

## The REG Procedure

Model: MODEL1

Dependent Variable: InSales1 Fiscal Year 2015 Normalized Cigarette Pack Sales

Number of Observations Read	50
Number of Observations Used	50

Analysis of Variance					
Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	2	4.59335	2.29668	24.55	<.0001
Error	47	4.39606	0.09353		
Corrected Total	49	8.98942			

Root MSE	0.30583	R-Square	0.5110
Dependent Mean	3.75803	Adj R-Sq	0.4902
Coeff Var	8.13811		

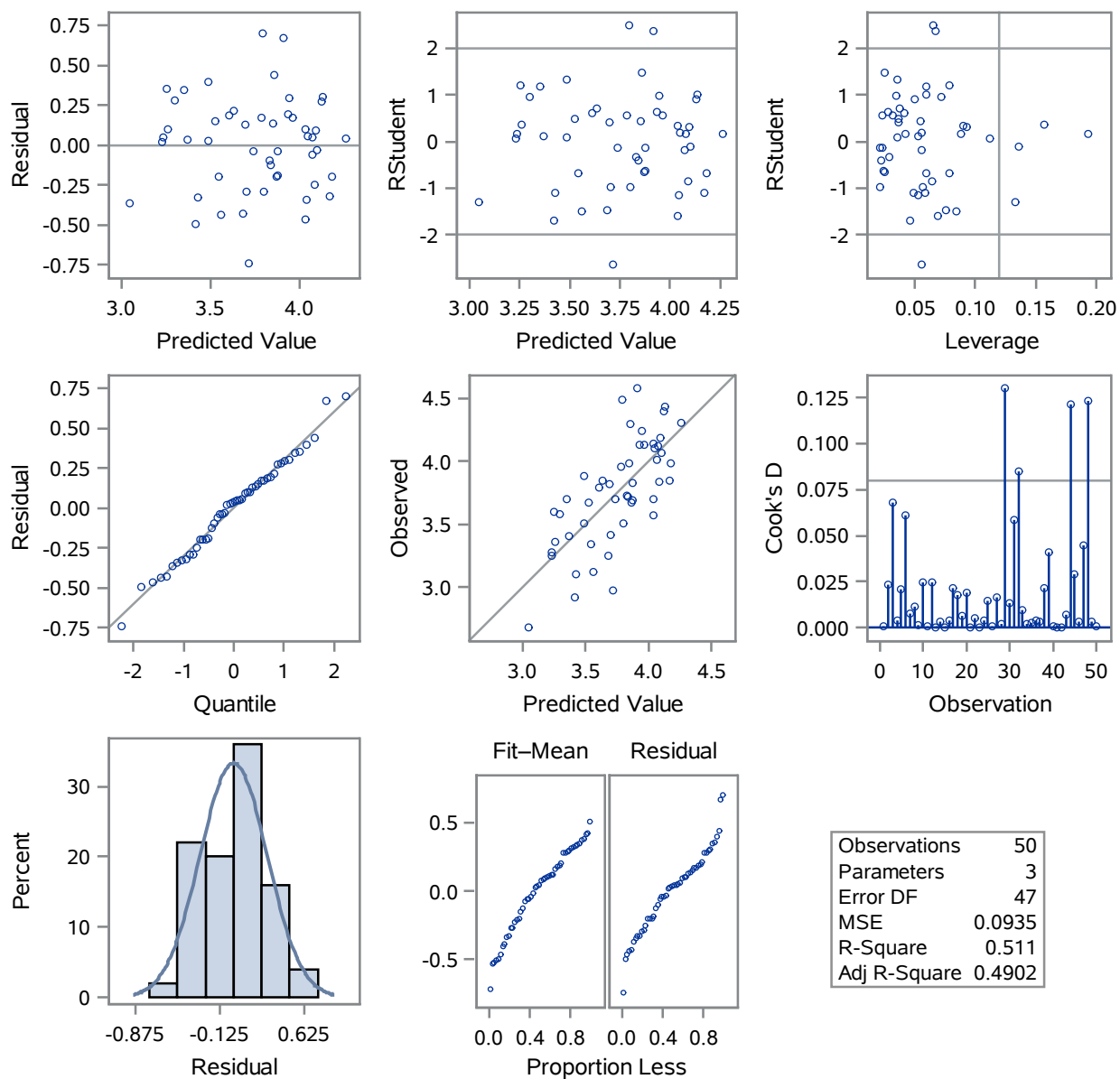
Parameter Estimates						
Variable	Label	DF	Parameter Estimate	Standard Error	t Value	Pr >  t
Intercept	Intercept	1	4.98862	3.44480	1.45	0.1542
InPrice	Retail Price Per Pack of Cigarettes With All Taxes	1	-1.45975	0.24267	-6.02	<.0001
InIncome	2015 State Per Capita Personal Income (in dollars)	1	0.13498	0.34200	0.39	0.6949

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## Fit Diagnostics for InSales1



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