Movie Gender Dialogue Analysis

By Mack Campbell



Background Information

- Current LGS, variationist, and discourse analytic frameworks approach gender as performative and nonbinary (Sauntson 2020).
- For the sake of a quantitative approach with large amounts of data, some of these considerations are harder to apply.
- Pop culture helps perpetuate the stereotype that men and women speak differently, but that is disproven by research (Sauntson 2020).
 - To that end I will be comparing the same metrics across all gender markers and highlighting similarities and differences.

Cornell Movie Dialogue Corpus

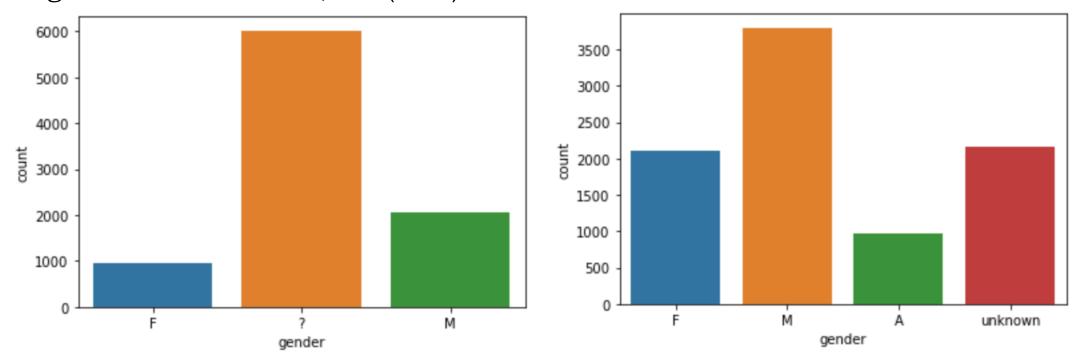
- 617 movies from 1927 2010
- 9,033 characters
- 304,713 utterances
- 4,181,442 tokens

Research Questions

- How are gender roles represented across the time span of the corpus?
 - Do number and length of turns change over time?
- How do hedges and parts of speech usage differ across gender?

Generating Gender

- Out of the 9,033 characters, 6,018 of them were missing gender when I got the data set.
- By using NLTK's names lists and looking for specific strings I was able to add gender markers for 3,859 (64%).



Names and Strings

NLTK Names

- Male: Aamir, Aaron, Abbey, Abbie, Abbot, Abbott, Abby, Abdel, Abdul, Abdulkarim
- **Female:** Abagael, Abagail, Abbe, Abbey, Abbi, Abbie, Abby, Abigael, Abigail, Abigale
- **Ambiguous:** Abbey, Abbie, Abby, Addie, Adrian, Adrien, Ajay, Alex, Alexis, Alfie

Strings

- Male: family terms (dad, son, brother), address terms (sir, Mr., Herr), positions (lord, priest, emperor), random (dude, guy)
- **Female:** family terms (mom, daughter, sister), address terms (Ms., Mrs.), positions (waitress, hostess, nun), random (chick)
- **Ambiguous:** positions (Dr., nurse, student, customer, lawyer, pilot)

Caveat About Gender

- Gender markers in the corpus do not indicate anything about the actor's or the character's actual gender presentation/identity.
- With ambiguous names and positions there is an element of a nonbinary approach to gender, but work could be improved on this area in the future.
- Most of the movies in this corpus take place before the shift in how we perceive gender reached mainstream.

Turns

- Turns are the building blocks of conversations and are the focus of conversation analysis/discourse analysis.
- Using Halmari 1999 as a reference, longer turns can be equated to more situational power.
- I measured turns in token count, sentence count, and sentence length.
- By token count, who takes longer turns? How long is the average sentence?

Turn Data by Decade

- Average token count per turn is 13.73
- Who takes longer turns by average token per turn

| 1920 _ | Ä | 10.882353 | 1970 | Α | 12.406340 |
|--------|---------|-----------|------|---------|-----------|
| | F | 6.137931 | | F | 12.909269 |
| | M | 10.054054 | | M | 13.892245 |
| | unknown | 8.714286 | | unknown | 15.359916 |
| 1930 | Α | 10.429487 | 1980 | Α | 12.722094 |
| | F | 13.953283 | | F | 12.216716 |
| | М | 15.468050 | | М | 13.121848 |
| | unknown | 15.525862 | | unknown | 14.185000 |
| 1940 | Α | 15.484076 | 1990 | Α | 13.289806 |
| | F | 15.083987 | | F | 13.379428 |
| | M | 15.317989 | | M | 14.192997 |
| | unknown | 14.523220 | | unknown | 14.895010 |
| 1950 | Α | 13.398305 | 2000 | Α | 13.271791 |
| | F | 14.269518 | | F | 12.933671 |
| | M | 13.995191 | | М | 13.472382 |
| | unknown | 13.518856 | | unknown | 14.676616 |
| 1960 | Α | 16.606557 | 2010 | Α | 19.925926 |
| | F | 12.064139 | | F | 16.915789 |
| | M | 14.054879 | | M | 15.073826 |
| | unknown | 14.871824 | | unknown | 13.666667 |
| | | | | | |

Part of Speech

- Tagged using NLTK's POS tagger (moving to SpaCy)
- Adverbs (RB, RBR, RBS)
- Adjectives (JJ, JJR, JJS)
- Coordinating conjunction (CC)
- Interjection (UH)

Part of Speech Data

Jupyter Notebook demonstration

Hedges

- Used to be less assertive or less certain in an utterance.
- Hedge list:
 - I guess
 - I think
 - Maybe
 - Might
 - Perhaps
 - Possibly

Next Steps

- Get SpaCy POS tagger up and running
- Run analysis on hedging
- Linear regression on turn length over time

Thanks!

Questions, comments, concerns?



References

- Halmari, H. (1999). Power relationships and register variation in Väinö Linna's *Here under the Northern Star. Journal of Finnish Studies*, *3*(2), 36-49.
- Saunston, H. (2020b). Researching language, gender and sexuality: A student guide. Routledge.