**Data Equity for Main Street**

**Business - Treasure Hunt**

1. **Non-residential building permits are often used to track economic growth. How many such permits were issued in Chattanooga, Tennessee, October 2014?**

Search Strategies: First, try Chattanooga, Tennessee’s open data portal. Remember, we’re looking for economic performance.

Hint: <https://performance.chattanooga.gov/dashboard/y4sb-89dw#growing_economy>

<https://performance.chattanooga.gov/en/stat/goals/y4sb-89dw/63y5-jwfd/f8gb-r7qj/view>

1. **You are certain you have invented a better mousetrap. This invention could yield hundreds! First thing’s first: you must check on the existing patents to make sure someone hasn’t beat you to it.**

Search Strategy: Try the United States patent office

Hint: <https://www.uspto.gov/learning-and-resources/ip-policy/economic-research/research-datasets>

1. **You own a shop selling high-end rugs. It is doing rather well, so you are looking into expanding to a nearby town. Since you don’t know the region too well, you are relying on data to select a town with an above-average income to support your shop. Where can you find this income data?**

Search strategy: The IRS will have tax info. Try there!

Hint: <https://catalog.data.gov/dataset/zip-code-data>