

### Twitter US Airline – Sentiment Analysis

#### Milestone 2

- Model Benchmarking
- Hyperparameter Optimization
- Ensemble Methods
- Analysis and Model Selection







### Twitter US Airline – Sentiment Analysis

- Combined Feature Engineered Dataset
  - Data is fully numerical now
- Engineered Features
  - E.g. Emojis/Emoticons
  - Hashtags
  - Etc.
- GloVe Word Embeddings
  - (300 dimension)

_	Binary	response	variable
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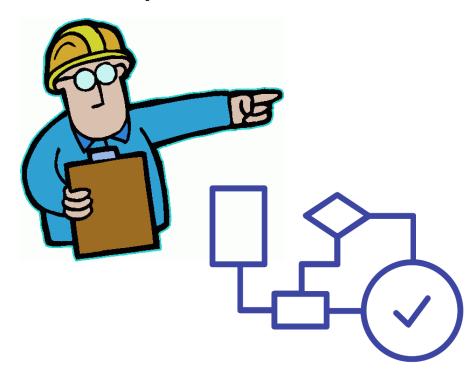
0980 3451	567 22	780,8 110,6	178 101 109	10,4 16,7 10,5	0,9 1,3 1,7 0,4	0,14 0,03 -0,04 0,00	13,07 1.9 1073 151 12,89 1.0 1219 109 11,34 0.9 3108 11.5 10,67 0,6 91.5 11.4 11,89 0.0 1100 22
3611	125	120,5 143,6	120 107	13,7 15,1	0,5	0.11 -0.02	13,87
1009	45 128	439,8 284,7	103 106	15,3 14,5 14,3	1,8 1,2 0,4	0,08	0,13 1,2 /145 V 11,89 0,3 110,8 4,9 0,6 211,4 10,3
4409 2246	908	340,5 567,8	119 104 126	11,8 10,3 11.8	0,1 0,3 1,1	0,13 0,00 -0,06 -0,03	13,78 0.6 1.11 16,31 0.0 401.3 121 10,56 0.4 95,7 9.2 10,56 0.4 351.9 49 11,89 1,8 351.9 49 11,89 1,8 100.4 10.5 11,00 11.0



### Model Benchmarking – Supervised Learning

#### Supervised Models (Classification)

- K Nearest Neighbors
- Decision Tree
- Support Vector Classifier
- Gaussian Naïve Bayes
- Logistic Regression

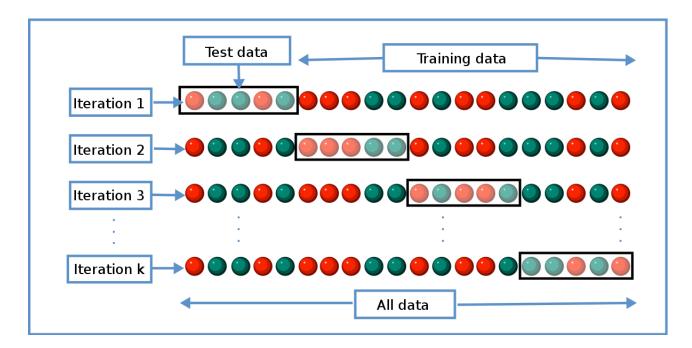




#### Model Benchmarking - Execution

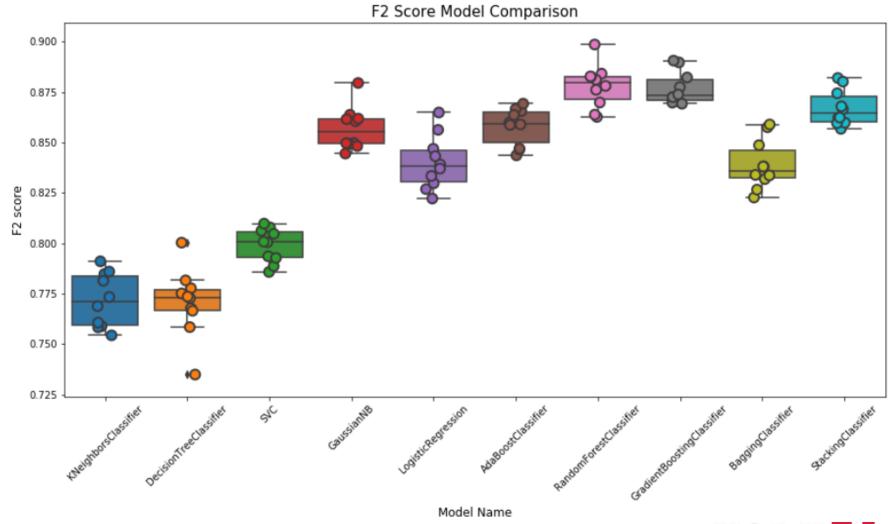
#### Stratified K-fold Cross Validation

- Using sklearn
- Various Scorers:
  - Fit time, Score time, Bal. Accuracy, F1 score, F2 score, Precision, Recall, ROC-AUC





## Model Benchmarking – F2 Score



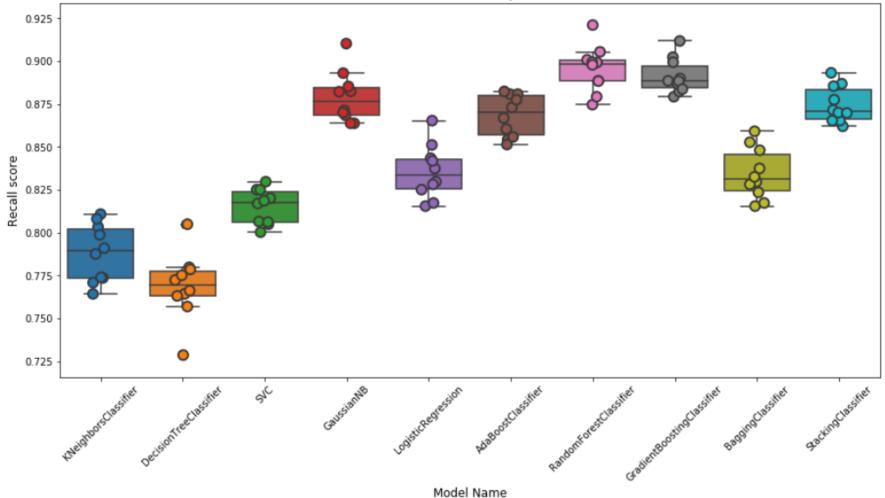
## Model Benchmarking – Precision

Precision Model Comparison 0.875 0.850 0.825 Precision score 0.800 0.775 0.750 0.725 0.700 Model Name



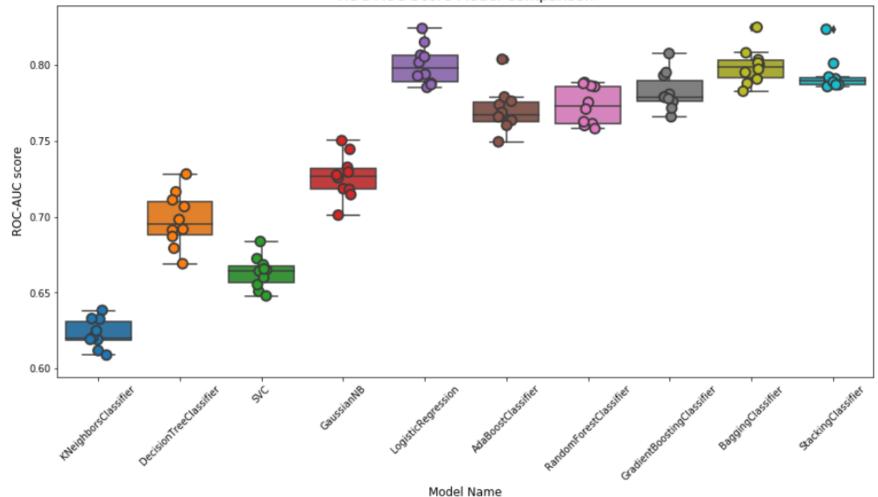
# Model Benchmarking – Recall

Recall Model Comparison



## Model Benchmarking – ROC-AUC

**ROC-AUC Score Model Comparison** 





## Model Benchmarking – Fit Time

Fit Time Model Comparison 400 300 Fit Time score 100

Model Name



#### Grid Search

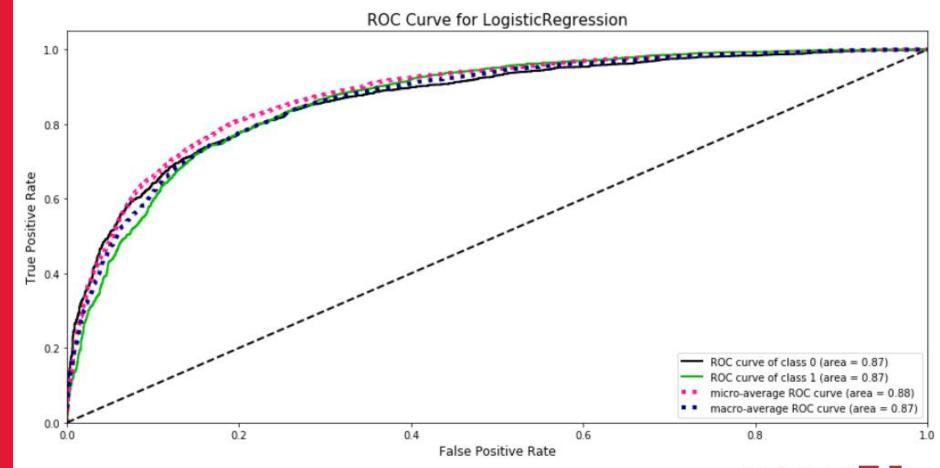
- Exhaustive test of parameters from a specified list
- Time consuming, but certain to provide the best set of parameters

#### Random Search

- Random search of provide parameters
- Faster but could possibly miss some combinations of parameters

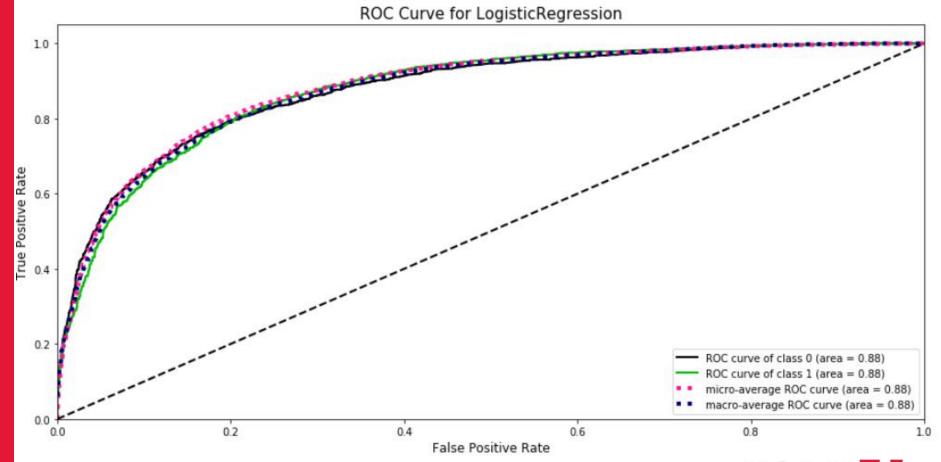


Logistic Regression – Pre-Optimization

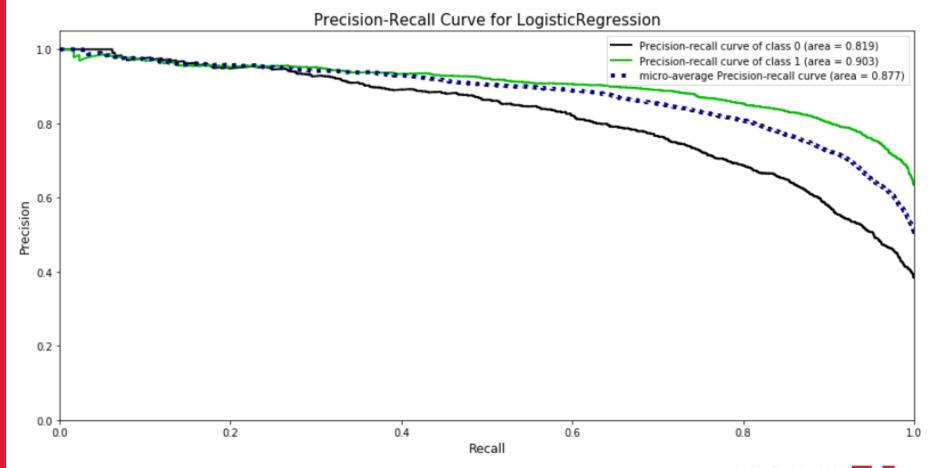




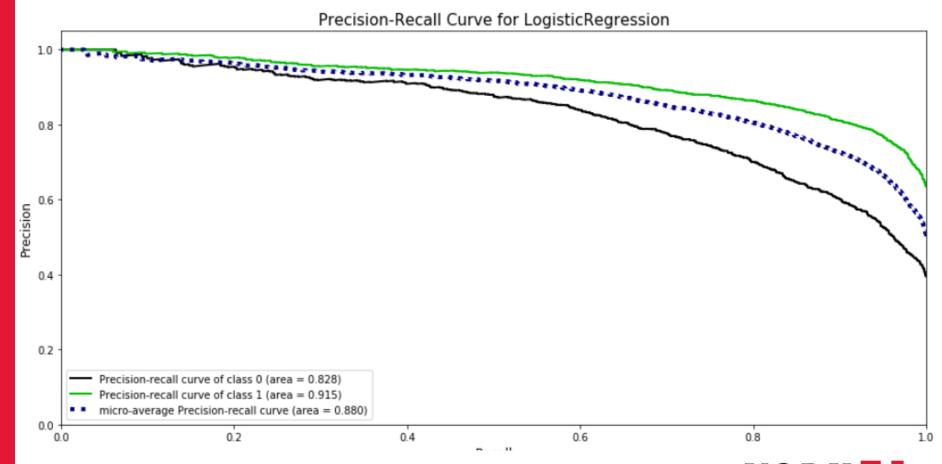
• Logistic Regression – Post-Optimization



Logistic Regression – Pre-Optimization



Logistic Regression – Post-Optimization

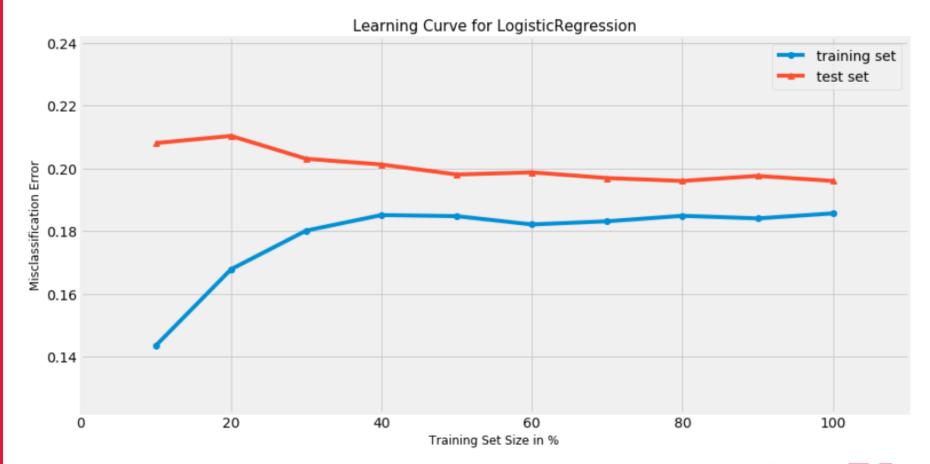


• Logistic Regression – Pre-Optimization





Logistic Regression – Post-Optimization





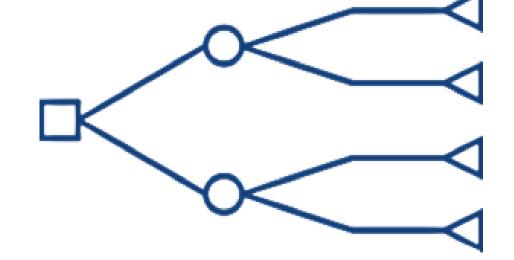
#### **Ensemble Methods**

#### Boosting

- Gradient Boosting Machine
- Ada Boost

#### Bagging

- Random Forest
- Bagging Classifier



#### Stacking

Stacking Classifier (sci-kit learn 0.22)



#### Model Selection

#### Using scores/metrics to select model

- F2 score
- Fit time (as this may need to be deployed)
- Learning Curve
- Precision-Recall Curve

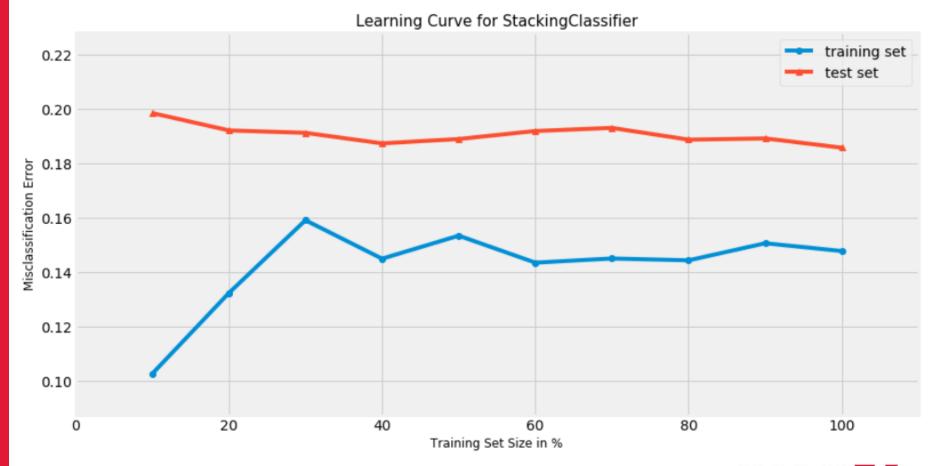
#### Narrowed down list

- Logistic Regression
  - Good fit time, good metrics <u>selected</u>
- Gradient Boosting Machine
  - Fit time and parameters too complex rejected
- Stacking
  - Good combination of base learners, fit time acceptable <u>selected</u>



#### Model Selection – Learning Curve

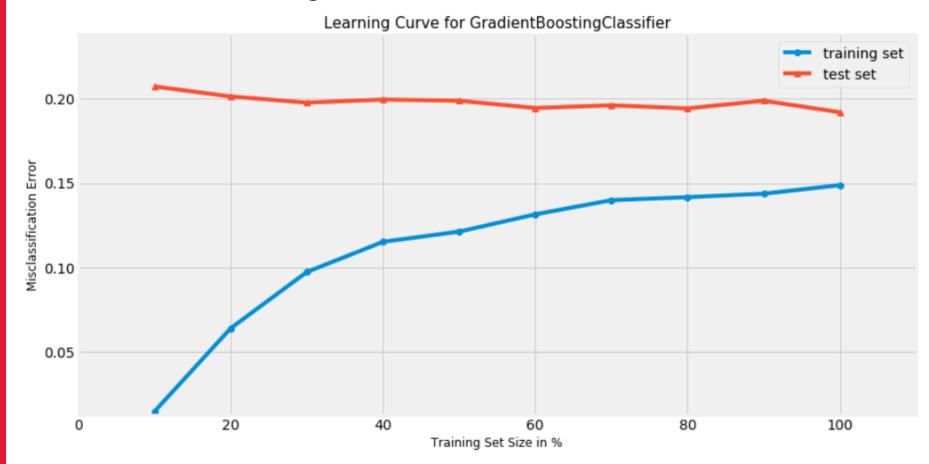
Stacking Classifier





### Model Selection – Learning Curve

Gradient Boosting Machine





## Model Selection – Learning Curve

Logistic Regression





