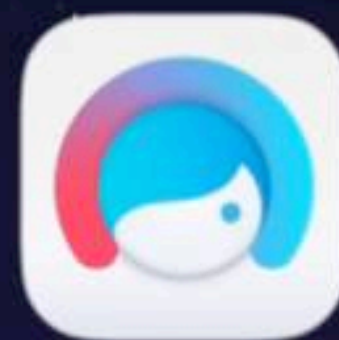
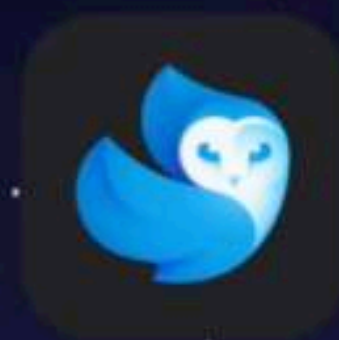
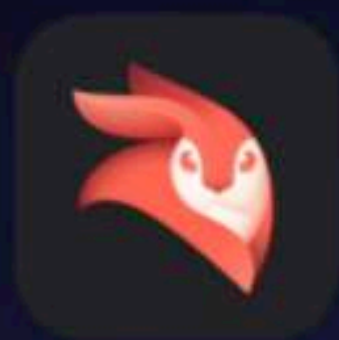
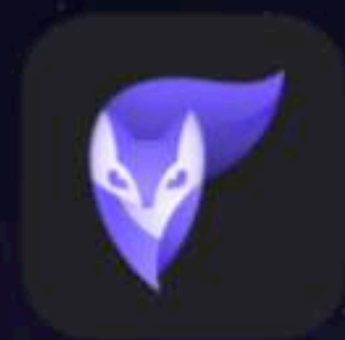








# Fun, Powerful Creativity



Artwork by **Uria Bass**  
Created with **Enlight Photofox**





All Pro Tools  
In All Enlight Apps

All Enlight Apps

12  
Months

\$49.99





1  
Month

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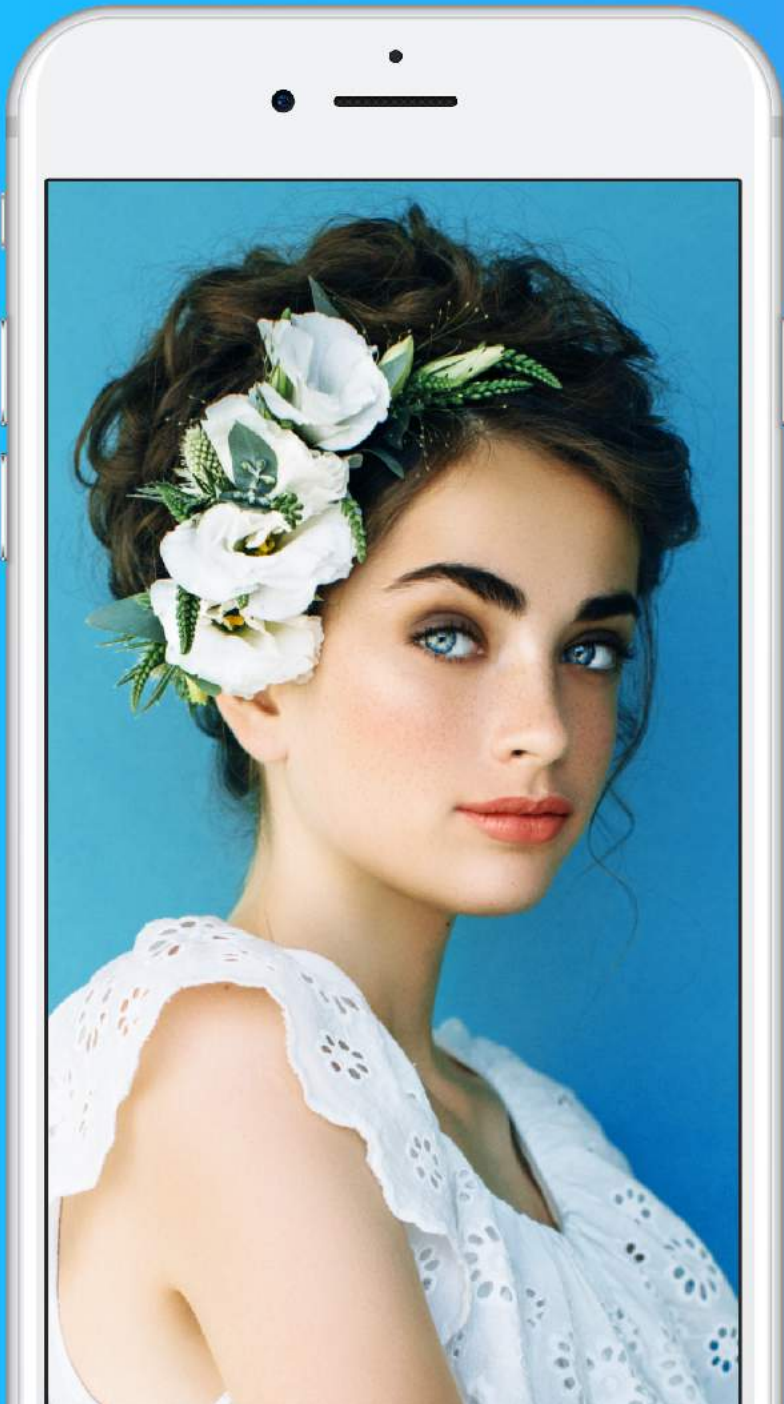
Payment will be charged to your iTunes account at confirmation of purchase.  
Subscriptions will automatically renew unless auto-renew is turned off at least



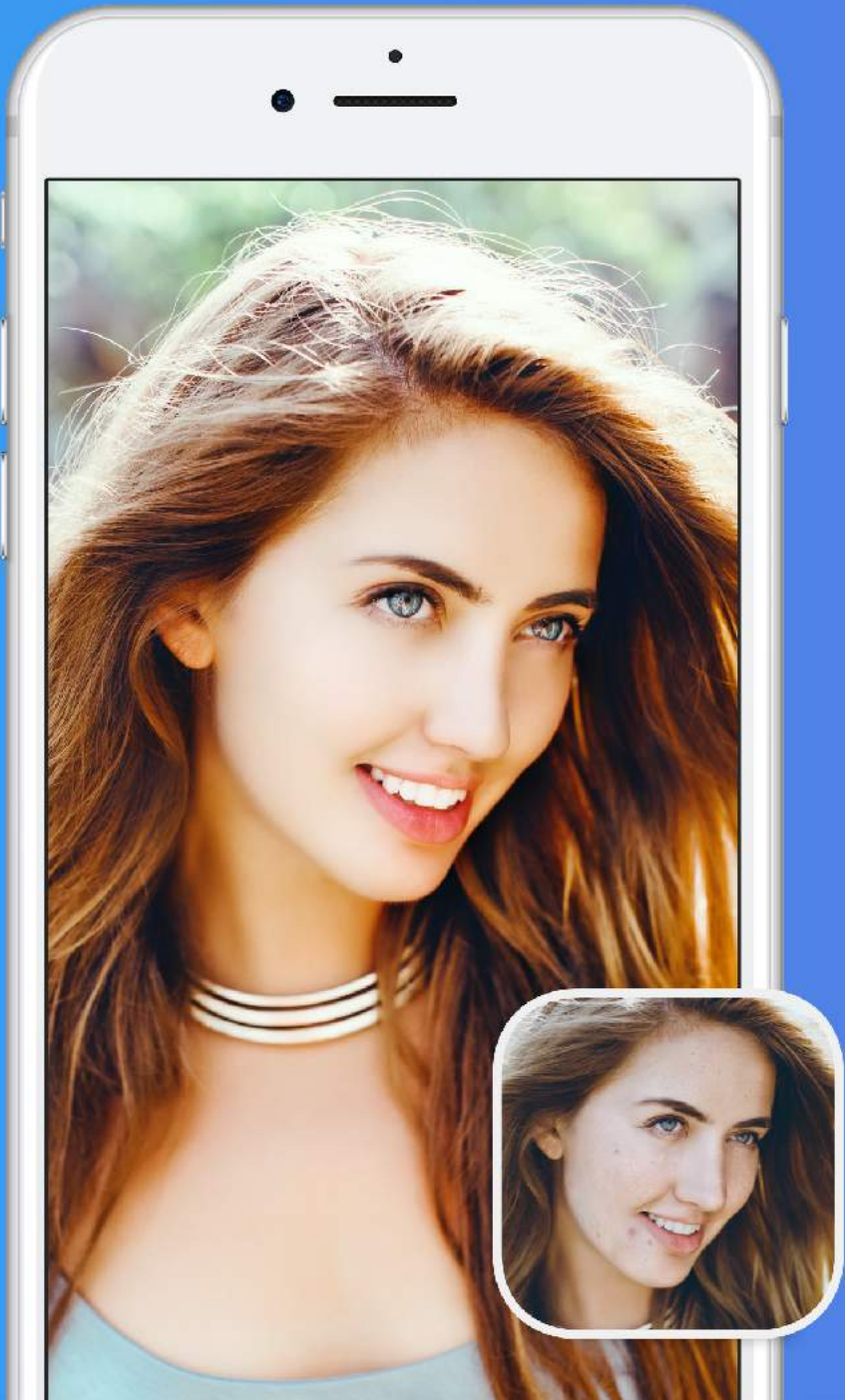


Facetune

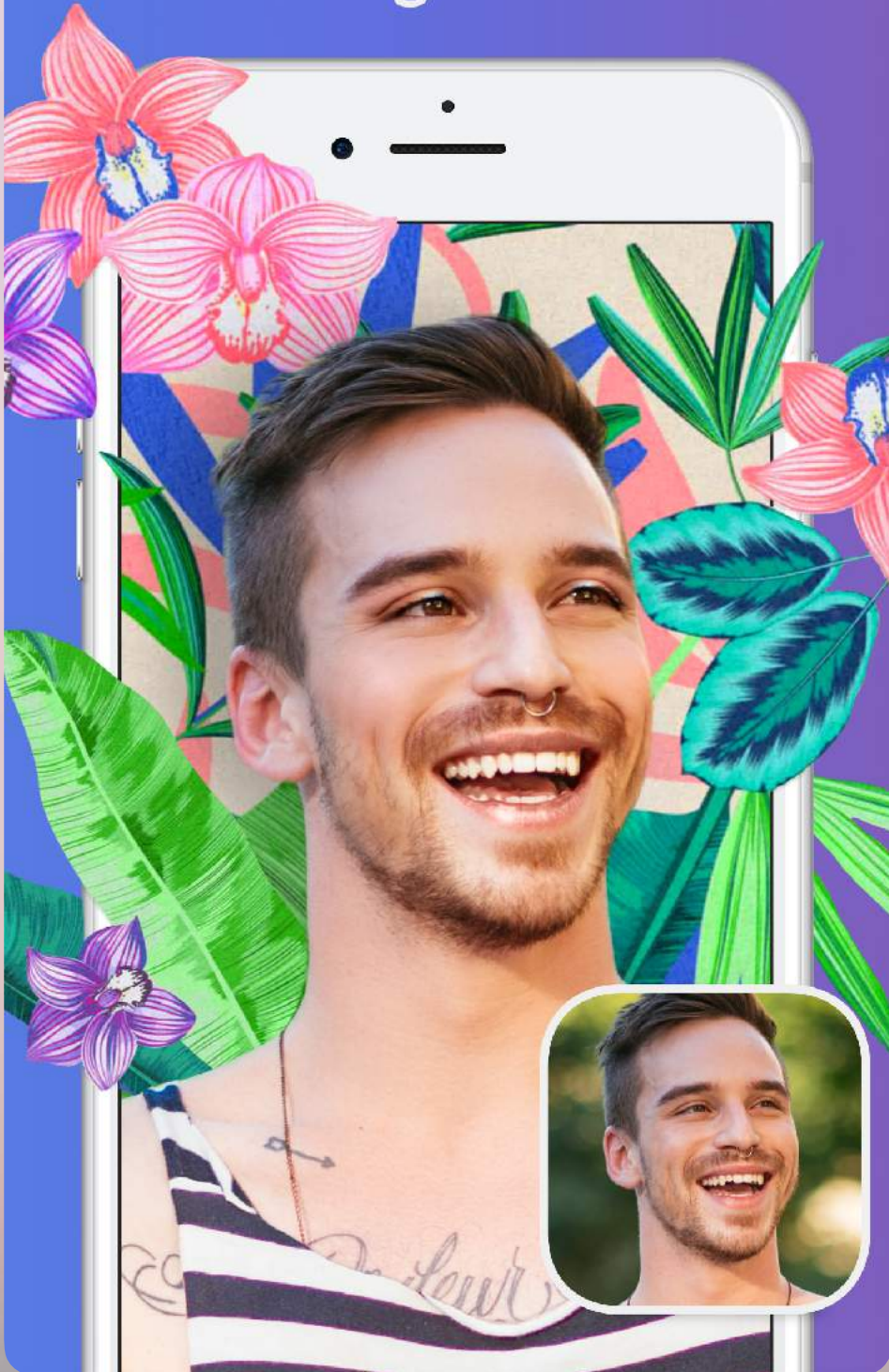
The best retouching  
on iPhone



Quick & easy face  
reshape



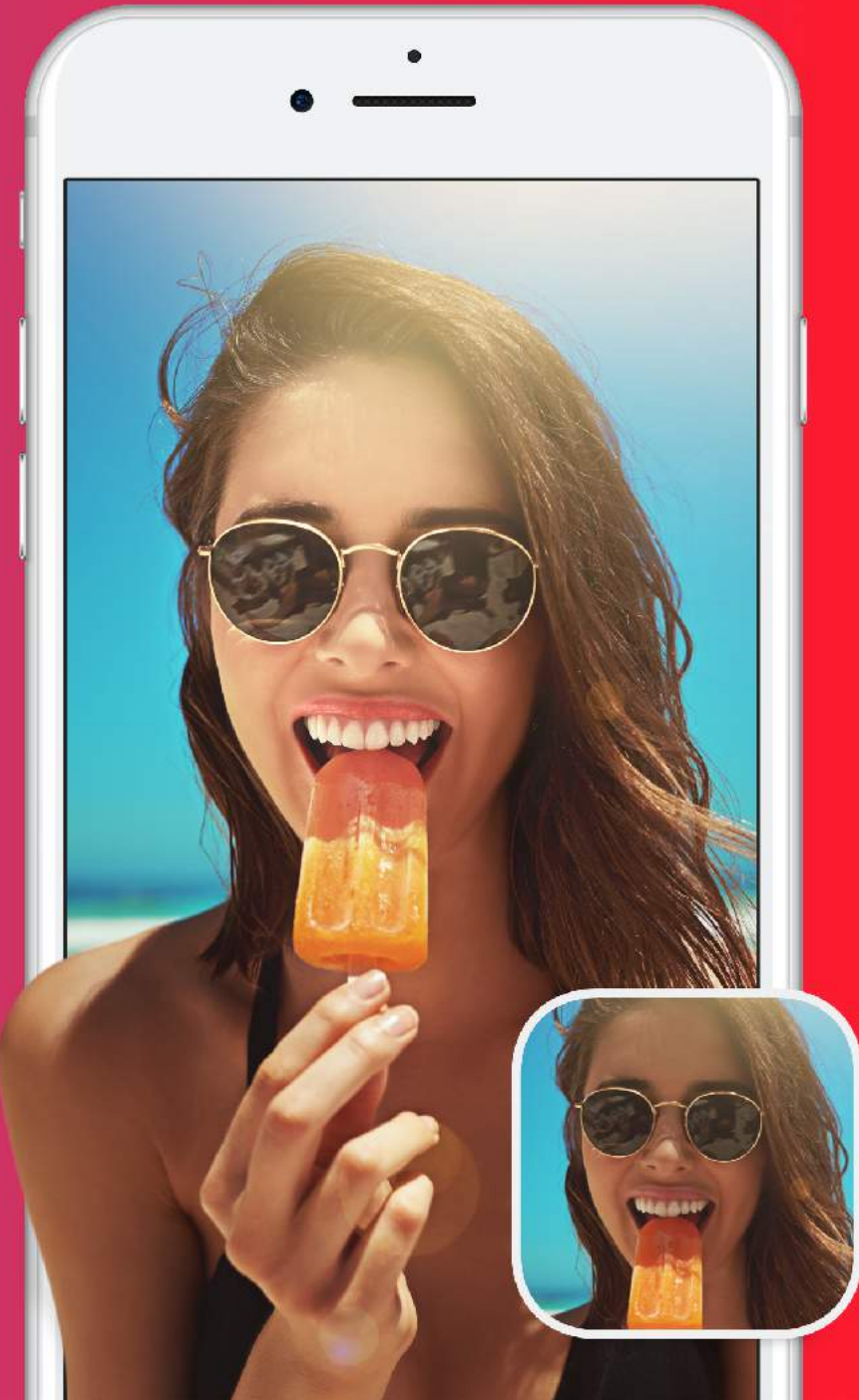
Magically replace  
backgrounds



Amazing filters  
for every selfie



Add professional  
studio lighting





# Our Challenge

Artwork by **Sasha Zilberman**  
Created with **Enlight Photofox**







🍏 App Store

BEST OF  
**2013**



▶ Google Play

BEST OF  
**2014**

- #1 Top Paid App in 138 countries
- >10 Million Paid Users

*Back in 2015 life was  
simple - paid apps*



Facetune2

*Released Nov 2016*

*Free App, Paid Subscription*



*Help us fight the churn*

*<https://github.com/Lightricks/datahack>*



“IRL facetune...”  
— Katy Perry



@katyperry  
Instagram  
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# Thank You

A white smartphone with a rose gold finish is shown at an angle. The screen displays a 3D scene of the ancient Inca city of Machu Picchu, with its stone ruins and terraces appearing to rise out of the phone's surface. In the background, steep, misty mountains are visible, and several small black birds are flying in the air. The Lightricks logo, consisting of a stylized 'L' inside a circle, is overlaid on the scene.

 Lightricks

Artwork by **Sasha Zilberman**  
Created with **Enlight Photofox**