

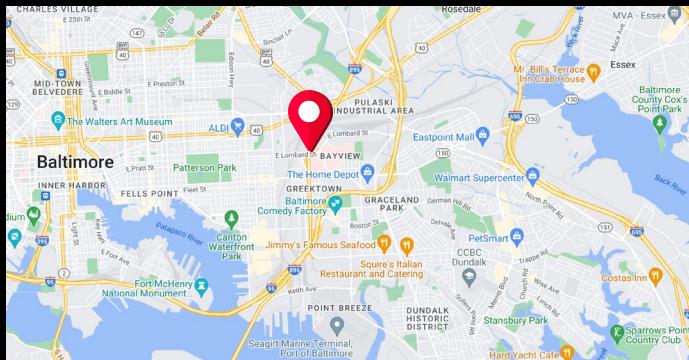
# DIGITAL BULLETIN BAL-504D

GEOPATH ID: 30640523

 I-895 @ East Lombard Street  
Baltimore, MD 21224

High visibility to northbound traffic on I-895, the main connector to Route 295/Baltimore Washington Pkwy, I-95 and I-695 Baltimore Beltway, within three miles of downtown, just a few miles from downtown Baltimore at the Lombard Street exit near the Highlandtown Arts & Entertainment District.

<b>Size:</b> 14'H x 48'W	<b>Weekly IMPs:</b> 160,845	<b>Facing:</b> South
<b>Latitude:</b> 39.29708	<b>Longitude:</b> -76.54998	<b>Read:</b> Right-hand



DC Office: 202.337.1839

 chris@capitoloutdoor.com

 CapitolOutdoor.com





## Art/Production Guidelines

### SIZE & PRODUCTION

We recommend creating content in the same pixel dimensions as the display...**242H x 858W**  
8 second spot / 64 second loop / 8 ads



**COLOR MODE:** RGB      **RESOLUTION:** 72 DPI

**RECOMMENDED FORMAT:** PNG, BMP, JPEG

**FRAME RATE:** 29.97 FPS    **COLOR DEPTH:** 24 Bit RGB

➤ **MAX OF 3 CREATIVES PER SPOT PURCHASED**

### TERM



### SHIPPING

John@capitoloutdoor.com

