Credit Card Transaction Report

Q4 | Q3 | Q2 | Q1

Week_Start_Date: All

M | F

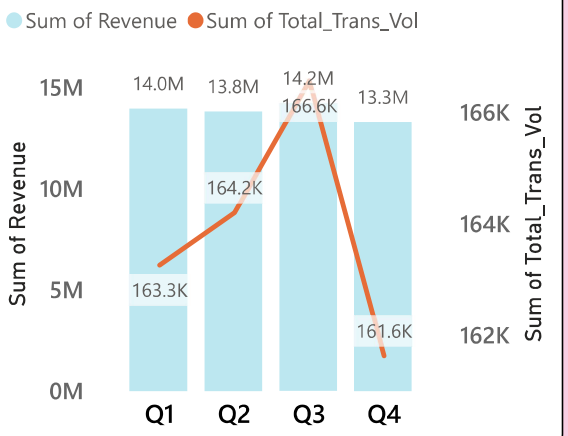
LOW | MED | HIGH

Silver | Blue | Gold | Platinum

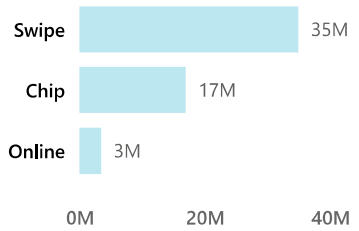
Total Revenue	Total Interest	Transaction Amount	Transaction Count
55.3M	7.8M	44.5M	656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46,139,397.74	36957875	6,495,887.74
Silver	5,586,332.28	4586746	812,081.28
Gold	2,454,072.16	2024078	373,784.16
Platinum	1,135,608.05	953314	161,629.05
Total	**55,315,410.23**	**44522013**	**7,843,382.23**

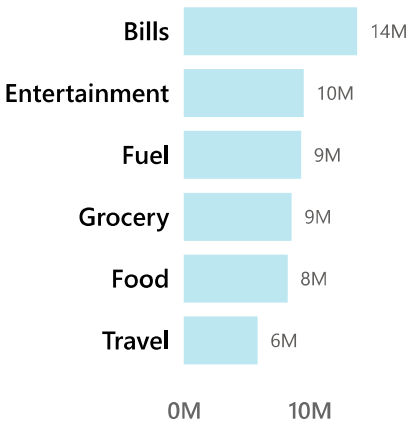
Qtr Revenue and Transaction Count



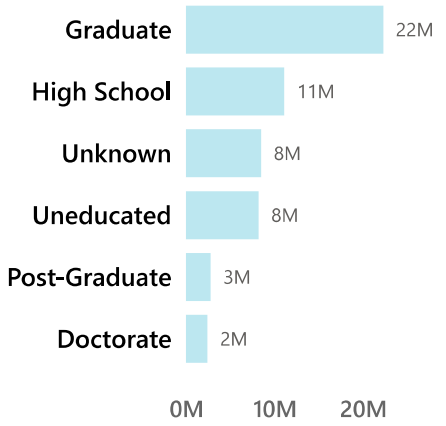
Revenue by Use Chip



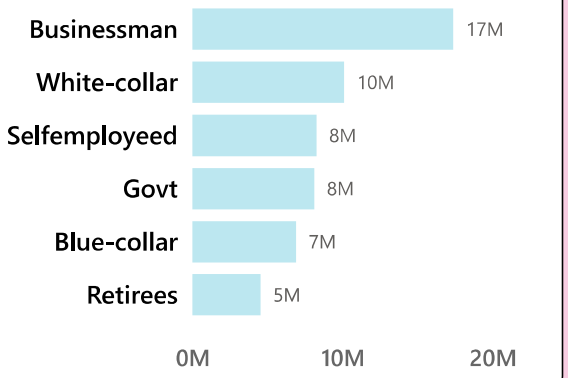
Revenue By Expenditure Type



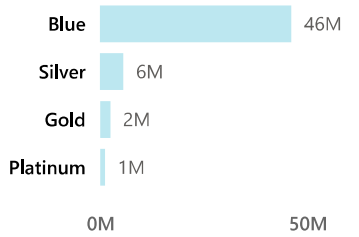
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



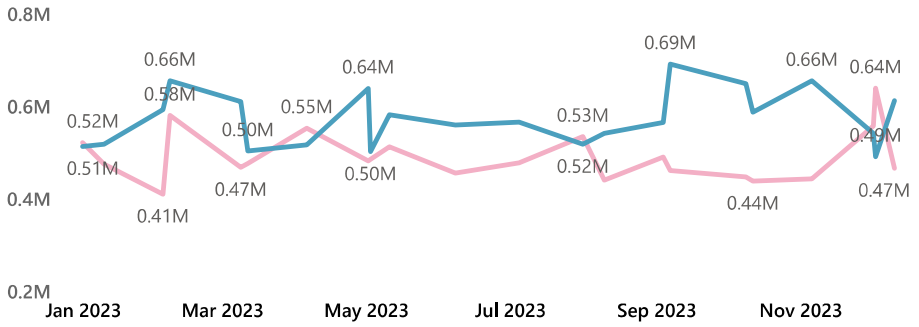
Credit Card Customer Report

Q4 | Q3 | Q2 | Q1

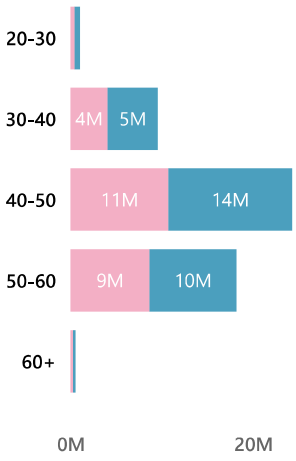
Week_Start_Date: All

Total Revenue	Total Interest	Income	CSS
55.3M	7.8M	576M	3.19

Revenue By Week



Age Group



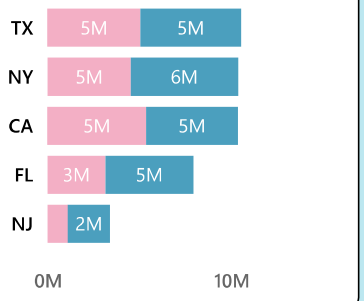
M 30M | F 25M

LOW | MED | HIGH

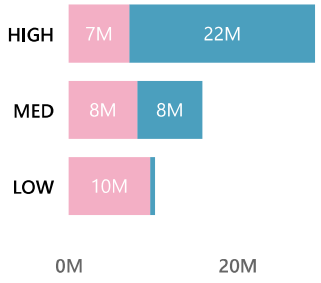
Silver | Blue | Gold | Platinum

Customer_Job	Sum of Revenue	Sum of Total_Trans
Retirees	4,535,184.24	36
Blue-collar	6,904,278.57	54
Govt	8,111,701.37	65
Selfemployeed	8,261,757.81	63
White-collar	10,114,655.93	82
Businessman	17,387,832.31	142
Total	**55,315,410.23**	**445**

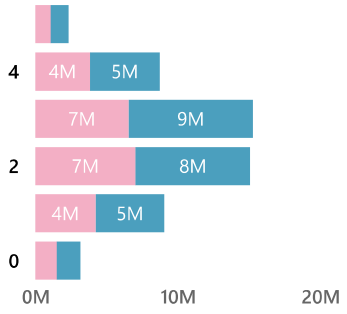
Top 5 States By Revenue



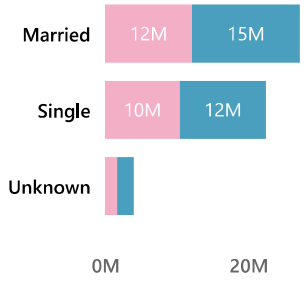
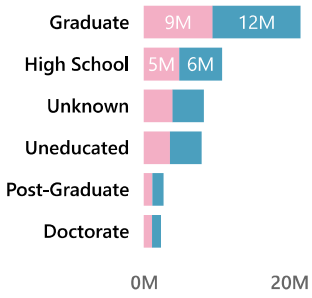
Salary Group



Dependent Count



Marital Status



Education Level