

WALL

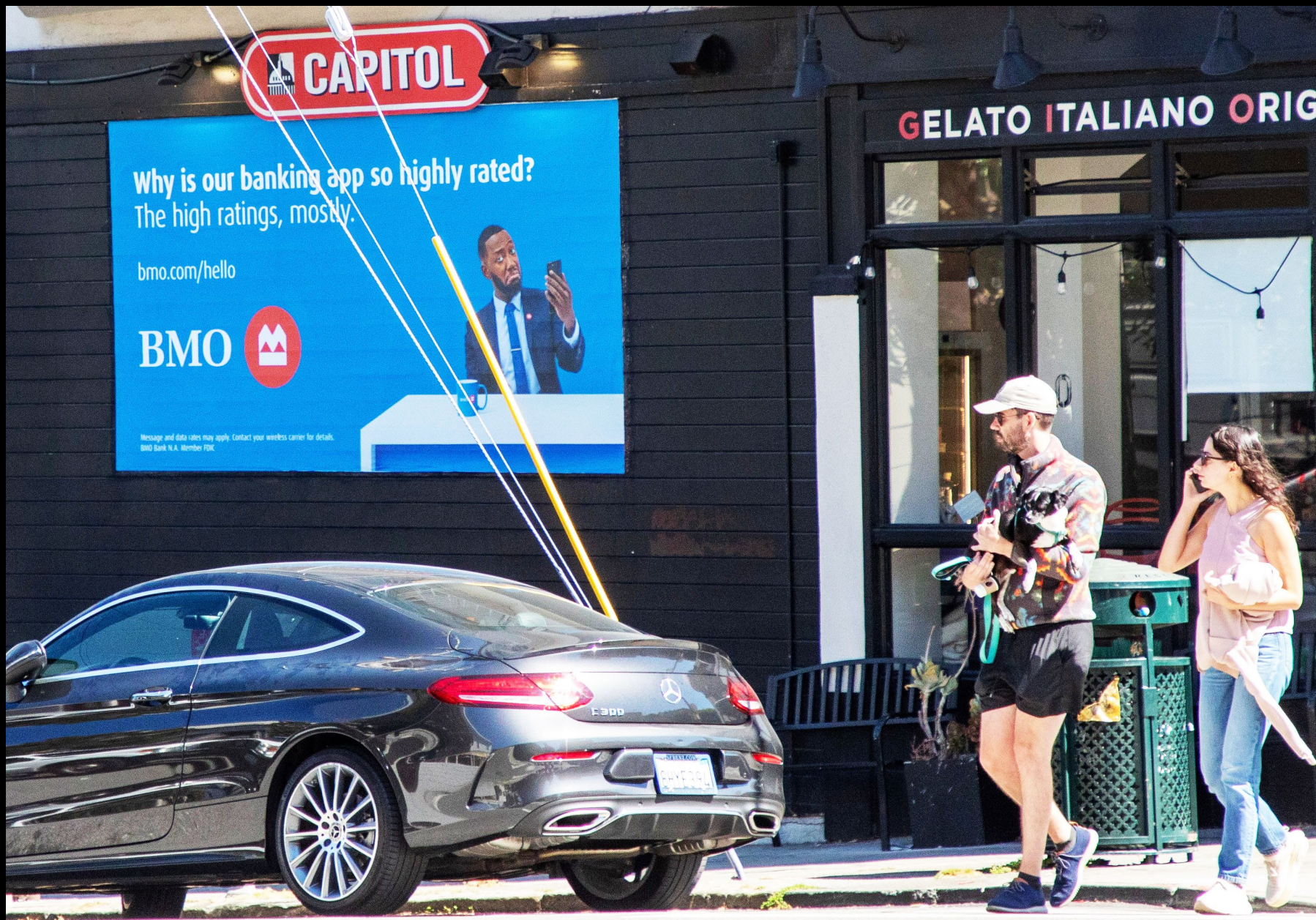
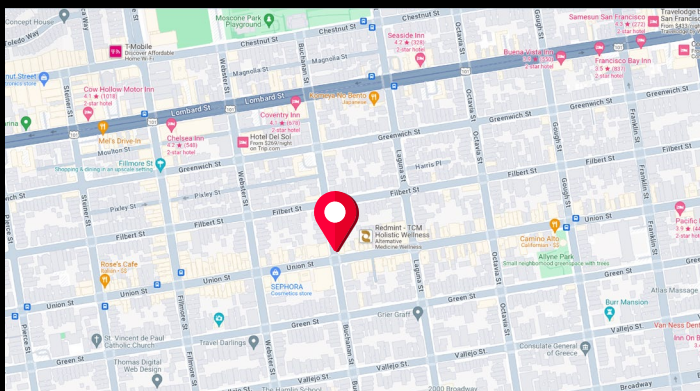
SF-314

GEOPATH ID: 30640499

 306 Buchanan @ Union
San Francisco, CA 94123

Effective eye-level location on trendy Union Street, a popular destination for local Marina, Pacific Hats and Nob Hill locals and visitors alike, unit is compatible with SMS/Bluefire transmission to mobile devices.

Size: 6'H x 12'W	Weekly IMPs: 25,774	Facing: West
Latitude: 37.7977	Longitude: -122.4322	Read: Left-hand



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CapitolOutdoor.com



WALL

SF-314



Location: 306 Buchanan @ Union | **Area:** San Francisco | **Substrate:** Vinyl



Art/Production Guidelines



SIZE & PRODUCTION

6 feet tall by 12 feet wide. Vinyl wall.
Pressure sensitive (high-tack) adhesive vinyl
(see page 3 for details).

TERM



SHIPPING

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

WALL

SF-314



Location: 306 Buchanan @ Union | **Area:** San Francisco | **Substrate:** Vinyl

Art/Production Guidelines

UNIT LOCATION

306 Buchanan @ Union, San Francisco, CA 94123

SIZE

6'H x 12'W

MEDIUM

Pressure sensitive (high-tack) adhesive vinyl

SHIPPING

Please send materials with mechanical to:

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. **DO NOT USE 3M SCOTCHCAL.**
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll.
- The perimeter should also be clearly marked all the way across the top, not just at corners.
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- **Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.**