

DIGITAL BULLETIN **BAL-514**

GEOPATH ID: 30673744

 1800 Union Avenue
Baltimore, MD 21211

I-83/Jones Falls Expressway- 1/4 Mile North of 41st Street F/S - This major expressway heading North takes commuters and visitors out of Baltimore City to the suburbs of Baltimore County, as well, to Pennsylvania. After a day of working, eating, theatre or ballgames this is the route home. Afternoon rush hour slows to a crawl giving this long nearly 3/8 mi. LHR even more dwell time. As you approach the board it appears to be closer and closer to the road and will be the last sign you will see. I-83 dumps you onto I-695 where there are no billboards and leads you to I-83 towards Pennsylvania where there are no billboards for 40 miles.

Size:
14'H x 48'W

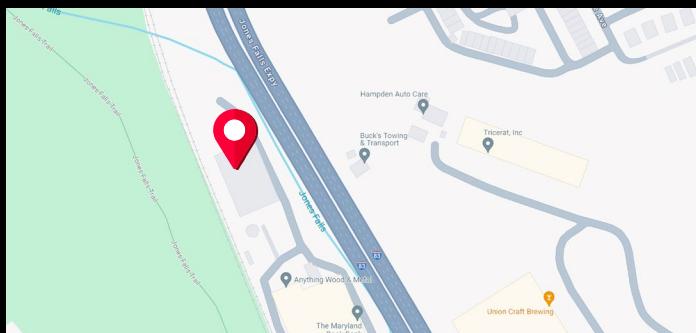
Weekly IMPs: * 288,804
Facing:

South

Latitude:
39.33777

Longitude: -76.647483
Read:

Left-hand



*Geopath Audited.



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Art/Production Guidelines

SIZE & PRODUCTION

We recommend creating content in the same pixel dimensions as the display...**242H x 858W**
8 second spot / 64 second loop

COLOR MODE: RGB

RESOLUTION: 72 DPI

RECOMMENDED FORMAT: PNG, BMP, JPEG

FRAME RATE: 29.97 FPS

COLOR DEPTH: 24 Bit RGB

➤ **MAX OF 3 CREATIVES PER SPOT PURCHASED**

TERM



SHIPPING

John@capitoloutdoor.com



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