

Car Sales Analysis Dashboard | KPI Overview

KPI

Dashboard

Month

All

Total Car Sold

23.91K

Total Sales

\$671.5M

YTD Sales

\$371.2M

PYTD Sales

\$300.3M

MTD_Total_Sales :\$54.28M

Sales Diff
\$70.8M

YoY Sales Growth
23.59%

YTD Avg Price

\$28.0K

PYTD Avg Price

28.2K

MTD Avg Price :\$28.26K

Avg Diff
(\$0.22K)

YoY Avg growth
-0.79%

YTD Car Sold

13.3K

PYTD Car Sold

10.65K

Car Sold Diff

2.62K

YoY Car Sold
Growth

24.57%

MTD Car Sold

1.92K

Detail Overview

Date	Customer Name	Gender	Model	Body Style	Color	Company	Dealer_Name	Dealer_Region	Total Sales
Sunday, January 02, 2022	Aaliyah	Male	Land Cruiser	SUV	Pale White	Toyota	Chrysler Plymouth	Janesville	\$33K
Sunday, January 02, 2022	Abigail	Male	Accord	Sedan	Pale White	Honda	Classic Chevy	Scottsdale	\$21K
Sunday, January 02, 2022	Adrianna	Male	4Runner	Sedan	Black	Toyota	Clay Johnson Auto Sales	Austin	\$25K
Sunday, January 02, 2022	Amar'E	Male	Pathfinder	Hardtop	Pale White	Nissan	Race Car Help	Pasco	\$46K
Sunday, January 02, 2022	Arthur	Male	Carrera Cabrio	Passenger	Pale White	Porsche	Star Enterprises Inc	Pasco	\$18K
Sunday, January 02, 2022	Cassandre	Female	Regal	Passenger	Black	Buick	U-Haul CO	Austin	\$19K
Sunday, January 02, 2022	Florian	Male	Viper	SUV	Pale White	Dodge	Tri-State Mack Inc	Scottsdale	\$31K
Sunday, January 02, 2022	Geraldine	Male	Expedition	SUV	Black	Ford	Buddy Storbeck's Diesel Service Inc	Middletown	\$26K
Sunday, January 02, 2022	Gia	Male	Durango	SUV	Black	Dodge	C & M Motors Inc	Aurora	\$19K
Sunday, January 02, 2022	Gianna	Male	Eldorado	Passenger	Red	Cadillac	Capitol KIA	Greenville	\$32K
Sunday, January 02, 2022	Giselle	Male	Celica	SUV	Pale White	Toyota	Chrysler of Tri-Cities	Pasco	\$14K
Sunday, January 02, 2022	Grace	Male	TL	Hatchback	Red	Acura	Chrysler Plymouth	Janesville	\$25K
Sunday, January 02, 2022	Graham	Male	Galant	Passenger	Pale White	Mitsubishi	U-Haul CO	Austin	\$42K
Sunday, January 02, 2022	Grayson	Female	Escort	Passenger	Pale White	Ford	Rabun Used Car Sales	Scottsdale	\$15K
Sunday, January 02, 2022	Gregory	Male	RL	SUV	Pale White	Acura	Race Car Help	Austin	\$31K
Sunday, January 02, 2022	Griffin	Male	Grand Marquis	SUV	Black	Mercury	Saab-Belle Dodge	Aurora	\$9K
Sunday, January 02, 2022	Guadalupe	Male	Diamante	Hatchback	Pale White	Mitsubishi	Classic Chevy	Scottsdale	\$12K
Sunday, January 02, 2022	Hailey	Male	Corolla	Passenger	Pale White	Toyota	Clay Johnson Auto Sales	Austin	\$14K
Sunday, January 02, 2022	Harrison	Male	323i	Hatchback	Pale White	BMW	Scrivener Performance Engineering	Greenville	\$15K
Sunday, January 02, 2022	Joshua	Male	I30	Hardtop	Black	Infiniti	Classic Chevy	Austin	\$21K
Sunday, January 02, 2022	Lizzie	Male	Jetta	Passenger	Pale White	Volkswagen	Suburban Ford	Janesville	\$22K
Sunday, January 02, 2022	Marcus	Male	A4	Hardtop	Pale White	Audi	Diehl Motor CO Inc	Middletown	\$12K
Sunday, January 02, 2022	Naomi	Male	Malibu	Hardtop	Pale White	Chevrolet	Rabun Used Car Sales	Pasco	\$82K

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Filter Panel

Transmission

All

Body Style

All

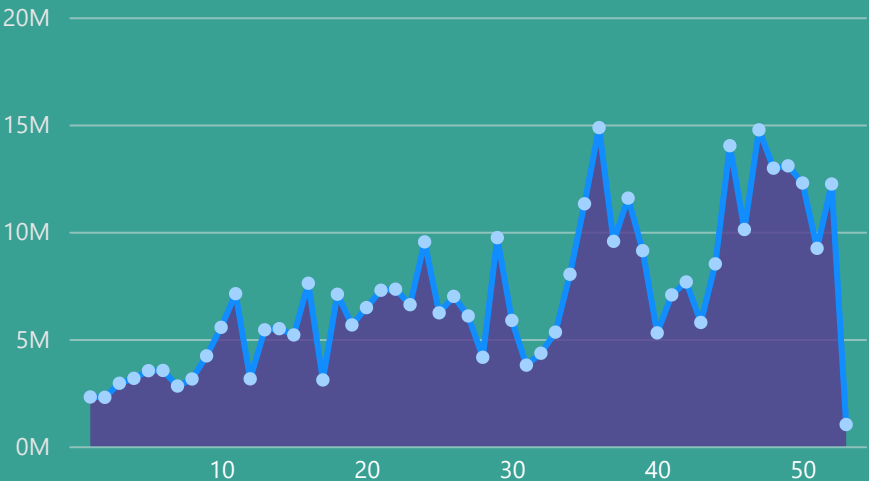
Dealer_Region

All

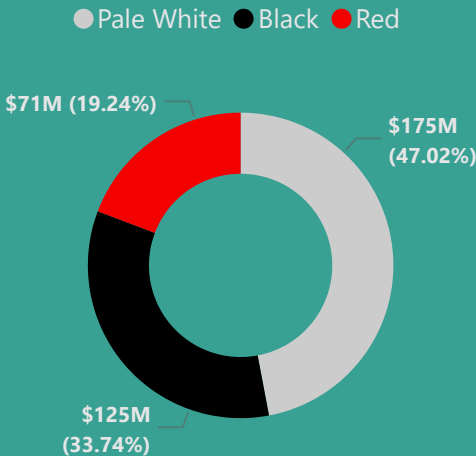
Engine

All

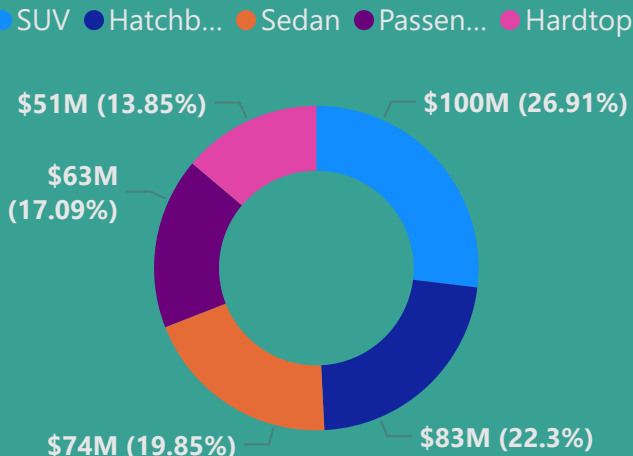
YTD Sales by Week



YTD Sales by Color



YTD Sales by Body Style



YTD Car Sold by Dealer_Region



Detail Sales By Company

Company	YTD_Avg_Price	YTD Car Sold	YTD_Total_Sales	%GT YTD_Total_Sales
Acura	\$24.86K	376	\$9M	2.52%
Audi	\$22.25K	259	\$6M	1.55%
BMW	\$25.68K	445	\$11M	3.08%
Buick	\$32.18K	243	\$8M	2.11%
Cadillac	\$42.24K	363	\$15M	4.13%
Chevrolet	\$25.99K	1043	\$27M	7.30%
Chrysler	\$25.91K	618	\$16M	4.31%
Dodge	\$26.36K	449	\$25M	6.74%
Ford	\$28.70K	886	\$25M	6.85%
Honda	\$27.57K	392	\$11M	2.91%
Hyundai	\$19.15K	134	\$3M	0.69%
Infiniti	\$30.54K	122	\$4M	1.00%
Total	\$27.99K	13261	\$371M	100.00%