Hybrid Recommenders

```
import numpy as np
In [1]:
          import pandas as pd
         #Import or compute the cosine_sim matrix
In [2]:
          cosine_sim = pd.read_csv('../data/cosine_sim.csv')
         #Import or compute the cosine sim mapping matrix
          cosine_sim_map = pd.read_csv('../data/cosine_sim_map.csv', header=None)
          #Convert cosine_sim_map into a Pandas Series
          cosine_sim_map = cosine_sim_map.set_index(0)
          cosine_sim_map = cosine_sim_map[1]
In [4]:
         #Build the SVD based Collaborative filter
          from surprise import SVD, Reader, Dataset
          reader = Reader()
          ratings = pd.read_csv('../data/ratings_small.csv')
          data = Dataset.load_from_df(ratings[['userId', 'movieId', 'rating']], reader)
          data.split(n_folds=5)
          svd = SVD()
          trainset = data.build_full_trainset()
          svd.train(trainset)
In [5]:
         #Build title to ID and ID to title mappings
          id_map = pd.read_csv('../data/movie_ids.csv')
          id_to_title = id_map.set_index('id')
          title_to_id = id_map.set_index('title')
         #Import or compute relevant metadata of the movies
In [6]:
          smd = pd.read_csv('../data/metadata_small.csv')
         def hybrid(userId, title):
In [7]:
              #Extract the cosine_sim index of the movie
             idx = cosine_sim_map[title]
              #Extract the TMDB ID of the movie
              tmdbId = title_to_id.loc[title]['id']
              #Extract the movie ID internally assigned by the dataset
              movie_id = title_to_id.loc[title]['movieId']
              #Extract the similarity scores and their corresponding index for every movie from the cosine_sim matrix
              sim_scores = list(enumerate(cosine_sim[str(int(idx))]))
              #Sort the (index, score) tuples in decreasing order of similarity scores
              sim_scores = sorted(sim_scores, key=lambda x: x[1], reverse=True)
              #Select the top 25 tuples, excluding the first
              #(as it is the similarity score of the movie with itself)
              sim_scores = sim_scores[1:26]
              #Store the cosine_sim indices of the top 25 movies in a list
              movie_indices = [i[0] for i in sim_scores]
              #Extract the metadata of the aforementioned movies
              movies = smd.iloc[movie_indices][['title', 'vote_count', 'vote_average', 'year', 'id']]
              #Compute the predicted ratings using the SVD filter
              movies['est'] = movies['id'].apply(lambda x: svd.predict(userId, id_to_title.loc[x]['movieId']).est)
              #Sort the movies in decreasing order of predicted rating
              movies = movies.sort_values('est', ascending=False)
              #Return the top 10 movies as recommendations
              return movies.head(10)
In [8]: hybrid(1, 'Avatar')
                                    title vote_count vote_average year
                                                                         id
Out[8]:
                                                                                 est
         1011
                                                                        218 3.140748
                            The Terminator
                                            4208.0
                                                           7.4 1984
          974
                                  Aliens
                                            3282.0
                                                           7.7 1986
                                                                        679 3.126947
                     Star Trek Into Darkness
         8401
                                            4479.0
                                                           7.4 2013
                                                                      54138 3.079551
                                               8.0
                                                           5.4 1933
                                                                      25694 3.054995
         7705
                        Alice in Wonderland
                                                                     11940 3.028386
         3060
                Sinbad and the Eye of the Tiger
                                              39.0
                                                           6.3 1977
                                                           7.5 2014 127585 2.997411
                  X-Men: Days of Future Past
                                            6155.0
         8658
         2014
                           Fantastic Planet
                                             140.0
                                                           7.6 1973
                                                                     16306 2.957614
                                            4274.0
                                                           7.7 1991
                                                                        280 2.914548
          522
                  Terminator 2: Judgment Day
                                                                      18887 2.844940
         1621 Darby O'Gill and the Little People
                                              35.0
                                                           6.7 1959
         1668
                                              38.0
                                                                     14822 2.804012
                  Return from Witch Mountain
                                                           5.6 1978
         hybrid(2, 'Avatar')
Out[9]:
                                    title vote_count vote_average year
                                                                        id
                                                                                est
          522
                  Terminator 2: Judgment Day
                                            4274.0
                                                           7.7 1991
                                                                      280 3.943639
         2834
                                Predator
                                            2129.0
                                                           7.3 1987
                                                                      106 3.866272
         8401
                     Star Trek Into Darkness
                                            4479.0
                                                           7.4 2013
                                                                     54138 3.858491
         1011
                            The Terminator
                                            4208.0
                                                           7.4 1984
                                                                      218 3.856029
         7705
                        Alice in Wonderland
                                               8.0
                                                           5.4 1933
                                                                     25694 3.701565
                                             822.0
                                                           7.1 1989
                                                                     2756 3.676465
          922
                               The Abyss
          974
                                  Aliens
                                            3282.0
                                                           7.7 1986
                                                                      679 3.672303
         1621 Darby O'Gill and the Little People
                                                           6.7 1959 18887 3.628234
                                              35.0
         1668
                  Return from Witch Mountain
                                              38.0
                                                           5.6 1978 14822 3.614118
         2014
                           Fantastic Planet
                                             140.0
                                                           7.6 1973 16306 3.602051
```