


BULLETINS

LA-1101

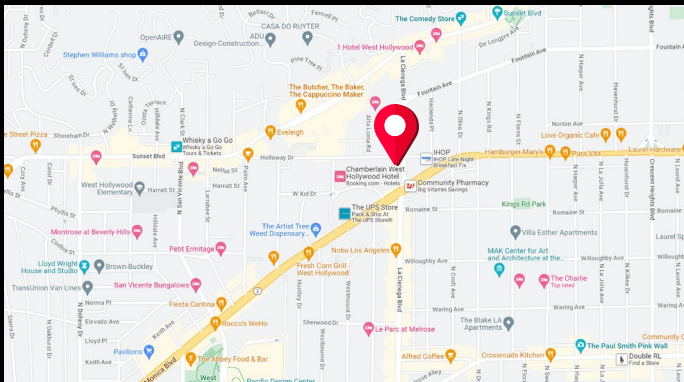
WEST HOLLYWOOD DOMINATION

GEOPATH ID: 31028579 / 31028580 /
31028581 / 31028582

 8500 Holloway/La Cienega Dr,
West Hollywood CA 90069

Just south of Sunset Strip, the only 4 directional
location in West Hollywood. One block off The
Sunset Strip...whether you are headed to The
Sunset Strip or leaving, these 4 boards cannot
be missed. **DEC TBD**

Size: 16'H x 48'W	Weekly IMPs: 881,585	Facing: Multiple
Latitude: 34.09054	Longitude: -118.3764	Read: Left & Right



DC Office: 202.337.1839



chris@capitoloutdoor.com



CapitolOutdoor.com



CAPITOL

BULLETINS

LA-1101

WEST
HOLLYWOOD
DOMINATION



Location: La Cienega Blvd & Holloway Drive | **Area:** West Hollywood | **Substrate:** Lightweight 7 oz solid PVC Vinyl

Watch our video on these 4 units here



3286 M Street, NW 3rd Floor, Washington, DC 20007



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Location: La Cienega Blvd & Holloway Drive | **Area:** West Hollywood | **Substrate:** Lightweight 7 oz solid PVC Vinyl



Overall area: 16'8" H x 48'8" W (4" bleed on all sides)

Visual area: 16' H x 48' W

Art/Production Guidelines



SIZE & PRODUCTION

16 feet tall by 48 feet wide. Illuminated.

Substrate: Lightweight 7 oz. solid PVC vinyl

TERM 



SHIPPING

A.M.P Tree Service

attn: Swing Media

202 N Loma Place, Upland, CA 91786

(909) 931-0111

MUST BE MARKED NO SIGNATURE REQUIRED!

Location: La Cienega Blvd & Holloway Drive | **Area:** West Hollywood | **Substrate:** Lightweight 7 oz solid PVC Vinyl

Art/Production Guidelines

FINAL SIZE

Pockets (4" on all sides): 17'4" H x 49'4"W

Bleed (4" on all sides): 16'8" H x 48'8" W

Visual Area: 16' H x 48' W

ARTWORK SIZE

Scale: 1/4" = 1'

Bleed: 4.25" H x 12.25" W

Visual Area: 4" H x 12" W

Critical Area: 1/8" in from bleed on all sides

Resolution: 500 dpi (300 dpi min.)

DIGITAL FILE REQUIREMENTS

Correct preparation of digital files is critical for timely production of your product.

Preview File:

You must send a preview file with every job.
Low resolution PDF or JPEG format.

CMYK:

All images

Image DPI:

500 dpi (300 dpi minimum) at artwork size

Acceptable File Formats:

- Flattened TIF
- Flattened PSD (No layered files please)
- EPS (Fonts must be outlined and images embedded)
- AI (Fonts must be outlined and images embedded)
- Quark or InDesign (Must include all fonts and images)

Please DO NOT submit PDF or JPEG as final art