

# DIGITAL WALL DC-020D

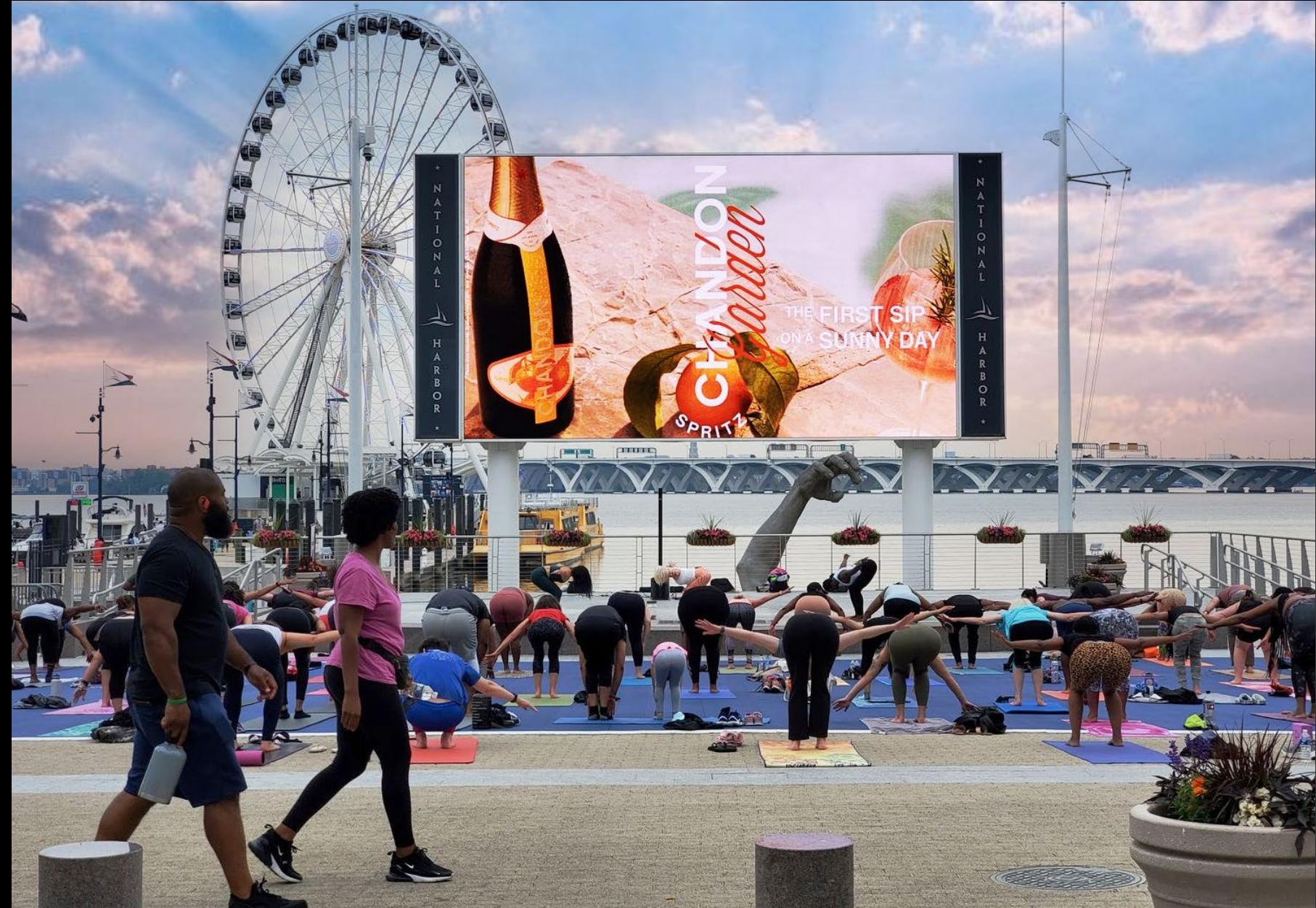
GEOPATH ID: 30711888

 National Harbor Blvd  
Oxon Hill, MD 20746

Twelve 15-second spots per hour for 14 hours per day, this huge digital sign is in the National Harbor Shopping, Entertainment and Convention area! Located in front of the new, renowned sculpture, "The Awakening". **This sign requires landlord approval of advertiser & content.**

**Size:** 18'H x 35'W    **Weekly IMPs:** 130,237    **Facing:** East

**Latitude:** 38.7851    **Longitude:** -77.0171    **Read:** Multiple



DC Office: 202.337.1839

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 [CapitolOutdoor.com](http://CapitolOutdoor.com)

 **CAPITOL**

# WATERFRONT DISTRICT

## DIRECTORY

### CLOTHING, SHOES, ACCESSORIES

- J-178 Brackish Waters
- L-142 Carhartt
- L-160 The Drop
- K-171 Community Love
- J-164 Faith2Felicity
- K-168 House of JonLei Atelier
- L-140 Ki-Netics Lab
- L-138 Miguel Wilson Collection
- L-144 ZAAF

### FAST CASUAL DINING

- K-161 BurgerFi
- B-158 Chipotle Mexican Grill
- B-156 Mason's Famous Lobster Rolls
- N Cove McDonald's
- D-144 Mezeh Mediterranean Grill
- K-191 Nando's Peri-Peri
- L-150 PrimoHoagies
- D-146 Potbelly Sandwich Works
- N Cove Subway (at Sunoco)

### SPECIALTY FOOD & BEVERAGE

- B-138 Ben & Jerry's
- M-128 Crumbl Cookies **COMING SOON**
- L-170 Extra Virgin
- 4 Flight Deck
- D-150 It'Sugar
- A-173 Jamba **COMING SOON**
- D-141 Panda Tea House
- L-120 Pepper Palace
- L-140 Savannah's Candy Kitchen
- A-167 Starbucks
- L-170 Sticky Situations
- D-2 V-No @ The Harbor
- A-189 The Yard Milkshake Bar

### DINING & ENTERTAINMENT

- P-172 Bobby McKey's Dueling Piano Bar
- K-151 Bombay Street Food
- D-149 Bond 45
- P-164 Brass Tap
- K-177 Brother Jimmy's BBQ
- P-186 Cadillac Ranch
- K-141 Capital Wheel Business Center
- R-230 Escapology
- B-152 Fiorella Italian Kitchen
- E-141 Fogo de Chão
- J-188 Grace's Mandarin
- K-177 Irish Whisper Pub
- E-145 McCormick & Schmick's
- M-122 Muse Paintbar
- J-199 Public House
- C-155 Redstone American Grill
- B-153 Rosa Mexicano
- M-110 Silver Diner
- M 136 Sip & Develop
- J-186 SUCCOTASH
- E-137 Sunset Room
- R-200 Tom's Watch Bar
- K-152 Walrus Oyster & Ale House

### PERSONAL CARE & SERVICES

- L-120 Bella Cosmetic Surgery
- D-145 BrookieGirl
- Q-162 CVS Pharmacy
- L-141 Divine Nail Spa
- K-181 Girlikin Lashes
- K-161 Harbor Cleaners
- Q-221 Precision Orthopedic
- B-168 Marina Office
- S-201 Medical Pavilion
- N Cove Sunoco
- L-145 The UPS Store
- O-250 Hampton Inn & Suites
- F-123 Hyatt Place
- NH MGM National Harbor
  - BetMGM Sportsbook & Lounge
  - Diablo's Cantina
  - Ginger
  - National Market
  - Osteria Costa
  - Tap Sports Bar
  - Voltaggio Brothers Steak House
- H-192 Residence Inn
- A-171 The Westin
  - Sauciety
  - Club Wyndham National Harbor

### GIFTS & HOME GOODS

- A-177 AMERICA!
- A-181 Build-A-Bear Workshop
- K-131 Corinto Gallery
- K-121 MahoganyBooks
- K-162 PGAHC Arts'tination

### RESIDENTIAL

- R-250 The Esplanade
- S2 The Flats Sales Office
- K-157 Fleet Street
- W-145 The Haven
- L-155 One National Harbor
- Potomac Overlook
- D Waterfront Street Condos

### HOTELS

- K-156 AC Hotel by Marriott
  - AC Lounge
- G Gaylord National Resort & Convention Center
  - Belvedere Lobby Bar
  - Harbor Social
  - Old Hickory Steakhouse
  - Potomac District Café & Market
  - Relache Spa
  - Replay at Pose Rooftop Lounge
- O-250 Hampton Inn & Suites
- F-123 Hyatt Place
- NH MGM National Harbor
  - BetMGM Sportsbook & Lounge
  - Diablo's Cantina
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[nationalharbor.com/about/maps](http://nationalharbor.com/about/maps)

### ATTRACTIOnS

- 1 Plaza
- 2 The Awakening
- 3 Water Taxis
- 4 The Capital Wheel
- 5 The Plateau
- 6 Carousel/Carousel Lot
- 7 Sunset Pointe
- 8 Southpointe
- 9 Capital Canopy
- 10 GoBoat

### LEGEND

- ③ Public Safety Office
- ④ Public Parking
- ⑤ ATM
- ⑥ Public Restrooms
- ⑦ Metrorail Stop
- ⑧ Wheel Chair Access

**CAPITALIZE ON IT ALL**™



3286 M Street, NW 3rd Floor, Washington, DC 20007



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# DIGITAL WALL DC-020D

**Location:** National Harbor Blvd | **Area:** Oxon Hill | **Substrate:** Digital



## Art/Production Guidelines



### SIZE & PRODUCTION

- Composition Size: 1080 x 1920 pixels
- Color Mode: RGB
- Resolution: High resolution files (300dpi) saved at a lower resolution (72dpi)
- File Formats: jpg, .MP4
- Files must be smaller than 500MB. Frame rate can be up to 60 FPS. Video files must be exactly :15 seconds long.
- This is for 3 minutes per hour, must be taken in 15 second spot increments, approximately 12 spots per rotation.
- ***Only 1 creative allowed***



### SHIPPING

Please email all files to:  
[john@capitoloutdoor.com](mailto:john@capitoloutdoor.com)



***Landlord approval required for advertiser and for content.  
This screen is used by National Harbor and subject to availability.***



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