

Inputs & selections (formerly Form inputs & selections)

768PX AND ABOVE/FLUID WIDTH BASED ON THE CONTAINER IT IS PLACED WITHIN

X-small/Small viewports

767PX AND BELOW/320PX SHOWN

DROPDOWN SELECT (FORMERLY DROPDOWNS)



TEXT INPUTS (FORMERLY TEXT FIELDS)



TEXT INPUTS TEXT AREAS (FORMERLY TEXT AREAS)



SEARCH



Project Type

CREATION OF THE
DESIGN SYSTEM

The Ultimate creation that helped to consolidate communication and consistency was the creation of a Design System, with the first versions in Photoshop evolving through the years to Sketch and Figma.

- I was responsible for creating everything for the Adobe Experience Manager tool from scratch, with Dark and White theming, Font Sizing rules, interaction definitions, AEM flows to publish content, and Content structure; AEM also asked to add SEO rules for the smaller components.
- We worked on the implementation directly with Adobe as our development partner, with help from a Guatemala Firm and others from Mexico City, for eCommerce implementations.

Accessibility requirements

When accessibility requirements apply to your creative based on the disposition of the [Corporate Accessibility Technology Office \(CATO\) intake submission process](#), please reference the charts outlined earlier in this section to understand which colors in text effectively display on different color backgrounds.

-Follow the Web Content Accessibility Guidelines (WCAG) 2.1 & World Wide Web Consortium (W3C) criteria to make web content more accessible to people with disabilities. <https://www.w3.org/WAI/standards-guidelines/wcag/>

- Develop through the W3C processes
- Calibrate Colors of your designs (Graphic design and Frontend Development).

If using any other color combination, use the Colour Contrast Analyzer tool to determine whether minimum contrast requirements are met per the AT&T Accessibility Standards (e.g. [WEB-12](#)). For more information about accessibility requirements, visit [CATO Support](#).

IFT 10 Mexican Legal points to cover in accessibility developments:

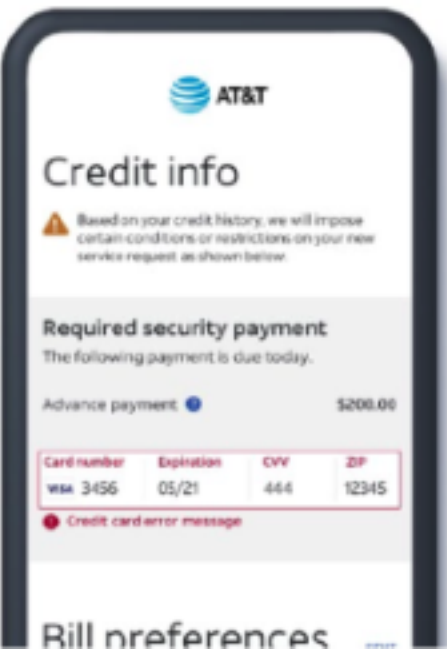
- Caracteres en texto no en imagen;
- Texto susceptible de búsquedas;
- Orden de lectura y etiquetas de estructura de documento;
- Campos de formulario con texto descriptivo;
- Ayudas para la navegación a través del documento;
- Especificación del idioma del documento;
- Elementos gráficos etiquetados con información descriptiva;
- Funcionalidades de seguridad del documento que no interfieran con la capacidad del lector de pantalla para convertir el texto en pantalla a voz;
- Contraste de color entre el texto y el fondo

Digital colors for Light Backgrounds

Fx Dark Orange
 RGB
 211/108/0
 HEX
 #D36C00

Fx Dark Red
 RGB
 199/0/50
 HEX
 #C70032

Fx Dark Green

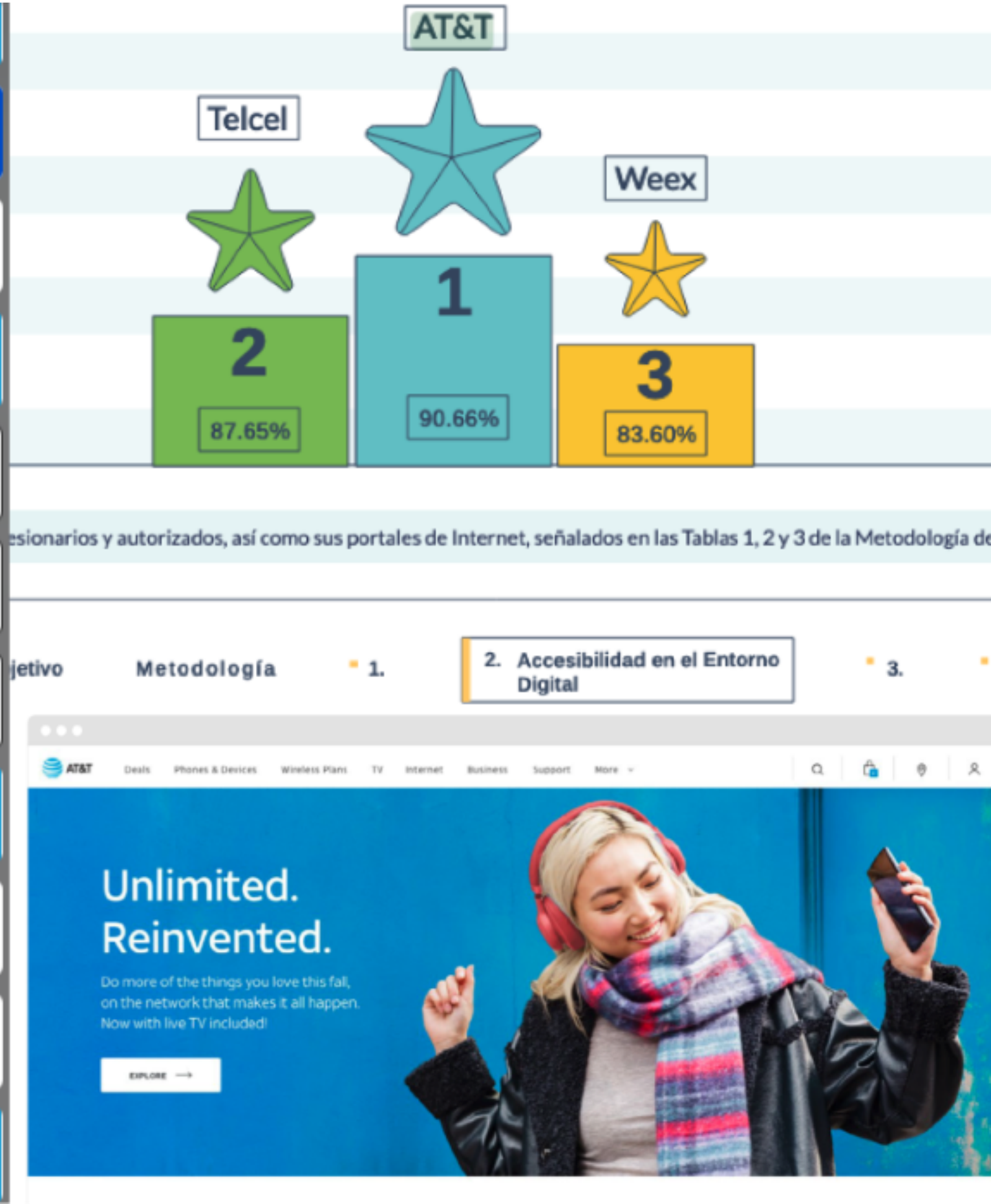
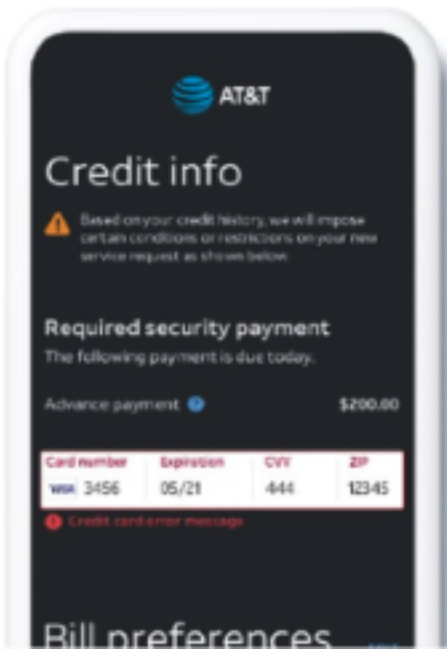


Digital colors for Dark Backgrounds

Fx Light Orange
 RGB
 255/193/0
 HEX
 #FFB500

Fx Light Red
 RGB
 255/67/73
 HEX
 #FF4349

Fx Light Green



Project Type

ACCESSIBILITY APPLICATION

With the support of Compliance US and Mx, we set up guidelines that helped align Developers, the Legal Department, the External and Internal Communication Department, and the Marketing Department with an umbrella of rules to follow for all the digital properties for AT&T Mexico.

- It gives the first position and national recognition against The Mexican Authority of Telecommunications “Instituto Federal de Telecomunicaciones” as one of the companies supporting accessibility from voice contracts to an accessible website and eCommerce
- This gives me a 2020 International Accessibility Award.