Amirtha Ganesh R -> My way of solving questions and problems
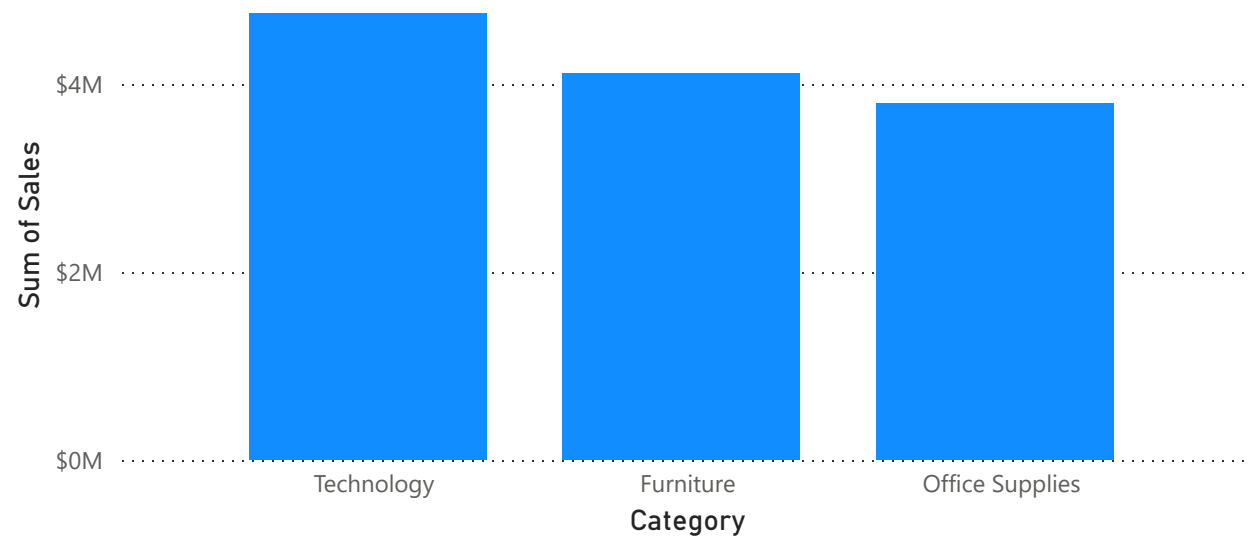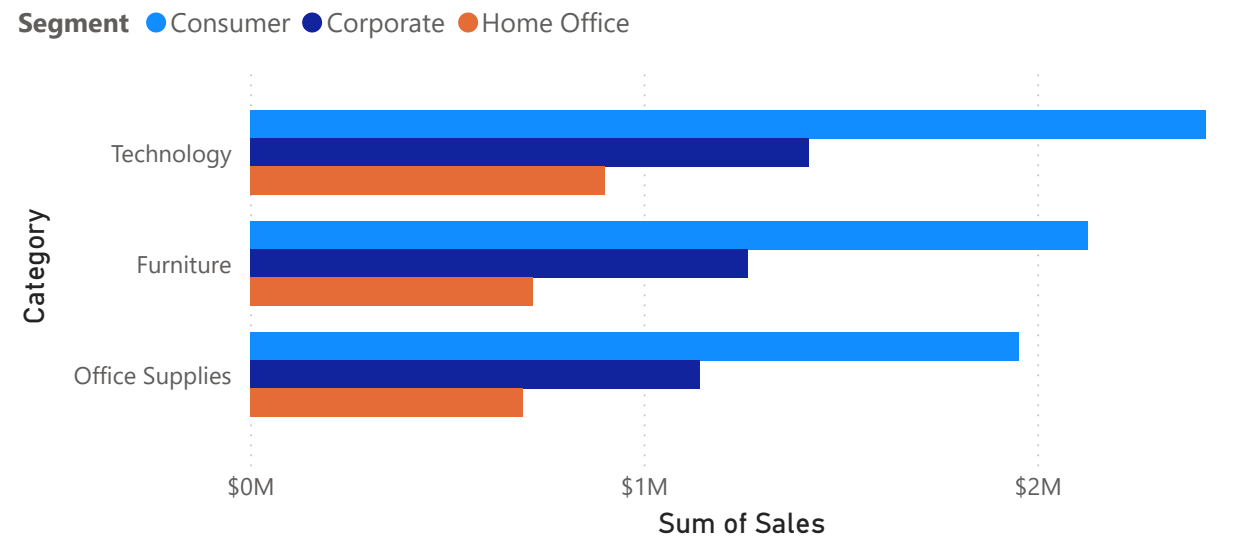
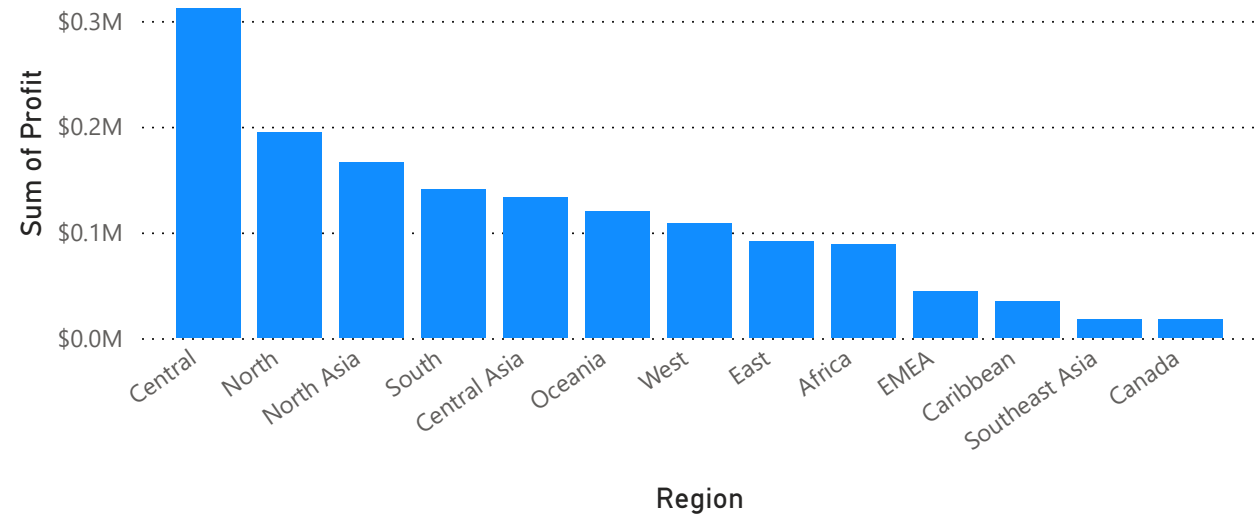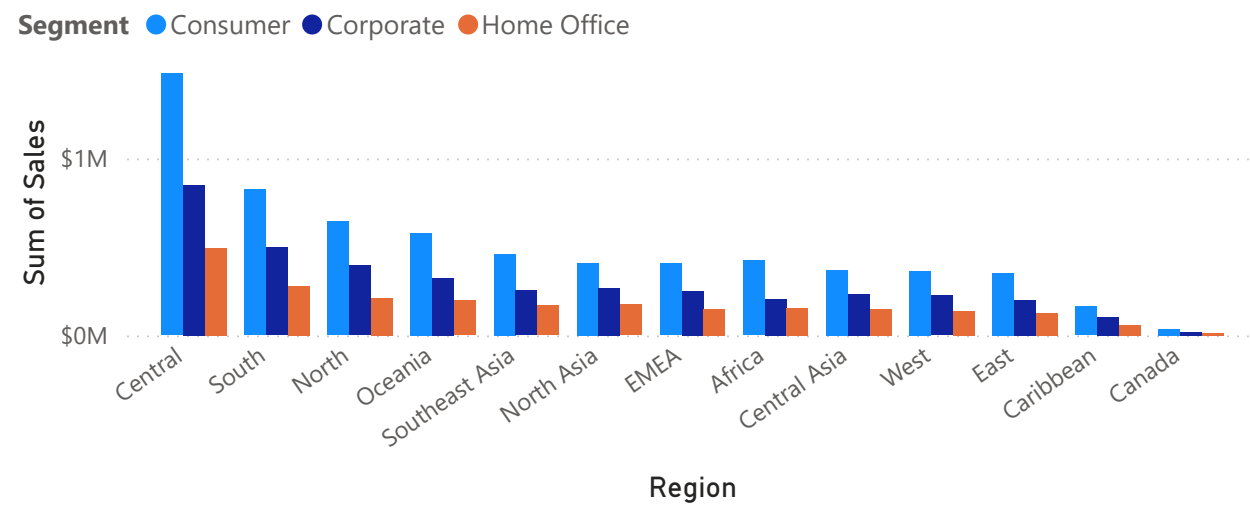## Which category generates the highest sales?

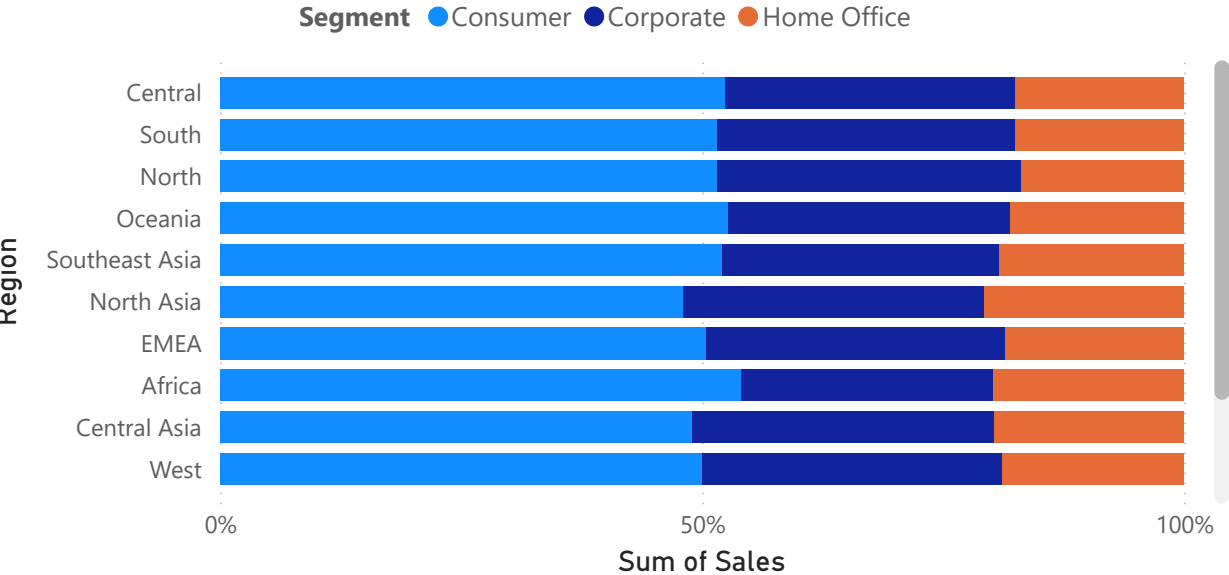## Compare sales by category across different segments

Segment ● Consumer ● Corporate ● Home Office

Which region has the highest profit ?

What is the total sales by region, and how much does each segment contribute?

Segment ● Consumer ● Corporate ● Home Office

What percentage of each region's sales comes from each segment?

Segment ● Consumer ● Corporate ● Home Office
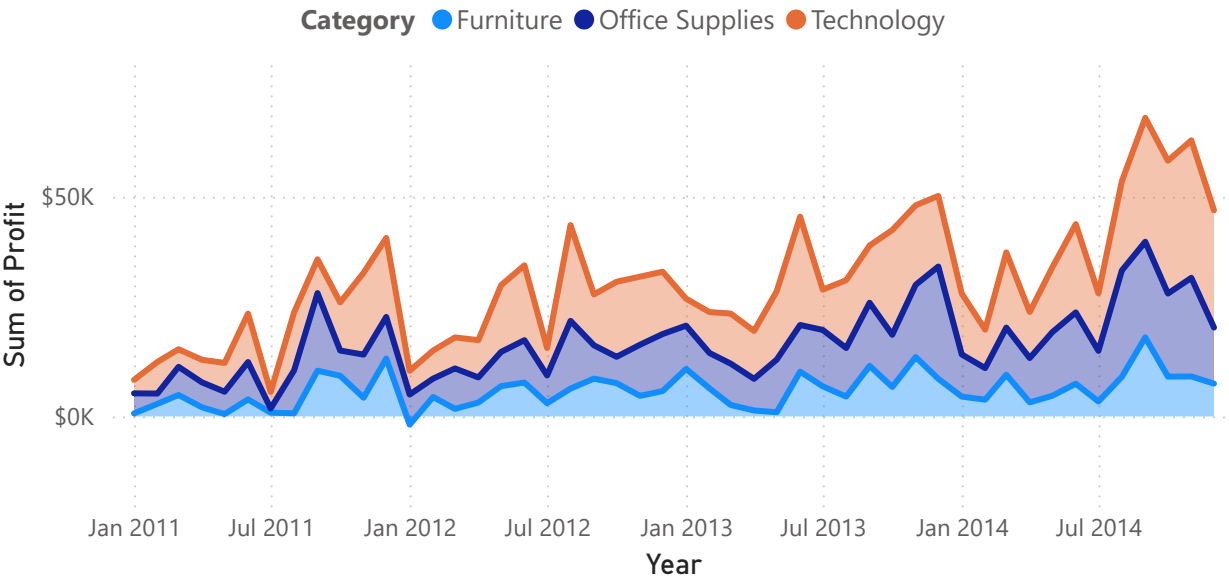

Is profit increasing yearly?
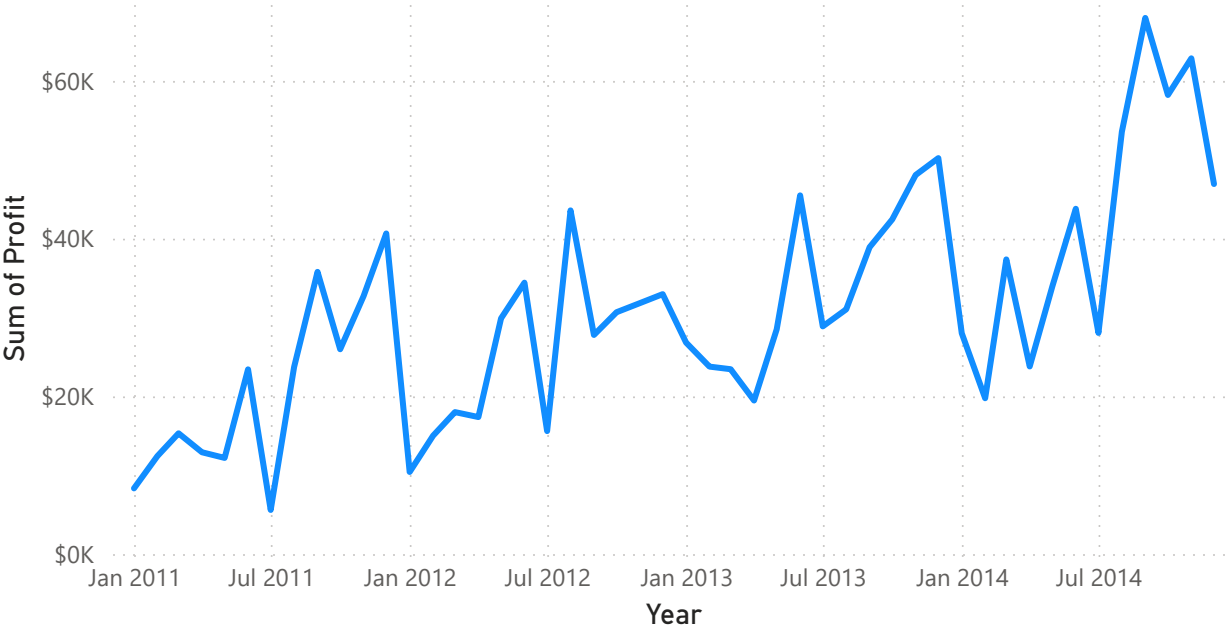
How are sales trending over time?
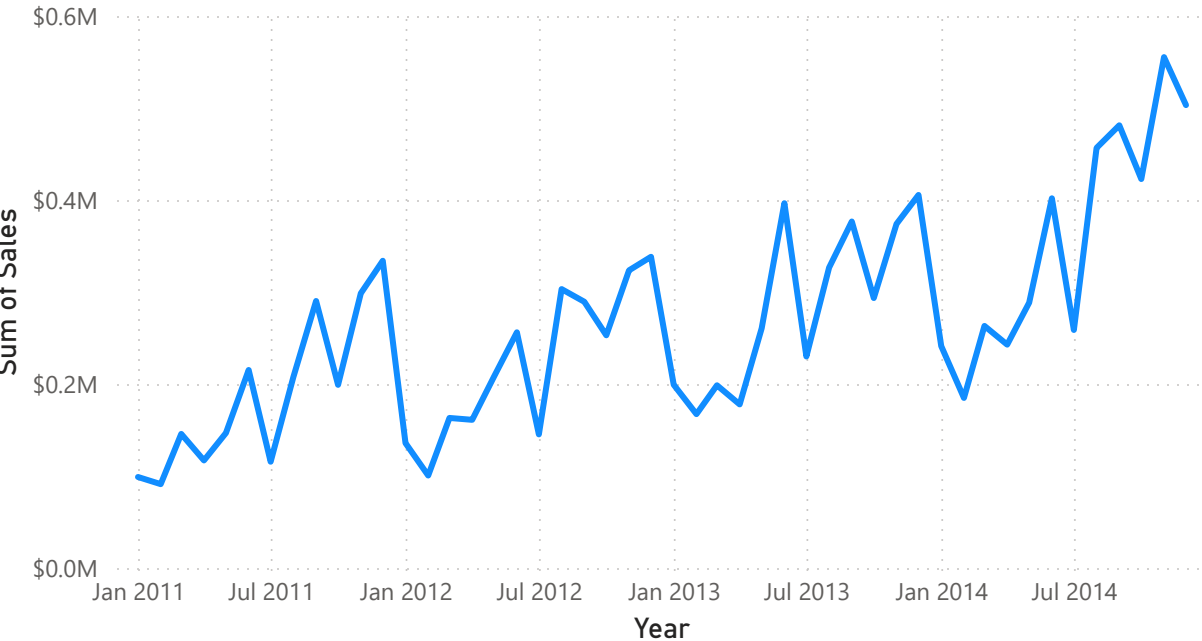
How do categories contribute to total sales growth over time?

Category ● Furniture ● Office Supplies ● Technology

What is the sales distribution by segment?

Segment ● Consumer ● Corporate ● Home Office

33K (18.28%)

92K (51.68%)

54K (30.04%)
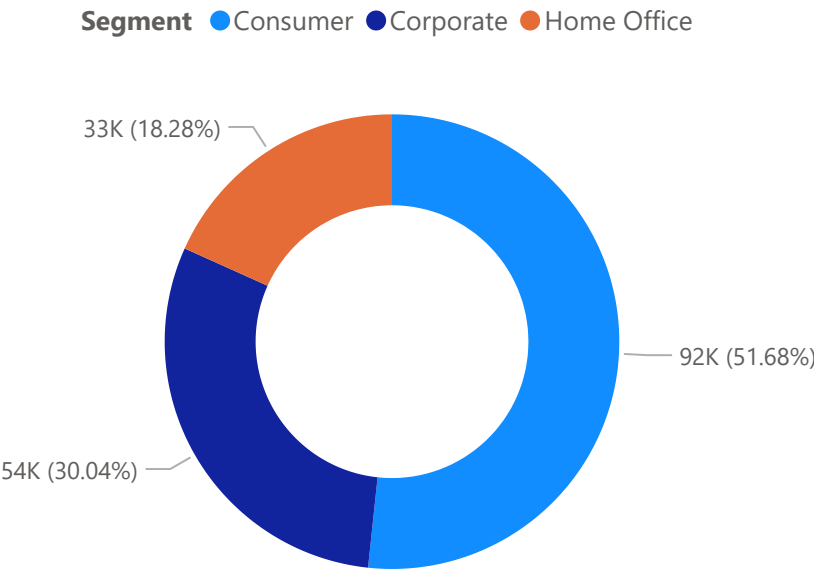
Order priority and sales with profit!

● Sum of Sales ● Sum of Profit
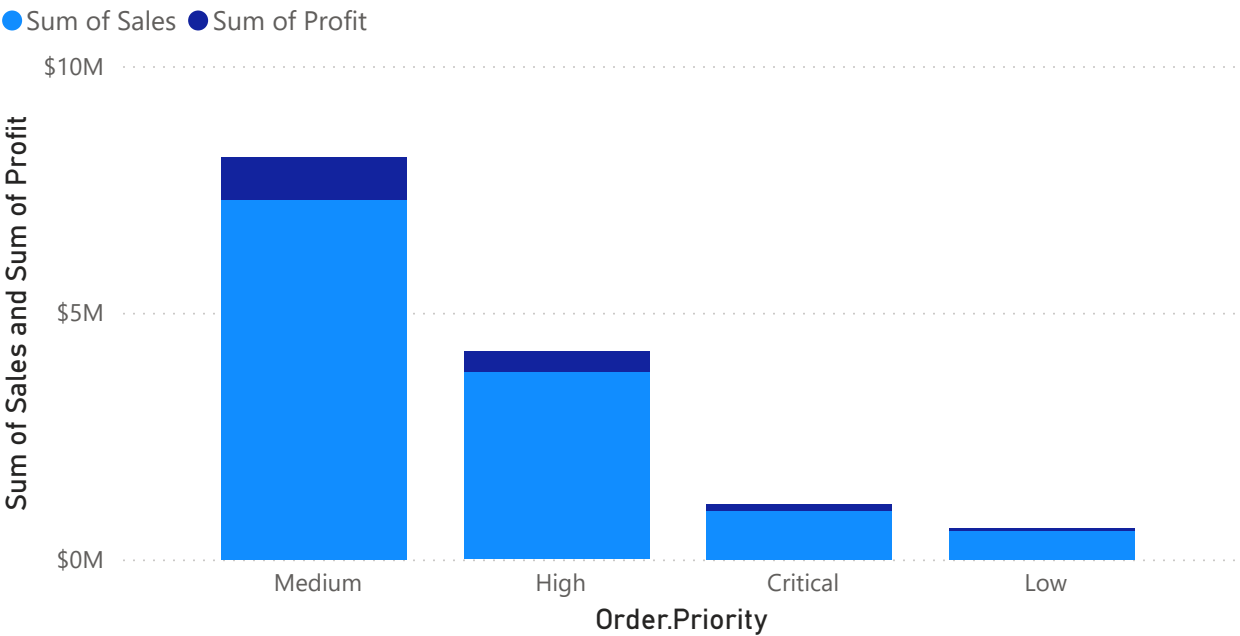
Compare sales and profit over time.
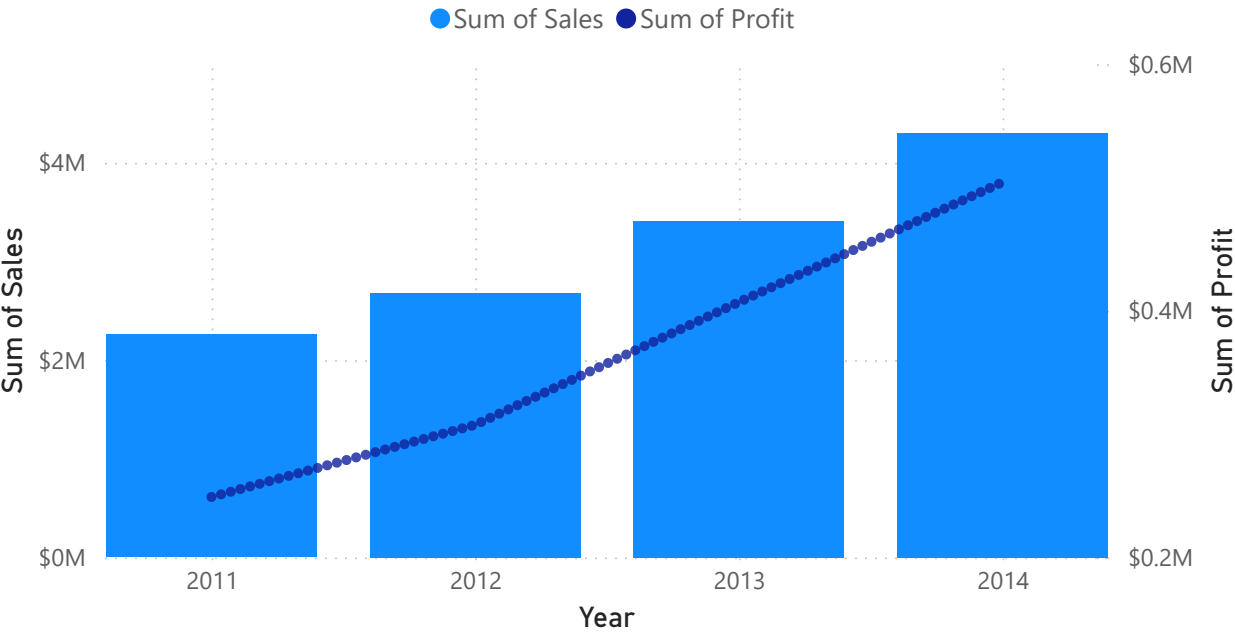
● Sum of Sales ● Sum of Profit

What is the sales distribution by segment?

Segment ● Consumer ● Corporate ● Home Office

$2.31M (18.27%)

$6.51M (51.48%)

$3.82M (30.25%)

Sum of Sales by Country

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Sales by Country

Sum of Sales

$2.5M
$2.0M
$1.5M
$1.0M
$0.5M
$0.0M

United States, Australia, France, China, Germany, Mexico, India, United Kingdom, Indonesia, Brazil, Italy, Spain, Philippines, El Salvador, New Zealand, Cuba, Nicaragua, Guatemala, Dominican Republic, Iran, Turkey, Japan
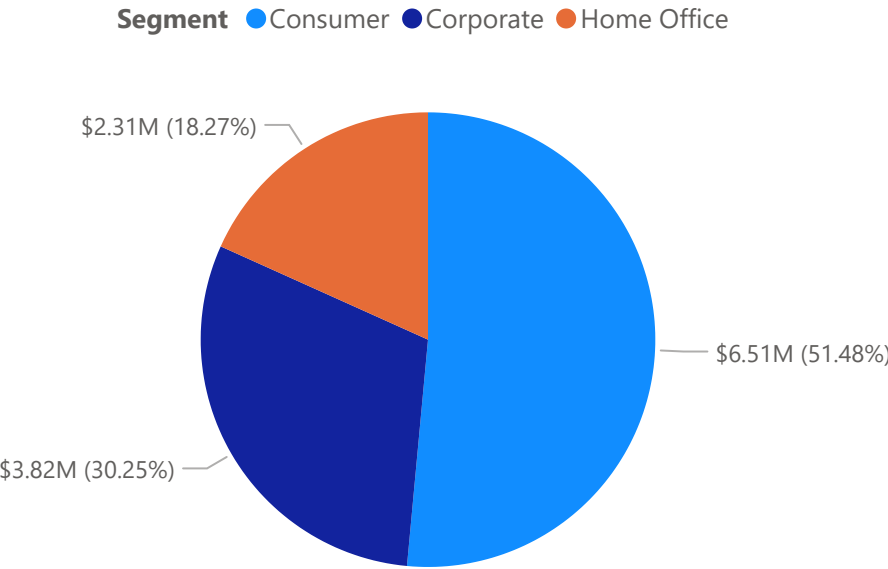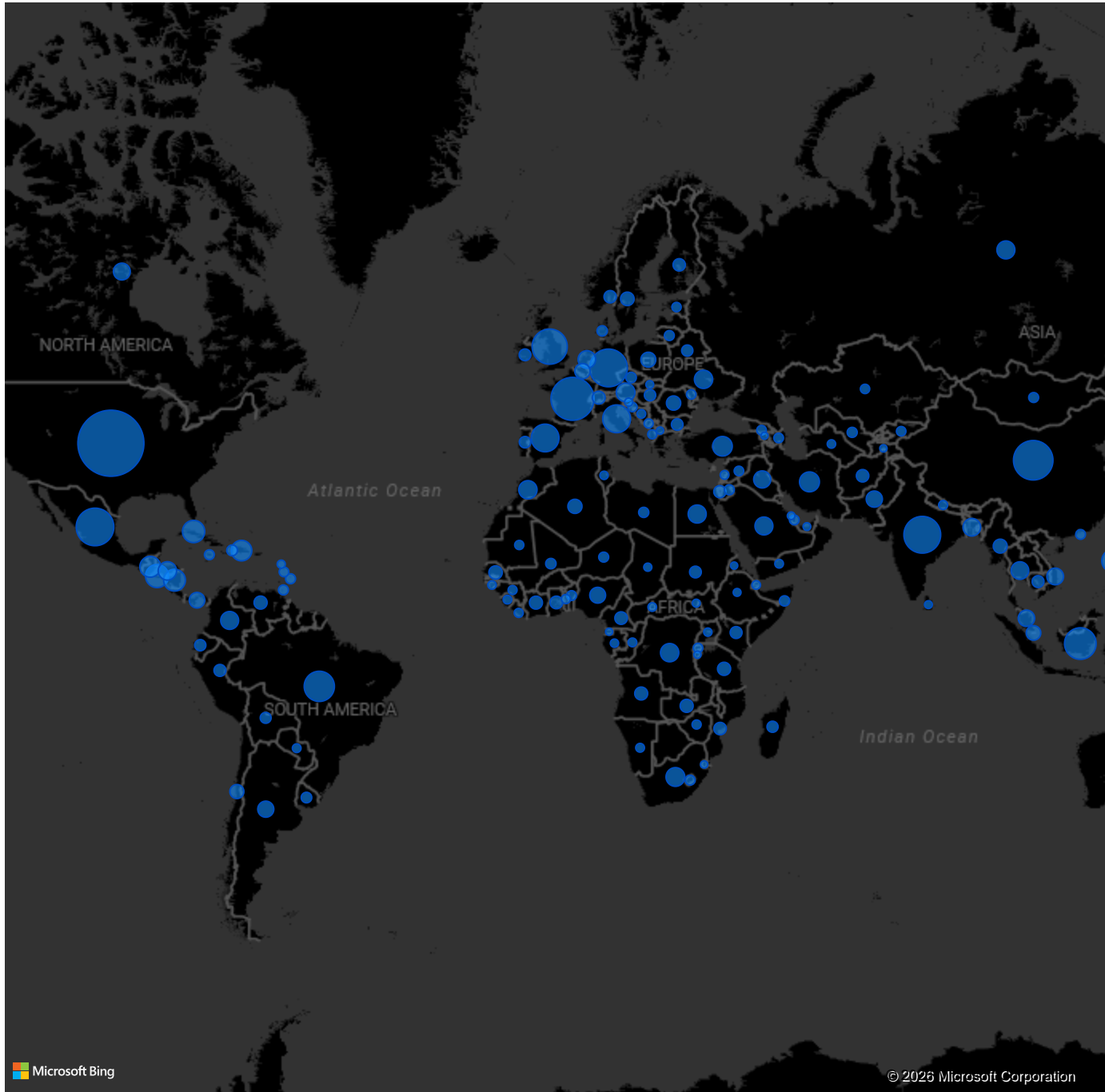
Country
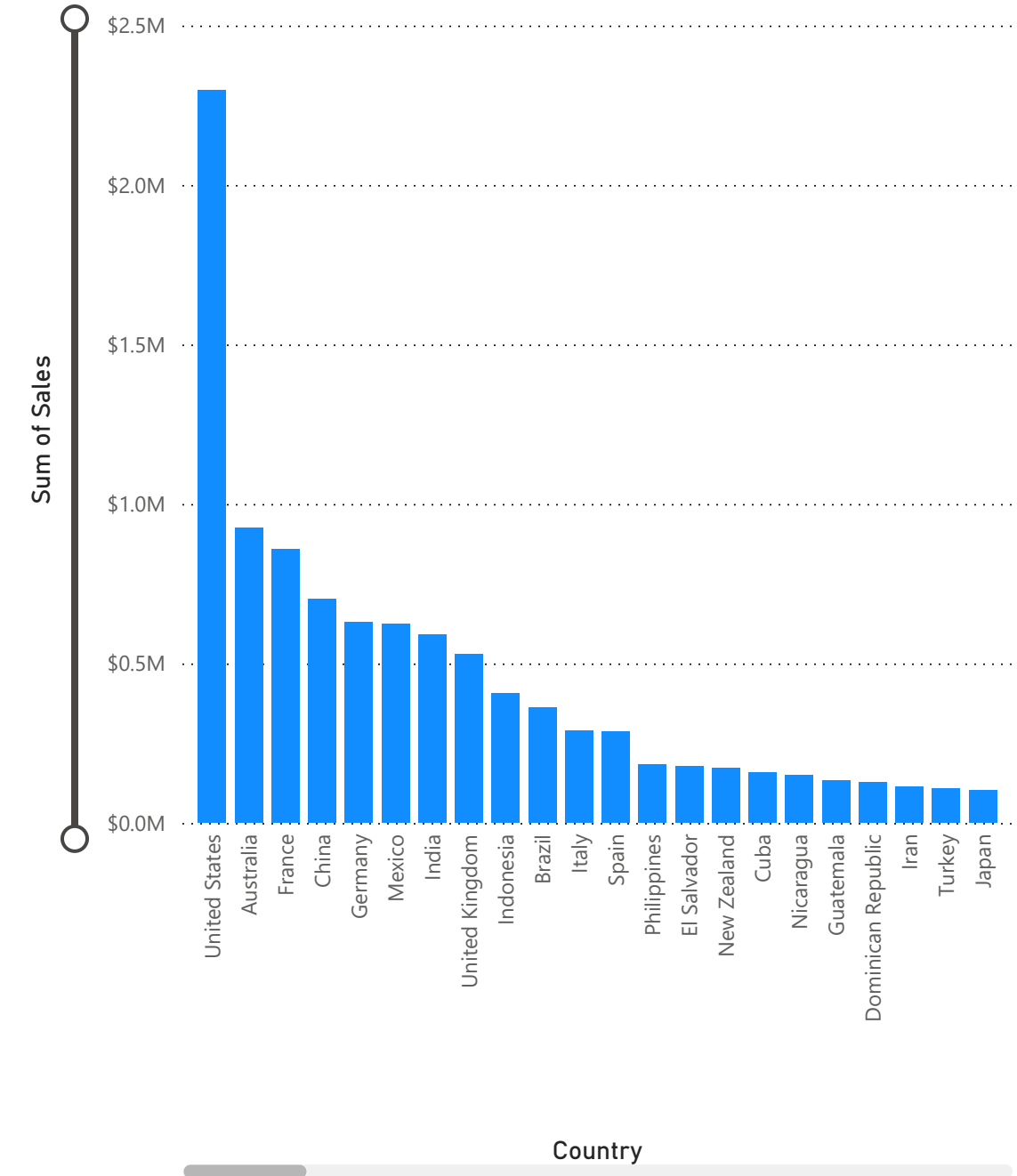
Profit, Sales and Sum of Quantity by Shipment Mode

Legend: ● Sum of Profit ● Sum of Sales ● Sum of Quantity

Y-axis (left): Sum of Profit and Sum of Sales — $0M, $5M, $10M
Y-axis (right): Sum of Quantity — 0.0M, 0.1M

X-axis (Ship.Mode): Standard Class, Second Class, First Class, Same Day
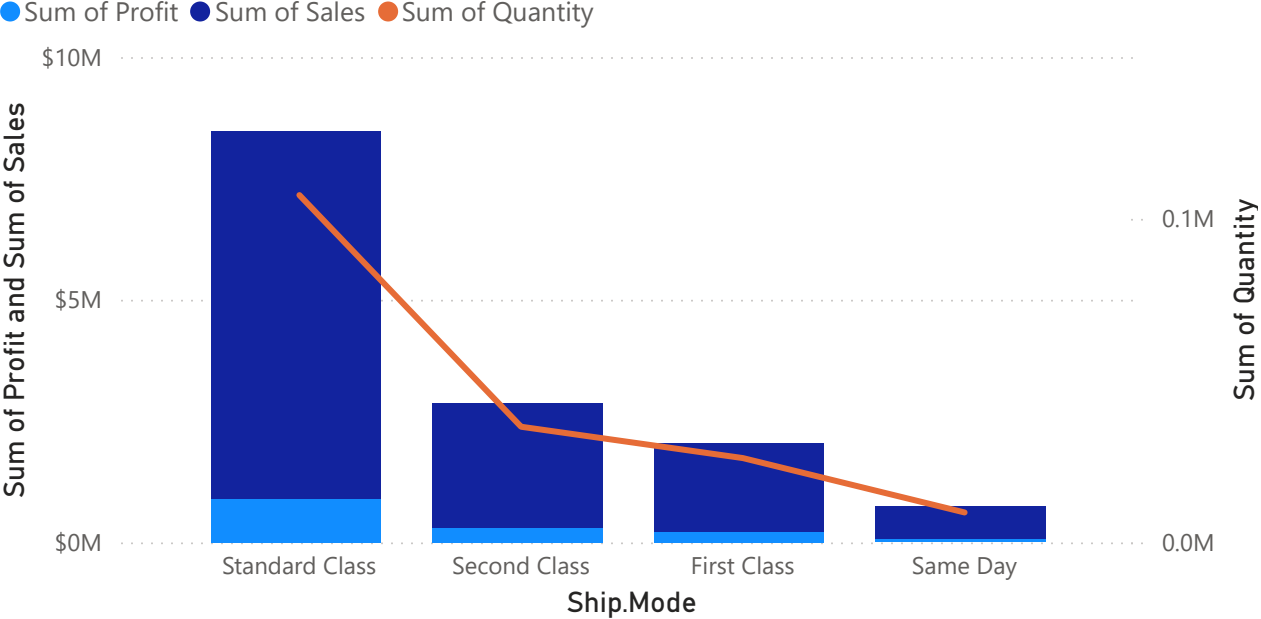
Sum of Profit by Market and Category

- APAC
  - Technology 13.94%
  - Furniture 8.58%
  - Office Supplies 7.19%
- EU
  - Office Supplies 10.88%
  - Technology 9.83%
  - Furnitur...
- Africa
  - Technology...
  - Furniture 1...
  - Office Supp...
- US
  - Technology 9.91%
  - Office Supplies 8.35%
- LATAM
  - Technology 6.85%
  - Office Sup...
  - Fur...
- EMEA
  - Office ...
  - C...
  - Te...
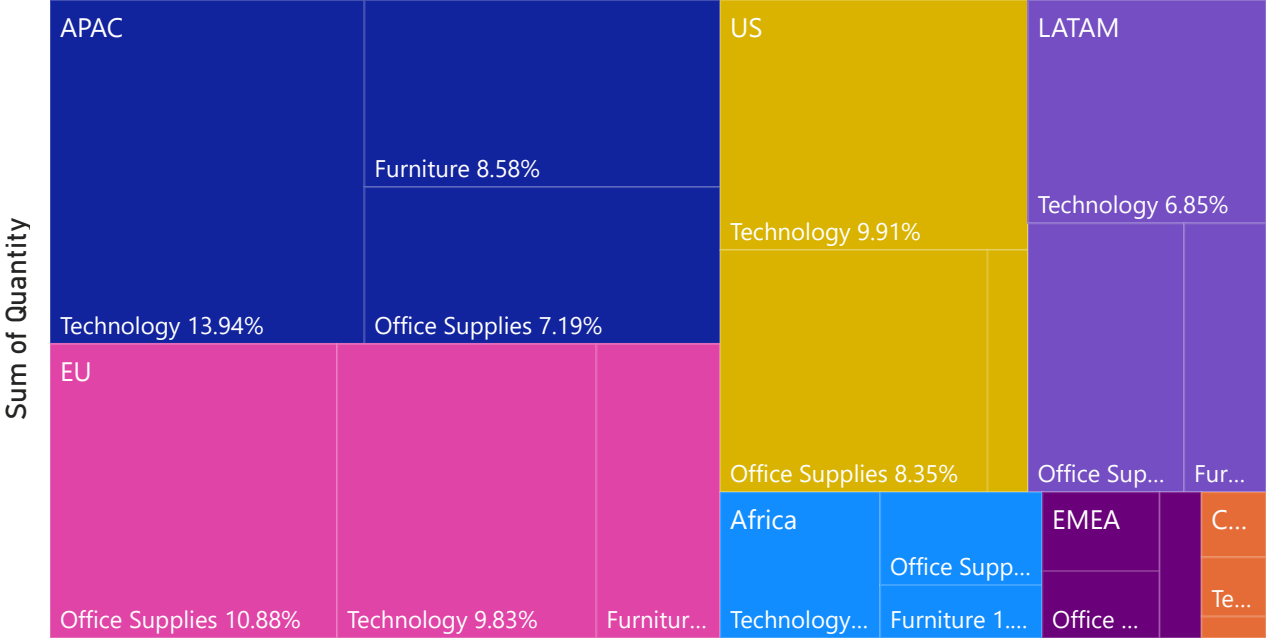
Impact of Discount on Sales and Profit

Legend: ● Sum of Sales ● Sum of Profit

Y-axis: Sum of Sales and Sum of Profit — $0M, $10M, $20M
X-axis (Discount): 0, 1
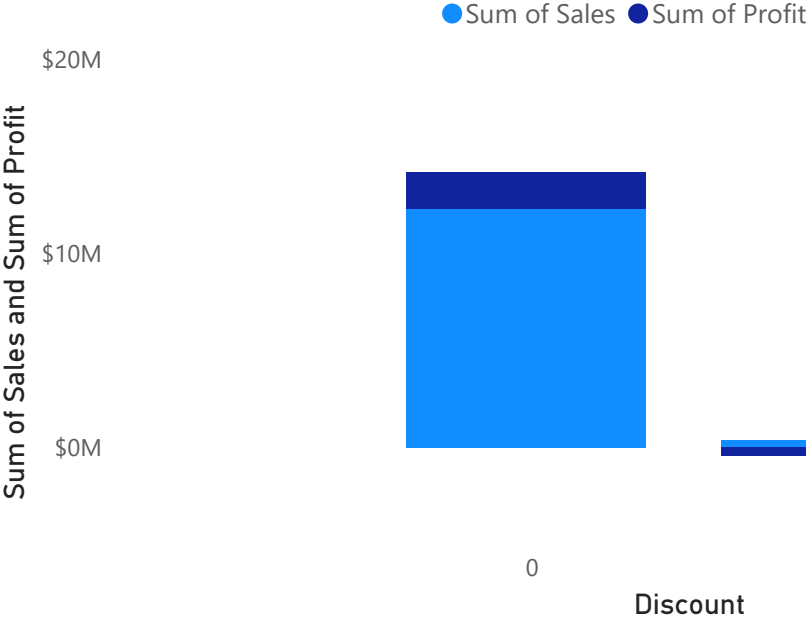
Profit and sales by category

Category ● Furniture ● Office Supplies ● Technology

Y-axis: Sum of Quantity — 50K, 100K
X-axis: Sum of Profit — $0.3M, $0.4M, $0.5M, $0.6M, $0.7M