


# BANNERS DC-020F

★ NATIONAL HARBOR ★

 15 Banners (30 Faces)  
throughout National Harbor

These banners are along one of the busiest streets in National Harbor. Both tourists and locals will see these banner line the street as they head to dinner, shops, or work conferences at the Gaylord Convention Center.

<b>Size:</b> 60'H x 22'W	<b>4-Week IMPs:</b> TBD	<b>Facing:</b> Multiple
<b>Latitude:</b> Multiple	<b>Longitude:</b> Multiple	<b>Read:</b> Multiple





# BANNERS

# DC-020F



Location & Area: ★ NATIONAL HARBOR ★ | Substrate: Mandatory Production

## Advertising Template Light Pole Banners (Single)



### Trim Size:

60"h x 22"w (Single)  
120"h x 22"w (Double-Sided)

**Template Size:** 5%

**Template DPI:** 5000



### Other Specifications:

- Supply native files, all fonts and any imports that are used in your design.
- Native files may be InDesign, Illustrator, Photoshop, Quark, **eps, tif, jpg or pdf (Illustrator preferred)**.
- CMYK (swop v2) is the preferred color profile.
- If fonts are not supplied, they need to be turned into outlines (limits editing).
- Imports should be vector format for logo files.
- Imports for raster (photo) images should be a minimum of 1 00dpi at the final print size or 5000 dpi at template size.
- When creating pdfs, all fonts should be embedded. This provides the flexibility to edit.



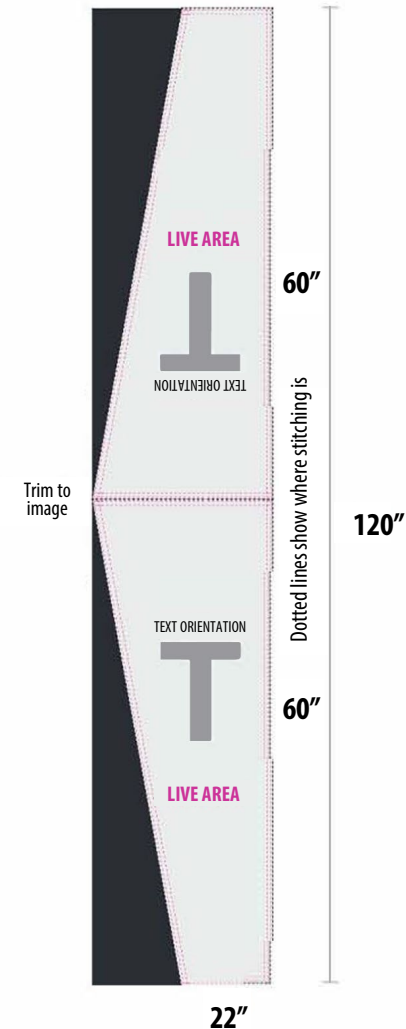
**Artwork Approval:** POFs of all creative must be routed to your Capitol contact for review and approval before files can be uploaded for production. Once artwork is approved, Capitol will send the FTP upload instructions to the advertiser.



**Proofs:** Hardcopy color proofs are available for an additional fee.



**Deadlines:** Artwork should be uploaded for production a minimum of 10 working days before installation.



3286 M Street, NW 3rd Floor, Washington, DC 20007



DC Office: 202.337.1839



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CapitolOutdoor.com

# BANNERS

# DC-020F



Location & Area: ★ NATIONAL HARBOR ★ | Substrate: Mandatory Production

## Advertising Template Light Pole Banners (Pair)



**Trim Size:**  
60"h x 22"w

**Template Size:** 5%

**Template DPI:** 5000



### Other Specifications:

- Supply native files, all fonts and any imports that are used in your design.
- Native files may be InDesign, Illustrator, Photoshop, Quark, **eps, tif, jpg or pdf (Illustrator preferred)**.
- CMYK (swop v2) is the preferred color profile.
- If fonts are not supplied, they need to be turned into outlines (limits editing).
- Imports should be vector format for logo files.
- Imports for raster (photo) images should be a minimum of 1 00dpi at the final print size or 5000 dpi at template size.
- When creating pdfs, all fonts should be embedded. This provides the flexibility to edit.



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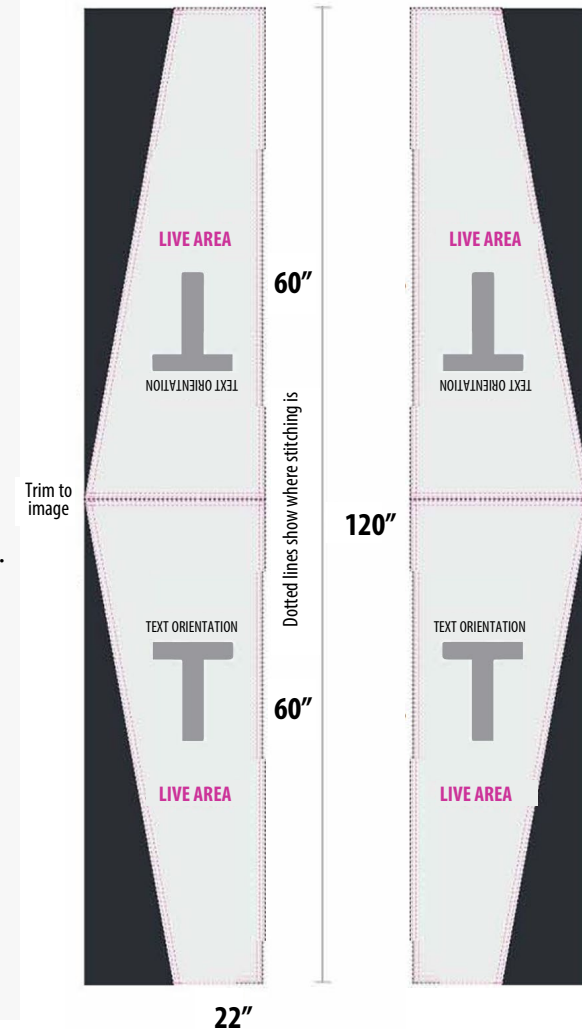
**Proofs:** Hardcopy color proofs are available for an additional fee.



**Deadlines:** Artwork should be uploaded for production a minimum of 10 working days before installation.



**Production/Specs Contact:** Brian Bridgett | 301.990.2666 | bbridgett@epicolorspace.com



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