

STYLEGUIDE
2024

GLADIOLENG

FESTIVAL



Index

Logo
Typography
Colour
Elements
Social Media
Artist Highlights
Call to Action
Informative
Line up



LOGO



GLADIOLEN

GLADIOLEN

FESTIVAL



LOGO
FESTIVAL + DATE

17 MEI 18
2024

GLADIOLEN

FESTIVAL



LOGO
FESTIVAL + DATE + URL

17 MEI 18
2024

GLADIOLEN

OLEN
FESTIVAL

GLADIOLEN.BE



LOGO
FESTIVAL + DATE + URL

17 18 MEI
2024

GLADIOLEN

OLEN

FESTIVAL

GLADIOLEN.BE





ICON
YEAR





LOGO
INVERTED FESTIVAL + DATE + ICON

17 18 MEI
2024

GLADIOLEN 24

FESTIVAL



17 MEI 18
2024

GLADIOLEN FESTIVAL





LOGO
FESTIVAL + DATE + ICON



GLADIOLEN.BE

17 MEI 2024 18

GLADIOLEN

FESTIVAL



LOGO
INVERTED FESTIVAL + DATE + URL + ICON



G
24

GLAD TO SEE YOU

OLEN
GLADIOLEN
FESTIVAL

GLADIOLEN.BE



TYPOGRAPHY



GT Flexa CM Black

GT Flexa CM Black + Rand Heavy

Rand Medium

GT Flexa CM Black

SELAH SUE

17 18 MEI
2024

OLEN

TICKETS & INFO →
GLADIOLEN.BE

De genrebepalende Belgische singer/songwriter Selah Sue zorgde voor veel ophef voorafgaand aan haar gelijknamige debuut in 2011, wat haar zowel thuis als in delen van Europa tot een grote ster maakte. Haar unieke mix van soul, R&B, jazz en pop creëerde een veelzijdig en meeslepend geluid en stelde haar in staat samen te werken met een breed scala aan artiesten.

FESTIVAL



LOGO
FESTIVAL + DATE + ICON

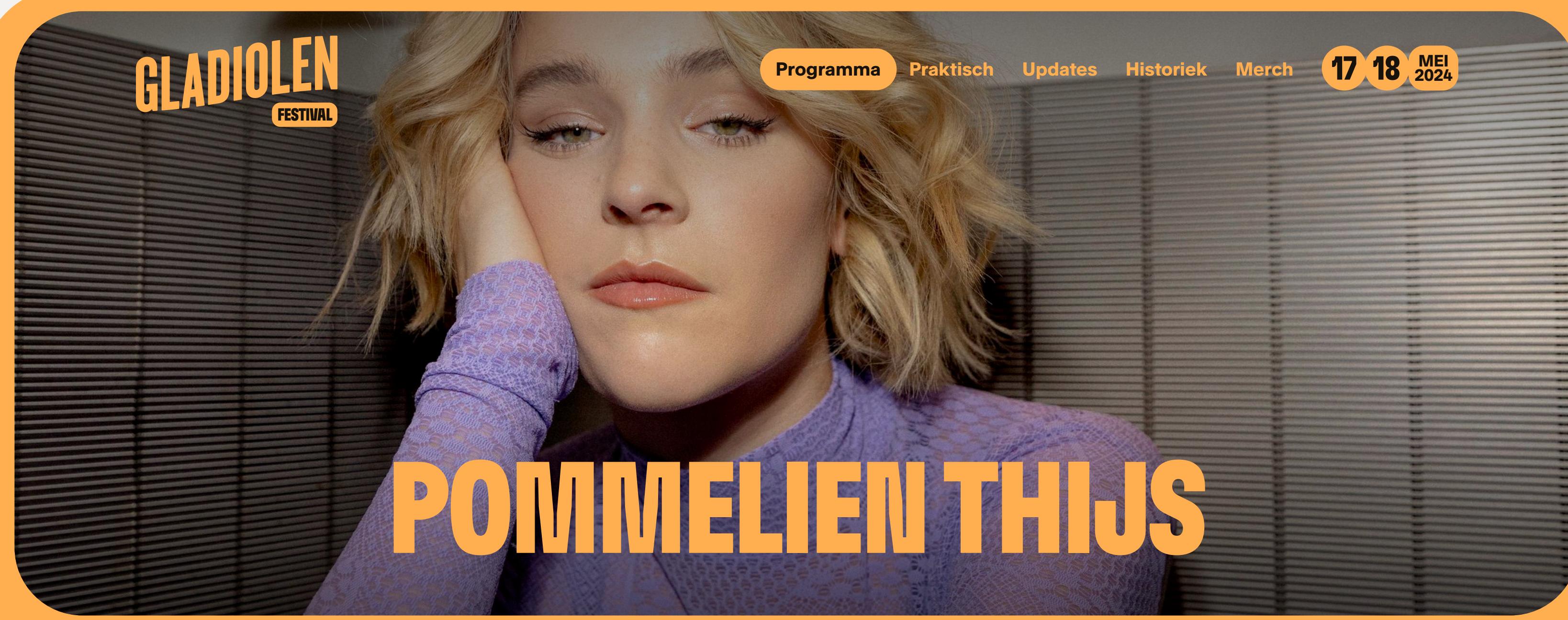
Knockout / Logotype font



GT Flexa CM Black



GT Flexa CM Black



GLADIOLEN
FESTIVAL

Programma Praktisch Updates Historiek Merch 17 18 MEI 2024

POMMELIEN THIJS

← Programma

Vrijdag 17 mei
MARS MAIN STAGE

17 FACEBOOK EVENT →

Pommelien Thijs is een Vlaamse zangeres, actrice en ontwerpster. Je kent haar misschien al als Louise van de Netflix hitserie 'Knokke Off'. Als zangeres is ze in Nederland bekend geworden door het duet met Jaap Reesema 'Nu wij niet meer praten'. Haar debuutalbum 'Per Ongeluk' verscheen dit jaar waarvan het liedje 'Erop of Eronder' bestempeld werd tot de zomerhit van België. Op het album zingt ...

Lees meer →



**ONTVANG ONZE
NIEUWSBRIEF**

Blijf op de hoogte van het programma,
de ticketverkoop en ander nieuws.

Jouw e-mailadres

Inschrijven ➔



17

MEI
2024

TICKETS & INFO →
GLADIOLEN.BE

AMBER BROOS

COELY • USED • HIGH HI

Meltheads • Silver Sisters • Klaps
Bobby Ewing • Manz • Tivalo Retro
Laston&Geo • Kwijt Trek System

17

18

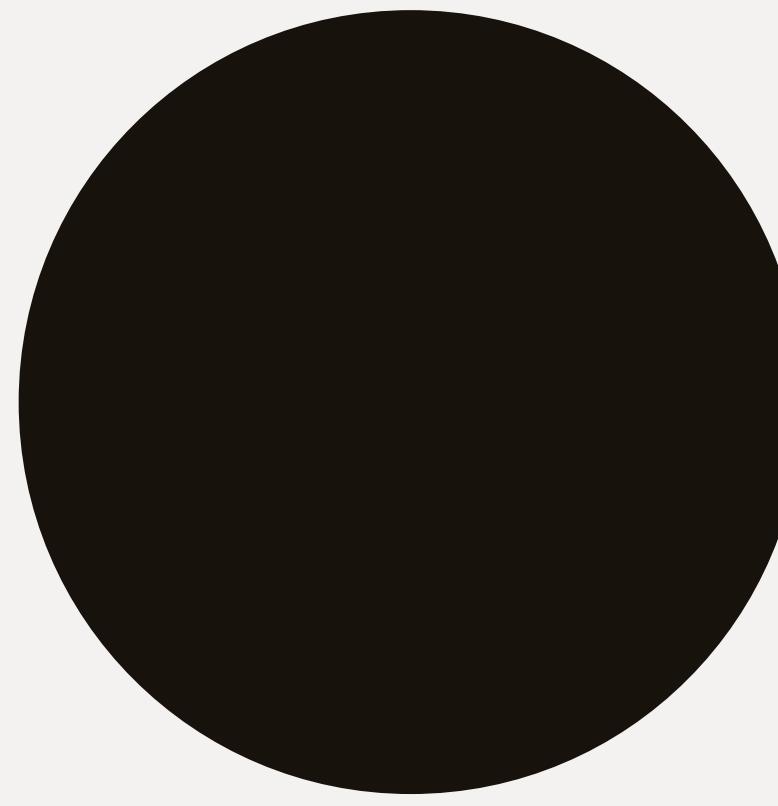
MEI
2024

OLEN

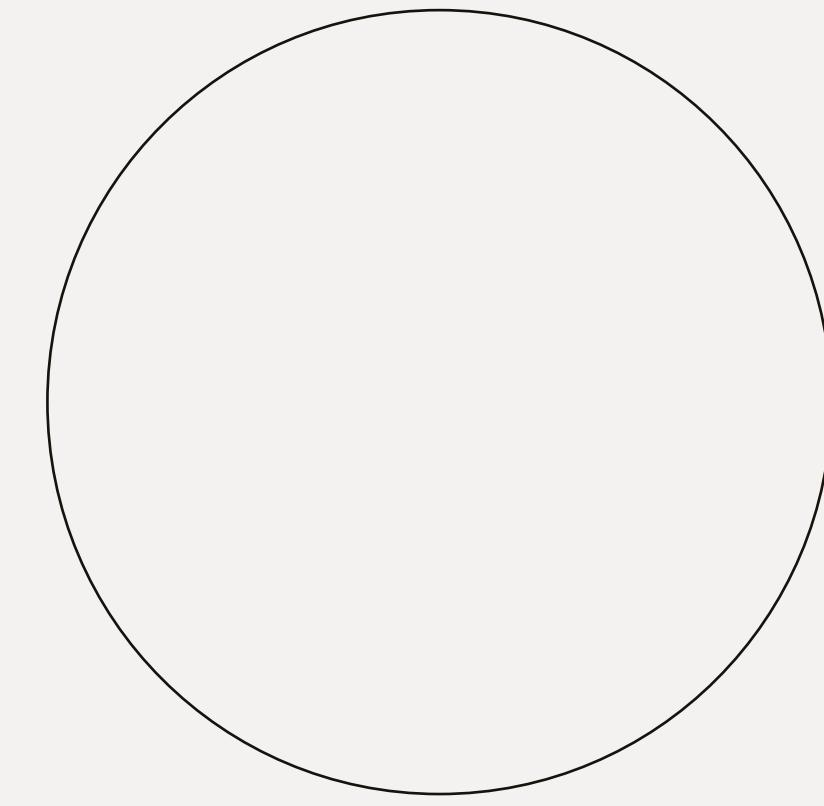
TICKETS & INFO →
GLADIOLEN.BE



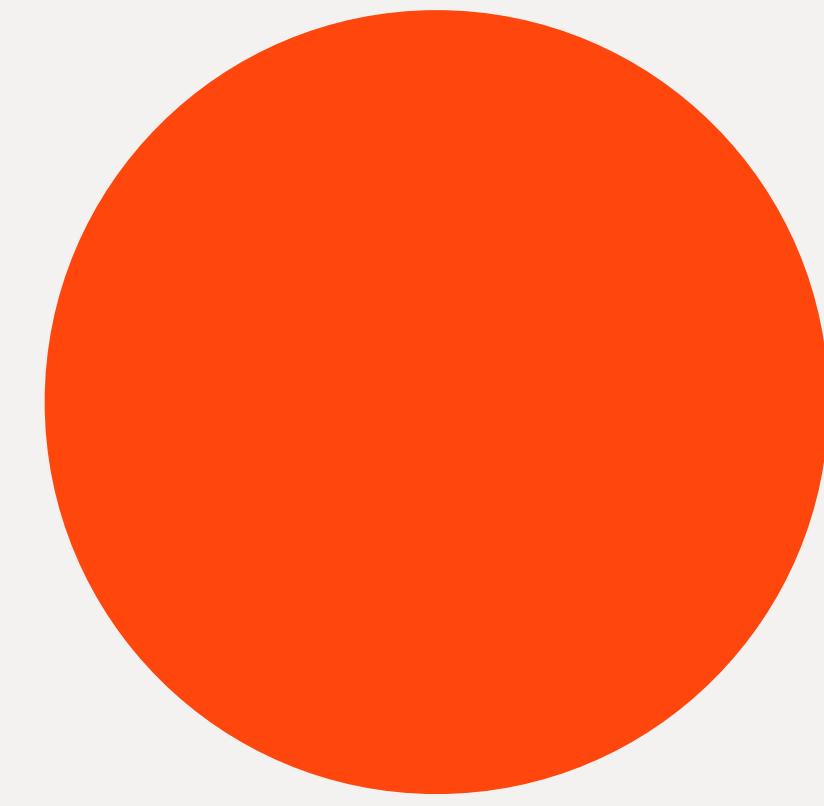
COLOUR

Dark Brown

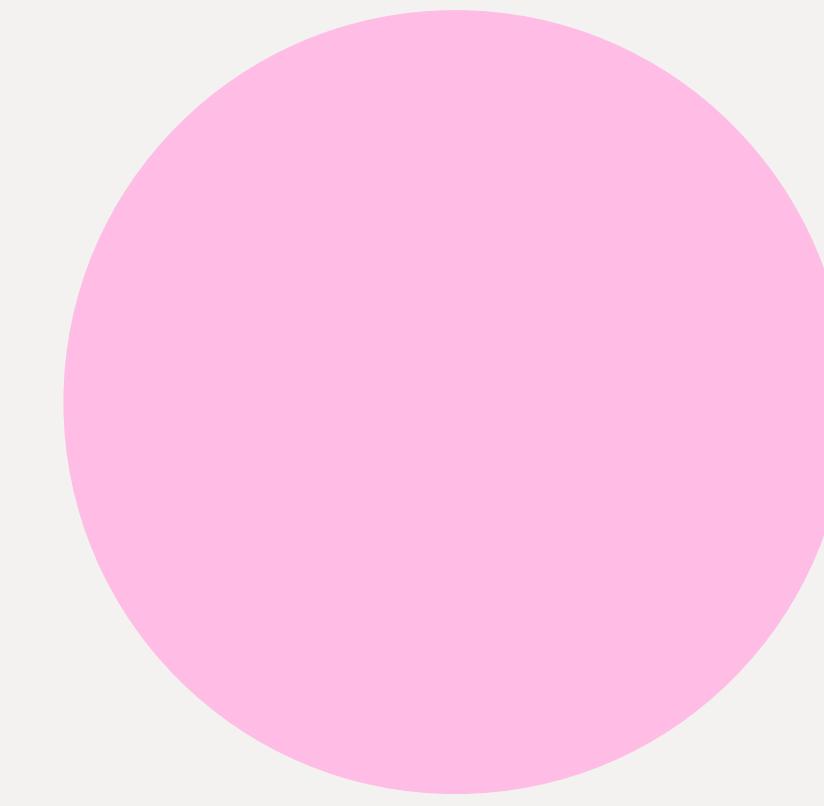
HEX #18120C

Light Grey

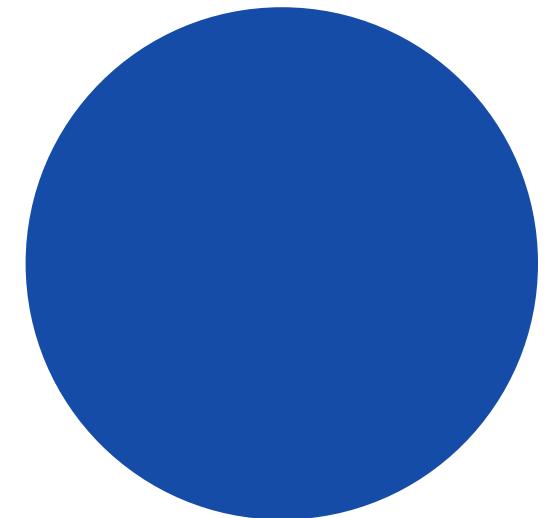
HEX #F3F2F1

Red Orange

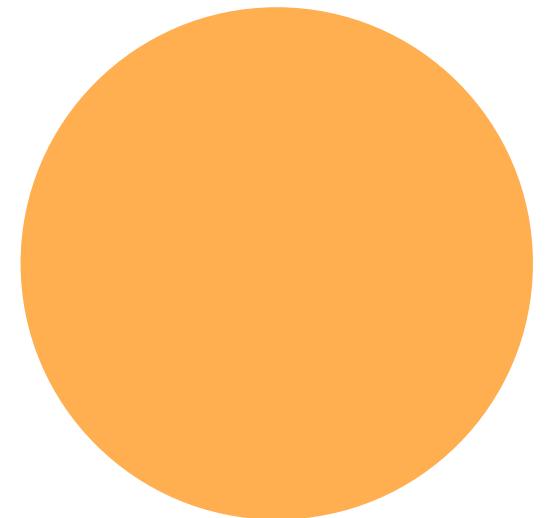
HEX #FF460D

Pink

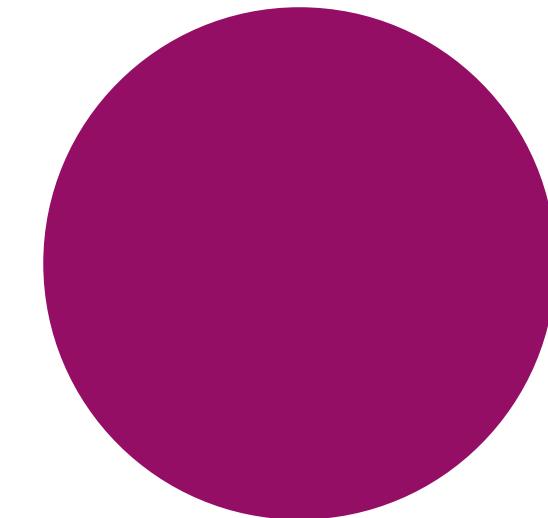
HEX #FFBCE5



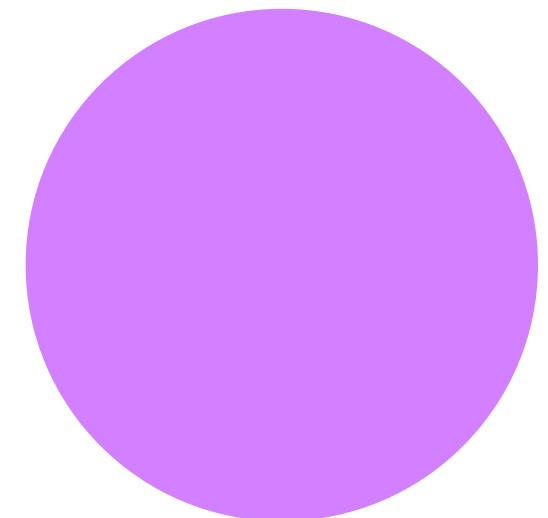
Dark Blue
HEX #154CA7



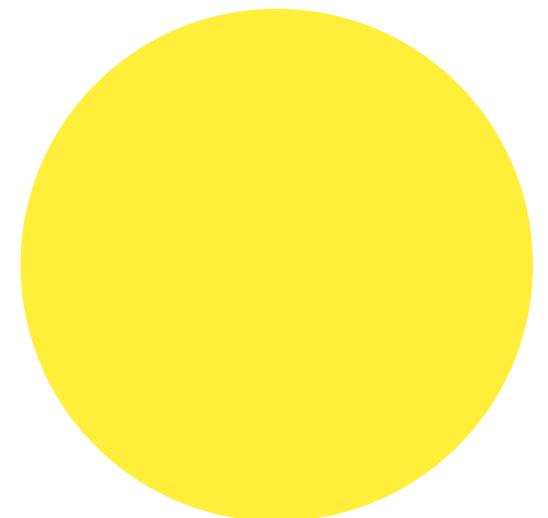
Orange
HEX #FFAE50



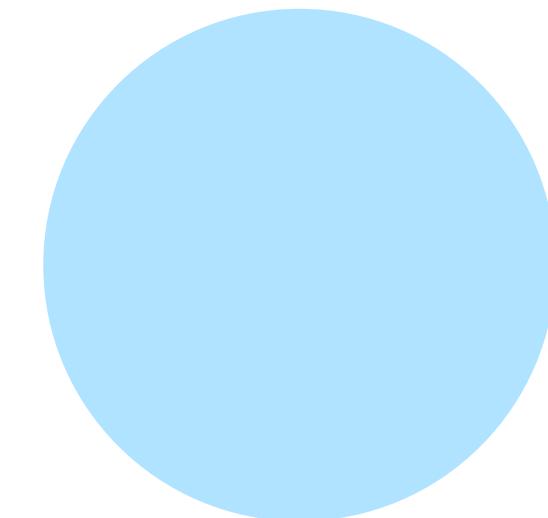
Dark purple
HEX #950E66



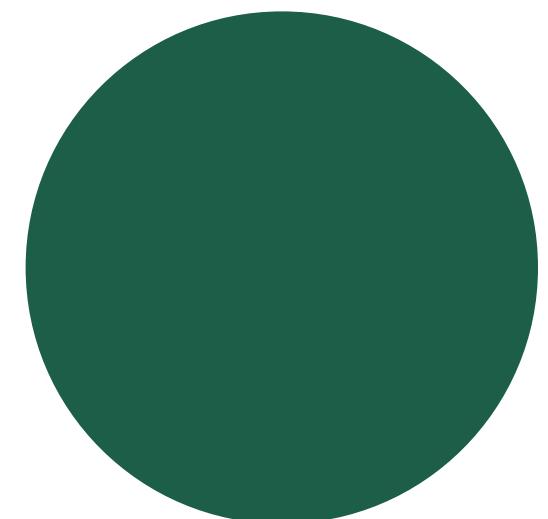
Orange
HEX #D280FF



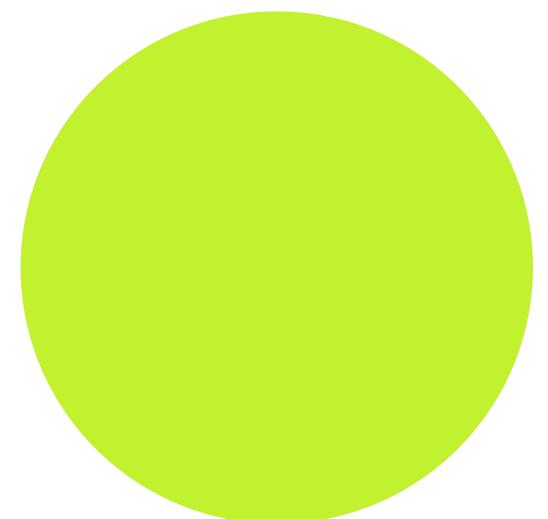
Yellow
HEX #FFEF3B



Light blue
HEX #B0E3FF



Dark Green
HEX #1C5E48



Light Green
HEX #C1F12F

GLAD TO SEE YOU



ELEMENTS

48 G 24 8 G 24

GLADIOLEN FESTIVAL GLAD TO SEE YOU GLADIOLEN FESTIVAL GET YOUR TICKET





7 MEI
2024 18

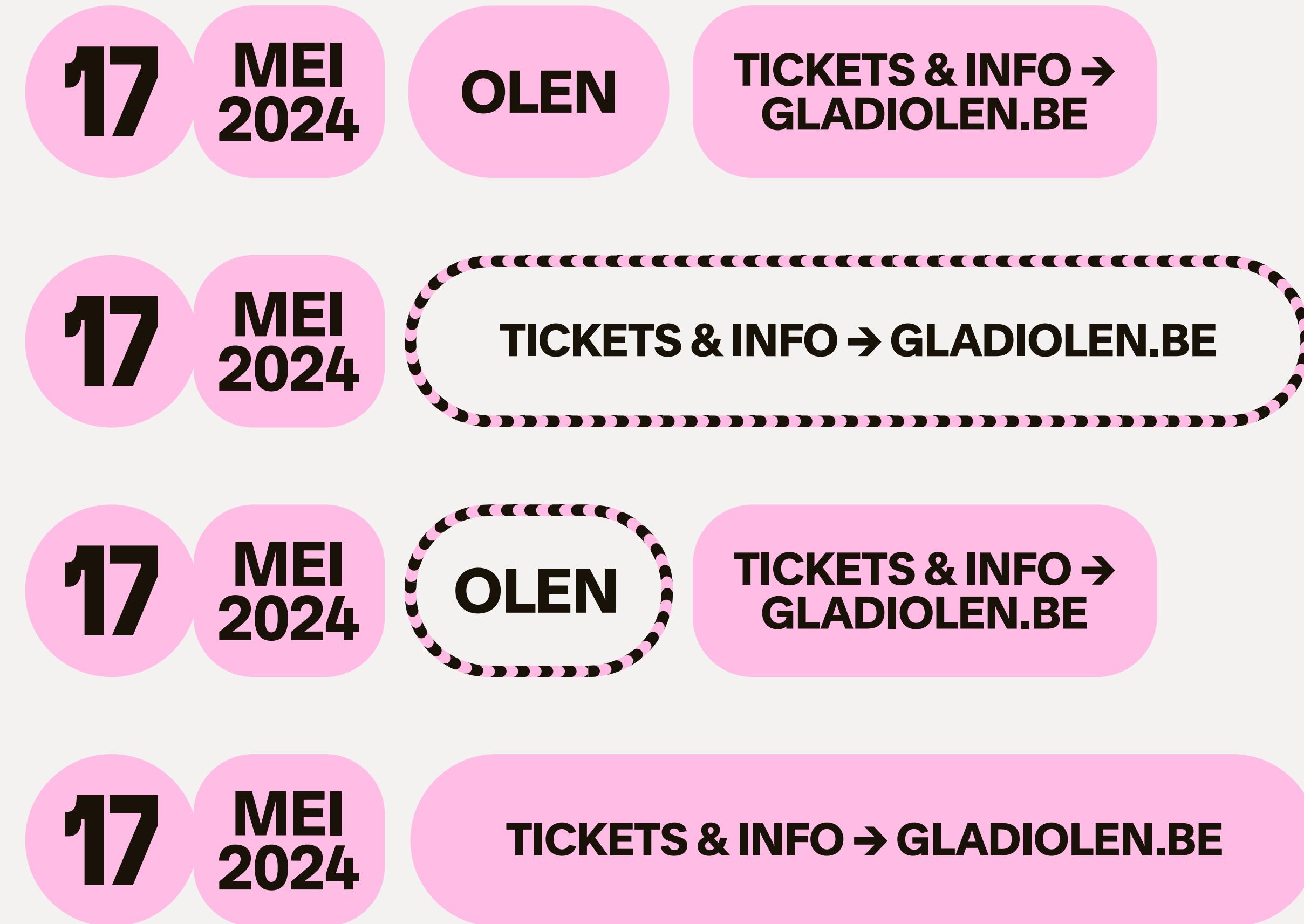
FESTIVAL







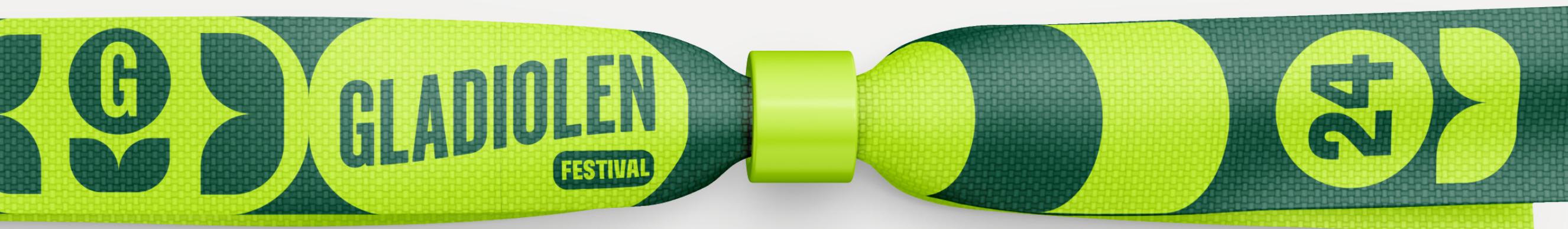








ELEMENTS





GLADIOLEN

SOCIAL MEDIA



21:01

gladiolen

...



Gladiolen

@ gladiolen

Festival

Olens dorpsfestival op 17 en 18 mei 2024.
Deel jouw foto's met #gladiolen

www.gladiolen.be

Gevolgd door [redacted]
[redacted] en 1 andere persoon

Volgen

Bericht

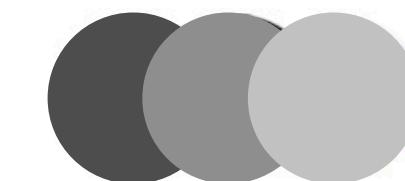
E-mailadres

Festival

Olens dorpsfestival op 17 en 18 mei 2024.

Deel jouw foto's met [#gladiolen](#)

 www.gladiolen.be



Gevolgd door

en 1 andere persoon

[Volgen](#)

Bericht

E-mailadres



Opbouw



Merch



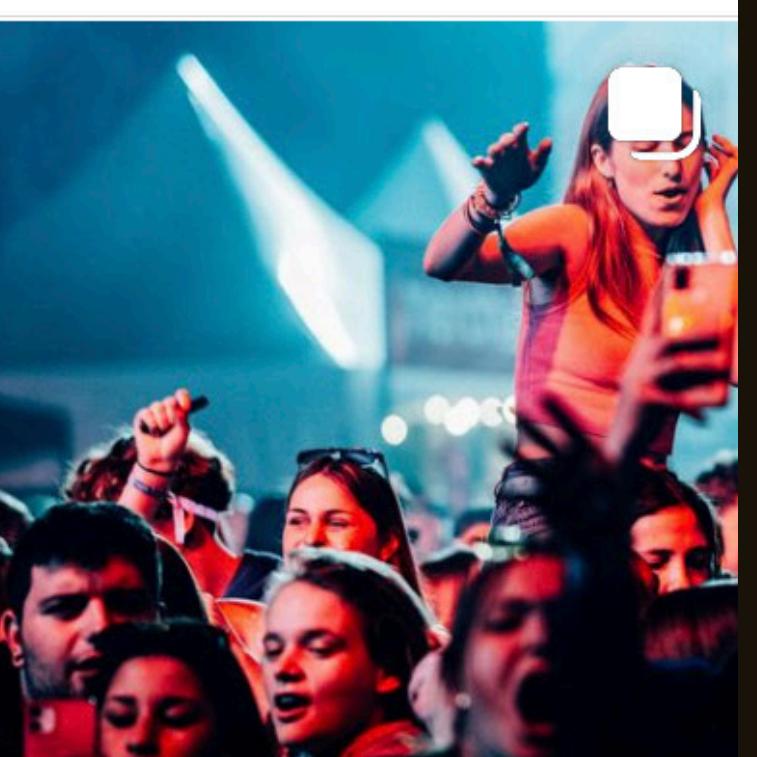
2023



2022



Oogs



SELAH SUE



ARTIST HIGHLIGHTS



Instagram feed
square preview



Full post (portrait) + Icon



Full post (portrait) + Logotype





Instagram feed
square preview



Full post (portrait) + Icon



Full post (portrait) + Logotype



17

MEI
2024

TICKETS & INFO →
GLADIOLEN.BE

BAZART



Instagram feed
square preview



Full post (portrait) + Icon



Full post (portrait) + Logotype





Instagram feed
square preview



Full post (portrait) + Icon



Full post (portrait) + Logotype





Instagram feed
square preview



Full post (portrait) + Icon



Full post (portrait) + Logotype





Instagram feed
square preview



Full post (portrait) + Icon



Full post (portrait) + Logotype





Instagram feed
square preview



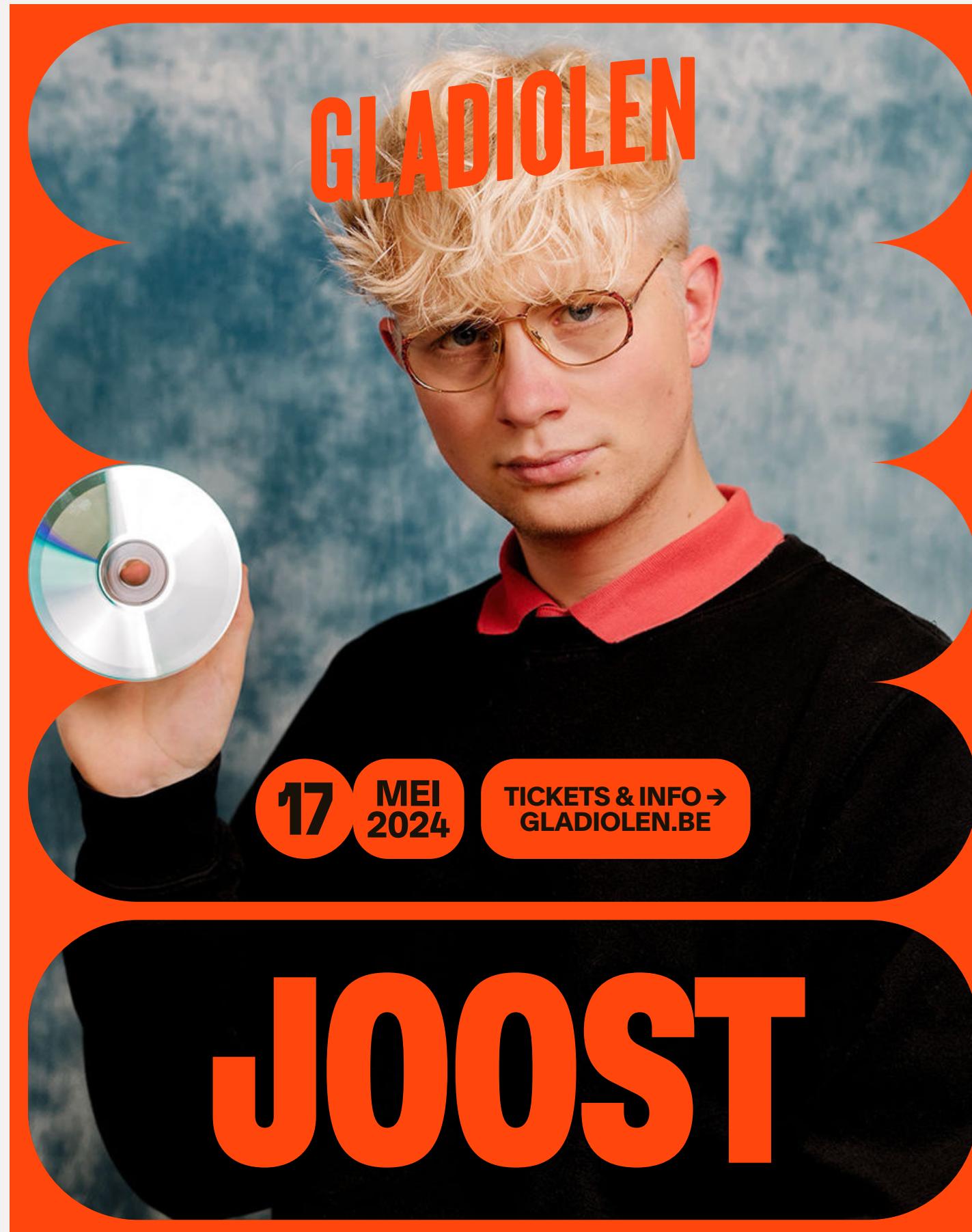
Full post (portrait) + Icon

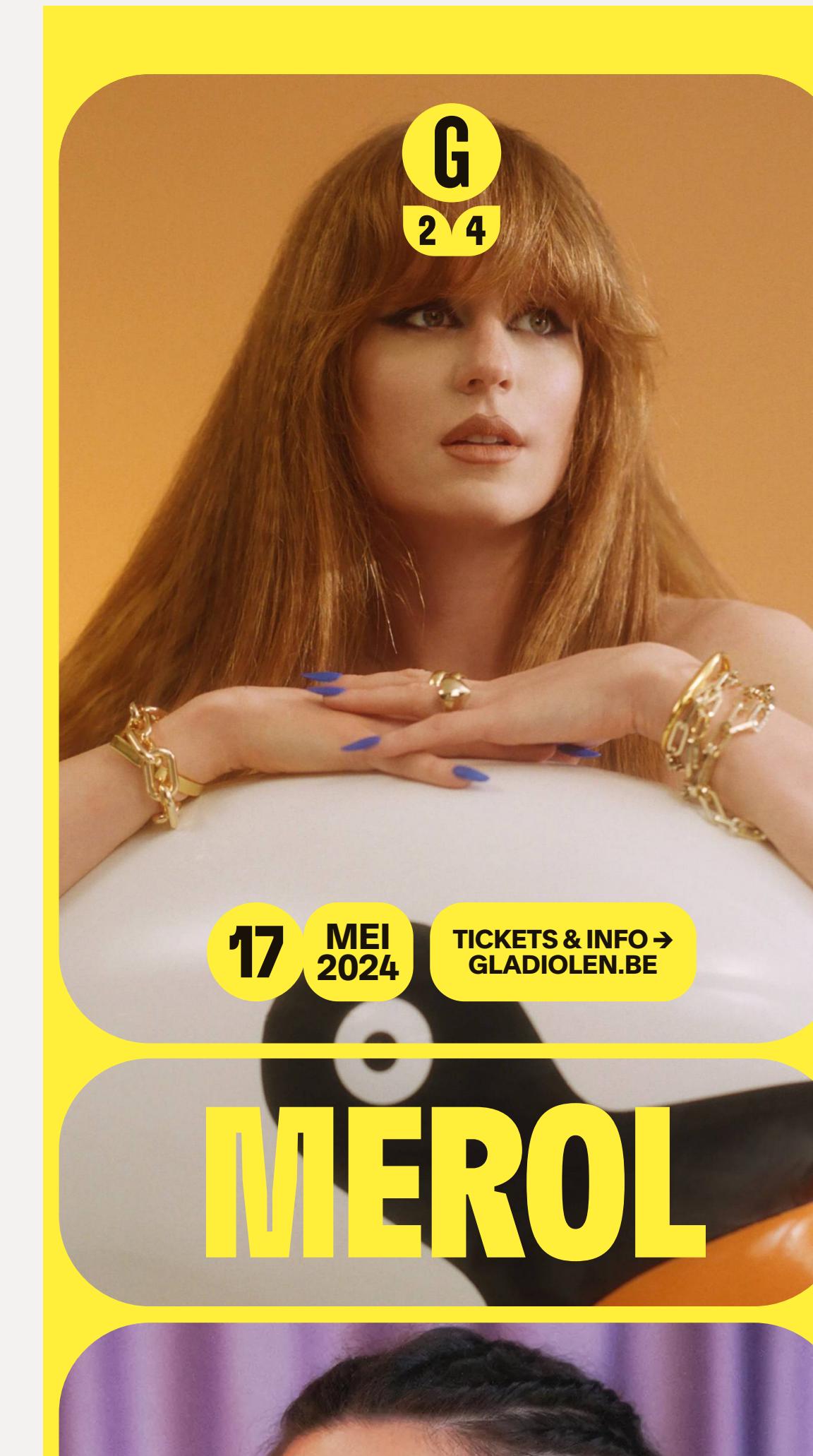


Full post (portrait) + Logotype













CALL TO ACTION



GLADIOLEN
FESTIVAL

TICKETS ON SALE

COMBI UITVERKOCHT

17 18 MEI 2024 OLEN TICKETS & INFO → GLADIOLEN.BE



CALL TO ACTION





CALL TO ACTION



GLADIOLEN
FESTIVAL

TICKETS ON SALE

COMBI UITVERKOCHT

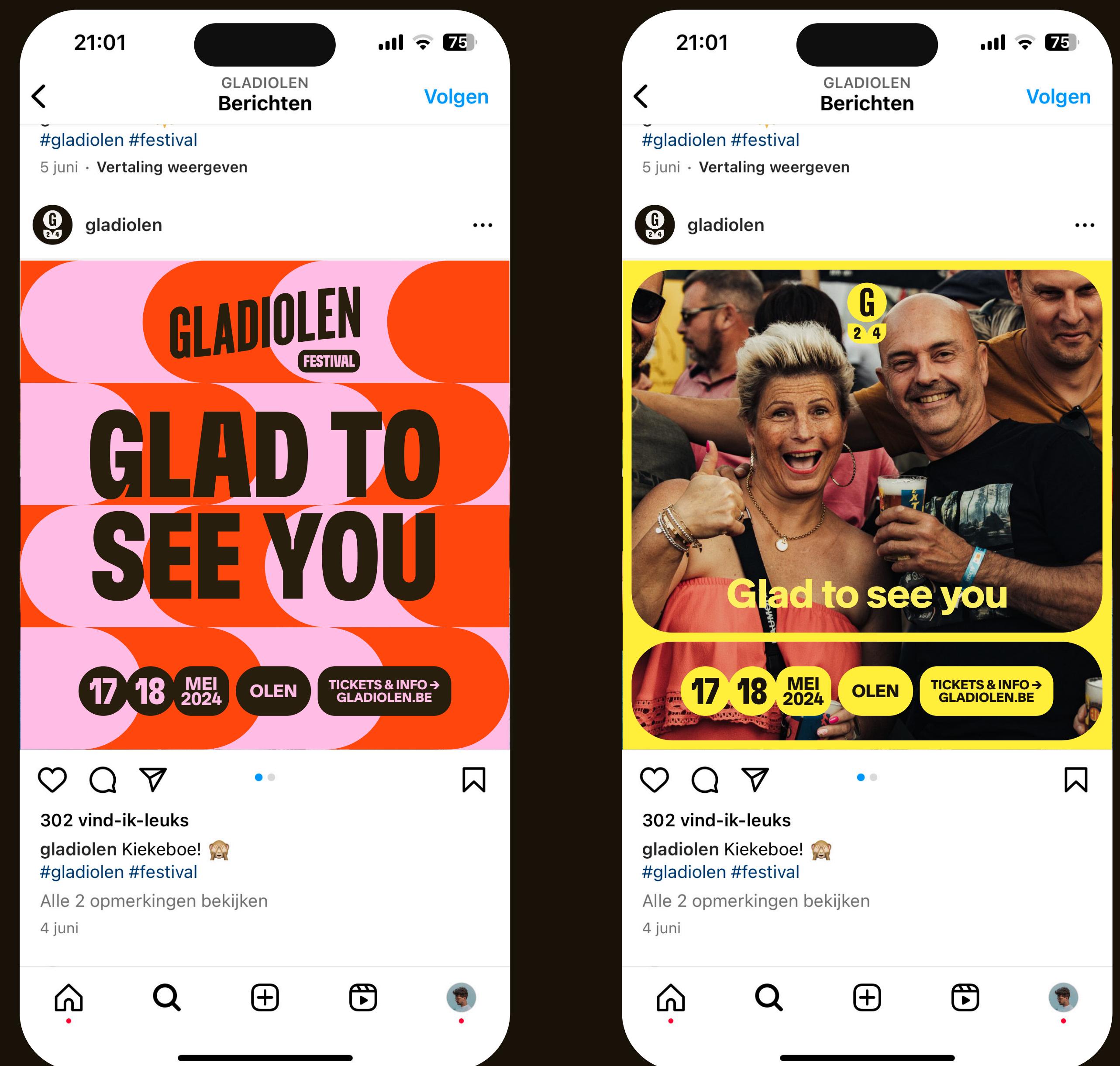
17 18 MEI 2024

OLEN

TICKETS & INFO →
GLADIOLEN.BE



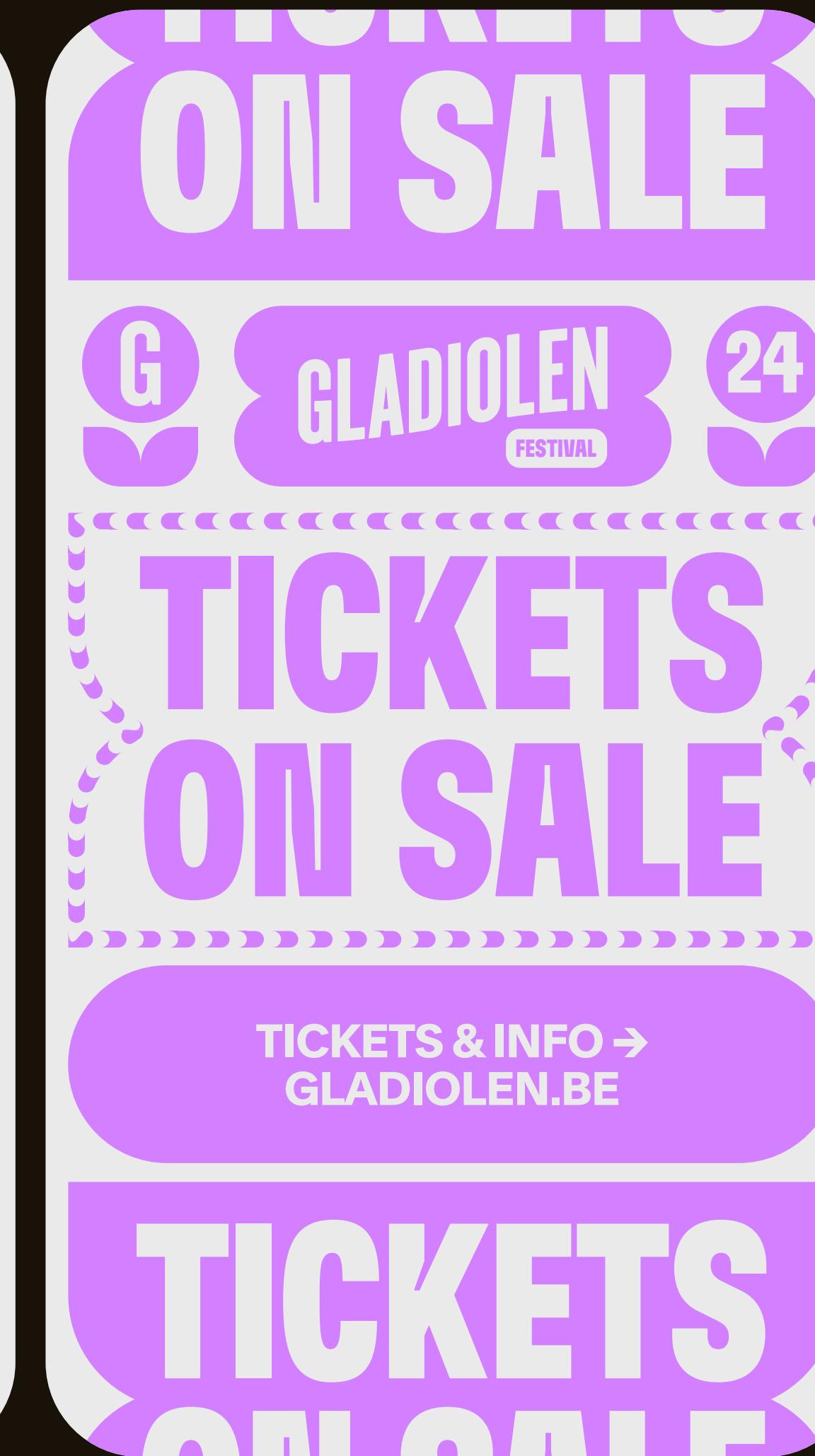
CALL TO ACTION





CALL TO ACTION







CALL TO ACTION







CALL TO ACTION

GLADIOLEN
FESTIVAL

CAMPING 16 EURO

17 18 MEI 2024 OLEN TICKETS & INFO → GLADIOLEN.BE

GLADIOLEN
FESTIVAL

GLAD TO SEE YOU

17 18 MEI 2024 OLEN TICKETS & INFO → GLADIOLEN.BE

22:11

ON SALE



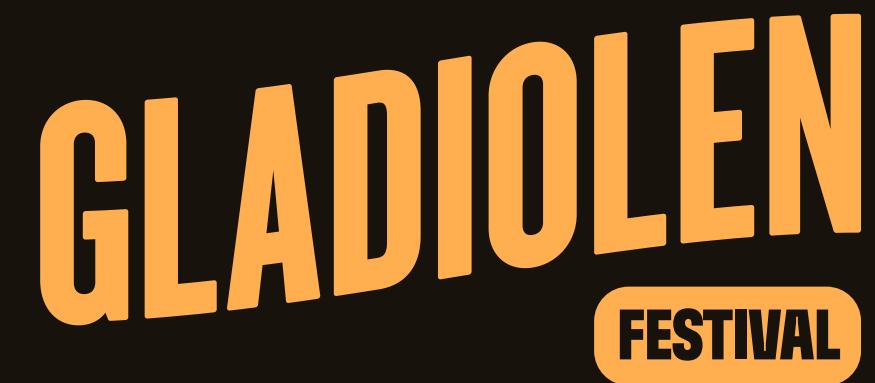
EARLY
BIRDS

TICKETS & INFO →
WWW.GLADIOLEN.BE

TICKETS
ON SALE

chatbericht sturen





INFORMATIVE





A woman with blonde hair, wearing a black top, is smiling and looking towards the camera. She is standing in front of a blurred background featuring string lights and other people at what appears to be an outdoor event or festival.

**G
2 4**

After work op gladiolen

17 18 MEI
2024 OLEN TICKETS & INFO →
GLADIOLEN.BE





LINE UP

LEVEL 1

LEVEL 2

BAZART

**POMMELIEN THIJS
COELY • USED • HIGH HI
BIZKIT PARK • XINK**

17 18 MEI 2024 OLEN TICKETS & INFO →
GLADIOLEN.BE

BAZART

**POMMELIEN THIJS
COELY • USED • HIGH HI**

Meltheads • Silver Sisters • Klaps
Bobby Ewing • Manz • Tivalo Retro
Laston&Geo • Kwijt Trek System

17 18 MEI 2024 OLEN TICKETS & INFO →
GLADIOLEN.BE

LEVEL 3

**BAZART · SELAH SUE
POMMELIEN THIJS**

Melheads · Silver Sisters · Klaps
Bobby Ewing · Manz · Tivalo Retro
Laston&Geo · Kwijt Trek System
Nina Black · Silver Sisters · Joost
Dirk · Hellmut Lotti goes Metal
Blackwave · The Mackenzie

**17 18 MEI
2024**

OLEN

TICKETS & INFO →
GLADIOLEN.BE

LEVEL 4

**BAZART · SELAH SUE
POMMELIEN THIJS
MEROL · JOOST · DIRK
MELTHEADS · MANZ**

Melheads · Silver Sisters · Klaps
Bobby Ewing · Manz · Tivalo Retro
Laston&Geo · Kwijt Trek System

**17 18 MEI
2024**

OLEN

TICKETS & INFO →
GLADIOLEN.BE



21:01 GLADIOLEN
Berichten Volgen

#gladiolen #festival
5 juni • Vertaling weergeven

gladiolen ...

BAZART
POMMELIEN THIJS
COELY • USED • HIGH HI
BIZKIT PARK • XINK

17 18 MEI 2024 OLEN TICKETS & INFO → GLADIOLEN.BE

302 vind-ik-leuks
gladiolen Kiekeboe! 🐻
#gladiolen #festival
Alle 2 opmerkingen bekijken
4 juni

Home Search Create Watch Profile



BAZART · SELAH SUE POMMELIEN THIJS

Meltheads · Silver Sisters · Klaps
Bobby Ewing · Manz · Tivalo Retro
Laston&Geo · Kwijt Trek System
Nina Black · Silver Sisters · Joost
Dirk · Hellmut Lotti goes Metal
Blackwave · The Mackenzie

17 18
MEI
2024

OLEN

TICKETS & INFO →
GLADIOLEN.BE



GLAD TO SEE YOU