

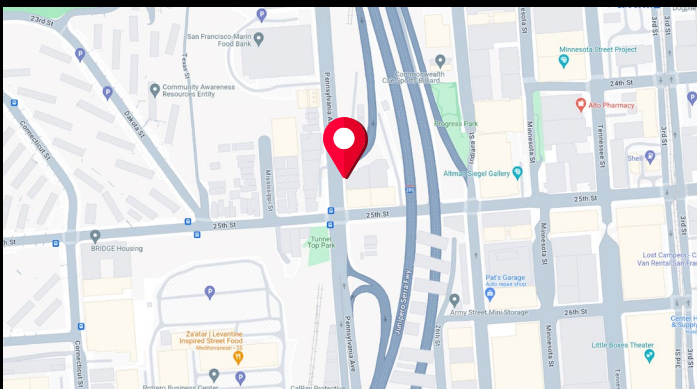
WALL SF-311

GEOPATH ID: 30640501


 1069 Pennsylvania Ave.
San Francisco, CA 94107


Highway 280 @ 25th Street Off-ramp – Great
read visible for 6 blocks from the top of Potrero
Hill approaching the Hwy 280 ramps, located in
an upscale yuppie neighborhood one block from
Cesar Chavez Street.

Size: 17'H x 20'W	Weekly IMPs: 71,741	Facing: North
Latitude: 37.75305348	Longitude: -122.392475	Read: Multiple



DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com

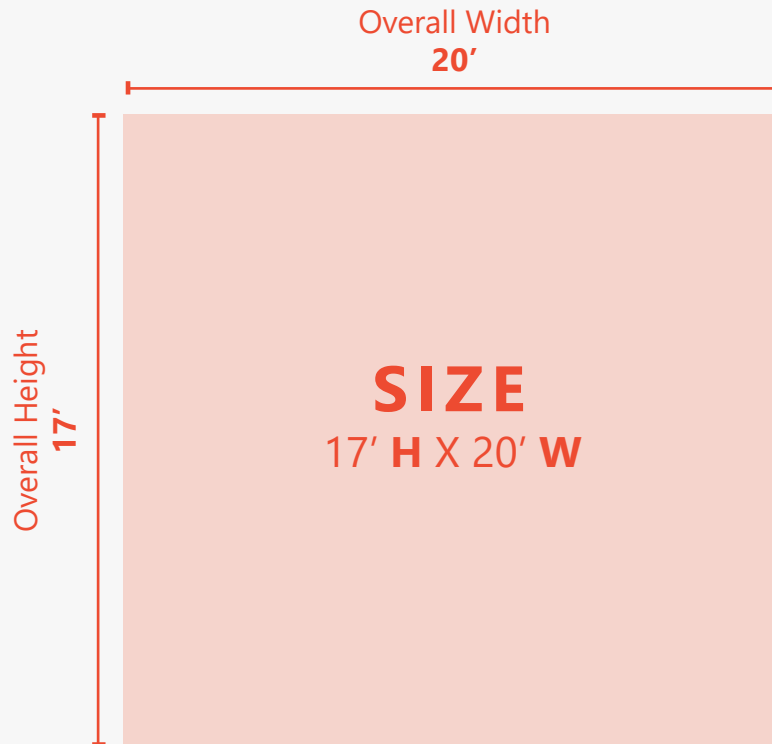


WALL

SF-311



Location: 1069 Pennsylvania Avenue | **Area:** San Francisco | **Substrate:** Vinyl



Art/Production Guidelines



SIZE & PRODUCTION

17 feet tall by 20 feet wide. Vinyl wall.
Pressure sensitive (high-tack) adhesive vinyl
(see page 3 for details).

TERM



SHIPPING

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

WALL

SF-311



Location: 1069 Pennsylvania Avenue | **Area:** San Francisco | **Substrate:** Vinyl

Art/Production Guidelines

UNIT LOCATION

1069 Pennsylvania Avenue, San Francisco, CA 94107

SIZE

17'H x 20'W

MEDIUM

Pressure sensitive (high-tack) adhesive vinyl

SHIPPING

Please send materials with mechanical to:

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. **DO NOT USE 3M SCOTCHCAL.**
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll.
- The perimeter should also be clearly marked all the way across the top, not just at corners.
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- **Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.**