

UNION STREET DOMINATION PACKAGE

WALL

SF-313

GEOPATH ID: 30640498

 1998 Union @ Buchanan
San Francisco, CA 94123

High-end traffic on Union Street surrounded by 5-star restaurants, a movie theater, trendy boutiques and pubs, great prominent read by car or by foot.

Size:
14'H x 12'W

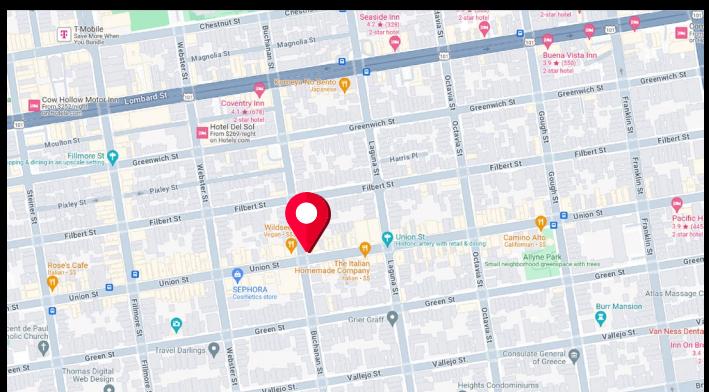
Weekly IMPs:
11,611

Facing:
East

Latitude:
37.7977

Longitude:
-122.4320

Read:
Right-hand



DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com

 CAPITOL

WALL

SF-313

Location: 1998 Union @ Buchanan

| Area: San Francisco

| Substrate: Vinyl



CAPITOL



Art/Production Guidelines

SIZE & PRODUCTION

14 feet tall by 12 feet wide. Vinyl wall.
Pressure sensitive (high-tack) adhesive vinyl
(see page 3 for details).



TERM

4
WEEKS



SHIPPING

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.



3286 M Street, NW 3rd Floor, Washington, DC 20007



DC Office: 202.337.1839

chris@capitoloutdoor.com CapitolOutdoor.com

Location: 1998 Union @ Buchanan | **Area:** San Francisco | **Substrate:** Vinyl

Art/Production Guidelines

UNIT LOCATION

1998 Union @ Buchanan, San Francisco, CA 94123

SIZE

14'H x 12'W

MEDIUM

Pressure sensitive (high-tack) adhesive vinyl

SHIPPING

Please send materials with mechanical to:

Universal Sign Company Inc.

884 Folsom St.

San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. ***DO NOT USE 3M SCOTCHCAL.***
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll.
- The perimeter should also be clearly marked all the way across the top, not just at corners.
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- ***Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.***



WALL SF-314

GEOPATH ID: 30640499

 306 Buchanan @ Union
San Francisco, CA 94123

Effective eye-level location on trendy Union Street,
a popular destination for local Marina, Pacific
Hats and Nob Hill locals and visitors alike, unit
is compatible with SMS/Bluefire transmission to
mobile devices.

Size:
6'H x 12'W

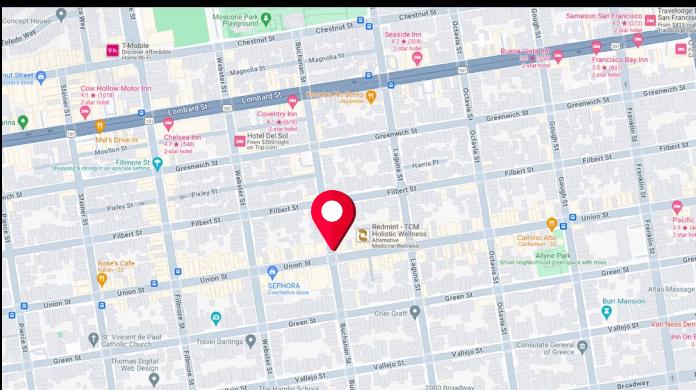
Weekly IMPs: 25,774

Facing: West

Latitude:
37.7977

Longitude: -122.4322

Read: Left-hand



DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com



WALL

SF-314

Location: 306 Buchanan @ Union

Area: San Francisco

Substrate: Vinyl



CAPITOL



Art/Production Guidelines

SIZE & PRODUCTION

6 feet tall by 12 feet wide. Vinyl wall.
Pressure sensitive (high-tack) adhesive vinyl
(*see page 3 for details*).



SHIPPING

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107



Please laminate all shipping labels to ensure that information is legible upon arrival.



3286 M Street, NW 3rd Floor, Washington, DC 20007



DC Office: 202.337.1839

chris@capitoloutdoor.com

CapitolOutdoor.com

WALL SF-314

Location: 306 Buchanan @ Union | **Area:** San Francisco | **Substrate:** Vinyl



Art/Production Guidelines

UNIT LOCATION

306 Buchanan @ Union, San Francisco, CA 94123

SIZE

6'H x 12'W

MEDIUM

Pressure sensitive (high-tack) adhesive vinyl

SHIPPING

Please send materials with mechanical to:

Universal Sign Company Inc.

884 Folsom St.

San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. ***DO NOT USE 3M SCOTCHCAL.***
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll.
- The perimeter should also be clearly marked all the way across the top, not just at corners.
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- ***Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.***



3286 M Street, NW 3rd Floor, Washington, DC 20007



DC Office: 202.337.1839

chris@capitoloutdoor.com CapitolOutdoor.com

WALL SF-320

GEOPATH ID: 30640500

 2052 Union Street
San Francisco, CA 94123

This outstanding wallscape is strategically placed in the upscale shopping area bordering Pacific Heights, Cow Hollow and the Marina. Union Street's exclusive boutiques, shops, cafes and galleries are well known in the Bay Area. The intersection attracts heavy pedestrian traffic.

Size:
6'H x 12'W

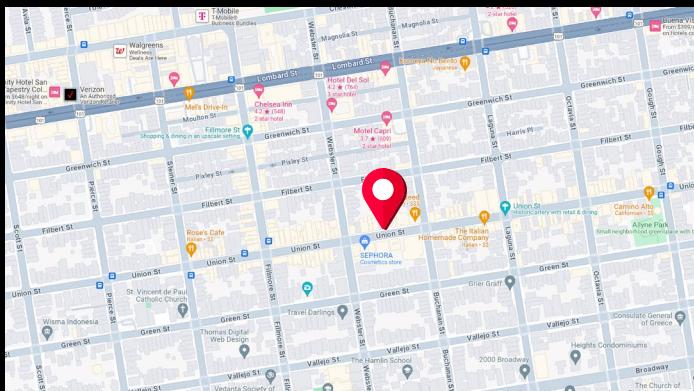
Weekly IMPs:
11,894

Facing:
West

Latitude:
37.7973

Longitude:
-122.4330

Read:
Right-hand



DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com



WALL

SF-320

Location: 2052 Union Street | Area: San Francisco | Substrate: Vinyl



CAPITOL



Art/Production Guidelines

SIZE & PRODUCTION

6 feet tall by 12 feet wide. Vinyl wall.
Pressure sensitive (high-tack) adhesive vinyl
(*see page 3 for details*).



TERM

4
WEEKS



SHIPPING

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.



3286 M Street, NW 3rd Floor, Washington, DC 20007



DC Office: 202.337.1839

chris@capitoloutdoor.com CapitolOutdoor.com

WALL SF-320

Location: 2052 Union Street | **Area:** San Francisco | **Substrate:** Vinyl



Art/Production Guidelines

UNIT LOCATION

Location: 2052 Union Street, San Francisco, CA 94123

SIZE

6'H x 12'W

MEDIUM

Pressure sensitive (high-tack) adhesive vinyl

SHIPPING

Please send materials with mechanical to:

Universal Sign Company Inc.

884 Folsom St.

San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. ***DO NOT USE 3M SCOTCHCAL.***
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll.
- The perimeter should also be clearly marked all the way across the top, not just at corners.
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- ***Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.***



3286 M Street, NW 3rd Floor, Washington, DC 20007



DC Office: 202.337.1839

chris@capitoloutdoor.com CapitolOutdoor.com