

DIGITAL KIOSKS DC-020K

GEOPATH ID: 30655881



6 Units throughout
National Harbor

These signs require landlord approval of advertiser & content. 7.5 seconds of a 60 second rotation on 6 units located throughout shopping, dining and entertainment area. National Harbor features outdoor activities such as a culinary festival and outdoor concerts, an outdoor movie screen facing the river, an annual ice sculpture exhibition, and much more. The Gaylord National Resort & Convention Center, with 2,000 rooms, is the largest hotel between New Jersey and Florida, and the largest in the Washington area. The site includes a beachfront walking path and a connection to a bike trail on the Woodrow Wilson Bridge that crosses into Alexandria, Virginia. Amusements include a children's carousel, and the Capital Wheel, a 175-foot Ferris wheel on a pier that extends into the Potomac River, and... MGM Casino!

Size:
41'H x 23'W

4-Week IMPs:
36,418

Facing:
Multiple

Latitude:
Multiple

Longitude:
Multiple

Read:
Multiple



DC Office: 202.337.1839

chris@capitoloutdoor.com

CapitolOutdoor.com



WATERFRONT DISTRICT

DIRECTORY

CLOTHING, SHOES, ACCESSORIES

- J-178 Brackish Waters
- L-142 Carhartt
- L-160 The Drop
- K-171 Community Love
- J-164 Faith2Felicity
- K-168 House of JonLei Atelier
- L-140 Ki-Netics Lab
- L-138 Miguel Wilson Collection
- L-144 ZAAF

FAST CASUAL DINING

- K-161 BurgerFi
- B-158 Chipotle Mexican Grill
- B-156 Mason's Famous Lobster Rolls
- N Cove McDonald's
- D-144 Mezeh Mediterranean Grill
- K-191 Nando's Peri-Peri
- L-150 PrimoHoagies
- D-146 Potbelly Sandwich Works
- N Cove Subway (at Sunoco)

SPECIALTY FOOD & BEVERAGE

- B-138 Ben & Jerry's
- M-128 Crumbl Cookies **COMING SOON**
- L-170 Extra Virgin
- 4 Flight Deck
- D-150 It'Sugar
- A-173 Jamba **COMING SOON**
- D-141 Panda Tea House
- L-120 Pepper Palace
- L-140 Savannah's Candy Kitchen
- A-167 Starbucks
- L-170 Sticky Situations
- D-2 V-No @ The Harbor
- A-189 The Yard Milkshake Bar

DINING & ENTERTAINMENT

- P-172 Bobby McKey's Dueling Piano Bar
- K-151 Bombay Street Food
- D-149 Bond 45
- P-164 Brass Tap
- K-177 Brother Jimmy's BBQ
- P-186 Cadillac Ranch
- K-141 Capital Wheel Business Center
- R-230 Escapology
- B-152 Fiorella Italian Kitchen
- E-141 Fogo de Chão
- J-188 Grace's Mandarin
- K-177 Irish Whisper Pub
- E-145 McCormick & Schmick's
- M-122 Muse Paintbar
- J-199 Public House
- C-155 Redstone American Grill
- B-153 Rosa Mexicano
- M-110 Silver Diner
- M 136 Sip & Develop
- J-186 SUCCOTASH
- E-137 Sunset Room
- R-200 Tom's Watch Bar
- K-152 Walrus Oyster & Ale House

PERSONAL CARE & SERVICES

- L-120 Bella Cosmetic Surgery
- D-145 BrookieGirl
- O-162 CVS Pharmacy
- L-141 Divine Nail Spa
- K-181 Girlikin Lashes
- K-161 Harbor Cleaners
- Q-221 Precision Orthopedic
- B-168 Marina Office
- S-201 Medical Pavilion
- N Cove Sunoco
- L-145 The UPS Store
- O-250 Hampton Inn & Suites
- F-123 Hyatt Place
- NH MGM National Harbor
- BetMGM Sportsbook & Lounge
- Diablo's Cantina
- Ginger
- National Market
- Osteria Costa
- Tap Sports Bar
- Voltaggio Brothers Steak House
- H-192 Residence Inn
- A-171 The Westin
- Sauciety
- Q-250 Club Wyndham National Harbor

GIFTS & HOME GOODS

- A-177 AMERICA!
- A-181 Build-A-Bear Workshop
- K-131 Corinto Gallery
- K-121 MahoganyBooks
- K-162 PGAHC Arts'tination

RESIDENTIAL

- R-250 The Esplanade
- S2 The Flats Sales Office
- K-157 Fleet Street
- W-145 The Haven
- L-155 One National Harbor
- Potomac Overlook
- D Waterfront Street Condos

HOTELS

- K-156 AC Hotel by Marriott
 - AC Lounge
- G Gaylord National Resort & Convention Center
 - Belvedere Lobby Bar
 - Harbor Social
 - Old Hickory Steakhouse
 - Potomac District Café & Market
 - Relache Spa
 - Replay at Pose Rooftop Lounge



CAPITALIZE ON IT ALL SM



3286 M Street, NW 3rd Floor, Washington, DC 20007



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chris@capitoloutdoor.com CapitolOutdoor.com

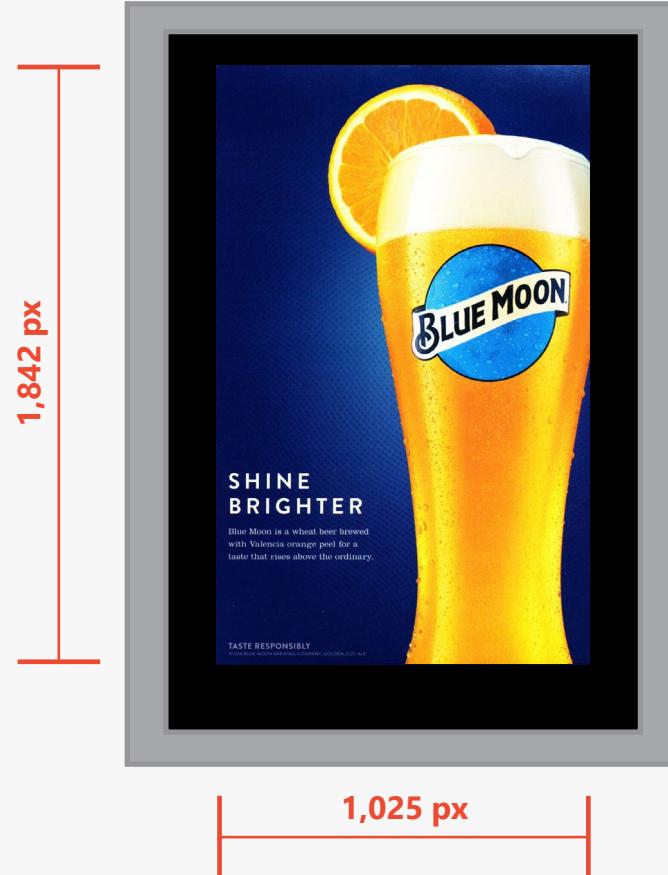
DIGITAL
KIOSKS

DC-020K



Location: ★ NATIONAL HARBOR

Substrate: Digital



Digital Directory

Specs/Guidelines



PHYSICAL SPECS

Monitor Size: 47" Digital Monitor

Display Active Area: 40.93"H x 23.02"W

Production Size: 1,842 pixels high by 1,025 pixels wide

PRODUCTION

- 7.5 seconds / 60 second loop
- Video files must be 7.5 seconds
- File Formats: MP4 – *MP4 files must be smaller than 500MB*
- Frame Rate can be up to 60FPS
- **Only 1 creative allowed**



SHIPPING

Please email all files to:
john@capitoloutdoor.com

TERM
4 WEEKS

Landlord approval required for advertiser and content.



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**DIGITAL
KIOSKS**

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Location: ★ NATIONAL HARBOR | ★ **Substrate:** Digital

CAPITOL

UNIT	GEOPATH	LOCATION	LATITUDE	LONGITUDE
Kiosk 01A	30655881	Waterfront Street @ American Way	38.78481	-77.0161
Kiosk 02A	30655883	Fleet Street @ American Way	38.78397	-77.0151
Kiosk 03A	30655885	The Westin, Waterfront Street @ Waterman Passage	38.78354	-77.0173
Kiosk 04A	30655887	Residence Inn, Fleet Street @ Waterfront Street	38.78257	-77.0161
Kiosk 05A	30655888	Residence Inn, Fleet Street @ Waterfront Street	38.78423	-77.0168
Kiosk 06A	30655884	Waterfront Street @ American Way	38.7846376	-77.0164983



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