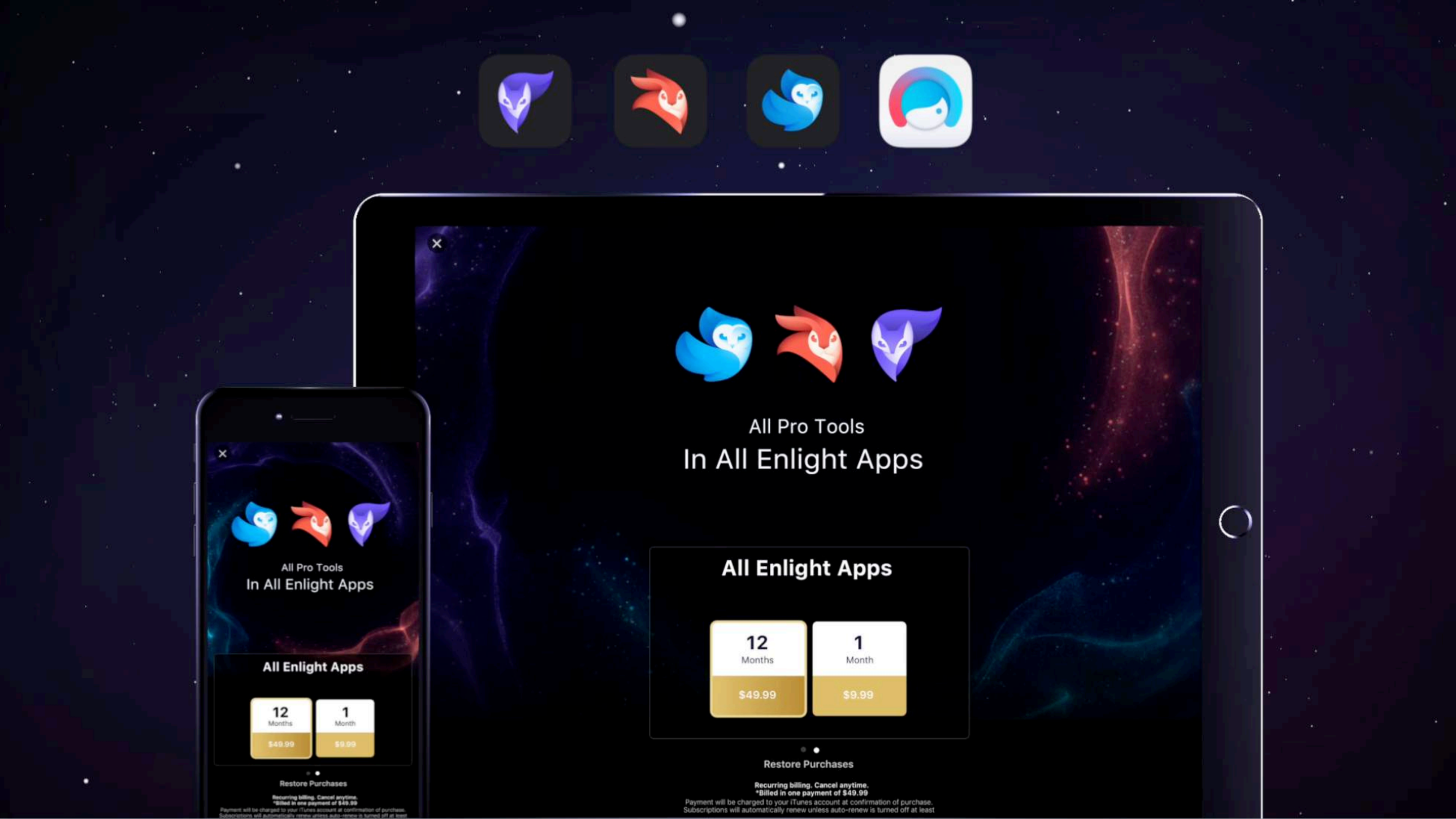
Lightricks

Fun, Powerful Creativity

Lightricks

*Artwork by **Uria Bass***
*Created with **Enlight Photofox***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Our Products | Facetune2

Lightricks

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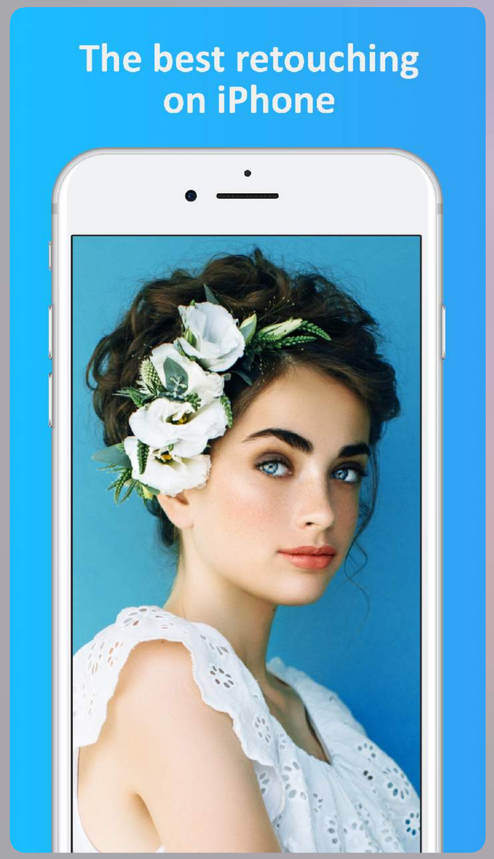

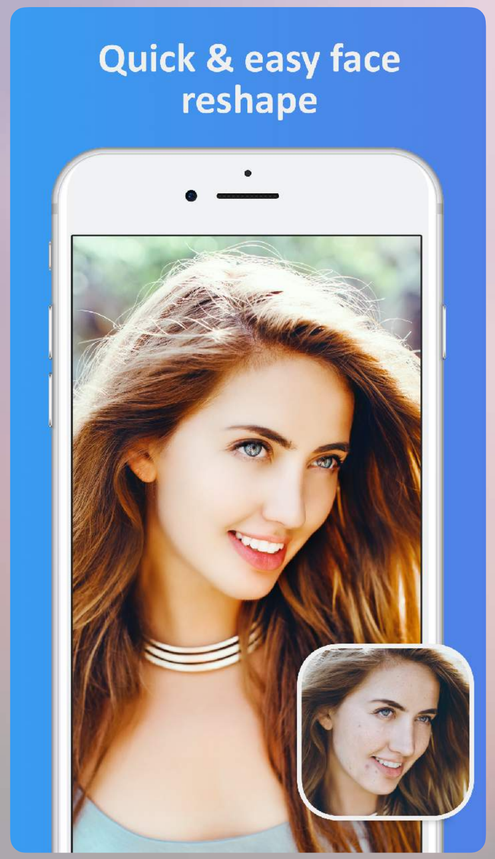

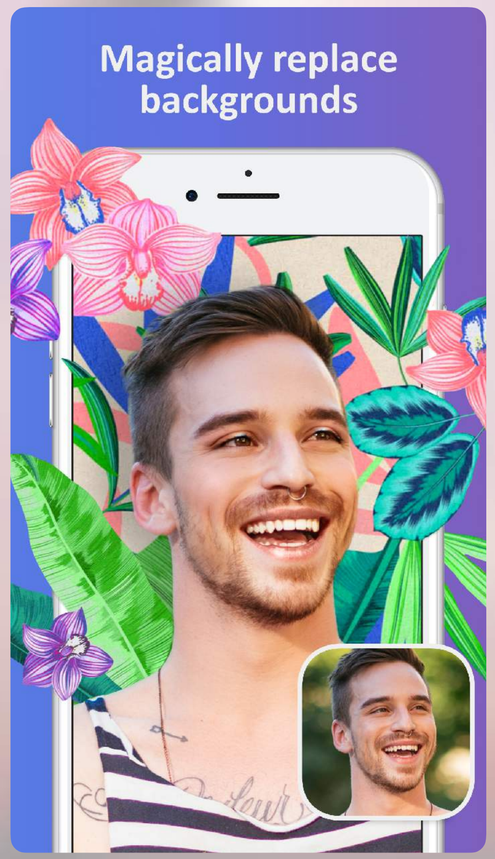

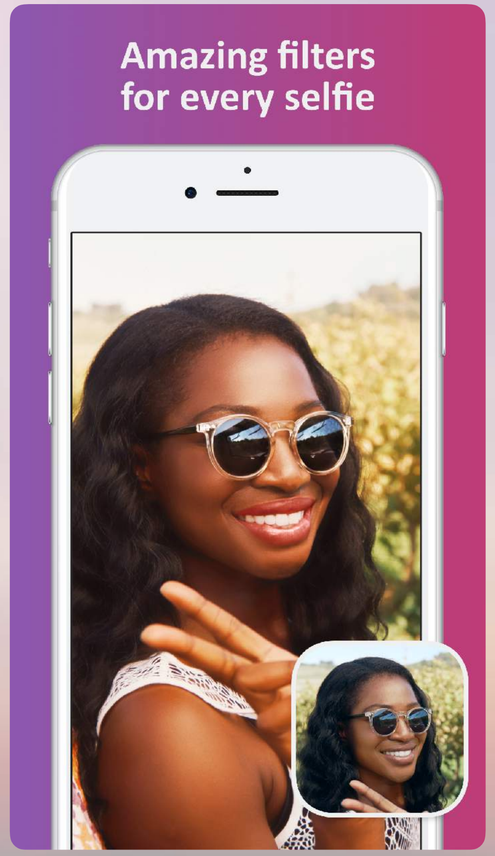

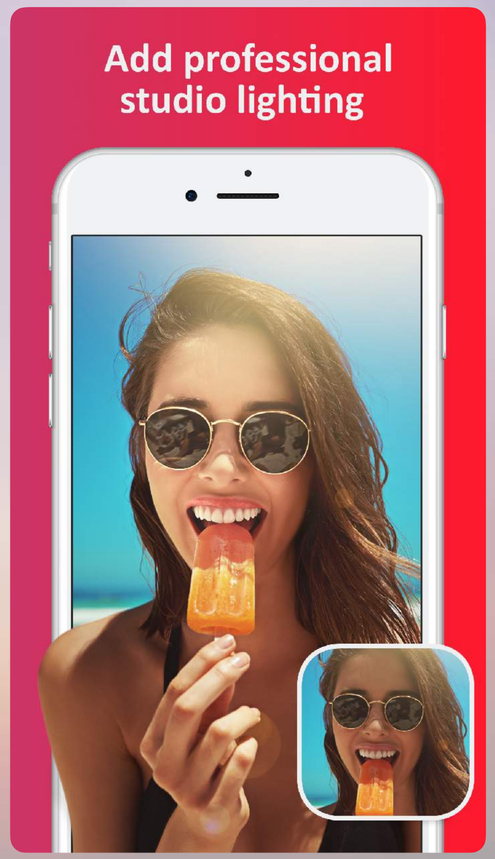

Our Challenge

Artwork by ***Sasha Zilberman***
Created with ***Enlight Photofox***

Our Challenge | Facetune - Subscription & churn

Lightricks

App Store
BEST OF
2013

Google Play
BEST OF
2014

- #1 Top Paid App in 138 countries
- >10 Million Paid Users

Back in 2015 life was simple - paid apps

Facetune2

Released Nov 2016

Free App, Paid Subscription

Help us fight the churn

https://github.com/Lightricks/datahack

Our Users | Facetune - Household Term

Lightricks

“IRL facetune…”

— Katy Perry

@katyperry
Instagram
68.6M Followers

Thank You

*Artwork by **Sasha Zilberman***
*Created with **Enlight Photofox***