

# WALL

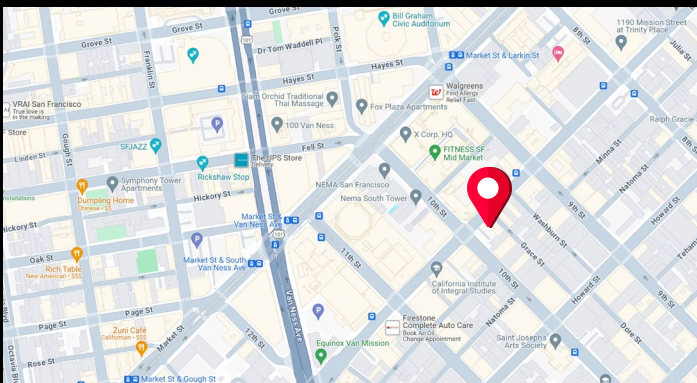
# SF-318

GEOPATH ID: 30640487

 1385 Mission Street  
San Francisco, CA 94103


Landmark SOMA wall, the biggest and best unit on Mission Street with great visibility and high car count, among high-rise residential projects, loft apartments, popular restaurants and nightclubs. **DEC 85,000**

<b>Size:</b> 35'H x 75'W	<b>Weekly IMPs:</b> 299,363	<b>Facing:</b> West
<b>Latitude:</b> 37.7753	<b>Longitude:</b> -122.4150	<b>Read:</b> Right-hand



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 [CapitolOutdoor.com](http://CapitolOutdoor.com)





WALL

SF-318



Location: 1385 Mission Street | Area: San Francisco | Substrate: Vinyl



## Art/Production Guidelines



### SIZE & PRODUCTION

35 feet tall by 75 feet wide. Vinyl wall.  
Pressure sensitive (high-tack) adhesive vinyl  
(see page 3 for details).

### TERM



### SHIPPING

Universal Sign Company Inc.  
884 Folsom St.  
San Francisco, CA 94107

**Please laminate all shipping labels to ensure that information is legible upon arrival.**



3286 M Street, NW 3rd Floor, Washington, DC 20007



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**SF-318**



**Location:** 1385 Mission Street | **Area:** San Francisco | **Substrate:** Vinyl

# Art/Production Guidelines

## UNIT LOCATION

1385 Mission Street, San Francisco, CA 94103

## SIZE

35'H x 75'W

## MEDIUM

Pressure sensitive (high-tack) adhesive vinyl

## SHIPPING

Please send materials with mechanical to:

Universal Sign Company Inc.  
884 Folsom St.  
San Francisco, CA 94107

***Please laminate all shipping labels to ensure that information is legible upon arrival.***

## SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. ***DO NOT USE 3M SCOTCHCAL.***
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll.
- The perimeter should also be clearly marked all the way across the top, not just at corners.
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- ***Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.***



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