

WALL NYC-203

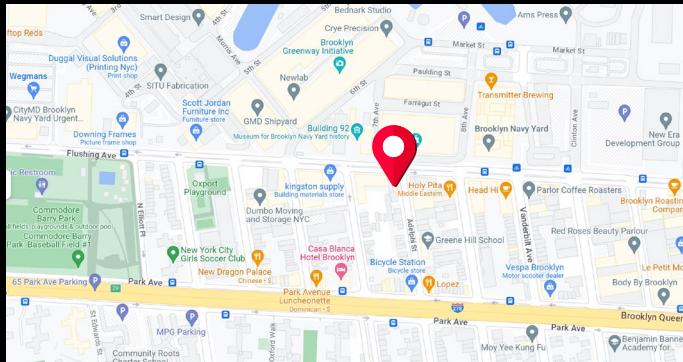
GEOPATH ID: 30819345

 108 Flushing Avenue
Brooklyn, NY 11205

Nestled between DUMBO and Williamsburg, this neighborhood perfectly reflects the rhythm and pace of the area's constant state of growth. The Brooklyn Navy Yard is home to hundreds of businesses and employs thousands people from artisans to manufacturers. This sign has a long approach with constant traffic flow. There are several bars, restaurants, parks, and shops along Flushing Ave near unit 203. **DEC 60,000**

Size: 27'4"H x 9'7"W **Weekly IMPs:** 76,040 **Facing:** East

Latitude: 40.697821 **Longitude:** -73.972904 **Read:** Left-hand



DC Office: 202.337.1839

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 CapitolOutdoor.com

 CAPITOL

WALL NYC-203

Location: 108 Flushing Avenue | **Area:** Brooklyn | **Substrate:** Mesh Vinyl



Art/Production Guidelines

SIZE & PRODUCTION

27 feet 4 inches tall by 9 feet 7 inches wide.

Must produce on mesh vinyl.

5/8" IO grommets every 16" - along the sides only. Double reinforced sides with seat belt webbing. 4" pole pocket on top and bottom. Bleed the pockets and grommets.



TERM

4
WEEKS



SHIPPING

Capitol Outdoor
c/o North Shore Neon Sign Company
attn: James Manfredi
46-49 54th Avenue, Maspeth, NY 11378
(917) 923-6258

MEA STICKER

The safety code requires that ALL material be fire resistant/flame retardant. All material used for installations must conform to this code. The listed MEA number [Material & Equipment Acceptability] must be supplied.

Graphic producer to provide affidavit of flame proofing specifying MEA number and attesting that the sign was made from retardant or noncombustible fabric.

MEA number to be printed on a self-adhesive label that can be viewed from the street or roadway with the aid of binoculars. This label shall be of colors contrasting with those of the background of the display. Label should be no less than 8 inches by 10 inches in size and affixed to a corner of the face of the sign fabric. Label is to include the following:

1. Symbol/Name of Testing Entity
2. MEA Number
3. Space for the installer to fill in the date with a marker

Please include the affidavit in the packing slip and have MEA number printed on the packing slip or carton/shipping tube.



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