

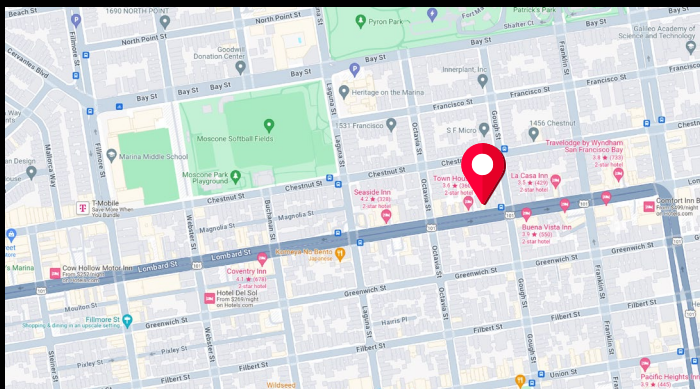
WALL SF-329

GEOPATH ID: 30768999

 1628 Lombard Street
San Francisco, CA 94123

Located on busy Lombard Street, at the edge of Russian Hill! Major tourist attraction – Lombard Street is an east–west street that is famous for a steep, one-block section with 8 hairpin turns & landscaped flowerbeds. On a 27-degree angle, this famously crooked street is known as the "crookedest street in the world", the steep hills and sharp curves of this one-way road pass by grand Victorian mansions and attracts millions of tourists each year.

Size: 18'H x 10'W	Weekly IMPs: 121,328	Facing: West
Latitude: 37.80098	Longitude: -122.42845	Read: Left-hand



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CapitolOutdoor.com



WALL

SF-329



Location: 1628 Lombard Street | **Area:** San Francisco | **Substrate:** Vinyl



Art/Production Guidelines



SIZE & PRODUCTION

18 feet tall by 10 feet wide. Vinyl wall.
Pressure sensitive (high-tack) adhesive vinyl
(*see page 3 for details*).

TERM



SHIPPING

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

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SF-329



Location: 1628 Lombard Street | **Area:** San Francisco | **Substrate:** Vinyl

Art/Production Guidelines

UNIT LOCATION

1628 Lombard Street, San Francisco, CA 94123

SIZE

18'H x 10'W

MEDIUM

Pressure sensitive (high-tack) adhesive vinyl

SHIPPING

Please send materials with mechanical to:

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. **DO NOT USE 3M SCOTCHCAL.**
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll.
- The perimeter should also be clearly marked all the way across the top, not just at corners.
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- **Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.**