

# DIGITAL KIOSKS

# DC-020K

GEOPATH ID: 30655881



6 Units throughout  
National Harbor

**These signs require landlord approval of advertiser & content.** 7.5 seconds of a 60 second rotation on 6 units located throughout shopping, dining and entertainment area. National Harbor features outdoor activities such as a culinary festival and outdoor concerts, an outdoor movie screen facing the river, an annual ice sculpture exhibition, and much more. The Gaylord National Resort & Convention Center, with 2,000 rooms, is the largest hotel between New Jersey and Florida, and the largest in the Washington area. The site includes a beachfront walking path and a connection to a bike trail on the Woodrow Wilson Bridge that crosses into Alexandria, Virginia. Amusements include a children's carousel, and the Capital Wheel, a 175-foot Ferris wheel on a pier that extends into the Potomac River, and... MGM Casino!



**Size:**  
41'H x 23'W

**4-Week IMPs:**  
36,418

**Facing:**  
Multiple

**Latitude:**  
Multiple

**Longitude:**  
Multiple

**Read:**  
Multiple



DC Office: 202.337.1839

✉ chris@capitoloutdoor.com

🌐 CapitolOutdoor.com





# WATERFRONT DISTRICT

## DIRECTORY

### CLOTHING, SHOES, ACCESSORIES

J-178 Brackish Waters  
L-142 Carhartt  
L-160 The Drop  
K-171 Community Love  
J-164 Faith2Felicity  
K-168 House of JonLei Atelier  
L-140 Ki-Netics Lab  
L-138 Miguel Wilson Collection  
L-144 ZAAF

### FAST CASUAL DINING

K-161 BurgerFi  
B-158 Chipotle Mexican Grill  
B-156 Mason's Famous Lobster Rolls  
N Cove McDonald's  
D-144 Mezeh Mediterranean Grill  
K-191 Nando's Peri-Peri  
L-150 PrimoHoagies  
D-146 Potbelly Sandwich Works  
N Cove Subway (at Sunoco)

### SPECIALTY FOOD & BEVERAGE

B-138 Ben & Jerry's  
M-128 Crumbl Cookies **COMING SOON**  
L-170 Extra Virgin  
4 Flight Deck  
D-150 It'Sugar  
A-173 Jamba **COMING SOON**  
D-141 Panda Tea House  
L-120 Pepper Palace  
L-140 Savannah's Candy Kitchen  
A-167 Starbucks  
L-170 Sticky Situations  
D-2 V-No @ The Harbor  
A-189 The Yard Milkshake Bar

### DINING & ENTERTAINMENT

P-172 Bobby McKey's Dueling Piano Bar  
K-151 Bombay Street Food  
D-149 Bond 45  
P-164 Brass Tap  
K-177 Brother Jimmy's BBQ  
P-186 Cadillac Ranch  
K-141 Capital Wheel Business Center  
R-230 Escapology  
B-152 Fiorella Italian Kitchen  
E-141 Fogo de Chão  
J-188 Grace's Mandarin  
K-177 Irish Whisper Pub  
E-145 McCormick & Schmick's  
M-122 Muse Paintbar  
J-199 Public House  
C-155 Redstone American Grill  
B-153 Rosa Mexicano  
M-110 Silver Diner  
M 136 Sip & Develop  
J-186 SUCCOTASH  
E-137 Sunset Room  
R-200 Tom's Watch Bar  
K-152 Walrus Oyster & Ale House

### PERSONAL CARE & SERVICES

L-120 Bella Cosmetic Surgery  
D-145 BrookieGirl  
Q-162 CVS Pharmacy  
L-141 Divine Nail Spa  
K-181 Girlkin Lashes  
K-161 Harbor Cleaners  
Q-221 Precision Orthopedic  
B-168 Marina Office  
S-201 Medical Pavilion  
N Cove Sunoco  
L-145 The UPS Store

### GIFTS & HOME GOODS

A-177 AMERICA!  
A-181 Build-A-Bear Workshop  
K-131 Corinto Gallery  
K-121 MahoganyBooks  
K-162 PGAHC Arts'tination

### RESIDENTIAL

R-250 The Esplanade  
S2 The Flats Sales Office  
K-157 Fleet Street  
W-145 The Haven  
L-155 One National Harbor  
Potomac Overlook  
D Waterfront Street Condos

### HOTELS

K-156 AC Hotel by Marriott  
• AC Lounge  
G Gaylord National Resort & Convention Center  
• Belvedere Lobby Bar  
• Harbor Social  
• Old Hickory Steakhouse  
• Potomac District Café & Market  
• Relache Spa  
• Replay at Pose Rooftop Lounge  
O-250 Hampton Inn & Suites  
F-123 Hyatt Place  
NH MGM National Harbor  
• BetMGM Sportsbook & Lounge  
• Diabolo's Cantina  
• Ginger  
• National Market  
• Osteria Costa  
• Tap Sports Bar  
• Voltaggio Brothers Steak House  
H-192 Residence Inn  
A-171 The Westin  
• Sauciety  
Q-250 Club Wyndham National Harbor



**CAPITALIZE ON IT ALL** <sup>SM</sup>



3286 M Street, NW 3rd Floor, Washington, DC 20007



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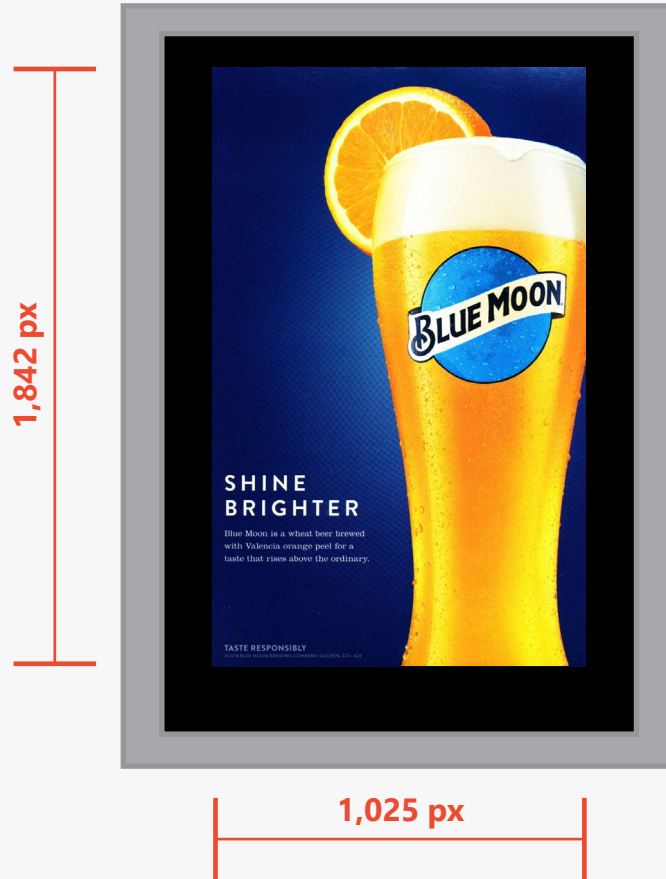
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DIGITAL  
KIOSKS

DC-020K



Location: ★ NATIONAL HARBOR ★ Substrate: Digital



## Digital Directory Specs/Guidelines



### PHYSICAL SPECS

**Monitor Size:** 47" Digital Monitor

**Display Active Area:** 40.93"H x 23.02"W

**Production Size:** 1,842 pixels high by 1,025 pixels wide

### PRODUCTION

- 7.5 seconds / 60 second loop
- Video files must be 7.5 seconds
- File Formats: MP4 – *MP4 files must be smaller than 500MB*
- Frame Rate can be up to 60FPS
- **Only 1 creative allowed**



### SHIPPING

Please email all files to:  
[john@capitoloutdoor.com](mailto:john@capitoloutdoor.com)

TERM   
**4 WEEKS**

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Location: ★ NATIONAL HARBOR | ★ Substrate: Digital

UNIT	GEOPATH	LOCATION	LATITUDE	LONGITUDE
Kiosk 01A	30655881	Waterfront Street @ American Way	38.78481	-77.0161
Kiosk 02A	30655883	Fleet Street @ American Way	38.78397	-77.0151
Kiosk 03A	30655885	The Westin, Waterfront Street @ Waterman Passage	38.78354	-77.0173
Kiosk 04A	30655887	Residence Inn, Fleet Street @ Waterfront Street	38.78257	-77.0161
Kiosk 05A	30655888	Residence Inn, Fleet Street @ Waterfront Street	38.78423	-77.0168
Kiosk 06A	30655884	Waterfront Street @ American Way	38.7846376	-77.0164983

