

The background of the entire image is a dark blue-grey field filled with a repeating pattern of hexagons. Some hexagons are a slightly lighter shade of blue, while others are a darker shade, creating a subtle 3D effect. The lines of the hexagons are thin and dark.

# DECISIVELY DIGITAL

**DATA & AI USER GROUP**

# #19 - Chart Choice & Anomaly Detection for Warranty Cases

1. Intro & announcements: our 5<sup>th</sup> anniversary
2. Chart Choice – Many Ways to Visualize Data  
*Dilyana Bossenz, business analytics and enablement manager at M2.*
3. New Book: Decisively Digital – From Creating a Culture to Designing Strategy  
*Alexander Loth, author & executive advisor at Microsoft*
4. Anomaly Detection for Warranty Cases with an Example of the Automotive Industry  
*Shubham Agarwal, lead data scientist at ATCS*  
*Frank Schlemmbach, sr. consultant at ATCS*  
*Sven Sommerfeld, managing director at ATCS*
5. Wrap-up











# DECISIVELY DIGITAL



## DATA & AI USER GROUP



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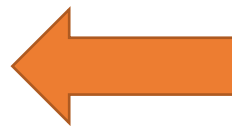


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1,401 members



Including Mårten Paulsson and 1,125 other connections



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### About this group

Data & AI enthusiasts who want to network with like-minded people, share ideas, solve challenges with analyzing (big) data and applying AI.

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# Save the date: next meetup September 30



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## Decisively Digital: #20 - Data & AI Meetup

Event by Alexander Loth

 Online

 Thu, Sep 30, 2021, 2:00 PM - 4:00 PM (your local time) [Add to calendar](#)

Sign up:

<https://aka.ms/eventAI>

# Speaking at a Data & AI Meetup?

Submit your session proposal:

<https://aka.ms/speakAI>



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<https://github.com/DataAIHub>

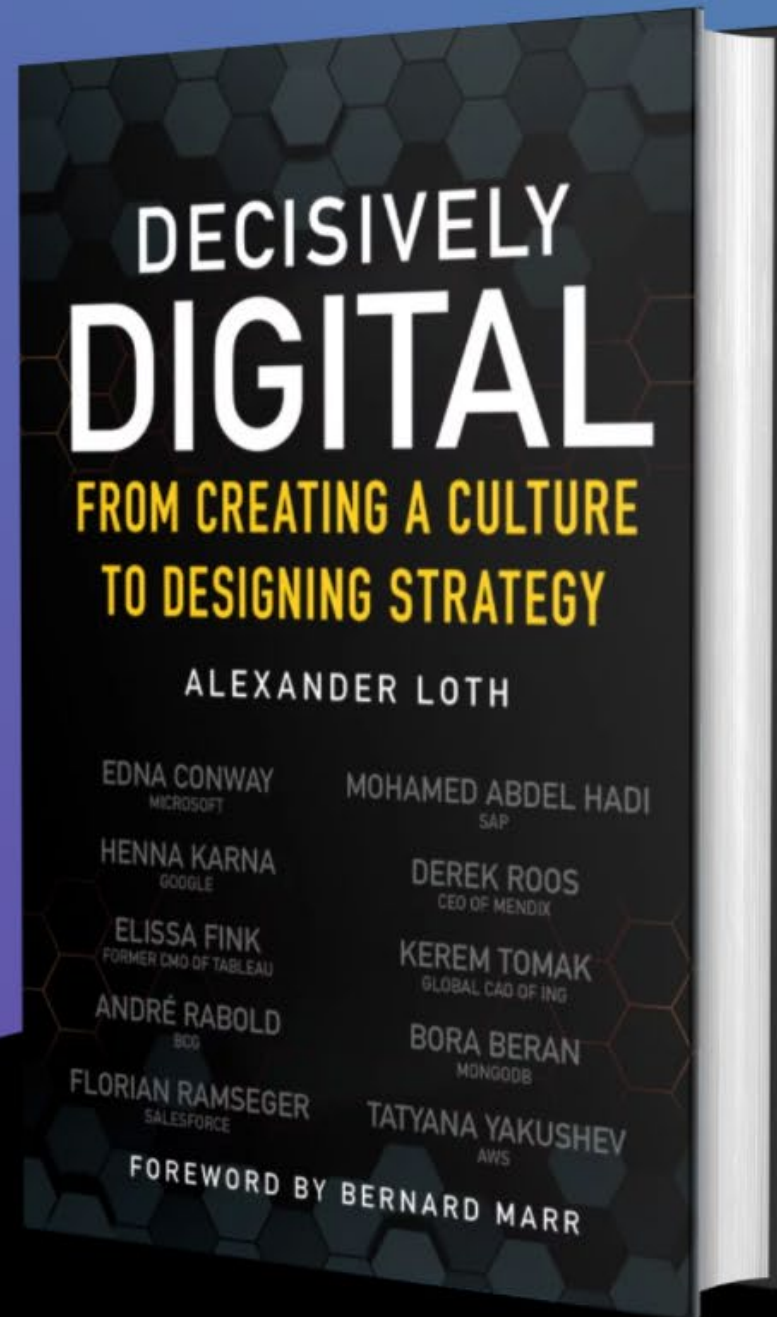


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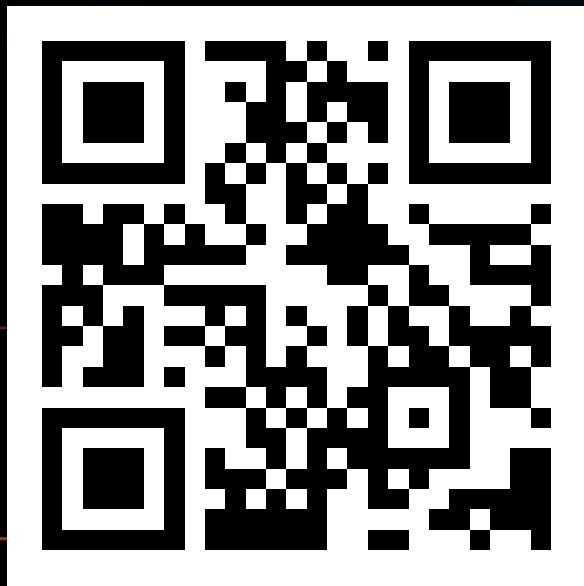
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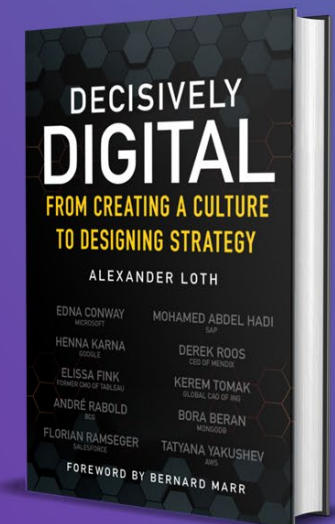


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“What would your business model be if you were founded as a tech company? This is especially true if you are a brick-and-mortar company. Because if you don’t ask that question, someone else will and will roll up your market.”

Florian Ramseger  
Futurist, Salesforce





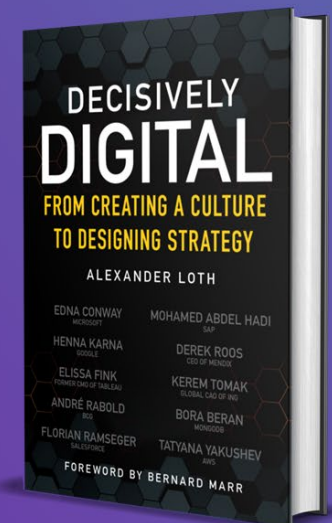
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“Culture is reflected in your hiring. Deliberately hire for the culture you want.”

Elissa Fink

Former CMO, Tableau Software







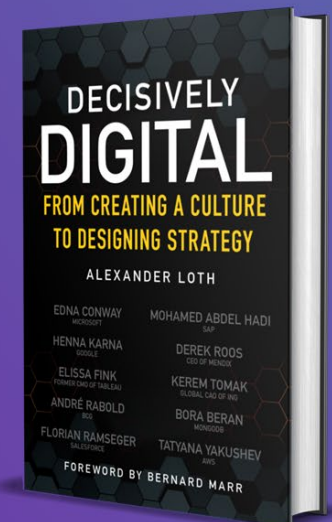
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*“As you evolve your thinking in the digital world, as a technologist, you can drive better decision-making in your business by providing access to data points that your business decision-makers never knew were possible.”*

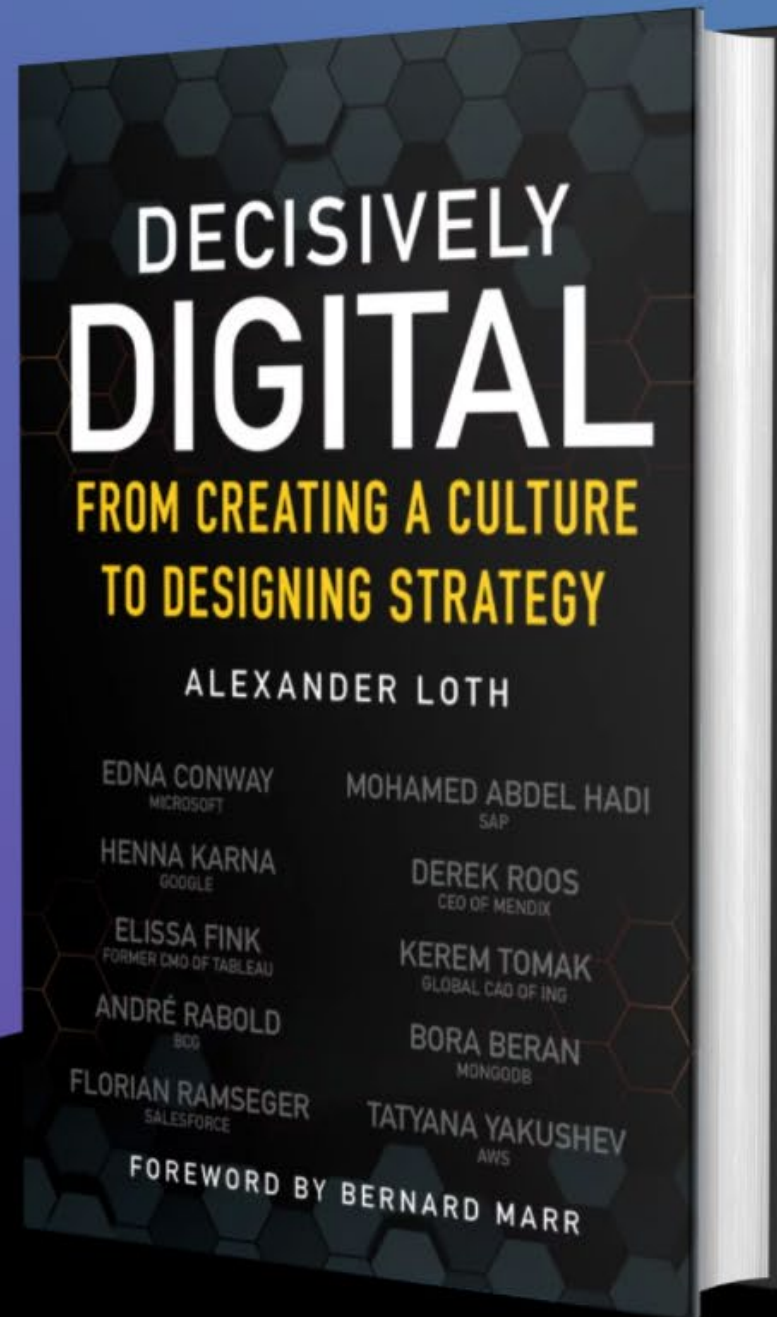
**Mark Kromer**

Principal Program  
Manager, Azure, Microsoft





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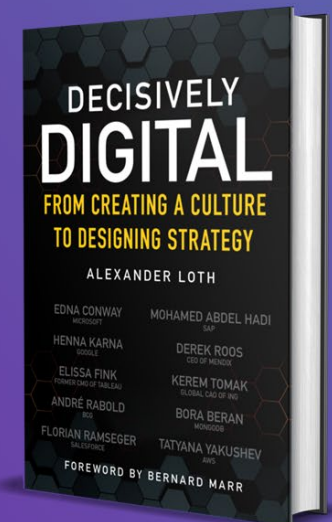


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“If you combine AI and RPA, it is an extraordinarily strong combination, called hyperautomation, which can transform the way business is done today completely.”

Sven Sommerfeld  
CEO, ATCS Germany



## Chapter 27

# Sven Sommerfeld: Robotic Process Automation (RPA) and Hyper Automation Transform Today's Business



Sven Sommerfeld, CEO, ATCS Germany  
Source: Eidens-Holl Fotostudio

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**Alexander:** *Is there a scenario where everyone can access and enhance RPA? Would low-code solutions help here?*

**Sven:** A self-service RPA will be crucial in the future, as RPA is business led and IT supported. This means that the main value creation is on the business side, and the changes are also typically coming from process changes on the business side. To react to these changes quickly, self-service is absolutely necessary. If you look at tools like UiPath, there are already pretty good tools for this.

**Alexander:** *What types of professional roles will we see evolve alongside the development and increasing use of RPA across the industries?*

**Sven:** In RPA I do see similar roles as we see in software development or data science. In general, the following roles will be evolving and will be established:

- **RPA analyst:** A good RPA analyst is the bridge between the business and the technology. As an RPA analyst you will help the business identify the use cases for automation, help the business specify it, and get it implemented.
- **RPA consultant:** As an RPA consultant you are very close to the role of an RPA analyst, with a bigger focus on high-level tasks. As an RPA consultant you will guide the business on which use cases to implement and which tools to use. Moreover, you will help IT decide which tools are best to use and emphasize the self-service functionality with the business.
- **RPA developer:** An RPA developer develops the RPA use cases in the designated tool. As a developer you will integrate several data sources and APIs to make the bot run and you will bring the requirements to life.
- **RPA data scientist:** As an RPA data scientist you are responsible for creating and integrating models that will be used by the bot. An RPA data scientist brings the brain into the RPA processes.
- **RPA architect:** As an RPA architect you are responsible to see that the architecture for your RPA applications is consistent, maintainable, and scalable.

Moreover, with scale and more and more automated use cases, an agile scaled framework is necessary, which comes with roles like



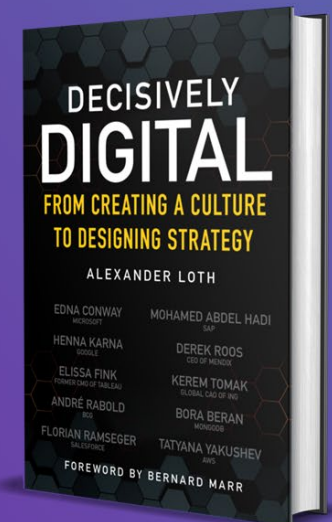


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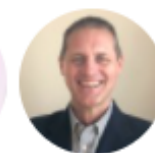
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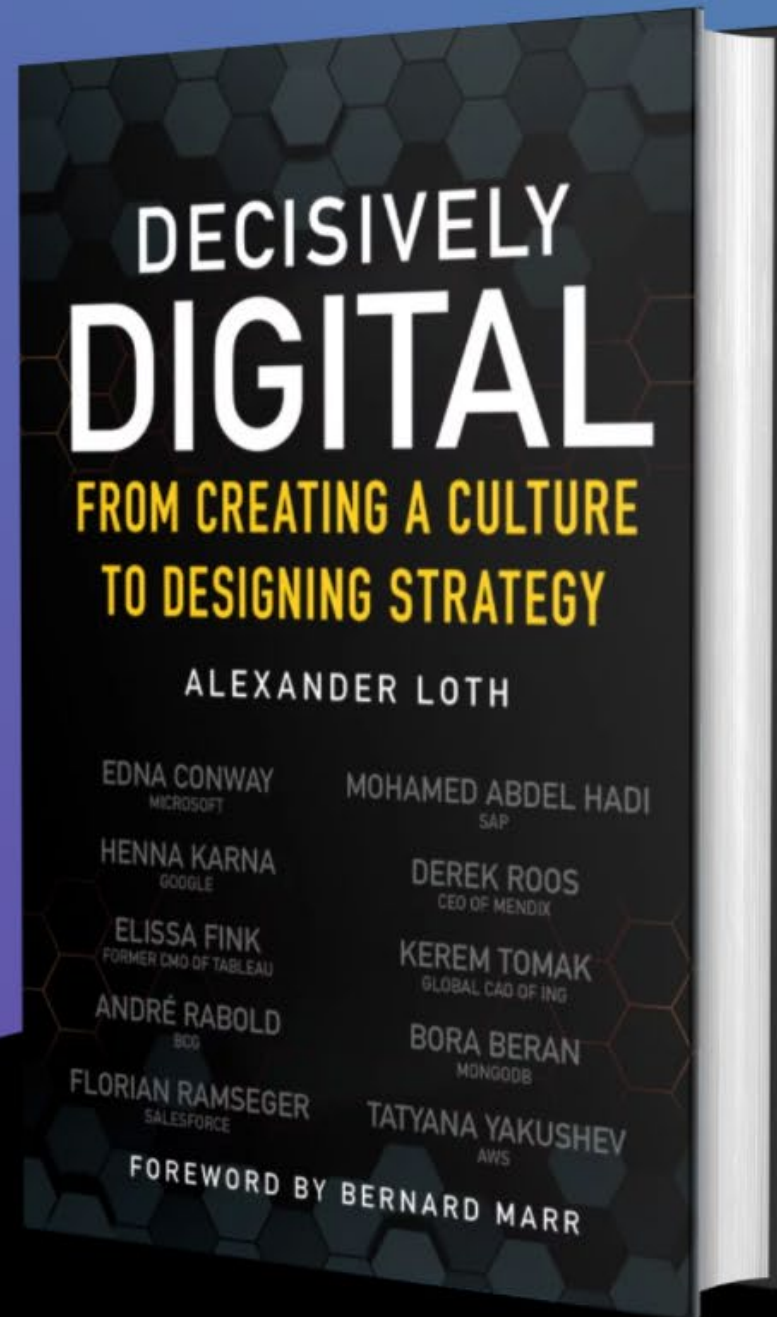
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