

# Speed dating data dictionary

N°	Variable	Description
1	iid	unique subject number, group(wave id gender)
2	id	subject number within wave
3	gender	Female = 0, Male = 1
4	idg	subject number within gender, group(id gender)
5	condtn	1 = limited choice 2 = extensive choice
6	wave	From 1 to 21
7	round	number of people that met in wave
8	position	station number where met partner
9	positin1	station number where started
10	order	the number of date that night when met partner
11	partner	partner's id number the night of event
12	pid	partner's iid number
13	match	1 = yes, 0 = no
14	int_corr	correlation between participant's and partner's ratings of interests in Time 1
15	samerace	participant and the partner were the same race. 1 = yes, 0 = no
16	age_o	age of partner
17	race_o	race of partner
18	pf_o_att	partner's stated preference at Time 1 for attractiveness
19	pf_o_sin	partner's stated preference at Time 1 for sincerity
20	pf_o_int	partner's stated preference at Time 1 for intelligence
21	pf_o_fun	partner's stated preference at Time 1 for fun
22	pf_o_amb	partner's stated preference at Time 1 for ambition
23	pf_o_sha	partner's stated preference at Time 1 for shared interests
24	dec_o	decision of partner the night of event
25	attr_o	rating by partner the night of the event for attractiveness
26	sinc_o	rating by partner the night of the event, for sincerity
27	intel_o	rating by partner the night of the event, for intelligence
28	fun_o	rating by partner the night of the event, for fun
29	amb_o	rating by partner the night of the event, for ambition

Observations

30	shar_o	rating by partner the night of the event, for shared interests
31	like_o	?
32	prob_o	?
33	met_o	?
<b>Sign up/Time 1 (potential participants)</b>		
34	age	age of potential participant
35	field	field of study
36	field_cd	field coded (1 to 18)
37	undergrd	school attended for undergraduate degree
38	mn_sat	Median SAT score for the undergraduate institution where attended. Taken from Barron's 25th Edition college profile book. Proxy for intelligence
39	tuition	Tuition listed for each response to undergrad in Barron's 25th Edition college profile book
40	race	1 to 6
41	imprace	How important is it to you (on a scale of 1-10) that a person you date be of the same racial/ethnic background ?
42	imprelig	How important is it to you (on a scale of 1-10) that a person you date be of the same religious background ?
43	from	Where are you from originally (before coming to Columbia) ?
44	zipcode	What was the zip code of the area where you grew up ?
45	income	Median household income based on zipcode using the Census Bureau website. When there is no income it means that they are either from abroad or did not enter their zip code
46	goal	What is your primary goal in participating in this event ? (1 to 6)
47	date	In general, how frequently do you go on dates ? (1 to 7)
48	go out	How often do you go out (not necessarily on dates) ? (1 to 7)
49	career	What is your intended career ?
50	career_c	career coded (1 to 17)
51	sports	Playing sports/ athletics (1-10)
52	tvsports	Watching sports (1-10)
53	exercise	Body building/exercising (1-10)
54	dining	Dining out (1-10)

55	museums	Museums/galleries (1-10)	
56	art	Art (1-10)	
57	hiking	Hiking/camping (1-10)	
58	gaming	Gaming (1-10)	
59	clubbing	Dancing/clubbing (1-10)	
60	reading	Reading (1-10)	
61	tv	Watching TV (1-10)	
62	theater	Theater (1-10)	
63	movies	Movies (1-10)	
64	concerts	Going to concerts (1-10)	
65	music	Music (1-10)	<p><b>What you look for in the opposite sex ? Waves 6-9 :</b> Please rate the six attributes on a scale of 1-10 (1 = not at all important, 10 = extremely important).</p> <p><b>Waves 1-5, 10-21 :</b> You have 100 points to distribute among the six attributes</p>
66	shopping	Shopping (1-10)	
67	yoga	Yoga/meditation (1-10)	
68	exphappy	Overall, on a scale of 1-10, how happy do you expect to be with the people you meet during the speed-dating event ?	
69	expnum	Out of the 20 people you will meet, how many do you expect will be interested in dating you ?	
70	attr1_1	Attractive	
71	sinc1_1	Sincere	
72	intel1_1	Intelligent	
73	fun1_1	Fun	
74	amb1_1	Ambitious	
75	shar1_1	Has shared interests/hobbies	<p><b>What you think most of your fellow men/women look for in the opposite sex ?</b></p> <p><b>Waves 6-9 :</b> Please rate the attributes on a scale of 1-10 (1 = not at all important, 10 = extremely important). <b>Waves 1-5, 10-21 :</b> 100 points to distribute among the attributes</p>
76	attr4_1	Attractive	
77	sinc4_1	Sincere	
78	intel4_1	Intelligent	
79	fun4_1	Fun	
80	amb4_1	Ambitious	
81	shar4_1	Has shared interests/hobbies	
82	attr2_1	Attractive	
83	sinc2_1	Sincere	
84	int2_1	Intelligent	
85	fun2_1	Fun	<p><b>What do you think the opposite sex looks for in a date ? Waves 6-9 :</b> Please rate the six attributes on a scale of 1-10 (1 = not at all important, 10 = extremely important).</p>

86	amb2_1	Ambitious	<b>Waves 1-5, 10-21 : You have 100 points to distribute among the six attributes</b>
87	shar2_1	Has shared interests/hobbies	
88	attr3_1	Attractive	
89	sinc3_1	Sincere	<b><i>How do you think you measure up ?</i></b> <b>All 21 waves on a scale of 1-10</b>
90	int3_1	Intelligent	
91	fun3_1	Fun	
92	amb3_1	Ambitious	
93	attr5_1	Attractive	
94	sinc5_1	Sincere	<b><i>How do you think others perceive you ?</i></b> <b>All 21 waves on a scale of 1-10</b>
95	int5_1	Intelligent	
96	fun5_1	Fun	
97	amb5_1	Ambitious	
98	dec	Circle "Yes" or "No" below the ID number of each person you meet to indicate whether or not you would like to see him or her again	<b>Scorecard of all potential dates during the night half way through meeting</b>
99	attr	Attractive (1 to 10)	
100	sinc	Sincere (1 to 10)	
101	intel	Intelligent (1 to 10)	
102	fun	Fun (1 to 10)	
103	amb	Ambitious (1 to 10)	
104	shar	Has shared interests/hobbies (1 to 10)	
105	like	How much do you like this person? (1 = not at all, 10 = a lot)	
106	prob	How probable do you think it is that this person will say 'yes' for you? (1 = not probable, 10 = extremely probable)	
107	met	Have you met this person before ? (1 = yes, 2 = no)	
108	match_es	How many matches do you estimate you will get (a match occurs when you and your partner both check "Yes" next to decision) ?	
109	attr1_s	Attractive (1 to 10)	<b>Questions half way through speed dates</b> <b><i>What do you look for in the opposite sex ?</i></b> <b>1-10: (1 = not at all important, 10 = extremely important)</b>
110	sinc1_s	Sincere (1 to 10)	
111	intel1_s	Intelligent (1 to 10)	
112	fun1_s	Fun (1 to 10)	
113	amb1_s	Ambitious (1 to 10)	
114	shar1_s	Has shared interests/hobbies (1 to 10)	

115	attr3_s	Attractive	<b>Rate your opinion of your own attributes</b> on a scale of 1-10 (1 = awful, 10 = great)
116	sinc3_s	Sincere	
117	intel3_s	Intelligent	
118	fun3_s	Fun	
119	amb3_s	Ambitious	
<b>Follow up/Time 2 : the day after participating in the event</b>			
120	satis_2	Overall, how satisfied were you with the people you met ? (1 = not at all satisfied, 10 = extremely satisfied)	
121	length	Four minutes is : Too little = 1, Too much = 2, Just Right = 3	
122	numdat_2	The number of speed dates you had was : Too few = 1 Too many = 2, Just right = 3	
123	attr7_2	Attractive	Try to distribute the <b>100 points</b> among the six attributes in the way that best reflects the actual importance of these attributes in your decisions.
124	sinc7_2	Sincere	
125	intel7_2	Intelligent	
126	fun7_2	Fun	
127	amb7_2	Ambitious	
128	shar7_2	Has shared interests/hobbies	<b>We want to know what you look for in the opposite sex . Waves 6-9 :</b> Please rate the six attributes on a scale of 1-10 (1 = not at all important, 10 = extremely important). <b>Waves 1-5, 10-21 :</b> You have 100 points to distribute among the six attributes
129	attr1_2	Attractive	
130	sinc1_2	Sincere	
131	intel1_2	Intelligent	
132	fun1_2	Fun	
133	amb1_2	Ambitious	
134	shar1_2	Has shared interests/hobbies	
135	attr4_2	Attractive	<b>What do you think most of your fellow men/women look for in the opposite sex ?</b> Please distribute 100 points among the six attributes
136	sinc4_2	Sincere	
137	intel4_2	Intelligent	
138	fun4_2	Fun	
139	amb4_2	Ambitious	
140	shar4_2	Has shared interests/hobbies	<b>What do you think the opposite sex looks for in a date ?</b> Please distribute 100 points among the six attributes
141	attr2_2	Attractive	
142	sinc2_2	Sincere	
143	intel2_2	Intelligent	
144	fun2_2	Fun	

145	amb2_2	Ambitious	among the six attributes
146	shar2_2	Has shared interests/hobbies	
147	attr3_2	Attractive	
148	sinc3_2	Sincere	
149	int3_2	Intelligent	
150	fun3_2	Fun	
151	amb3_2	Ambitious	<b>How do you think you measure up ?</b> Rate your opinion of your own attributes, on a scale of 1-10 (1 = awful and 10 = great)
152	attr5_2	Attractive	
153	sinc5_2	Sincere	
154	int5_2	Intelligent	
155	fun5_2	Fun	
156	amb5_2	Ambitious	
Follow up 2/Time 3 : questionnaire filled 3-4 weeks after matches had been sent to participants			
157	you_call	How many have you contacted to set up a date ?	
158	them_cal	How many have contacted you ?	
159	date_3	Been on a date with any of your matches ? (Yes = 1, No = 2)	
160	numdat_3	How many of your matches have you been on a date with so far ?	
161	num_in_3	How many of your matches have you been on a date with so far ?	
162	attr1_3	Attractive	<b>Rate attributes that were more important in your decisions.</b> Please distribute 100 points among the six attributes
163	sinc1_3	Sincere	
164	intel1_3	Intelligent	
165	fun1_3	Fun	
166	amb1_3	Ambitious	
167	shar1_3	Has shared interests/hobbies	
168	attr7_3	Attractive	<b>Distribute 100 points among the attributes in the way that best reflects the actual importance of these attributes in your decisions</b>
169	sinc7_3	Sincere	
170	intel7_3	Intelligent	
171	fun7_3	Fun	
172	amb7_3	Ambitious	
173	shar7_3	Has shared interests/hobbies	
174	attr4_3	Attractive	<b>What you think most of your fellow</b>
175	sinc4_3	Sincere	
176	intel4_3	Intelligent	

177	fun4_3	Fun	<i>men/women look for in the opposite sex ?</i>
178	amb4_3	Ambitious	
179	shar4_3	Has shared interests/hobbies	
180	attr2_3	Attractive	<i>What do you think the opposite sex looks for in a date ?</i>
181	sinc2_3	Sincere	
182	intel2_3	Intelligent	
183	fun2_3	Fun	
184	amb2_3	Ambitious	
185	share2_3	Has shared interests/hobbies	<i>Give your opinion of your own attributes</i>
186	attr3_3	Attractive	
187	sinc3_3	Sincere	
188	intel3_3	Intelligent	
189	fun3_3	Fun	
190	amb3_3	Ambitious	<i>How do you think others perceive you ?</i>
191	attr5_3	Attractive	
192	sinc5_3	Sincere	
193	int5_3	Intelligent	
194	fun5_3	Fun	
195	amb5_3	Ambitious	