DATA INGESTION WITH EVENT HUB

Phuc Duong

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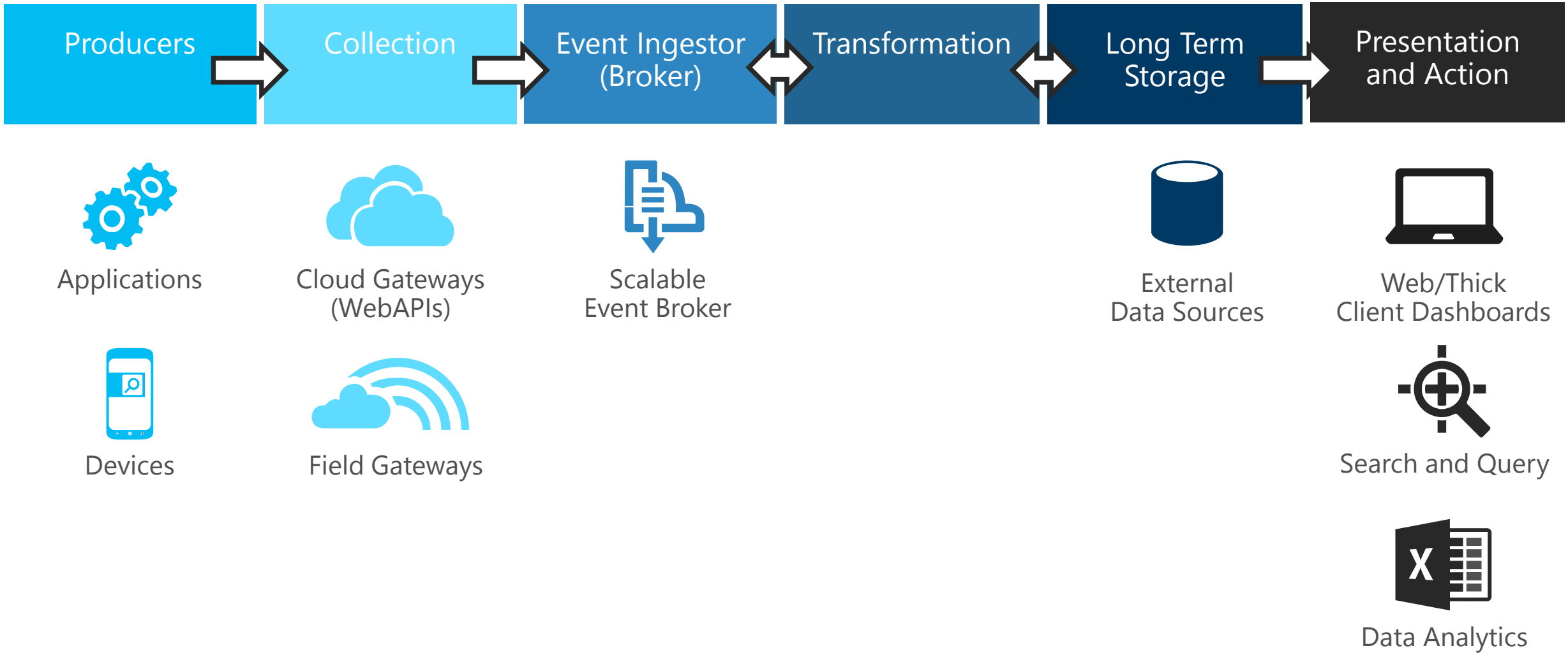
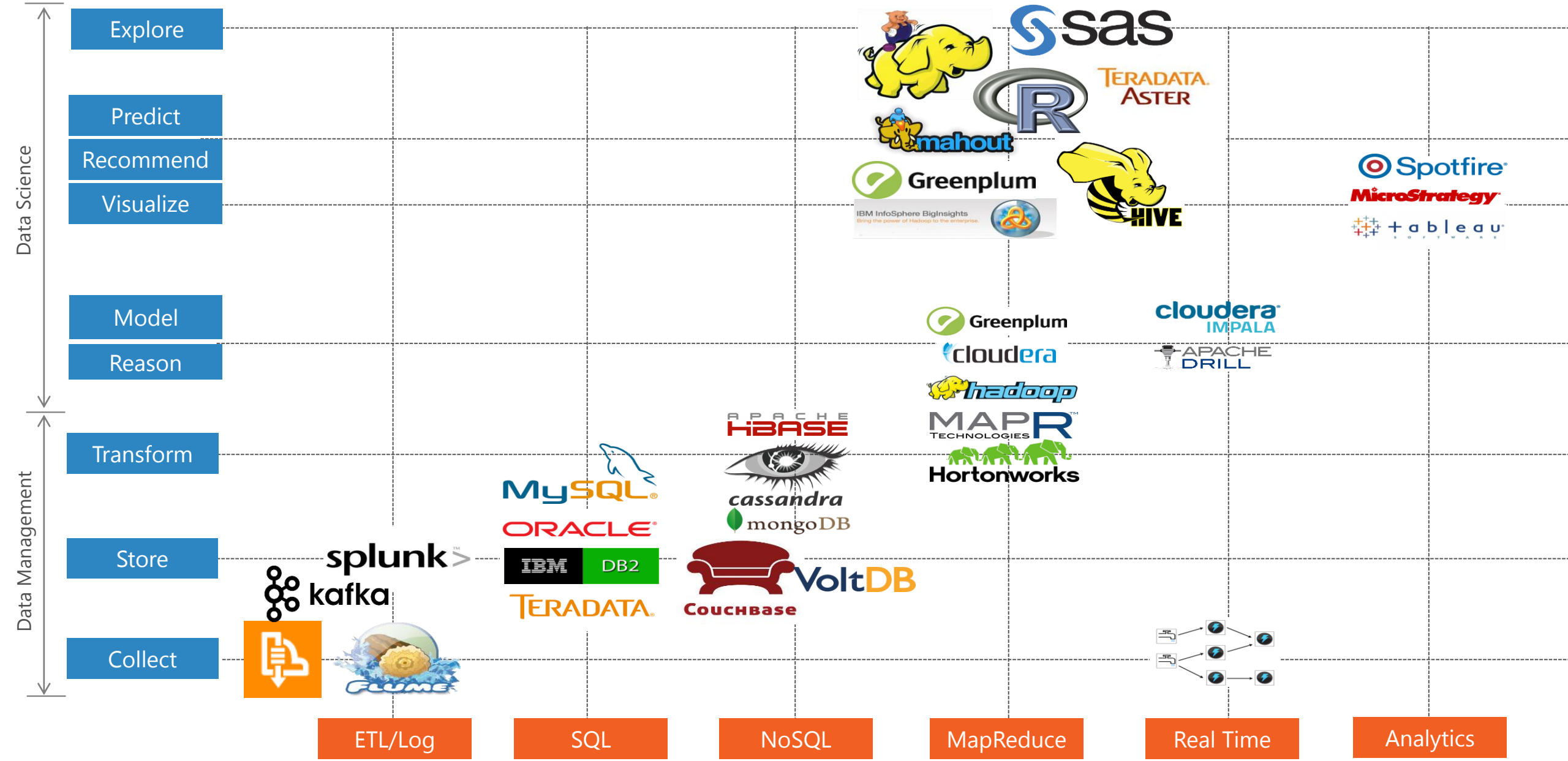
unleash the data scientist in you

Typical Event Processing





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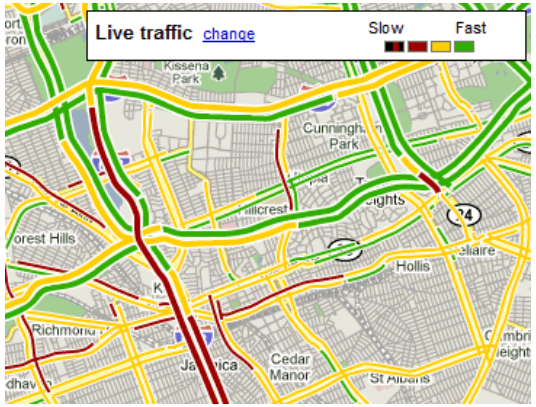
Hypothetical Scenario

Bureau of Transportation Statistics



Sends Traffic Data

Server: ABC, Port 123

SQL DB

Your Company

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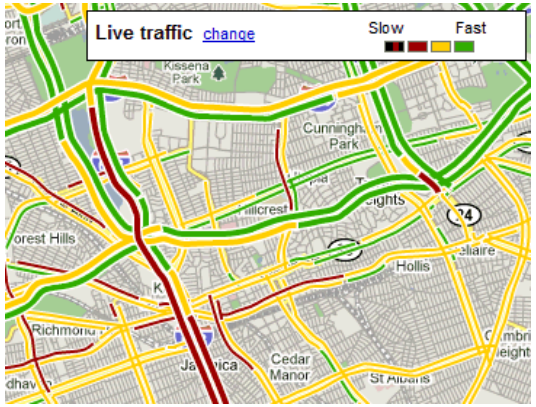
Things Change

Bureau of Transportation Statistics



Sends Traffic Data

WAS Server: ABC, Port 123
Now Server: DEF, Port 456

SQL DB

Your Company

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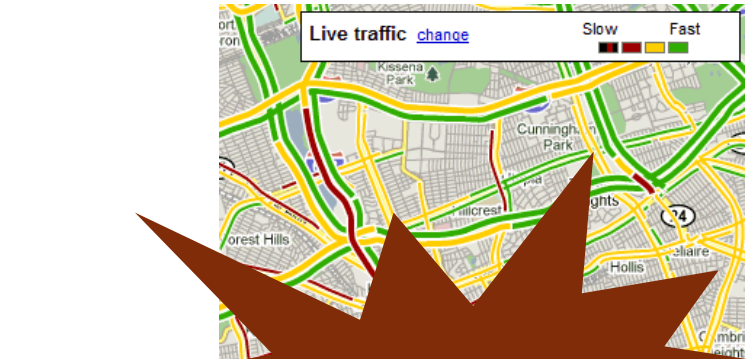
Interruption Occurs

Bureau of Transportation Statistics



Data Feed Interruption

WAS Server: ABC, Port 123
Now Server: DEF, Port 456

SQL DB

Your Company

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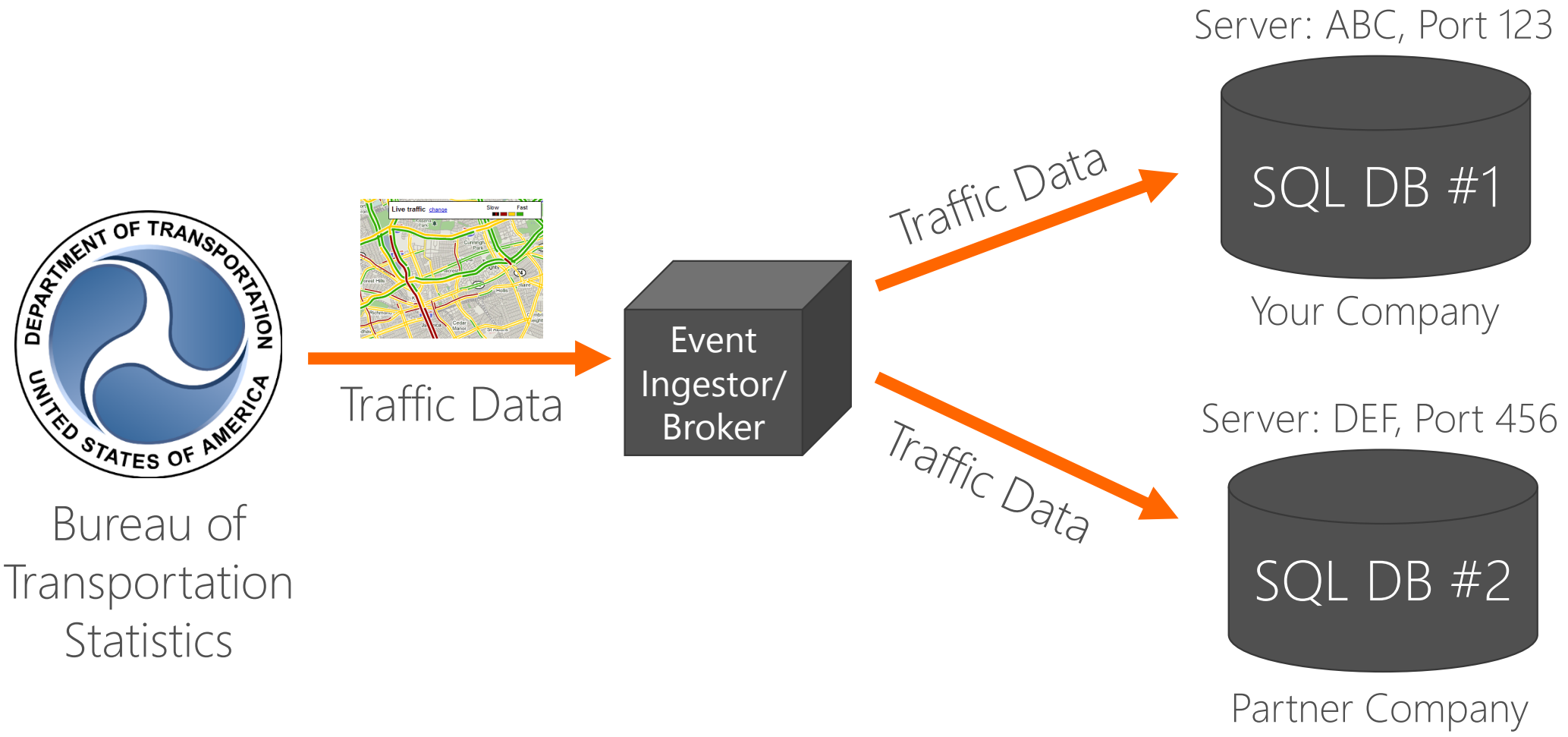
Reactive Remedy

- Call Bureau of Transportation Statistics to change their outbound data to funnel into server DEF and port 456
- Bureau makes support ticket
  - Your request enters their task queue
- 4 days later… ports are changed

Preventative Solution: Middleware



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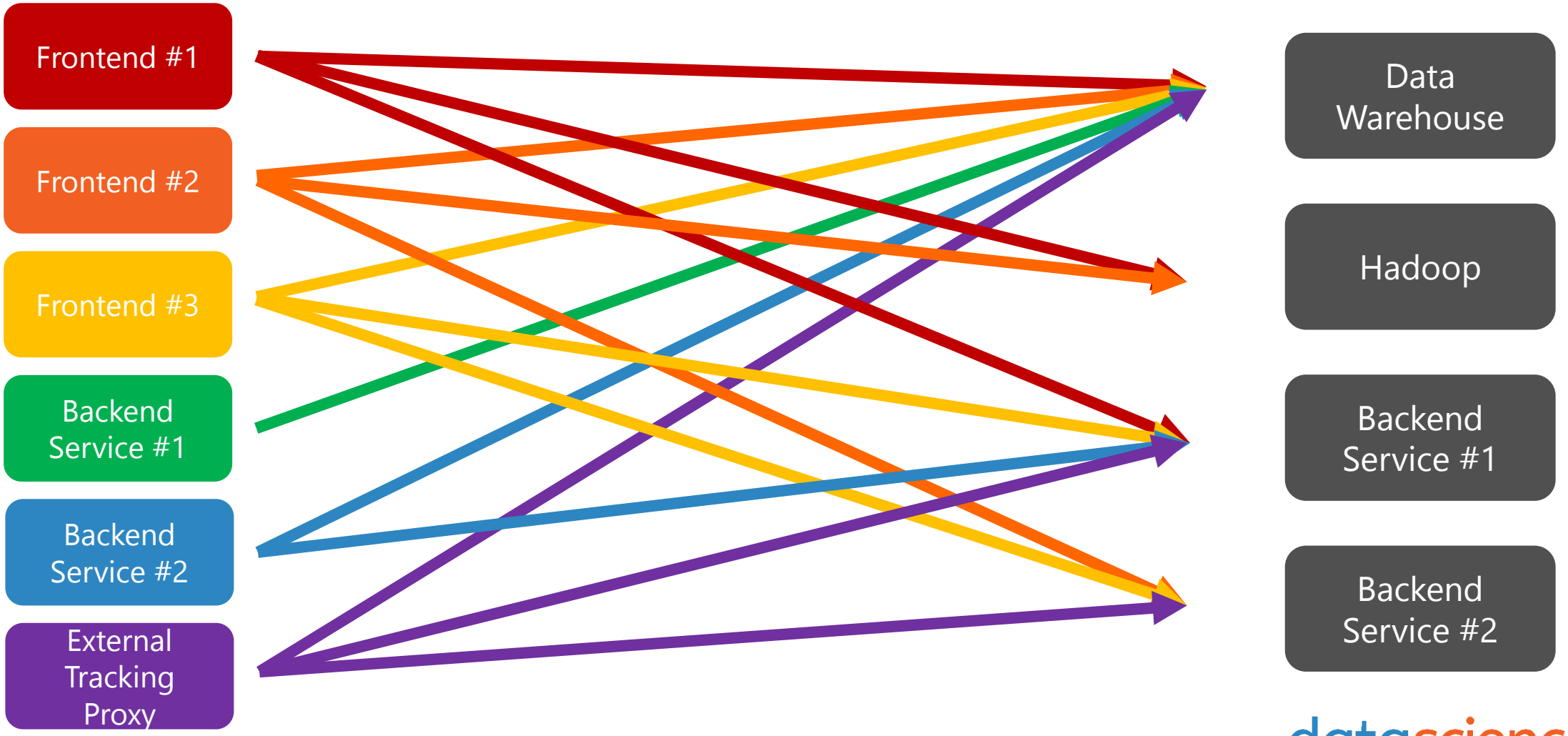
Data Pipeline Complexity at LinkedIn



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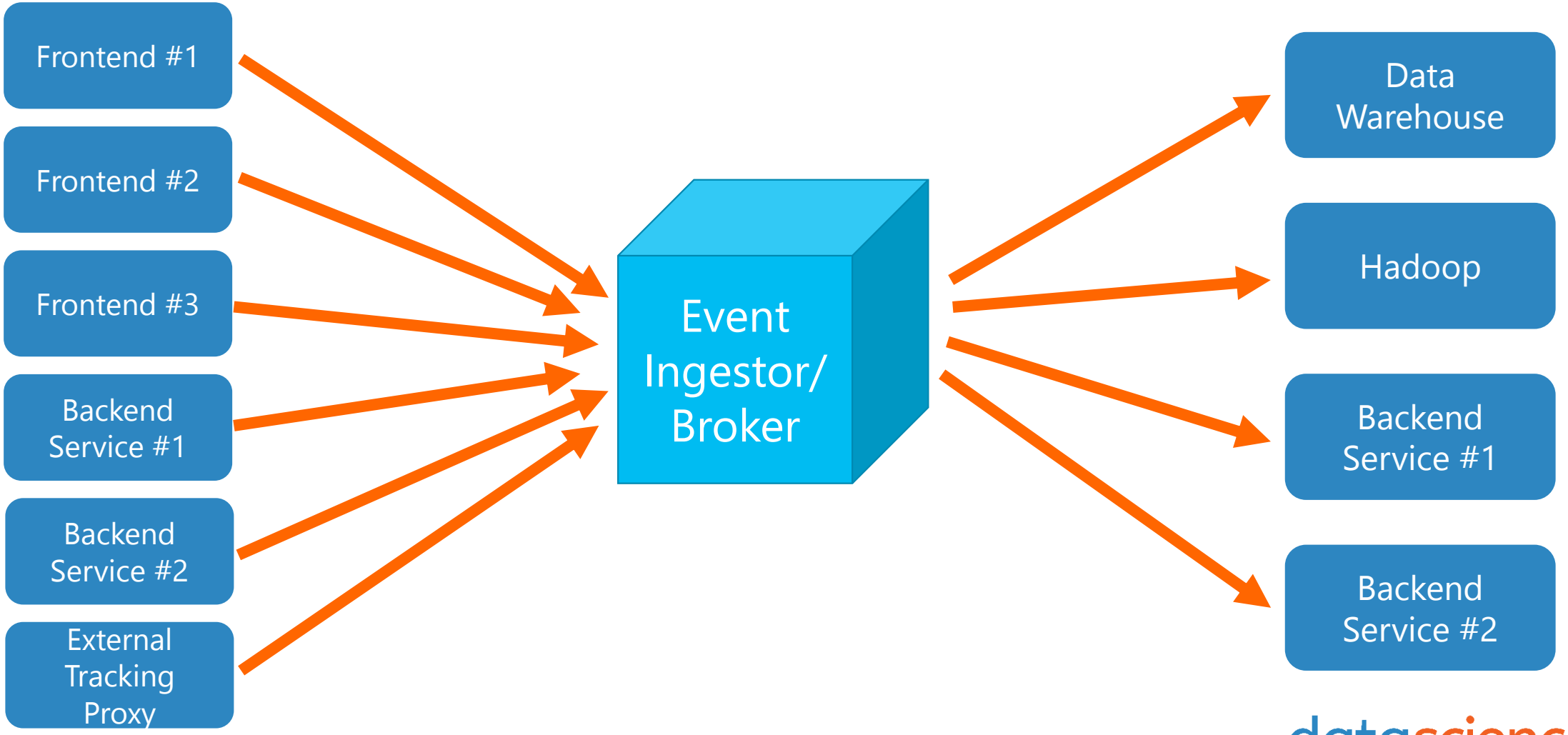

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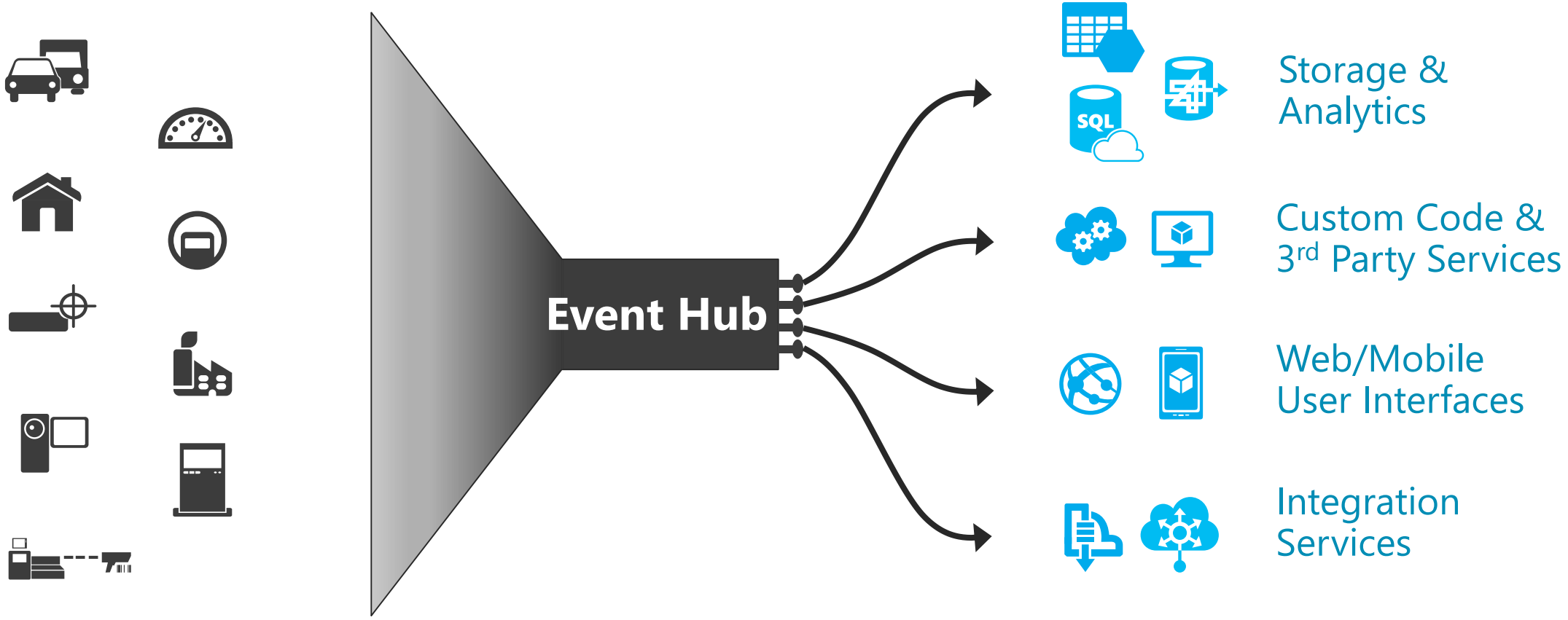
Event Hub for IoT: Big Data Ingestion



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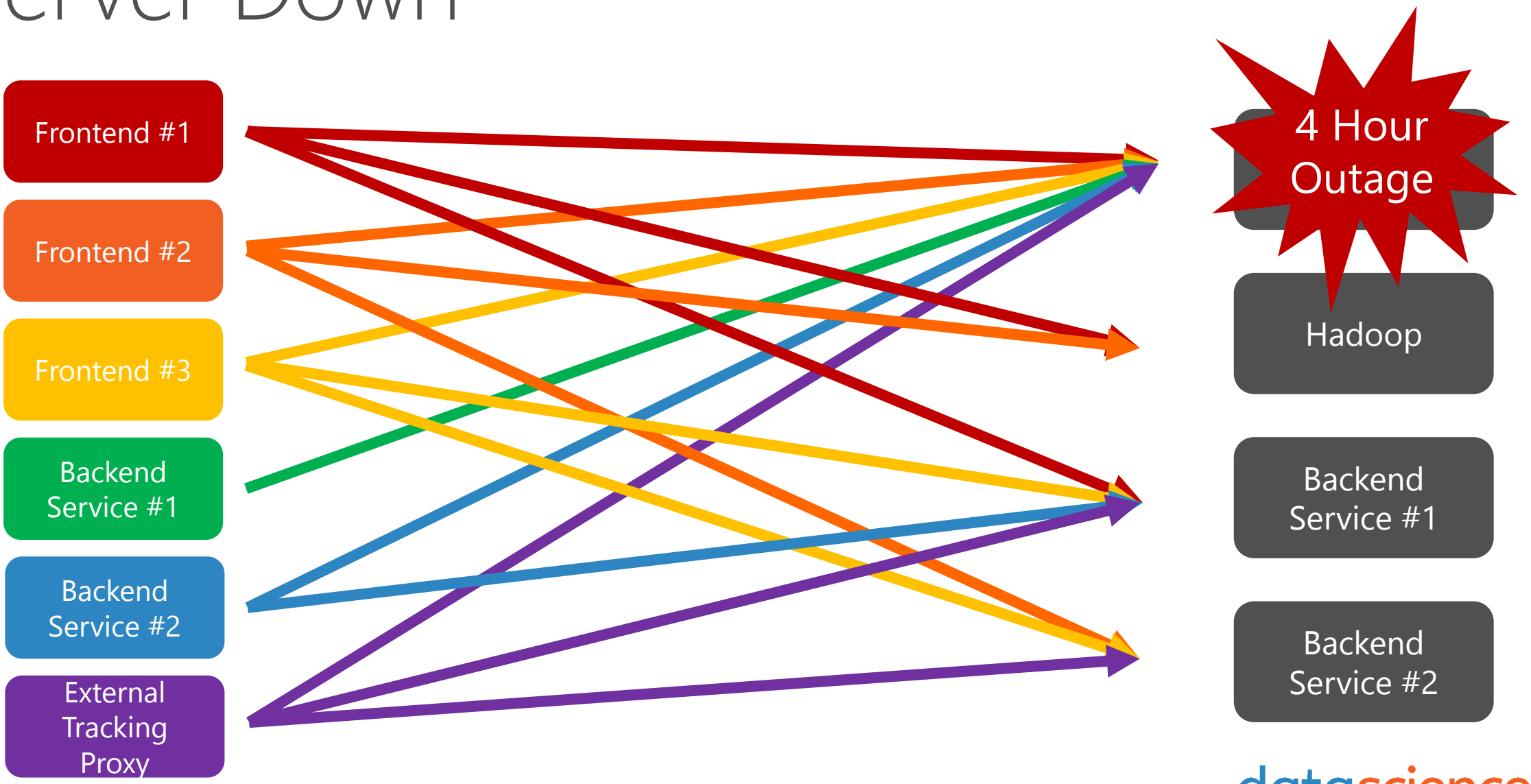
Server Down



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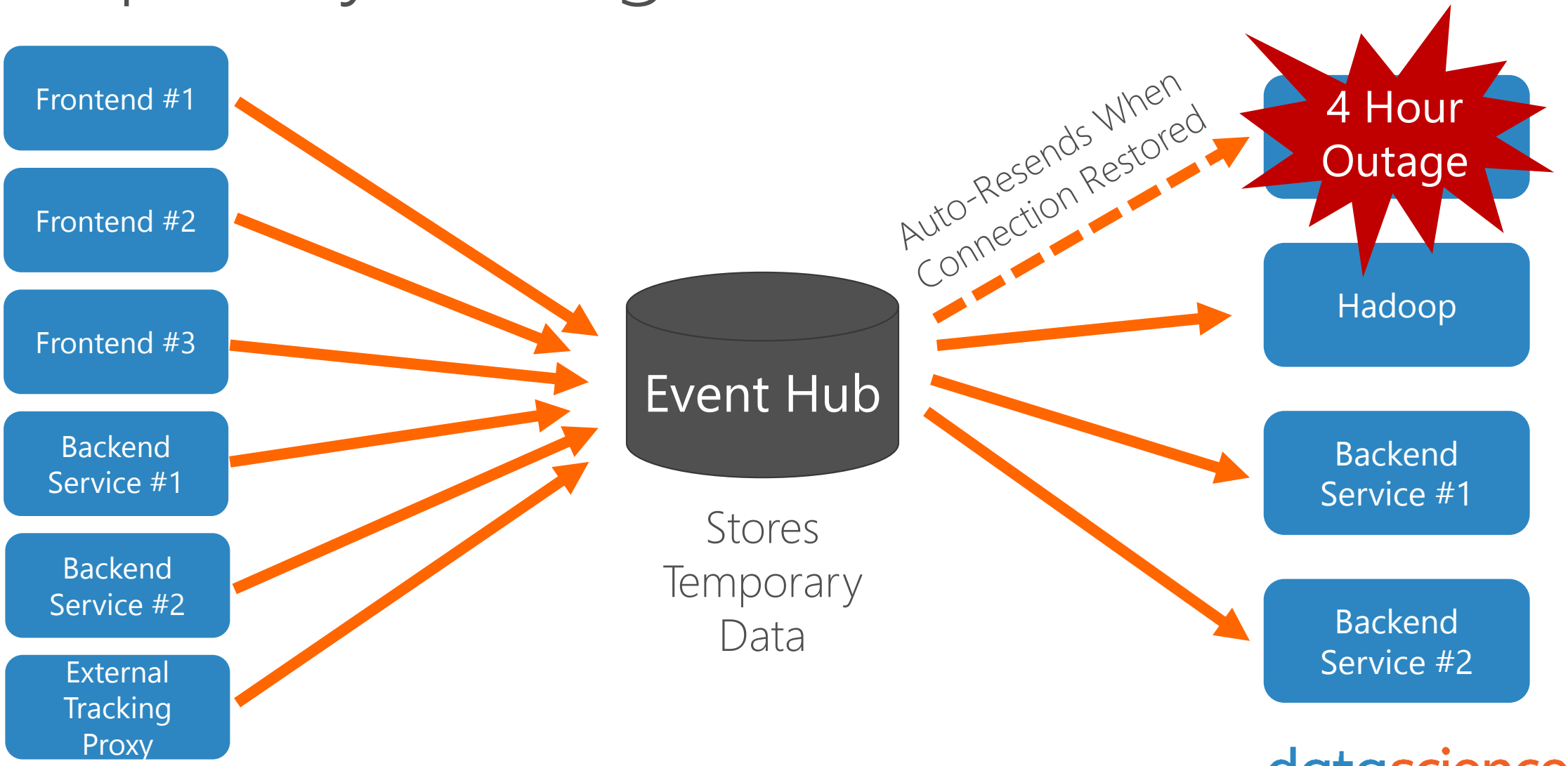
Temporary Storage



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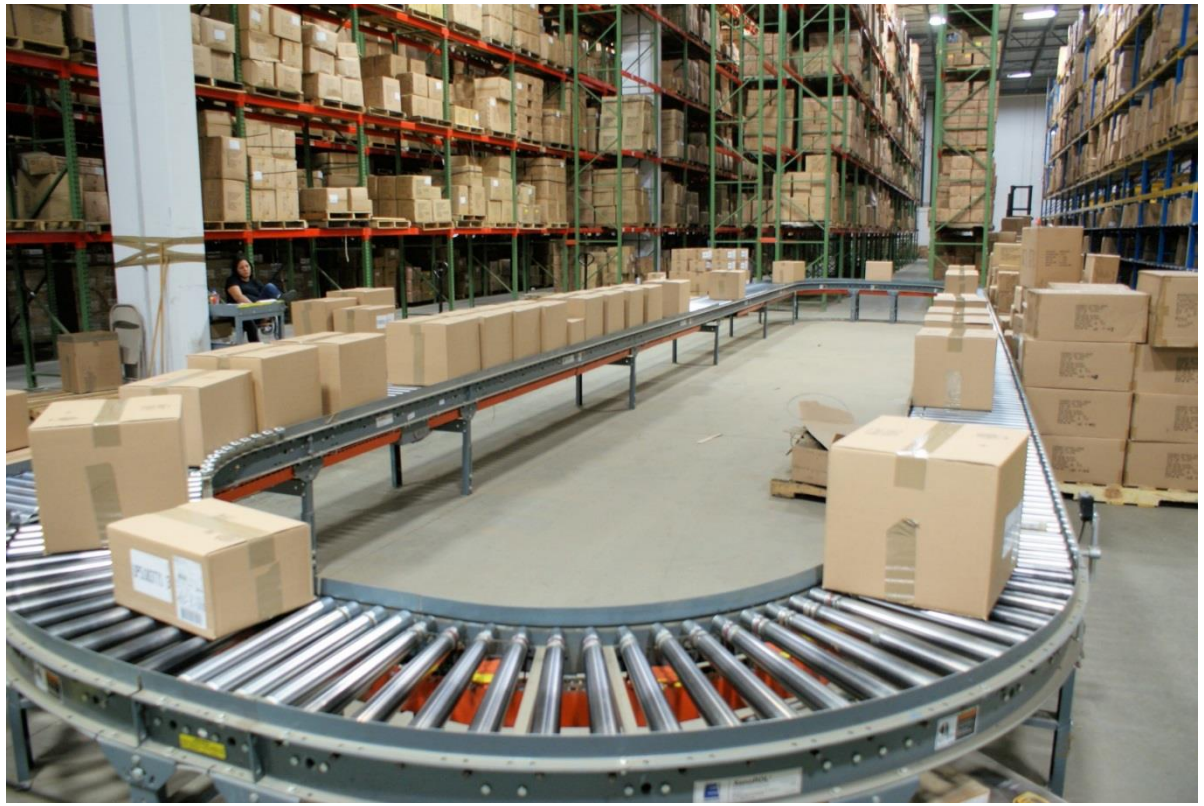
The Post Office

- Tracks address changes
- Tries again tomorrow if send failed
- Holds packages in short term
  - Too many failed deliveries
  - Vacations
- Reduces complexity through specialization



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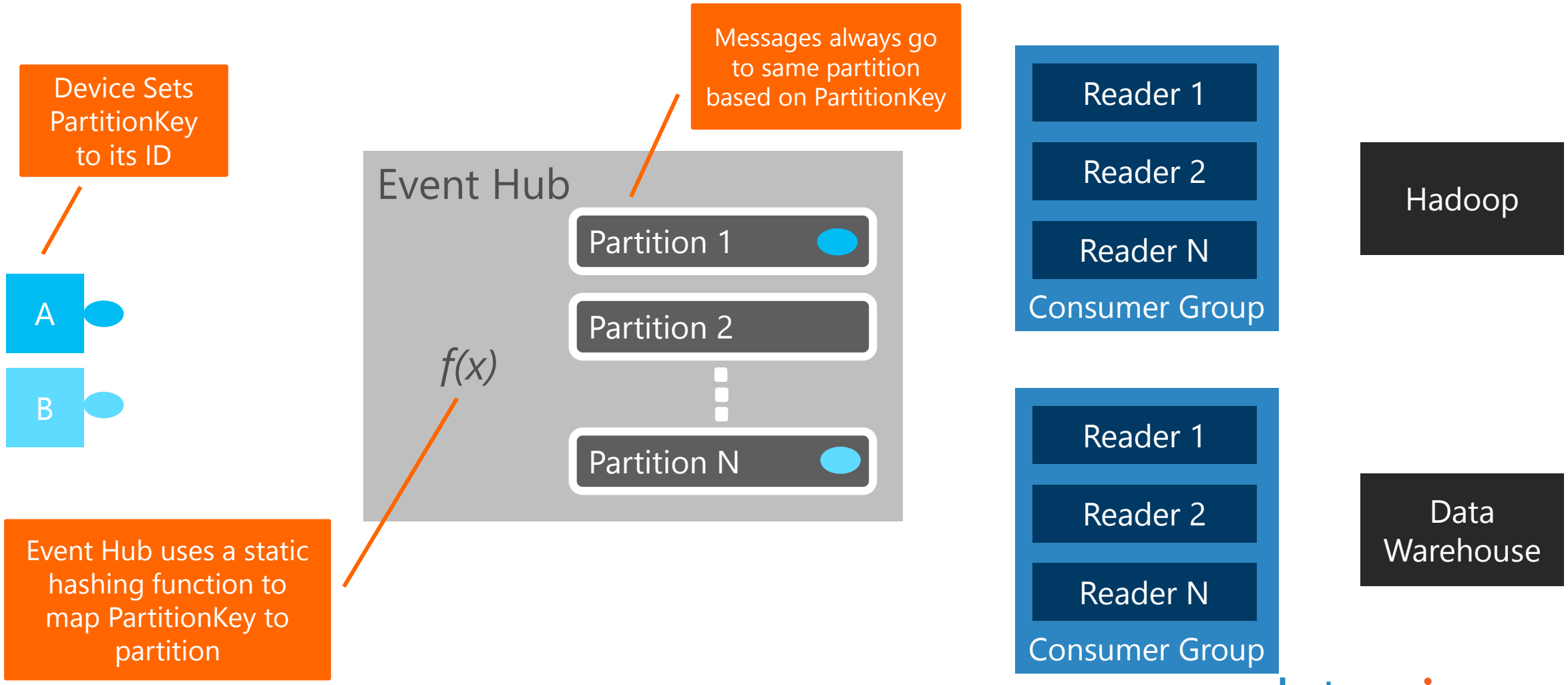
Event Hub Consumers



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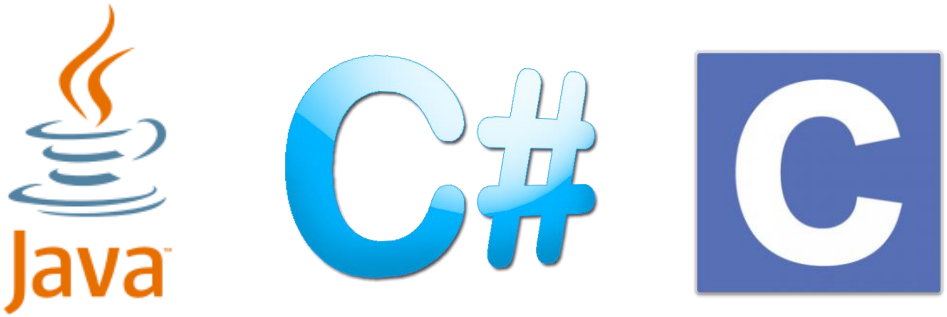
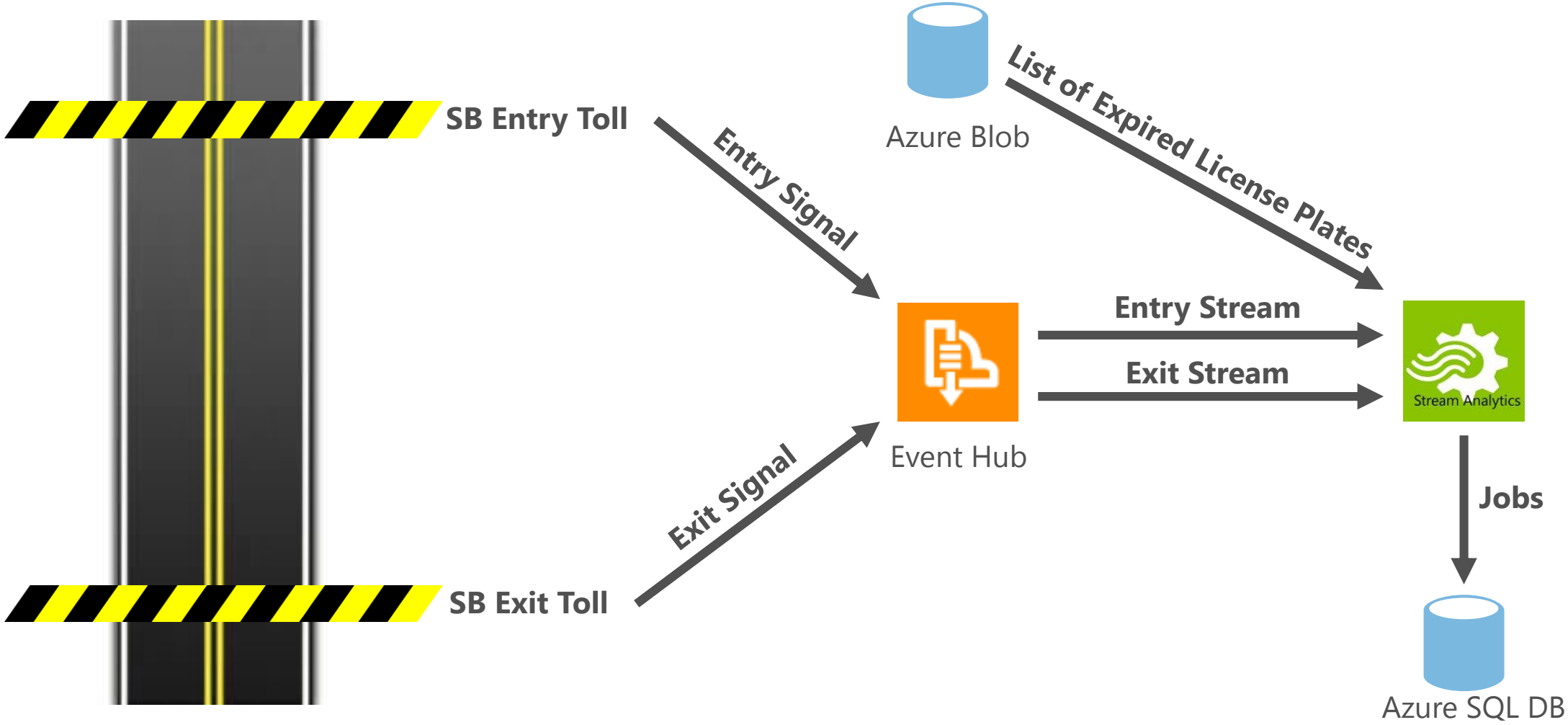
Supported Languages

Documentation Available

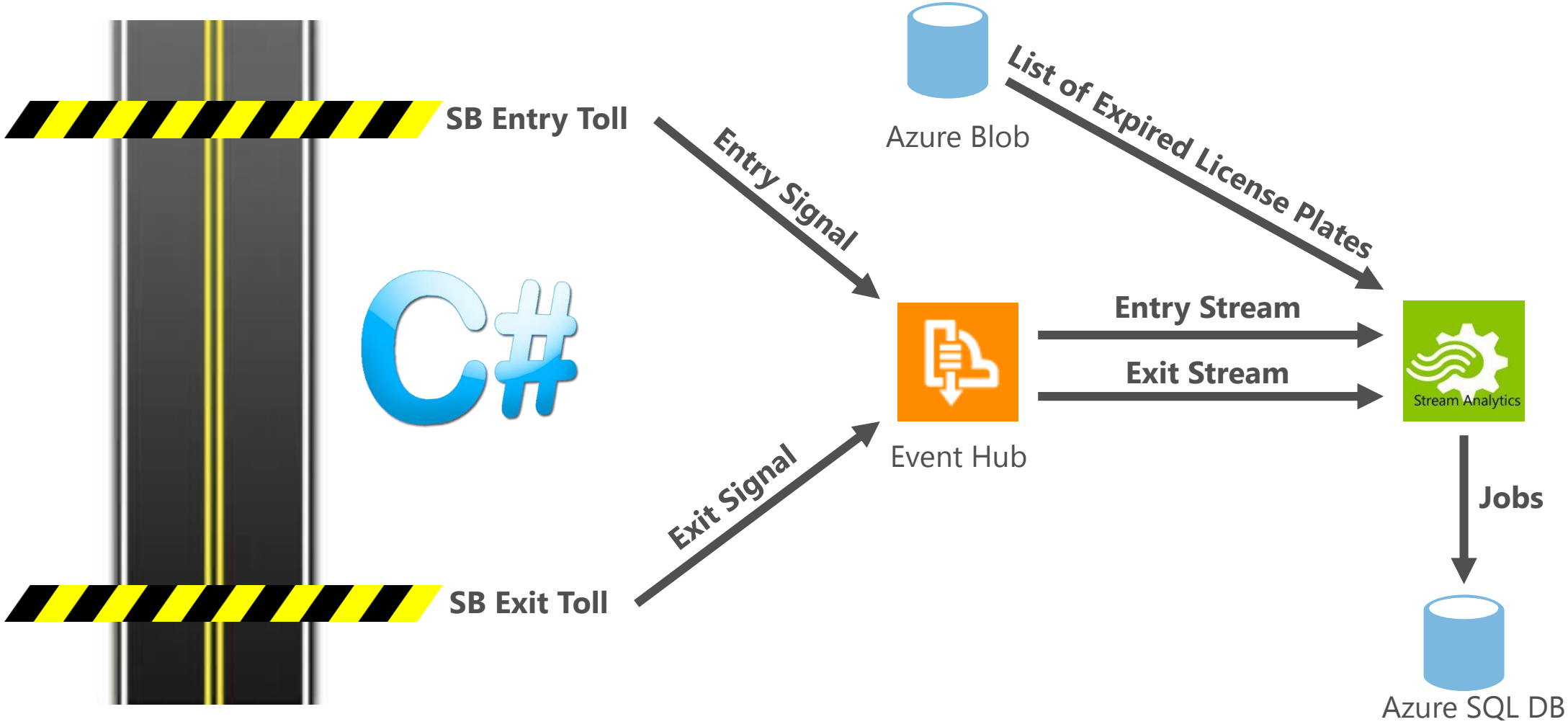


Supported But Documentation Still Pending

Automated Tolled Road Demo



Setup File


SB Entry Toll
SB Exit Toll
C#
Entry Signal
Exit Signal
Azure Blob
List of Expired License Plates
Event Hub
Entry Stream
Exit Stream
Stream Analytics
Jobs
Azure SQL DB

Questions?

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