

BULLETIN LA-1104

GEOPATH ID: 30609806

 101 Ventura Fwy Parkway
Calabasas, CA 91302

This is an outstanding oversized display located on the busy Ventura (I-101) Freeway in the upscale community of Calabasas where A-list celebrity and pro athletes live. This display is visible to commuters traveling from San Francisco, Santa Barbara, Ventura County, Westlake, and Malibu. Parkway Calabasas exit to high-end stores and fine dining and The Commons shopping center.

This is the ONLY avail inventory in Calabasas.

Size: 19'H x 44'W **Weekly IMPs:** 555,609 **Facing:** West

Latitude: 34.154875 **Longitude:** -118.649617 **Read:** Left-hand



DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com

 CAPITOL

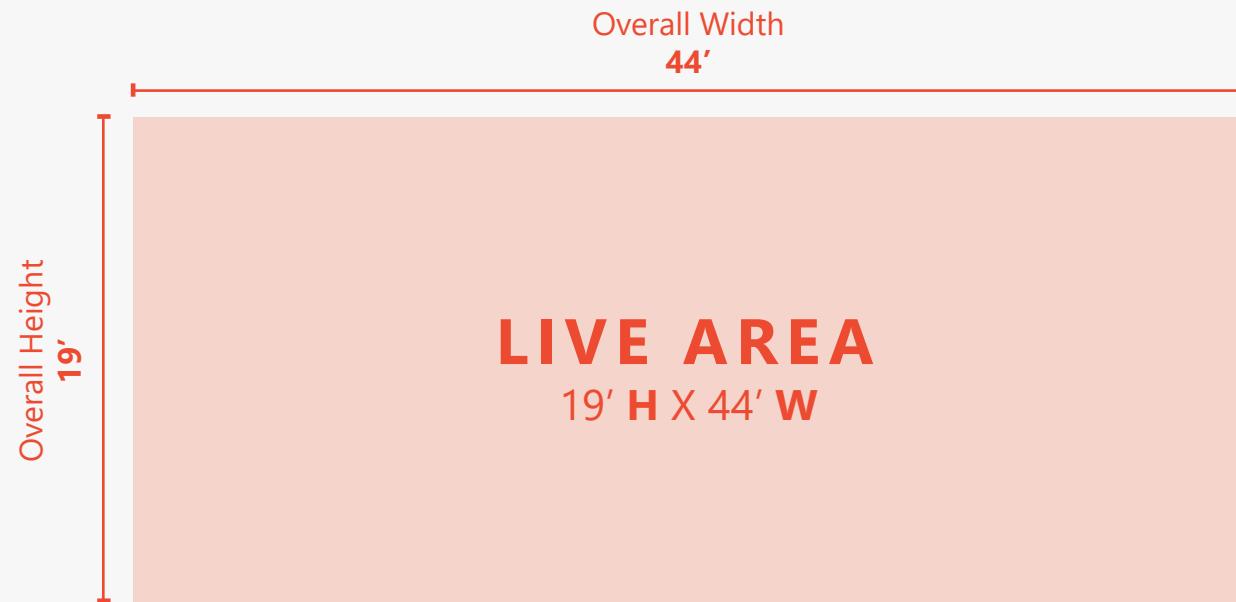
BULLETIN

LA-1104



CAPITOL

Location: 101 Ventura Fwy Parkway | **Area:** Calabasas | **Substrate:** Lightweight 7 oz solid PVC vinyl



Art/Production Guidelines

SIZE & PRODUCTION

19 feet tall by 44 feet wide. Illuminated Vinyl Bulletin.



SHIPPING

AMG Sign Co
Attn: Danny Garcia
4162 Anise Circle
Corona, CA 92883

**MUST BE MARKED
NO SIGNATURE REQUIRED!**



3286 M Street, NW 3rd Floor, Washington, DC 20007



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Art/Production Guidelines

SUBSTRATE

- Lightweight 7 oz solid PVC vinyl

INKS

- VOC-free materials preferred
- Weatherproof/waterproof with UV protection

MECHANICAL SIZE 19'H x 44'W

- VOC-free materials preferred
- Weatherproof/waterproof with UV protection

ARTWORK REQUIREMENTS

- Artwork must be prepared with adequate bleed to accommodate finishing and must include crop marks.
- Output resolution must be 25 ppi at full printed size. For artwork prepared at the suggested scale of 1"=1', effective resolution of images in mechanical should be 300 ppi.
- All art bleeds. Live or outlined fonts and placed images must be provided.
- All images must be saved as CMYK.
- Do not place text closer than .5" from edge of live area on any side within your mechanical.

ACCEPTED FILE TYPES

- Packaged InDesign or Illustrator files, including all linked images and live fonts.
- Print-quality PDF with fonts outlined, and all raster images provided at the target resolution, including crop marks and bleed.
- Photoshop files with bleed included, and trim/safety areas indicated within the file.

Note: Please provide a low-res .jpg or .pdf for visual reference.

FINISHING

- 4" pockets sealed with a 2" heat-seamed hem and
- 2" additional wrap all four sides, incorporated into the finished area. Bleed the pockets.
- Vertical seaming only. Position seams off-center, if necessary, away from design focal points.

DISPOSAL OF MATERIAL

All material remaining after conclusion of display may be disposed of unless instructions are received 30 days prior to conclusion of display date.

DELIVERY

Advertising material must be received at least 14 working days prior to the commencement of the showing, with applicable posting instructions.

At a minimum, labeling must include advertiser/creative name and unit number or media type, as appropriate.

SHIPPING ADDRESS

AMG Sign Co, Attn: Danny Garcia
424 W. 7th St. #C, Upland, CA 91786
626-274-2099 **No Signature Required**

