

DARIO ESPINOSA

Senior Experience Designer



QUALIFICATION

I'm a Mexican T-shaped Product Designer with 16+ years of experience. I have expertise across the entire design spectrum – from strategy to delivery and everything in between.

For most of my UX time, I have been working for Corporations with a background in Sales & Marketing, eCommerce, UX Design, Research, UI Design, Interaction Design, Web & Apps Design, Publicity, Promotion, and Fine Arts.

Well-versed in startups and Corporate projects. I ensure a solid human & digital experience on every project —2020 Accessibility in Action Award by AT&T International.

POSITION

Senior Experience Designer

SPECIALITIES

User Experience, Human-Computer Interaction, Accessibility, Design Thinking, Research, Digital Marketing, Customer Experience, Interaction Design, Service Design, Human-Centered Design, Information Architecture, User Interfaces, Web Design, Prototyping & Visualization

TOOLS & TECHNOLOGIES

Figma, Sketch, Adobe Photoshop, Adobe Illustrator, Miro, HTML, CSS

LANGUAGES SPOKEN

- English (upper-intermediate)
- Spanish (native)

CONTACTS

Guadalajara, Mexico