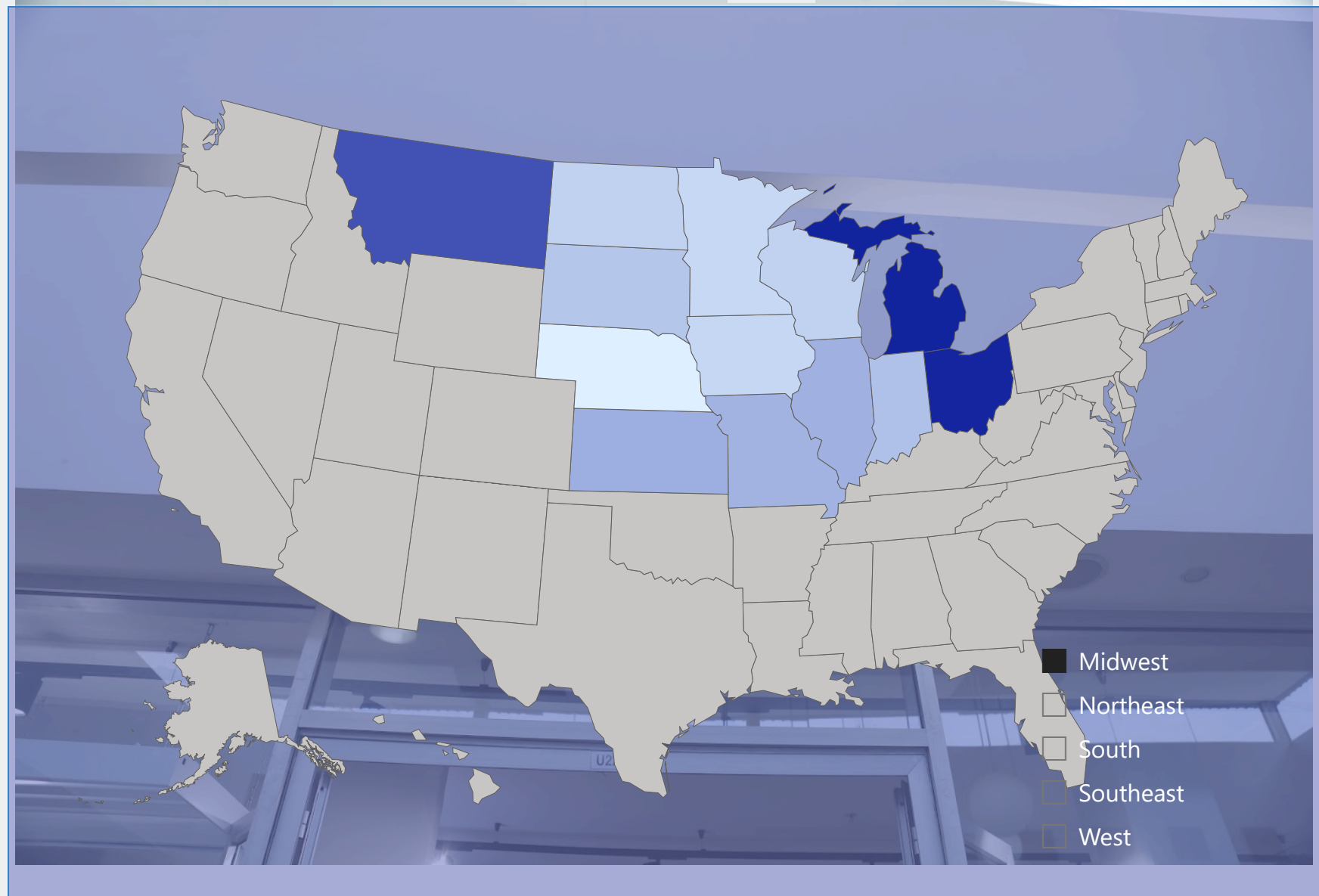


FREE STANDARD SHIPPING AND RETURN



ADIDAS US SALES ANALYSIS

- PRODUCT
- DEEP INSIGHT
- TREND ANALYSIS





Home

Product

Deep Insight

Trend Analysis

Year, Month

2021 (Year) + Mar (Month)

ADIDAS PRODUCT ANALYSIS

- ☐ Amazon
- ☐ Foot Locker
- ☐ Kohl's
- ☐ Sports Direct
- ☐ Walmart
- ☐ West Gear

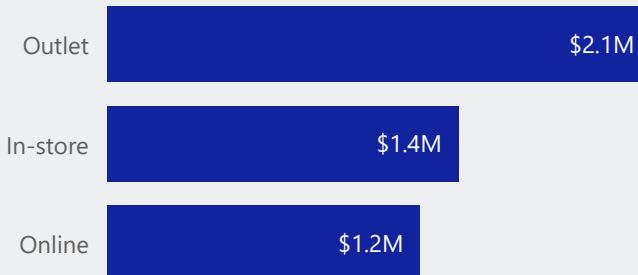
Women's Athletic Footwear

\$34

Average price



Sales by Sales Method



Total Units Sold

18K

-0.34%

Change to Previous Period



Total_Sales

\$4.74M

-5.72%

Change to Previous Period



Men's Apparel

Men's Athletic Footwear

Men's Street Footwear

Women's Apparel

Women's Athletic Footwear

Women's Street Footwear



Sales Method

- ☐ In-store
- ☐ Online
- ☐ Outlet

Preparing Q&A

\$153.67M



Total Units Sold

436K

>PM 7.62%



Profit

\$51.85M

>PM

9.87%



Trans Count

2K

>PM

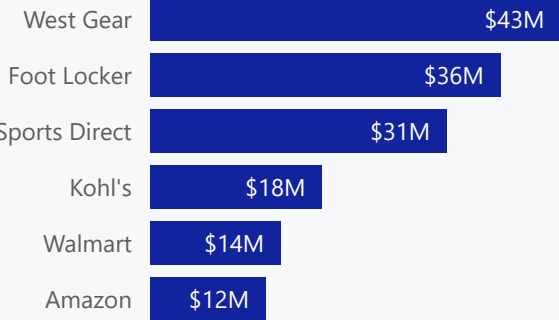
7.48%



Year, Month

All

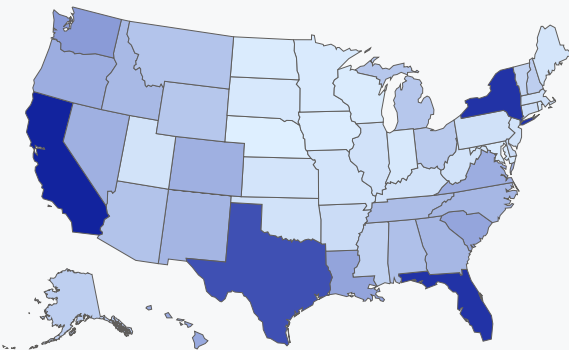
Sales by Retailers



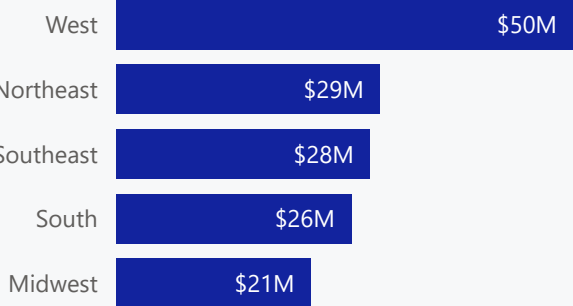
Sales by Product

Men's Athlet... \$0.15bn

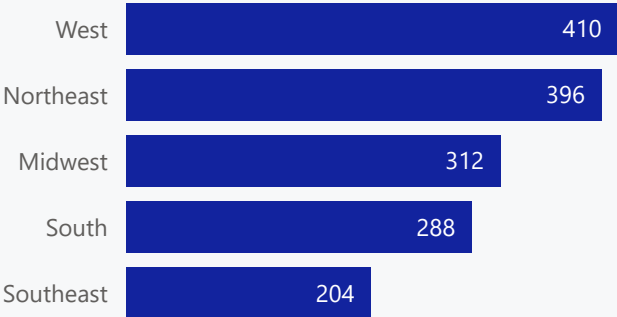
Sales by State



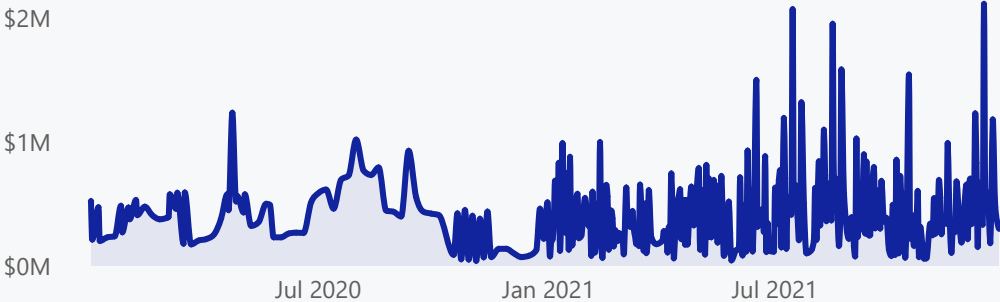
Sales by Region



Total Transaction by Region



Sales by State



Men's Apparel

Men's Athletic Footwear

Men's Street Footwear

Women's Apparel

Women's Athletic Footwear

Women's Street Footwear

[Home](#)[Product](#)[Deep Insight](#)[Trend Analysis](#)

Year

2021

Retailer

Walmart

Sales Method

☐ In-store☒ Online☐ Outlet

ADIDAS PRODUCT ANALYSIS

Total_Sales

\$2.18M

>PY 1448.9%



Total Units Sold

7K

>PY 157.5%



Profit

\$765.04K

>PY 1183.5%



Trans Count

38

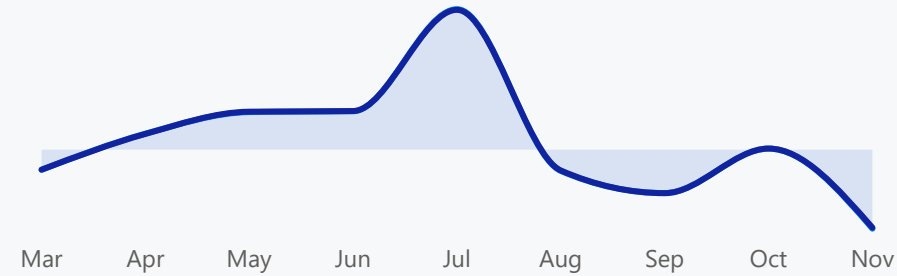
>PY 171.4%



State	Sales	SalesYOY
Arkansas	\$1,293,347.00	
Florida	\$66,175.00	
Hawaii	\$30,393.00	
Mississippi	\$788,230.00	
Total	\$2,178,145.00	1448.9%

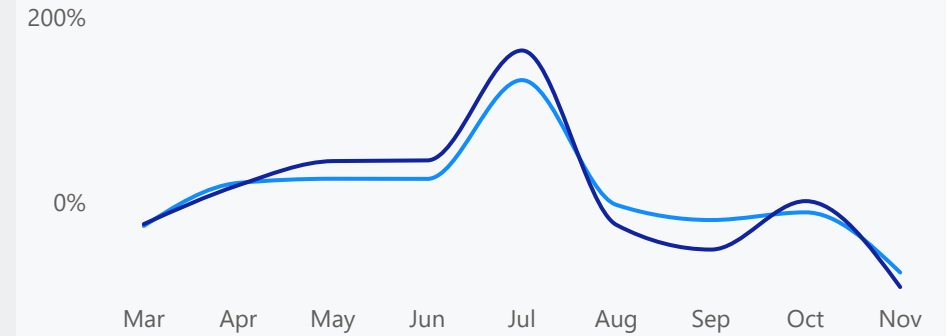
Sales by Product

● ProfitMOM ● SalesMOM



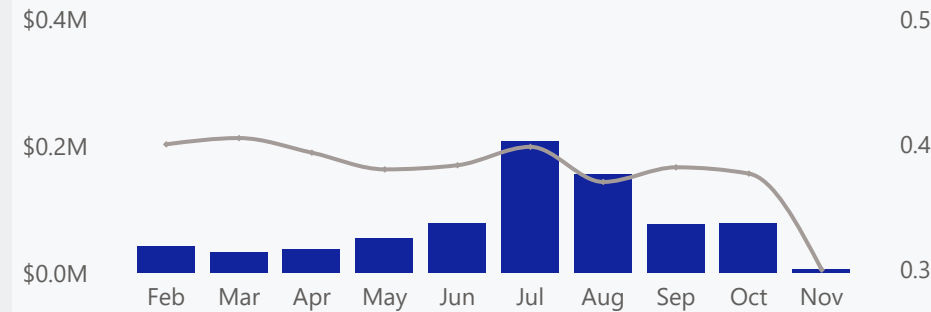
Sales by State

● UnitsSoldMOM ● SalesMOM



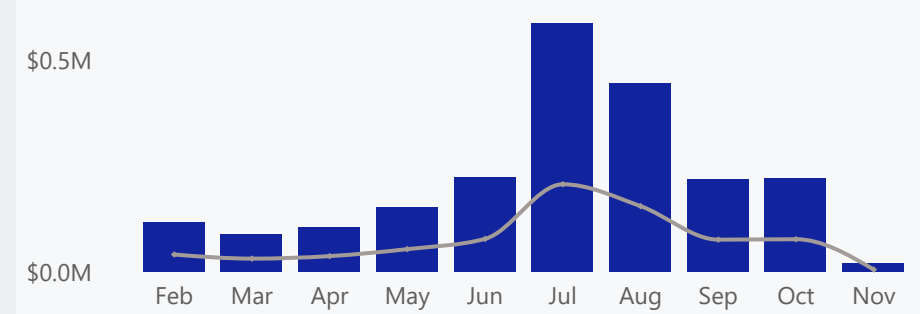
Sales by State

● Profit ♦ Avg operating margin



Sales by State

● Total_Sales ♦ Profit



Men's Apparel

Men's Athletic Footwear

Men's Street Footwear

Women's Apparel

Women's Athletic Footwear

Women's Street Footwear