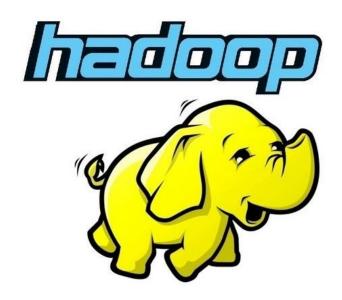
# Big Data Engineering With MapReduce and Hive



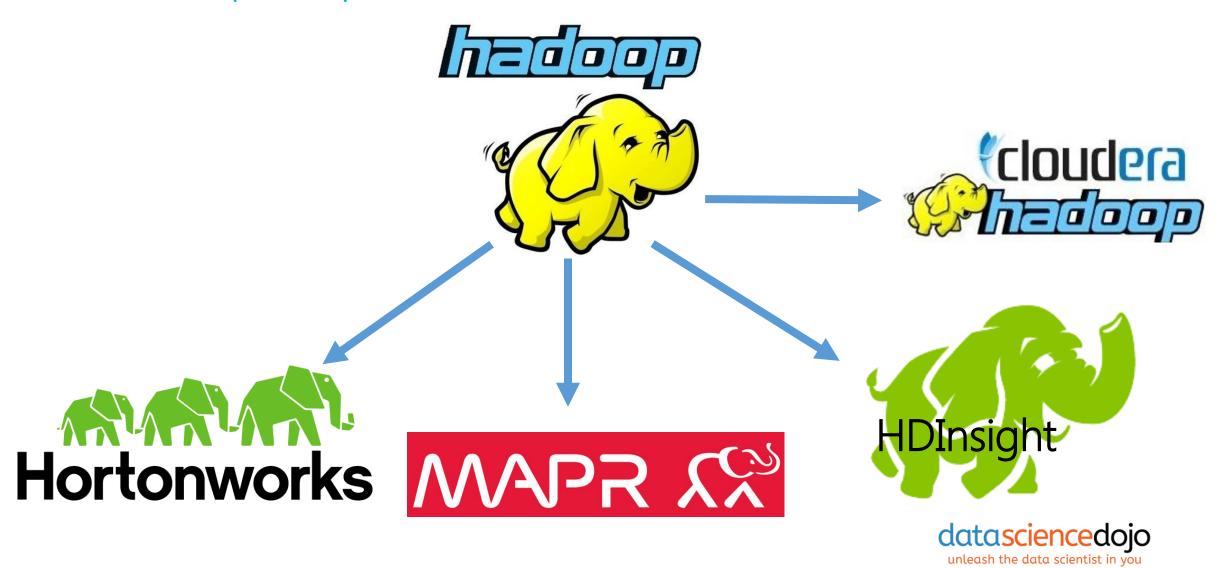
#### Agenda



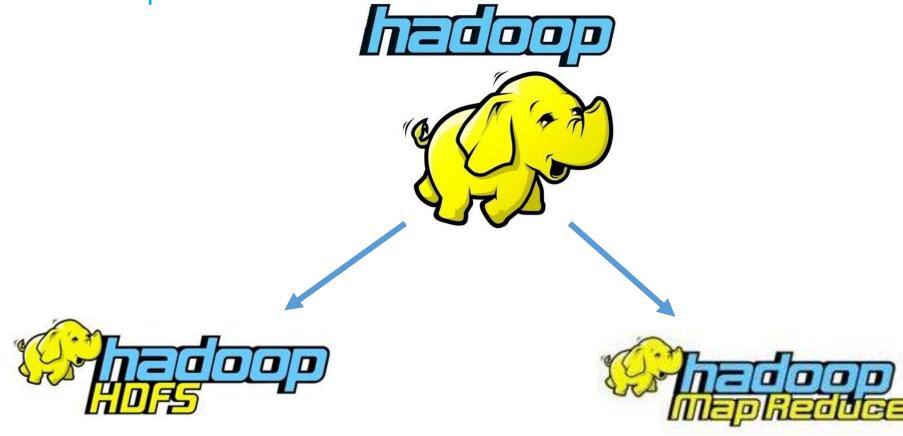




#### Hadoop Implementations



#### Hadoop



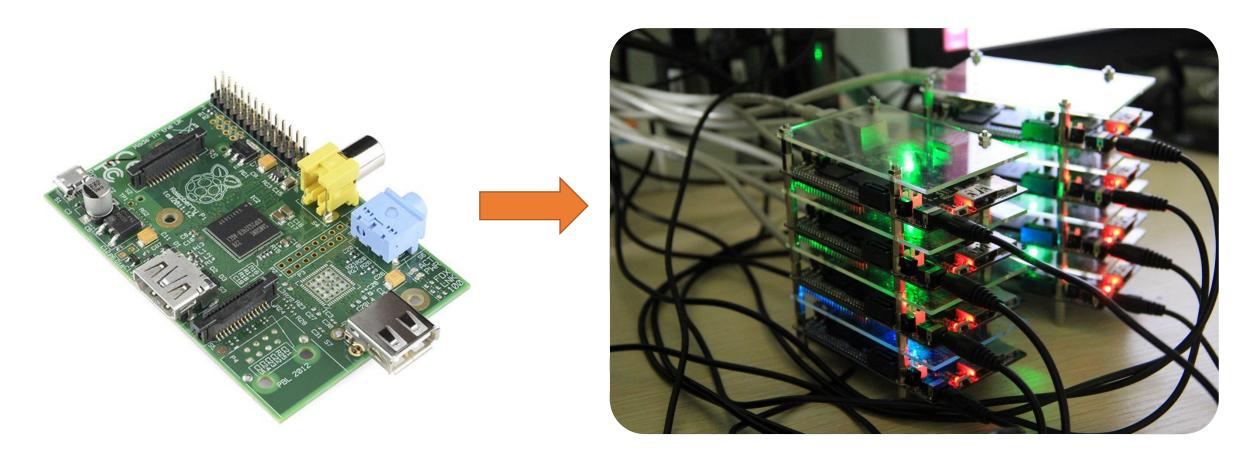


### Turn back the clock, the mainframe





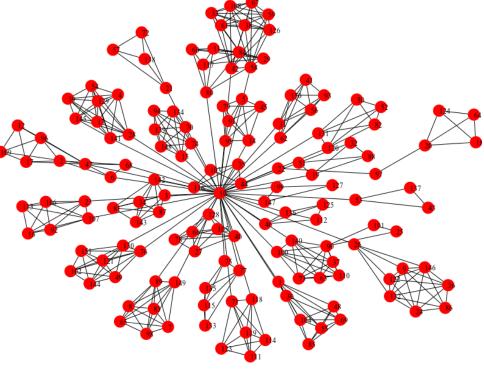
# Distributed Computing





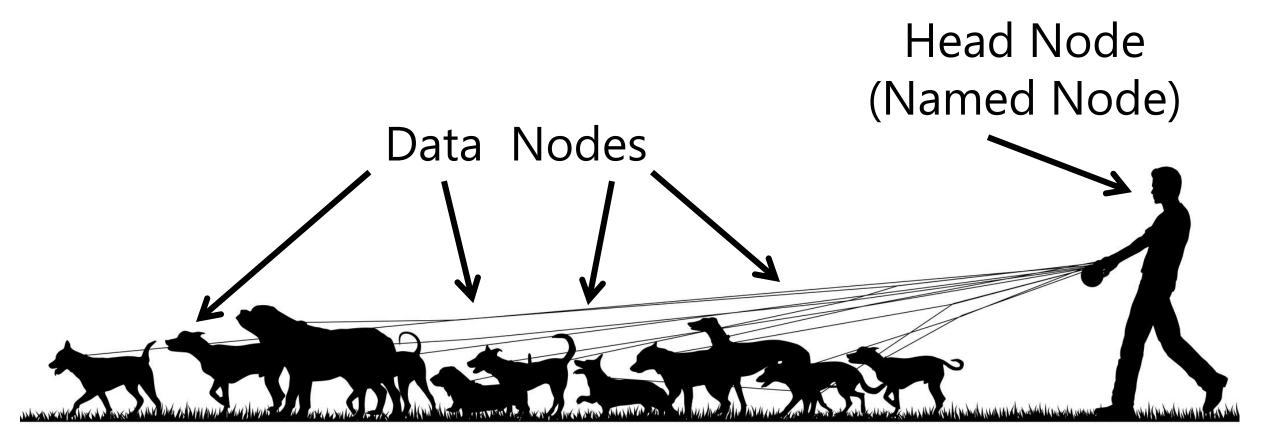
# Cloud Computing





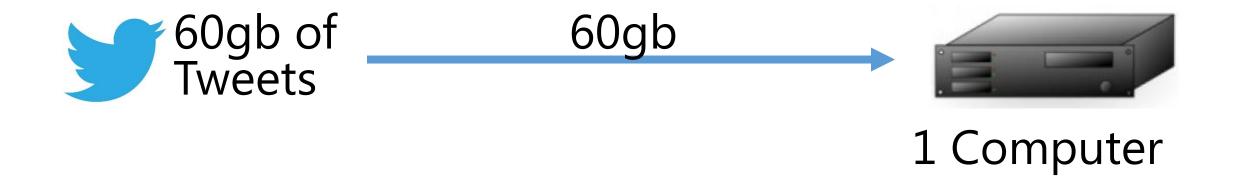


# If dogs were servers...





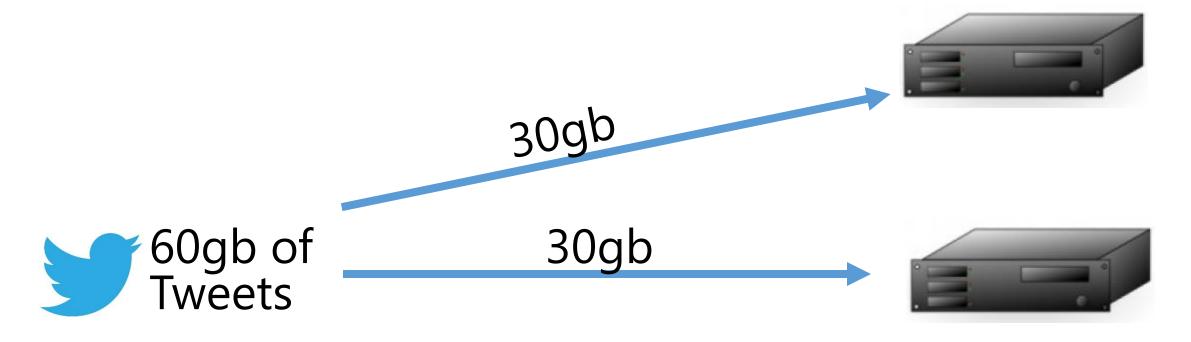
#### HDFS & MapReduce



Processing: 30 hours



#### HDFS & MapReduce

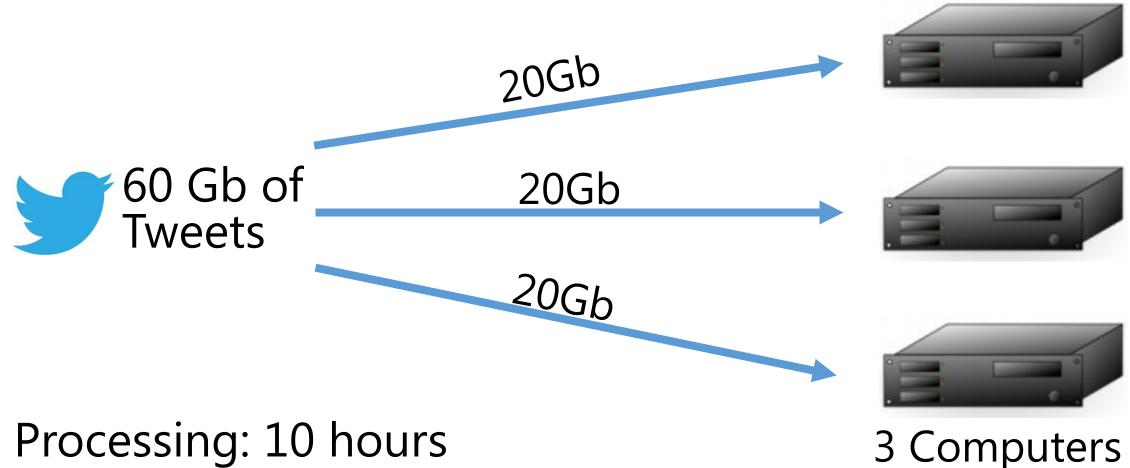


2 Computers

Processing: 15 hours



#### HDFS & MapReduce



Processing: 10 hours



#### Most cases, linear scaling of processing power

Number of Computers	Processing Time (hours)
1	30
2	15
3	10
4	7.5
5	6
6	5
7	4.26
8	3.75
9	3.33



#### Limitations with MapReduce

- ~200 lines of code to do anything
- Slow
- Troubleshooting multiple computers
- Good devs are scarce
- Expensive certifications

```
org.apache.hadoop.examples;
    import java.io.IOException;
    import java.util.StringTokenizer;
     import org.apache.hadoop.conf.Configuration;
           org.apache.hadoop.fs.Path;
           org.apache.hadoop.io.IntWritable;
           org.apache.hadoop.io.Text;
           org.apache.hadoop.mapreduce.Job;
           org.apache.hadoop.mapreduce.Mapper;
           org.apache.hadoop.mapreduce.Reducer;
           org.apache.hadoop.mapreduce.lib.input.FileInputFormat;
           org.apache.hadoop.mapreduce.lib.output.FileOutputFormat;
     import org.apache.hadoop.util.GenericOptionsParser;
17 ▼ public class WordCount {
      public static class TokenizerMapper
            extends Mapper < Object, Text, Text, IntWritable > {
        private final static IntWritable one = new IntWritable(1);
        private Text word = new Text();
        public void map(Object key, Text value, Context context
                         ) throws IOException, InterruptedException {
          StringTokenizer itr = new StringTokenizer(value.toString());
          while (itr.hasMoreTokens()) {
28 ▼
            word.set(itr.nextToken());
            context.write(word, one);
```



Ambari: Cluster provisioning, management, and monitoring



Avro (Microsoft .NET Library for Avro): Data serialization for the Microsoft .NET environment



**HBase:** Non-relational database for very large tables



**HDFS:** Hadoop Distributed File System



**Hive:** SQL-like querying



Mahout: Machine learning

MapReduce and YARN: Distributed processing and resource management



Oozie: Workflow management



Pig: Simpler scripting for MapReduce transformations



**Sqoop:** Data import and export



**STORM Storm:** Real-time processing of fast, large data streams



**Zookeeper:** Coordinates processes in distributed systems



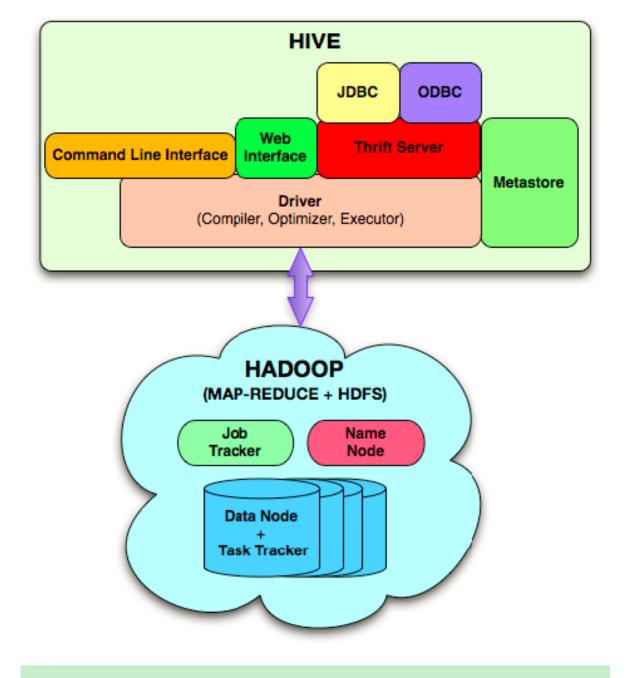


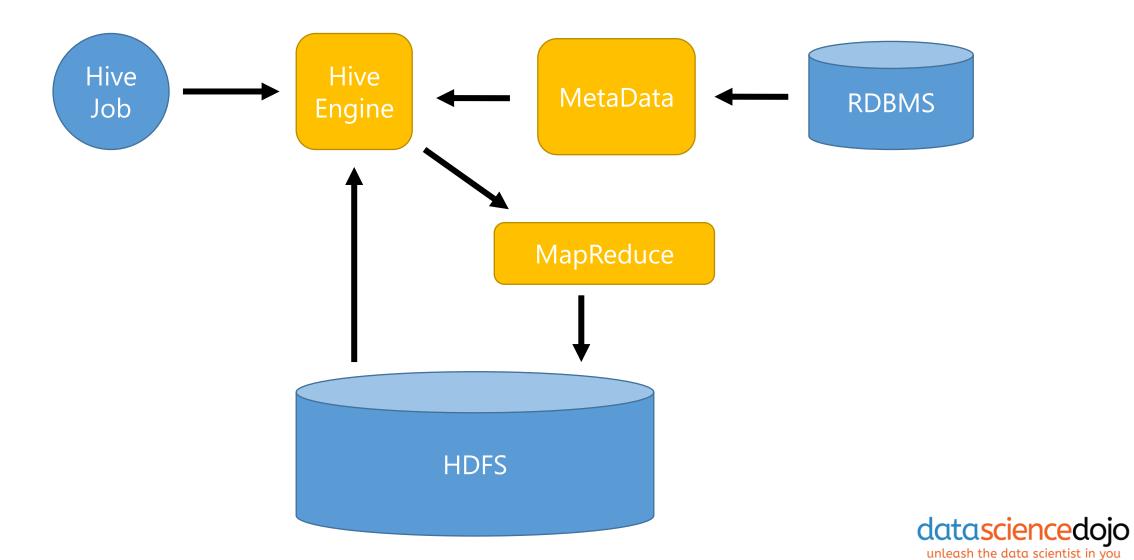
Fig. 1: Hive System Architecture

#### Hive Jobs

HiveQL Statement Translation & Conversion Job



#### Hive Architecture











Structured Data



#### Why Hive?



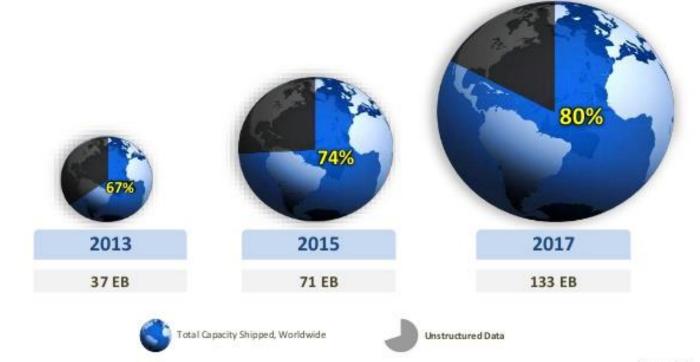
- SQL spoken here (HiveQL)
- ODBC driver
- BI Integration
- Supports only Structured Data



#### Limitations

#### 80% of organized data is unstructured

#### Structured vs. Unstructured Data Growth

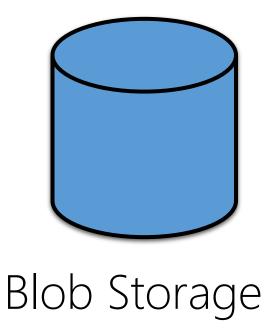


Source: IDC



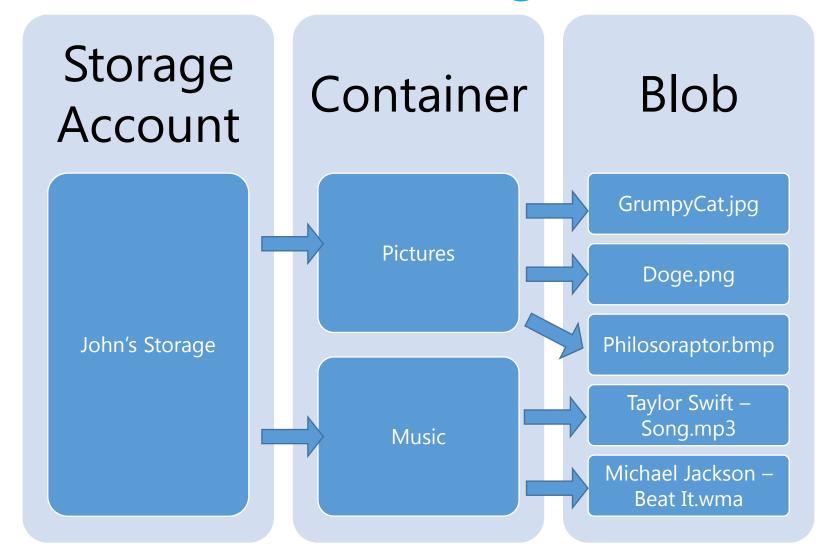
## Azure Blob Storage







# Azure Blob Storage





#### When to Use Each

MapReduce





# Questions?

