

DC DIGITAL WALLS SOUTH CAPITOL ST. EXPERIENCE

A DIGITAL WALL
at NAT's PARK

Total 1-Week IMPs: **199,097**

Total 4-Week IMPs: **796,388**



DC Office: 202.337.1839

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CAPITOL

DC - SOUTH CAPITOL ST. EXPERIENCE



2,912 SF OF NETWORKED
DIGITAL LED DISPLAYS
3 Minutes per Hour /
18 Hours Day / per 4 Weeks in
15 Second Increments on All 5 Screens
3 Creatives Max

CONTENT CREATION GUIDELINES

[Click Here for the DC – Wall – South Cap Digital Experience Production Guidelines](#)



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