

# Data Science and Data Engineering Bootcamp – Day 2

# Day 2 Agenda – Part I

- Recap from yesterday. Questions and discussion. 30 minutes
- R programming quiz. 45 minutes
- Data exploration and visualization using R. 2.5 hours
- Introduction to Predictive Analytics. 30 minutes

# Day 2 Agenda – Part II

- Internet of Things. 30 minutes
- Running more queries on streaming data. 60 minutes
- Building a real-world Internet of Things Application. 3 hours

# Data Exploration, Visualization, and Feature Engineering

# Data Beats Algorithm but...

- More data will yield good generalization performance – even with a simple algorithm
- But there are caveats
  - Amount of data may have diminishing returns
  - Data quality and variety matters
  - A decent performing learning algorithm is still needed
  - Most importantly, extracting useful features out of data is important

# Dispelling a Common Myth

There is no algorithm that would take raw data and give you actionable insights

# Janitorial Work is Important

Not spending time on understanding your data is a common source all sorts of problems!

# Objectives of The Session

- Training you to be a good data science janitor
- High level thinking process of exploring and visualizing a data set before building a model
- How to summarize your findings
- Learn some useful tools along the way



# Agenda

- Data exploration and visualization using R
- Some graphics packages
- Azure ML studio visualization and exploration capabilities

# A Lot of Material to Cover...

Don't worry about syntax, just try to understand the process. You can look up syntax any time.

# QUESTIONS