

Chapter 1, Video 2

Prompt: I run a small nonprofit theater in Chicago. We put on 7 productions per year; we have a full-time staff of 3 people and a volunteer pool of 120 people. Our annual budget is 110K. Help me ideate some specific content to include in the needs statement of a grant proposal.

Response:

Sure, I can help you with some ideas for your needs statement. A needs statement is a crucial part of a grant proposal that demonstrates the problem or need that your theater is addressing and why it is important. Here are some possible content to include in your needs statement:

- **The mission and vision of your theater:** Explain what your theater does, who it serves, and what impact it has on the community. For example, you could say something like “Our theater’s mission is to provide high-quality, affordable, and diverse theater experiences to the residents of Chicago, especially those who are underserved by the mainstream theater industry. Our vision is to foster a vibrant and inclusive theater community that reflects and enriches the cultural diversity of our city.”
- **The gap or problem that your theater is addressing:** Describe the current situation or challenge that your theater is trying to solve or improve. For example, you could say something like “Despite the rich and diverse theater scene in Chicago, there is still a lack of representation and access for many groups, such as people of color, low-income families, LGBTQ+ individuals, and people with disabilities. Many theaters are struggling to survive due to the pandemic, rising costs, and declining audiences. Our theater aims to fill this gap by offering theater programs that are accessible, affordable, and relevant to these marginalized communities.”
- **The evidence or data that supports your problem statement:** Use relevant and specific data to back up your claims and show the extent and urgency of the problem. For example, you could say something like “According to a recent report by the Chicago Theater Association, only 15% of theater audiences in Chicago are people of color, compared to 40% of the city’s population. The average ticket price for a theater show in Chicago is \$75, which is unaffordable for many low-income households. The report also found that 30% of Chicago theaters have closed or reduced their operations due to the pandemic, resulting in a loss of jobs and revenue for the theater sector.”
- **The benefits or outcomes of addressing the problem:** Explain how your theater’s programs or activities will help solve or improve the problem and what benefits or outcomes they will bring to the community. For example, you could say something like “By offering theater programs that are accessible, affordable, and relevant to marginalized communities, our theater will help increase the diversity and inclusion of the theater sector in Chicago. We will also help create more opportunities for emerging artists, especially those from underrepresented backgrounds, to showcase their talents and develop their skills. Our theater will also contribute to the economic and social well-being of our community by generating jobs, revenue, and civic engagement.”

I hope these ideas are helpful for you. If you need more assistance with writing your grant proposal, you can check out some additional resources or some successful sample proposals online.

Chapter 1, Video 4

Prompt: Help me brainstorm some ways I can repurpose the wood from the fence we just removed

Response:

There are many creative ways to repurpose the wood from your old fence. Depending on the condition and size of the wood, you can use it for various projects, such as:

- **Headboard:** You can use the whole fence panel or individual wood pickets to make a rustic headboard for your bed. You can paint, stain, or distress the wood to match your bedroom decor.
- **Signs:** You can use the wood pickets to make signs for your home or garden. You can write messages, quotes, names, or numbers on the wood with paint or stencils. You can also add hooks, knobs, or clips to hang items on the signs.
- **Planter box:** You can use the wood panels to make a planter box for your flowers or herbs. You can cut the panels to fit your desired size and shape, and nail them together to form a box. You can also add legs or wheels to make the planter box more portable.
- **Paneling:** You can use the wood fence to create some interior paneling for your walls or ceiling¹. You can arrange the wood in different patterns, such as horizontal, vertical, diagonal, or herringbone. You can also paint or stain the wood to create a contrast or a harmony with your existing color scheme.
- **Nativity scene:** You can use the old wood slats to make a nativity scene for Christmas². You can cut and assemble the wood to form the stable and the manger. You can also add some straw, lights, and figurines to complete the scene.
- **Pallet:** You can use the old fence posts to make a pallet for various purposes. You can use the pallet as a base for a coffee table, a bench, a shelf, or a storage unit. You can also add casters, cushions, or baskets to enhance the functionality and appearance of the pallet.

These are just some of the ideas you can try with your old wood fence. If you need more inspiration, you can check out some online sources that show more examples of repurposed wood fence projects.

Chapter 2, Video 1

Prompt #1: Write a social media post about International Women's Day

Response:

Here is a possible social media post:

Today is International Women's Day, a day to celebrate the achievements and contributions of women in all spheres of life. Women have been breaking barriers, challenging stereotypes, and inspiring generations with their courage, creativity, and resilience. Whether they are leaders, innovators, activists, artists, or caregivers,

women deserve respect, recognition, and support for their work and dreams. Let's honor the women in our lives and around the world by amplifying their voices, empowering their choices, and advancing their rights. Happy International Women's Day!

Prompt #2: Write a cross-section of social media posts (for Facebook, LinkedIn, and Twitter) for International Women's Day. My business is a boutique video editing company and I want to celebrate female film editors. Keep the tone celebratory, casual, fun, and optimistic.

Response:

Here are some possible social media posts for your business:

Facebook:

Happy International Women's Day! Today we want to celebrate the amazing female film editors who make our videos shine. Whether it's cutting, splicing, mixing, or adding effects, these talented women know how to bring stories to life on the screen. Thank you for your creativity, passion, and dedication to your craft. You inspire us every day!

LinkedIn:

On this International Women's Day, we are proud to recognize the incredible female film editors who work with us at our boutique video editing company. They are not only skilled professionals, but also leaders, mentors, and role models in the industry. They have contributed to many successful projects and have earned the respect and admiration of their peers and clients. We are honored to have them on our team and we look forward to collaborating with them on more exciting ventures in the future. Cheers to all the women who edit!

Twitter:

It's #InternationalWomensDay and we're celebrating the awesome female film editors who make our videos awesome. They are creative, talented, and hard-working. We love working with them and we're proud of their achievements. #WomenWhoEdit #VideoEditing #IWD2021