

# DIGITAL BULLETIN **BAL-501D**

GEOPATH ID: 30640520

 I-95 @ Fort McHenry Toll Plaza  
Baltimore, MD 21224

Digital sign showing to I-95 at Toll Plaza, this high visibility bulletin is seen by southbound traffic, on both I-95 and I-895. The bulletin is located within two miles of Downtown Baltimore, with I-95 serving as the main artery to sporting events, museums, shops, and restaurants of Baltimore's Inner Harbor. 2500' approach.

**Size:**  
14'H x 48'W

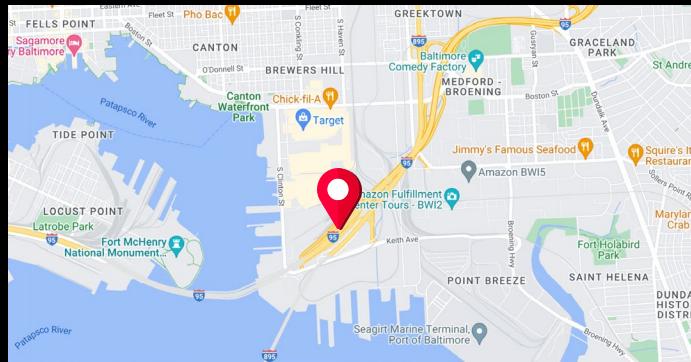
**Weekly IMPs:**  
422,445

**Facing:**  
North

**Latitude:**  
39.267165

**Longitude:**  
-76.562583

**Read:**  
Right-hand



DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com



Location: I-95 @ Fort McHenry Toll Plaza

Area: Baltimore

Substrate: Digital



## Art/Production Guidelines

### SIZE & PRODUCTION

We recommend creating content in the same pixel dimensions as the display... **242H x 858W**  
8 second spot / 64 second loop / 8 ads

**COLOR MODE:** RGB

**RESOLUTION:** 72 DPI

**RECOMMENDED FORMAT:** PNG, BMP, JPEG

**FRAME RATE:** 29.97 FPS

**COLOR DEPTH:** 24 Bit RGB

➤ **MAX OF 3 CREATIVES PER SPOT PURCHASED**

**TERM**



### SHIPPING

John@capitoloutdoor.com

