

DIGITAL WALL SAC-1008

GEOPATH ID: TBD

 660 J Street
Sacramento, CA 95814

When leaving the Golden 1 Credit Union or any of the mixed-use offices in this newly designed four-story building, this sign can not be missed. Surrounded by bars, restaurants, shops whether walking or driving this beautiful sign will catch your eye.

Size:
29'H x 11'W

Weekly IMPs: TBD
Facing: West

Latitude:
38.58151903

Longitude:
-121.4983902
Read: Right-hand



DC Office: 202.337.1839



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CapitolOutdoor.com



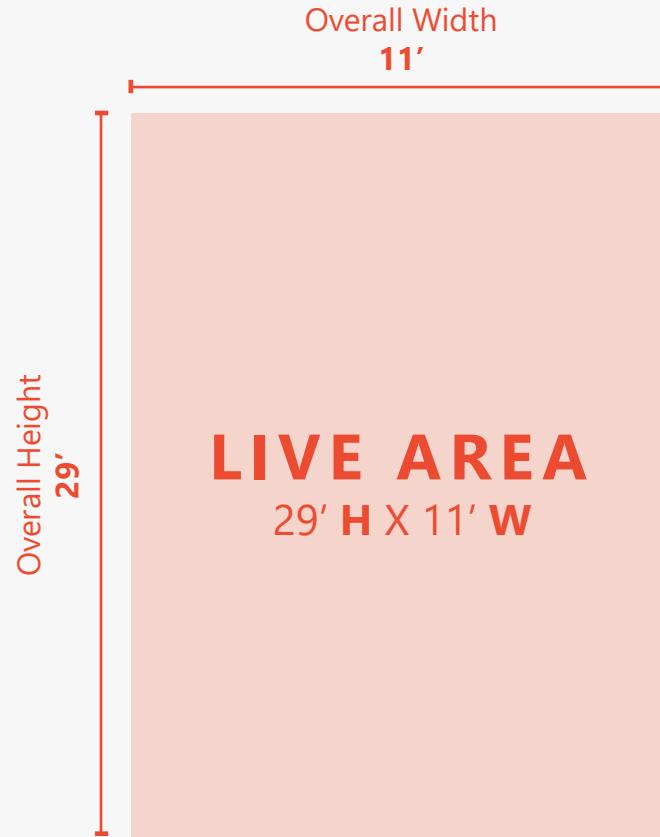
DIGITAL
WALL

SAC-1008

Location: 660 J Street | Area: Sacramento | Substrate: Digital



CAPITOL



Art/Production Guidelines

SIZE & PRODUCTION

29 feet tall by 11 feet wide. Illumination is 12 hrs.

- 18 hours a day between 6am and midnight.
Ads will run 8 second spots on a 64 second loop.



PIXEL SIZE: 870 px tall x 330 px wide

RESOLUTION: 72 DPI

RECOMMENDED FORMAT: JPG, PNG, BMP or GIF files

COLOR MODE: RGB

COLOR DEPTH: 24 Bit RGB

TERM 
4
WEEKS

➤ **MAX OF 3 CREATIVES
PER SPOT PURCHASED**



SHIPPING

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Art/Production Guidelines

RESOLUTION

- 870H x 330W 10mm LED | The CMS is going to be Navori <https://www.navori.com/>

IMAGE

- PNG with transparency, JPG, BMP

AUDIO

- MP3

HTML

- HTML5, interactivity and web page authentication supported. Live URLs and download-and play zipped HTML5 content

STREAMING

- **Unicast:** HTTP H264 video streams, HTTPS, mms2, RTSP
- **Multicast:** UDP, with H264 codecs @1080p

VIDEO

- Full HD - MP4 H264 @30-60 FPS, 4K - MP4 H265 @30-60FPS, WMV, MOV (Quicktime H264)

NAVORI TEMPLATES/TICKERS:

- Multi-layer, multiple media zones, playlists, data feeds (incl. social media) and data grids

DATA FEEDS

- Media RSS, XML, Navori hosted data feeds including images, Office 365 and Google Calendar, Facebook, Twitter

ARTWORK SIZE & PRODUCTION

- We recommend creating content in the same pixel dimensions as the display. **870H x 330W**

COLOR MODE

- RGB

RESOLUTION

- 72 DPI

RECOMMENDED FORMAT

- PNG, BMP, JPEG

FRAME RATE

- 29.97

FPS COLOR DEPTH

- 24 Bit RGB

➤ **MAX OF 3 CREATIVES PER SPOT PURCHASED**

