

# WALL SF-322

GEOPATH ID: 30792417

 851 O'Farrell Street  
San Francisco, CA 94109

Unique location with significant presence showing to Van Ness and unimpeded views to O'Farrell Street, one of the most prominent roadways in all of SF leading to Union Square. O'Farrell has limited signage and this unit is a gateway unit connecting the busy Presidio, Pac Heights and commuters along with the 101-freeway traffic off of Van Ness to the busy shopping corridor.

<b>Size:</b> 12'H x 25'W	<b>Weekly IMPs:</b> 70,576	<b>Facing:</b> West
<b>Latitude:</b> 37.78498	<b>Longitude:</b> -122.41875	<b>Read:</b> Right-hand



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 chris@capitoloutdoor.com

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 CAPITOL

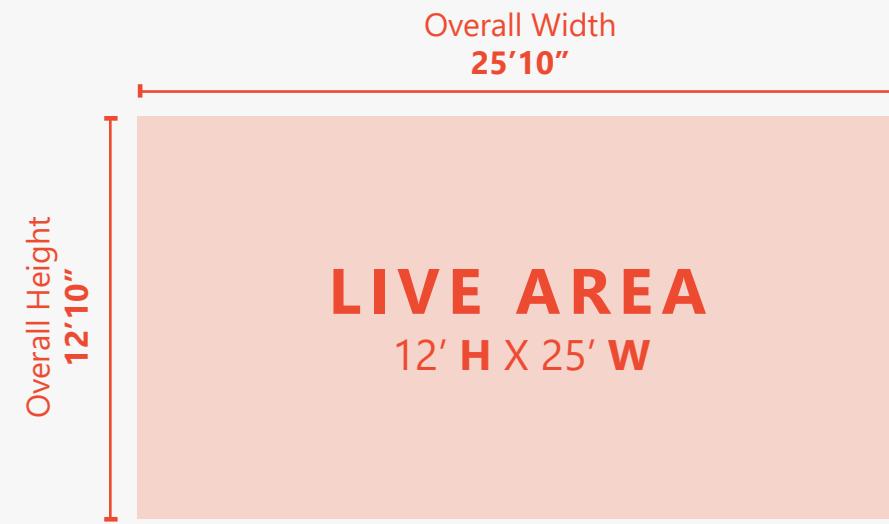
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Location: 851 O'Farrell Street | Area: San Francisco | Substrate: Flex Vinyl



CAPITOL



## Art/Production Guidelines

### SIZE & PRODUCTION

Material: Flex vinyl. View Size/Live Area: 12' x 25'  
Final Finished Size including pockets: 12'10" x  
25'10" with 5" pole pockets and 5" bleed.

TERM



Please send materials with mechanical to:

### SHIPPING

Universal Sign Company Inc.  
884 Folsom St.  
San Francisco, CA 94107



***Please laminate all shipping labels to ensure that information is legible upon arrival.***

***Please ship vinyl 7 days prior to posting date to ensure timely posting.***



3286 M Street, NW 3rd Floor, Washington, DC 20007



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