

WALL DC-020

GEOPATH ID: 30640483

 National Harbor Blvd
Oxon Hill, MD 20746

Located at a traffic light at the only entrance into a new 300-acre development. With a spectacular 2000 ft approach view, this HUGE sign captures an amazing 100% of all incoming traffic into The Gaylord National Hotel & Convention Center, the largest combined hotel and convention center on the East Coast. Located at a massive highway intersection where I-295 meets I-95, and I-495, between 3 major airports, a country club, and 4 parks, the resort features exclusive shops, fine dining, remarkable marinas, and premiere cultural and historical attractions.

Size: 18'4"H x 96'9"W **Weekly IMPs:** 16,387

Facing: North

Latitude: 38.7856 **Longitude:** -77.0146

Read: Multiple



DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com



WATERFRONT DISTRICT

DIRECTORY

CLOTHING, SHOES, ACCESSORIES

- J-178 Brackish Waters
- L-142 Carhartt
- L-160 The Drop
- K-171 Community Love
- J-164 Faith2Felicity
- K-168 House of JonLei Atelier
- L-140 Ki-Netics Lab
- L-138 Miguel Wilson Collection
- L-144 ZAAF

FAST CASUAL DINING

- K-161 BurgerFi
- B-158 Chipotle Mexican Grill
- B-156 Mason's Famous Lobster Rolls
- N Cove McDonald's
- D-144 Mezeh Mediterranean Grill
- K-191 Nando's Peri-Peri
- L-150 PrimoHoagies
- D-146 Potbelly Sandwich Works
- N Cove Subway (at Sunoco)

SPECIALTY FOOD & BEVERAGE

- B-138 Ben & Jerry's
- M-128 Crumbl Cookies **COMING SOON**
- L-170 Extra Virgin
- 4 Flight Deck
- D-150 It'Sugar
- A-173 Jamba **COMING SOON**
- D-141 Panda Tea House
- L-120 Pepper Palace
- L-140 Savannah's Candy Kitchen
- A-167 Starbucks
- L-170 Sticky Situations
- D-2 V-No @ The Harbor
- A-189 The Yard Milkshake Bar

DINING & ENTERTAINMENT

- P-172 Bobby McKey's Dueling Piano Bar
- K-151 Bombay Street Food
- D-149 Bond 45
- P-164 Brass Tap
- K-177 Brother Jimmy's BBQ
- P-186 Cadillac Ranch
- K-141 Capital Wheel Business Center
- R-230 Escapology
- B-152 Fiorella Italian Kitchen
- E-141 Fogo de Chão
- J-188 Grace's Mandarin
- K-177 Irish Whisper Pub
- E-145 McCormick & Schmick's
- M-122 Muse Paintbar
- J-199 Public House
- C-155 Redstone American Grill
- B-153 Rosa Mexicano
- M-110 Silver Diner
- M 136 Sip & Develop
- J-186 SUCCOTASH
- E-137 Sunset Room
- R-200 Tom's Watch Bar
- K-152 Walrus Oyster & Ale House

PERSONAL CARE & SERVICES

- L-120 Bella Cosmetic Surgery
- D-145 BrookieGirl
- Q-162 CVS Pharmacy
- L-141 Divine Nail Spa
- K-181 Girlikin Lashes
- K-161 Harbor Cleaners
- Q-221 Precision Orthopedic
- B-168 Marina Office
- S-201 Medical Pavilion
- N Cove Sunoco
- L-145 The UPS Store
- O-250 Hampton Inn & Suites
- F-123 Hyatt Place
- NH MGM National Harbor
 - BetMGM Sportsbook & Lounge
 - Diablo's Cantina
 - Ginger
 - National Market
 - Osteria Costa
 - Tap Sports Bar
 - Voltaggio Brothers Steak House
- H-192 Residence Inn
- A-171 The Westin
 - Sauciety
 - Club Wyndham National Harbor

GIFTS & HOME GOODS

- A-177 AMERICA!
- A-181 Build-A-Bear Workshop
- K-131 Corinto Gallery
- K-121 MahoganyBooks
- K-162 PGAHC Arts'tination

RESIDENTIAL

- R-250 The Esplanade
- S2 The Flats Sales Office
- K-157 Fleet Street
- W-145 The Haven
- L-155 One National Harbor
- Potomac Overlook
- D Waterfront Street Condos

HOTELS

- K-156 AC Hotel by Marriott
 - AC Lounge
- G Gaylord National Resort & Convention Center
 - Belvedere Lobby Bar
 - Harbor Social
 - Old Hickory Steakhouse
 - Potomac District Café & Market
 - Relache Spa
 - Replay at Pose Rooftop Lounge
- O-250 Hampton Inn & Suites
- F-123 Hyatt Place
- NH MGM National Harbor
 - BetMGM Sportsbook & Lounge
 - Diablo's Cantina
 - Ginger
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nationalharbor.com/about/maps

ATTRACTIOnS

- 1 Plaza
- 2 The Awakening
- 3 Water Taxis
- 4 The Capital Wheel
- 5 The Plateau
- 6 Carousel/Carousel Lot
- 7 Sunset Pointe
- 8 Southpointe
- 9 Capital Canopy
- 10 GoBoat

LEGEND

- ③ Public Safety Office
- ④ Public Parking
- ⑤ ATM
- ⑥ Public Restrooms
- ⑦ Metrorail Stop
- ⑧ Wheel Chair Access

CAPITALIZE ON IT ALL™



3286 M Street, NW 3rd Floor, Washington, DC 20007



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Location: National Harbor Blvd | **Area:** Oxon Hill | **Substrate:** Mesh Vinyl



Art/Production Guidelines

SIZE & PRODUCTION

18'4" tall by 96'9" wide. Production size is 18 feet 4 inches tall by 96 feet 9 inches wide. Showing size is 17 feet 6 inches tall by 96 feet 9 inches wide - the top 10 inches are not visible due to the framing system. Must produce on Mesh Vinyl. Use a strong material as brisk winds come off of the water. 2" pockets on the top and bottom. Grommets (@ 3/4 inch in diameter) every 18" on the left and right sides. Bleed the pockets and grommets.

ARTWORK REQUIREMENTS

All copy will be "on premise". Product must be sold at National Harbor. The retailer will be referenced in a snipe or referenced generally. For example, the snipe for a beverage advertiser might read, "Proudly served at many National Harbor locations." Landlord approval required for advertiser and for content.



SHIPPING

Hudrock Installations - Attn: Craig Huddle
10730 Moxley Road, Damascus, MD 20872
410-320-6384

All packages must be sent with "no signature required".

TERM 



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