

# WALL SF-312

GEOPATH ID: 30640493

 2250 3<sup>rd</sup> Street  
San Francisco, CA 94107

Offering great visibility to north bound commuters of the South Bay area and Candlestick Park. The arriving crowd will view this wall space on their way to AT&T the home of the San Francisco Giants. This board also targets UCSF Medical Center Campus, NB commuters and arriving crowds heading to AT&T Park.

**Size:**  
25'H x 35'W

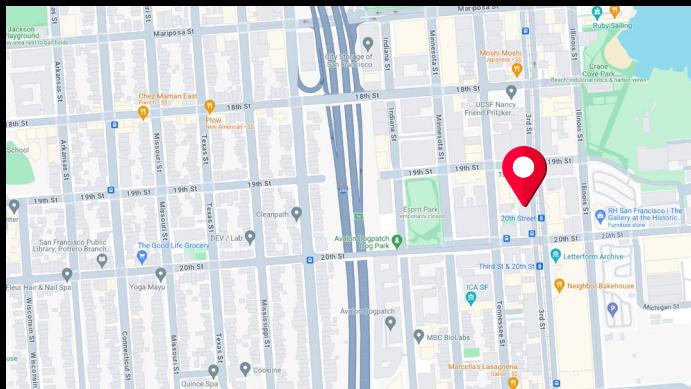
**Weekly IMPs:**  
63,982

**Facing:**  
South

**Latitude:**  
37.7610

**Longitude:**  
-122.3890

**Read:**  
Left-hand



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 CapitolOutdoor.com

 CAPITOL

WALL

SF-312

Location: 2250 3<sup>rd</sup> Street | Area: San Francisco | Substrate: Vinyl



CAPITOL



## Art/Production Guidelines

### SIZE & PRODUCTION

25 feet tall by 35 feet wide. Vinyl wall.  
Pressure sensitive (high-tack) adhesive vinyl  
(see page 3 for details).



### TERM

4  
WEEKS



### SHIPPING

Universal Sign Company Inc.  
884 Folsom St.  
San Francisco, CA 94107

***Please laminate all shipping labels to ensure that information is legible upon arrival.***



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**Location:** 2250 3<sup>rd</sup> Street | **Area:** San Francisco | **Substrate:** Vinyl



## Art/Production Guidelines

### UNIT LOCATION

Location: 2250 3<sup>rd</sup> Street, San Francisco, CA 94107

### SIZE

25'H x 35'W

### MEDIUM

Pressure sensitive (high-tack) adhesive vinyl

### SHIPPING

Please send materials with mechanical to:

Universal Sign Company Inc.

884 Folsom St.

San Francisco, CA 94107

***Please laminate all shipping labels to ensure that information is legible upon arrival.***

### SPECIAL INSTRUCTIONS

- Use Flexmark/Flexcon Blbrd for the material to be printed on. ***DO NOT USE 3M SCOTCHCAL.***
- **MUST BE** produced as 4' rolls each
- Adhesive back vinyl must be produced in continuous vertical columns not exceeding 4'.
- Bleed 1"
- Provide 1" overlap on left and right sides of each strip
- The side perimeters should be clearly marked, indicating where each roll is to meet the next roll.
- The perimeter should also be clearly marked all the way across the top, not just at corners.
- Vinyl must be registered no less than every two (2) feet. Marks must be very precise. They can be made with water-soluble pencil or computer generated.
- Please create each vertical column as one continuous vertical length of material, not as several vertical segments. Adhesive vinyl is installed from left to right, and top to bottom. Therefore, the right sections will overlap the upper sections.
- ***Notes: Please ship vinyl 7 days prior to posting date to ensure timely posting.***



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