

Data Ingestion With Event Hub

Data Science Dojo

Typical Event Processing



Applications



Cloud Gateways
(WebAPIs)



Scalable
Event Broker



External
Data Sources



Web/Thick
Client Dashboards



Devices



Field Gateways



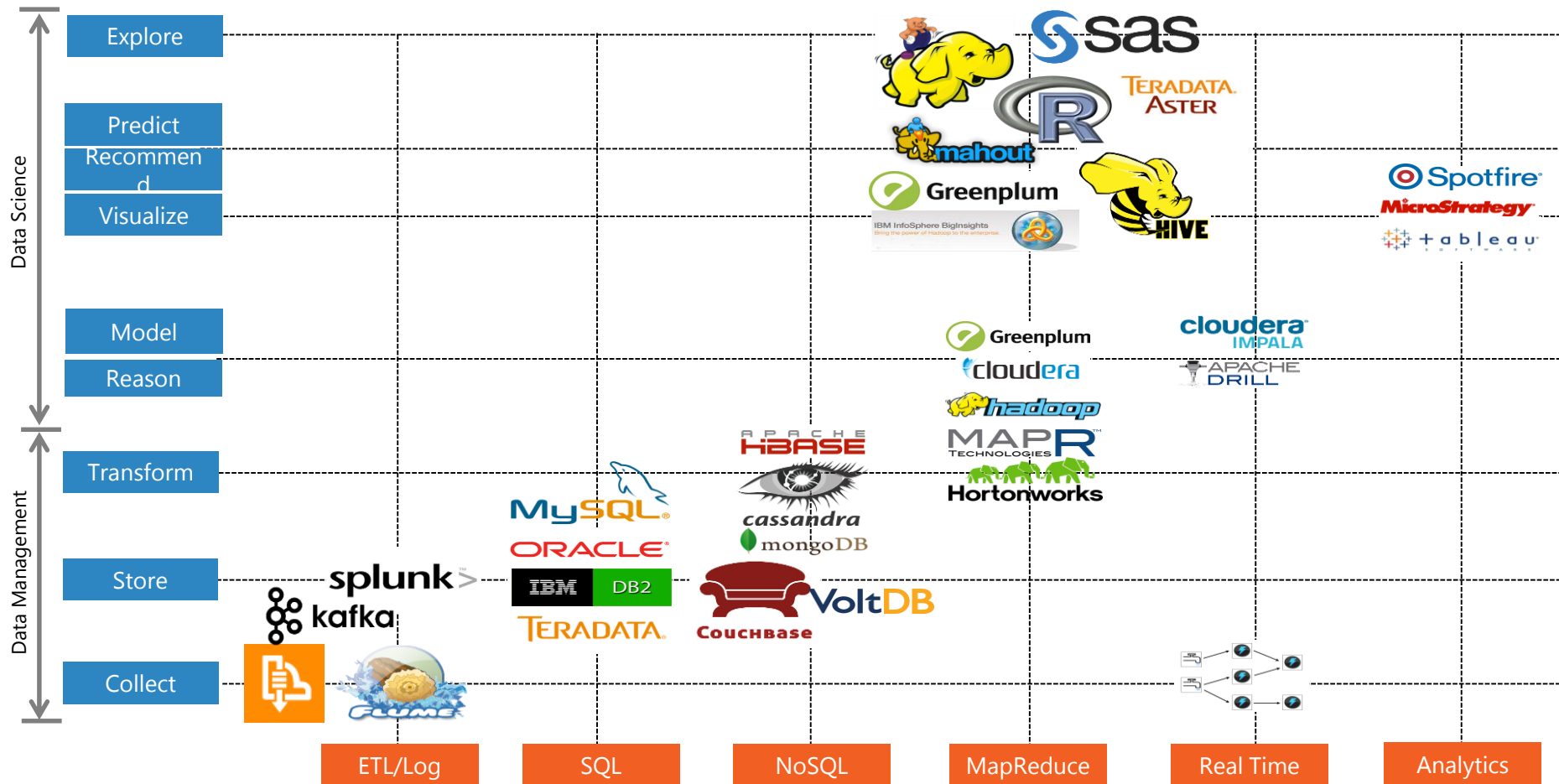
Search and Query



Data Analytics

data science dojo

unleash the data scientist in you



The Post Office & Shipping Centers

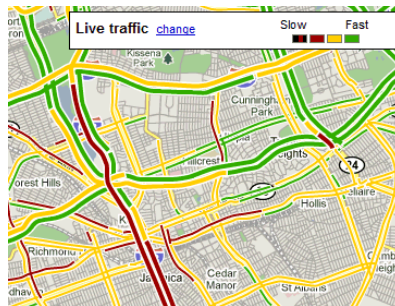


- Tracks address changes
- Tries again tomorrow if send failed
- Holds packages in short term
 - Too many failed deliveries
 - Vacations
- Reduces complexity through specialization
- Optimized to send, receive, and temporarily house packages

Hypothetical Scenario



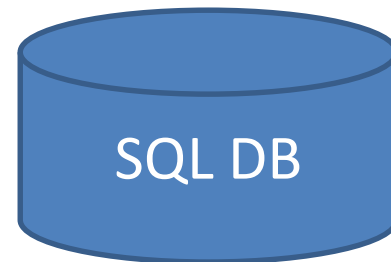
Bureau of
Transportation
Statistics



Sends Traffic Data



Server: ABC, Port 123

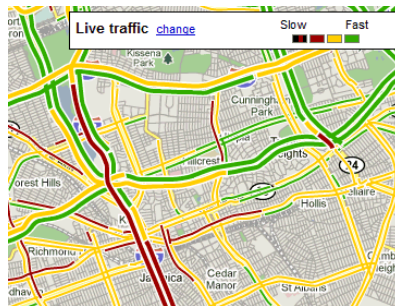


Your Company

Things Change



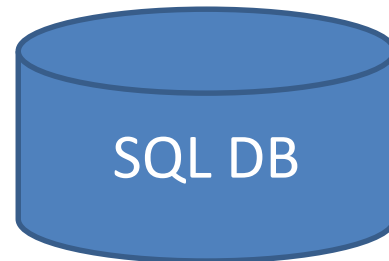
Bureau of
Transportation
Statistics



Sends Traffic Data



WAS Server: ABC, Port 123
Now Server: DEF, Port 456

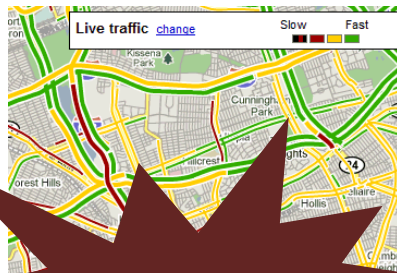


Your Company

Interruption Occurs



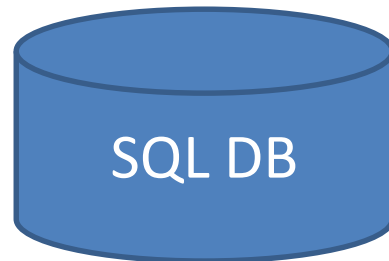
Bureau of
Transportation
Statistics



Data Feed
Interruption

WAS Server: ABC, Port 123

Now Server: DEF, Port 456



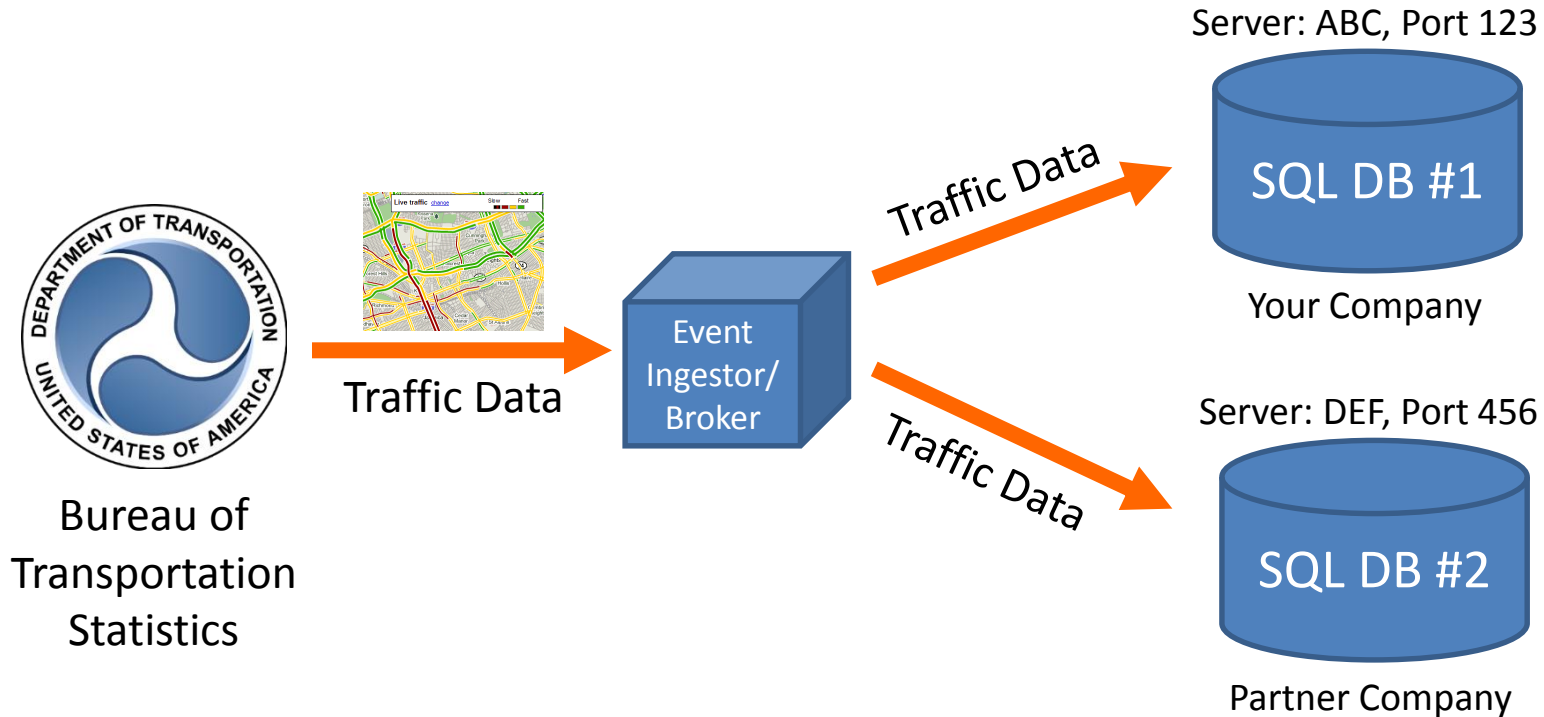
Your Company

Reactive Remedy

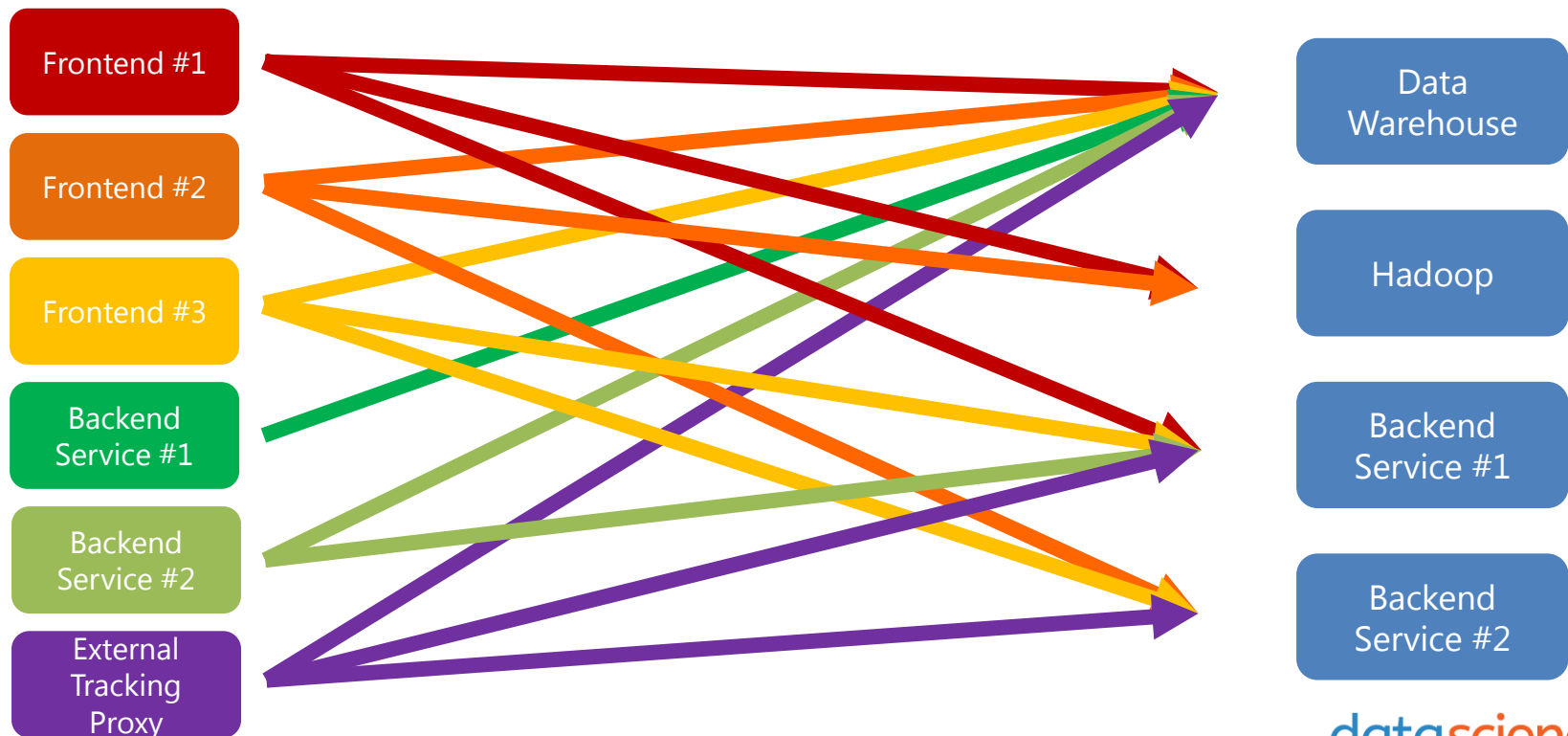
- Call Bureau of Transportation Statistics to change their outbound data to funnel into server DEF and port 456
- Bureau makes support ticket
 - Your request enters their task queue
- 4 days later... ports are changed



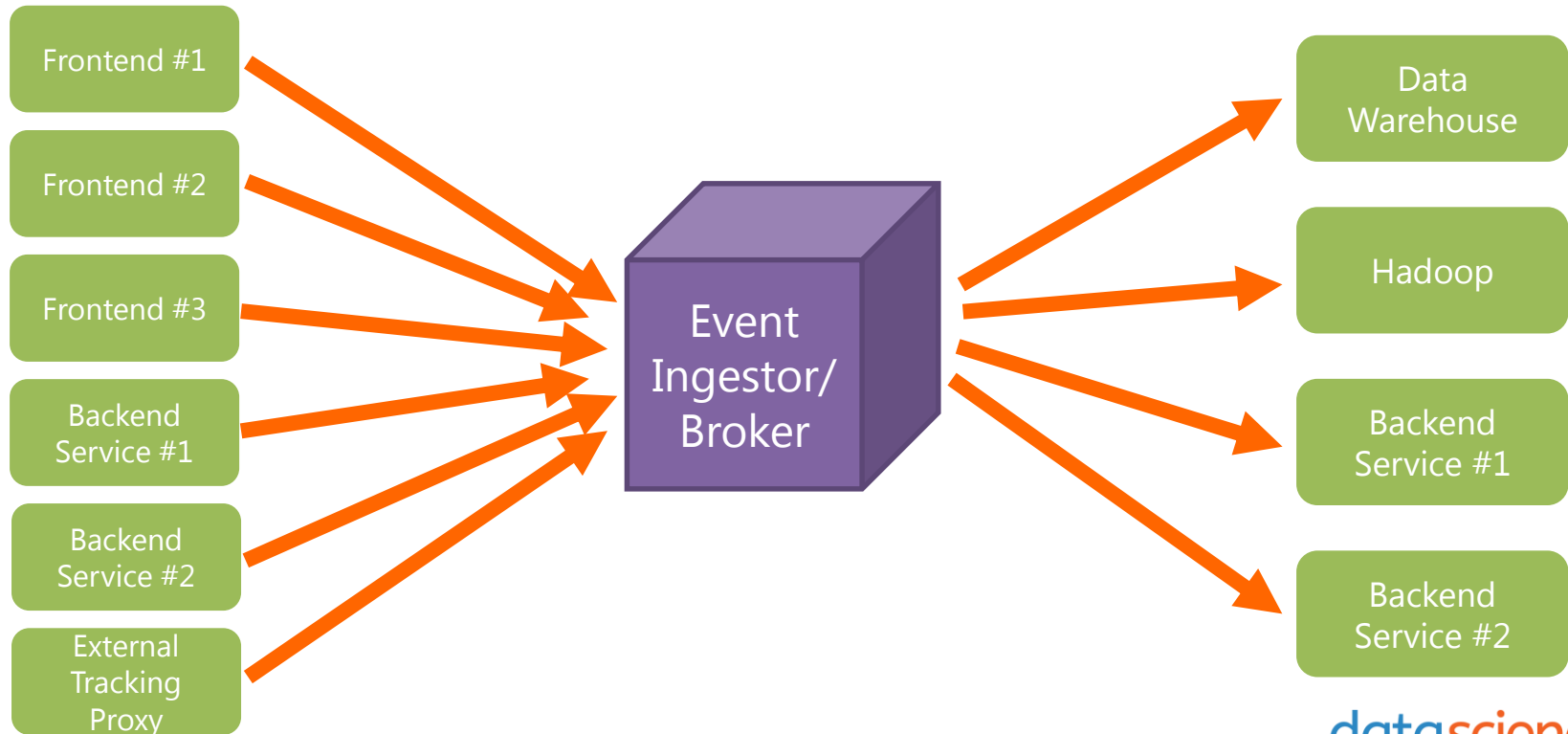
Preventative Solution: Middleware



Data Pipeline Complexity at LinkedIn



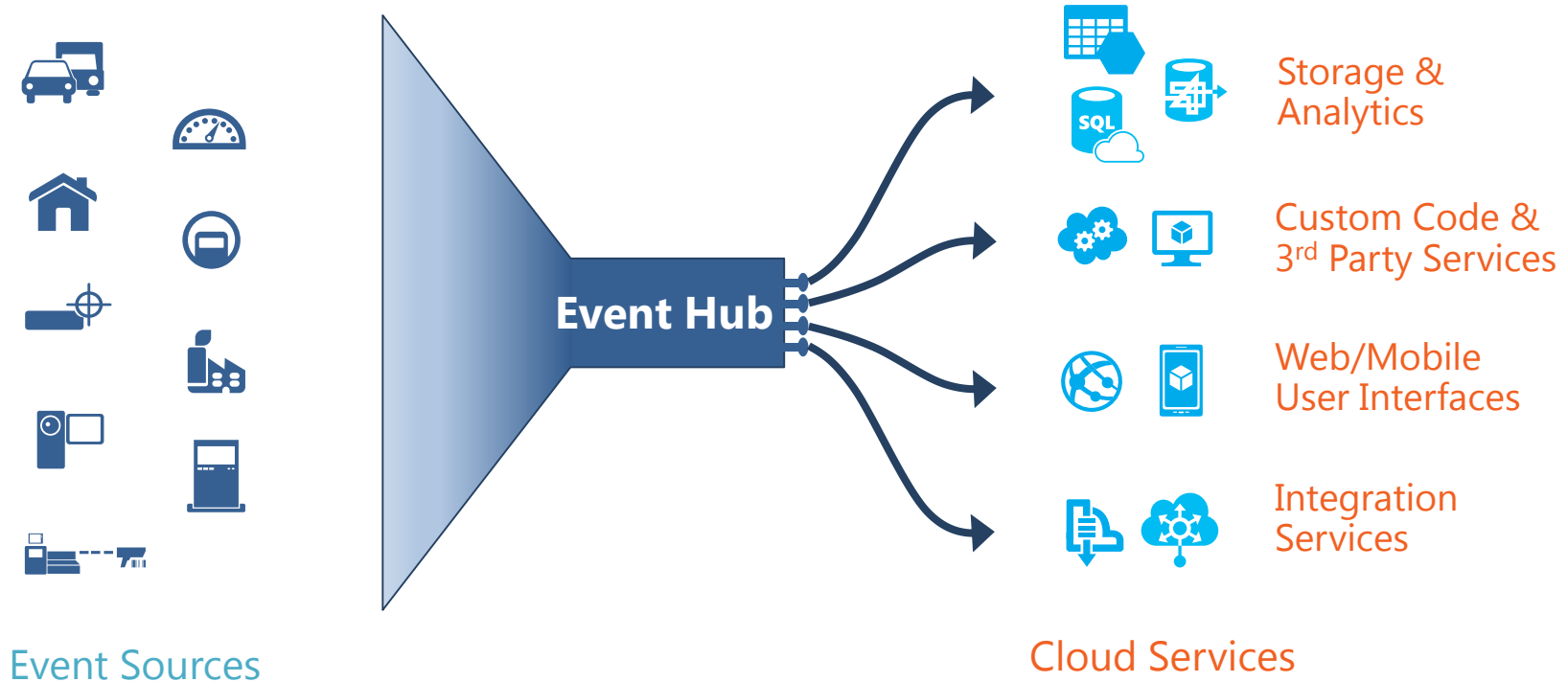
Data Pipeline Complexity at LinkedIn



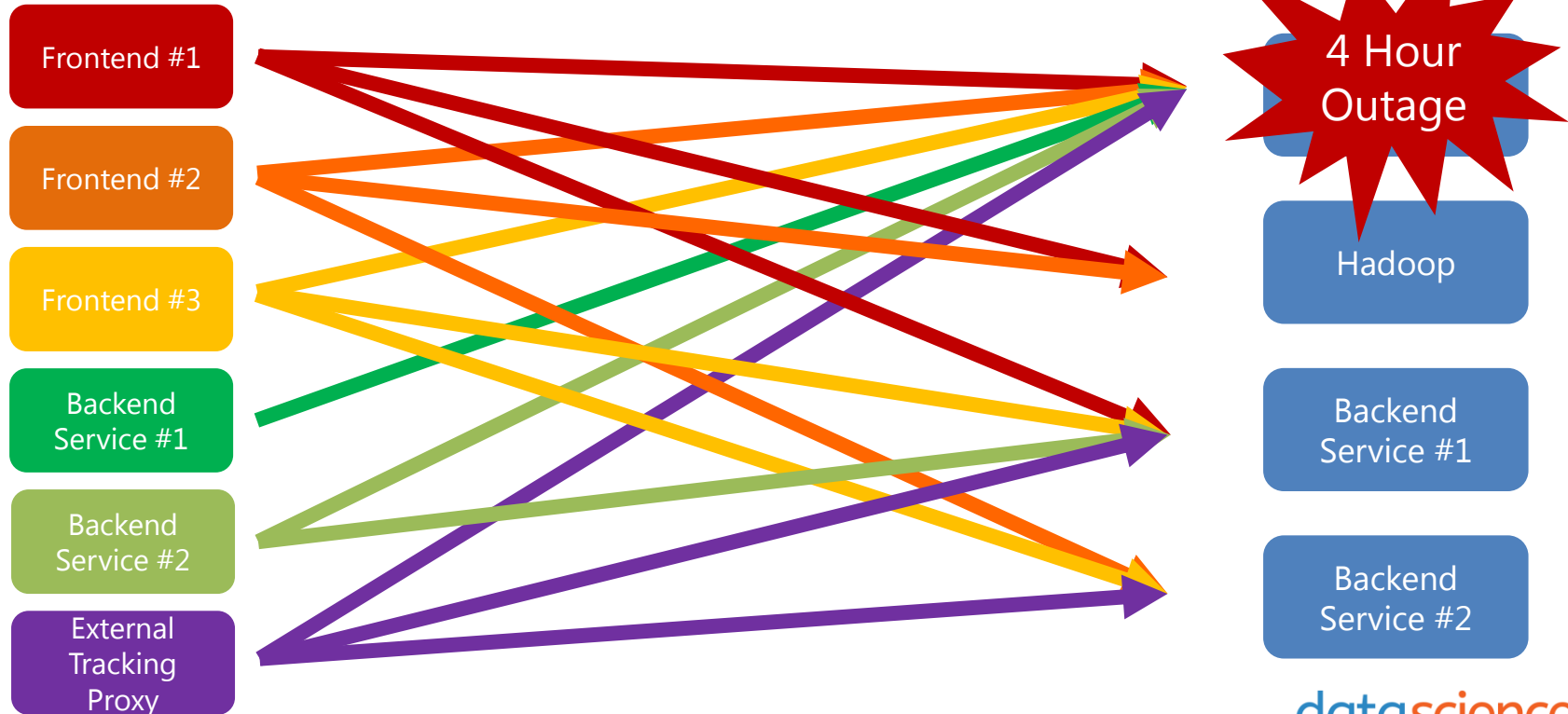
Popular Event Brokers



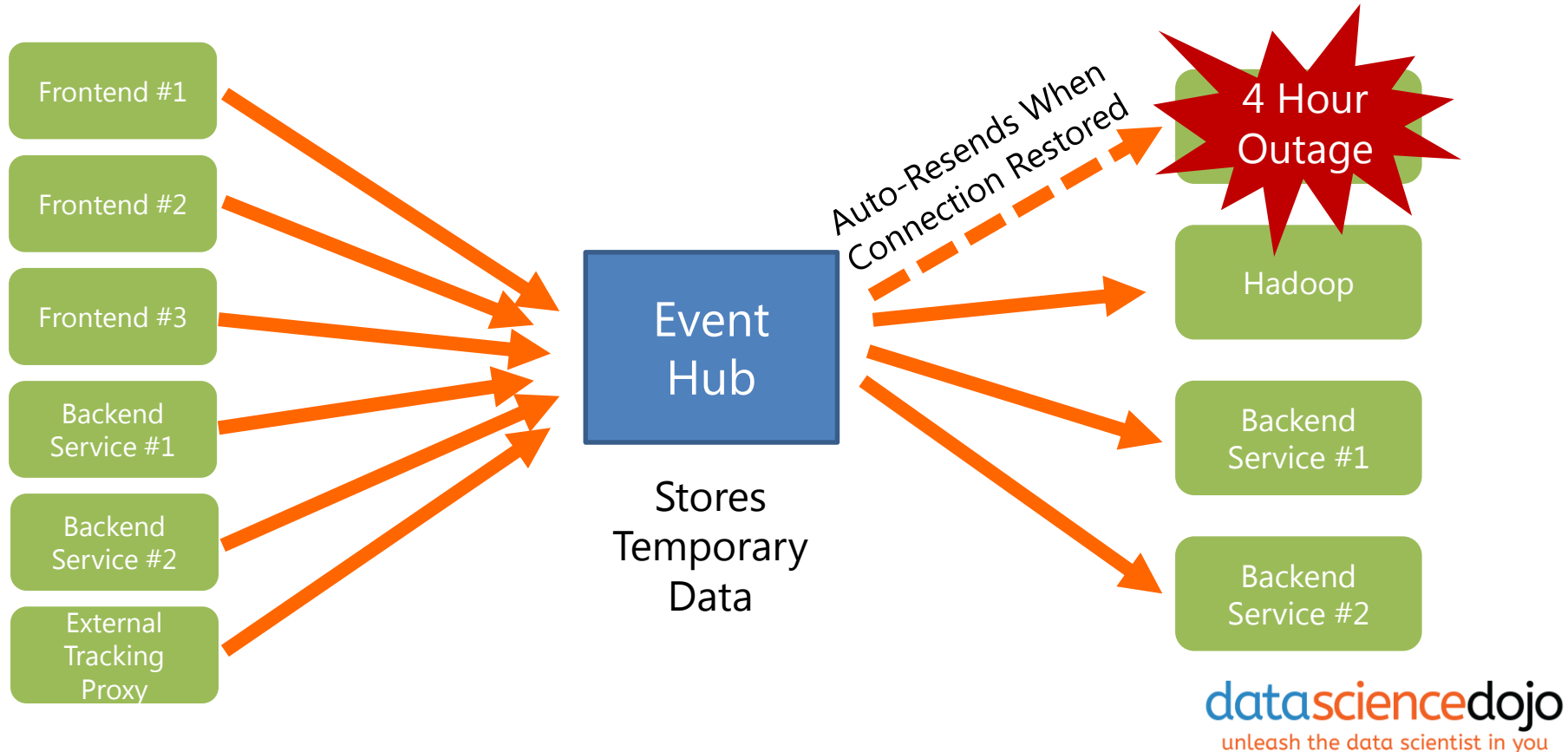
Event Hub for IoT: Big Data Ingestion



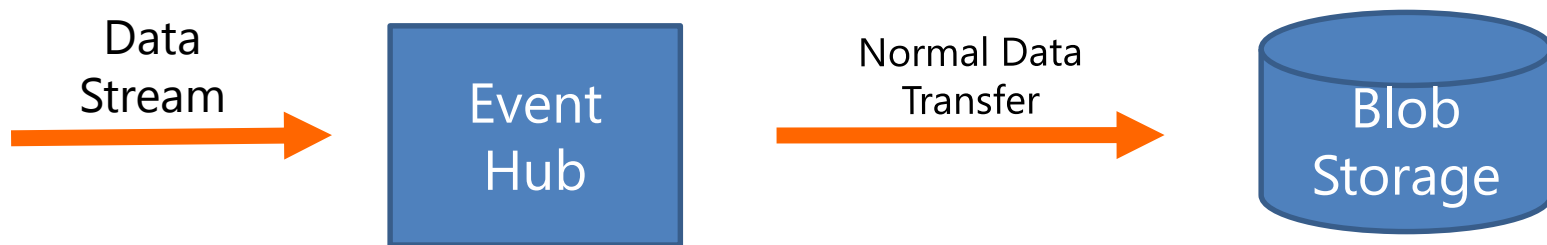
Server Down



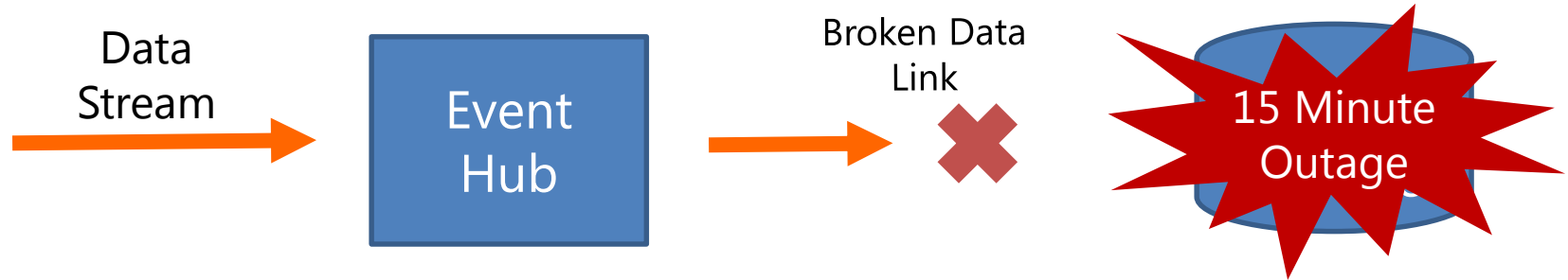
Temporary Storage



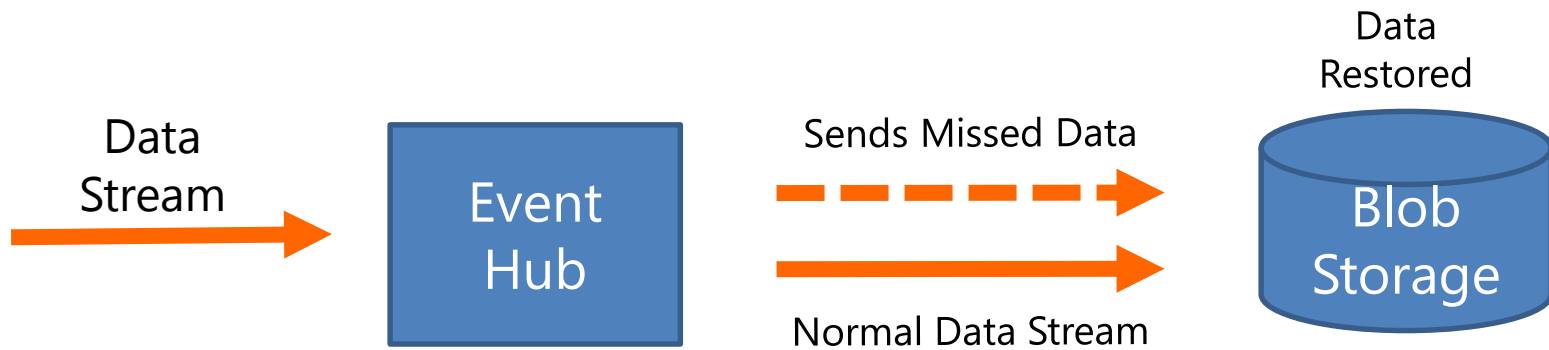
Demo: Normal Scenario



Demo: Output Downage



Demo: Output Restored

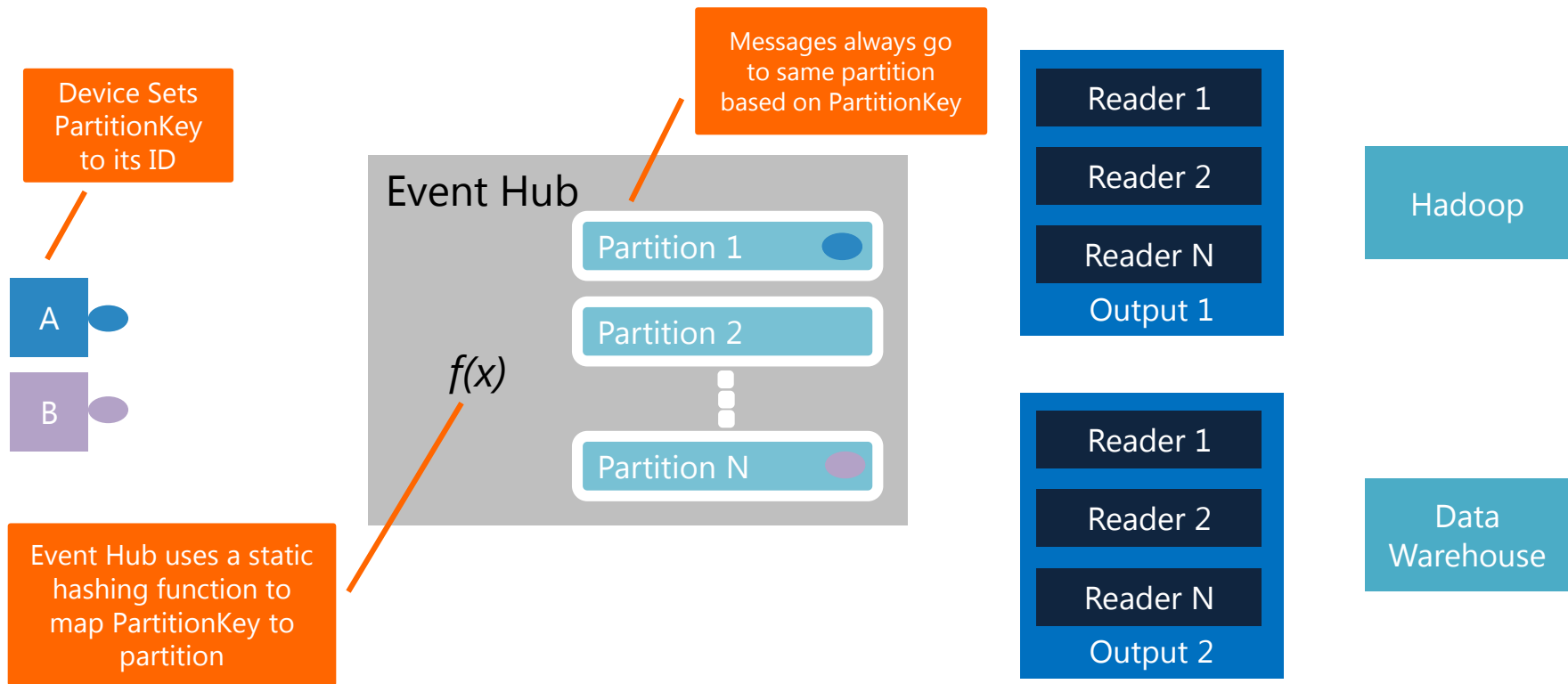


The Post Office



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Event Hub, Stream Management



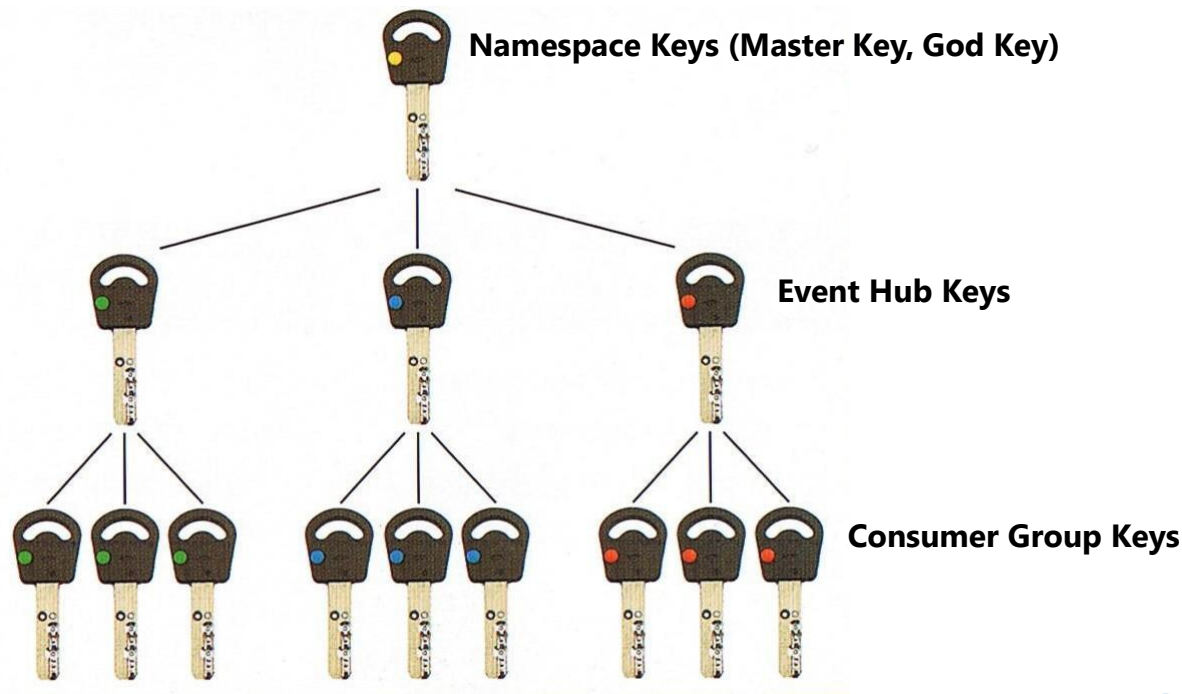
Service Bus Namespace

Service Bus Namespace

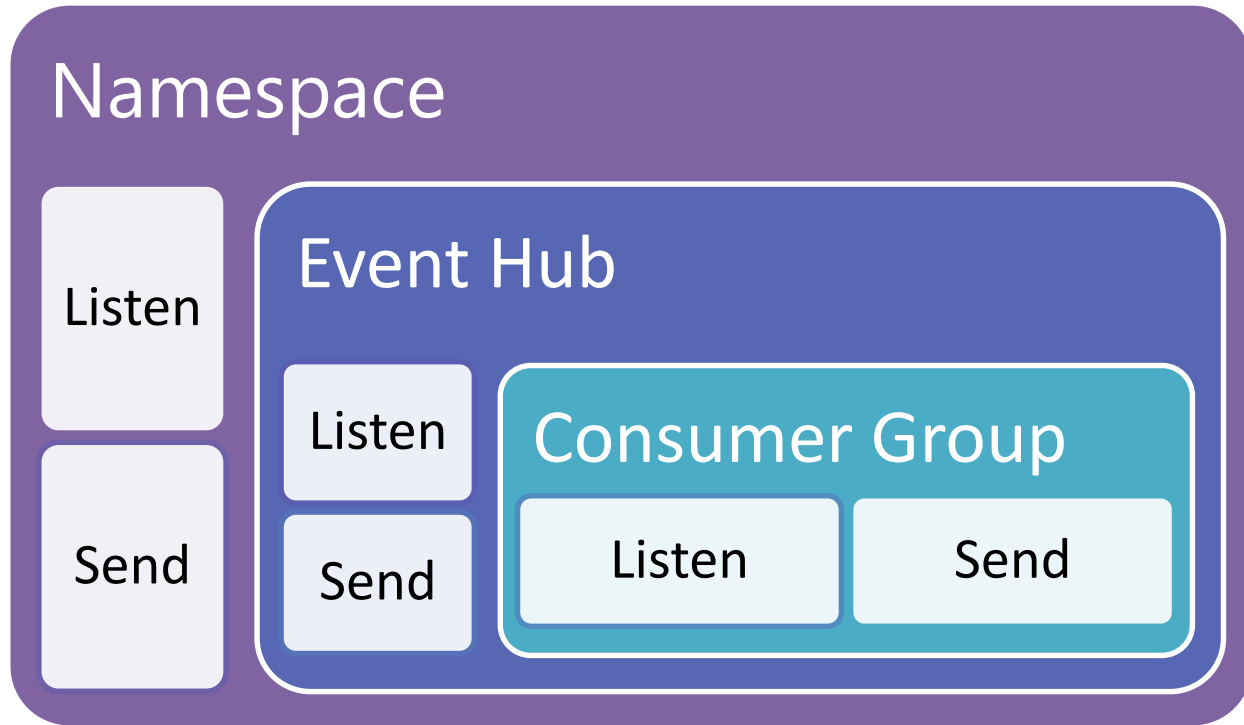
Event Hub

Event Hub

Access Rights, Policy, Keys



Access Rights



Access Rights

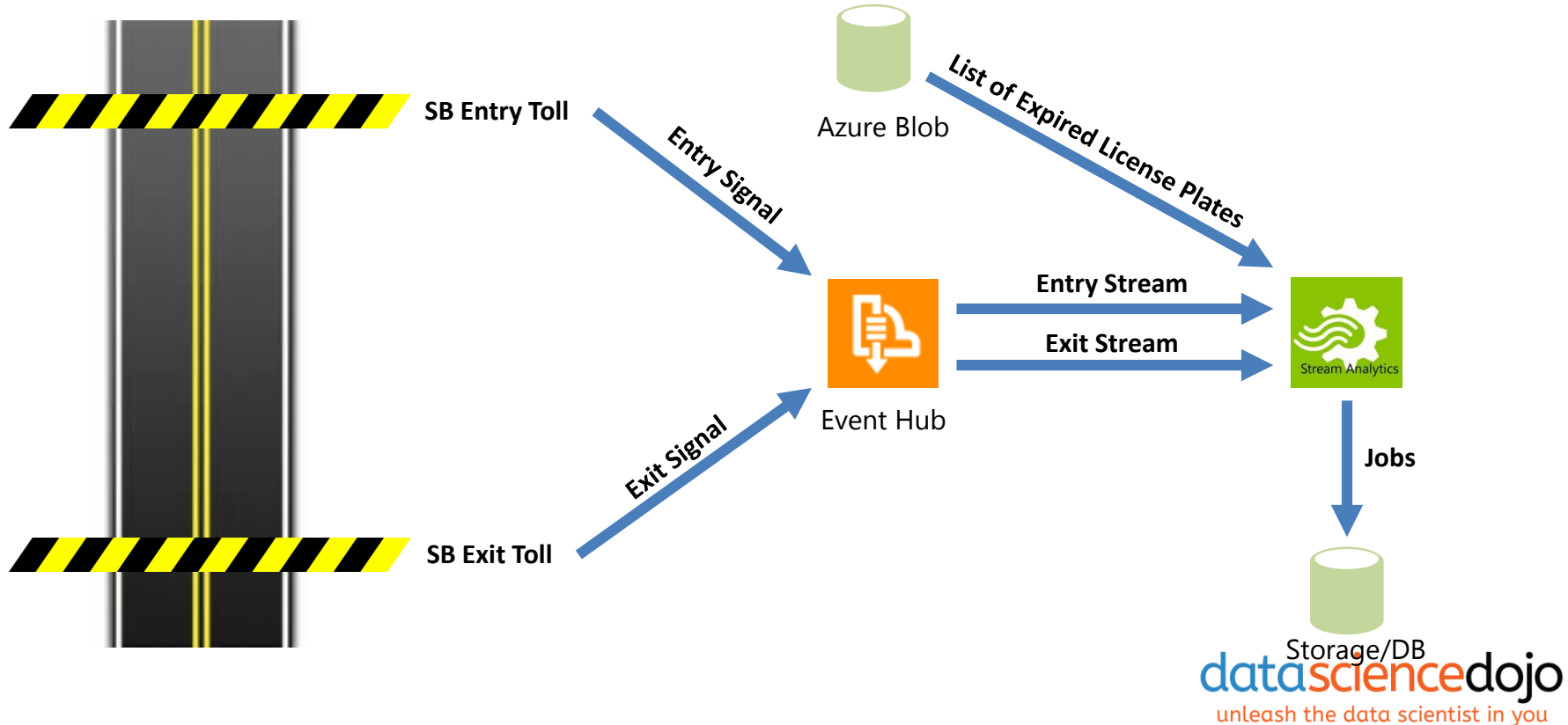


Hands-On Lab

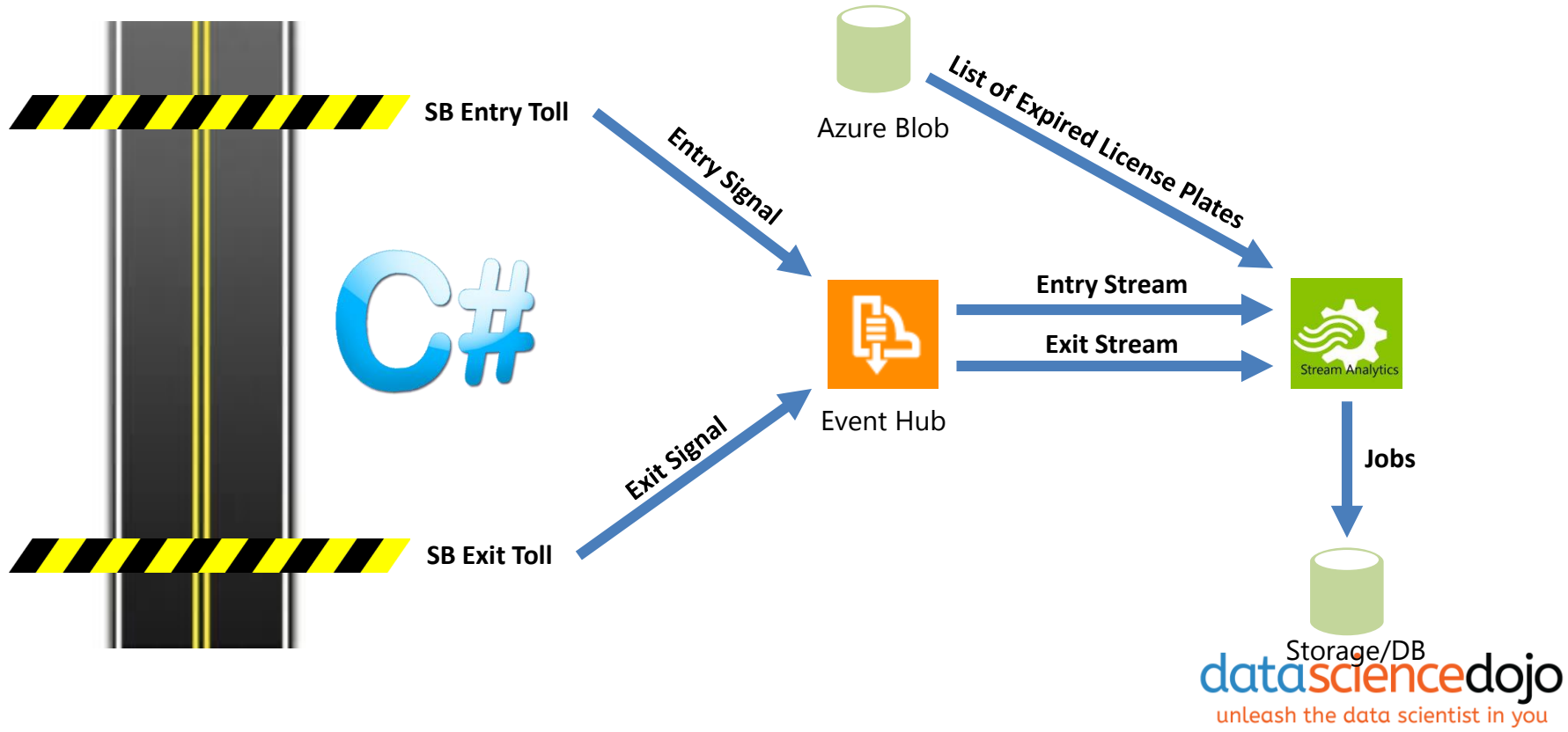
Tolls on I-405



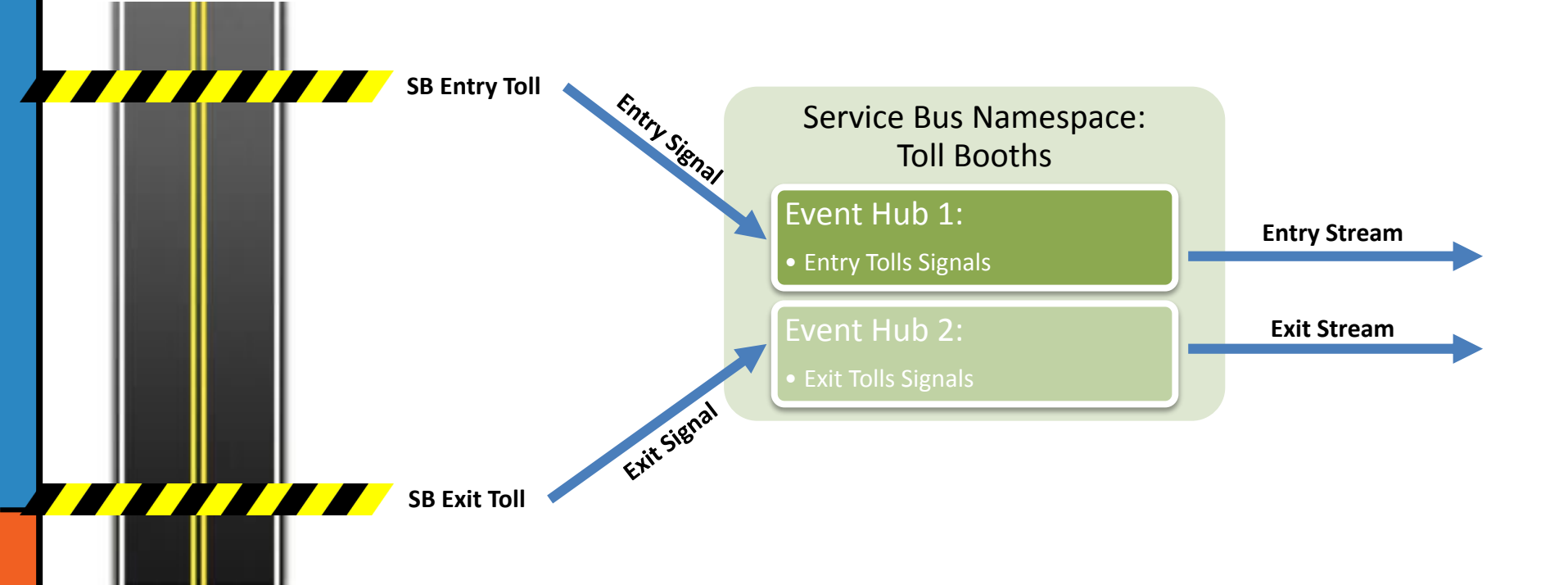
Automated Tolled Road Demo



Streaming to Event Hub



Inside the Event Hub



QUESTIONS