ANALYSIS and METHODOLOGY REPORT

SocialCops Data Science Internship Technical Challenge

R&A | DS Task | APMC/Mandi

Objective:

- 1. Test and filter outliers.
- 2. Understand price fluctuations accounting the seasonal effect
 - 1. Detect seasonality type (multiplicative or additive) for each cluster of APMC and commodities
 - 2. De-seasonalise prices for each commodity and APMC according to the detected seasonality type
- 3. Compare prices in APMC/Mandi with MSP(Minimum Support Price)- raw and deseasonalized
- 4. Flag set of APMC/mandis and commodities with highest price fluctuation across different commodities in each relevant season, and year.

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BASIC OUTLINE:

- Exploratory Data Analysis and Data Cleansing
- Q-1 Outlier Detection, Testing and Filtering
- Data Preparation for Time-Series Analysis(Seasonality)
- Q-2.1 Seasonality Type Detection
- Q-2.2 Deseasonalizing Price
- Q-3 Comparison of Various Prices
- Q-4 Assessing Price Fluctuations

Data and Python Files

- Cleansed APMC/Mandi and MSP data
- Outlier Removed APMC/Mandi and MSP data
- Seasonality Analysis Data
- Seasonality Type Detected Mandi data
- Deseasonalized Prices Mandi data
- 7 Jupyter (.ipynb) notebook files for each section of above outline

METHODOLOGY

My aim was to understand the trend in the prices of commodities in various APMC/Mandi's and use the results and Analysis to help Maharashtra Government take informed decisions to regulate or control, quantity and price, and also to detect anomalies and corruption in APMC's with unusual pricing or explicit hoarding

The technique used to conquer the above challenges-

- Cleaning the data ,which had many issues from naming errors to missing values to limited or high degree Skeweness
- Removing the outliers, from removing abnormal prices due to incorrect data to illogical data values, using standard outlier filtering processes and visualising to confirm
- Analysis of Seasonality in the Prices and removing it to understand general trend in the price movements
- Comparing Prices (MSP,RAW and Deseasonalized) to observe APMC, as well as commodity pricing trends and come up with standard solutions to fix any anomalies if exist
- Finally, observing Price fluctuations across years, seasons for the government to focus
 on specific APMC, commodity pairs, by taking decisions based on price fluctuations

1. EXPLORATORY DATA ANALYSIS

Challenges-

- o Both the datasets had different naming styles for columns as well as data
 - Ex: Commodity : commodity, Sugar-cane :Sugarcane , e.t.c
- o MSP data had 10 missing values for commodity msprice
- MSP data and APMC data differ on alphabetical grounds (Capital-Small)
- APMC data started at 2014 and MSP started from 2012(2 years missing data)
- Significant commodities in APMC data didn't have a msprice value in MSP data (204,32)
- Max_price and Min_price columns in APMC dta had zero values, Illogical
- Highly Skewed distribution of data for both APMC's and Commodities
 - Few commodities with high frequencies, still understandable
 - Few APMC's with high data, infact with just 1 commodity, Unusual

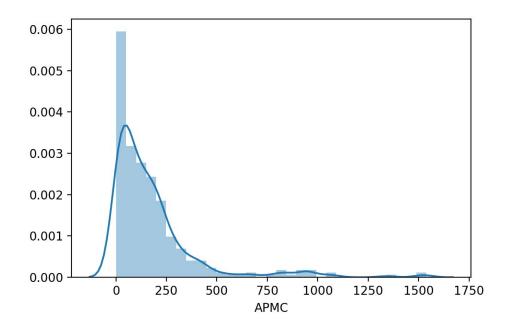
Solutions -

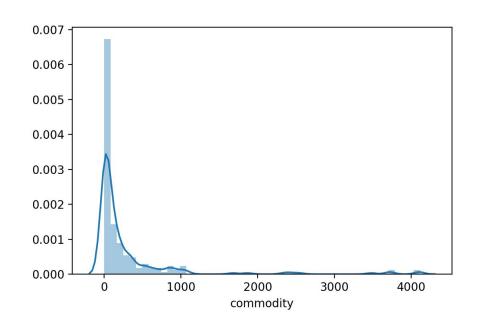
- o All the column names were changed to small letters and observed naming errors were removed
- Missing values were replaced with mean values from the past history of prices
- o All the values in commodity column for both datasets were converted to small letters
- Further analysis where msprice was needed, only those commodities were considered that had existence
 in both datasets
- Max_price and Min_price with zero values were removed, since they were small compared to the entire data

SUGGESTIONS -

- Data collection must be done uniformly addressing the skewness in the data
- The two different sets of datasets collected must be aligned to have common grounds for analysis and predictions

Plots for Skewness in Distribution of Data for APMC's and Commodities





2. Outlier Detection, Testing and Filtering

Two methods were used -

- Outlier Replacement Replace values with maximum or minimum of the
 - Standard : (q1-1.5*IQR , q3+1.5*IQR) range
- Outlier Removal Remove values not lying in the Range

Challenges -

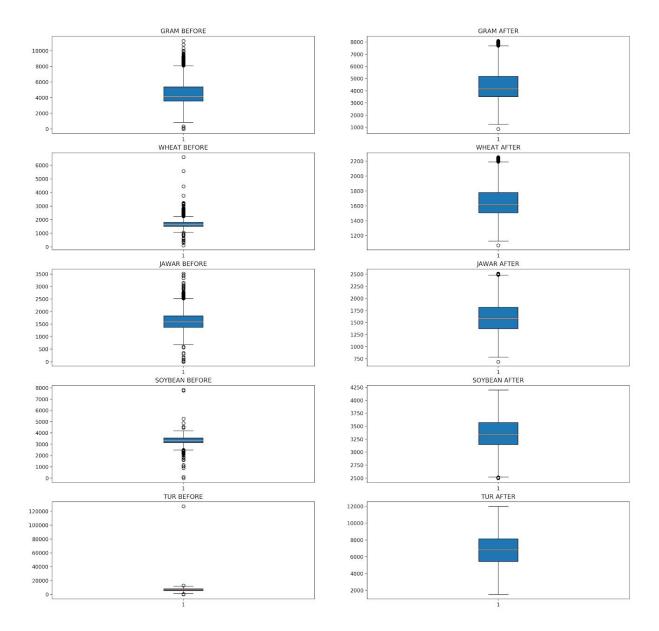
- Data had to be eliminated keeping in mind the loss factor to be <4~5%
- Unusual data where min_price>max_price had to be removed
- Naming errors in MSP data, ex: Soybean:Soyabean had to be fixed
- Data had to be grouped appropriately to successfully find and remove outliers

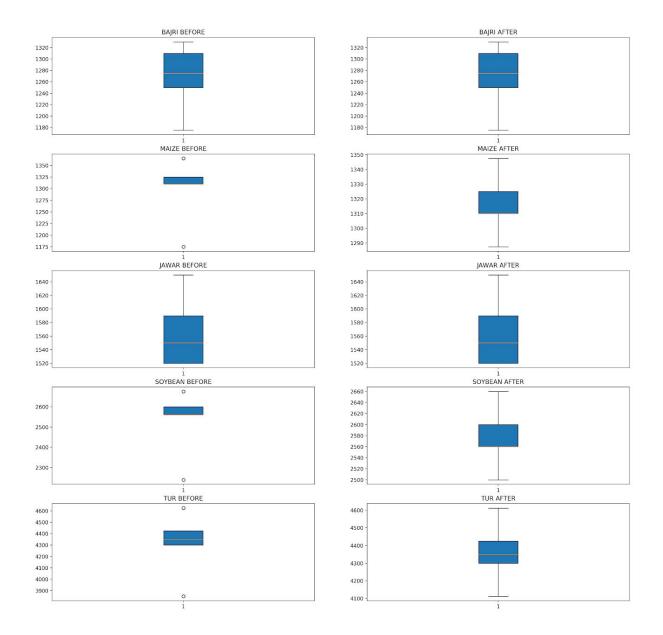
Solutions -

- With loss < 4%, APMC data outliers were removed
- With loss >14% ,MSP data outliers were replaced
- Naming anomalies were fixed
- Data was plotted to observe the comparison before and after removal of outliers
- Unusually priced data was removed

Observations-

- APMC data had many outliers, can be because of corruption of faulty data collection
- MSP data was fine , need not be fixed or changed





3. Data Preparation for Seasonality Analysis

Challenges-

- o Date column's datatype needed conversion to work with Time-Series Analysis
- Minimum frequency, ex: 12, required to use in time-series analysis, which was not available for all (APMC,Commodity) pair

Solutions -

- Basic pandas functionality solved data type issue
- Dataset reduced from ~60k to ~22k size, after filtering for minimum frequency of (APMC,Commodity) pair data
- Only, this data was exported for further Analysis

Suggestions-

 Level or Set a standard for data collection that enables Data Collection over a particular time frequency throughout the year for proper analysis

4. Seasonality Type Detection

METHOD -

- Use seasonal_decompose from the statools library of Python
- Use it's residuals and eventually their Auto-Correlation-Function values to detect
 Type of Seasonality (Multiplicative or Additive)
- Collect unique pairs of APMC and Commodity and give them as an input to a function which uses the original dataset to get all the records for that pair and uses seasonal_decompose and acf to detect type
- Also, create another function that is hard coded for the above functionality(in process)
- Check for Seasonality by plotting Auto-correlation grams
- Export the Dataset for Deseasonalizing Prices

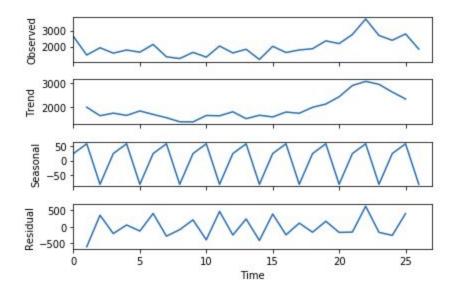
5. Deseasonalize Prices based on detected Seasonality Type

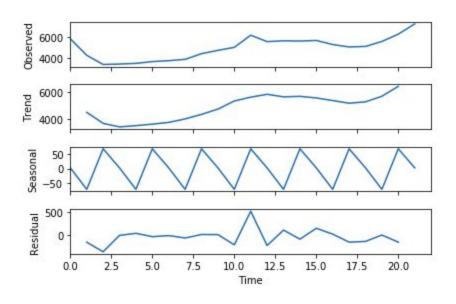
METHOD-

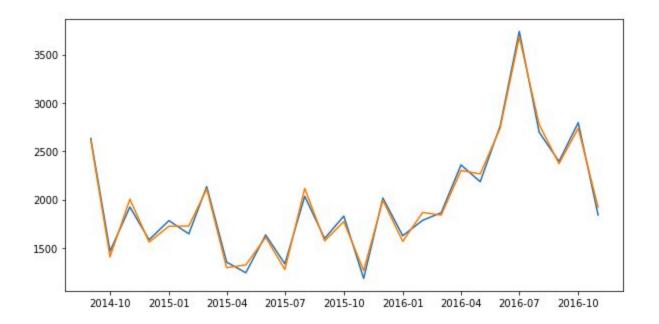
- Again, using seasonal_decompose to get the seasonal component of the time-series data for a particular pair of APMC, Commodity
- Removing the seasonal component from the price for all the pairs
- Substantiating and Statistically testing Stationarity (Deseasonalization) in the prices using the standard Augmented Dickey Fuller Test from the adfuller method, statools
- Plotting the result from the seasonal_decompose to effectively know if we actually have seasonality component, which did exist
- Plotting the Raw(modal_price) and Deseasonalized Price to observe smoothening of the line, indicating removal of Seasonality and Stationarity in Time-Series

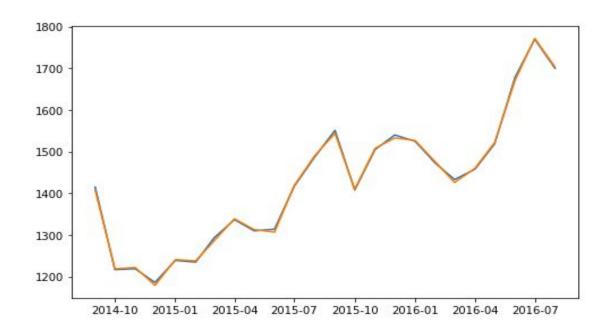
OBSERVATIONS -

- Some APMC, Commodity pairs have high seasonality ex: seasonal crops like tomatoes
- Some APMC, Commodity pairs have low seasonality ex: all-year crops like maize









6. Price Comparison (Raw, MSP, Deseasonalized)

Three types-

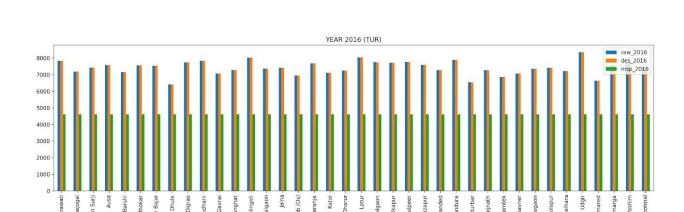
- Yearly average prices for different commodities of the same APMC
- Yearly average prices for different APMC's of particular commodity
- Time-Series comparison of a pair of APMC and commodity

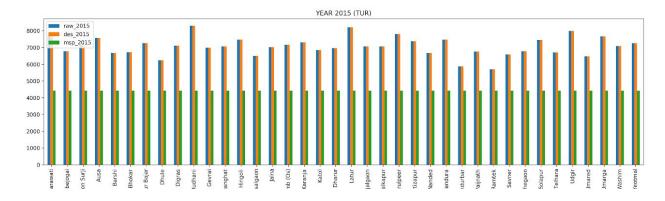
PROBLEMS with Data -

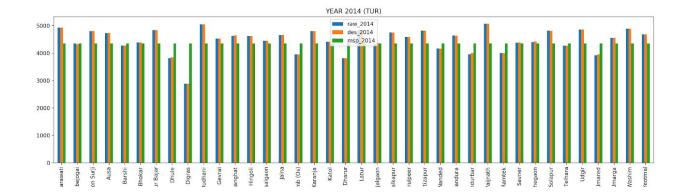
- We only have data for three years 2014,2015,2016
- We only have 17 common commodities between MSP and APMC data
- MSP data, didn't have all three years data

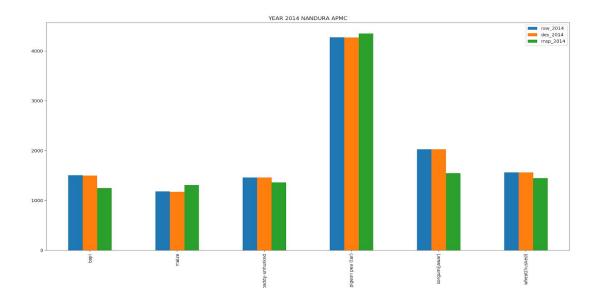
OBSERVATIONS -

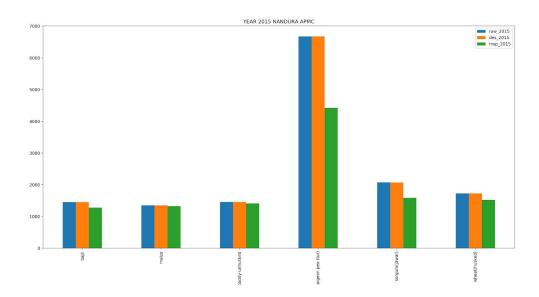
- Some APMC's have commodity prices below MSP
- Some APMC's have price much higher than MSP
- 2014 had many pricing anomalies, 2015 and 2016 had few comparatively
- Commodities with high MSP's have higher variations and differences b/w raw and msp
- Some commodities fluctuate above and below MSP, ex: Paddy
- Some commodity prices always stay above MSP

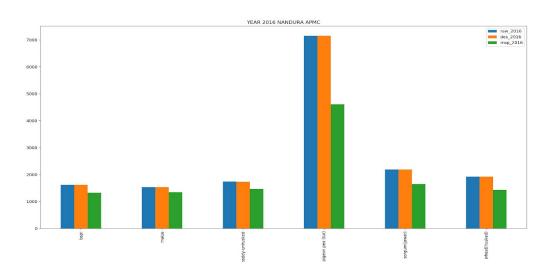


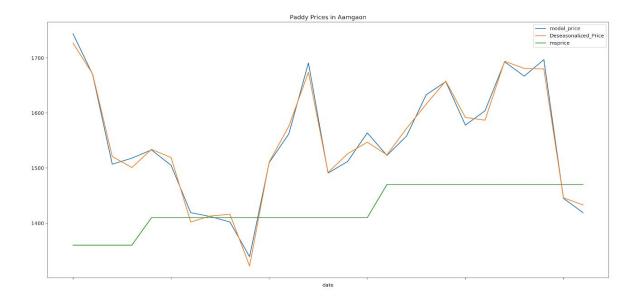


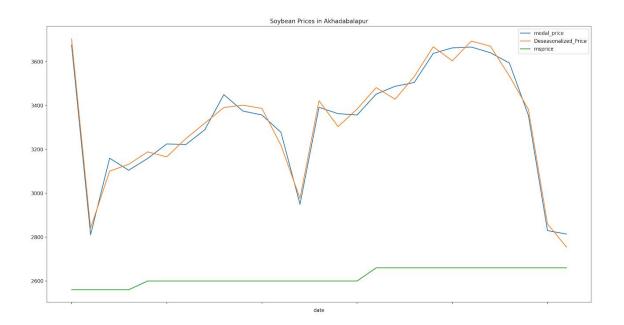












7. Highest Price Fluctuations (Yearly, Seasonally)

METHOD -

- Accounting for Fluctuations Annually for 2014,2015,2016
- Fluctuations quarterly (Seasonal assuming Quarter)
- Fluctuations by Crop Type (Kharif, Rabi, Others assuming seasonality in Production)

By evaluating Fluctuation based on the difference between the maximum and minimum price yearly, quarterly or by Type, we find APMC, Commodity pairs with highest Fluctuations by the above methods constraints

SUGGESTIONS -

- For yearly fluctuation we can intersect pairs of all years to get perfect and fixed pairs
- For quarterly pairs, we can be cautious with specific pairs ahead of time every year
- For Type method pairs, we can ensure regularity of produce and supply according to the cropping season type

End Notes -

- Major issues with the Analysis were-
 - Lack of Structured data
 - o Improper Alignment of one with the other
 - Matching percentage was very low for a diverse analysis

Scope of Improvement

- We could use Natural Language Processing to reduce naming errors by using similarity detection algorithms
- We could increase the size of data by using discounted models for price by developing a discounting model from the time-series
- o We could also setup a digital unit to record data in a standard time-frame

Personal Thoughts

- A more structured query would have been easy to answer with respect to the specific needs of the Government
- o Questions were a little confusing to properly adapt, define and answer

THANKYOU

-Pranjal Biyani