

Credit Card Transaction Report

Total Revenue

55.3M

Total Interest

7.8M

Transaction
Amount

44.5M

Total Interest

656K

Card_Category Sum of Revenue Sum of Total_Trans_Amt Sum of Interest_Earned

Blue	46,139,397.74	36957875	6,495,887.74
Silver	5,586,332.28	4586746	812,081.28
Gold	2,454,072.16	2024078	373,784.16
Platinum	1,135,608.05	953314	161,629.05
Total	55,315,410.23	44522013	7,843,382.23

Q4

Q3

Q2

Q1

Week_Start_Date

All

M

F

LOW

MED

HIGH

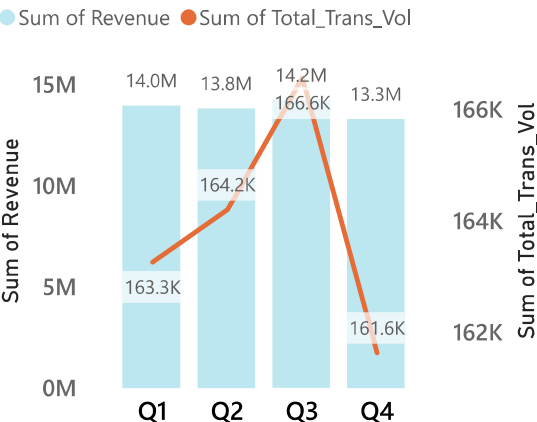
Silver

Blue

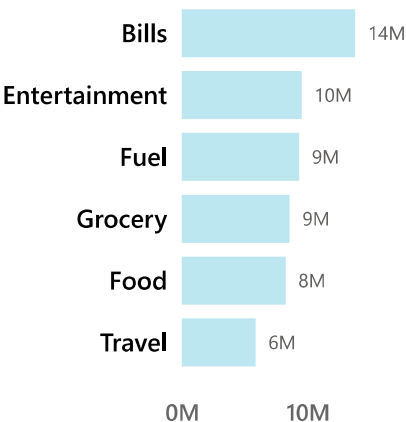
Gold

Platinum

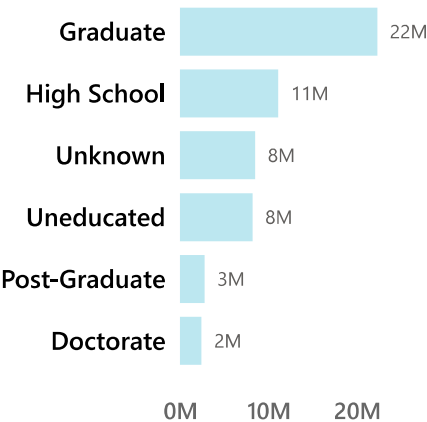
Qtr Revenue and Transaction Count



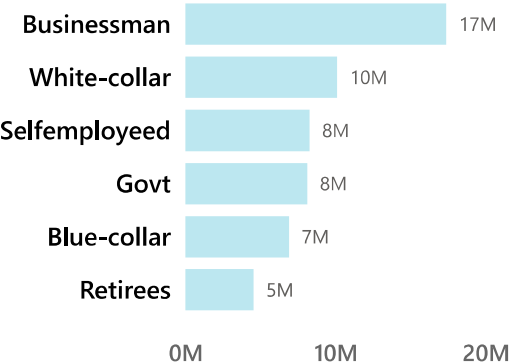
Revenue By Expenditure Type



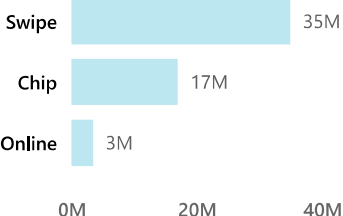
Revenue by Education



Revenue by Customer Job



Revenue by Use Chip



Customer Acq Cost

