Group Name : MBA

Members

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Alhamza Ibrahim	Hamzai7brahim@gmail.com	Turkey	Turkish-German University
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Specialization : Data Science

Problem description

ABC Bank wants to sell its term deposit product to customers and before launching the product they want to develop a model which help them in understanding whether a particular customer will buy their product or not (based on customer's past interaction with bank or other Financial Institution)

Business understanding

in this model we will try to understand the relationship between the client data and buying a product and then choosing the right client data that could help us to build our model and get a good accurate result. for example the relationship between some product and the age of the client play an important role in the last result.

Project lifecycle along with deadline

Project Life Cycle
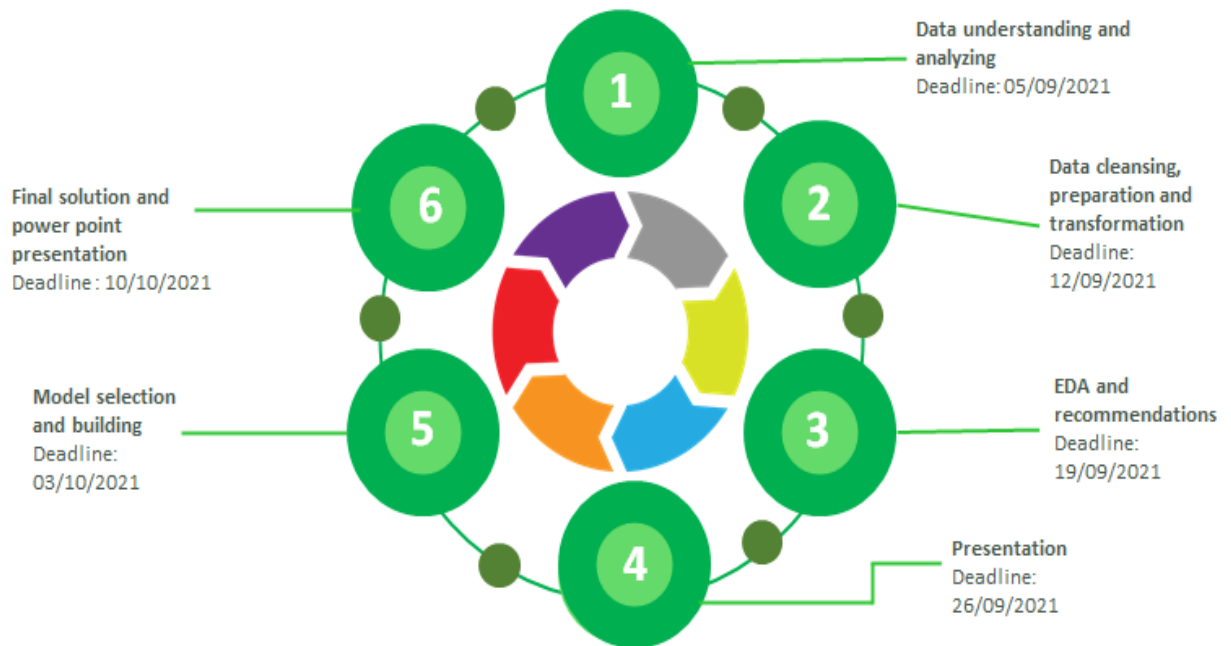
Data Intake report

Name: <Bank Marketing >

Report date: <05/09/2021>

Internship Batch:<LISUM002>

Version:<1.0>

Data intake by:<MBA Group>

Data intake reviewer:<>

Data storage location: <Google Collab>

Tabular data details:

Total number of observations	<41188 rows >

Total number of files	<1>
Total number of features	21 columns
Base format of the file	<.csv >
Size of the data	<5.6 mb>

Github Repo link

[MuhammedZek/MBA-Data-Science-Project (github.com)](#)