

Sales Dashboard

Executive Overview

Trend Analysis

Product Performance

Customer Analysis

22.994K
Transactions

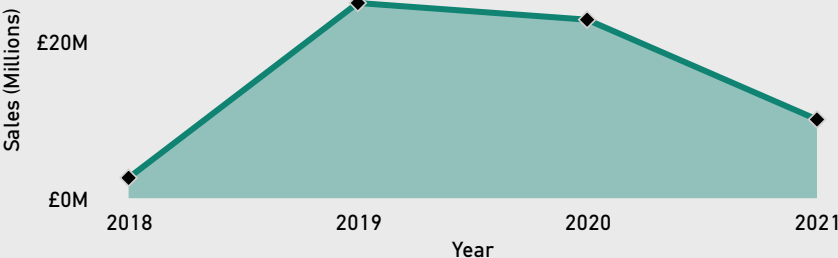
5M
Quantities

£60.31M
Sales

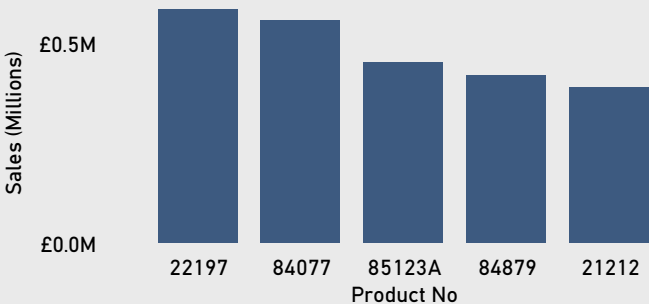
38
Countries

4.719K
Customers

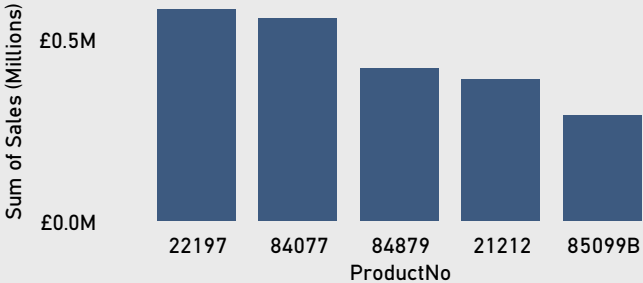
Sales Trend



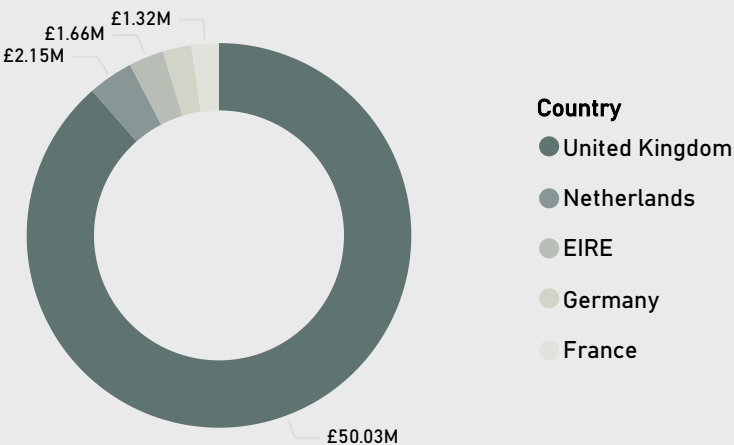
Top 5 Selling Product by Sales



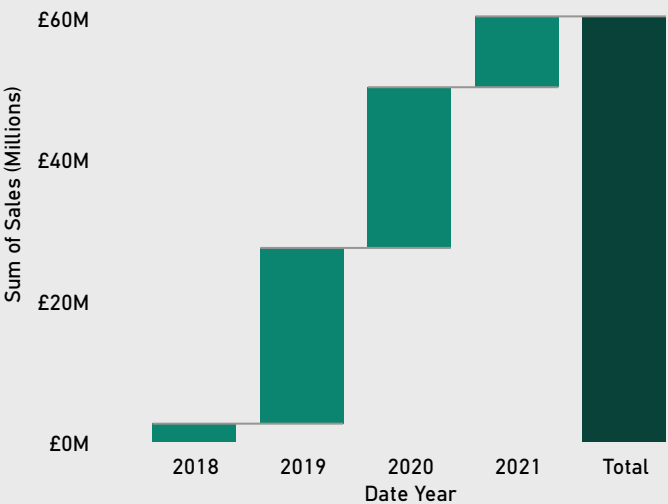
Top 5 Selling Product by Quantity



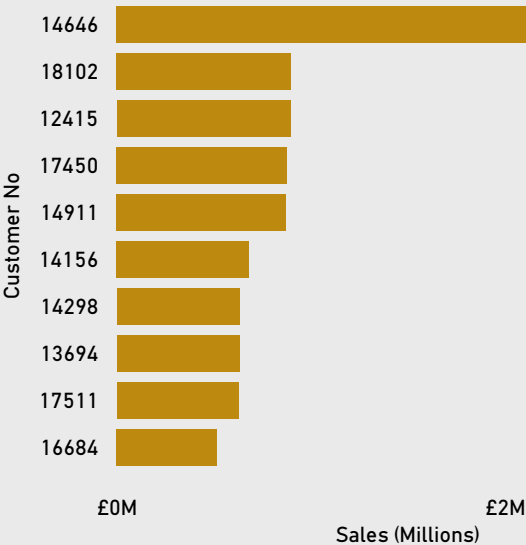
Sales by Country

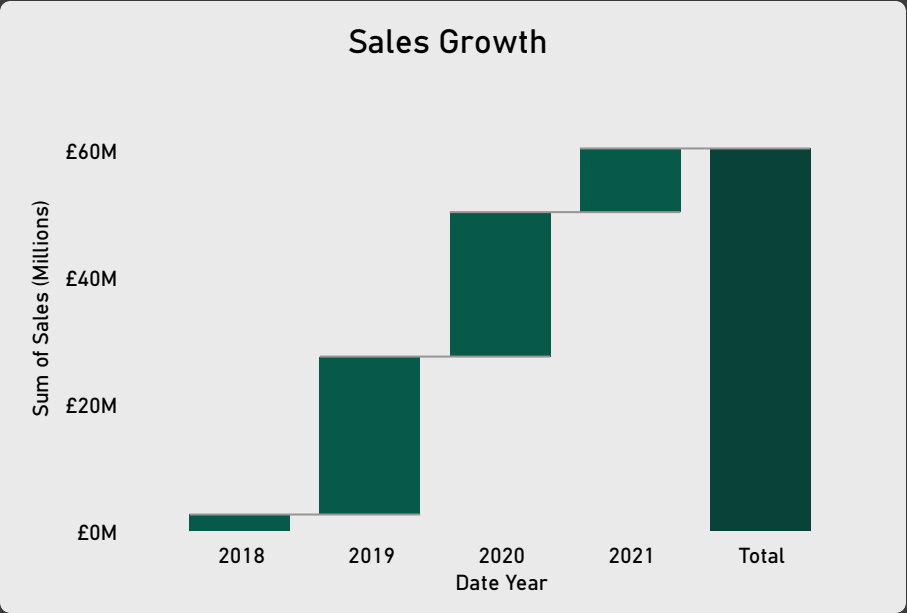
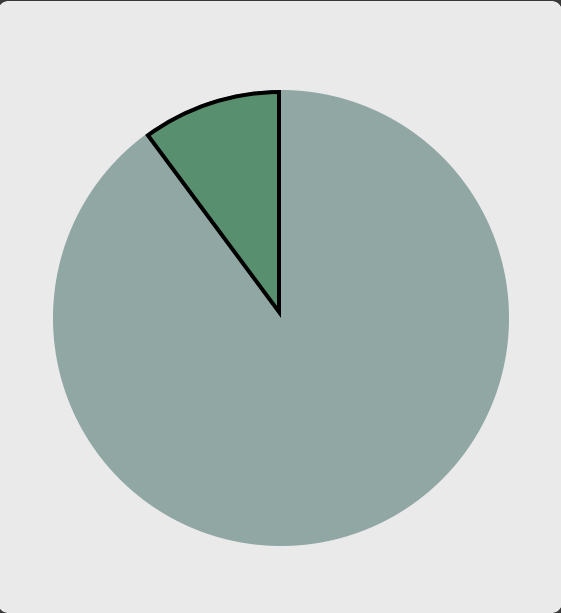
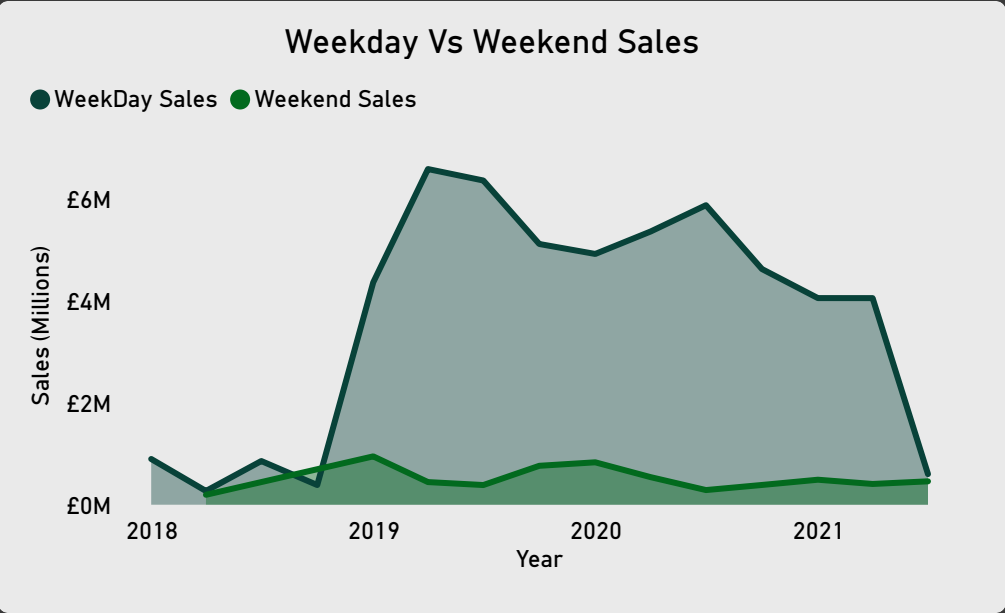
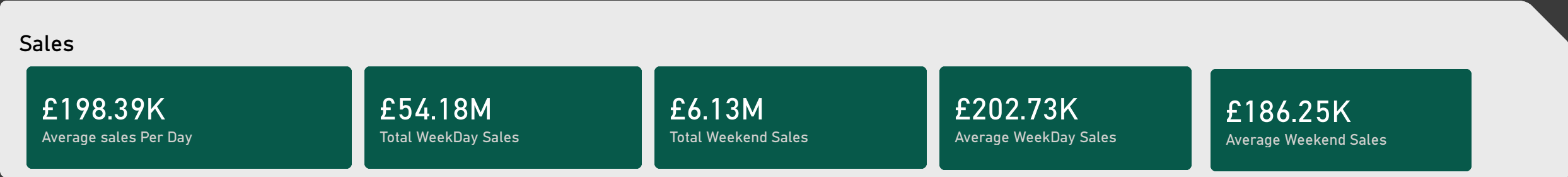
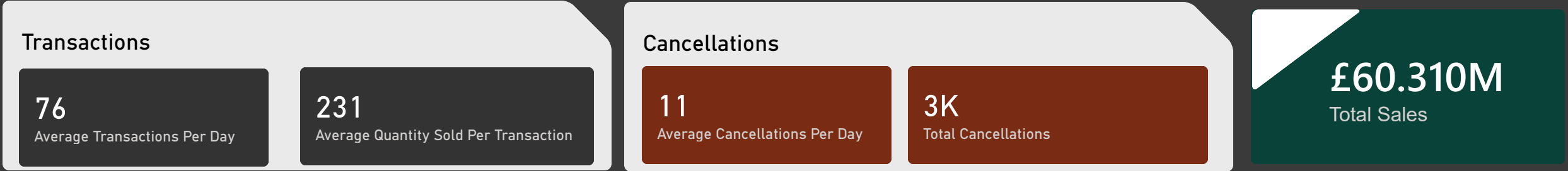


Sales Growth



Top 10 Customers





3.753K

Total Products

140

Average Transactions Per Product

£16.07K

Average Sales Per Product

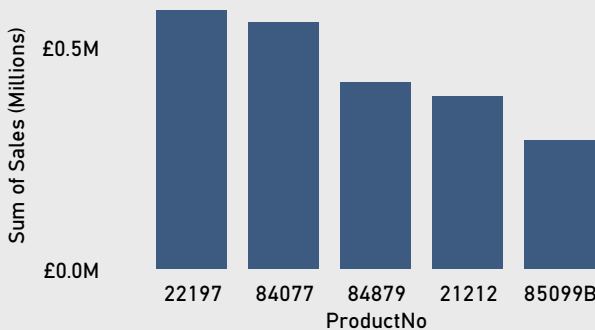
£16.62M

Revenue over top 100 products

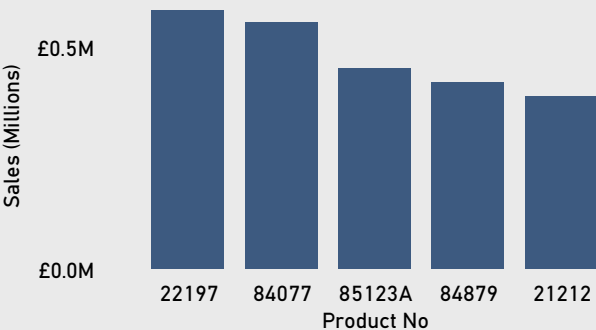
27.55%

Revenue over top 100 products %

Top 5 Selling Product by Quantity



Top 5 Selling Product by Sales



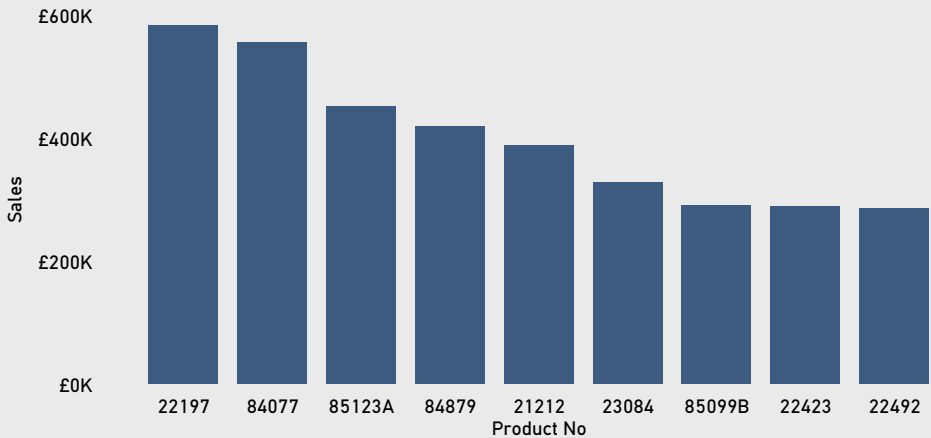
Popcorn Holder

Top Product by Sales

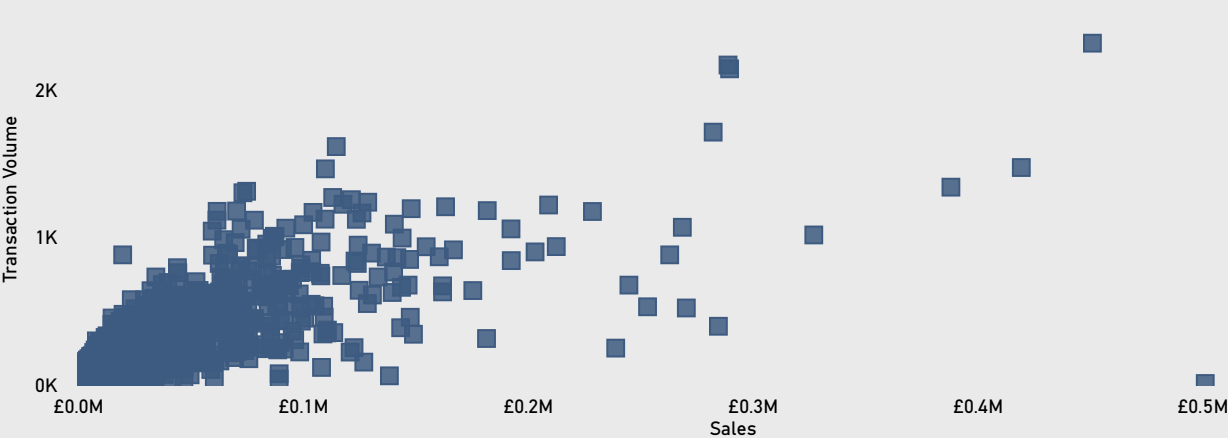
Cream Hanging Heart T-Light Holder

Popular Product

Star Products



Product by Quantity & Sales



5K

Total Customers

3.282K

Frequent Customer Count

£1.00M

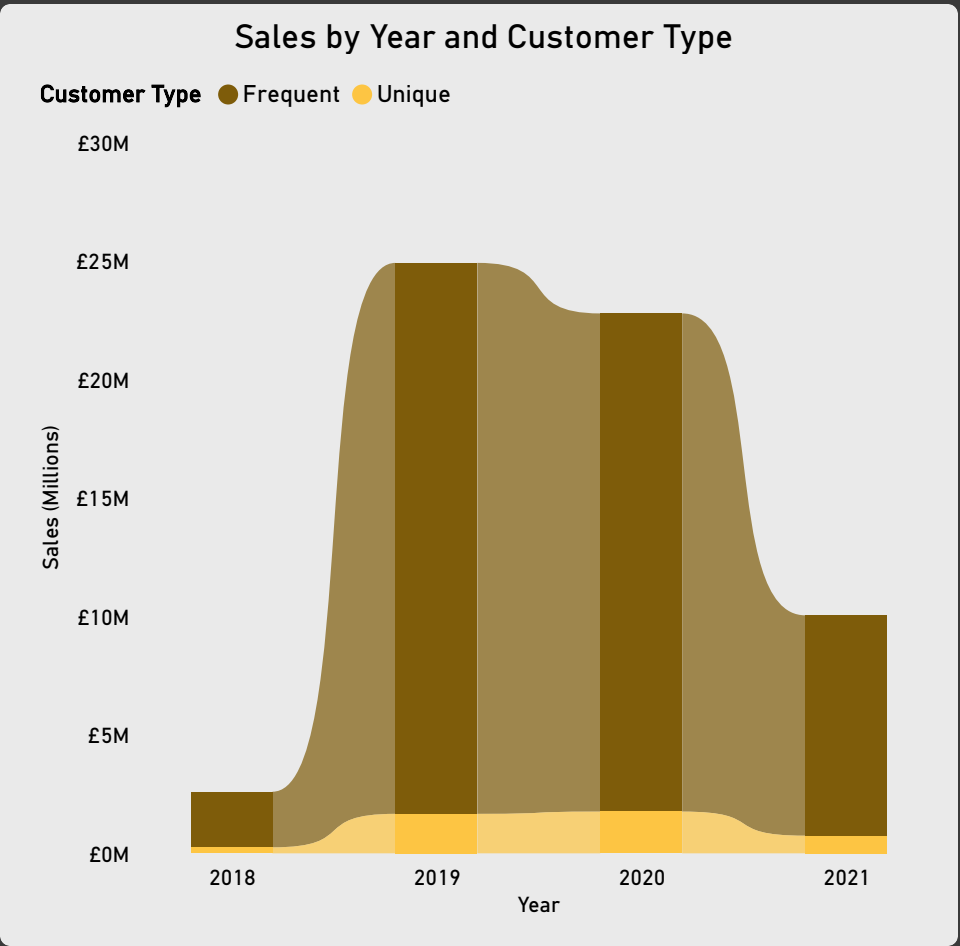
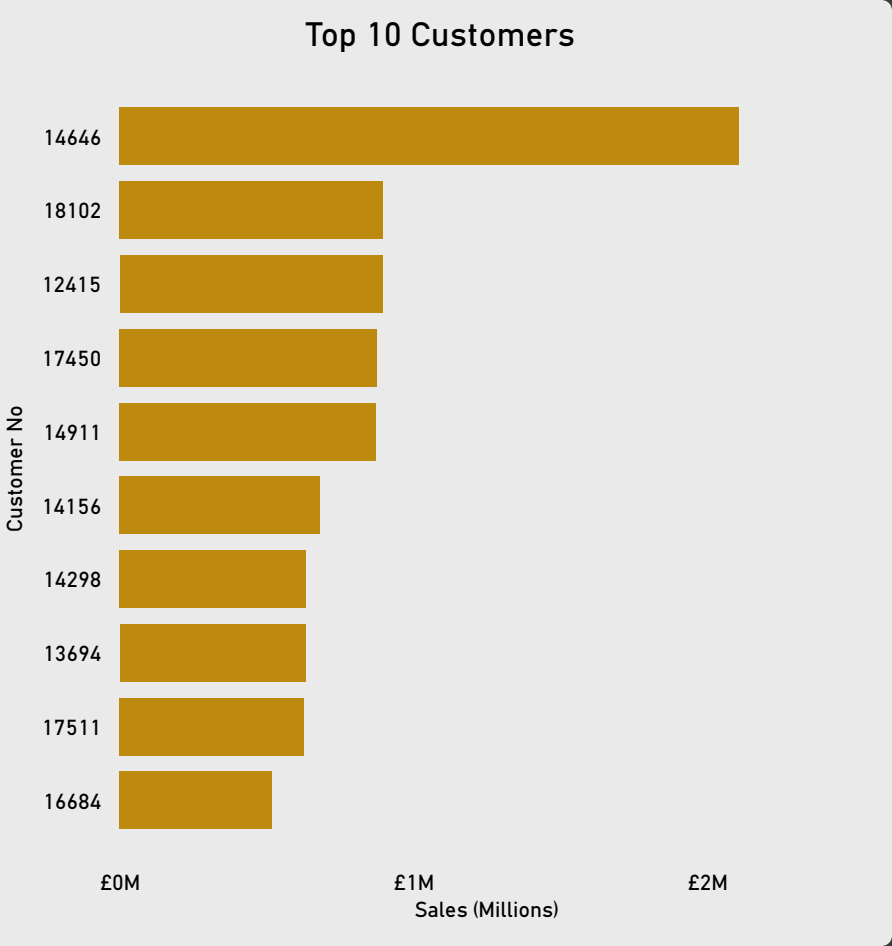
Maximun Sales per Customer

£2.62K

Average Sales per Customer

£5.46

Minimum Sales per Customer



£55.89M

Revenue over frequent Customers

92.67%

Proportion of revenue over frequent customers

69.55%

Proportion of frequent Customers

Country

All

Clear Filters

Executive Overview

Trend Analysis

Product Performance

Customer Analysis



£1.59M

Average sales per Country

United Kingdom

Top Performing Country

Saudi Arabia

Least Performing Country