


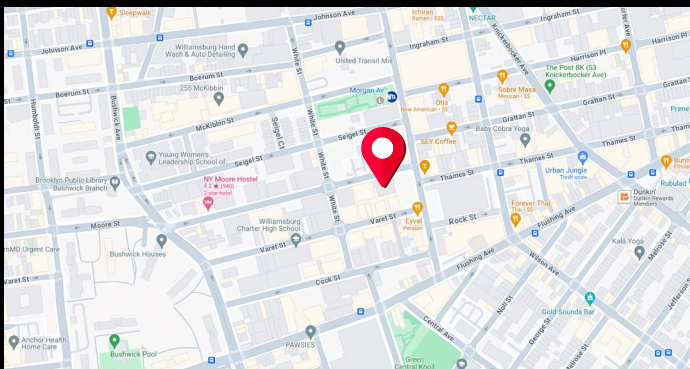
WALL NYC-201

GEOPATH ID: 30799625


 260 Moore Street
Brooklyn, NY 11206


Located in the Hipster capital of the US, 201 is a marketers dream! Brooklyn is the most populous of NYC's 5 boroughs, about 2.6 million!, 201 is located in an edgy area that is home to artistic lofts, Roberta's Pizzeria...and only blocks from a subway stop!

Size: 24'8"H x 24'6"W	Weekly IMPs: 34,868	Facing: East
Latitude: 40.70481	Longitude: -73.933657	Read: Multiple



DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com

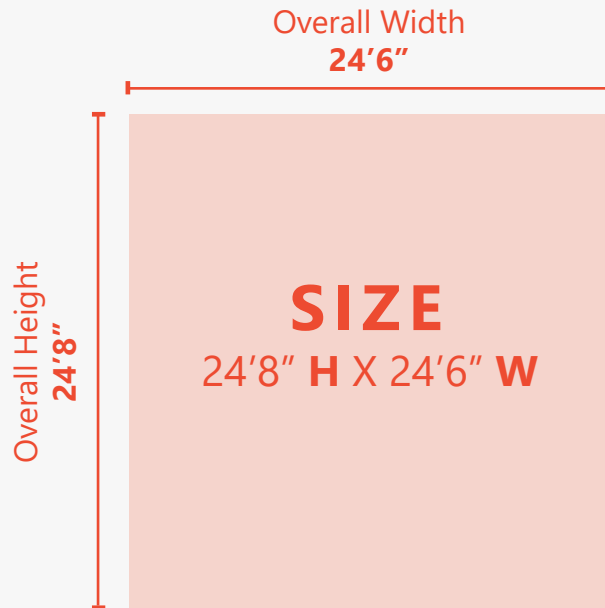


WALL

NYC-201



Location: 260 Moore Street | Area: Brooklyn | Substrate: Mesh Vinyl



Please refer to page 3 for the required MEA sticker.

Art/Production Guidelines

SIZE & PRODUCTION

24 feet 8 inches tall by 24 feet 6 inches wide.
Must produce on mesh vinyl. 5/8" IO grommets every 16" – along the sides only. Double reinforced sides with seat belt webbing. 4" pole pockets on top and bottom. Bleed pockets and grommets.

TERM 
4
WEEKS

SHIPPING

Capitol Outdoor c/o North Shore Neon Sign Company
Attn: James Manfredi
46-49 54th Avenue
Maspeth, NY 11378
(917) 923-6258

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Location: 260 Moore Street | **Area:** Brooklyn | **Substrate:** Mesh Vinyl

MEA STICKER

The safety code requires that ALL material be fire resistant/ flame retardant. All material used for installations must conform to this code. The listed MEA number [Material & Equipment Acceptability] must be supplied.

Graphic producer to provide affidavit of flame proofing specifying MEA number and attesting that the sign was made from retardant or noncombustible fabric.

MEA number to be printed on a self-adhesive label that can be viewed from the street or roadway with the aid of binoculars. This label shall be of colors contrasting with those of the background of the display. Label should be no less than 8 inches by 10 inches in size and affixed to a corner of the face of the sign fabric. Label is to include the following:

1. Symbol/Name of Testing Entity
2. MEA Number
3. Space for the installer to fill in the date with a marker

Please include the affidavit in the packing slip and have MEA number printed on the packing slip or carton/shipping tube.