


# DIGITAL WALL BAL-515

GEOPATH ID: TBD

 100 W Pratt Street  
Baltimore, MD 21201

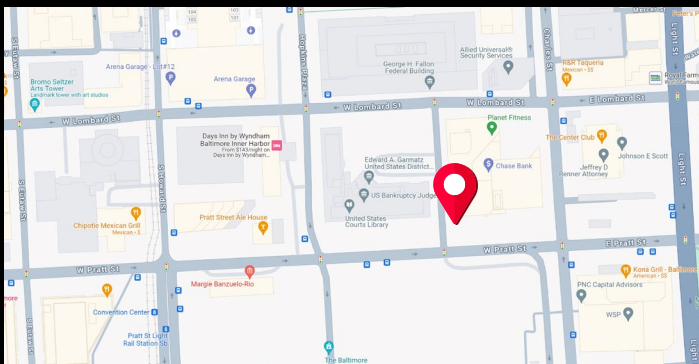
This iconic, unique to the market curved unit is located on Pratt St, the main artery in downtown Baltimore that carries traffic to the Inner Harbor off of 95 and Orioles Park at Camden Yards at I-83. It also directly faces the Baltimore Convention Center and it's flagship hotel. There is limited inventory on Pratt St making this a unicorn digital unit in the market.

**Size:**  
20'8 3/4"H x 40'9 5/8"W


**Facing:**  
Southwest


**Latitude:** 39.28669  
**Longitude:** -76.616042

**Read:**  
Left-hand



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DIGITAL  
WALL

**BAL-515**



**Location:** 100 W Pratt Street | **Area:** Baltimore | **Substrate:** Digital

## Art/Production Guidelines

### SIZE & PRODUCTION

20 feet 8 3/4 inches tall by 40 feet 9 5/8 inches wide.  
Illuminated Digital Wall.

▪ :08 Spots / :64 Loop ▪ Full Motion Capable

**PIXEL SIZE:** 612H x 1224W **RESOLUTION:** 72 DPI

**RECOMMENDED FORMAT:** JPEG, PNG, BMP, GIF

**COLOR MODE:** RGB **COLOR DEPTH:** 24 Bit RGB

➤ **MAX OF 3 CREATIVES PER SPOT PURCHASED**

**TERM**   
**4 WEEKS**

### SHIPPING

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