# SECOND PROJECT: TABLET/MOBILE APPROACH FOR ON FIELD WORKERS

The Project owner from Siemens started talking with other directors that needed help with their projects. One of those was a tablet solution to report everything directly on the field; the worker could see the train's map in real-time, alert, send or deny permissions, and look at the general status; no one on the market has that.

Here we traveled and worked together for a spring of one week to deliver an MVP for a global Siemens Expo, winning the interest that detonated the idea of starting merging a tablet size with all the capabilities of the first project.

You can see the prototype here:

- <u>Siemens Tablet App</u>

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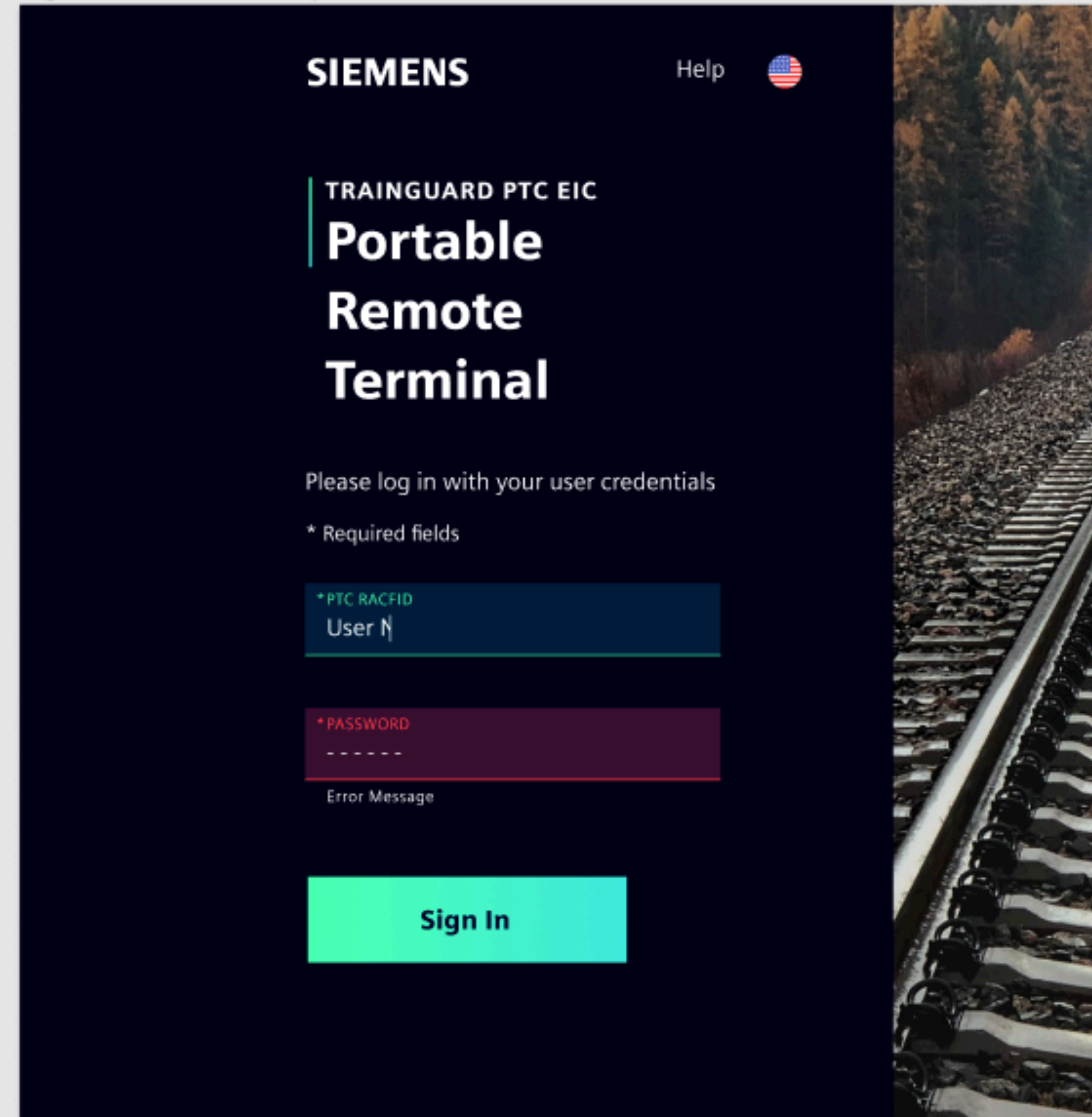
AT&T ADOBE EXPERIENCE MANAGER WEBSITE IMPLEMENTATION, DESIGN SYSTEM & CREATION OF AN ECOMMERCE SERVICE

The history of the AT&T site came from merging three telecommunications companies into one, with different technologies between each site, PHP, AJAX, Javascript, Flash, CQ5, Drupal, Mercado Sites, pure HTML and CSS, and other Server Stacks; at the end, the current version of AT&T Mexico allow redefining everything from Strategy, Sales and Marketing Strategy, Content, Visual Design, UI and UX plus the starting using of a formal Prime Content Administrator with an AI layer, Adobe Experience Manager and Magento Two for the eCommerce.

- I worked as the owner of the AT&T Mexico website and eCommerce. Key actions were AEM Components ideation-creation, User Stories, Agencies Synchronization, Design System creation, Content creation, and Digital Properties Strategy, Interaction Design, Marketing Strategy, Information Architecture, User Flows, Digital Assets Production, eCommerce and online updates, sales processes creation, pos and pre-sales operations