

BULLETINS

LA-1100

A&B

GEOPATH ID:
30965848 / 31028578

 8730 Santa Monica Blvd,
West Hollywood, CA 90069

Located in the heart of West Hollywood, these signs sit lower to the ground delivering a bigger visual impact! They are located on the part of Santa Monica Blvd that is known for heavy foot traffic, day and night. This area has many hip and trendy cafes, restaurants and entertainment venues!

Size:
14'H x 48'W

Weekly IMPs:
1,089,483

Facing:
East & West

Latitude:
34.086701

Longitude:
-118.380919

Read:
Left & Right



DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com



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Location: Santa Monica Blvd | **Area:** West Hollywood | **Substrate:** Vinyl



CAPITOL



3286 M Street, NW 3rd Floor, Washington, DC 20007



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CAPITOL



Overall area: 15'4" H x 49'4" W (8" bleed on all sides)

Live area: 14' H x 48' W (Edge of billboard)



Art/Production Guidelines

SIZE & PRODUCTION

(2) 14 feet tall by 48 feet wide. Illuminated.



SHIPPING

AMG Sign Co
Attn: Danny Garcia
4162 Anise Circle
Corona, CA 92883



**MUST BE MARKED
NO SIGNATURE REQUIRED!**



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Art/Production Guidelines

FINAL ACTUAL SIZE

Visual Area: 14' H x 48' W

Bleed (8" on all sides): 15'4" H x 49'4" W

MATERIAL / FINISHING

Material: 7 oz. Vinyl

Finishing: 4" pockets on all sides

- Pockets are included in the finished size
- Fold banner from bottom up

ARTWORK SIZE

Scale: 1/4" = 1'

Visual Area: 3.5" H x 12" W

Bleed: 4" H x 12.50" W

Critical Area: 1/8" in from bleed on all sides

Resolution: 500 dpi (300 dpi min.)

DIGITAL FILE REQUIREMENTS

Correct preparation of digital files is critical for timely production of your product.

Preview File:

You must send a preview file with every job.
Low resolution PDF or JPEG format.

CMYK:

All images

Image DPI:

500 dpi (300 dpi minimum) at artwork size

Acceptable File Formats:

- Flattened TIF
- Flattened PSD (No layered files please)
- EPS (Fonts must be outlined and images embedded)
- AI (Fonts must be outlined and images embedded)
- Quark or InDesign (Must include all fonts and images)

Please DO NOT submit PDF or JPEG as final art

