

THE WHARF WHERE DC MEETS!

DIGITAL KIOSKS DC-021

 760 Maine Ave SW,
Washington, DC 20024

The Wharf re-established Washington, DC, as a waterfront city and destination. This remarkable, mile-long stretch along the Potomac River comes to life with restaurants, retailers, residences, and businesses — all complemented by monumental views and a vibrant culture.

Read
Multiple

Term
4 weeks

Size
1920H x 1080W

IMPs – 51,087

PRODUCTION

- 8 seconds / 64 second loop
- Video files must be 8 seconds
- File Formats: JPEG, MP4 – *MP4 files must be smaller than 500MB*
- Frame rate can be up to 60FPS
- Max bitrate is 30mbps
- **3 creatives max per spot**



DC Office: 202.337.1839



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THE HOTTEST NEIGHBORHOOD IN DC!

24/7 THE WHARF

365 DAYS
A YEAR



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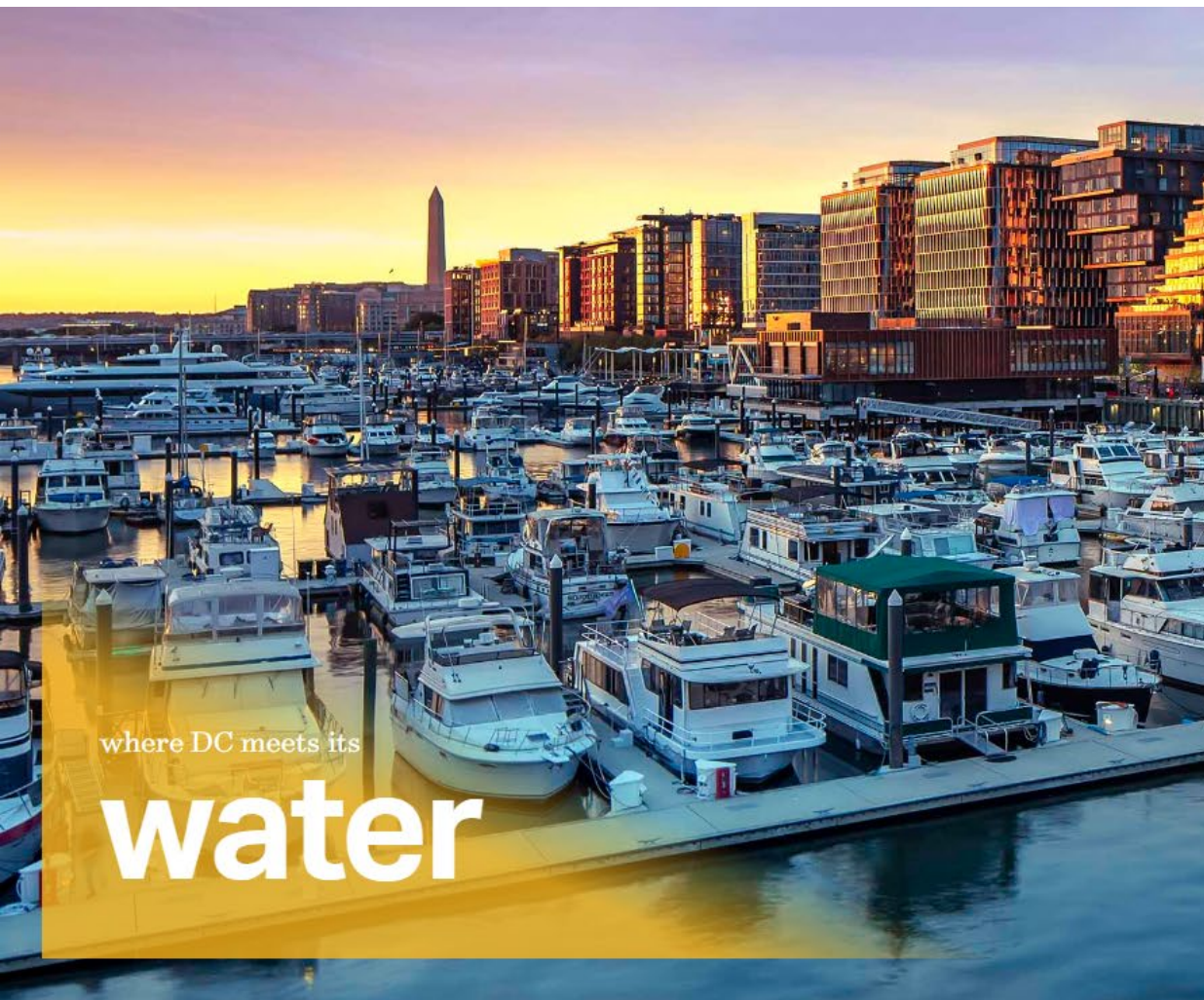


DIGITAL KIOSKS

DC-021 THE WHARF



Location: The WHARF - DC | **Area:** Washington, DC | **Substrate:** Digital



where DC meets its

water

The Wharf (Phase I), 2019 ULI Global Awards for Excellence Winner

The Wharf (Phase I) is a remarkable urban development effort and public-private partnership that has reconnected the District with its waterfront, creating a lively neighborhood with a vibrant public realm and a diversity of uses, amenities, and programming.

Urban Center Opens Waterfront of Major City

The Wharf has re-established DC as a true waterfront city and added a major destination along with affordable housing. The mixed-use development won the 2020 CNU Grand Prize Charter Award.

Eleven of the United States' most prestigious architects have been selected by developers Hoffman-Madison Waterfront (HMW), to commence Phase 2 of The Wharf, a \$2 billion neighborhood situated on the southwest waterfront of Washington D.C. The development is adjacent to the National Mall, spanning 24 acres of land and 50 acres of water.
CNU Journal www.cnu.org

www.wharfdc.com



3286 M Street, NW 3rd Floor, Washington, DC 20007



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All Signs: A Side | B Side

- 1-1 Market Pier - A: Capitol Outdoor, B: Wharf
- 1-2 District Square - A: Wharf, B: Capitol Outdoor
- 1-3 7th & Maine - A: Wharf, B: Capitol Outdoor
- 2-1 7th & Wharf - A: Capitol Outdoor, B: Wharf
- 2-2 The Grove - A: Wharf, B: Capitol Outdoor
- 2-3 Parker & Maine - A: Capitol Outdoor, B: Wharf
- 2-4 M St Landing - A: Capitol Outdoor, B: Wharf
- 2-5 The Green - A: Capitol Outdoor, B: Wharf
- 2-6 The Terrace - A: Capitol Outdoor, B: Wharf

The signs are named from Left to Right on the map, and the A side is always the left side on the map (when on site, the A side is closest to the Fish Market & The Bridge)



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| UNIT | LOCATION | GEOPATH ID | LATITUDE | LONGITUDE |
|------|-----------------|------------|-------------|--------------|
| 1-1 | Market Pier | 50563692 | 38.88072182 | -77.0273651 |
| 1-2 | District Square | 50563693 | 38.87953584 | -77.02587379 |
| 1-3 | 7th & Maine | 50559650 | 38.87857059 | -77.02282956 |
| 2-1 | 7th & Wharf | 50563694 | 38.8779357 | -77.02342889 |
| 2-2 | The Grove | 50563695 | 38.87707191 | -77.02242389 |
| 2-3 | Parker & Maine | 50559678 | 38.87735835 | -77.02154386 |
| 2-4 | M St Landing | 50563696 | 38.87646457 | -77.021655 |
| 2-5 | The Green | 50559630 | 38.8766525 | -77.02081279 |
| 2-6 | The Terrace | 50563697 | 38.87559591 | -77.02125803 |