

Area	Label	14,000,000
Area	Label	104,000,000
Area	Label	80,000,000
Area	Label	10,000,000
Area	Label	100,000,000
Area	Label	100,000,000
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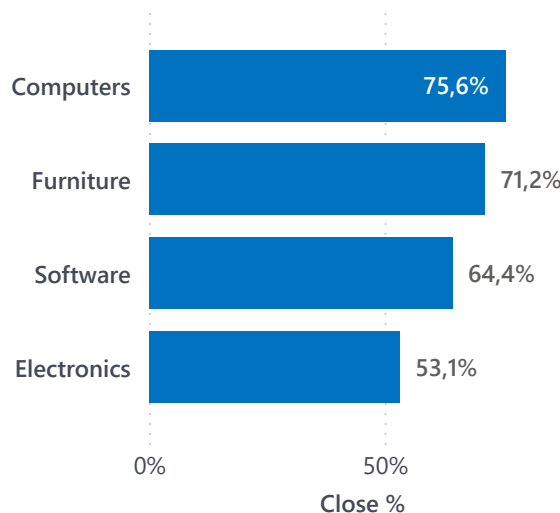
This report has three pages, Key Influencers, Decomposition Tree, and Anomaly Detection, to demonstrate how we can discover new insights and inform our decision making with easy-to-use artificial intelligence visuals.

The first page is Key Influencers, this section explores how various factors impact the likelihood of winning or losing sales opportunities.

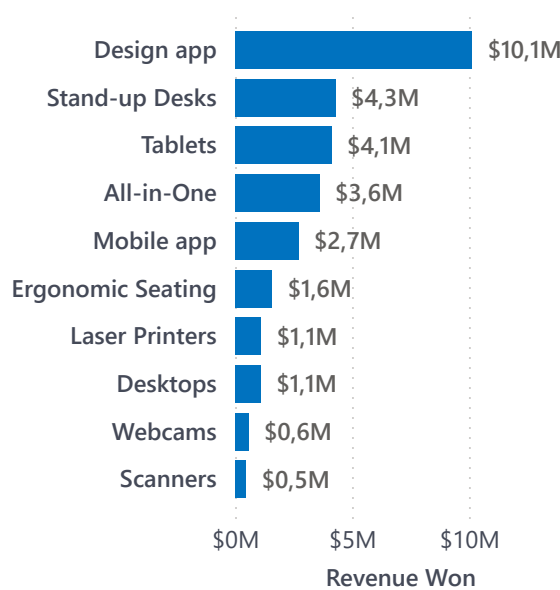
The second page is Decomposition Tree, where i conduct root cause and ad hoc analysis to understant the effect of Sales Opportiitiies across the different fields within our data.

The last page is Anomaly detection, where i combine several artificial intelligence capabilities to detect anaomalies in our results, generate dynamic text summaries, and use my own natural language to ask questions and get answers from the data. The **Anomalies in Revenue Won** section identifies and investigates unusual patterns or discrepancies in revenue.

Close % par Product category



Revenue Won par Product



Influenceurs clés Top des segments

Ce qui influence Status pour être

Quand...

...la probabilité que Status ait la valeur Won augmente de

Discount augmente de 0.02

2.77x

Sales owner est Molly Clark

1.52x

Product est Tablets

1.50x

Campaign Name est Customer Follow-up

1.40x

Manager est Low, Spencer

1.36x

Campaign Name est Consumer Tradeshow

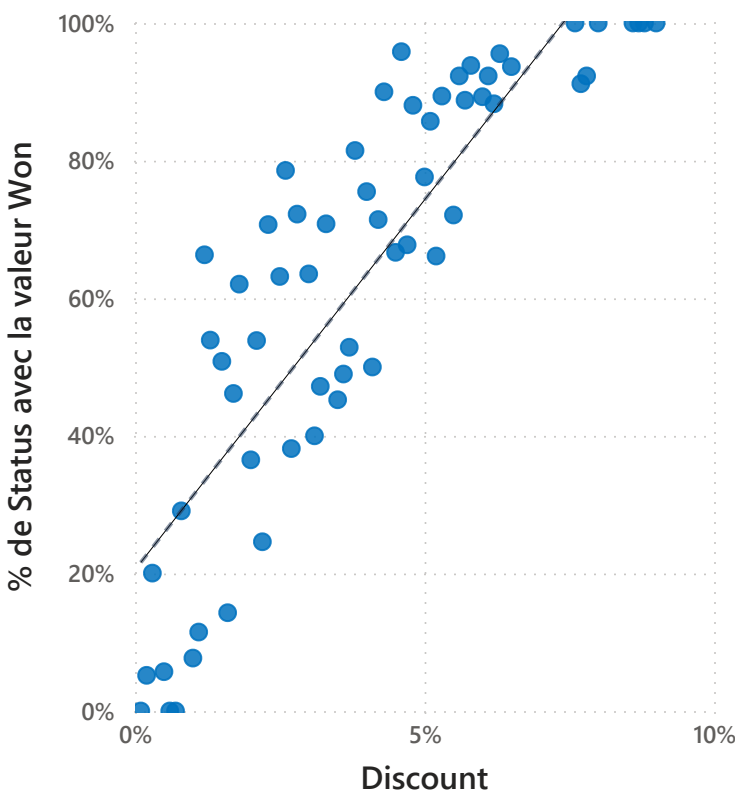
1.34x

Sales owner est Alicia

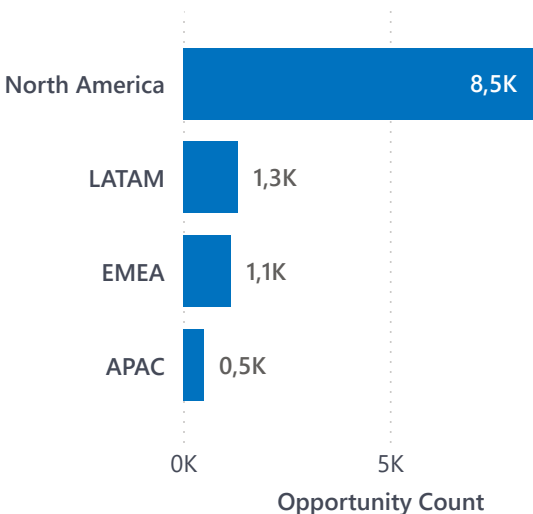
1.31x

Trier par : Impact Nombre

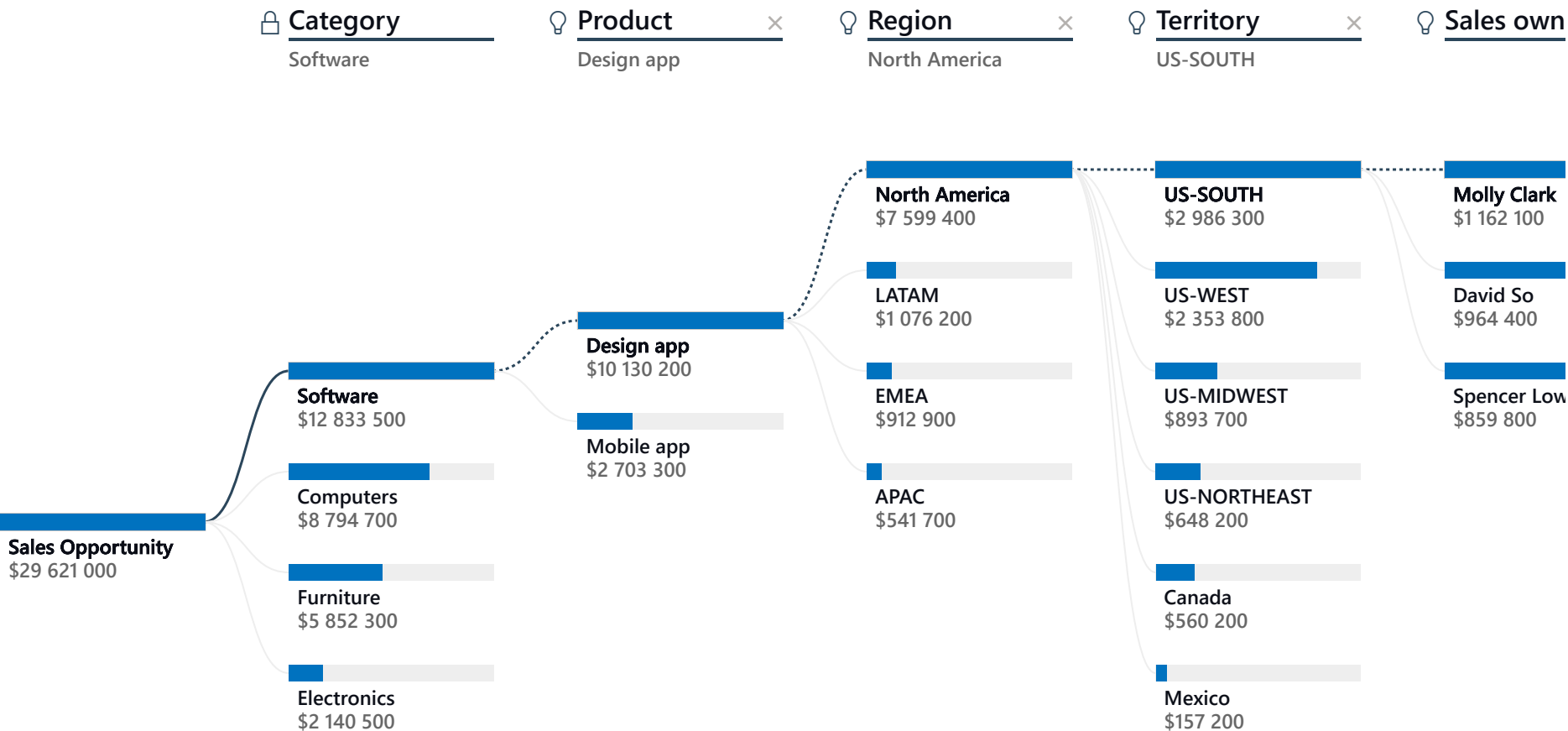
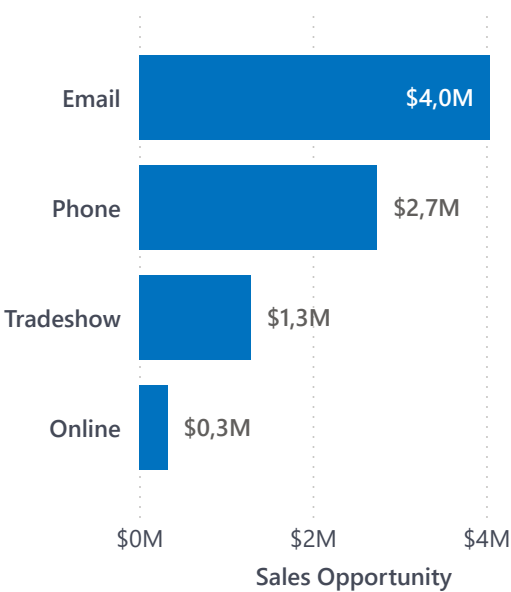
← En moyenne, quand Discount augmente, la probabilité que Status soit Won augmente.



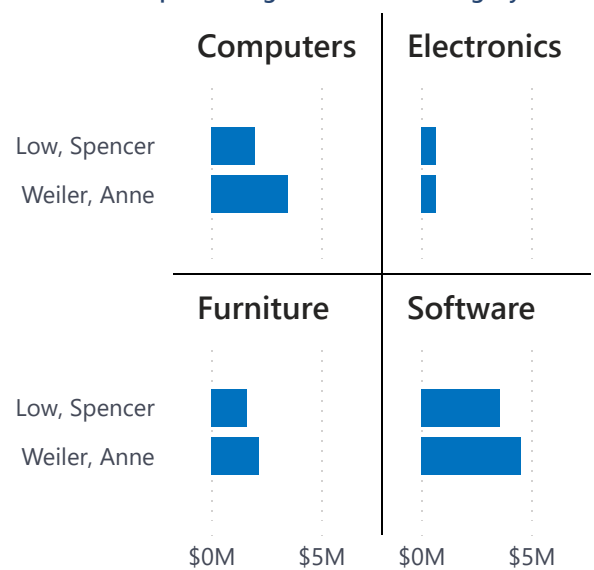
Opportunity Count par Region



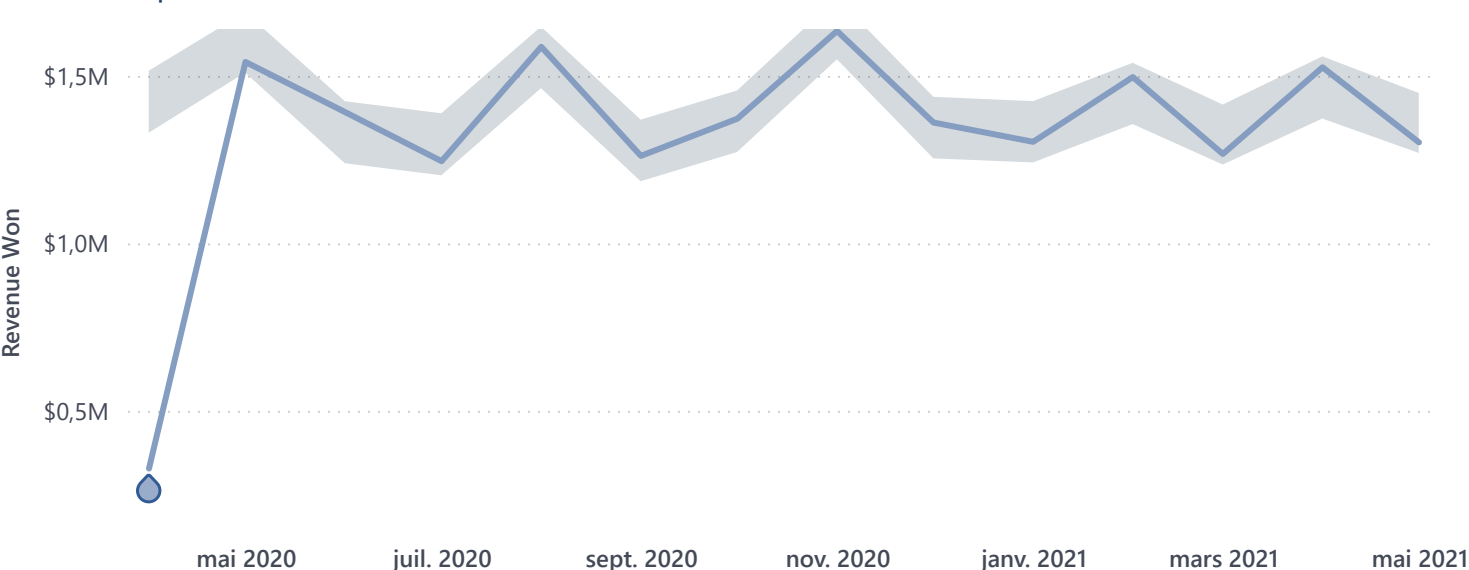
Sales Opportunity par Campaign Type



Revenue Won par Manager et Product category



Revenue Won par Year et Month

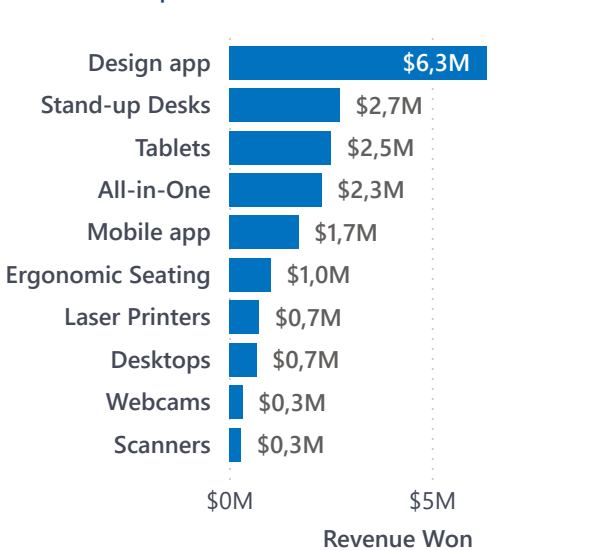


Revenue Summary

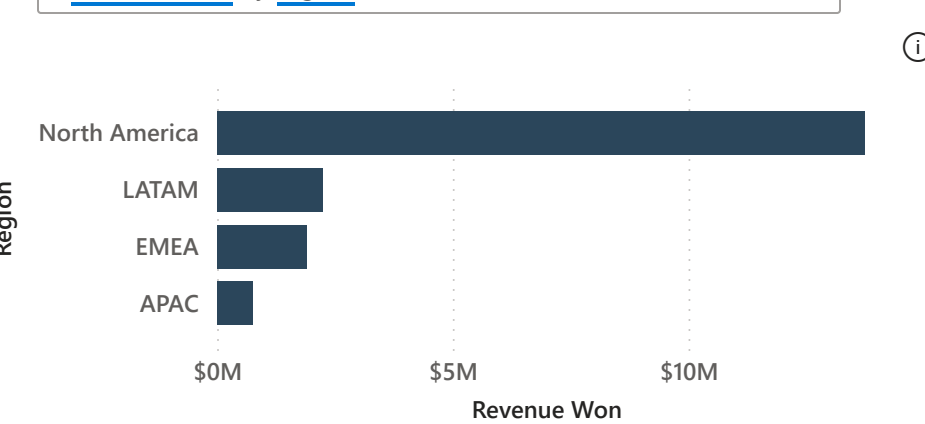
At \$1 634 000,0, Nov 2020 had the highest Revenue Won and was 398,63% higher than Apr 2020, which had the lowest Revenue Won at \$327 700,0.

Across all 14 Month, Revenue Won ranged from \$327 700,0 to \$1 634 000,0.

Revenue Won par Product

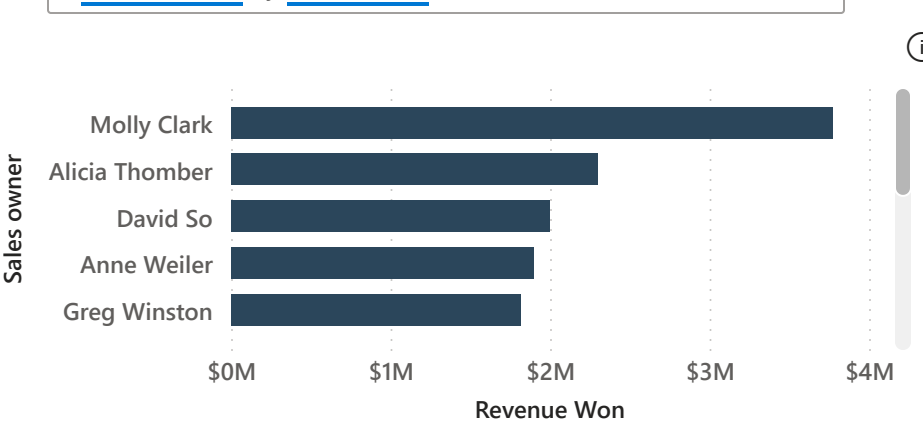


Revenue won by region



Le contenu créé par l'IA peut être inexact. [Lire les conditions](#)

Revenue won by sales owner



Le contenu créé par l'IA peut être inexact. [Lire les conditions](#)