

### Building Up Our Resources

Corp. Strategy & Internal Audit



### Empowering Us – Work Smart with Data & Analytical

Create Data Science & Center

- Create Team Member
- Designing Data Framework & Infrastructure
- Defined Roadmap & Priority Scale
- Serving All Parties

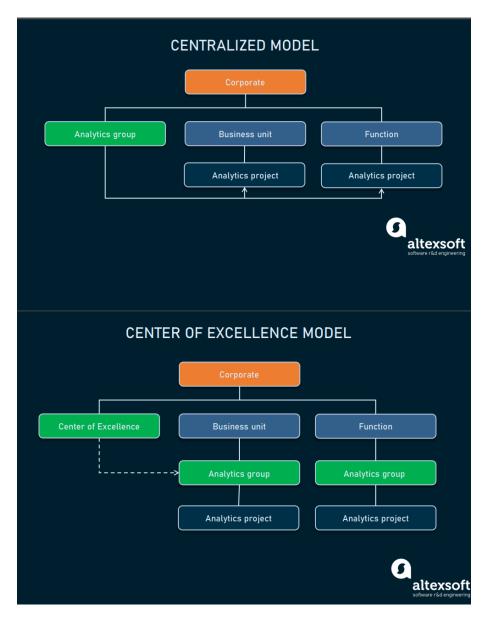
Enrich the Scope of Work

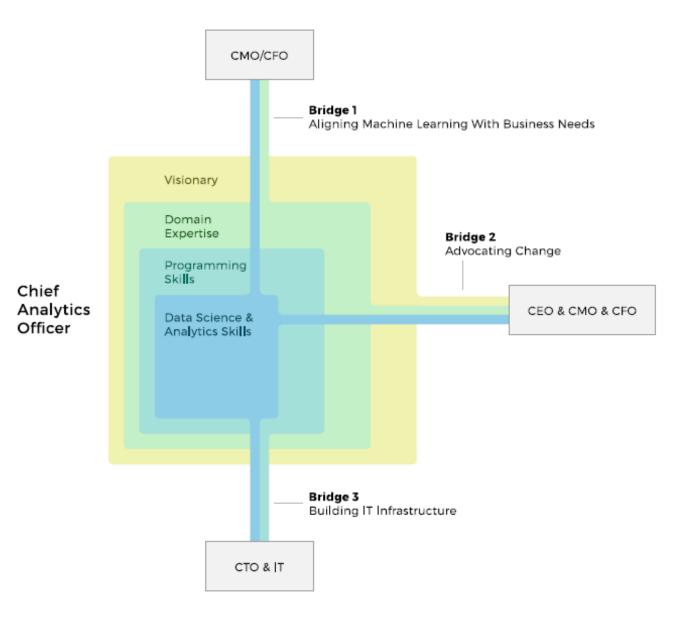
- Internal Audit: Manufacturing
- Data Center : Centralized Data Entry

Expense: 500mio

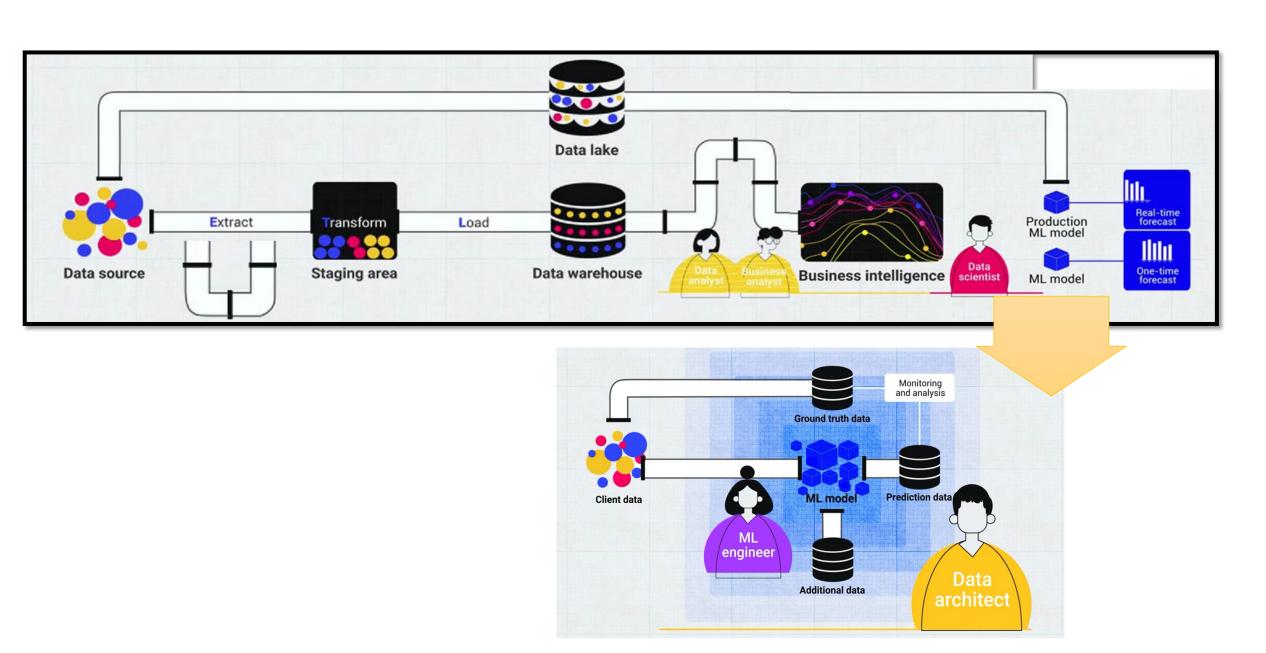
Target Cost Saving/Potential Benefit: 2bio

### Create Function



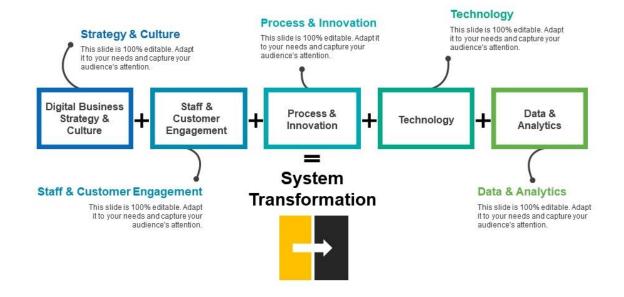


### Data Analysis vs Machine Learning



#### System Transformation Data & Analytics Process & Innovation

# System Transformation – Optimizing Al for Process Automation & Decision Making



- Product Similarity Analysis to Determine Six-Month Plan, Pooling Balancing, and OTB
- Consumer Behaviour Analysis &
- Digital Marketing
- Compliance Monitoring Process

## Streamline All Process Re-Engineering Business Process

- Implementing RPA
- Continuous Improvement Program
  - Cross Functional Team
  - Small Group Activity
- Quality Management System MPG



Target Cost Saving/Potential Benefit: 1bio

### RPA and AI: The Brawn and Brains of Process Automation

### **Increasingly Intelligent RPA**

#### **RPA**

Data entry, extraction, aggregation and integration with websites, portals, documents and systems

### **Intelligent RPA**

Automatic processing
of unstructured
data—acquisition,
understanding and integration

#### RPA+

CDA

**BPM** 

Al

**Process Mining** 

### **True Cognitive RPA**

Deep human-like understanding and decisioning of complex situations





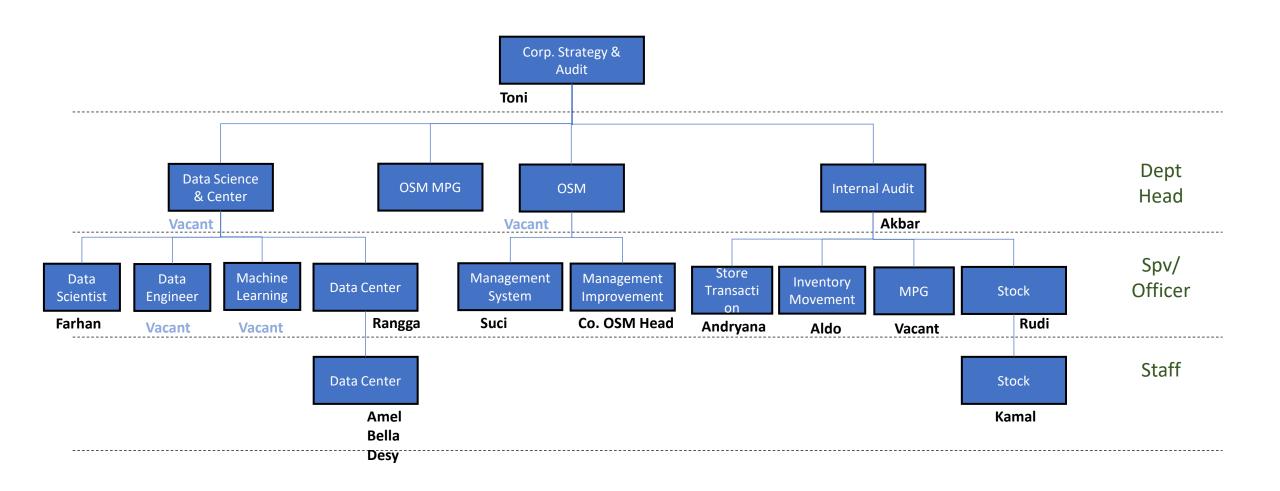
### The 7 Big Hairy Audacious Goals (BHAG)

#### What Is Big Hairy Audacious Goal (BHAG)?

A big hairy audacious goal, or BHAG, is a clear and compelling target for an organization to strive for

	7 BHAG	PIC	Buddy	Div/Dept. Related
1	Roll Out Performance Management		Toni	All Div
	Cascading KPI into Staff Level	Verosito	Teguh	HR
	Renewal Competency Definition & Evaluation		Luki	OSM
2	Create Data Science & Center/Marketing Analytics Tools		Ubay	Data Science & Center
2		Toni	Yulius	IT
3	Develop Talent Management	T l-	Febby	HR
	Create Organization Culture - Potential Talent	Teguh	Aslam	All Div Head
4	Allocation OTB, Replenishment, Pooling & Balancing, & Six Month Plan by Al	Ruth	Yaneke	Data Science & Center
4		Kutii	Data Science Dept. Head	Buyer
	Omni Channel (Benchmark - Uniqlo)		Nia	Marketing
5		Hesty	Christina	IT
				Sales Operation
	Digital Marketing by AI	Laura	Gisel	Data Science & Center
6			Performance Marketing Dept. Head	Marketing
				IT
	Process Re-Engineering (2 Breaktrough Process per Division)		Melly	OSM
7	Adopting Robotic Process Automation (RPA)	Luki	OSM Dept. Head	Data Science & Center
,	Process Should Be Data Recorded, Traceable & Measurable	Luki		IT
				All Div Head

### Corporate Strategy & Internal Audit



### Division Performance Plan

No	Division KPI	Target	Achievement	
140	DIVISION KET	laiget	MTD	YTD
1	Rp. Cost Saving from Data Analytical-Repo	2 bio	-	-
2	Rp. Cost Saving from Con-Imp. Program	1 bio	-	-
3	Rp. Reduce of Shrinkage & Penalty (Comp	TBD	-	-
4	# of New Biz. Pro/SOP (Cost Saving/Qlty)	12	-	-
5	# of Successfully RPA Project	100	-	-
6	# of New Report Automation	60	-	-
7	% of Compliance (Inv. Movement, Transa	100%	-	-
8	Score of Fraud Detected	60	-	-
9	# of Analytical Project Completion	60	-	-
10	Score of Fraud Detected	60	-	-
11	% Completeness 7 Big Hairy Audacious Go	100%	0%	0%
12	% "Building up Our Resources" Project	100%	0%	0%
13	% Compl. of OSM Act. Plan	100%	0%	0%
14	% Compl. of Data Science Act. Plan	100%	0%	0%
15	% Compl. Of Int. Audit Act. Plan	100%	0%	0%

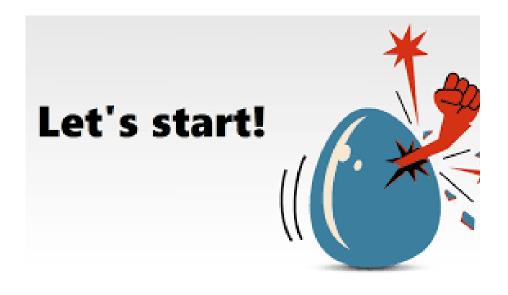
No	Focus KPI	Torgot	Achievement	
	rocus KPI	Target	MTD	YTD
1	# of New Biz.Pro/SOP (Cost Saving/Qlty)	12	-	-
2	# of New Report Automation	60	-	-
3	% Completeness 7 Big Hairy Audacious Goal	100%	0%	0%
4	%"Building up Our Resources" Project	100%	0%	0%

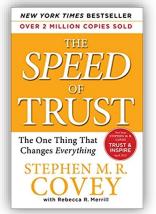
#### Highlight:

 Target KPI Rp. Reduce of Shrinkage & Penalty (Company Cost) menunggu hasil review historical data



Building Up Our Resources
The Seven BHAG

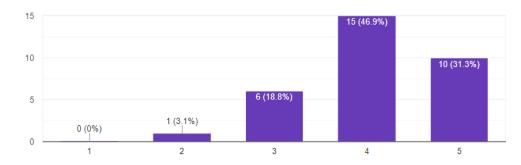




### Self Trust

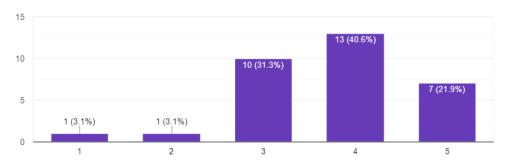
#### Integritas - Komitmen

32 responses



#### Niat - Memikirkan Terbaik

32 responses



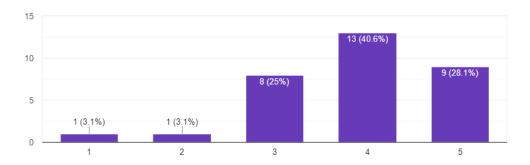
#### Kemampuan - Keterkaitan Bakat & Peluang

32 responses



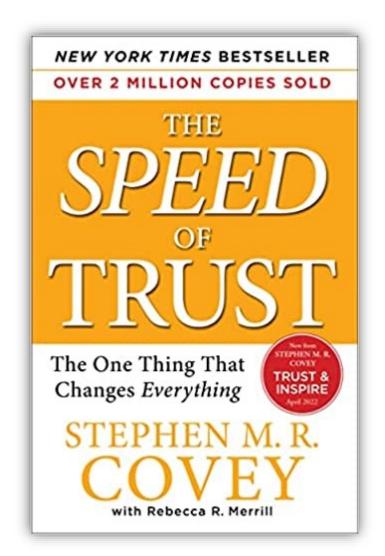
#### Hasil - Konsisten Mendapatkan hasil

32 responses



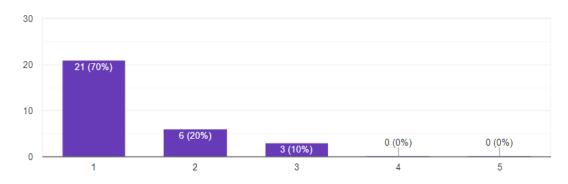
Self Trust	Index
Integritas	4.2
Niat	4.0
Kemampuan	3.8
Hasil	4.1
All	4.0

### Organizational Trust



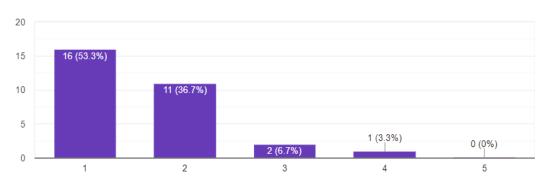
#### Karakter - Rasa Hormat

30 responses



Kompetensi - Memberikan Hasil

30 responses



Organisasi	Avg.	Equal
Karakter	1.32	3.68
Kompetensi	1.48	3.53