

# DIGITAL BULLETIN

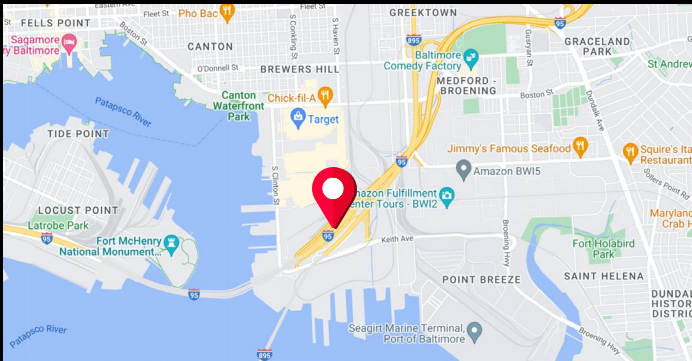
# BAL-501D

GEOPATH ID: 30640520


 I-95 @ Fort McHenry Toll Plaza  
Baltimore, MD 21224


Digital sign showing to I-95 at Toll Plaza, this high visibility bulletin is seen by southbound traffic, on both I-95 and I-895. The bulletin is located within two miles of Downtown Baltimore, with I-95 serving as the main artery to sporting events, museums, shops, and restaurants of Baltimore's Inner Harbor. 2500' approach.

<b>Size:</b> 14'H x 48'W	<b>Weekly IMPs:</b> 422,445	<b>Facing:</b> North
<b>Latitude:</b> 39.267165	<b>Longitude:</b> -76.562583	<b>Read:</b> Right-hand



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**Location:** I-95 @ Fort McHenry Toll Plaza | **Area:** Baltimore | **Substrate:** Digital

## Art/Production Guidelines

### SIZE & PRODUCTION

We recommend creating content in the same pixel dimensions as the display...**242H x 858W**  
8 second spot / 64 second loop / 8 ads

**COLOR MODE:** RGB      **RESOLUTION:** 72 DPI

**RECOMMENDED FORMAT:** PNG, BMP, JPEG

**FRAME RATE:** 29.97 FPS      **COLOR DEPTH:** 24 Bit RGB

➤ **MAX OF 3 CREATIVES PER SPOT PURCHASED**

**TERM** 

### SHIPPING

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