

Kathryn Hurchla Bio

Kathryn founded Data Design Dimension, a Public Benefit Company, in 2020 providing impact driven data visualization products and services across a variety of domains. She earned a Graduate M.P.S. degree in Data Analytics & Visualization from the Maryland Institute College of Art and has nearly two decades of experience leading revenue driven data and technology initiatives at two world-renowned organizations. Kathryn firmly believes that when data is a valued asset, with shared understanding and accountability, and appropriate translation and skepticism, you can visualize meaningful progress and see the next opportunity today. You will find her in spirited conversations ranging from urban housing affordability to the internet of things in forestry.