Reuben Kariuki

Experienced Data Analyst

Seeking a challenging senior data analyst/Data scientist/senior reporting analyst position that leverages my extensive experience in data analysis, Market research, Machine learning and product management to help drive organizational growth and success.

https://www.datacamp.com/portfolio/Mwangi

https://www.linkedin.com/kr2026

reubenmwas51@gmail.com

+254713167064

EDUCATION

Bachelor's of Science in Actuarial Science with IT, Specializing in Data Analytic, from Jaramogi Oginga Odinga University of science and Technology.

Graduated April 2022

SKILLS

- Expert proficiency in R, Python, Power Bi , Tableau and SQL
- Experience with data visualization and reporting tools such as Tableau and Power BI
- Strong analytical and problem-solving skills

REFERENCES

Available upon request

SUMMARY

Accomplished senior data analyst with 3+ years of experience in data analysis, reporting, market research and product management. Expertise in programming languages such as R and Python with extensive experience in database management systems like SQL. **Projects include a Whats-app chat-bot, credit scoring model, and customer segmentation and churn prediction using python/R.** Excellent communication, leadership, and team-building skills, with a track record of successful project management and driving business growth through data insights.

EXPERIENCE

Senior Data Analyst, Berry Capital Limited, Nairobi

October 2023 – Present

- Develop and execute data analysis strategies to drive business growth and success
- Lead business development teams by ensuring data accuracy and completeness
- Develop and implement data-driven solutions to business challenges
- Create and deliver reports and presentations to executive leadership and other stakeholders
- Develop credit scoring model to help improve lending decisions and enhance risk management.

Marketing Data Analyst, Copia Global Limited

Sept 2022 – Sept 2023

- Developed and implemented data governance processes to ensure data accuracy and completeness
- Designed and managed interactive Tableau dashboards to provide real time analytic's and business metrics.
- Led and managed projects related to data analysis and reporting, ensuring timely and accurate delivery of results
- Created and delivered reports and presentations to executive leadership and other stakeholders

CERTIFICATIONS AND PROFESSIONAL DEVELOPMENT

- Google Certified Data Analytic Professional
- DataCamp SQL Data Analyst Certification
- Progmatic Works Power Bi certification from Beginner