

Accessibility requirements

When accessibility requirements apply to your creative based on the disposition of the [Corporate Accessibility Technology Office \(CATO\) intake submission process](#), please reference the charts outlined earlier in this section to understand which colors in text effectively display on different color backgrounds.

-Follow the Web Content Accessibility Guidelines (WCAG) 2.1 & World Wide Web Consortium (W3C) criteria to make web content more accessible to people with disabilities. <https://www.w3.org/WAI/standards-guidelines/wcag/>

- Develop through the W3C processes
- Calibrate Colors of your designs (Graphic design and Frontend Development).

If using any other color combination, use the Colour Contrast Analyzer tool to determine whether minimum contrast requirements are met per the AT&T Accessibility Standards (e.g. [WEB-12](#)). For more information about accessibility requirements, visit [CATO Support](#).

IFT 10 Mexican Legal points to cover in accessibility developments:

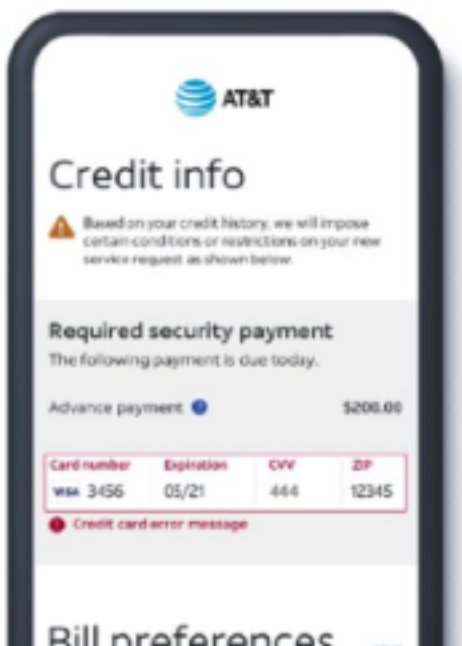
- Caracteres en texto no en imagen;
- Texto susceptible de búsquedas;
- Orden de lectura y etiquetas de estructura de documento;
- Campos de formulario con texto descriptivo;
- Ayudas para la navegación a través del documento;
- Especificación del idioma del documento;
- Elementos gráficos etiquetados con información descriptiva;
- Funcionalidades de seguridad del documento que no interfieran con la capacidad del lector de pantalla para convertir el texto en pantalla a voz;
- Contraste de color entre el texto y el fondo

Digital colors
for Light
Backgrounds

Fx Dark Orange
RGB
211/108/0
HEX
#D36C00

Fx Dark Red
RGB
199/0/50
HEX
#C70032

Fx Dark Green

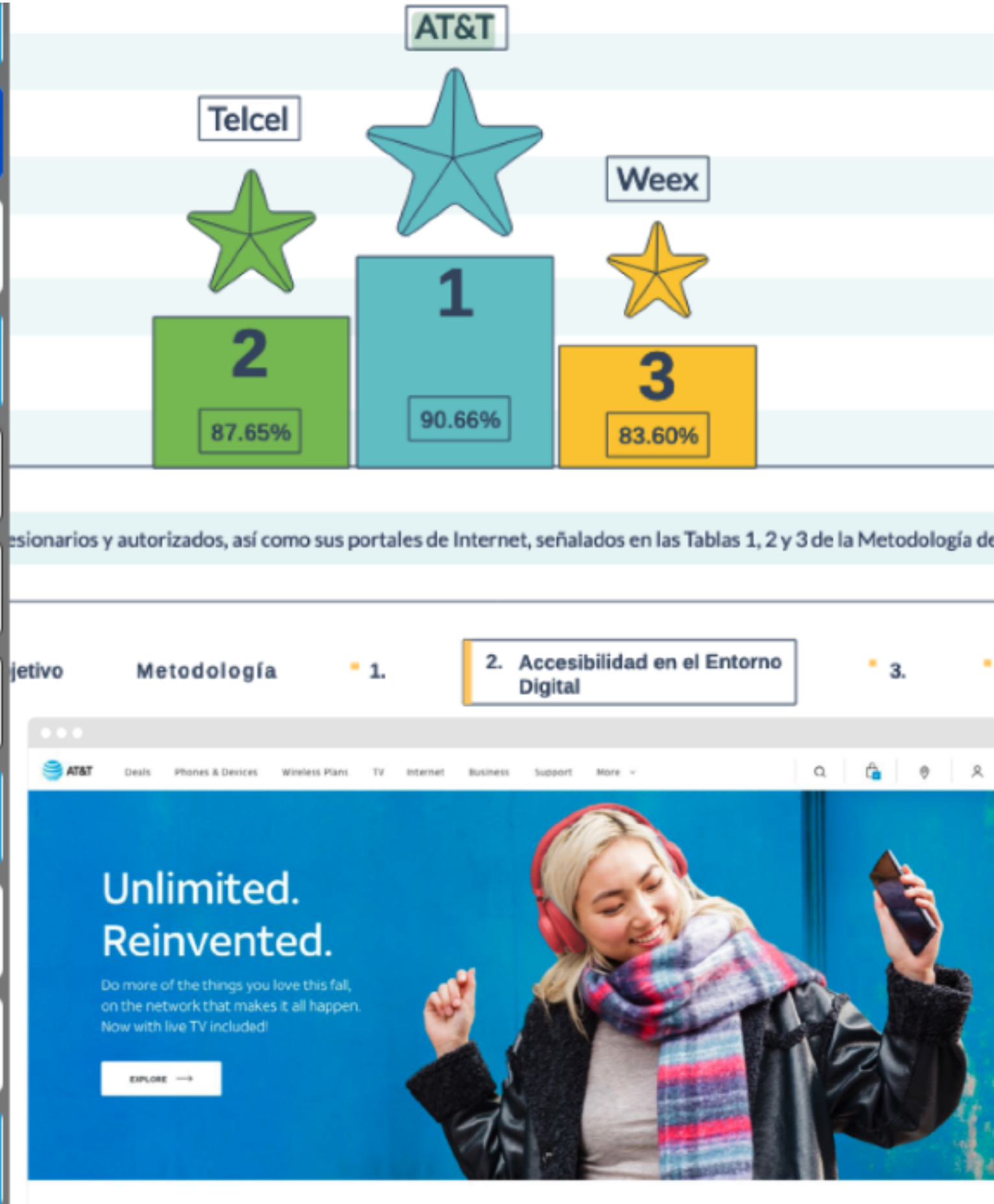
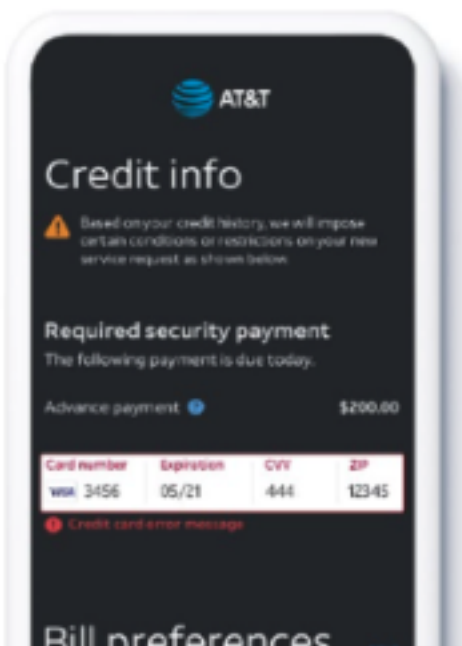


Digital colors
for Dark
Backgrounds

Fx Light Orange
RGB
255/193/0
HEX
#FFB500

Fx Light Red
RGB
255/67/73
HEX
#FF4349

Fx Light Green

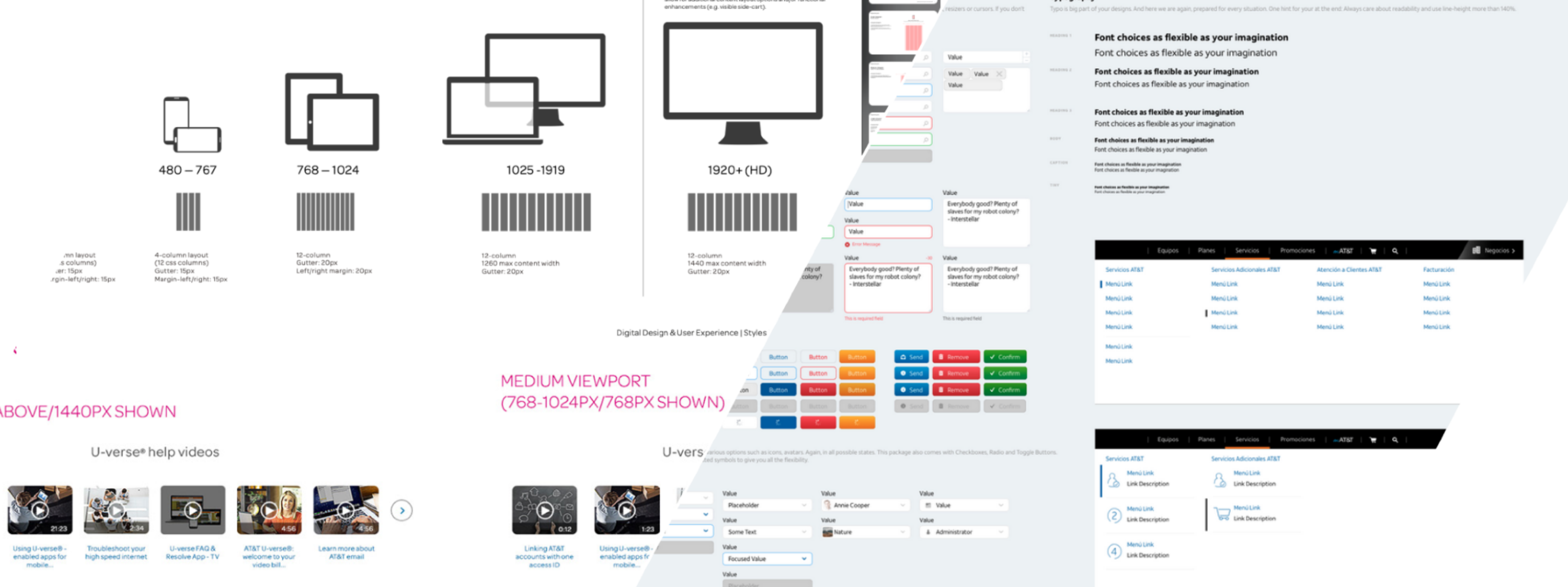


Project Type

ACCESSIBILITY APPLICATION

With the support of Compliance US and Mx, we set up guidelines that helped align Developers, the Legal Department, the External and Internal Communication Department, and the Marketing Department with an umbrella of rules to follow for all the digital properties for AT&T Mexico.

- It gives the first position and national recognition against The Mexican Authority of Telecommunications “Instituto Federal de Telecomunicaciones” as one of the companies supporting accessibility from voice contracts to an accessible website and eCommerce
- This gives me a 2020 International Accessibility Award.



We created everything with Adobe to deploy an AEM environment for AT&T MX.

- UI design of Components, Interaction, Usability testings, and Utility customer pulse, some CQ coding, and Accessibility Audits to deliver a direct positive ROI to the company and avoid CHURN.
- Also, the creation of structural or modular templates that supported the specific sections to drag and drop particular components
- Plus the documentation rules, User stories defining functionality inside a Mayor component like Hero sliders, comparison tables, sorting activities, multistep forms

Project Type

AEM COMPONENTS USING ATOMIC DESING