KBhave_Discussion3.Rmd

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Overview

Evan Estola, who works at Meetup talks about how the algorithms recommend and the tradeoff with sensitivity goes for a toss.

Points He Makes

1. How data science is the essence on everday living, impacting thoughts /minds, habits, decisions, conscious as well as subconscious.

2. The driving force for ths bias in recommendations is the underlying human thought process, preconceived notions/socio-economic beliefs, personal impact etc, bottomline the human mind at work that drives artificial intelligence.

3. The eagerness of profit making as well as muscle power of position (self - assuming)leads to complex, immoral pointers rather than simple unprejudiced recommendations.

4. Example : With many a high C list jobs are assumed to be stated/advertised for men

Some example show as so fundamentally crippled , that a simple search like a beautiful child face would point to 95% of fair face as opposed to a dark skinned one.(Sad as much as it being true)

Inference :

Simplicity should be weighed in , ethics should be the firm base for any recommender system and recommendations should be verified against the ethical rules setup before recommendations are made. we live/breathe/thrive in a society where bias can be challenged / overridden by contribution starting at self level (community as well as work level)