Austin's Gentrification and Its Impact on Neighborhoods

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City of Austin



- 2nd fastest growing city by
 2015 Census
- Grew by slightly more than 16 percent from 2010 to 2015 (now 1.9 million)
- Gentrification of old neighborhoods
- Technology hub



Data Sources

Zillow

Median Value - All Homes

Median Value Per SqFt - All Homes

Median Rent - All Homes

Median Rent Per SqFt - All Homes

Socrata Open Data API (SODA)

Residential/Commercial Water Consumption

Code Complaint Cases

Racial Profiling Citations/Arrests

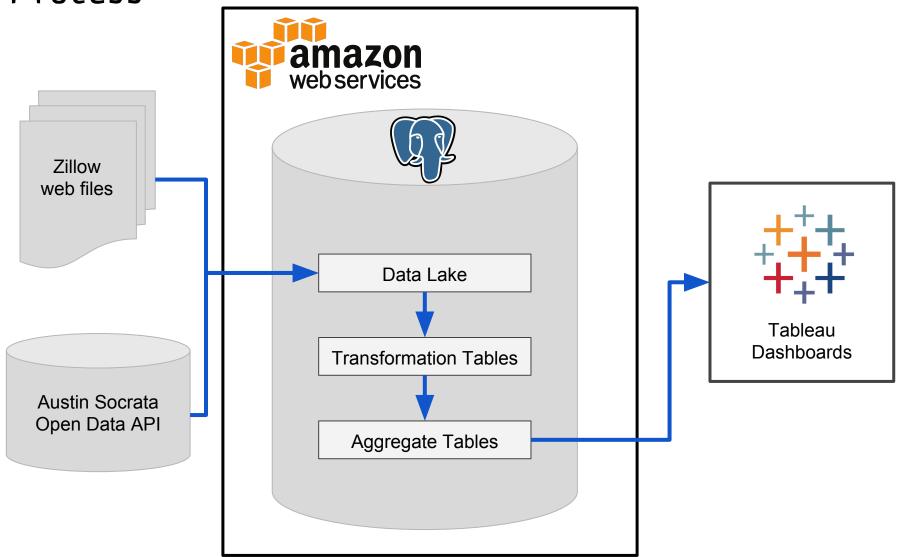
Service Alerts

Restaurant Inspection Scores

Residential Water Consumption

Pothole Repair

Process



Zip Code Location Conversion

```
UPDATE zip_code_map SET zip_code = 78753 WHERE row_number = 46992;
ROW: ('700 DAWSON ROAD', 46993L)
700 DAWSON ROAD, Austin, TX
46993
UPDATE zip_code_map SET zip_code = 78704 WHERE row_number = 46993;
ROW: ('700 DEAN KEETON', 46994L)
700 DEAN KEETON, Austin, TX
46994
UPDATE zip_code_map SET zip_code = 78705 WHERE row_number = 46994;
ROW: ('700 DELMAR AVE', 46995L)
700 DELMAR AVE, Austin, TX
46995
UPDATE zip_code_map SET zip_code = 78752 WHERE row_number = 46995;
ROW: ('700 DENDON DR', 46996L)
700 DENDON DR, Austin, TX
46996
UPDATE zip_code_map SET zip_code = 78752 WHERE row_number = 46996;
ROW: ('700 DITTMAR RD', 46997L)
700 DITTMAR RD, Austin, TX
46997
UPDATE zip_code_map SET zip_code = 78745 WHERE row_number = 46997;
ROW: ('700 E 10TH ST', 46998L)
700 E 10TH ST, Austin, TX
46998
```



Configuration File - Architecture

```
[DATASOURCE1]
url = https://data.austintexas.gov/resource/s7xq-bupu.json
table_name = racial_profiling_arrests
last_update_col = rep_date
last_update_val = 2015-12-31T00:00:00.000
truncate = False
type = SODA
```

[CUSTOM1]

source_table = racial_profiling_arrests

target_table = racial_profiling_arrests_temp

custom_map_col = location

type = SODA

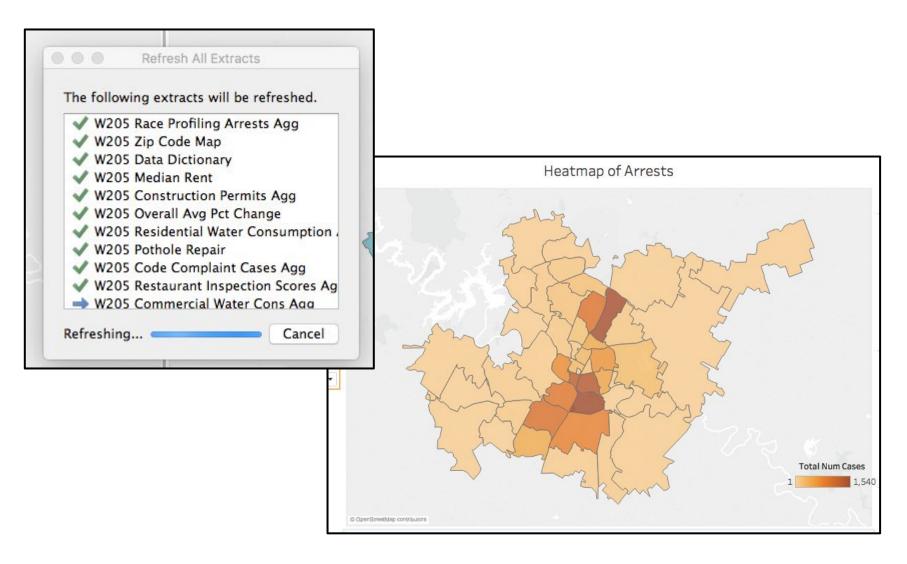
```
[AGGREGATE1]
source_table = racial_profiling_arrests_temp
target_table = racial_profiling_arrests_aggregate
last_update_col = rep_date
last_update_val = 2015-12-31T00:00:00.000
truncate = False
type = SODA
```

CRON scheduler

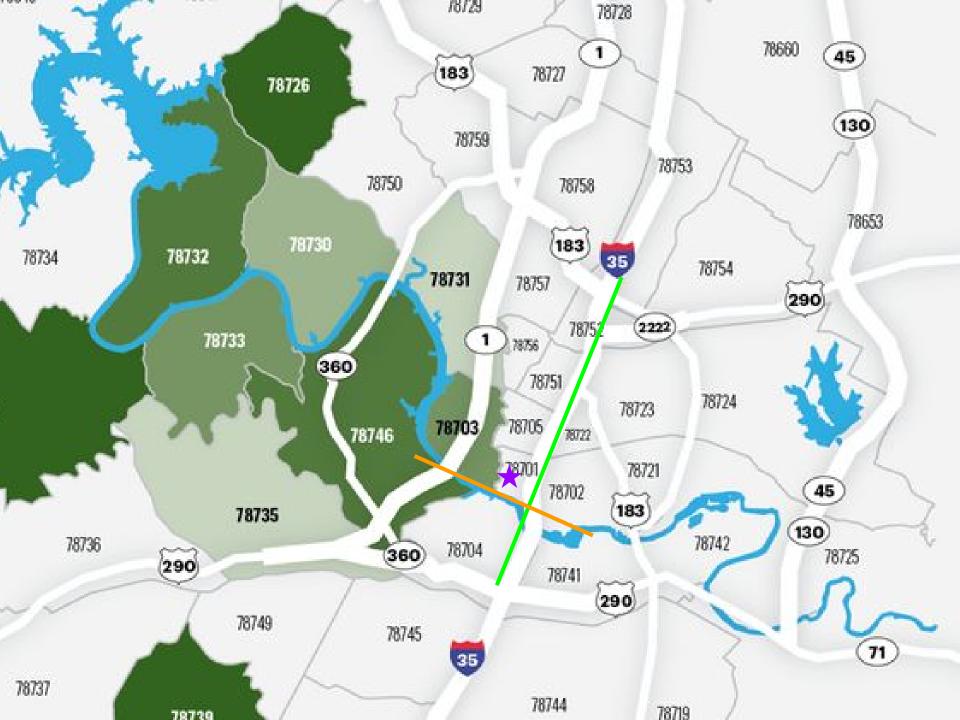
```
[w205@ip-172-31-57-123 load]$ python update_tables.py
Starting data extract for data source (commercial_water_consumption) at time (2017-04-20 16:00:04.879013).
Added 11711 records at time (2017-04-20 16:00:04.879013).
Loaded 11711 records to data source (commercial_water_consumption).
Ended data extract for data source (commercial_water_consumption) at time (2017-04-20 16:00:19.277290).
Ending last_update_field = year_month
Ending last_update_value = 201609
Starting data extract for data source (code_complaint_cases) at time (2017-04-20 16:00:19.280528).
Added 50000 records at time (2017-04-20 16:00:19.280528).
Added 13315 records at time (2017-04-20 16:00:19.280528).
Loaded 63315 records to data source (code_complaint_cases).
Ended data extract for data source (code_complaint_cases) at time (2017-04-20 16:01:46.043475).
Ending last_update_field = opened_date
Ending last_update_value = 2017-04-19T00:00:00.000
Starting data extract for data source (construction_permits) at time (2017-04-20 16:01:46.066026).
Added 50000 records at time (2017-04-20 16:01:46.066026).
Added 50000 records at time (2017-04-20 16:01:46.066026).
Added 50000 records at time (2017-04-20 16:01:46.066026),
Added 50000 records at time (2017-04-20 16:01:46.066026).
Added 50000 records at time (2017-04-20 16:01:46.066026)
```

- Data load setup to run once a day
- Writes to log files

Dashboard Live Demo

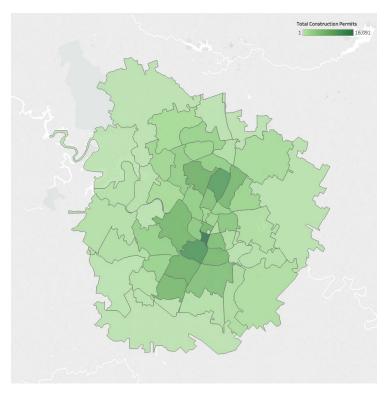




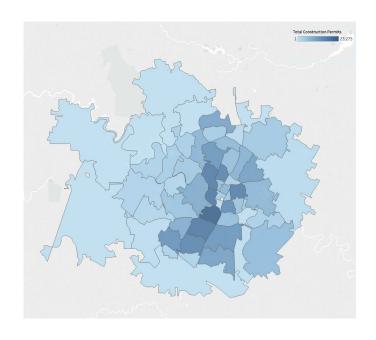




2008-2017 Construction Permit Counts



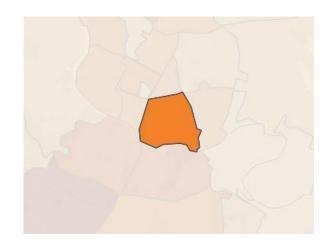
Commercial Permits



Residential Permits

Racial Profiling for Zip Code 78702

2014:

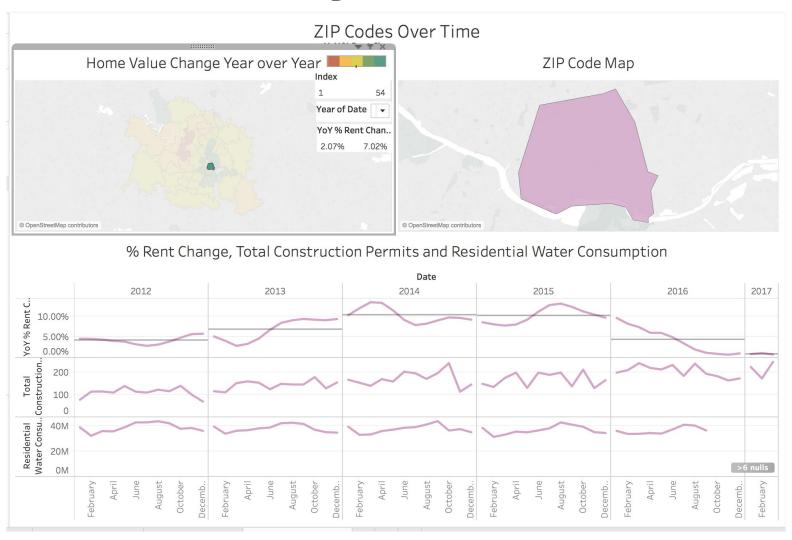


2016:

	Kacc									
Reason For Stop	Asian		Black		Hispanic		White		Other	
	Citations	% by Race								
Pre-existing Knowledge			1		1					
Specific Detail			1							
Suspicious Person					1	100,00%				
Vehicle Violation	47									
Other	1	4.35%	4	17.39%	11	47.83%	7	30.43%		
Grand Total	53	1.99%	430	16.17%	1,068	40.15%	1,032	38.80%	77	2.89%

Pellal Code			#	T4.5220	ŏ	25.5770	15	55.5/70	4	5.07%
Pre-existing Knowled										
Specific Detail					4		2			
Suspicious Person										
Vehicle Violation		1.42%	691	16.59%	1,548	37.18%	1,751	42.05%	115	2.76%
Other			1			71.43%			1	
Grand Total	65	1.45%	744	16.55%	1,712	38.08%	1,854	41.24%	121	2.69%
	65	1.45%	744						121	

Zip Code 78702 Changes Over Time



Future Steps

- 1. Handling increase in number of users
- 2. Handling new data sources
- 3. Handling new cities
- 4. More affordable zip code conversion
- 5. Improved real estate data
- 6. Change data load frequency
- 7. Change configuration method
- 8. More dashboards!