

EDA ON SUPERMARKET DATASET USING SOL

STEP 1: Create database in MYSQL

STEP 2: Use the database:

STEP 3: Import the dataset

STEP 4: Analyze the dataset **STEP 5:** Study the Dataset

Fields of Dataset

Invoice ID: Computer generated sales slip-Invoice identification number

Branch: Branch of superCentre 3 branches are available identified by A, B, C.

City: Location of the superCenter

Customer Type: Type of customer member the customers using membership card normal the customer without member Card

Gender: Gender type of customer

Product line: General line categorization accessories groups- electronic accessories, Health and beauty, home & lifestyle, fashion accessories, sports & travel, food & beverages.

Unit Price: Price of Product in S

Quantity: number of product purchased by customer

Tax 5%: tax fees for customer buying

Total: Total price including taxes

Date: date of purchase(record available from jan 2019 to mar 2019)

Time: time of purchasing

Payment: Payment used by customer for purchase-3 Payments methods available Ewallet Cash, Credit Card.

Cogs: is implies that cost of goods sold

gross margin percentage:gross margin percentage

Gross income: gross income

Rating:- customer satisfaction rating on their overall shopping experience on a scale 1 to 10

STEP 6: solve some queries related to dataset

1. Display the first 5 rows from the dataset.

CMD: Select * from super limit 5

Output-The output will be the first 5 rows with all the columns.

2. Display the last 5 rows from the dataset.

CMD: Select * from super order by Invoice id desc limit 5;

Output: The output will be the last 5 rows with all the columns in the dataset

3. Display random 5 rows from the dataset.

CMD: Select * from super order by rand() limit 5;

Output The output will be the Random 5 rows with all the columns in the dataset

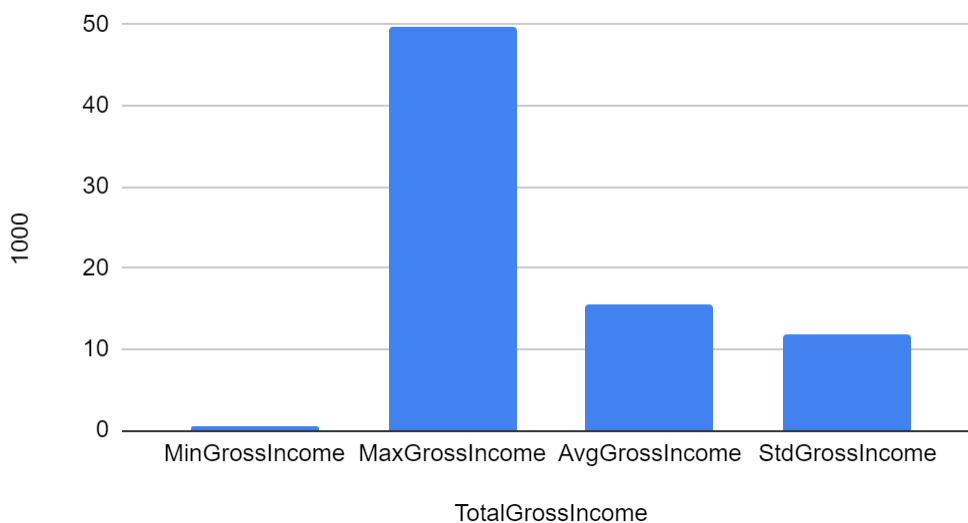
4. Display count, min, max, avg and std values for a column(gross income) in the dataset.

CMD: select count(`gross income`)as TotalGrossIncome,min(`gross income`)as MinGrossIncome,max(`gross income`)as MaxGrossIncome,avg(`gross income`)as AvgGrossIncome ,std(`gross income`)as StdGrossIncome from supermarket ;

Output: Here the min, max std & count values will be printed of gross income column

Visualization:

1000 vs. TotalGrossIncome



5. Find the number of missing Values.

CMD: select count(*) from super where branch is null;

Output: There are no missing values in the dataset. Our dataset is clean

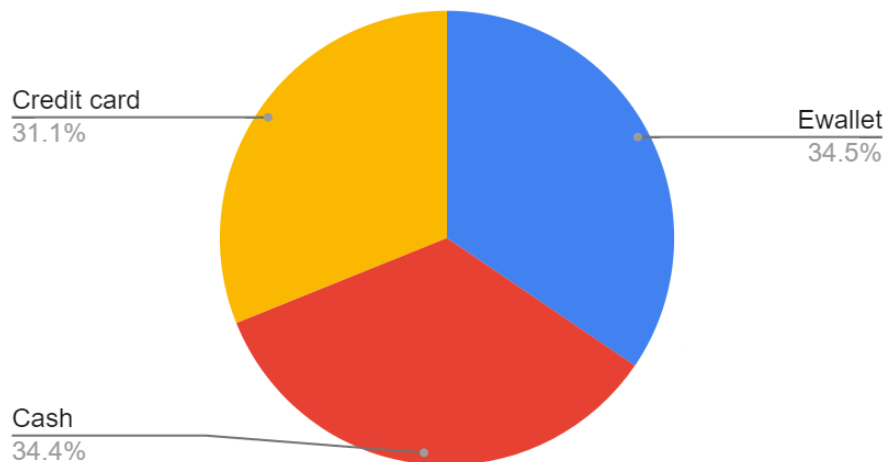
6.Count the number of occurrences of each city.

CMD: select city, count(city) from super group by city;

Output: It gives the occurrence of each cities, as how many times a particular city has Occurred

Visualization:

Count



7. Find the most frequently used payment method.

CMD: select payment, count(*) from supermarket group by payment order by count(*) desc,

Output it shows which payment method has been used most

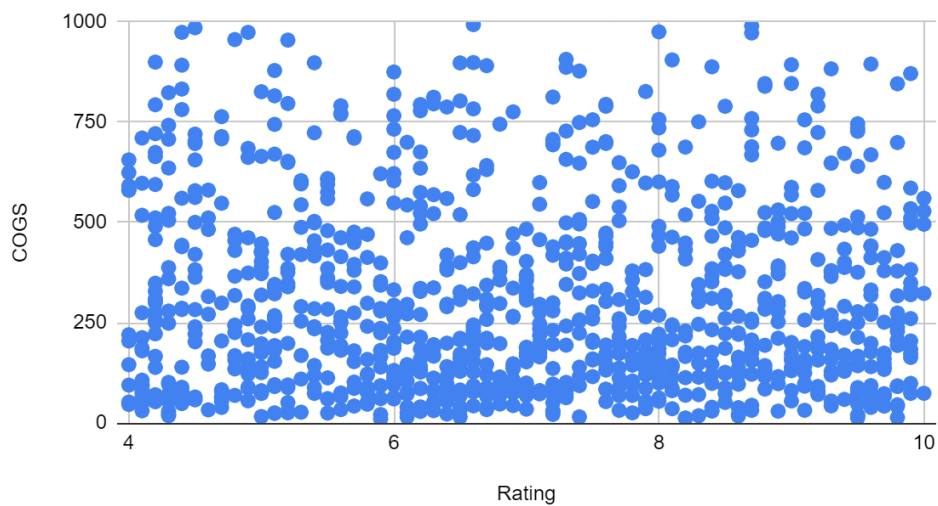
8. Does The Cost of Goods Sold Affect The Ratings That The Customers Provide?

CMD: select rating.cogs from supermarket;

Output the rating does not affect the cost of good sold

Visualization:

COGS vs. Rating

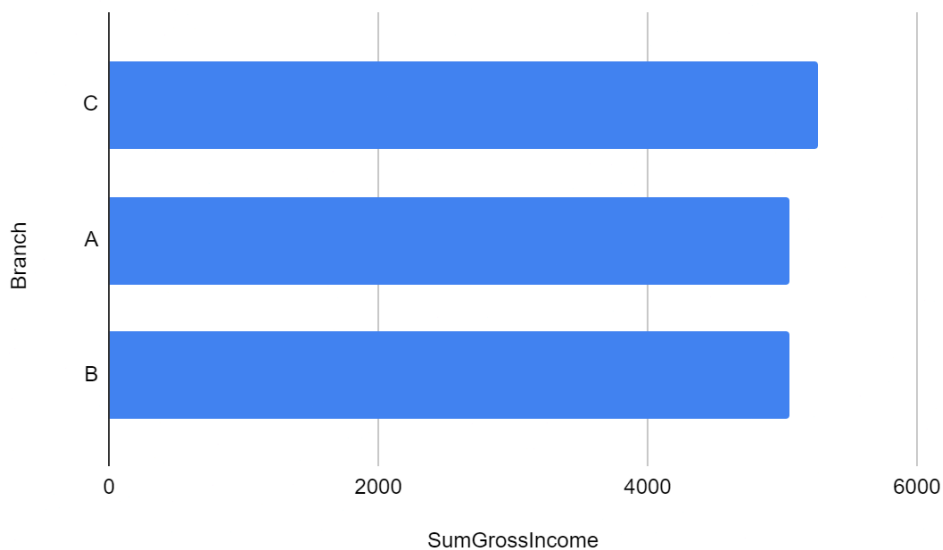


9. Find the most profitable branch as per gross income.

CMD: `select branch, round(sum(gross income),2) as sum gross income from supermarket`
`group by branch order by sum gross income desc;`
Output shows the most profitable branch as per gross income

Visualization:

SumGrossIncome vs. Branch

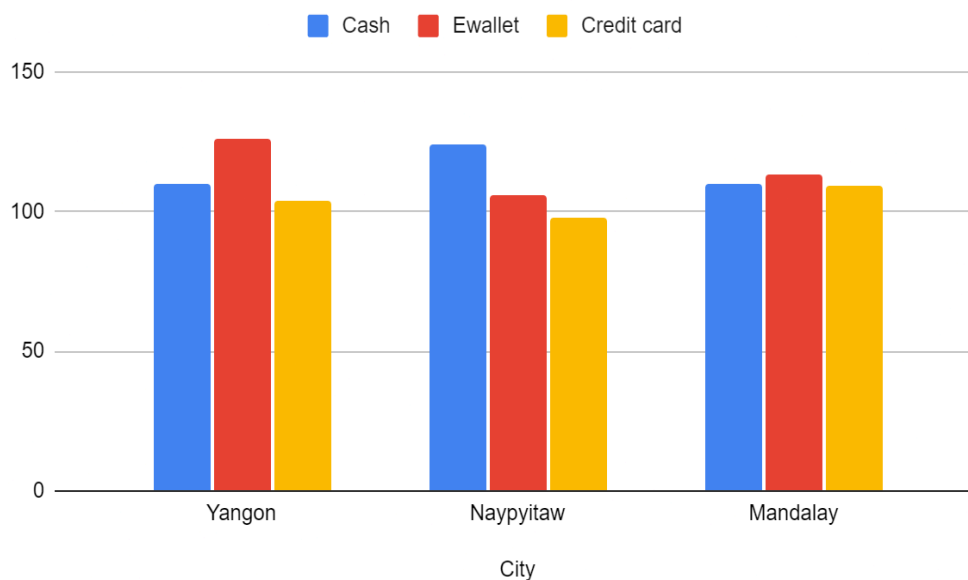


10. Find the most used payment method city-wise.

CMD:select City,
sum(case when Payment= 'Cash' then 1 else 0 end) as 'Cash',
sum(case when Payment= 'Ewallet' then 1 else 0 end) as 'Ewallet',
sum(case when Payment= 'Credit card' then 1 else 0 end) as 'Credit card'
from supermarket group by City;
Output: It shows the most used payment method city-wise

Visualization:

Cash, Ewallet and Credit card

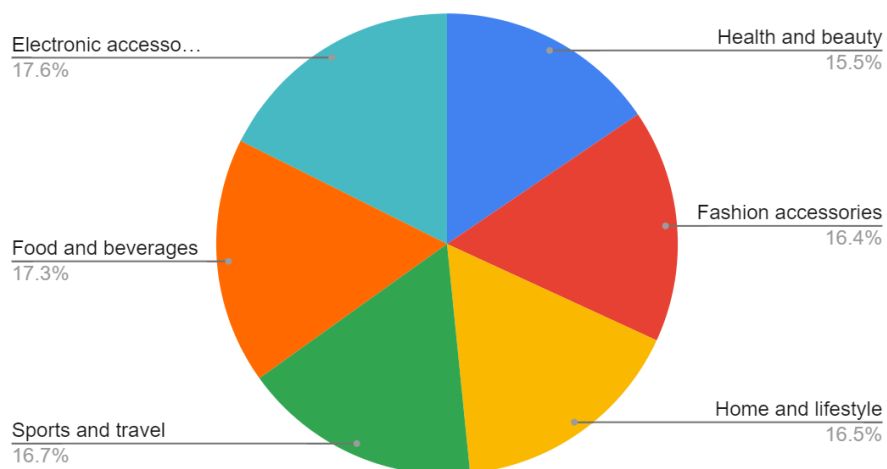


11. Find the product line purchased in the highest quantity.

CMD:select `Product line`,sum(Quantity) as TotalQuantity from supermarket group by `Product line` order by TotalQuantity;
Output:It show which type of product purchased in highest quantity

Visualization:

TotalQuantity



13. Find the month with the highest sales.

CMD:select monthname(Date) as name, month(date) as month, round(sum(total).2) as total
from supermarket group by name.month order by total desc;

Output: it shows the month with the highest sales

14. Find the time at which sales are highest.

CMD:select hour(time) as hour, round(sum (total),2) as total from supermarket group by hour
order by total desc;

Output Shows the time of highest sales

Visualization:

SumGrossIncome

