

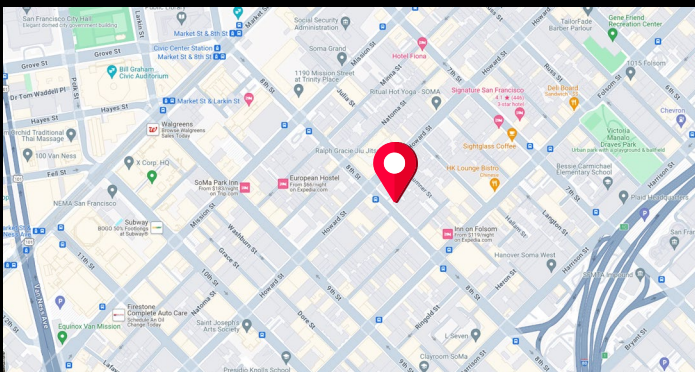
WALL SF-307

GEOPATH ID: 30640494

 229 8th Street s/o Howard
San Francisco, CA 94103

Great wall sign at a controlled intersection facing four lanes of one-way traffic, on a virtual commuter thoroughfare leading to Hwy 101, I-80 and the Bay Bridge, among trendy SOMA shops, restaurants and nightclubs. Very little OOH competition.

Size: 20'H x 15'W	Weekly IMPs: 121,455	Facing: North
Latitude: 37.77598961	Longitude: -122.4110493	Read: Left-hand



DC Office: 202.337.1839



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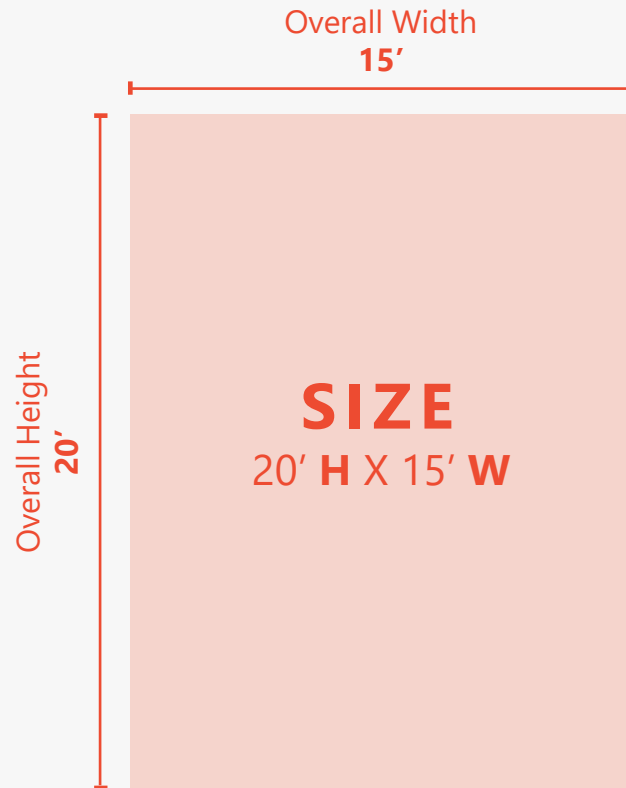
CAPITOL

WALL

SF-307



Location: 229 8th Street s/o Howard | **Area:** San Francisco | **Substrate:** Vinyl



Art/Production Guidelines



SIZE & PRODUCTION

20 feet tall by 15 feet wide. Self-adhesive vinyl wall. Pressure sensitive (high-tack) adhesive vinyl (*see page 3 for details*).

TERM



SHIPPING

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

WALL

SF-307



Location: 229 8th Street s/o Howard | **Area:** San Francisco | **Substrate:** Vinyl

Art/Production Guidelines

UNIT LOCATION

229 8th Street s/o Howard, San Francisco, CA 94103

SIZE

20'H x 15'W

MEDIUM

Pressure sensitive (high-tack) adhesive vinyl

SHIPPING

Please send materials with mechanical to:

Universal Sign Company Inc.
884 Folsom St.
San Francisco, CA 94107

Please laminate all shipping labels to ensure that information is legible upon arrival.

SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. ***DO NOT USE 3M SCOTCHCAL.***
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll.
- The perimeter should also be clearly marked all the way across the top, not just at corners.
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- ***Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.***