



DataFestAfrica 1.0

2022 Event



*Gathering of Data Enthusiasts, professionals,
creators, educators, low-code developers,
managers, and consumers*

Call for Sponsorship

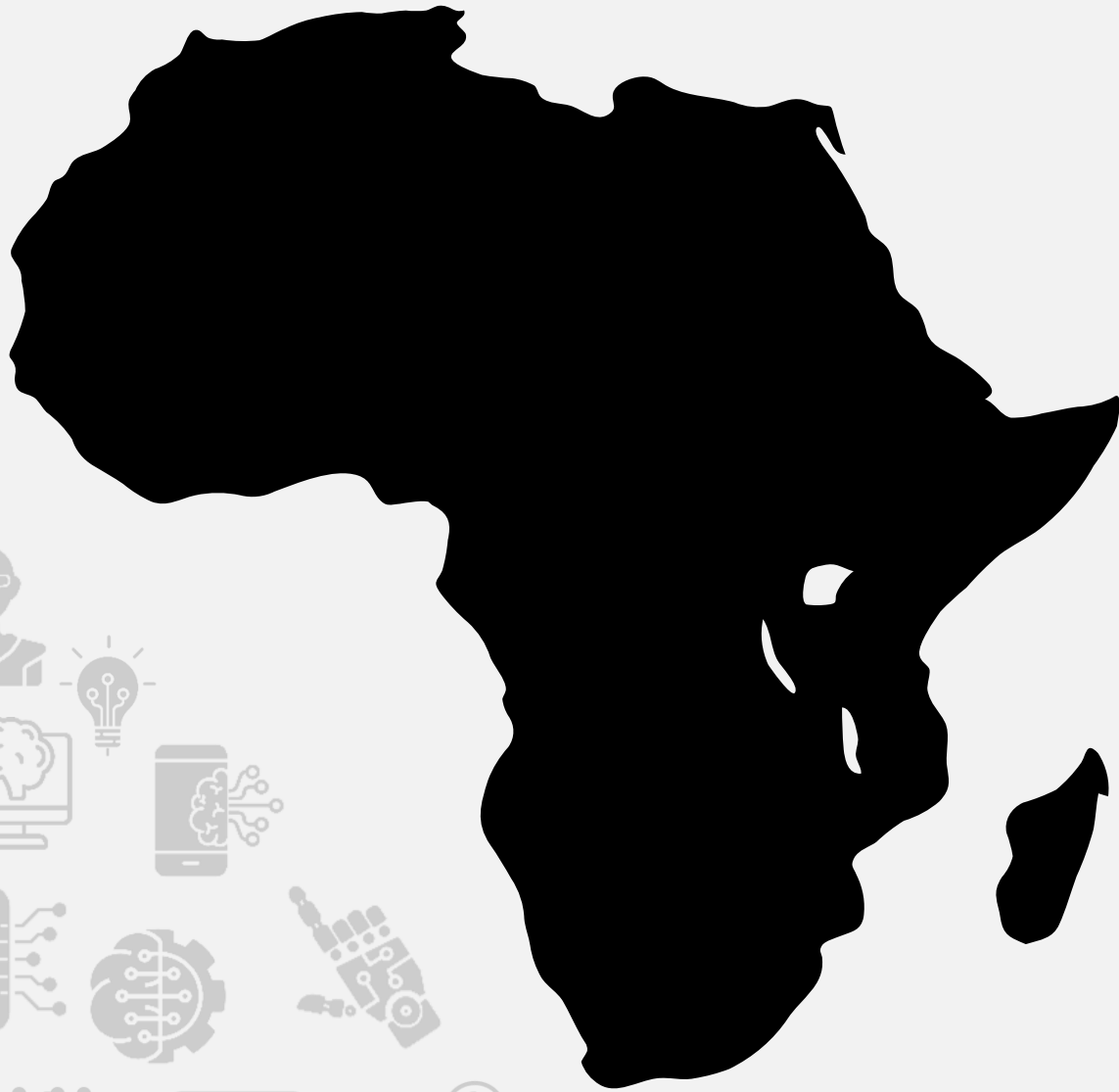


Our Why



To be Africa's largest gathering of data talents, equipping the talents to cover the skill gaps needed to accelerate Africa's growth

Create Growth Opportunities for Africa Data Talents by bringing together industry leaders, recruiters, data consumers and talents.



*Data is the new Oil and we
live in an Oil continent
where nobody is drilling*

*It's time to bring Africa's data
talents together for accelerated
growth*

Activate Africa



Event Coverage

Machine Learning/AI

Bringing best practices and more use cases of Artificial Intelligence into Africa. Improving knowledge of modern and advance concepts

Data Management

Driving the awareness and adoption of Data Governance principles, tools, and best practices in Africa.

Open Source

The future is open and we must prepare the community to maximize the benefit of the open source tools in the data ecosystem

Data Analysis & Visualization

We seek to increase the knowledge and confidence of data analysts by introducing them to latest analytics and visualization tools across the globe and the know-how

Power Platform

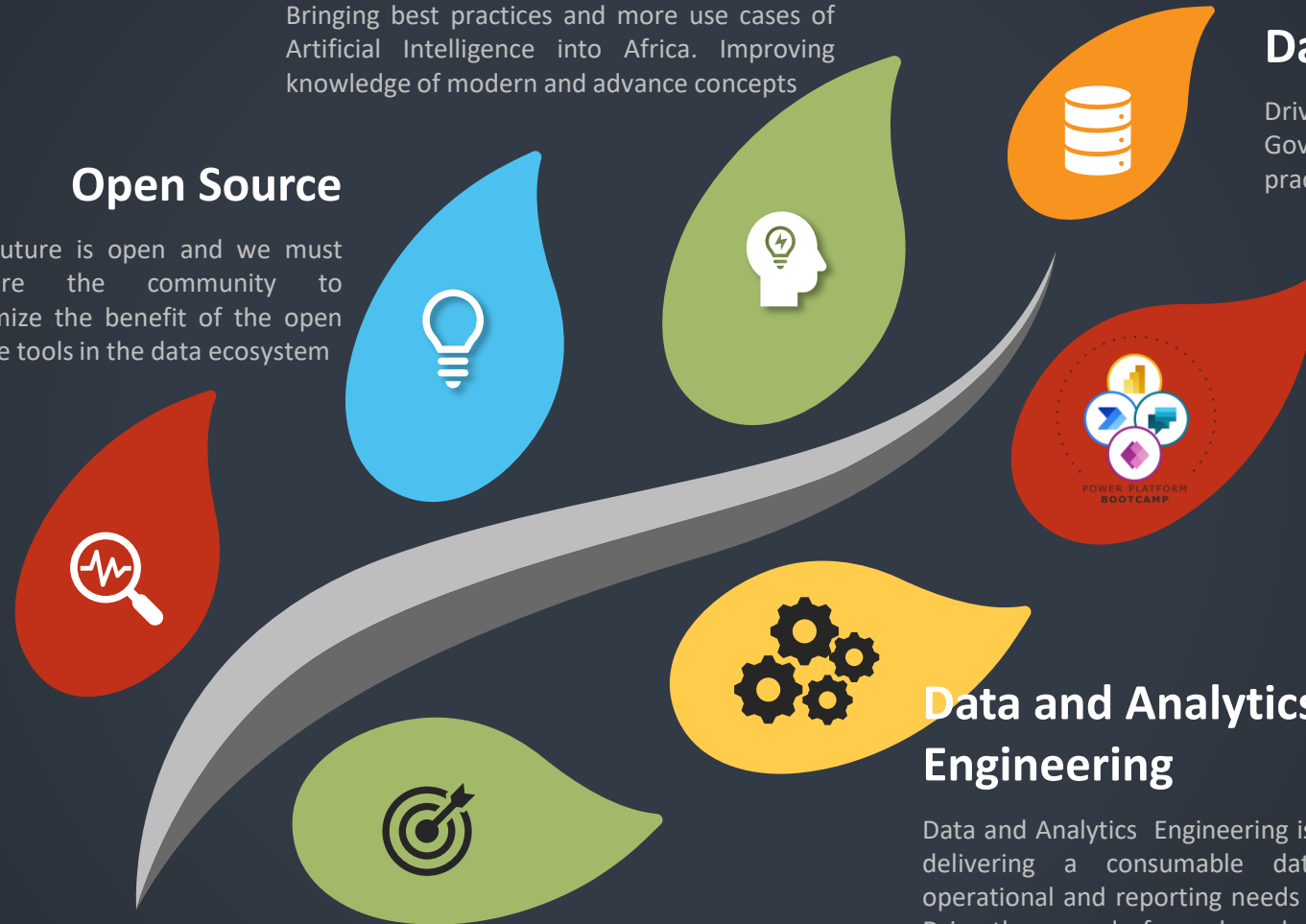
Encouraging more folks to explore the new possibilities in the world of low/no code industry

Data and Analytics Engineering

Data and Analytics Engineering is at the heart of delivering a consumable data output for operational and reporting needs of the business. Drive the spread of new knowledge and tools in this space

Community

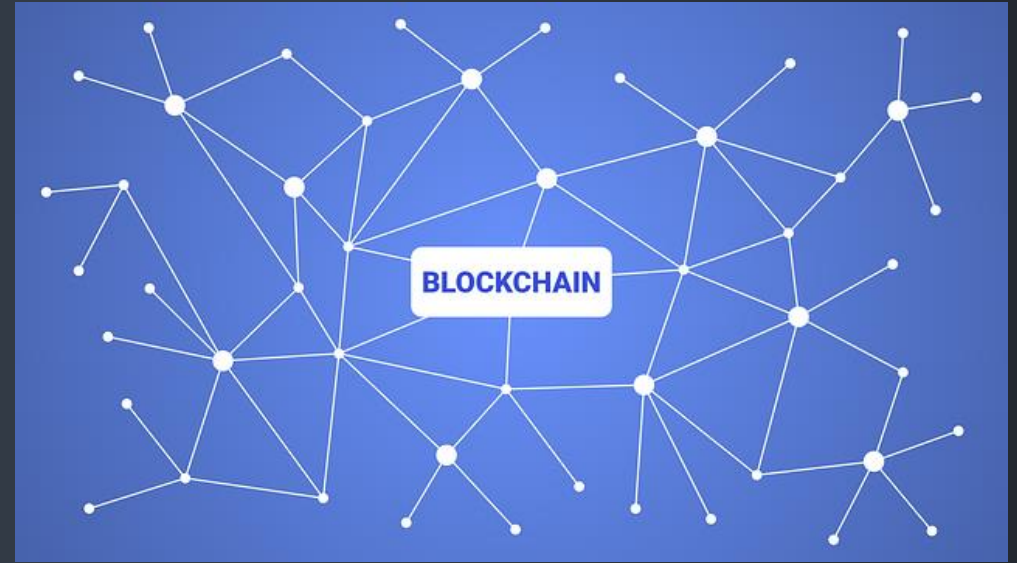
Build a solid and integrated community across Africa focusing on upskilling and job opportunities



Special Highlights



Geospatial Data Analysis



Blockchain Analytics

Major Event Highlights

Keynote Speeches

Max of 3 Keynote speakers to be featured in the event

Solution Demo

Opportunity to network and connect with speakers and attendants.

Networking

Opportunity to network and connect with speakers and attendants. Play games and win swags from sponsors.

Different breakout sessions for the domains to be featured – Data Analysis, Data Science & AI, Data Engineering, Power Platform, Data Management, etc

Breakout Sessions

Interested participants can check different product/service booths for inquiries or business connection

Booth Visitation



Proposed Event Date



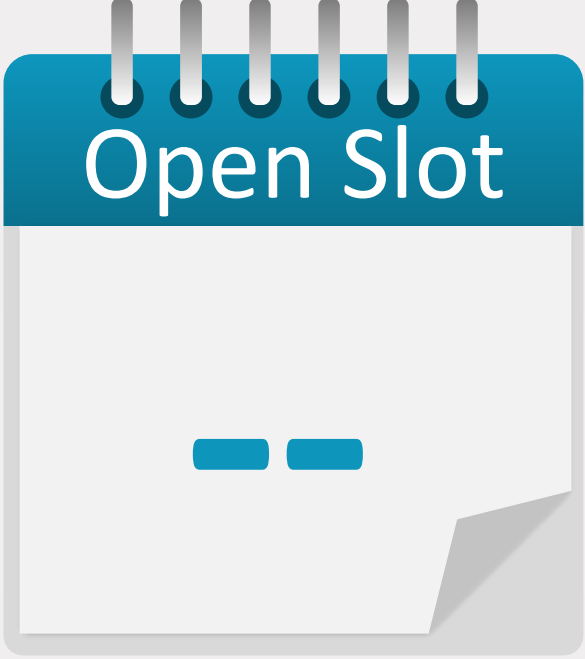
Day 1: Friday

Program Details yet to be finalized



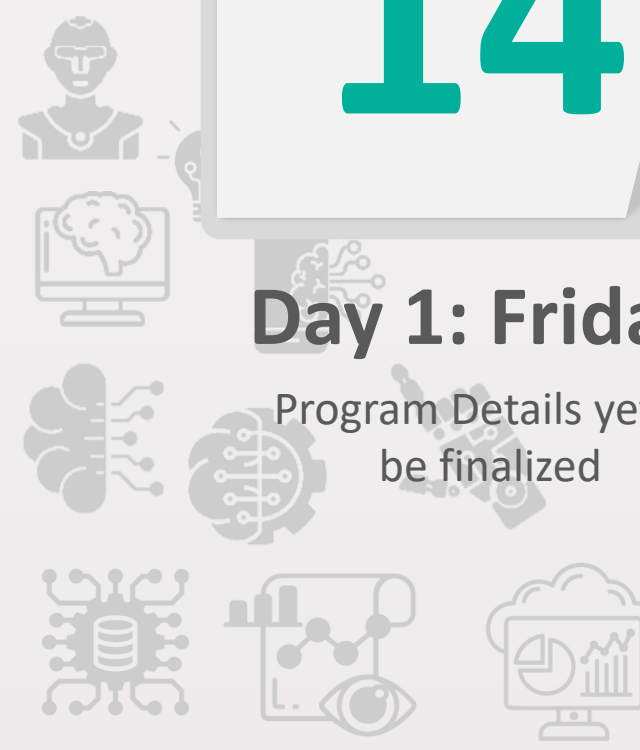
Day 2: Saturday

Program Details yet to be finalized



Open Slot

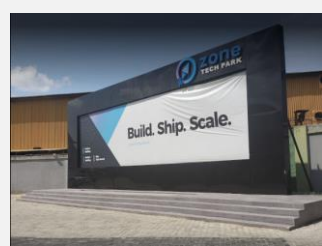
Until further confirmed, this is an open slot to accommodate pre-event programs





DataFestAfrica 2022

Host 3,000+ participants



Physical Event at Zone Tech, Gbagada Lagos

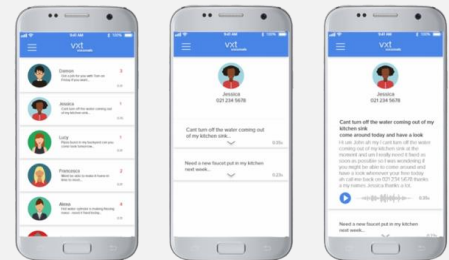


SWAGS for the participants



50⁺

Speakers and Mentors



Solution Demo



Light Refreshment for all participants



Product Showcasing



Networking and Job Opportunities



200

Laptops to qualified participants to support their career development



3,000+

Participants

*We expect
Participation
across Africa*



Proposed Sponsorship Plans – Your Thoughts

BASIC



- Logo on sponsor page
- Logo on badge
- Logo on event flier
- 1 group tweet

\$ 2,000.00
£ 1,550.00
€ 1,800.00

STANDARD



- - Exhibition space.
- One pull-up banner (if provided)
- Logo on holding slides shown between talks.
- Company name and logo in attendee emails.
- 3 free festival registrations

\$ 5,000.00
£ 3,800.00
€ 4,500.00

PREMIUM



- - Exhibition space.
- Two pull-up banners in the main conference room (if provided).
- Logo on holding slides shown between talks (if provided).
- Company name and logo in attendee emails.
- 6 free festival registrations

\$ 10,000.00
£ 7,600.00
€ 9,000.00

VIP



- Exhibition space.
- Two pull-up banners in the main conference room and two pull-up banners at the entrance.
- Large logo on all holding slides shown between talks.
- Opportunity to engage directly with attendees by any means during the conference (subject to approval by organizers).
- Company name and logo in attendee emails.
- 8 free festival registrations. Hide

\$ 15,000.00
£ 11,400.00
€ 13,400.00

Sponsorship Plans

\$ 20,000.00

£ 15,200.00

€ 17,900.00

Headline Sponsor



- Exhibition space.
- Two pull-up banners in the main conference room and two pull-up banners at the entrance.
- Large logo on all holding slides shown between talks.
- A news item on the DFA website about sponsor and contribution to DFA (if provided).
- Opportunity to engage directly with attendees by any means during the conference (subject to approval by organizers).
- Company name and logo in attendee emails.
- Company name and quotes in press releases.
- 8 free festival registrations.



DataFest Africa 2022

Estimated Team Strength

Planning Team

20

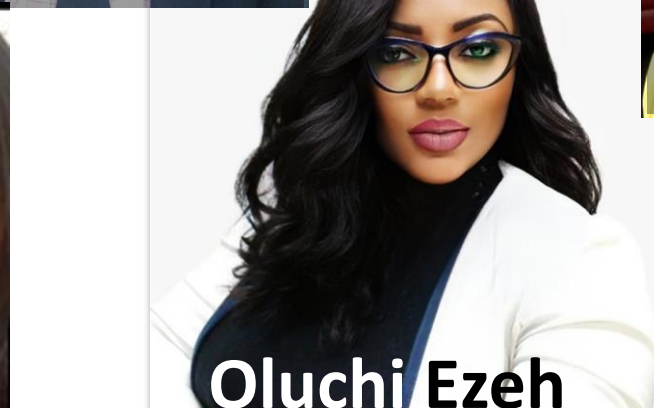
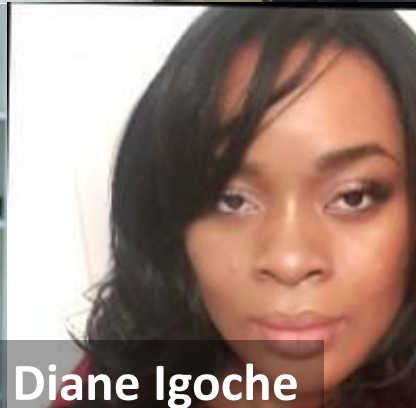
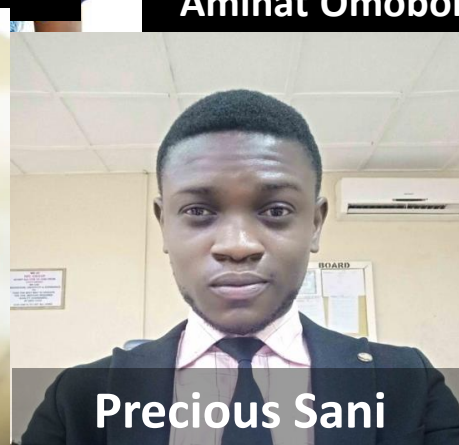
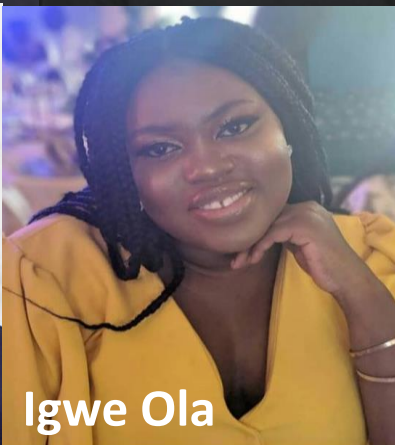
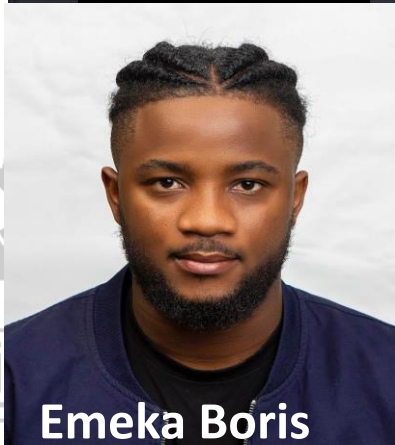
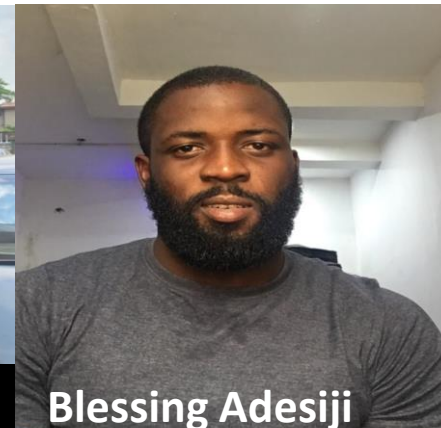
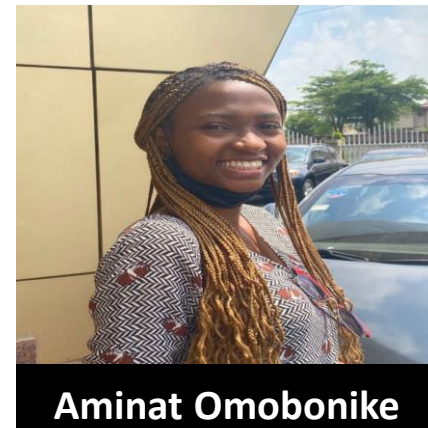


Volunteers

55



Planning Team – Click the Images to view their LinkedIn Profile



For Sponsorship, Contact



Olanrewaju Oyinbooke

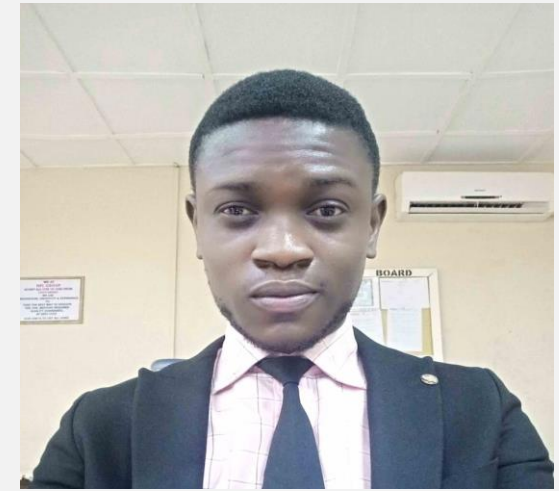
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DataFestAfrica 2022

Members of our Planning team have worked with the following brands for previous events







Thank
You

