EXPERIENCE

CO-FOUNDER AND DESIGN DIRECTOR

Kasuva Jan 2017 - Aug 2018

- Frontend Design and Development for a B2B Magento Marketplace
- Digital Marketing, Branding, Publicity, Service Design
- Content Strategy and SEO

WEB/WAP DEVELOPER

nextel jan 2013 - Jan 2015

- Website Content Strategy, SEO, UI Design or Redesign, Content Architecture
- Emailing Design and in charge of Newsletter Campaigns
- Frontend, Jquery, HTML, CSS adaptations for CMS
- Help in the Adobe CQ5's first implemented website in Mexico

EXPERIENCE

HTML / CSS / JAVASCRIPT / JQUERY DEVELOPER

Latin 3 2012 - 2013

- In charge of Web Design Implanted at Nextel Mexico
- Images adaptation, Site Content creation, email marketing arts
- Help in the frontend development and implementation of a National Intranet for Costumer Service

FOUNDER AND DIRECTOR

Alog3n Jul 2007 - Jan 2012

- Connect resources for multicultural events, conventions, concerts, or recreational activities related to electronic music and Fine Arts
- Streng the advertising and promotion with Photography, DJs, social networks, or web services for Clubs, Local Museums, Local Event Organizers, and Government local Arts and Music Events.

CO-FOUNDER AND WEB DESIGN DIRECTOR

United Kingdom Languages University 2009 - 2012

- Backend, frontend, Customer Service, Systems tools definitions for online single or in group meetings for the university administration
- Branding, Publicity, Ideation, Design, and Redesign of a University Website, SEO and CMS enhancements

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