

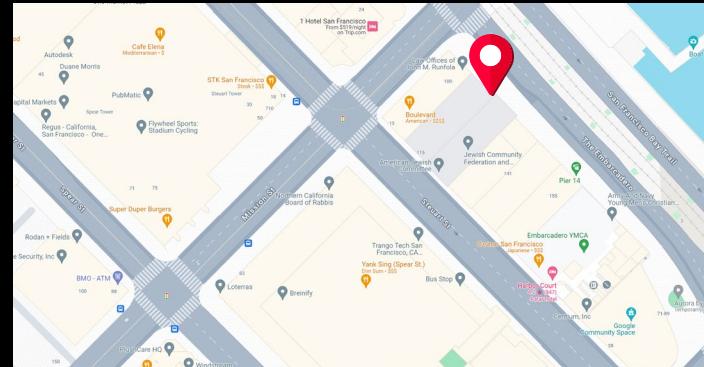
WALL SF-327

GEOPATH ID: 30609913

 121 Embarcadero
& Mission Street
San Francisco, CA 94105

A destination for tourists and locals alike, anyone in San Francisco who has driven, biked, or walked the Embarcadero will see this unit. With limited outdoor space available in this area of San Francisco, this unit truly is iconic and is one of the most sought after in the city.

Size: 24'H x 30'W	Weekly IMPs: 273,035	Facing: NW
Latitude: 37.793332	Longitude: -122.392451	Read: Right-hand



DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com



WALL

SF-327

Location: 121 Embarcadero & Mission Street | **Area:** San Francisco | **Substrate:** Vinyl



CAPITOL



Art/Production Guidelines

SIZE & PRODUCTION

24 feet tall by 30 feet wide. Vinyl wall.
Pressure sensitive (high-tack) adhesive vinyl
(*see page 3 for details*).



SHIPPING

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107



Please laminate all shipping labels to ensure that information is legible upon arrival.



3286 M Street, NW 3rd Floor, Washington, DC 20007



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Location: 121 Embarcadero & Mission Street | **Area:** San Francisco | **Substrate:** Vinyl

Art/Production Guidelines

UNIT LOCATION

121 Embarcadero & Mission Street, San Francisco, CA 94105

SIZE

24'H x 30'W

MEDIUM

Pressure sensitive (high-tack) adhesive vinyl

SHIPPING

Please send materials with mechanical to:

Universal Sign Company Inc.

884 Folsom St.

San Francisco, CA 94107

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SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blrd for the material to be printed on. ***DO NOT USE 3M SCOTCHCAL.***
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll.
- The perimeter should also be clearly marked all the way across the top, not just at corners.
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- ***Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.***

