

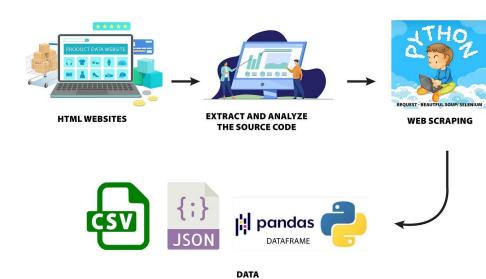
Artificial Intelligence (Machine Learning & Deep Learning)
[Course]

Week 3 – Web Scraping –Descriptive Statistics - SeaBorn [See examples / code in GitHub code repository]

It is not about Theory, it is 20% Theory and 80% Practical – Technical/Development/Programming [Mostly Python based]

# **Data Collection & Web Scraping**

Selenium and BeautifulSoup are powerful tools for web scraping in Python. Selenium automates browser interactions, making it ideal for handling JavaScript-heavy websites, while BeautifulSoup parses HTML content for data extraction.



### **References for BeautifulSoup:**

https://www.geeksforgeeks.org/python/implementing-web-scraping-python-beautiful-soup/https://toxigon.com/web-scraping-with-python-using-selenium-and-beautifulsouphttps://www.freecodecamp.org/news/better-web-scraping-in-python-with-selenium-beautiful-soup-and-pandas-d6390592e251/

### **References for Selenium**

https://builtin.com/articles/selenium-web-scraping https://medium.com/@datajournal/web-scraping-with-selenium-955fbaae3421



# **Theoretical Background**

# What Are Descriptive Statistics?

Descriptive statistics are brief informational coefficients that summarize a given dataset, which can be either a representation of the entire <u>population</u> or a <u>sample</u> of a population. Descriptive statistics are broken down into measures of central tendency and measures of variability (spread). Measures of central tendency include the <u>mean</u>, <u>median</u>, and <u>mode</u>, while measures of variability include <u>standard deviation</u>, <u>variance</u>, minimum and maximum variables.

### **References:**

https://www.investopedia.com/terms/d/descriptive\_statistics.asp https://corporatefinanceinstitute.com/resources/data-science/descriptive-statistics/



# Theoretical Background

### **Probability**

Probability is simply how likely something is to happen.

Probability means possibility. It is a branch of mathematics that deals with the occurrence of a random event.

### Example 1:

There are 6 pillows in a bed, 3 are red, 2 are yellow and 1 is blue. What is the probability of picking a yellow pillow?

Ans: The probability is equal to the number of yellow pillows in the bed divided by the total number of pillows, i.e. 2/6 = 1/3.

Example 2:Flipping a coin:

$$P(H) = \frac{1}{2} = 50\%$$

### **References:**



# **Theoretical Background**

**Data and its types (structured, Unstructured)** 

Properties	Structured data	Unstructured data
Format examples	• CSV • Excel	<ul><li>audio files (WAV, MP3, OGG)</li><li>PDF documents</li><li>images (JPEG, PNG, etc.)</li></ul>
Sources examples	<ul> <li>online forms</li> <li>point-of-sale (POS)     systems</li> <li>online transaction     processing (OLTP) systems</li> </ul>	<ul><li>emails</li><li>social media posts</li><li>multimedia files</li><li>IoT outputs</li></ul>
Nature of data	Quantitative	Qualitative
Databases	Relational (SQL)	Non-relational (NoSQL)
Storage for analytics use	Warehouses and data lakehouses	Data lakes and data lakehouses
Specialists to handle data	Business analysts, software engineers, data analysts	Data scientists, data engineers data analysts
Main benefits	Easy to search and analyze, doesn't require much space	Easy to collect and store
Main challenges	All data must fit predefined schema	Difficult to search and analyze





# Measures of Central Tendency

A measure of central tendency is a single value that attempts to describe a set of data by identifying the central position within that set of data.

### Mean (Arithmetic)

The mean is equal to the sum of all the values in the data set divided by the number of values in the data set.

#### Median

The middle score for a set of data that has been arranged in order of magnitude.

#### Mode

The most frequent score in our data set.

### **Example:**

65 55 89 56 35 14 56 55 87 45 92

Mean: 59 , Median: 56 , Mode: 56 , 55

### References:

https://statistics.laerd.com/statistical-guides/measures-central-tendency-manusemedian.php

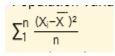
https://byjus.com/maths/central-tendency/
https://www.scribbr.com/statistics/central-tendency/
https://www.scribbr.com/statistics/central-tendency/

## **Measures of Position**

Measures of position give a range where a certain percentage of the data fall. The measures we consider here are percentiles and quartiles.

### **Variance**

The average squared deviation from the mean of the given data set



### **Standard Deviation**

The square root of the variance gives the "standard deviation"

S.D. = 
$$\sqrt{V}$$
 ariance =  $\sigma$ 

### **Coefficient of Variation**

The ratio of the standard deviation to the mean of the data set

(S.D. / Mean) \* 100

2.5



# Measures of Dispersion

Measures of dispersion are non-negative real numbers that help to gauge the spread of data about a central value.

### **Quartiles**

Quartiles are numbers that separate the data into quarters.

first quartile is at position (n+1)/4, second quartile (i.e. the median) is at position 2(n+1)/4, and the third quartile is at position 3(n+1)/4.

### **Percentiles**

**Percentiles** provide a way to assess and compare the distribution of values and the position of a specific data point in relation to the entire dataset by indicating the percentage of data points that fall below it.

$$\text{Percentile } = \frac{\text{number of data values below the measurement}}{\text{total number of data values}} \times 100\% = \frac{n}{N} \times 100\%$$

#### z-score

The z-score is a measure of the position of an entry in a dataset that makes use of the mean and standard deviation of the data.

$$z=rac{x-\mu}{\sigma}$$
 Where:  $x$  is the measurement  $\mu$  is the mean  $\sigma$  is the standard deviation





Seaborn is a library that uses Matplotlib underneath to plot graphs. It will be used to visualize random distributions.

# Python Seaborn Module

- Data visualization is considered as the best way to depict and analyze the data
- Python Seaborn module basically serves the purpose of Data Visualization at an ease with higher efficiency.
- It supports NumPy and Pandas data structure to represent the data sets.
- Seaborn stands out to have a better set of functions to carry out data visualization than Matplotlib in an optimized and efficient manner.



# **SeaBorn – Key Features**



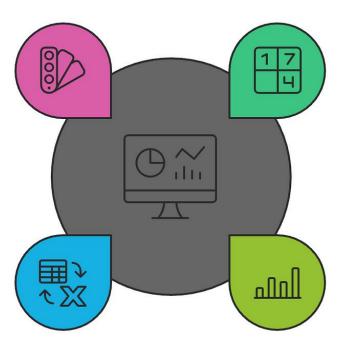
### **Key Features of Seaborn**

### **Aesthetic Themes**

Provides appealing themes and palettes

### DataFrame Handling

Directly works with data frames for analysis



# **Simplified Plot Creation**

Reduces code complexity for creating plots

# Statistical Visualization Focus

Emphasizes visualizing statistical data



# MatPlotLib vs SeaBorn



# MATPLOTLIB VS SEABORN



- Can contain dissimilar data type.
- Tabular operations, SQL like schemantics preprocessing task.
- Two dimensions.
- More memory.
- Slower.



- 1 Has Homogeneous data.
- Numeric computing, matrix & vector ops.
- Multi-dimensional (>2possible).
- 4 Less memory.
- 5 Faster.

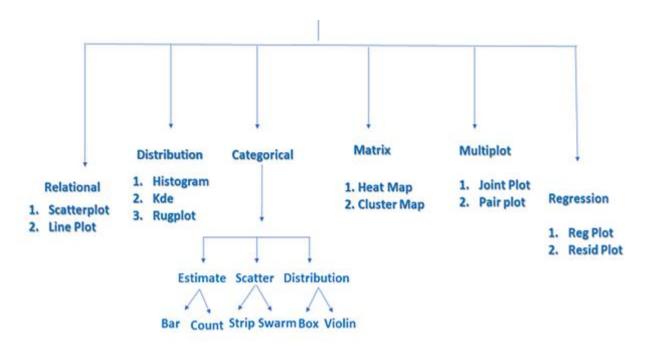
### Reference:

https://docs.kanaries.net/topics/Seaborn/seaborn-vs-matplotlib https://www.newhorizons.com/resources/blog/how-to-choose-between-seaborn



# **SeaBorn - Plot Types**





#### **Reference:**



# Seaborn - cheat sheets



### 3 Plotting With Seaborn

#### Axis Grids

```
>>> g = sns.FacetGrid(titanic, #Subplot grid for plotting conditional relationships
                     col="survived",
>>> g = g.map(plt.hist,"age")
>>> sns.factorplot(x="pclass", #Draw a categorical plot onto a Facetgrid
                  y="survived",
                  hue="sex"
                  data=titanic)
>>> sns.lmplot(x="sepal_width", #Plot data and regression model fits across a FacetGrid
              y="sepal_length",
              hue="species",
              data=iris)
>>> h = sns.PairGrid(iris) #Subplot grid for plotting pairwise relationships
>>> h = h.map(plt.scatter)
>>> sns.pairplot(iris) #Plot pairwise bivariate distributions
>>> i = sns.JointGrid(x="x", #Grid for bivariate plot with marginal univariate plots
                     data=data)
>>> i = i.plot(sns.regplot,
              sns.distplot)
>>> sns.jointplot("sepal_length", #Plot bivariate distribution
                  "sepal_width",
                 data=iris,
                 kind='kde')
```

### 4 Further Customizations

Also see Matplotlib

#### **Axisgrid Objects**

#### Regression Plots

```
>>> sns.regplot(x="sepal_width", #Plot data and a linear regression model fit
y="sepal_length",
data=iris,
ax=ax)
```

#### Distribution Plots

#### Matrix Plots

>>> sns.heatmap(uniform\_data,vmin=0,vmax=1) #Heatmap

#### Categorical Plots

#### Scatterplot

```
>>> sns.stripplot(x="species", #Scatterplot with one categorical variable
    y="petal_length",
    data=iris)
>>> sns.swarmplot(x="species", #Categorical scatterplot with non-overlapping points
    y="petal_length",
    data=iris)
```

#### Bar Chart

#### Count Plo

#### oint Plot

### **Python Seaborn Cheat Sheet**



# SeaBorn - Exercises



See code here: <a href="https://github.com/ShahzadSarwar10/FULLSTACK-WITH-AI-BOOTCAMP-B1-MonToFri-2.5Month-">https://github.com/ShahzadSarwar10/FULLSTACK-WITH-AI-BOOTCAMP-B1-MonToFri-2.5Month-</a>

<u>Explorer/blob/main/Week3/Case3-1-Seaborn-Zameencom-property-data-by-Kaggle.py</u>

You should be able to analyze — each code statement, you should be able to see trace information — at each step of debugging. "DEBUGGING IS BEST STRATEGY TO LEARN A LANAGUAGE." So debug code files, line by line, analyze the values of variable — changing at each code statement. BEST STRATEGY TO LEARN DEEP.

Let's put best efforts.

Thanks.

Shahzad – Your AI – ML Instructor



# **Covariance vs Correlation**

# **Difference Between Correlation And Covariance**

### Correlation

- Mathematical concept used to measure the relationship between two variables
- Shows the connection between the variables
- Its value lies between -1 and +1
- Not influenced by the change in the scale

maindifferences.blogspot.com

### Covariance

- Mathematical concept used to measure the variation between two variables
- Shows the variability between the variables
- Its value lies between infinity and + infinity
- Easily influenced by the change in the scale

### **References:**

https://www.coursera.org/in/articles/covariance-vs-correlation
https://builtin.com/data-science/covariance-vs-correlation
https://www.excelmojo.com/covariance-vs-correlation/

# **Outlier Detection, and Data Interpretation**

### **References:**

 $\underline{\text{https://www.geeksforgeeks.org/data-science/detect-and-remove-the-outliers-using-python/}}$ 





# Thank you - for listening and participating

- **□**Questions / Queries
- **□**Suggestions/Recommendation
- □Ideas.....?

Shahzad Sarwar Cognitive Convergence

https://cognitiveconvergence.com

shahzad@cognitiveconvergence.com

voice: +1 4242530744 (USA) +92-3004762901 (Pak)