



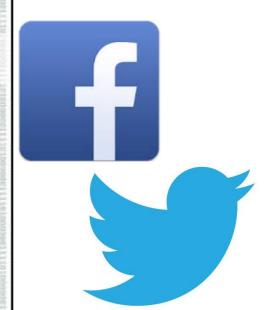
The data deluge

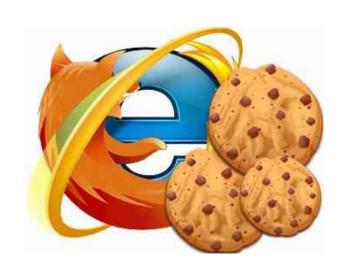
AND HOW TO HANDLE IT: A 14-PAGE SPECIAL REPORT



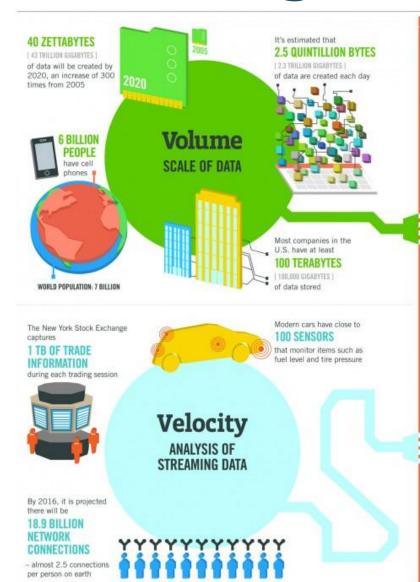








What is Big Data?



The FOUR V's of Big **Data**

break big data into four dimensions: Volume, Velocity, Variety and Veracity

4.4 MILLION IT JOBS



As of 2011, the global size of data in healthcare was estimated to be

[161 BILLION GIGABYTES]



30 BILLION PIECES OF CONTENT are shared on Facebook

every month

Variety

DIFFERENT

FORMS OF DATA

are watched on

YouTube each month

By 2014, it's anticipated

HEALTH MONITORS

WEARABLE, WIRELESS

4 BILLION+ HOURS OF VIDEO

there will be

420 MILLION

are sent per day by about 200 million monthly active users

1 IN 3 BUSINESS

don't trust the information they use to make decisions



\$3.1 TRILLION A YEAR

economy around

Poor data quality costs the US

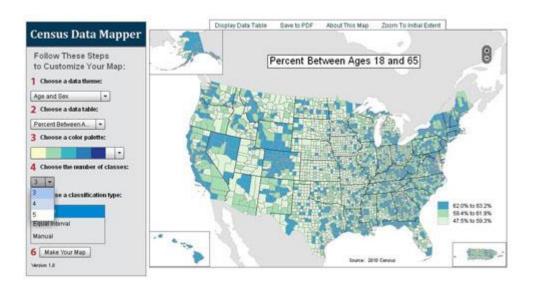


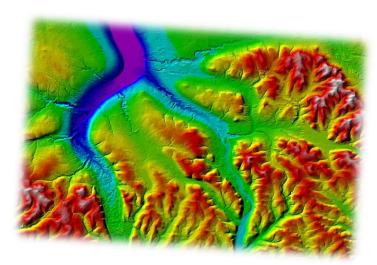
in one survey were unsure of how much of their data was inaccurate

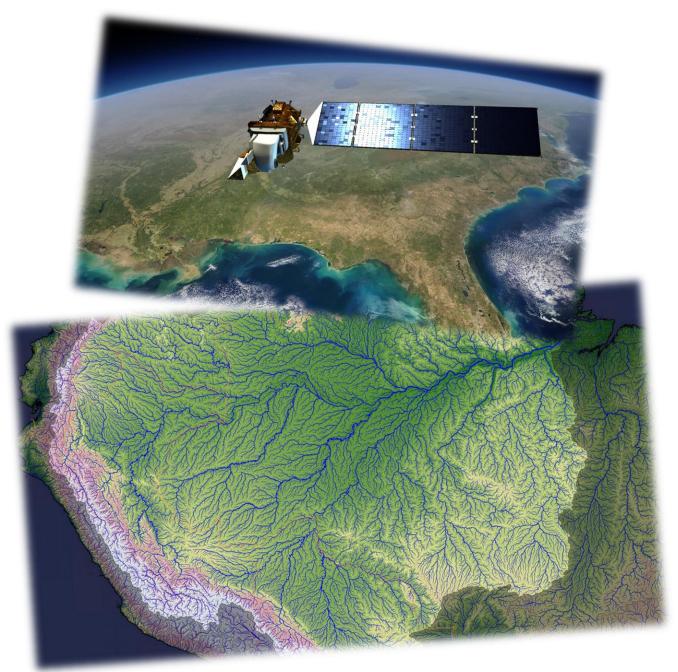
Veracity UNCERTAINTY OF DATA



Big Data (is not new...)











Corn 2016

> 37.5 k 35.7 - 37.5 k

33.8 - 35.7 k

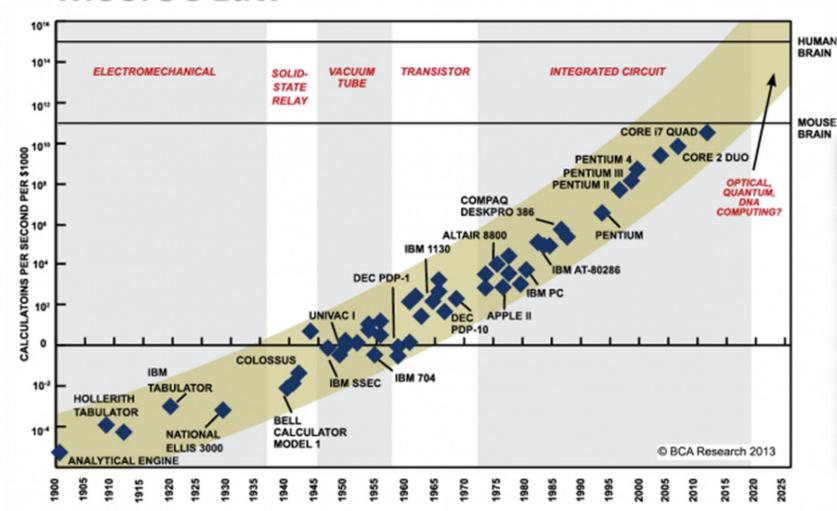
32.0 - 33.8 k <32.0 k

Big Data...

What are some examples of "Big Data" that might be useful to business & environment issues?

What is "Scientific Computing"?

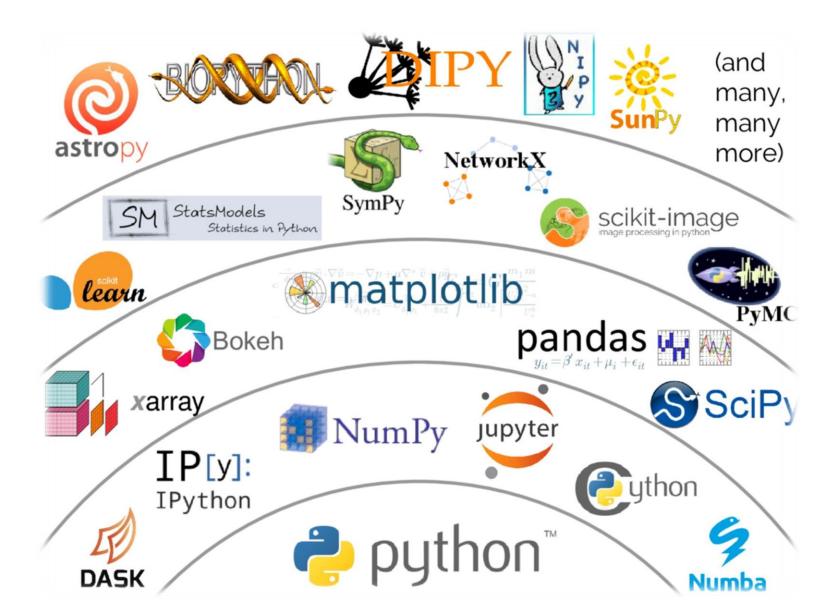
Moore's Law



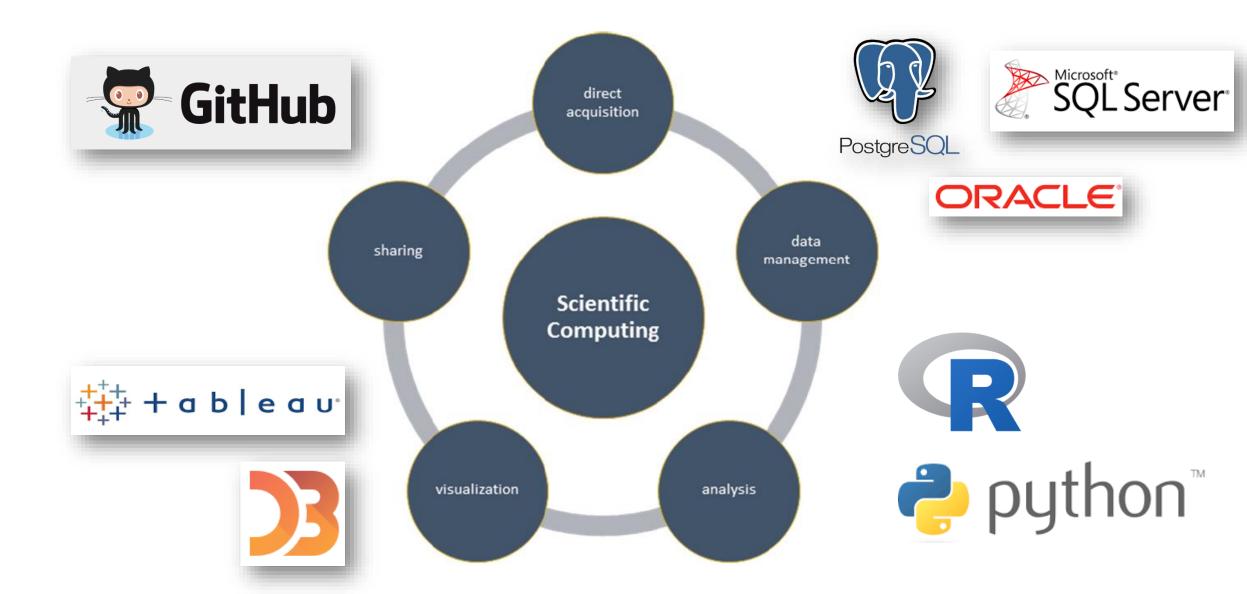


SOURCE: RAY KURZWEIL, "THE SINGULARITY IS NEAR: WHEN HUMANS TRANSCEND BIOLOGY", P.67, THE VIKING PRESS, 2006. DATAPOINTS BETWEEN 2000 AND 2012 REPRESENT BCA ESTIMATES.

"Scientific Computing"...



"Scientific Computing"....



What is "Data Science?"

DATA

Data Scientist: The Sexiest Job of the 21st Century

Harvard

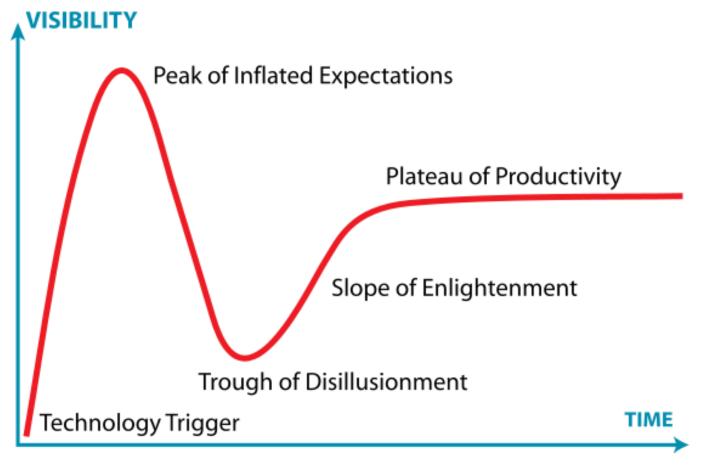
Business

by Thomas H. Davenport and D.J. Patil

FROM THE OCTOBER 2012 ISSUE

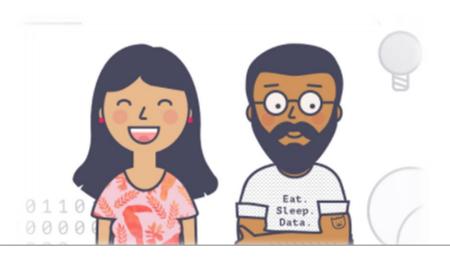
https://hbr.org/2012/10/data-scientist-the-sexiest-job-of-the-21st-century

What is "Data Science?"



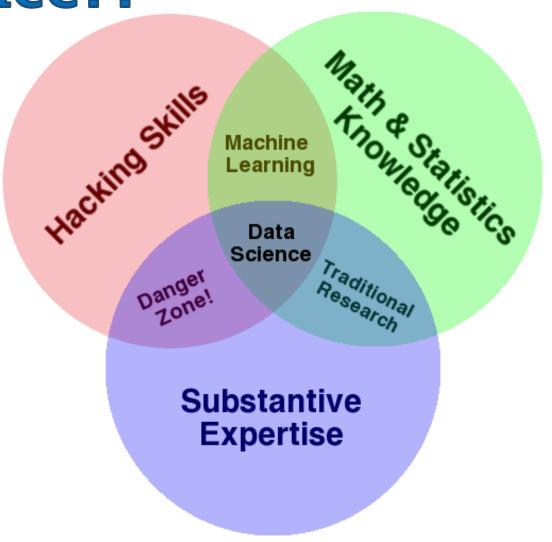


What is "Data Science??"



A data scientist:

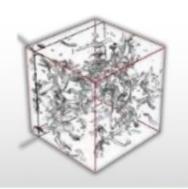
"Someone who knows more stats than a computer scientist and more computer science than a statistician"

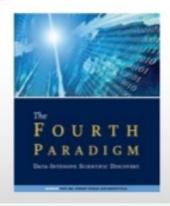


The 4th Paradigm for Scientific Discovery



$$\left(\frac{a}{a}\right)^2 = \frac{4\pi G\rho}{3} - K\frac{c^2}{a^2}$$





Experimental

Thousand years ago

Description of natural phenomena

Theoretical

Last few hundred years

Newton's laws, Maxwell's equations...

Computational

Last few decades

Simulation of complex phenomena

The Fourth Paradigm

Today and the Future

Unify theory, experiment and simulation with large multidisciplinary Data

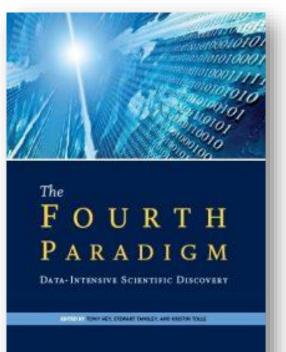
Using data exploration and data mining (from instruments, sensors, humans...)

Distributed Communities

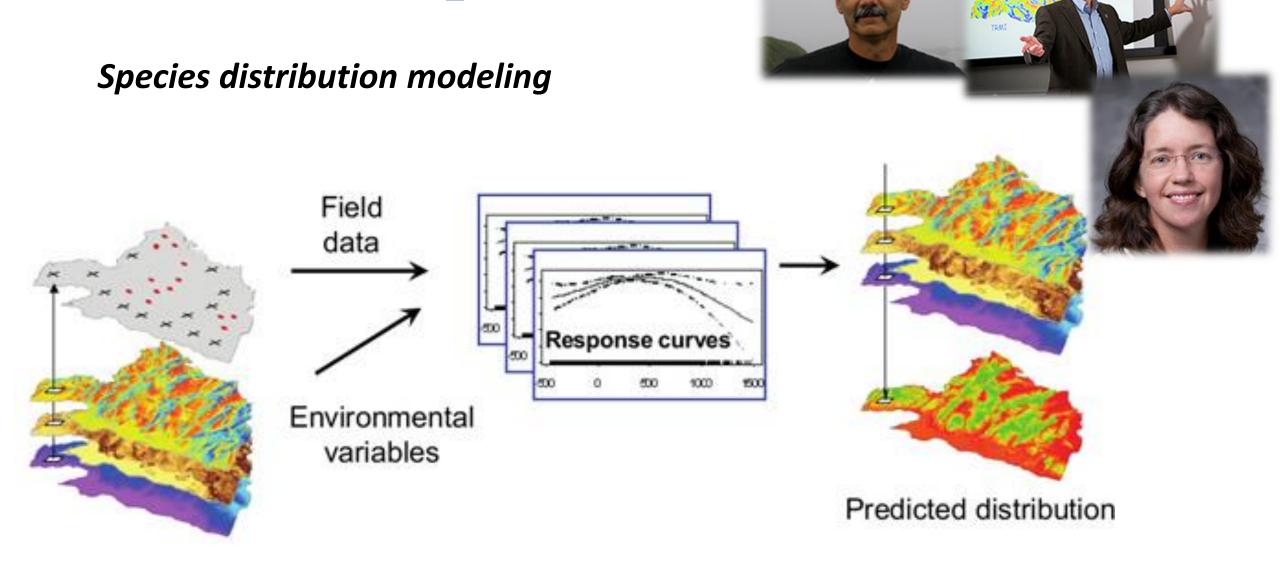
Credit: Dennis Gannon

What is "Data Science?!"





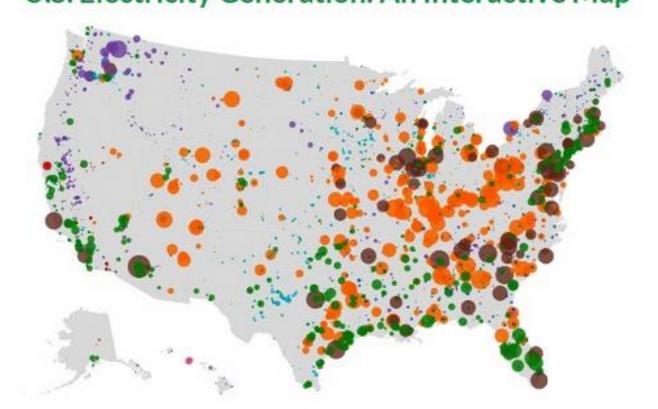
Some examples...



Some examples...

Energy Data Analytics

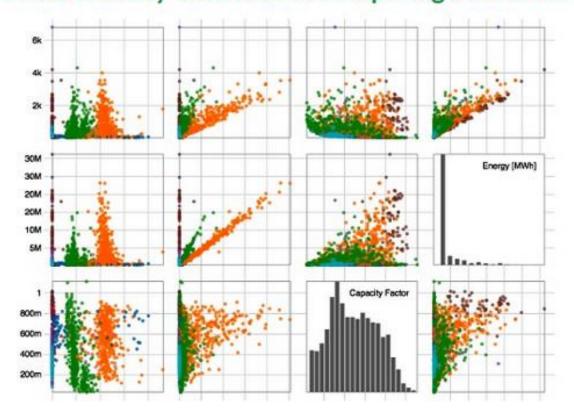








U.S. Electricity Generation: Comparing Resources



Some examples...

The internet of water

INTERNET OF WATER

WATER DATA

A network of interconnected data shared between different water sectors and regions will enable the real-time transmission of water-related data and information to more efficiently and sustainably manage water resources.





ENABLE OPEN WATER

Quantify, document and communicate the value of open, shared and integrated water data to build the business case for investing in making water data open and shareable.



INTEGRATE EXISTING PUBLIC WATER DATA

There are already some water data sharing communities integrating existing public water data; these efforts should be further supported with lessons and tools shared between these (and new) communities.



CONNECT REGIONAL DATA SHARING COMMUNITIES

Similar to the Internet, the IOW will also require the development of a governance structure to connect regional data sharing communities, reducing redundancy and gaining efficiencies.

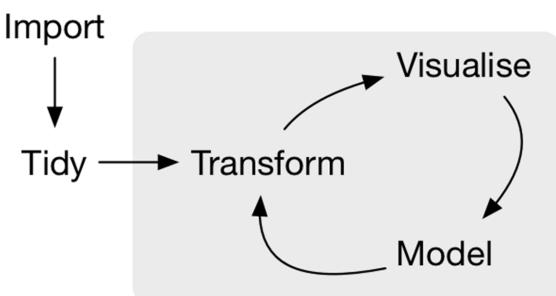
Recent developments in Data Science

Tidy Data & the "HadleyVerse"

 Collaborative Pipelines & Reproducible Research

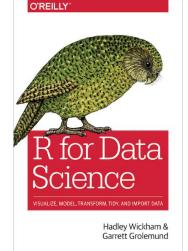
Tidy Data





Understand

➤ Communicate



[PDF] Tidy Data - Journal of Statistical Software

https://www.jstatsoft.org/article/view/v059i10/v59i10.pdf ▼ by H Wickham - Cited by 171 - Related articles

Aug 20, 2014 - **Tidy Data**. **Hadley Wickham** ... The principles of **tidy data** are closely tied to those of relational databases and Codd's rela- 20Traditions.**pdf** ...

Tidy Data Concept...

- Each **variable** forms a *column*;
- Each **observation** forms a *row*; and
- The collection of **observational units** forms a *table*.

Count of individuals observed each day

	day	wolf	hare	fox
1	Monday	2	20	4
2	Tuesday	1	25	4
3	Wednesday	3	30	4

Is this tidy?

Defining Tidy Data

Messy...

	day	wolf	hare	fox
1	Monday	2	20	4
2	Tuesday	1	25	4
3	Wednesday	3	30	4

Tidy!

	day	species	count
1	Monday	wolf	2
2	Tuesday	wolf	1
3	Wednesday	wolf	3
4	Monday	hare	20
5	Tuesday	hare	25
6	Wednesday	hare	30
7	Monday	fox	4
8	Tuesday	fox	4
9	Wednesday	fox	4

Why tidy??

Easy manipulation of the data...

- Filtering rows (observations)
- Transforming data (derived columns)
- Aggregating
- Sorting

Plotting...

Modeling...

	day	wolf	hare	fox
1	Monday	2	20	4
2	Tuesday	1	25	4
3	Wednesday	3	30	4

1 Monday wolf	2
2 Tuesday wolf	1
3 Wednesday wolf	3
4 Monday hare 2	20
5 Tuesday hare 2	25
6 Wednesday hare 3	80
7 Monday fox	4
8 Tuesday fox	4
9 Wednesday fox	4

Data science - in R

- TidyVerse
 Set of R Tools for tidying data and
 - working with tidy data
 - https://www.tidyverse.org/packages/



- Tools are designed to string or "pipe" commands together
 - Output of one tool becomes the input of another...

```
the_data <-
 read.csv('/path/to/data/file.csv') %>%
 subset(variable_a > x) %>%
 transform(variable_c = variable_a/variable_b) %>%
 head(100)
```

Data science - in Python

















Getting Started

Documentation

Report Bugs

SciPy Central

SciPy (pronounced "Sigh Pie") is a Python-based ecosystem of open-source software for mathematics, science, and engineering. In particular, these are some of the core packages:



Base N-dimensional array package



SciPy library Fundamental library for scientific computing



Matplotlib Comprehensive 2D Plotting



IPython Enhanced Interactive Console



Sympy Symbolic mathematics



pandas Data structures & analysis

Typical Data Analytic Operations



Acquiring data

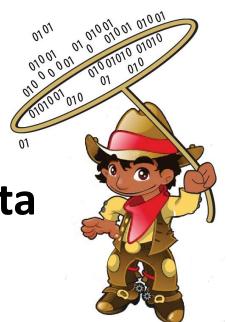


- Filtering/sorting
- Aggregating/summarizing



Visualizing data

- Plotting
- Interactive apps



Acquiring [online] data

Tiers of access to online data:



- Manual download (e.g. via links)
- Scraping data: grabbing data shown on a web page
- APIs (Application Programming Interfaces): specialized web addresses
- Specialized Packages: Programming "wrappers" for data access

[Python] DEMOs

Data wrangling

• Excel: Sort, Filter, & Pivot Tables

• Databases & SQL (e.g. MS Access)

R/Python & DataFrames

Data Visualization

- Plotting in Excel
- Plotting in R/Python
 - ggplot
 - matplotlib
- Tableau

• D3/JavaScript