



Says

What have we heard them say?
What can we imagine them saying?

Top 10
youtube
subscribers
in world

1.T-Series
2.MrBeast
3.Cocomelon
4.SET India

8.Vlad and
Niki
9.Zee Music
Company
10.WWE

5.Kids Diana
Show
6.PewDiePie
7.Like Nastya

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



T- Series
Indian Record
Label and Famous
Film Production
House

Mr Beast
Typically
Involving
Challenges And
Giveaways

Cocomelon
3D Animation
Videos Of Both
Traditional Nursery
Rhymes and Their
Own Original
Children's Songs

SET India
Compilation /
Moments From
Hindi Sony
Entertainment
Television Shows
And Films



TEAM-1

Subscribers Galore:
Exploring world's top
youtube channel's

T-Series
Channels also
owns a multi-
channel network
with 29 channels

Cocomelon
our primary goal
has engage families
with entertaining
and educational
content.

Mr Beast
is an american
youtubers and
philanthropist youtube
videos that centres
expensive stunts and
challenges

SET India
sony channel is a
brand of general
entertainment
television channels
owned by sony
pictures television

T-Series
is a success of a
result is
combination of
factor because india
have a massive
population

Mr Beast
is the american
youtube
personality
channel so have a
more subscribers

SET India
one of the leading hindi
entertainment channel
in india set has created
a unique space with
movie premieres,fiction
and non-fiction shows

Cocomelon
can be highly
stimulating for
young children due
to the vivid colours
and energetic music



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

