



CON MI MADRE

RESPONSE TO A GLOBAL PANDEMIC
2020-2021



Con Mi **MADRE**
Mothers And Daughters Raising Expectations



INTRO

The 2019–2020 year brought about moments that will forever stay in the lives of our students and parents. As school districts began to transition to virtual learning because of COVID-19, we too began the immediate change so we can always be present for those we served. We created interactive curriculum content in the form of videos and PDFs, and our coordinators reached out to all participants to check in and offer support. Systemic inequities in our communities have been exacerbated since going virtual. Access to technology, academic coaching, mental counseling, etc. have already been limited for those who need it to reach post-secondary success. Con Mi MADRE recognizes that our services are needed now more than ever, and we have made it our top priority to be here for those mothers and daughters who need someone to lean on.

ABOUT CON MI MADRE

Con Mi MADRE is a two-generation organization that empowers young Latinas and their mothers through education and support services that increase preparedness, participation, and success in post-secondary education. Our social emotional learning curriculum and holistic support services are broken into 3 programs:

- **Preparation** (6th-10th Grade): *preparing mothers and daughters for academic, social, and emotional success*
- **Participation** (11th-12th Grade): *mothers and daughters participate in the college application process*
- **Success** (Undergraduate students): *supporting students for post-secondary success*

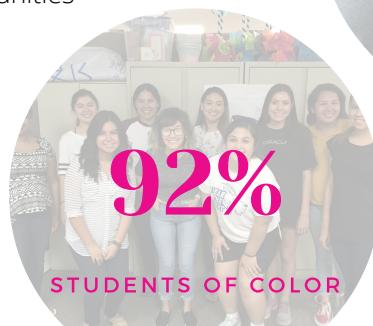
Services & Opportunities for our Participants

(offered in English and Spanish)

- Campus Meetings (w/ SEL curriculum)
- College Field Trips
- College & Career Fair
- Balanced Living Conference
- Leadership Summit
- Community Volunteering Opportunities
- College Academies
- Individual Coaching
- Con Mi Hermana (mentorship program)
- Scholarship Opportunities

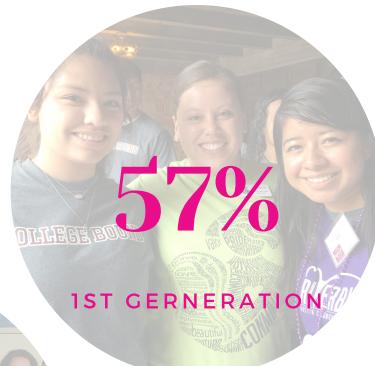
650+

HOUSEHOLDS SERVED IN THE CENTRAL TEXAS AND FORT WORTH AREAS



School Districts Served

- Austin Independent School District
- Hays Consolidated Independent School District
- Taylor Independent School District
- Fort Worth Independent School District



COVID-19: IMPACT ON THOSE WE SERVE

At the end of the 2019-2020 school year, we surveyed 266 households. The following demonstrates how the global pandemic affected Con Mi MADRE families. Through case management, our coordinators were able to connect **36%** of households to resources and/or give them the support they needed.

Resources/support offered included:

- Emotional support
- Answering questions about COVID-19
- Connection to financial support
- Connection to basic needs (food, tech, clothes, etc.)
- Connection to medical help
- Support with school issues

59%

STUDENTS EXPRESSED THEY WERE EMOTIONALLY IMPACTED BY THE PANDEMIC. THEY WERE EXPERIENCING GREAT STRESS, ANXIETY, DEPRESSION, ETC.

37%

HOUSEHOLDS STATED THEY WERE HAVING ISSUES AT SCHOOL WITH GRADES, COURSE WORK, GRADUATION REQUIREMENTS, ETC.

OUR PLAN FOR THE 2020-2021 SCHOOL YEAR

Con Mi MADRE will continue to offer services to mothers and daughters during the 2020-2021 school year. For the Fall semester, all services will be implemented virtually, and this method will be revisited before the start of the Spring semester.

Coordinators will utilize the following platforms to deliver content and interact with participants:

- ZOOM
- Nearpod
- Con Mi MADRE website
- Con Mi MADRE social media

For questions or concerns, please reach out to a Con Mi MADRE Coordinator



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