



This report provides a comprehensive analysis of the competitive landscape within the marketing sector.

Our objective is to offer valuable insights into market dynamics, competitive positioning, and strategic opportunities.

The report is structured to deliver key findings and actionable recommendations based on a thorough examination of various data points and metrics.

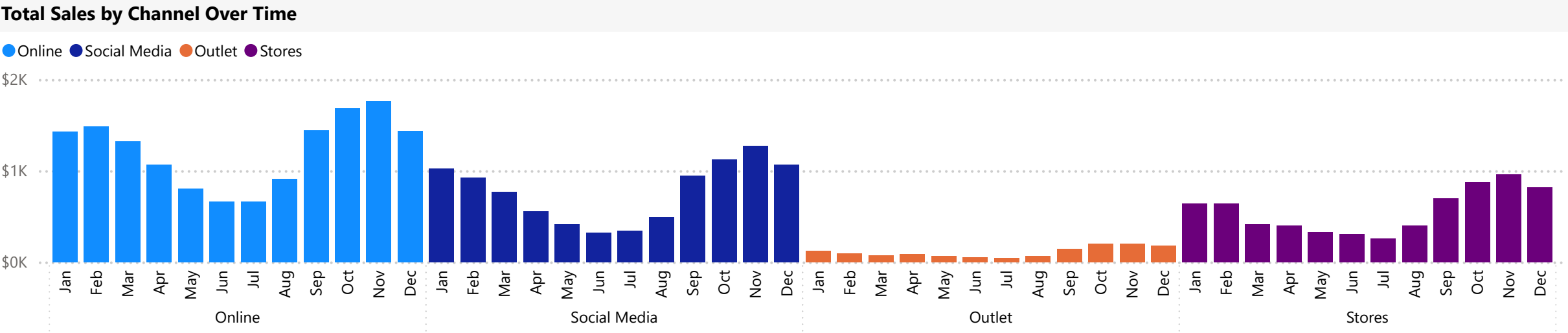
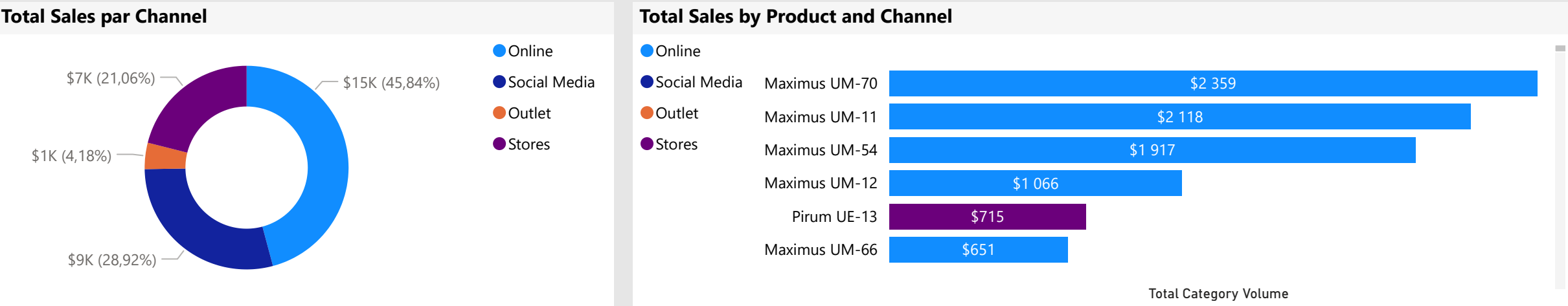


COMPETITIVE MARKETING ANALYSIS REPORT

Executive Overview



Total Sales \$32K 7 % ROI (Return on Invest...)	Online Sales \$15K 12 % ROI (Return on Invest...)	Social Media Sales \$9 262 0 % ROI (Return on Invest...)	Stores Sales \$6 746 5 % ROI (Return on Invest...)	Outlet Sales \$1 338 18 % ROI (Return on Invest...)
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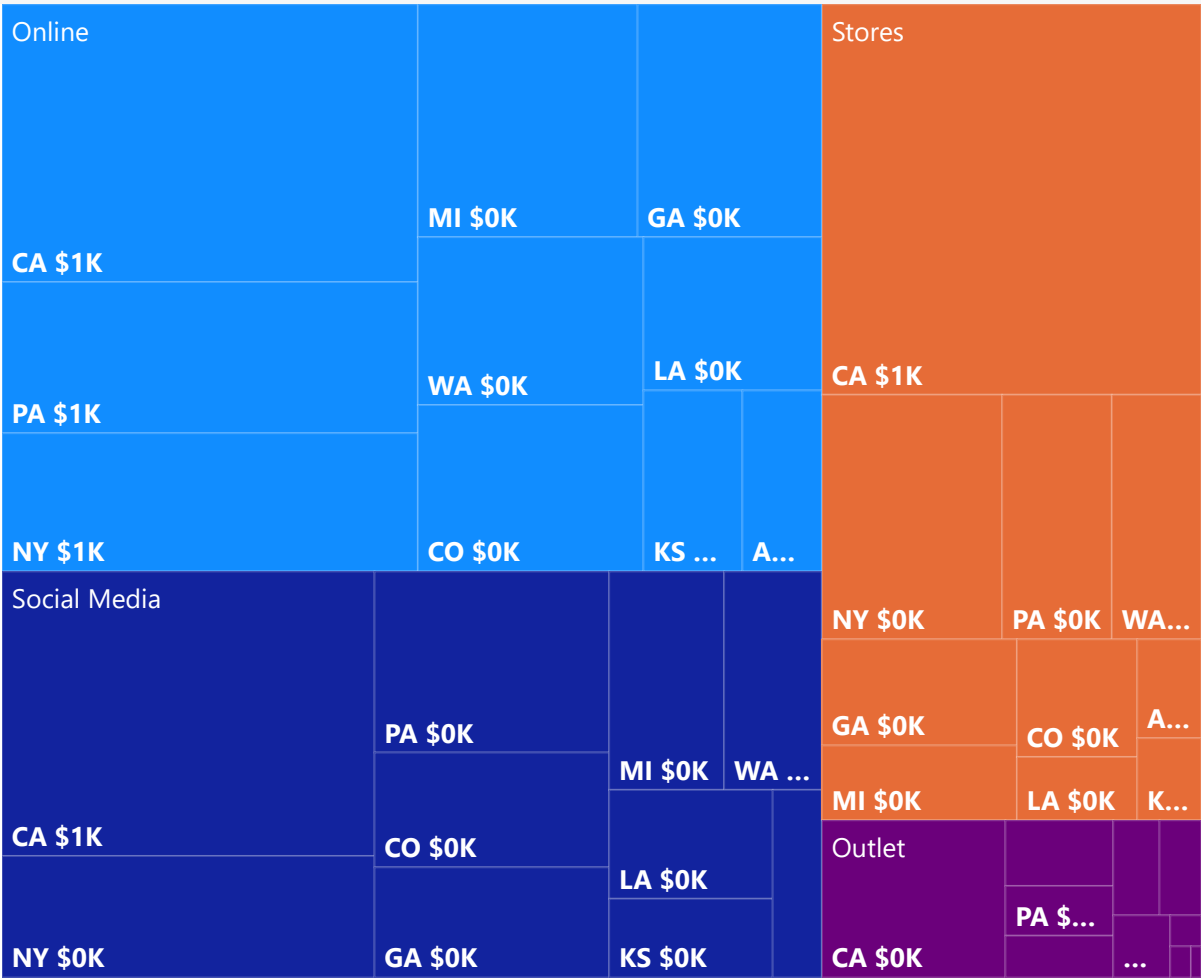
COMPETITIVE MARKETING ANALYSIS REPORT

Sales by Region (Top 10)

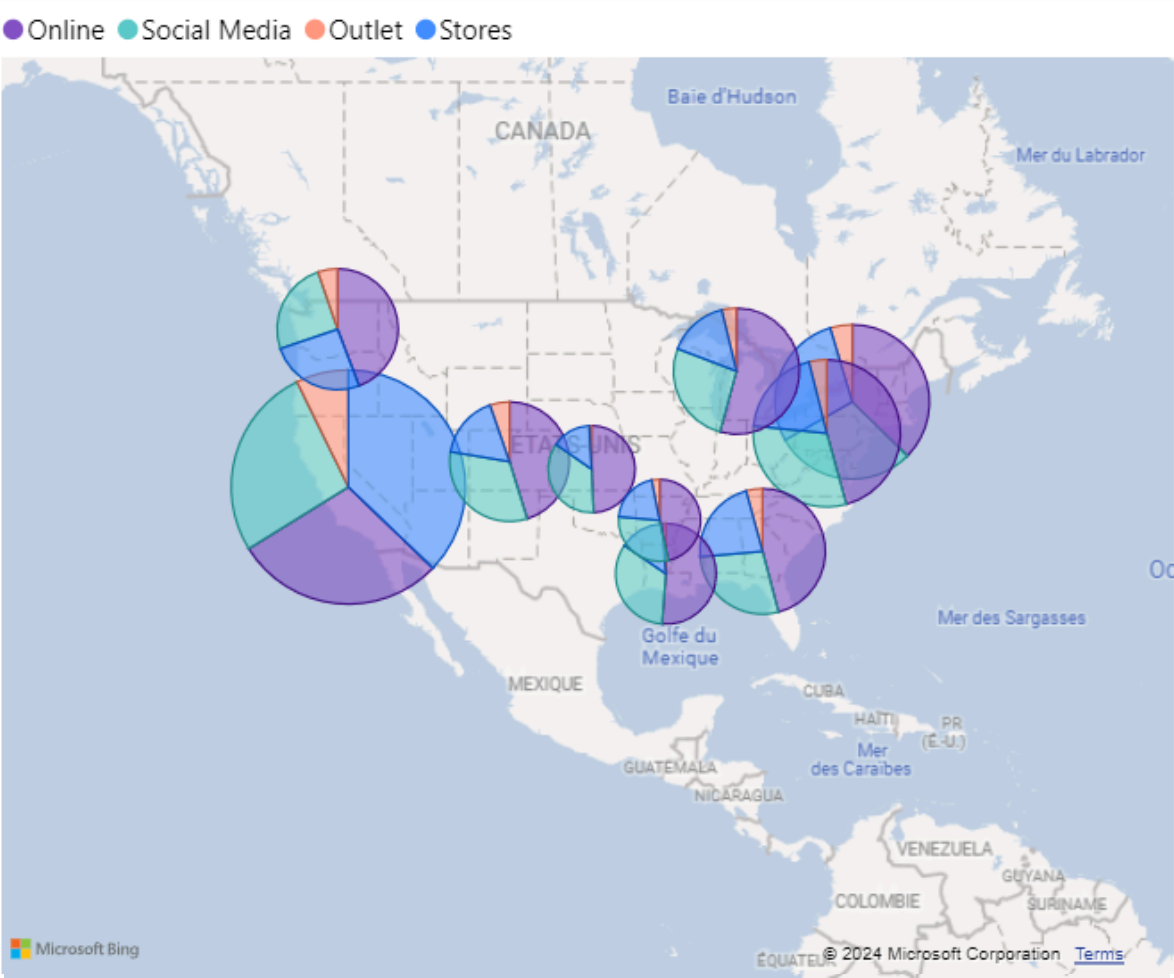


Total Sales	Online Sales	Social Media Sales	Stores Sales	Outlet Sales
\$11K	\$4 335	\$3 103	\$2 886	\$556
7 % ROI (Return on Invest...)	12 % ROI (Return on Invest...)	-1 % ROI (Return on Invest...)	9 % ROI (Return on Invest...)	13 % ROI (Return on Invest...)

Total Sales by Channel and State



Total Sales and ROI by State and Channel

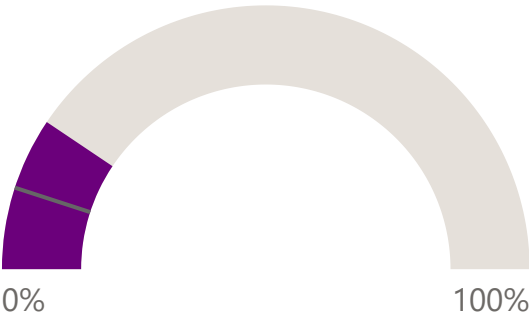


COMPETITIVE MARKETING ANALYSIS REPORT

Return on Investment



Return on Investment (ROI)



19%
ROI

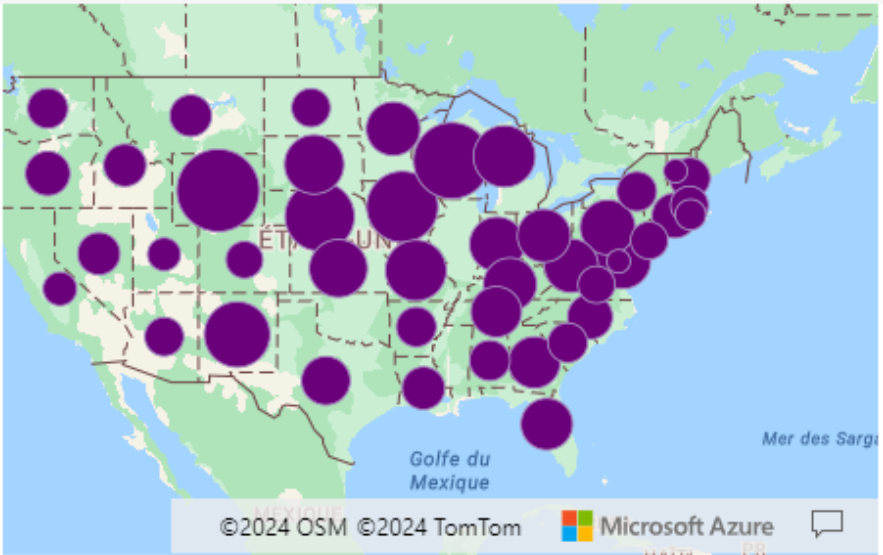
Online Sales

Social Media

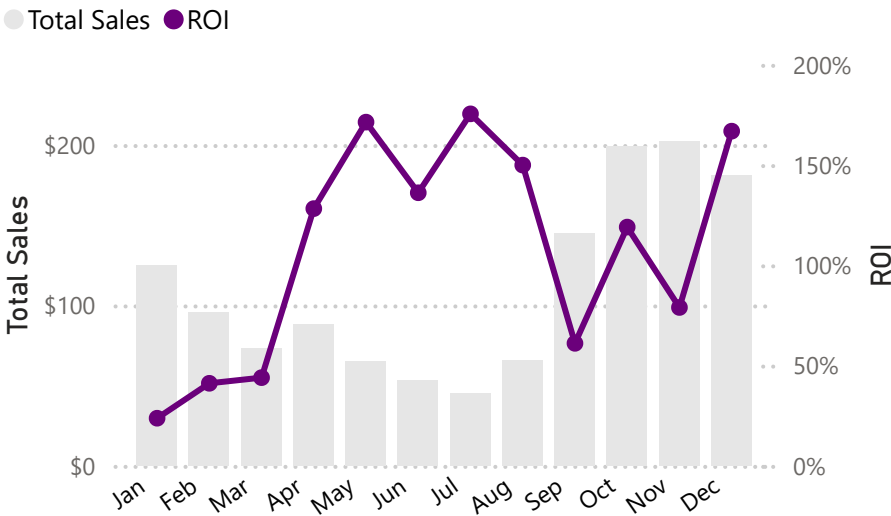
Store Sales

Outlet Sales

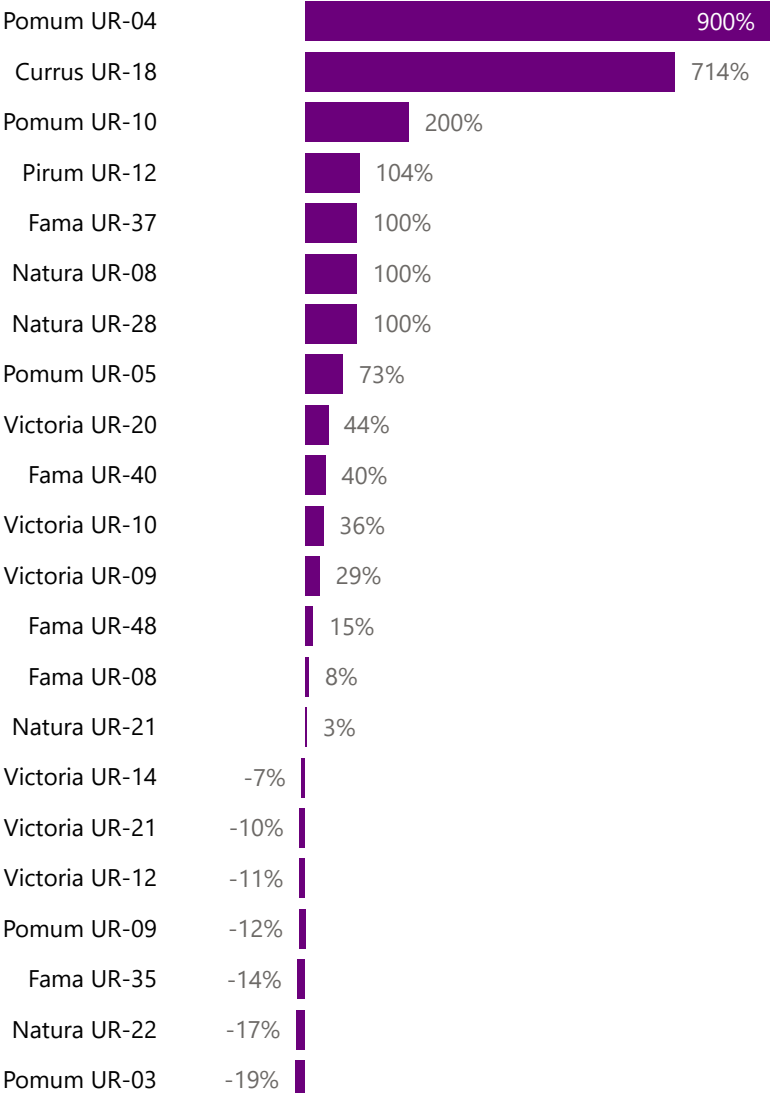
ROI by State



Sales and ROI Over Time



ROI par Product



ROI