


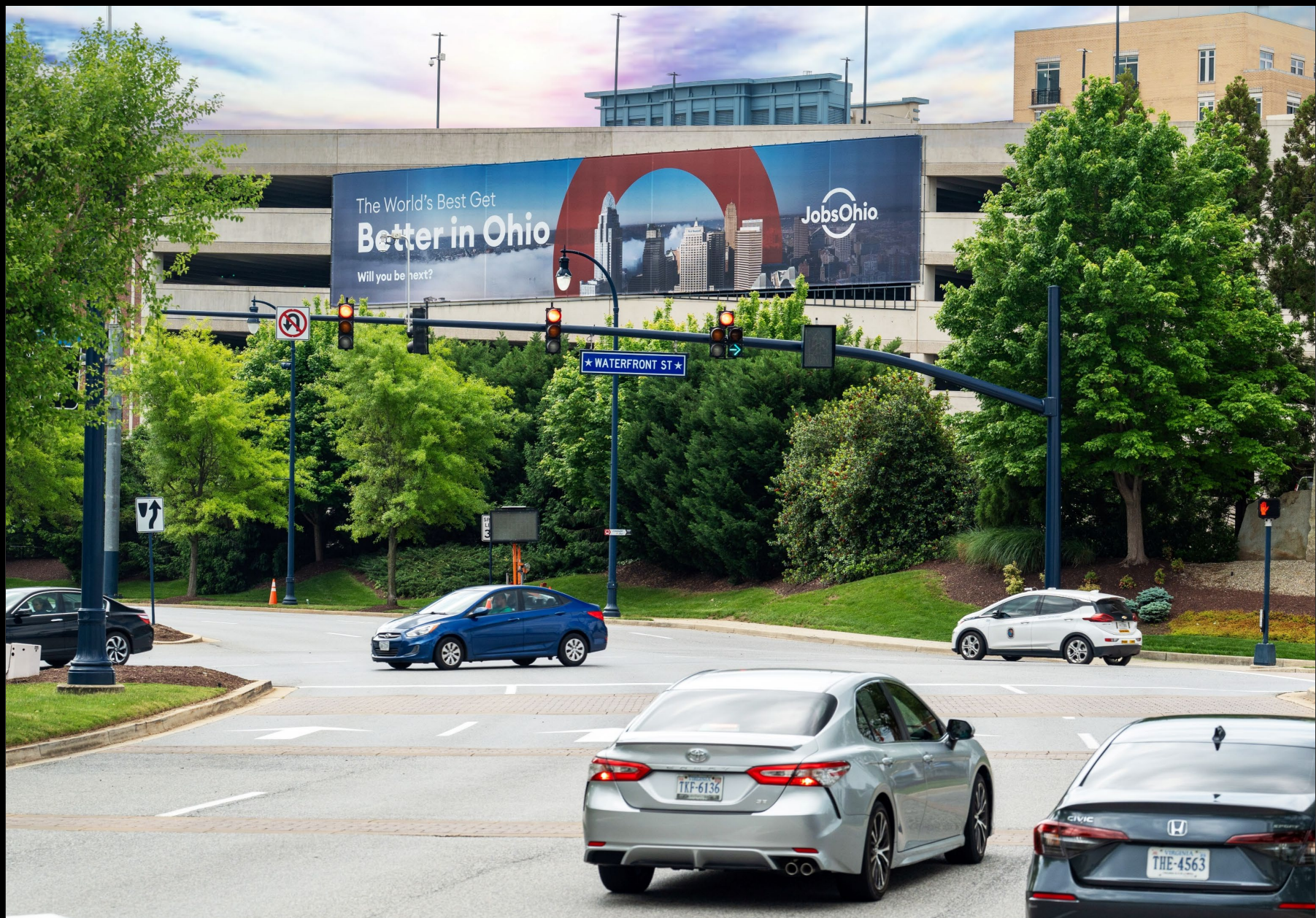
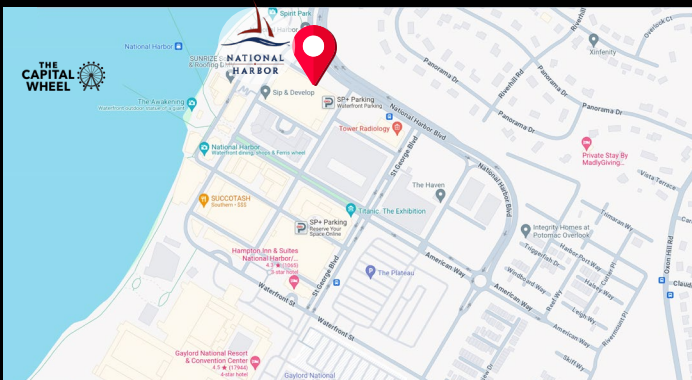
# WALL DC-020

GEOPATH ID: 30640483


 National Harbor Blvd  
Oxon Hill, MD 20746


Located at a traffic light at the only entrance into a new 300-acre development. With a spectacular 2000 ft approach view, this HUGE sign captures an amazing 100% of all incoming traffic into The Gaylord National Hotel & Convention Center, the largest combined hotel and convention center on the East Coast. Located at a massive highway intersection where I-295 meets I-95, and I-495, between 3 major airports, a country club, and 4 parks, the resort features exclusive shops, fine dining, remarkable marinas, and premiere cultural and historical attractions.

<b>Size:</b> 18'4"H x 96'9"W	<b>Weekly IMPs:</b> 16,387	<b>Facing:</b> North
<b>Latitude:</b> 38.7856	<b>Longitude:</b> -77.0146	<b>Read:</b> Multiple



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# WATERFRONT DISTRICT

## DIRECTORY

### CLOTHING, SHOES, ACCESSORIES

J-178 Brackish Waters  
L-142 Carhartt  
L-160 The Drop  
K-171 Community Love  
J-164 Faith2Felicity  
K-168 House of JonLei Atelier  
L-140 Ki-Netics Lab  
L-138 Miguel Wilson Collection  
L-144 ZAAF

### FAST CASUAL DINING

K-161 BurgerFi  
B-158 Chipotle Mexican Grill  
B-156 Mason's Famous Lobster Rolls  
N Cove McDonald's  
D-144 Mezeh Mediterranean Grill  
K-191 Nando's Peri-Peri  
L-150 PrimoHoagies  
D-146 Potbelly Sandwich Works  
N Cove Subway (at Sunoco)

### SPECIALTY FOOD & BEVERAGE

B-138 Ben & Jerry's  
M-128 Crumbl Cookies **COMING SOON**  
L-170 Extra Virgin  
4 Flight Deck  
D-150 It'Sugar  
A-173 Jamba **COMING SOON**  
D-141 Panda Tea House  
L-120 Pepper Palace  
L-140 Savannah's Candy Kitchen  
A-167 Starbucks  
L-170 Sticky Situations  
D-2 V-No @ The Harbor  
A-189 The Yard Milkshake Bar

### DINING & ENTERTAINMENT

P-172 Bobby McKey's Dueling Piano Bar  
K-151 Bombay Street Food  
D-149 Bond 45  
P-164 Brass Tap  
K-177 Brother Jimmy's BBQ  
P-186 Cadillac Ranch  
K-141 Capital Wheel Business Center  
R-230 Escapology  
B-152 Fiorella Italian Kitchen  
E-141 Fogo de Chão  
J-188 Grace's Mandarin  
K-177 Irish Whisper Pub  
E-145 McCormick & Schmick's  
M-122 Muse Paintbar  
J-199 Public House  
C-155 Redstone American Grill  
B-153 Rosa Mexicano  
M-110 Silver Diner  
M 136 Sip & Develop  
J-186 SUCCOTASH  
E-137 Sunset Room  
R-200 Tom's Watch Bar  
K-152 Walrus Oyster & Ale House

### PERSONAL CARE & SERVICES

L-120 Bella Cosmetic Surgery  
D-145 BrookieGirl  
Q-162 CVS Pharmacy  
L-141 Divine Nail Spa  
K-181 Girlkin Lashes  
K-161 Harbor Cleaners  
Q-221 Precision Orthopedic  
B-168 Marina Office  
S-201 Medical Pavilion  
N Cove Sunoco  
L-145 The UPS Store

### GIFTS & HOME GOODS

A-177 AMERICA!  
A-181 Build-A-Bear Workshop  
K-131 Corinto Gallery  
K-121 MahoganyBooks  
K-162 PGAHC Arts'tination

### RESIDENTIAL

R-250 The Esplanade  
S2 The Flats Sales Office  
K-157 Fleet Street  
W-145 The Haven  
L-155 One National Harbor  
Potomac Overlook  
D Waterfront Street Condos

### HOTELS

K-156 AC Hotel by Marriott  
• AC Lounge  
G Gaylord National Resort & Convention Center  
• Belvedere Lobby Bar  
• Harbor Social  
• Old Hickory Steakhouse  
• Potomac District Café & Market  
• Relache Spa  
• Replay at Pose Rooftop Lounge  
O-250 Hampton Inn & Suites  
F-123 Hyatt Place  
NH MGM National Harbor  
• BetMGM Sportsbook & Lounge  
• Diabolo's Cantina  
• Ginger  
• National Market  
• Osteria Costa  
• Tap Sports Bar  
• Voltaggio Brothers Steak House  
H-192 Residence Inn  
A-171 The Westin  
• Sauciety  
Q-250 Club Wyndham National Harbor



**CAPITALIZE ON IT ALL** <sup>SM</sup>



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WALL

DC-020



Location: National Harbor Blvd | Area: Oxon Hill | Substrate: Mesh Vinyl



## Art/Production Guidelines

### SIZE & PRODUCTION

18'4" tall by 96'9" wide. Production size is 18 feet 4 inches tall by 96 feet 9 inches wide. Showing size is 17 feet 6 inches tall by 96 feet 9 inches wide - the top 10 inches are not visible due to the framing system. Must produce on Mesh Vinyl. Use a strong material as brisk winds come off of the water. 2" pockets on the top and bottom. Grommets (@ 3/4 inch in diameter) every 18" on the left and right sides. Bleed the pockets and grommets.

### ARTWORK REQUIREMENTS

All copy will be "on premise". Product must be sold at National Harbor. The retailer will be referenced in a snipe or referenced generally. For example, the snipe for a beverage advertiser might read, "Proudly served at many National Harbor locations." Landlord approval required for advertiser and for content.



### SHIPPING

Hudrock Installations - Attn: Craig Huddle  
10730 Moxley Road, Damascus, MD 20872  
410-320-6384

***All packages must be sent with "no signature required".***

**TERM** **4** WEEKS



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