


BULLETINS

LA-1100

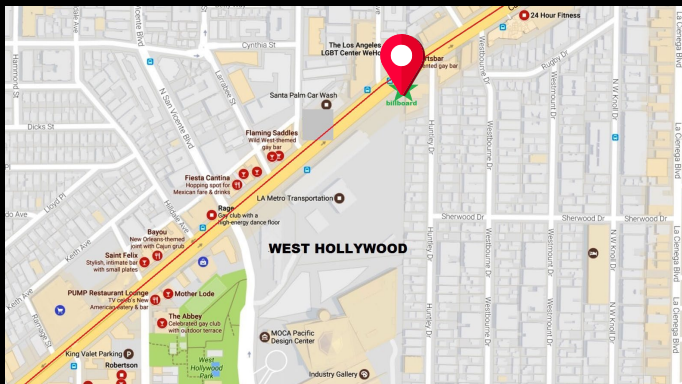
GEOPATH ID:
30965848 / 31028578

A&B

 8730 Santa Monica Blvd,
West Hollywood, CA 90069

Located in the heart of West Hollywood, these signs sit lower to the ground delivering a bigger visual impact! They are located on the part of Santa Monica Blvd that is known for heavy foot traffic, day and night. This area has many hip and trendy cafes, restaurants and entertainment venues!

Size: 14'H x 48'W	Weekly IMPs: 1,089,483	Facing: East & West
Latitude: 34.086701	Longitude: -118.380919	Read: Left & Right



DC Office: 202.337.1839



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CapitolOutdoor.com



CAPITOL

BULLETINS

LA-1100 A&B



Location: Santa Monica Blvd | **Area:** West Hollywood | **Substrate:** Vinyl



3286 M Street, NW 3rd Floor, Washington, DC 20007



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LA-1100 A&B



Location: Santa Monica Blvd | **Area:** West Hollywood | **Substrate:** Vinyl

Art/Production Guidelines

SIZE & PRODUCTION

(2) 14 feet tall by 48 feet wide. Illuminated.

TERM



SHIPPING

AMG Sign Co
Attn: Danny Garcia
4162 Anise Circle
Corona, CA 92883

MUST BE MARKED
NO SIGNATURE REQUIRED!



Overall area: 15'4" H x 49'4" W (8" bleed on all sides)

Live area: 14' H x 48' W (Edge of billboard)



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Location: Santa Monica Blvd | **Area:** West Hollywood | **Substrate:** Vinyl

Art/Production Guidelines

FINAL ACTUAL SIZE

Visual Area: 14' H x 48' W

Bleed (8" on all sides): 15'4" H x 49'4" W

MATERIAL / FINISHING

Material: 7 oz. Vinyl

Finishing: 4" pockets on all sides

- Pockets are included in the finished size
- Fold banner from bottom up

ARTWORK SIZE

Scale: 1/4" = 1'

Visual Area: 3.5" H x 12" W

Bleed: 4" H x 12.50" W

Critical Area: 1/8" in from bleed on all sides

Resolution: 500 dpi (300 dpi min.)

DIGITAL FILE REQUIREMENTS

Correct preparation of digital files is critical for timely production of your product.

Preview File:

You must send a preview file with every job.
Low resolution PDF or JPEG format.

CMYK:

All images

Image DPI:

500 dpi (300 dpi minimum) at artwork size

Acceptable File Formats:

- Flattened TIF
- Flattened PSD (No layered files please)
- EPS (Fonts must be outlined and images embedded)
- AI (Fonts must be outlined and images embedded)
- Quark or InDesign (Must include all fonts and images)

Please DO NOT submit PDF or JPEG as final art