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Title Data 622 Homework 1
Question 1

Given is the prospecting dataset

1. compute prior probabilities for Yes/No.

$$P(\text{Prospect} = \text{Yes})$$

$$= \frac{\text{total no of prospects with Yes}}{\text{Total no of observations}}$$

$$= \frac{9}{14}$$

$$P(\text{prospect} = \text{No})$$

$$= \frac{\text{Total no. of prospects with No}}{\text{Total no. of observations}}$$

$$= \frac{5}{14}$$

2. Conditional Probabilities.

$$P(A|B) = \frac{P(A \cap B)}{P(B)}$$

$$\begin{aligned} 2.1 \quad & P(\text{age group} = \text{youth} \mid \text{prospect} = \text{yes}) \\ &= 2/9 = 0.22 \end{aligned}$$

$$\begin{aligned} 2.2 \quad & P(\text{age group} = \text{middle} \mid \text{prospect} = \text{yes}) \\ &= 4/9 = 0.44 \end{aligned}$$

$$\begin{aligned} 2.3 \quad & P(\text{age group} = \text{senior} \mid \text{prospect} = \text{yes}) \\ &= 3/9 = 0.33 \end{aligned}$$

$$\begin{aligned} 2.4 \quad & P(\text{age group} = \text{youth} \mid \text{prospect} = \text{no}) \\ &= 3/5 = 0.6 \end{aligned}$$

$$\begin{aligned} 2.5 \quad & P(\text{age group} = \text{middle} \mid \text{prospect} = \text{no}) \\ &= 0/5 = 0 \end{aligned}$$

$$\begin{aligned} 2.6 \quad & P(\text{age group} = \text{senior} \mid \text{prospect} = \text{no}) \\ &= 2/5 = 0.4 \end{aligned}$$

$$2.7 \quad P(\text{networth} = \text{high} \mid \text{prospect} = \text{yes})$$

$$= 2/9 = 0.22$$

$$2.8 \quad P(\text{networth} = \text{medium} \mid \text{prospect} = \text{yes})$$

$$= 4/9 = 0.44$$

$$2.9 \quad P(\text{networth} = \text{low} \mid \text{prospect} = \text{yes})$$

$$= 3/9 = 0.33$$

$$2.10 \quad P(\text{networth} = \text{high} \mid \text{prospect} = \text{no})$$

$$= 2/5 = \cancel{0.40} \rightarrow \underline{0.40}$$

$$2.11 \quad P(\text{networth} = \text{medium} \mid \text{prospect} = \text{no})$$

$$= 2/5 = 0.4$$

$$2.12 \quad P(\text{networth} = \text{low} \mid \text{prospect} = \text{no})$$

$$= 1/5 = 0.2$$

$$2.13 \quad P(\text{status} = \text{employed} \mid \text{prospect} = \text{yes}) \\ = 3/9 = 0.333$$

$$2.14 \quad P(\text{status} = \text{unemployed} \mid \text{prospect} = \text{yes}) \\ = 6/9 = 0.666$$

$$2.15 \quad P(\text{status} = \text{employed} \mid \text{prospect} = \text{no}) \\ = 4/5 = 0.8$$

$$2.16 \quad P(\text{status} = \text{unemployed} \mid \text{prospect} = \text{no}) \\ = 1/5 = 0.2$$

$$2.17 \quad P(\text{credit-rating} = \text{fair} \mid \text{prospect} = \text{yes}) \\ = 6/9 = 0.666$$

$$2.18 \quad P(\text{credit-rating} = \text{excellent} \mid \text{prospect} = \text{yes}) \\ = 3/9 = 0.33$$

$$2.19 \quad P(\text{credit-rating} = \text{fair} \mid \text{prospect} = \text{no}) \\ = 2/5 = 0.4$$

$$2.20 \quad P(\text{credit rating} = \text{excellent} \mid \text{prospect} = \text{no}) \\ = 3/5 = 0.6$$

3. Posterior Probabilities

Naïve Bayes Theorem

$$P(A|B) = \frac{P(B|A) \cdot P(A)}{P(B)}$$

Applying the above for each class
of prospect for different predictors

$$3.1 \quad P(\text{prospect} = \text{yes} \mid \text{age-group} = \text{youth}) \\ = \frac{2/9 \cdot 9/14}{5/14} = \frac{2}{5} = 0.4$$

$$3.2 \quad P(\text{prospect} = \text{No} \mid \text{age-group} = \text{youth})$$

$$\frac{3/5 \cdot 5/14}{5/14} = 3/5 = 0.6$$

$$3.3 \quad P(\text{prospect} = \text{Yes} \mid \text{age-group} = \text{middle})$$

$$\frac{4/9 \cdot 9/14}{4/14} = 4/4 = 1$$

$$3.4 \quad P(\text{prospect} = \text{No} \mid \text{age-group} = \text{middle})$$

$$\frac{0 \cdot 5/14}{4/14} = 0$$

$$3.5 \quad P(\text{prospect} = \text{Yes} \mid \text{age-group} = \text{senior})$$

$$\frac{3/9 \cdot 9/14}{5/14} = 3/5 = 0.6$$

$$3.6 \quad P(\text{prospect} = \text{No} \mid \text{age-group} = \text{senior})$$

$$\frac{2/5 \cdot 5/14}{5/14} = 2/5 = 0.4$$

$$3.7 \quad P(\text{prospect} = \text{yes} \mid \text{networth} = \text{high})$$

$$\frac{2/9 \cdot 9/14}{4/14} = \frac{2/4}{1} = \frac{1}{2} = 0.5$$

$$3.8 \quad P(\text{prospect} = \text{no} \mid \text{networth} = \text{high})$$

$$\frac{2/5 \cdot 5/14}{4/14} = \frac{2/4}{1} = \frac{1}{2} = 0.5$$

$$3.9 \quad P(\text{prospect} = \text{yes} \mid \text{networth} = \text{medium})$$

$$\frac{4/9 \cdot 9/14}{6/14} = \frac{4/6}{1} = \frac{2}{3} = 0.66$$

$$3.10 \quad P(\text{prospect} = \text{no} \mid \text{networth} = \text{medium})$$

$$\frac{2/5 \cdot 5/14}{6/14} = \frac{2/6}{1} = \frac{1}{3} = 0.33$$

$$3.11 \quad P(\text{prospect} = \text{yes} \mid \text{networth} = \text{low})$$

$$\frac{3/9 \cdot 9/14}{4/14} = \frac{1/3 \cdot 9/14}{4/14} = \frac{3/4}{1} = 0.75$$

$$3.12 \quad P(\text{prospect} = \text{No} \mid \text{networth} = \text{low})$$

$$\frac{1/5 \cdot 5/14}{4/14} = 1/4 = 0.25$$

$$3.13 \quad P(\text{prospect} = \text{yes} \mid \text{status} = \text{employee})$$

$$\frac{3/9 \cdot 9/14}{7/14} = 3/7 = 0.428$$

$$3.14 \quad P(\text{prospect} = \text{No} \mid \text{status} = \text{employee})$$

$$\frac{4/5 \cdot 8/14}{7/14} = 4/7 = 0.571$$

$$3.15 \quad P(\text{prospect} = \text{yes} \mid \text{status} = \text{unemployed})$$

$$\frac{6/9 \cdot 9/14}{7/14} = 6/7 = 0.857$$

$$\frac{2/3 \cdot 9/14}{7/14} = 6/7 = 0.857$$

$$3.16 \quad P(\text{prospect} = \text{No} \mid \text{status} = \text{unemployed})$$

$$\frac{1/5 \cdot 5/14}{7/14} = 1/7 = 0.142$$

3.17 $P(\text{prospect} = \text{yes} \mid \text{credit rating} = \text{fair})$

$$\frac{\frac{6}{9} \cdot \frac{9}{14}}{\frac{8}{14}} = \frac{\frac{2}{3} \cdot \frac{9}{14}}{\frac{8}{14}} = \frac{3}{4} = 0.75$$

3.18 $P(\text{prospect} = \text{no} \mid \text{credit rating} = \text{fair})$

$$\frac{\frac{2}{5} \cdot \frac{5}{14}}{\frac{8}{14}} = \frac{1}{4} = 0.25$$

3.19 $P(\text{prospect} = \text{yes} \mid \text{credit rating} = \text{excellent})$

$$\frac{\frac{3}{9} \cdot \frac{9}{14}}{\frac{6}{14}} = \frac{1}{2} = 0.5$$

3.20 $P(\text{prospect} = \text{no} \mid \text{credit rating} = \text{excellent})$

$$\frac{\frac{3}{5} \cdot \frac{5}{14}}{\frac{6}{14}} = \frac{1}{2} = 0.5$$