



# DataFestAfrica 1.0

## 2022 Event



*Gathering of Data Enthusiasts, professionals,  
creators, educators, low-code developers,  
managers, and consumers*

**Call for Sponsorship**



# Our Why

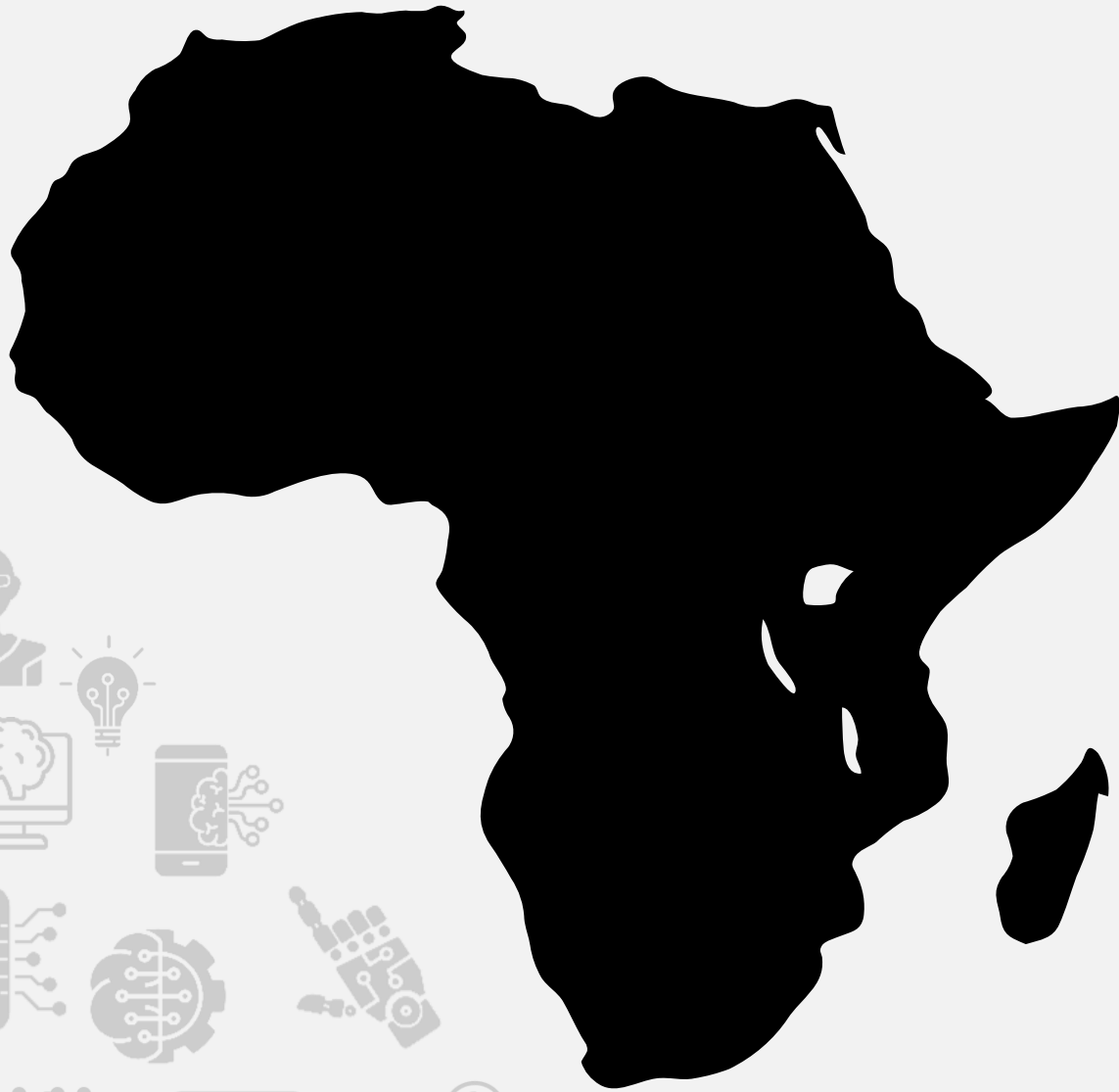


## Vision

To be Africa's largest gathering of data talents, equipping the talents to cover the skill gaps needed to accelerate Africa's growth

## Mission

Create Growth Opportunities for Africa Data Talents by bringing together industry leaders, recruiters, data consumers and talents.



*Data is the new Oil and we  
live in an Oil continent  
where nobody is drilling*

*It's time to bring Africa's data  
talents together for accelerated  
growth*

**Activate Africa**



# Event Coverage

## Machine Learning/AI

Bringing best practices and more use cases of Artificial Intelligence into Africa. Improving knowledge of modern and advance concepts

## Data Management

Driving the awareness and adoption of Data Governance principles, tools, and best practices in Africa.

## Open Source

The future is open and we must prepare the community to maximize the benefit of the open source tools in the data ecosystem

## Power Platform

Encouraging more folks to explore the new possibilities in the world of low/no code industry

## Data Analysis & Visualization

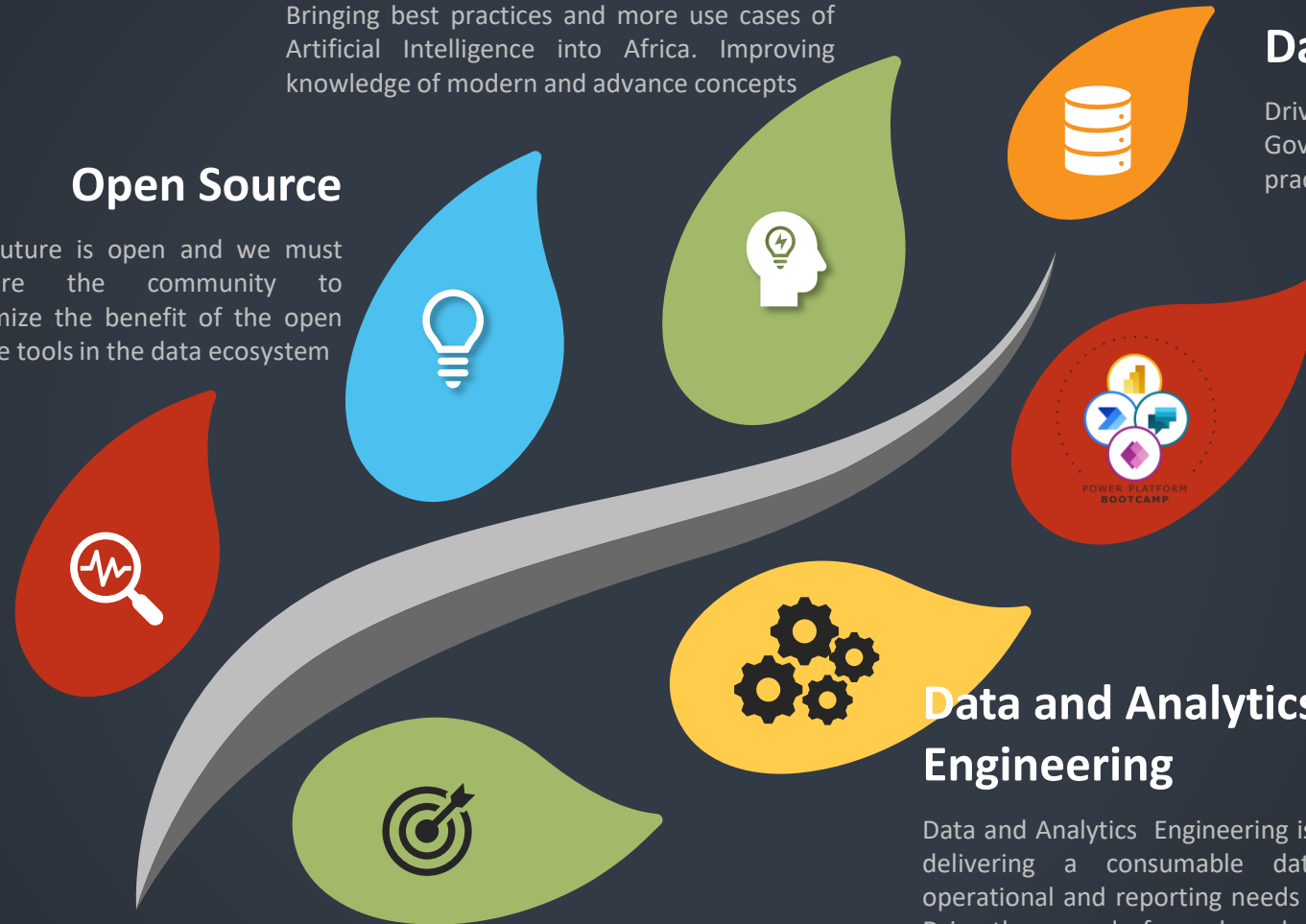
We seek to increase the knowledge and confidence of data analysts by introducing them to latest analytics and visualization tools across the globe and the know-how

## Data and Analytics Engineering

Data and Analytics Engineering is at the heart of delivering a consumable data output for operational and reporting needs of the business. Drive the spread of new knowledge and tools in this space

## Community

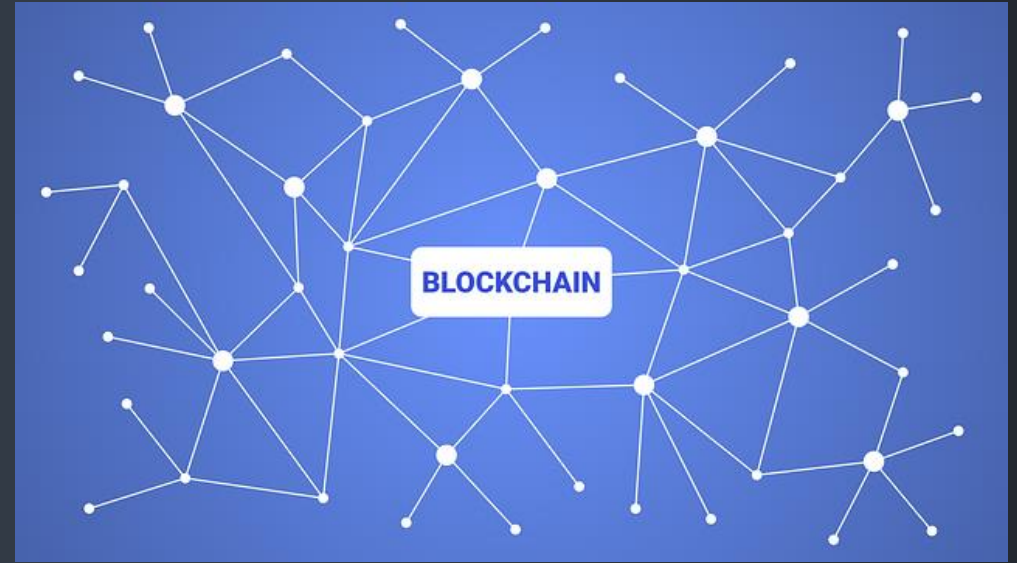
Build a solid and integrated community across Africa focusing on upskilling and job opportunities



# Special Highlights



**Geospatial Data Analysis**



**Blockchain Analytics**

# Major Event Highlights

## Keynote Speeches

Max of 3 Keynote speakers to be featured in the event

## Solution Demo

Opportunity to network and connect with speakers and attendants.

## Networking

Opportunity to network and connect with speakers and attendants. Play games and win swags from sponsors.

## Breakout Sessions

Different breakout sessions for the domains to be featured – Data Analysis, Data Science & AI, Data Engineering, Power Platform, Data Management, etc

## Booth Visitation

Interested participants can check different product/service booths for inquiries or business connection



# Proposed Event Date



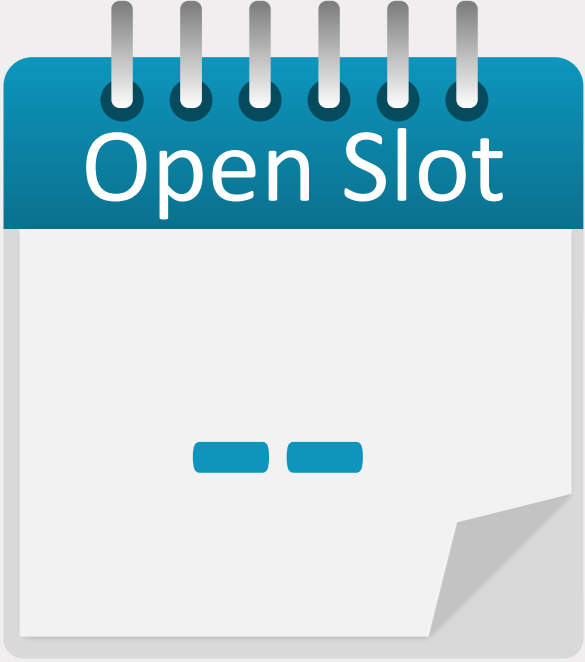
**Day 1: Friday**

Program Details yet to be finalized



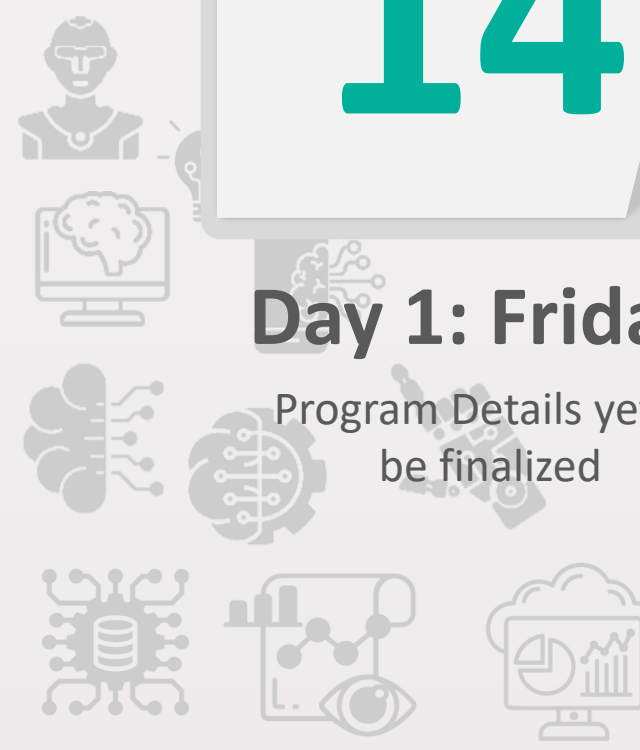
**Day 2: Saturday**

Program Details yet to be finalized



**Open Slot**

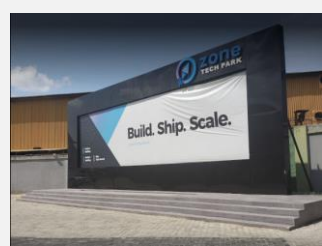
Until further confirmed, this is an open slot to accommodate pre-event programs





# DataFestAfrica 2022

Host 3,000+ participants



Physical Event at Zone Tech, Gbagada Lagos

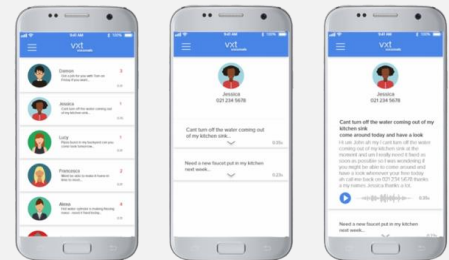


SWAGS for the participants



50<sup>+</sup>

Speakers and Mentors



Solution Demo



Light Refreshment for all participants



Product Showcasing



Networking and Job Opportunities



200

Laptops to qualified participants to support their career development





# 3,000+

Participants

*We expect  
Participation  
across Africa*



# Proposed Sponsorship Plans – Your Thoughts

## BASIC



- Logo on sponsor page
- Logo on badge
- Logo on event flier
- 1 group tweet

\$ 2,000.00  
£ 1,550.00  
€ 1,800.00

## STANDARD



- - Exhibition space.
- One pull-up banner (if provided)
- Logo on holding slides shown between talks.
- Company name and logo in attendee emails.
- 3 free festival registrations

\$ 5,000.00  
£ 3,800.00  
€ 4,500.00

## PREMIUM



- - Exhibition space.
- Two pull-up banners in the main conference room (if provided).
- Logo on holding slides shown between talks (if provided).
- Company name and logo in attendee emails.
- 6 free festival registrations

\$ 10,000.00  
£ 7,600.00  
€ 9,000.00

## VIP



- Exhibition space.
- Two pull-up banners in the main conference room and two pull-up banners at the entrance.
- Large logo on all holding slides shown between talks.
- Opportunity to engage directly with attendees by any means during the conference (subject to approval by organizers).
- Company name and logo in attendee emails.
- 8 free festival registrations. Hide

\$ 15,000.00  
£ 11,400.00  
€ 13,400.00

# Sponsorship Plans

**\$ 20,000.00**

**£ 15,200.00**

**€ 17,900.00**

## Headline Sponsor



- Exhibition space.
- Two pull-up banners in the main conference room and two pull-up banners at the entrance.
- Large logo on all holding slides shown between talks.
- A news item on the DFA website about sponsor and contribution to DFA (if provided).
- Opportunity to engage directly with attendees by any means during the conference (subject to approval by organizers).
- Company name and logo in attendee emails.
- Company name and quotes in press releases.
- 8 free festival registrations.



## Some Confirmed Speakers

### **Jania Okwechime**

Partner, West Africa Data Analytics  
Leader, Deloitte

### **Rowland Ogbonda**

Talent Acquisition Lead,  
Airtel Digital Lab Africa

### **Bayo Adekanmbi**

Chief Strategy, Partnership and Sustainability Officer  
at Airtel Africa/Pioneer Data Scientists Network

### **Ebot Tabi**

Founder & CEO, Voyance

## Speakers

# 25+



# DataFest Africa 2022

## Estimated Team Strength

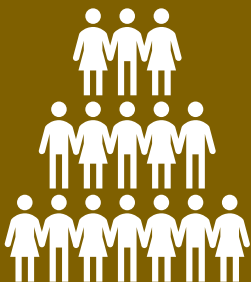
### Planning Team

20

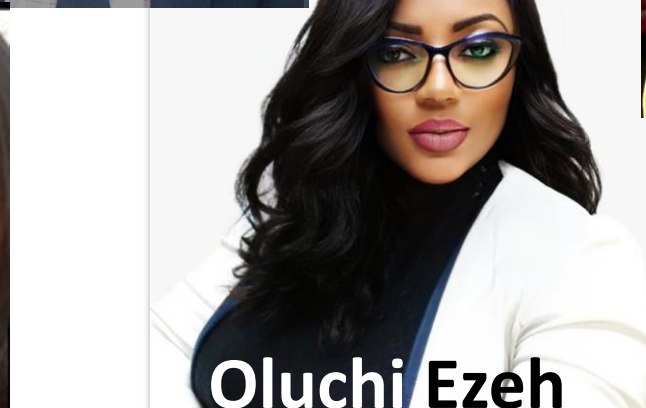
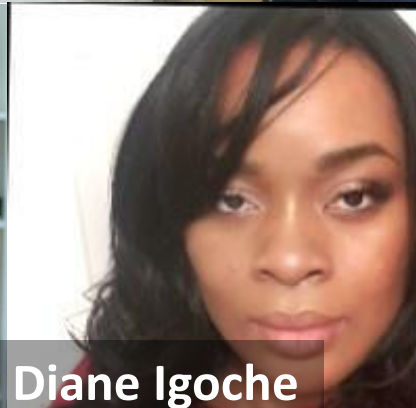
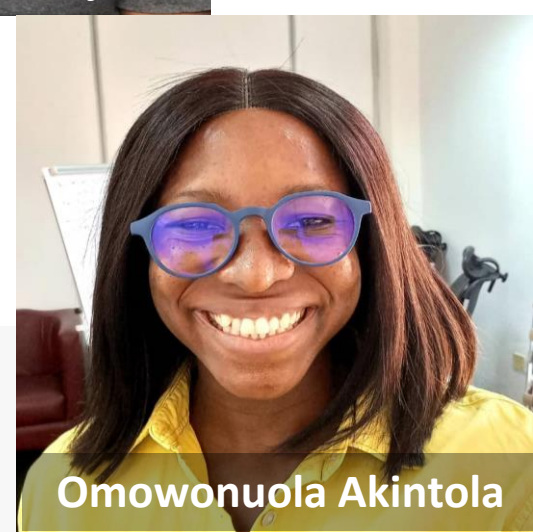
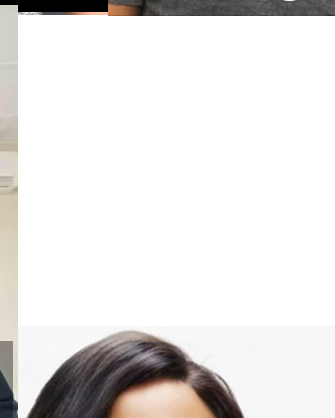
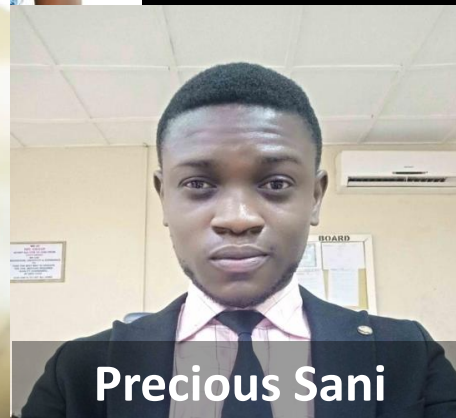
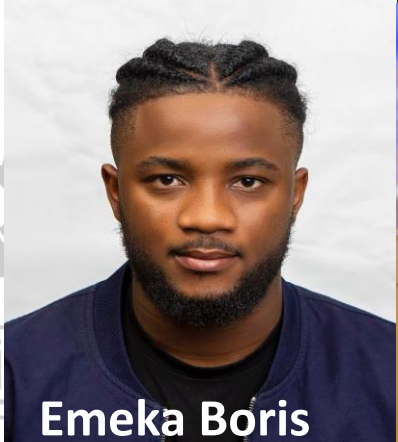


### Volunteers

55



# Planning Team – Click the Images to view their LinkedIn Profile





# For Sponsorship, Contact



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# DataFestAfrica 2022

Members of our Planning team have worked with the following brands for previous events







Thank  
You

