

WALL SF-317

GEOPATH ID: 30640525

 113 Tenth Street
San Francisco, CA 94103

Great read located facing 5 lanes of one-way
commuter traffic heading onto the Hwy 101
ramps, strategically located at a traffic light,
surrounded by trendy SOMA restaurants, bars
and nightclubs.

Size: 30'H x 15'W **Weekly IMPs:** 143,342 **Facing:** North
Latitude: 37.77510766 **Longitude:** -122.4154723 **Read:** Left-hand



DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com

 CAPITOL

WALL

SF-317

Location: 113 Tenth Street

Area: San Francisco

Substrate: Vinyl



CAPITOL



Art/Production Guidelines

SIZE & PRODUCTION

30 feet tall by 15 feet wide. Vinyl wall.
Pressure sensitive (high-tack) adhesive vinyl
(*see page 3 for details*).

TERM

4
WEEKS



SHIPPING

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

***Please laminate all shipping labels to ensure
that information is legible upon arrival.***



3286 M Street, NW 3rd Floor, Washington, DC 20007



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Location: 113 Tenth Street | **Area:** San Francisco | **Substrate:** Vinyl

Art/Production Guidelines

UNIT LOCATION

113 Tenth Street, San Francisco, CA 94103

SIZE

30'H x 15'W

MEDIUM

Pressure sensitive (high-tack) adhesive vinyl

SHIPPING

Please send materials with mechanical to:

Universal Sign Company Inc.

884 Folsom St.

San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. ***DO NOT USE 3M SCOTCHCAL.***
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll.
- The perimeter should also be clearly marked all the way across the top, not just at corners.
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- ***Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.***

