

DIGITAL BULLETIN **SAC-1010**

GEOPATH ID: TBD

 US Route 50 - El Dorado Freeway
Rancho Cordova, CA 95670

Digital bulletin along El Dorado Freeway. This major highway serves as a vital artery, linking the Sacramento area to the Sierra Nevada mountains and the historic Gold Rush towns of El Dorado County. Situated in the Sacramento metro area, it's considered a gateway to California's Gold Country. The city boasts a thriving beverage industry in its "Barrel District" and offers access to outdoor recreation on the American River and Lake Natoma, with activities like whitewater rafting and non-motorized boating. Rancho Cordova is a large employment center in the region, known for its agriculture in the surrounding counties and a growing beverage scene.

Size:
14'H x 48'W

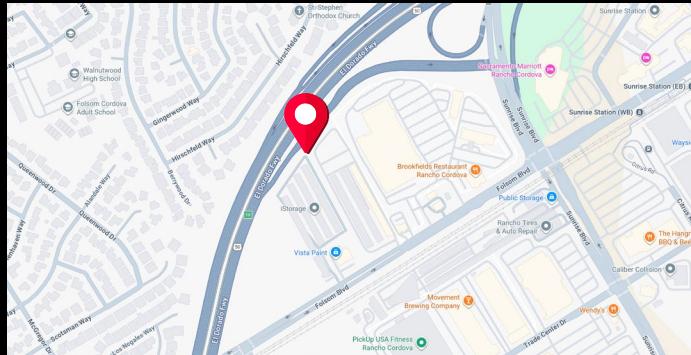
Weekly IMPs:
TBD

Facing:
TBD

Latitude:
TBD

Longitude:
TBD

Read:
Multiple



DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com



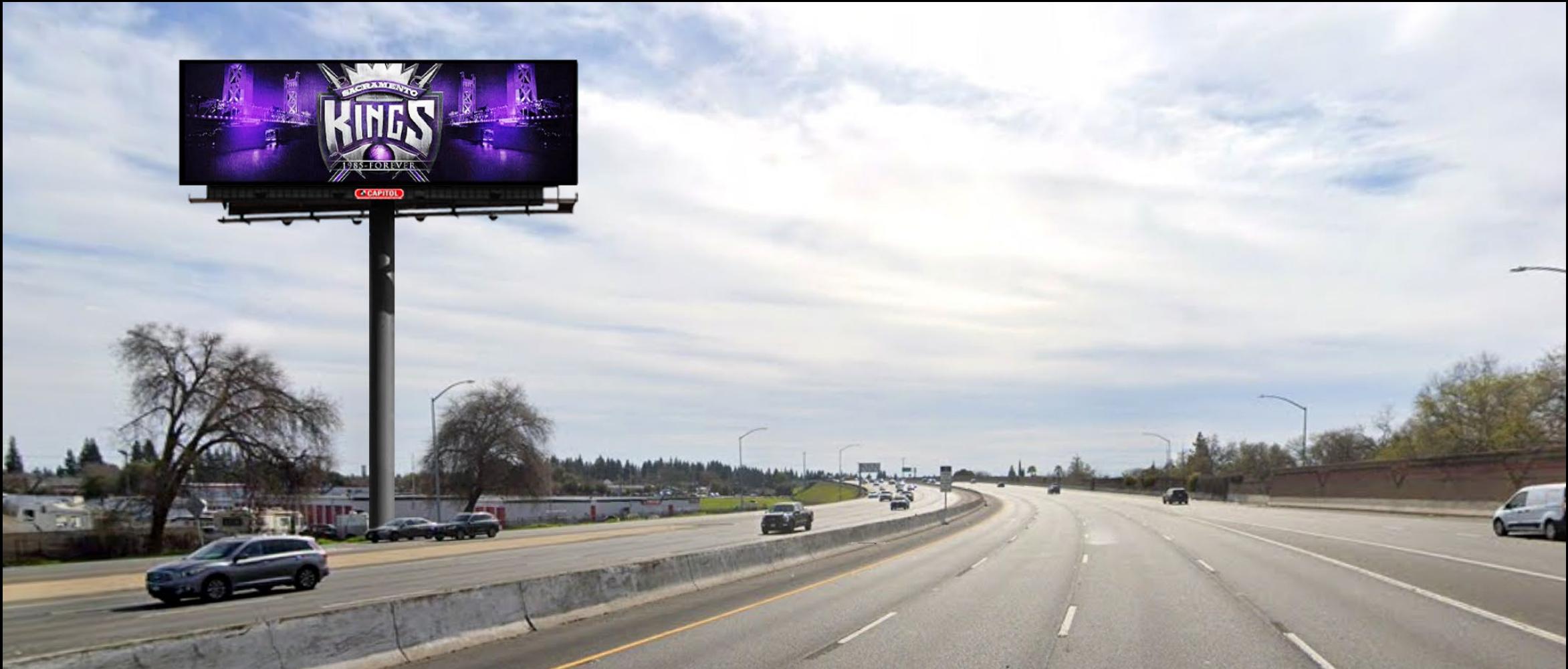
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CAPITOL

Location: US Route 50 – El Dorado Frwy | **Area:** Rancho Cordova | **Substrate:** Digital



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Area: Rancho Cordova

Substrate: Digital



Art/Production Guidelines

SIZE & PRODUCTION

We recommend creating content in the same pixel dimensions as the display...**242H x 858W**
8 second spot / 64 second loop / 8 ads

COLOR MODE: RGB

RESOLUTION: 72 DPI

RECOMMENDED FORMAT: PNG, BMP, JPEG

FRAME RATE: 29.97 FPS **COLOR DEPTH:** 24 Bit RGB

➤ **MAX OF 3 CREATIVES PER SPOT PURCHASED**

TERM



SHIPPING

TBD

