

WALL **SF-310**

GEOPATH ID: 30748472

 2519 Van Ness Avenue
San Francisco, CA 94109

This wall reads to traffic headed into downtown SF: Union Square, the Civic Center, SOMA and the 101 South. Van Ness is constantly evolving with businesses ranging from auto dealerships, electronic retailers and fitness clubs. Consistent traffic no matter the time of day in this area.

Size:
13'H x 13'W

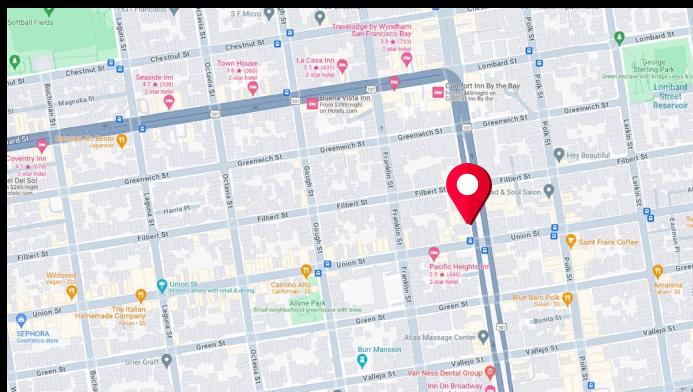
Weekly IMPs:
157,996

Facing:
North

Latitude:
37.79888

Longitude:
-122.42416

Read:
Right-hand



DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com

 **CAPITOL**

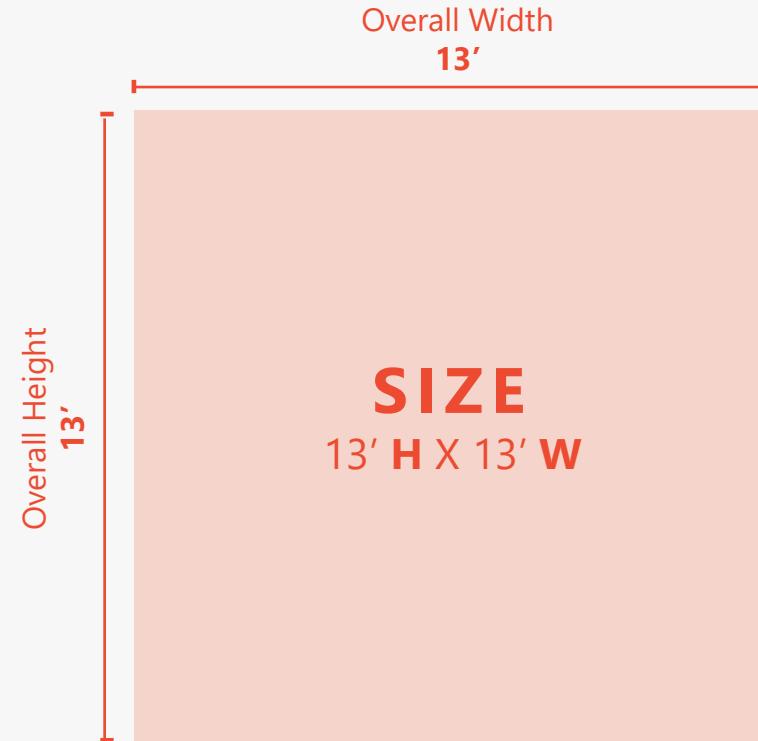
WALL

SF-310

Location: 2519 Van Ness Avenue | **Area:** San Francisco | **Substrate:** Vinyl



CAPITOL



Art/Production Guidelines

SIZE & PRODUCTION

13 feet tall by 13 feet wide. Vinyl wall.
Pressure sensitive (high-tack) adhesive vinyl
(*see page 3 for details*).



TERM

4
WEEKS



SHIPPING

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.



3286 M Street, NW 3rd Floor, Washington, DC 20007



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Location: 2519 Van Ness Avenue | **Area:** San Francisco | **Substrate:** Vinyl



Art/Production Guidelines

UNIT LOCATION

Location: 2519 Van Ness Avenue, San Francisco, CA 94109

SIZE

13'H x 13'W

MEDIUM

Pressure sensitive (high-tack) adhesive vinyl

SHIPPING

Please send materials with mechanical to:

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. ***DO NOT USE 3M SCOTCHCAL.***
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll.
- The perimeter should also be clearly marked all the way across the top, not just at corners.
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- ***Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.***



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