

WALL SF-325

GEOPATH ID: 30719818

 190 O'Farrell Street
San Francisco, CA 94102

This stand out unit is in the heart of shopping and Union Square! Next to Macy's, H&M, Louis Vuitton, Skechers, steps from the Hilton, Neiman Marcus, The Westin, Clift and Palace Hotels!

Size:
30'H x 30'W

Weekly IMPs: 422,490
Facing: West

Latitude:
37.78693

Longitude: -122.408112
Read: Right-hand



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 chris@capitoloutdoor.com

 CapitolOutdoor.com

 CAPITOL

WALL

SF-325

Location: 190 O'Farrell Street | Area: San Francisco | Substrate: Vinyl



CAPITOL



Art/Production Guidelines

SIZE & PRODUCTION

30 feet tall by 30 feet wide. Vinyl wall.
Pressure sensitive (high-tack) adhesive vinyl
(*see page 3 for details*).



TERM

4
WEEKS



SHIPPING

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.



3286 M Street, NW 3rd Floor, Washington, DC 20007



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Location: 190 O'Farrell Street | **Area:** San Francisco | **Substrate:** Vinyl

Art/Production Guidelines

UNIT LOCATION

190 O'Farrell Street, San Francisco, CA 94102

SIZE

30'H x 30'W

MEDIUM

Pressure sensitive (high-tack) adhesive vinyl

SHIPPING

Please send materials with mechanical to:

Universal Sign Company Inc.

884 Folsom St.

San Francisco, CA 94107

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SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. ***DO NOT USE 3M SCOTCHCAL.***
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll.
- The perimeter should also be clearly marked all the way across the top, not just at corners.
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- ***Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.***



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