



E-commerce Analytics Overview

Sales & Orders Reviews

Country

▼

All

▼

City

▼

All

▼

Product

▼

All

▼

Status Order

▼

All

▼

Year

▼

2018

▼

Month

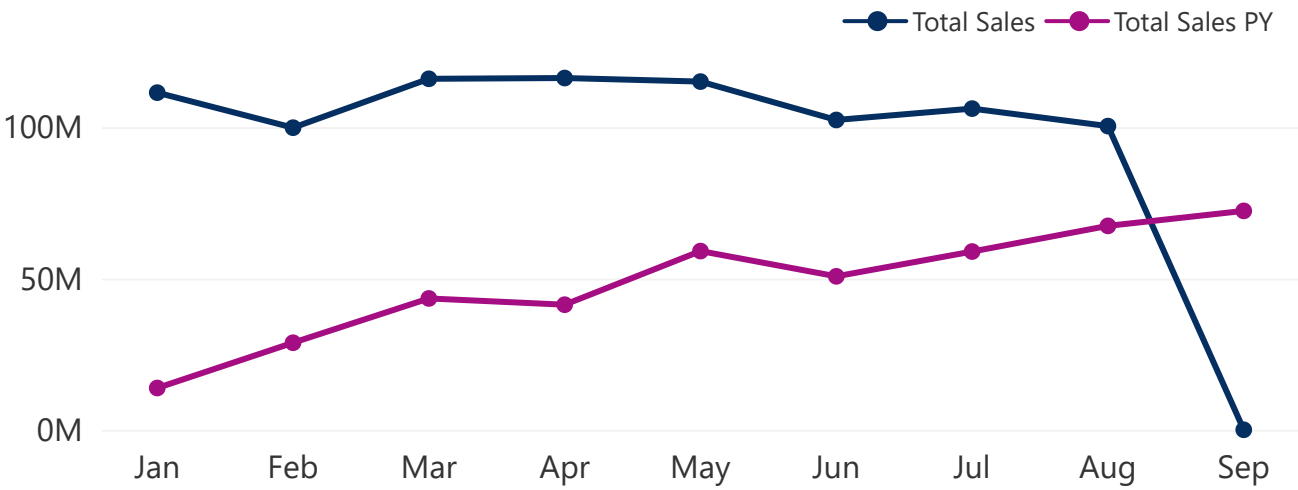
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All

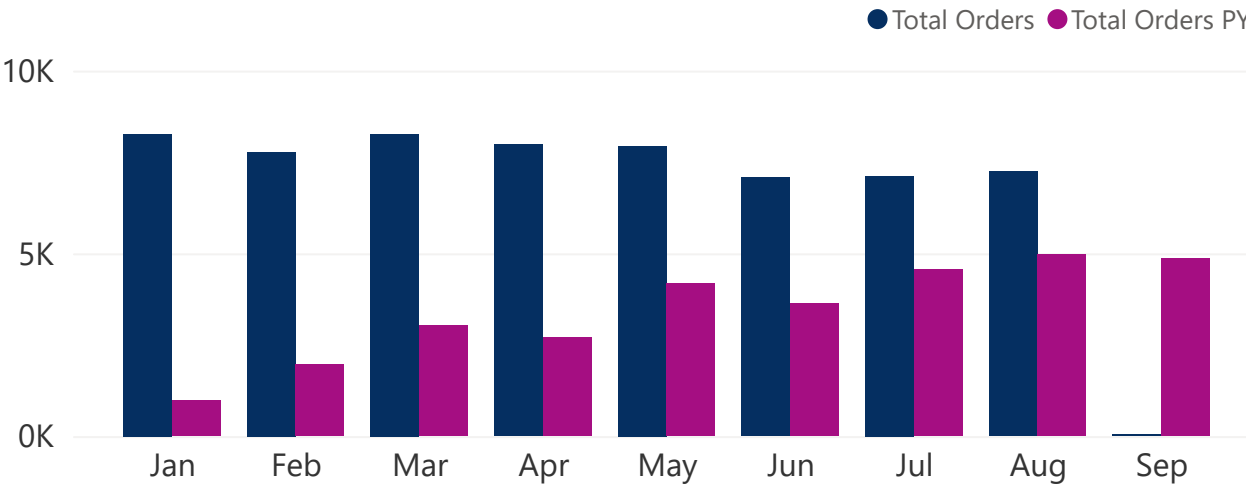
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Sales	Sales Price (Avg)	Sales Price (Max)	Sales Price (Min)	Orders	Orders (Avg)
\$867M	\$14K	\$692K	\$728	62K	1,15
99,06%	-0,5%	--	--	100,0%	0,2%

Sales YoY Comparison



Orders YoY Comparison

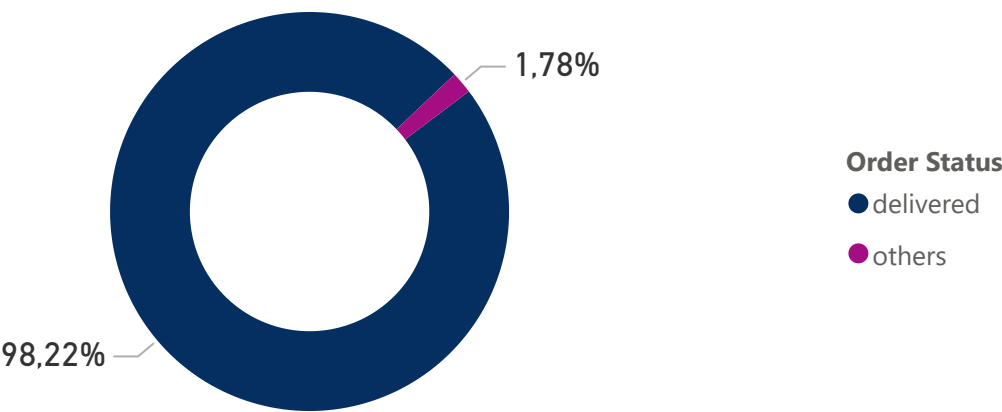


Orders by Country



Delivered Others

Orders by Status



Products & Customers Insights

Product	Sales	Orders	Sellers	Customers
beleza_saude	88.686.464	5.967	395	5.402
cama_mesa_banho	65.458.535	5.921	163	4.909
informatica_acessorios	60.015.198	4.757	210	4.053
esporte_lazer	62.394.912	4.541	369	4.058
moveis_decoracao	47.878.081	4.141	242	3.199
utilidades_domesticas	49.258.271	4.058	366	3.421
relogios_presentes	77.288.710	3.708	77	3.493
automotivo	40.541.362	2.629	290	2.457
telefonica	21.758.757	2.338	109	2.159
ferramentas_jardim	25.956.046	1.886	146	1.535
eletronicos	13.442.962	1.864	122	1.727
bebes	29.950.387	1.783	194	1.667
Total	858.147.112	60.964	2.354	53.158



E-commerce Analytics Overview

Sales & Orders **Reviews**

Country

City

Product

Status Order

Year

Month

Reviews

53K

100,3%

Reviews Score (Avg)

4,02

-2,5%

% Positive Reviews

86,3%

-3,6%

Release Time (Avg)

0

-44,5%

Response Time (Avg)

2

-24,0%

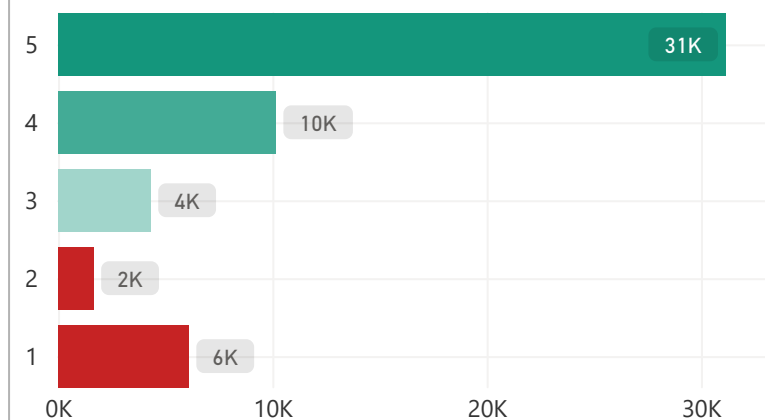
Reviews by Country



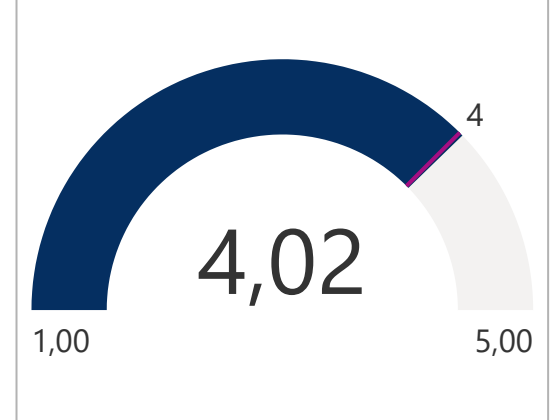
Country

SP	23.583
RJ	6.459
MG	6.109
RS	2.759
PR	2.723
SC	1.885
BA	1.754
DF	1.201
ES	1.047
GO	1.046
PE	864
CE	660
MT	480
PA	456
MS	414
MA	352
PB	274
PI	264
RN	243
AL	204
SE	153
TO	145
RO	109
AM	73
AP	39
AC	27
Total	53.329

Orders by Rating



Avg Reviews Score



Reviews YoY Comparison

