

DataLab12.github.io

Data Lab @ TXST
DataLab12.github.io

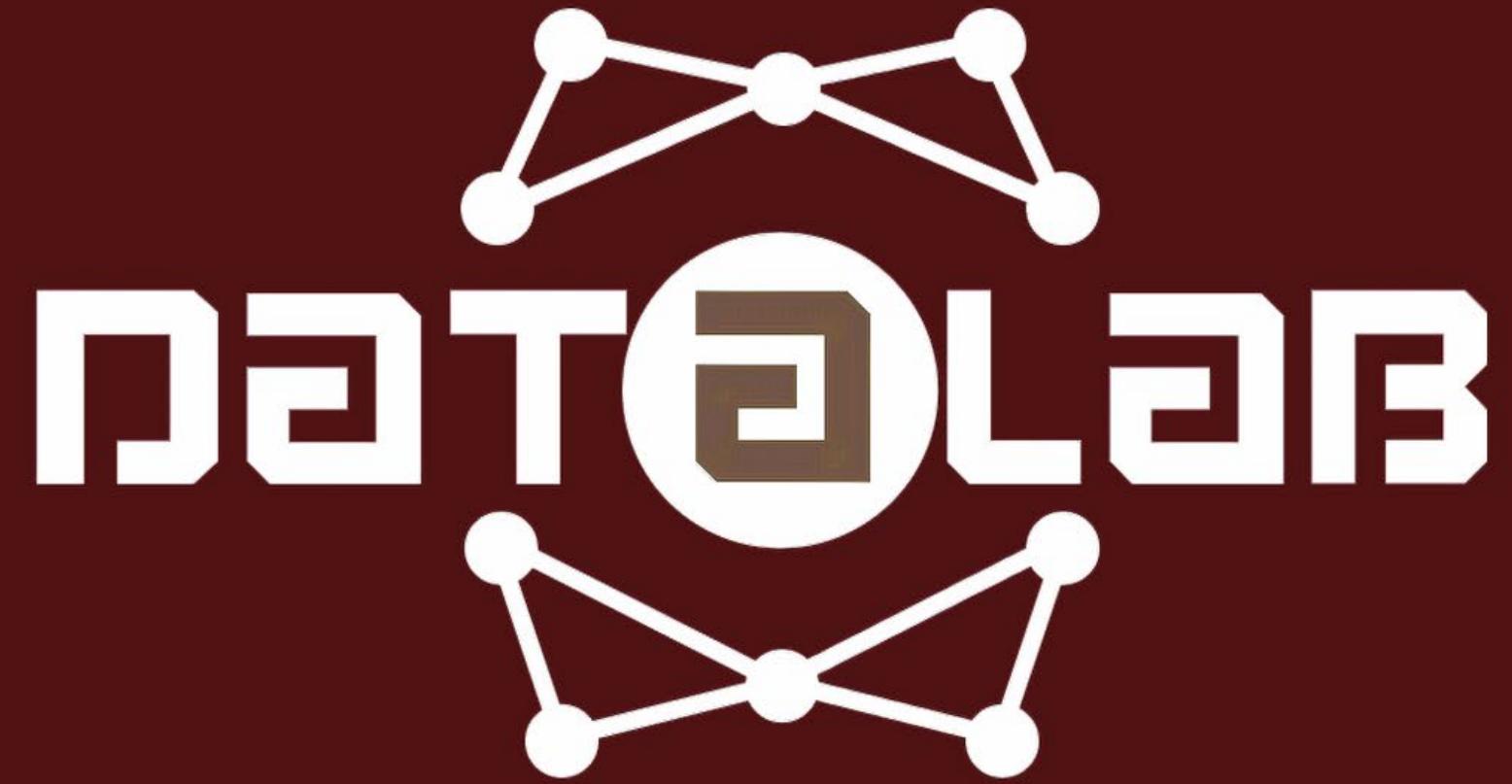
Founded in 2018 by CS faculty:
Jelena Tešić, Computer Science

Objective:

- Propose new algorithms and methods to applied Data Science for Unstructured Real Data
- **Collaborate with domain experts**



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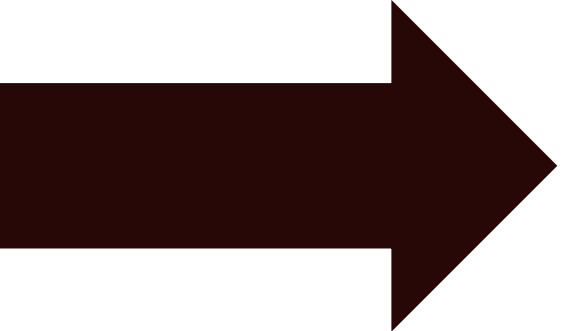


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Motivation Go beyond solving
incremental ML in silos

Funding

- CS Startup funding 2018 -2021
- NAVAIR funding 2018 – 2023
- THRC CHERR 2021 – 2023
- TxDot 2022- 2026
- DoE 2022-2024
- NVIDIA gifts



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Tweet

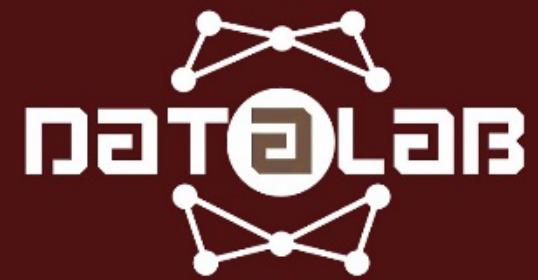


Computer Facts
@computerfact



concerned parent: if all your
friends jumped off a bridge would
you follow them?
machine learning algorithm: yes.

3/15/18, 14:20



ABOUT ME

Managing large Multimedia Repositories, Ph.D. Thesis

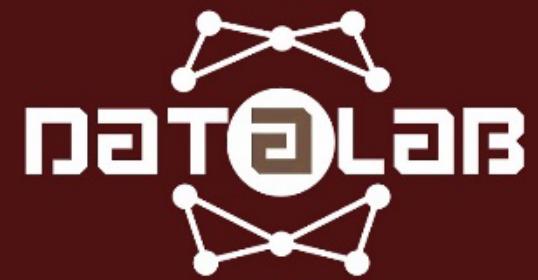
- M.S. (1999) and Ph.D. (2004) degrees from Department of Electrical and Computer Engineering, University of California, Santa Barbara
- Talk by Prof. Jovanovic USC that refers to the group, about grad student experience and how it shaped what we did after: <https://www.youtube.com/watch?v=9p8iJnPQSX>

Research

MS generated Alt text:

- *A group of people playing baseball on a field*
- *A group of people playing a game of frisbee*





ABOUT ME: jtesic.github.io

IBM

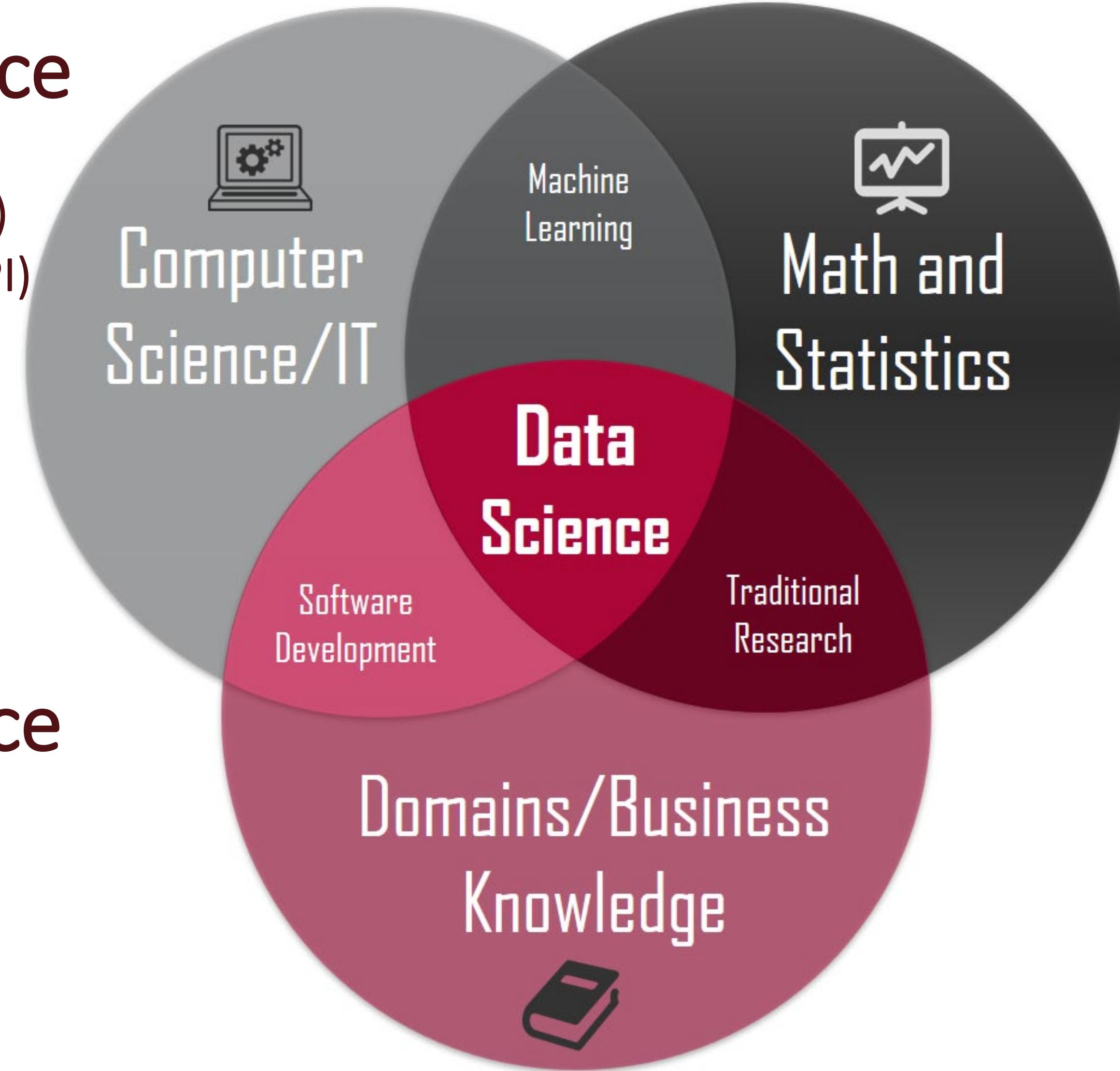
MC

TXST

- **IBM Watson Research (Yorktown NY) 2004 – 2009**
 - Objective image filtering in MySpace, Ontology for Multimedia, DigitalMe
 - TRECVID Challenge (Video Retrieval Systems): low shot learning, visual concept modeling
- **Mayachitra, Inc (Santa Barbara, CA) 2009 - 2018**
 - Video and Image Retrieval and Analysis Tool (VIRAT) - scalable indexing, search, retrieval, data fusion
 - Geo-location using image matching (FINDER)
 - Activity recognition; Deep learning for Object recognition (NAVAIR) – PI since 2014
- **Computer Science Dept Data Lab @ TX State**
 - <https://datalab12.github.io/>
 - Graph network analysis at scale: graph construction from unstructured data
 - Fair and unbiased data science: consensus analysis
 - Applied DNN to aerial imagery, health imagery, pavement imagery, and climate modeling

Visual Data Science

- NAVAIR
- Dr. Wang, Ingram (TxDot PI)
- Dr. Faroughi, Ingram (DoE PI)



Applied Data Science

- CHERR (Dr. Villagran)
- Dr. Feng, McCoy
- Dr. Metsis, CS
- Dr. Wang, CS

Network Data Science

- Dr. Rusnak, Math

CS Courses:
Machine Learning
Data Science (Ph.D.)



Data lab Projects and Collaborators

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Visual Data Science

New efficient data-driven DNN architectures

➤ Object localization and identification

➤ Activity recognition

➤ Segmentation

➤ 3D Point Cloud Modeling

Poster: Small-Object Detection in Satellite Images (Bishal, Ph.D)



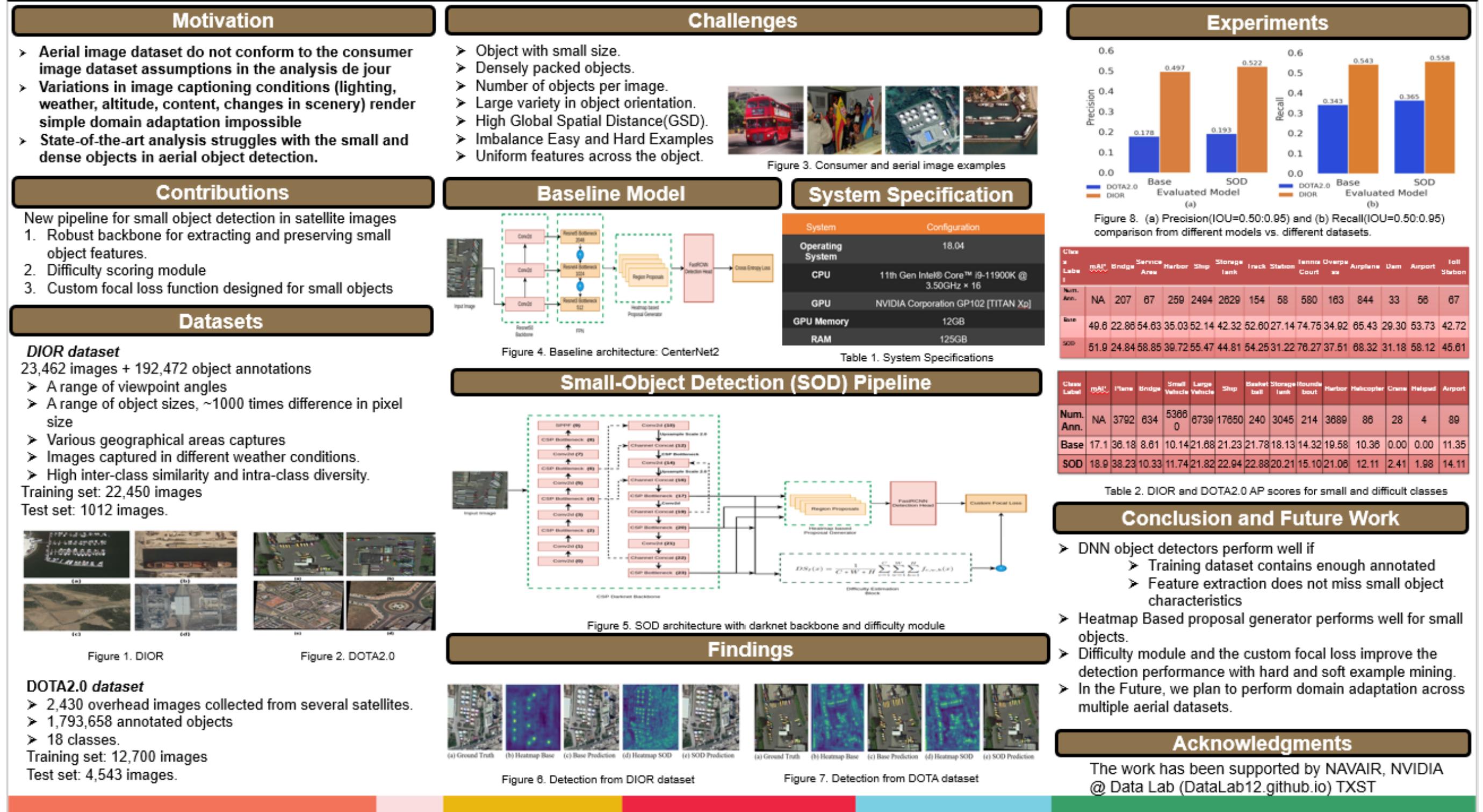
<http://DataLab12.github.io/>

Small-Object Detection in Satellite Images

Debojyoti Biswas and Dr. Jelena Tešić

Department of Computer Science

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A picture containing timeline
Description automatically generated

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Applied Data Science

Develop new data-driven end-to-end analytics that maximizes tabular ML advances

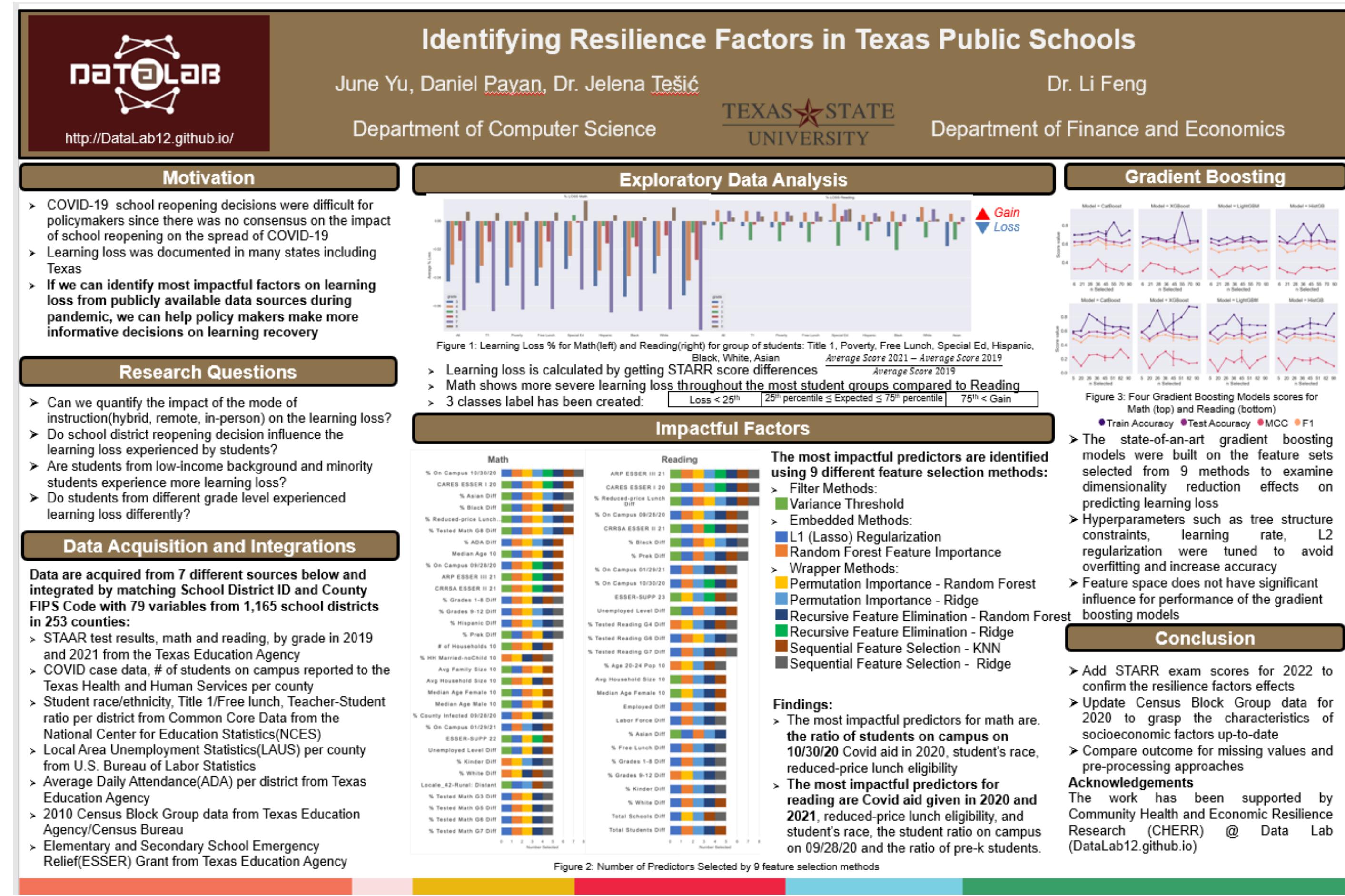
➤ Work w domain experts to avoid

GIGO

➤ Heath data, education data

Poster: Identifying Resilience Factors in Texas Public Schools (June, M.Sc. Daniel, B.Sc.)

A picture containing timeline
Description automatically generated



Network Data Science

Develop new algorithms and analytics tools for real networks

➤ Where algorithms developed for synthetic data break on real networks?

➤ What is the greatest gain in network science in terms of algorithmic improvement?

Poster: Multi-Modal Community Detection in Twitter Datasets (Mo, Ph.D.)

A picture containing timeline
Description automatically generated



Multi-Modal Community Detection in Twitter Datasets

Muhieddine Shebaro and Dr. Jelena Tešić
Department of Computer Science

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ARI	Network	BERTweet	GNN	Network-V	GNN-V
Network	1.0	0.084	0.0002	0.124	0.001
BERTweet	0.084	1.0	0.0004	0.053	0.0266
GNN	0.0002	0.00036	1.0	0.0001	-0.001
Network-V	0.124	0.0533	0.0001	1.0	0.0138
GNN-V	0.001	0.0265	-0.00091	0.01376	1.0

Table 3. ARI between various multi-modal modes in processed COVID (+)

Mode	# of Communities
Network	91,380
BERTweet	81,252
GNN	30,995
Network-V	67,146
GNN-V	87,505

Table 4. Number of communities in processed COVID (+)

ARI	Network	Text-Emb	GNN	Network-V	GNN-V
Network	1.0	0.00028	0.000052	0.016	0.000052
Text-Emb	0.00028	1.0	0.00066	0.0044	0.000018
GNN	0.000052	0.00066	1.0	0.000052	0.000052
Network-V	0.016	0.0044	0.000052	1.0	0.99
GNN-V	0.000052	0.00066	0.00012	0.99	1.0

Table 5. ARI between various multi-modal modes in large MuMIN dataset

Mode	# of Communities
Network	655
Text-Emb	10
GNN	3
Network-V	21
GNN-V	2

Table 6. number of communities in large MuMIN dataset

Motivation

- Twitter is rich in data modalities: text, images/videos, and connections.
- Attributed graph clustering takes into account content of the tweet as well as the connections among users.
- Research Question: How well do various modality clusters overlap and can the modalities be combined in a bid to get a better community description?

State Of The Art

- Use Large Language Models (BERT) for text content features and DNN for image/video features
- Use context: user profile, and location features of geo-tagged tweets for sentiment analysis.
- Model interactions of the tweeter verse using Bi-GCN and Tail-GNN architectures to capture the underlying structure

Pipeline

Figure 1. Data Science Pipeline

Datasets

COVID+ Dataset

- MediaEval2020 connection baseline extended and augmented
- 3.2million+ users and 8+ million tweets
- Hashtags mined: #Coronavirus, #Covid19, and #Covid-19
- Data collected from March to September 2020.
- [pytwanalysis](#): Twitter Data Management And Analysis at Scale, IEEE SNAMS 2021.

MuMIN Dataset

Dataset	#Claims	#Threads	#Tweets	#Users	#Articles	#Images	#Languages	%Misinfo
MuMIN-large	12,914	26,048	21,565,018	1,986,354	10,920	6,573	41	94.79%
MuMIN-medium	5,565	10,832	12,659,371	1,150,259	4,212	2,510	37	94.20%
MuMIN-small	2,183	4,344	7,202,506	639,559	1,497	1,036	35	92.71%

Table 1. MuMIN Dataset

Modeling

Graphic Neural Network Training for Community Discovery

- Leverage all modalities and aggregate features from nodes (Message Passing)
- [GraphSage](#) produces an embedding of size 50 dimensions (unsupervised).
- Epoch = 1, batch size = 50, layer size = 50, LR = 10^{-3} , Adam Optimizer.
- It utilizes the neighborhood sampling improving the scalability and memory efficiency.

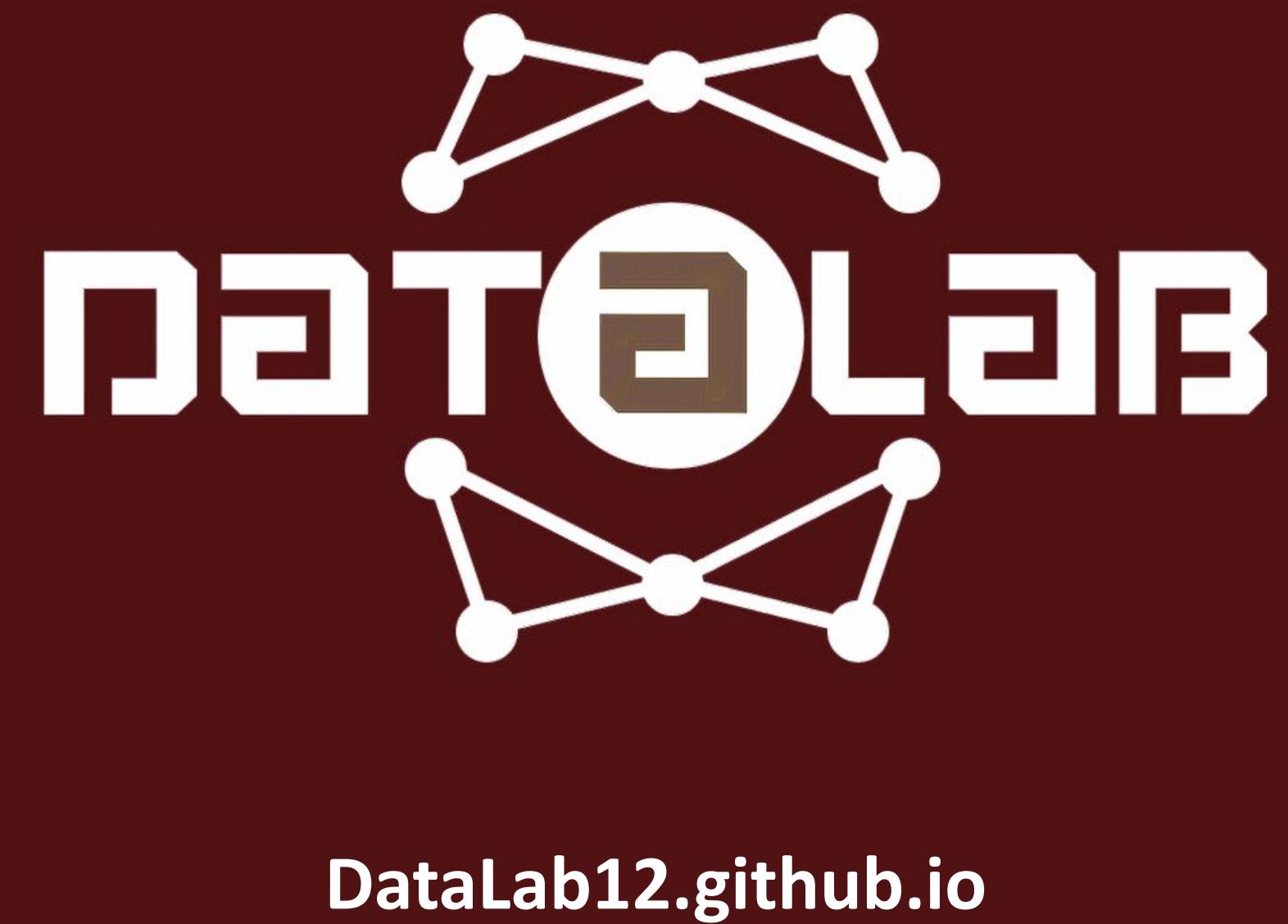
Conclusion and Next Steps

- Multiple modalities seem to capture specific information
- Not relevant for community discovery at global scale
- Have value for specific discovery and mining tasks
- Ground truth labeling missing in COVID+ to make a conclusion

Acknowledgments

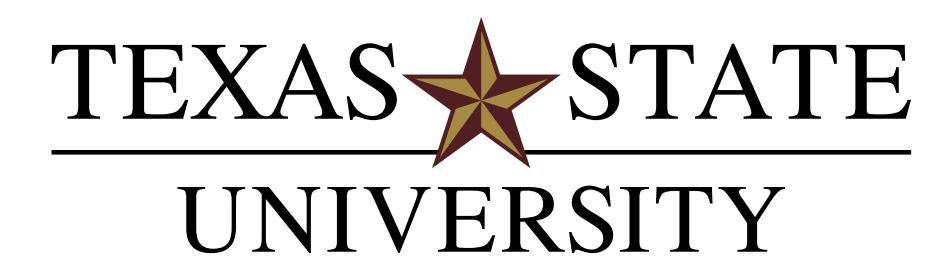
The work has been supported by NAVAIR, NVIDIA @ Data Lab (DataLab12.github.io) @ TXST

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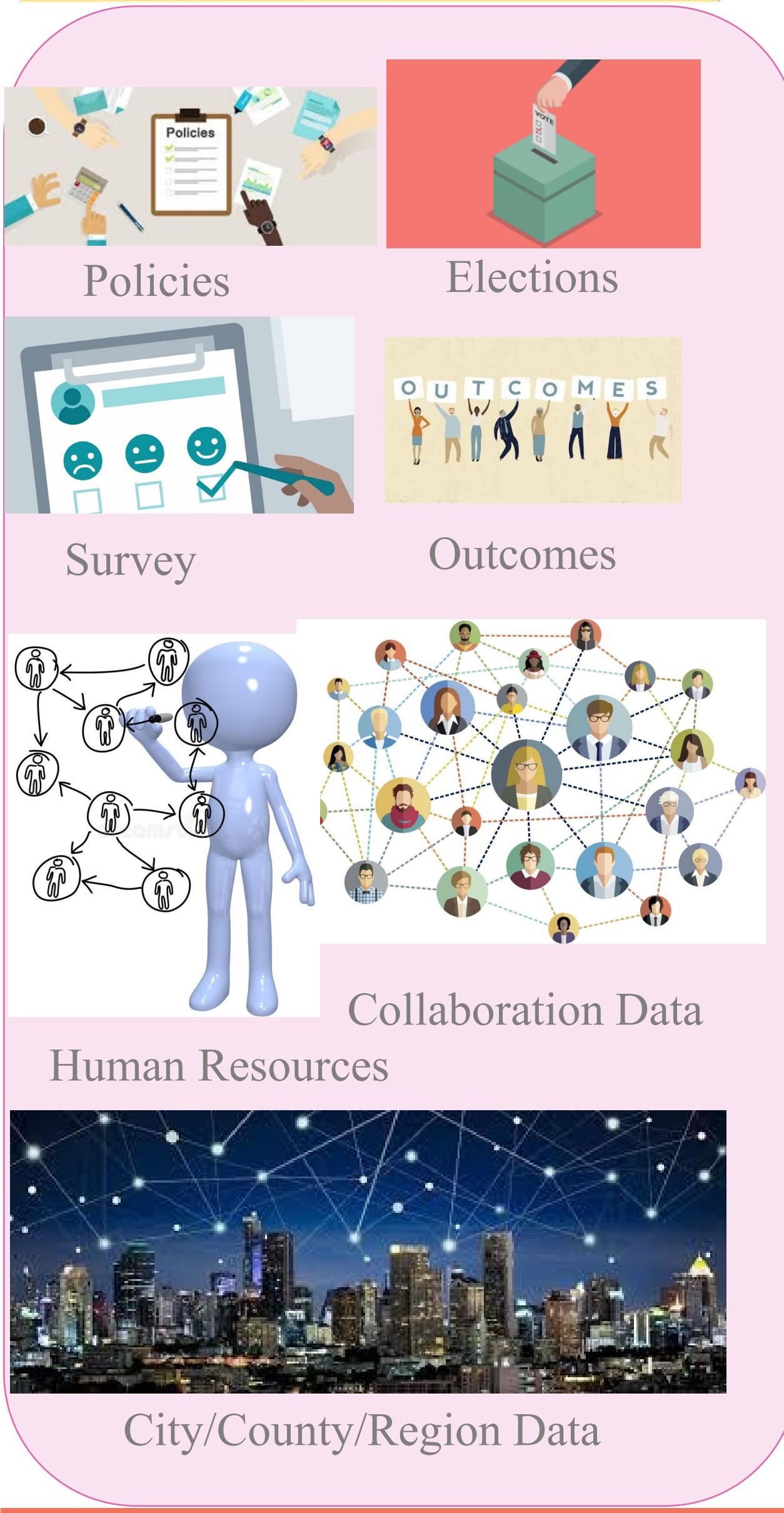
Signed Graph Analysis in Real Data

Jelena Tešić, Computer Science
Lucas Rusnak, Mathematics

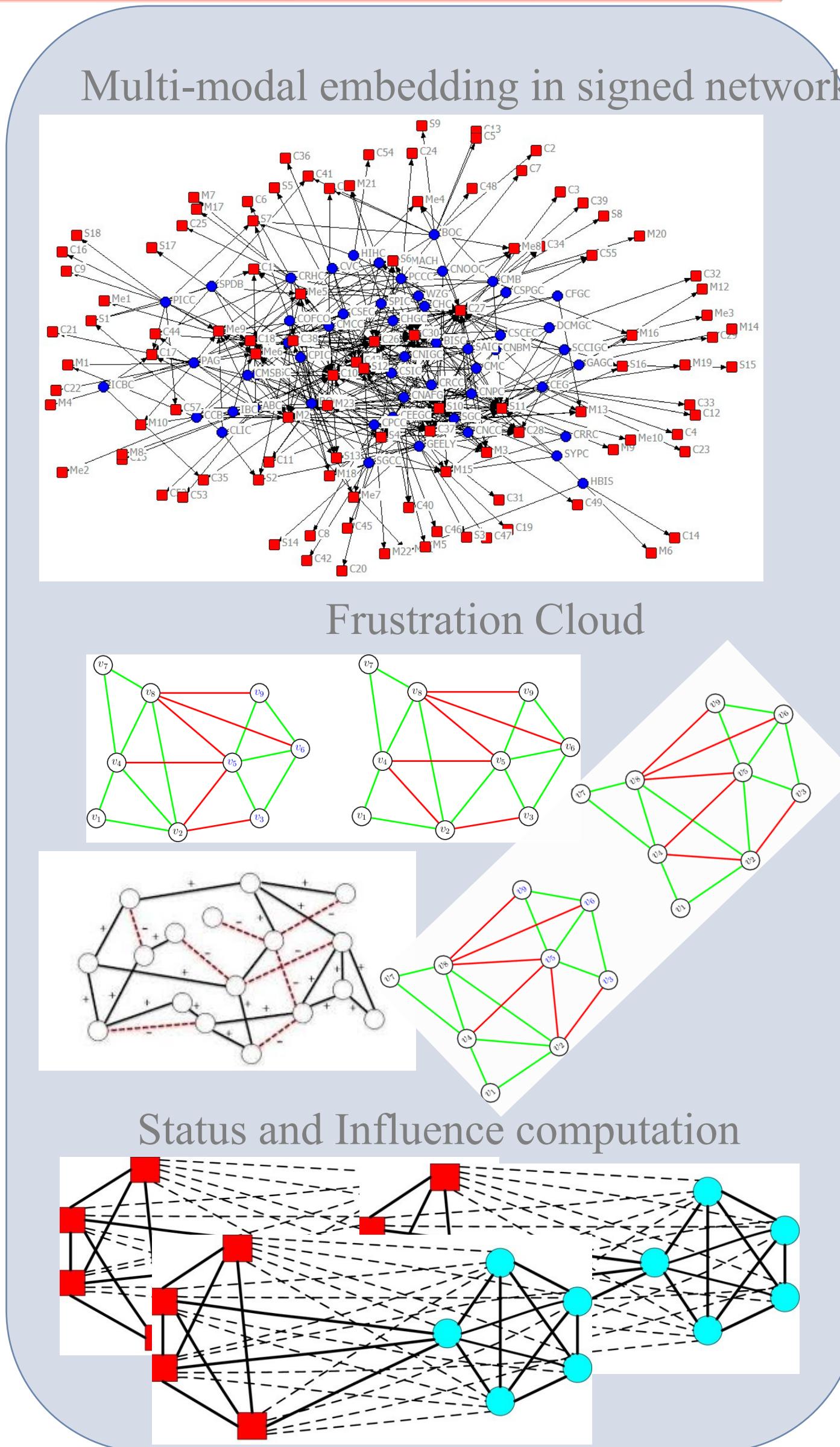


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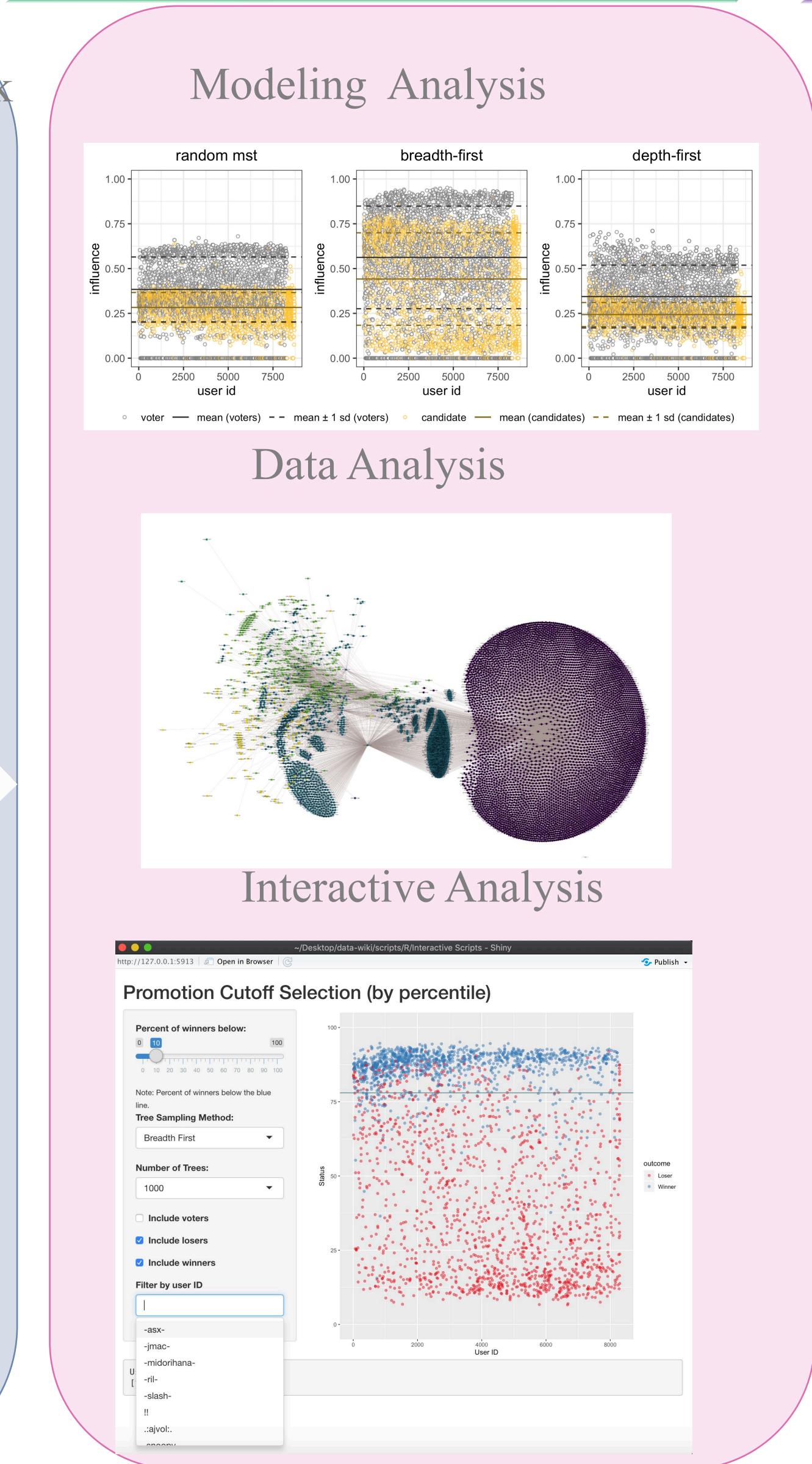
Input



Modeling



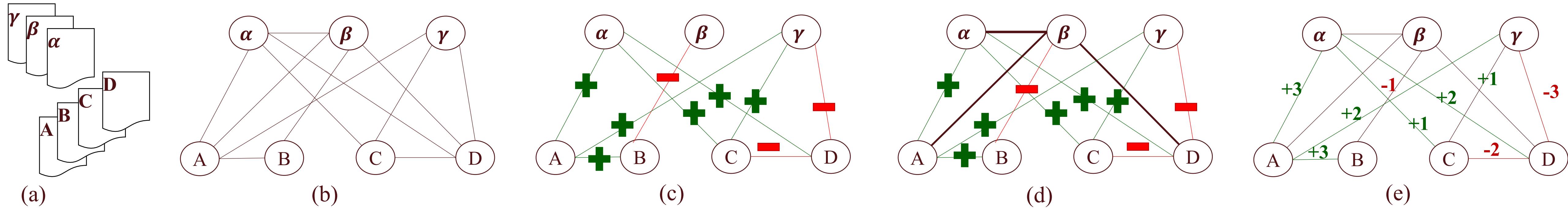
Output



Outcome



HOW DO WE MODEL UNSTRUCTURED DATA RELATIONSHIPS?



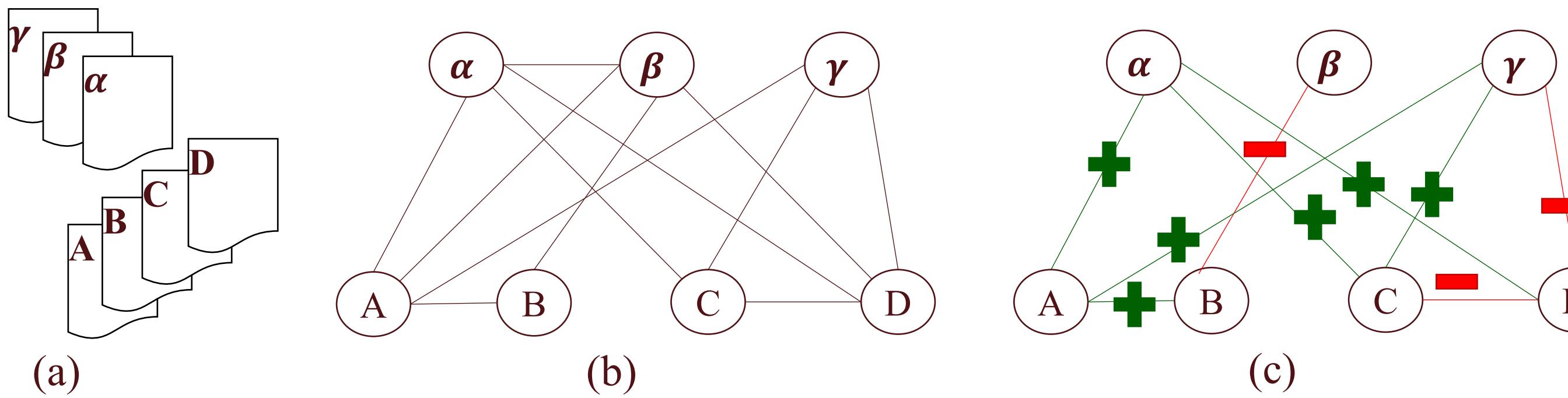
Unstructured data (a) and their representations: (b) unsigned graph for relationship; (c) signed graph for attitude; (d) merged (b) and (c); and (d) normalized weighted graph

Unstructured data does not conform to pre-defined data model or it is not organized e.g.
Tweets, Health records, Open ended survey feedback, recommendation

Unstructured data need rich graph representation that unsinged GNN does not

capture well

SIGNED GRAPH FROM REAL DATA



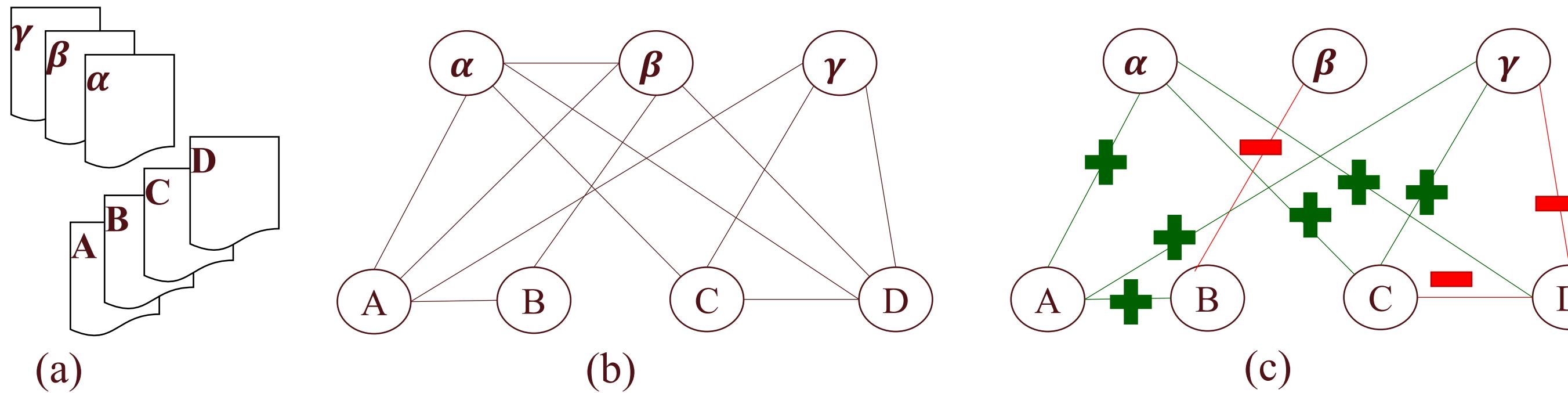
Signed graphs offer the binary sentiment relationship model

State-of-the-art in unsigned homogeneous graph tackles trillions of edges and billions of nodes (KDD '22) while signed graph benchmarking is at thousands of nodes and hundreds of thousands of edges (SDM '22).

- small in size and number – 12yo benchmark
- too similar in topology to support the research progress of signed graph analysis for

real data

SIGNED GRAPH STATE OF THE ART



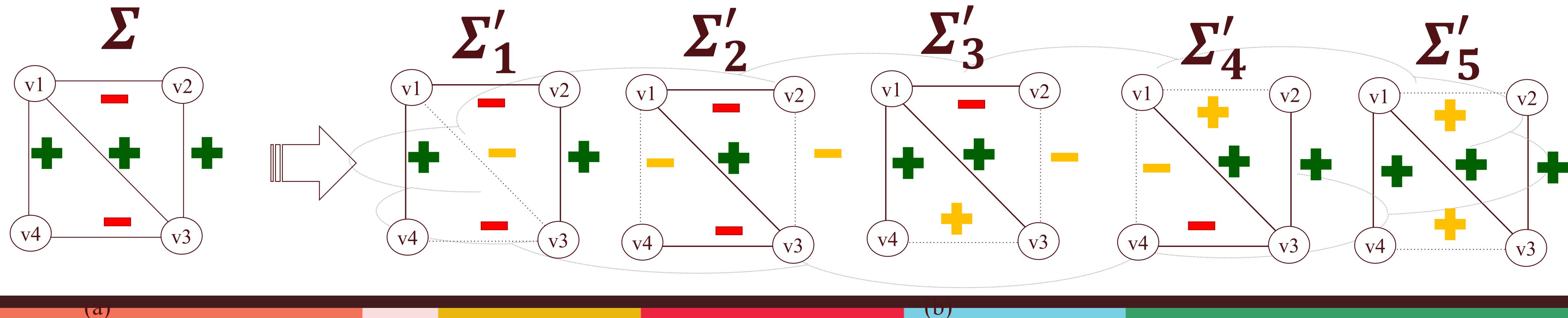
Signed graphs SOTA relies on spectral methods or GNN

- Spectral Methods suffer from eigenvector poisoning and scalability issues
(Journal of Complex Networks, June 2022)
 - Small world and density assumption
 - Prohibitive complexity for real networks
- GNN advances for specific dataset and measure only – highly biased (KDD ‘22)
- Small and sparse benchmarks - **Advances in silos**

OUR SOLUTION: SCALABLE GRAPH BALANCING

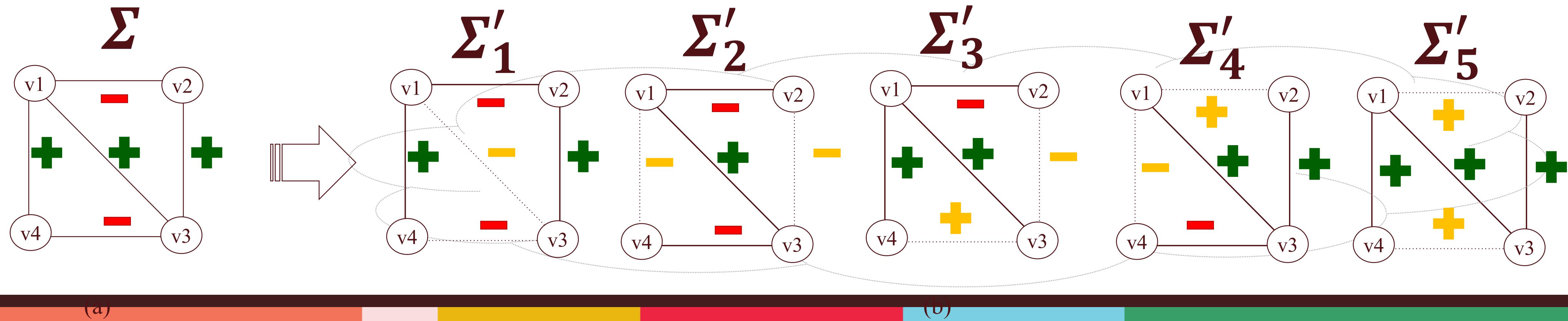
BALANCED STATES OF THE SIGNED GRAPH (DM & KD 2021)

- Balanced graph: signed graph where each of its cycles includes an even number of negative edges.
- Sociologists, psychologists, physicists, and control theorists are interested in the smallest number of edges whose sign can be changes so that the graph can be converted to balanced graph.
- Multiple options: balanced states



BALANCED STATES OF THE SIGNED GRAPH (DM & KD 2021)

- The frustration index determines the distance of a network from a state of total structural balance.
- There is more than one way to achieve total structural balance by switching signs of minimum number of edges
- Frustration cloud: a set of all nearest balanced states of the graph Σ

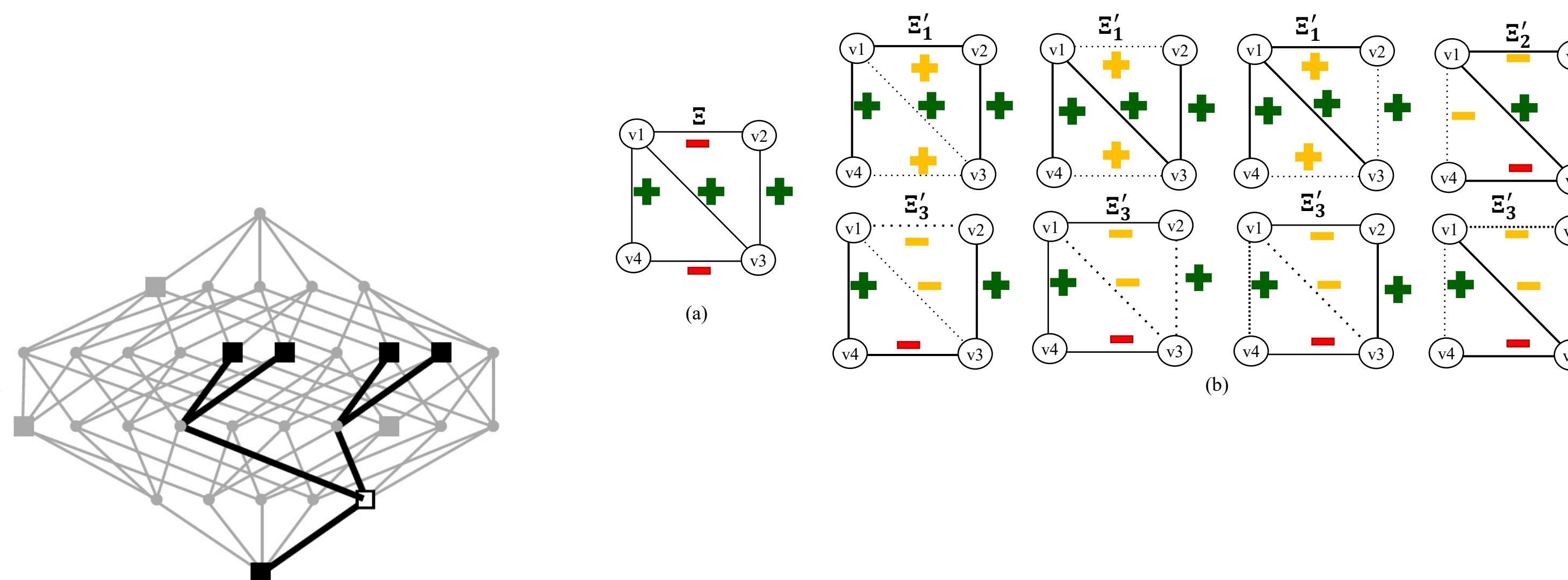


BALANCED STATES OF THE SIGNED GRAPH

(DM & KD 2021)

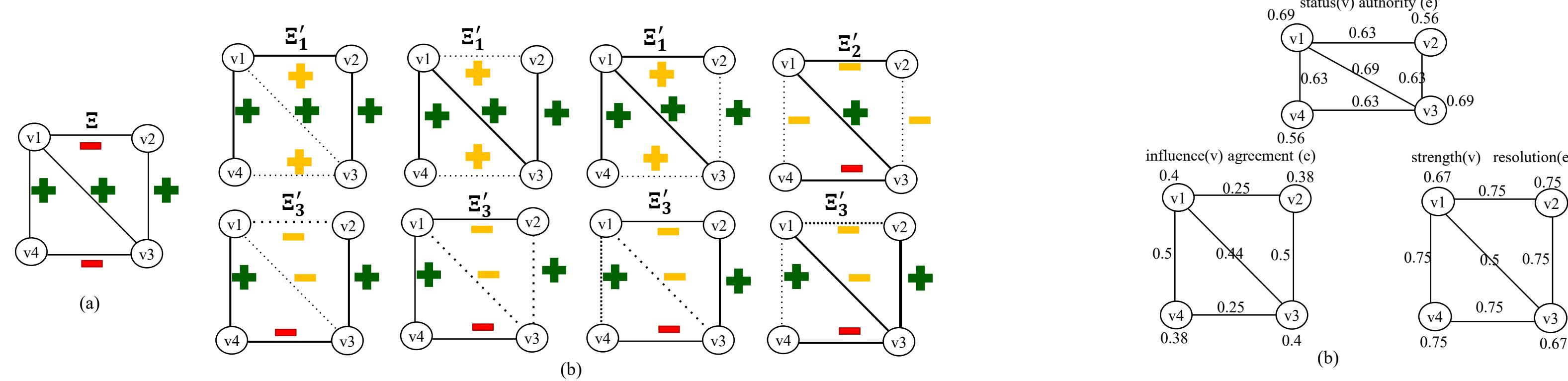
- Frustration cloud: a set of all nearest balanced states of the graph Σ
- Balanced states cannot be easily found

OUR PROPOSAL: TREE-BASED SAMPLING METHOD



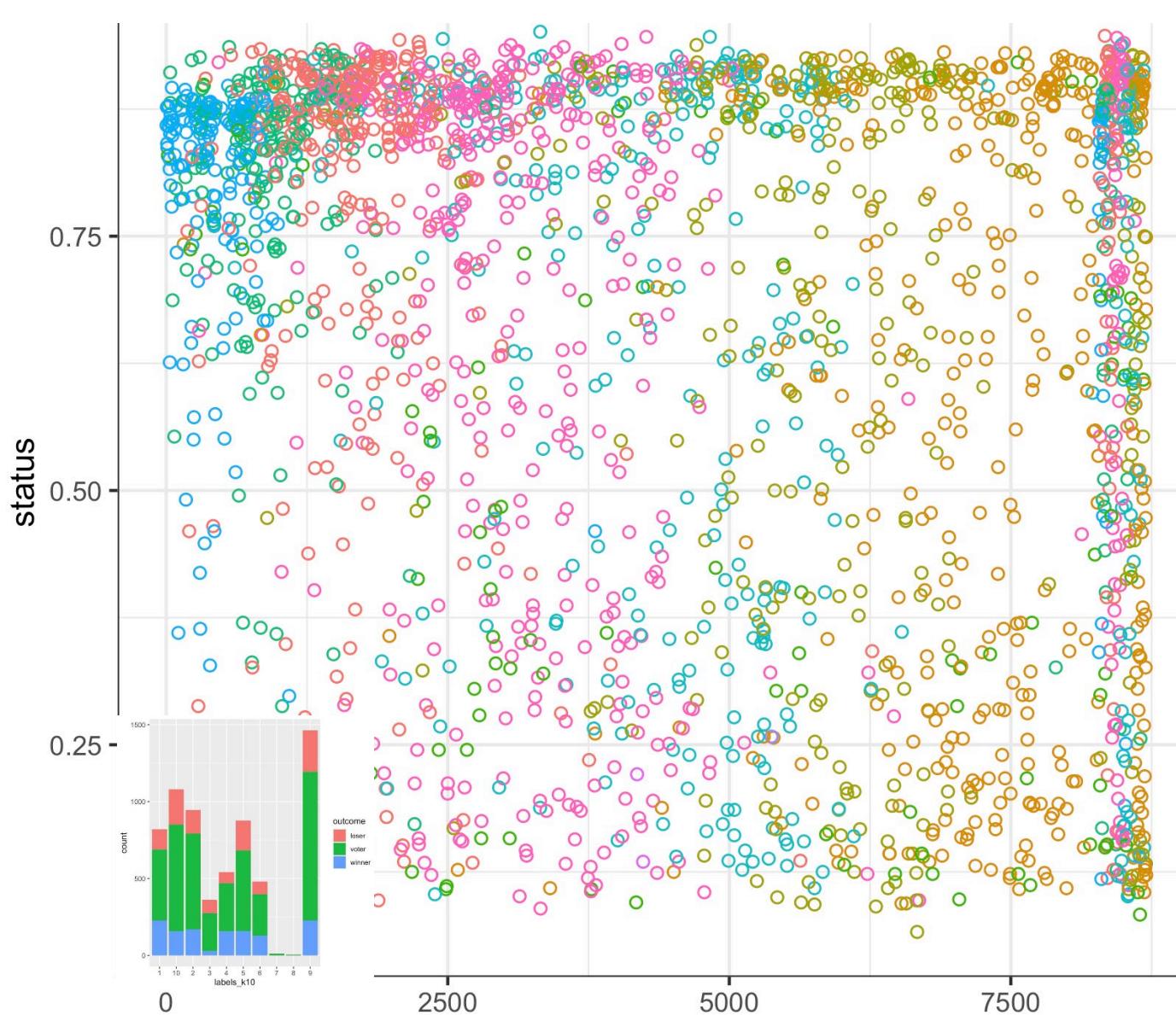
CONSENSUS FEATURES OF THE SIGNED GRAPH (DM & KD 2021, ACM SAC 2022)

- Characterize vertices using frustration cloud
- Consensus Space construction (In Submission)

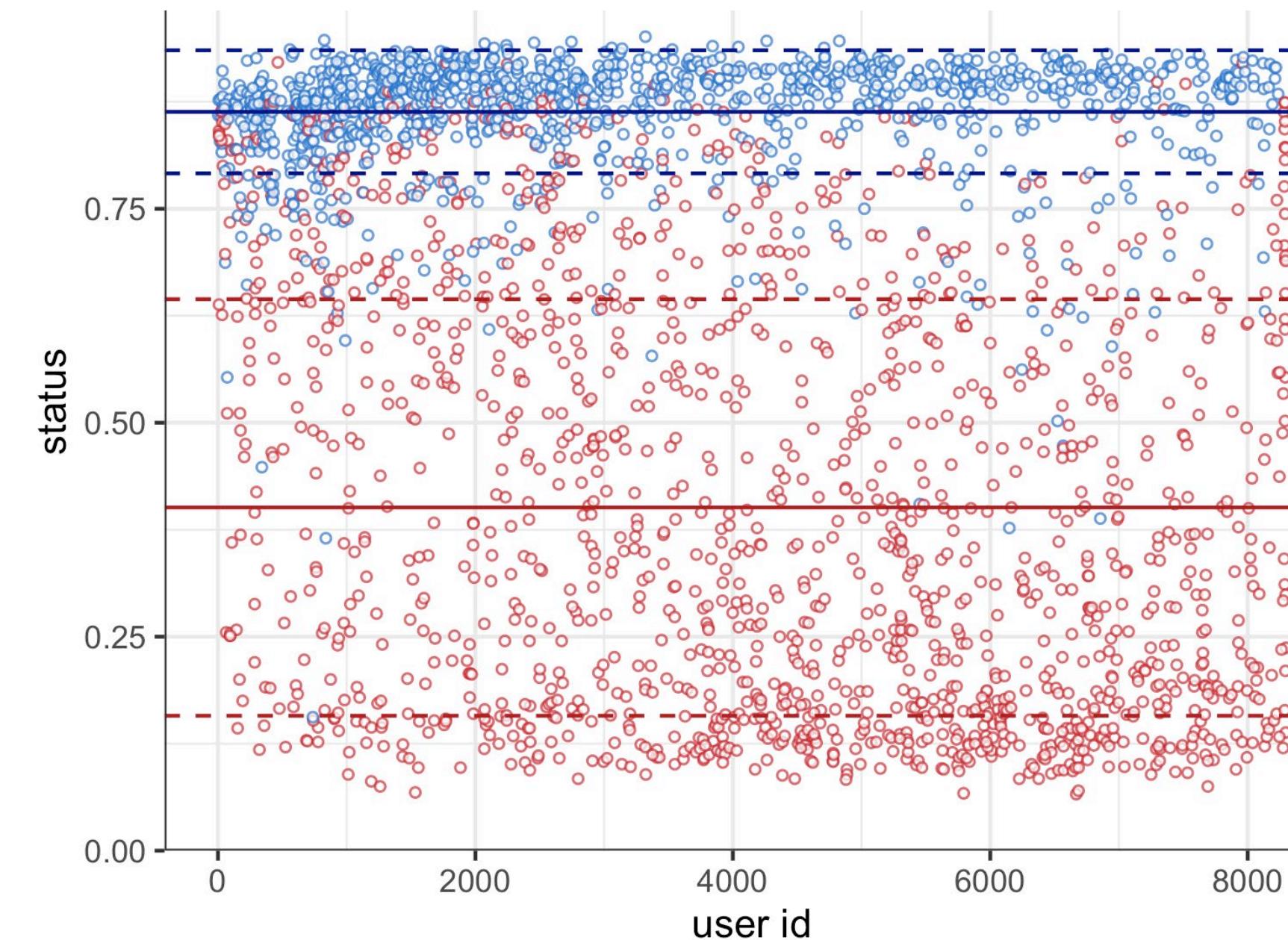


TREE-SAMPLING METHOD (DM & KD 2021)

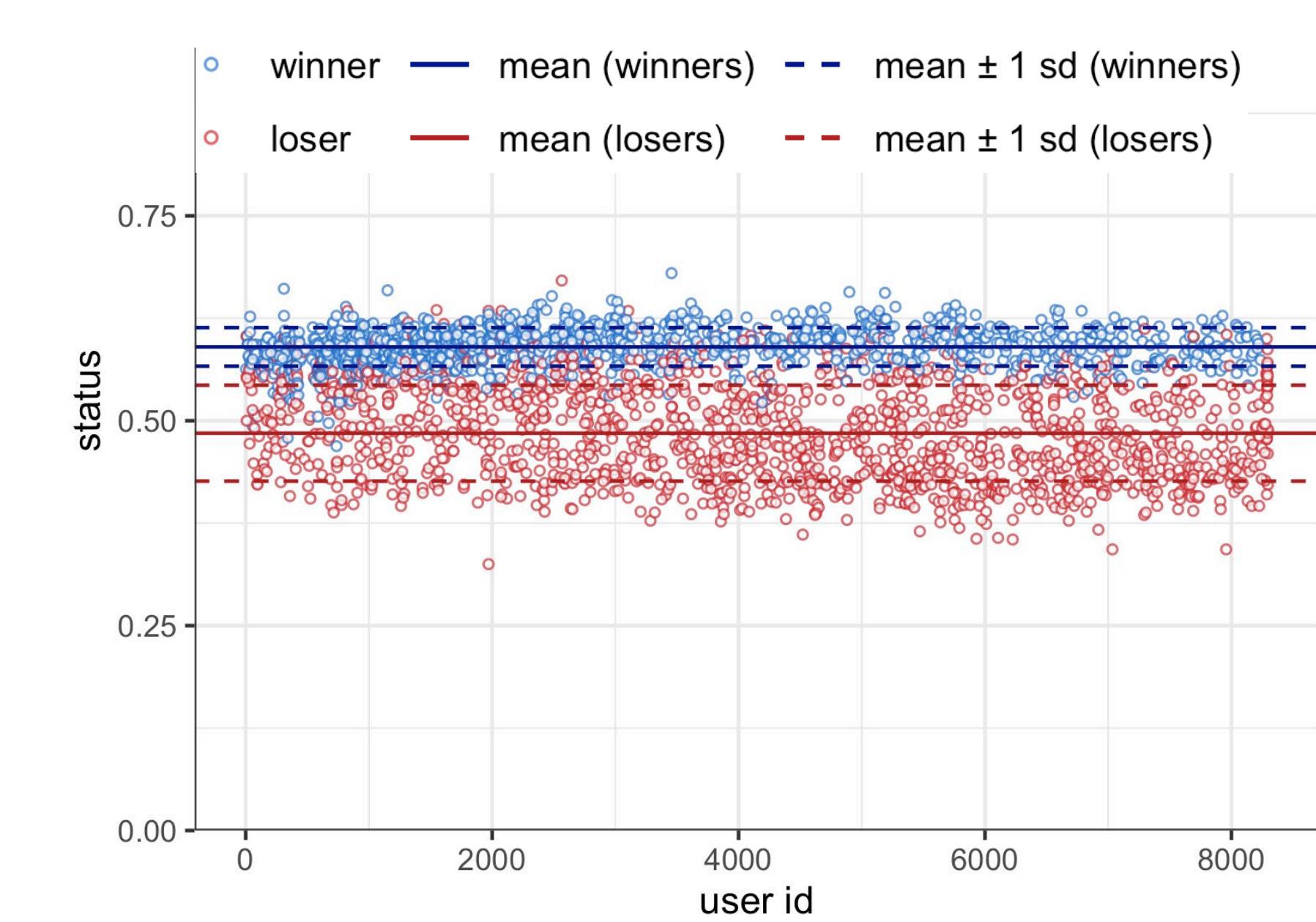
➤ Breath-first search provides the highest resolution of the nearest balanced states



(a) spectral clustering

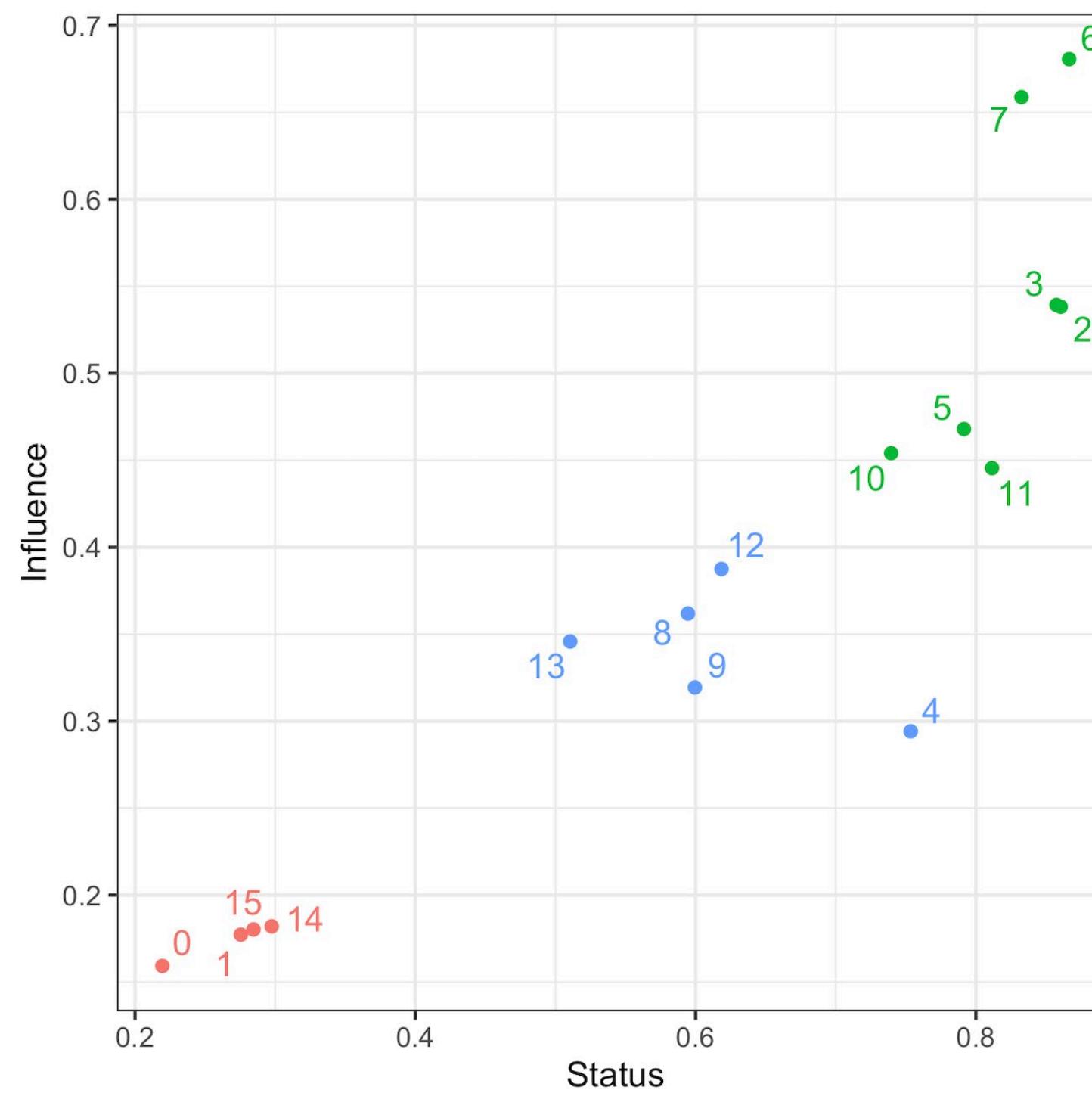


(b) BFS: outcome

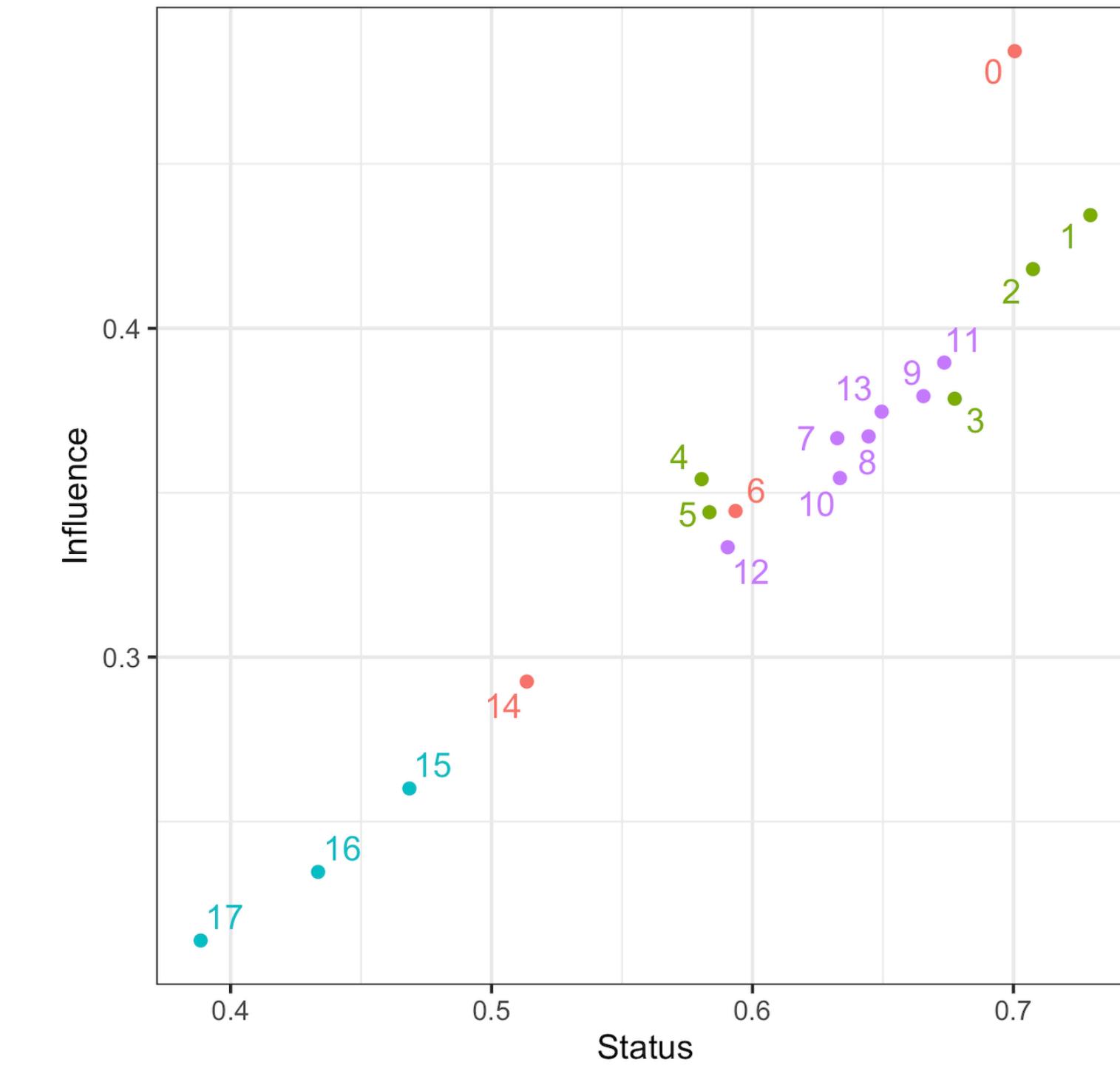


(c) random outcome

CONSENSUS BASED CLUSTERING (ACM - SAC '22)



Highland Consensus based clustering of vertices show the strong correlation of cluster discoverability to GT

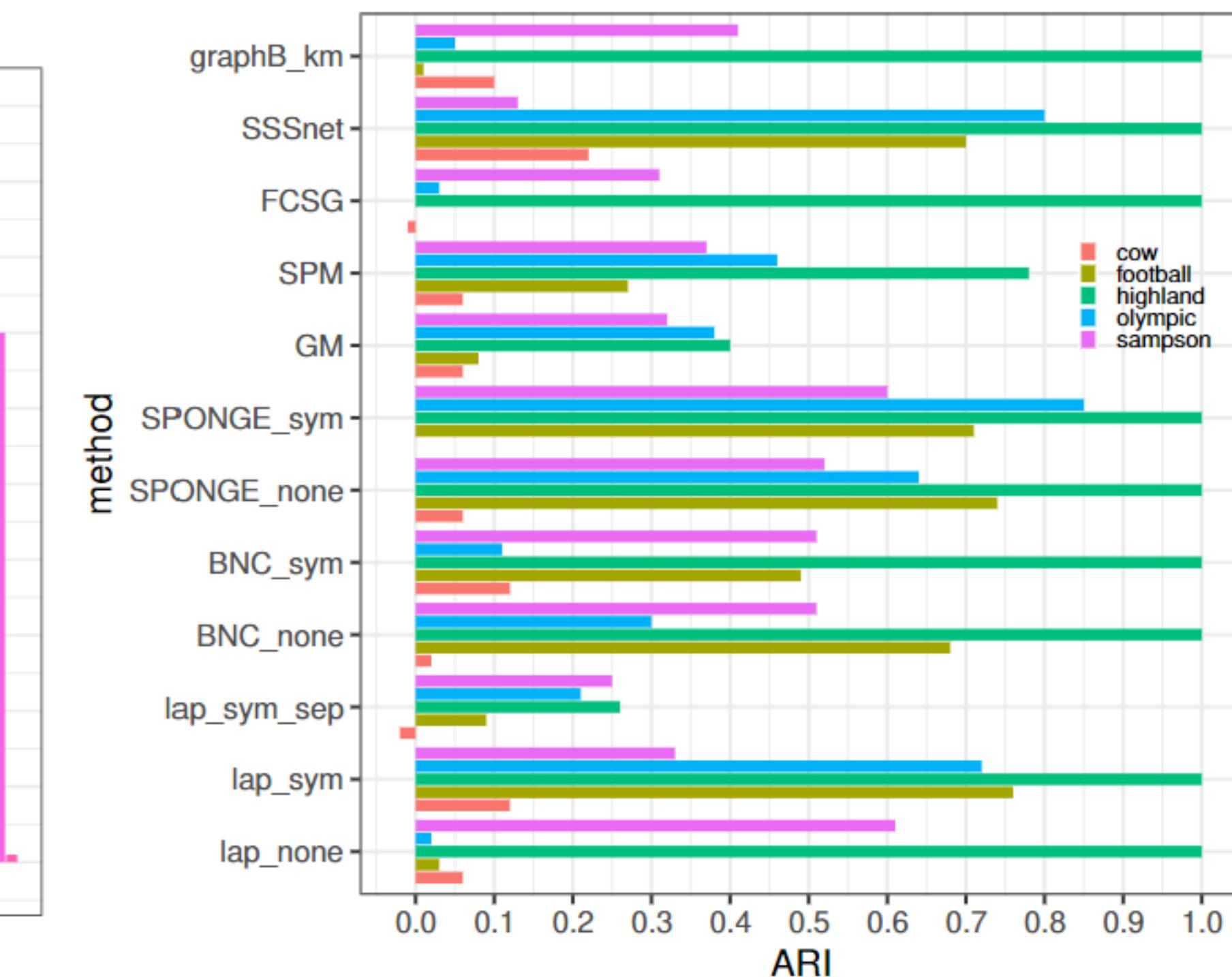
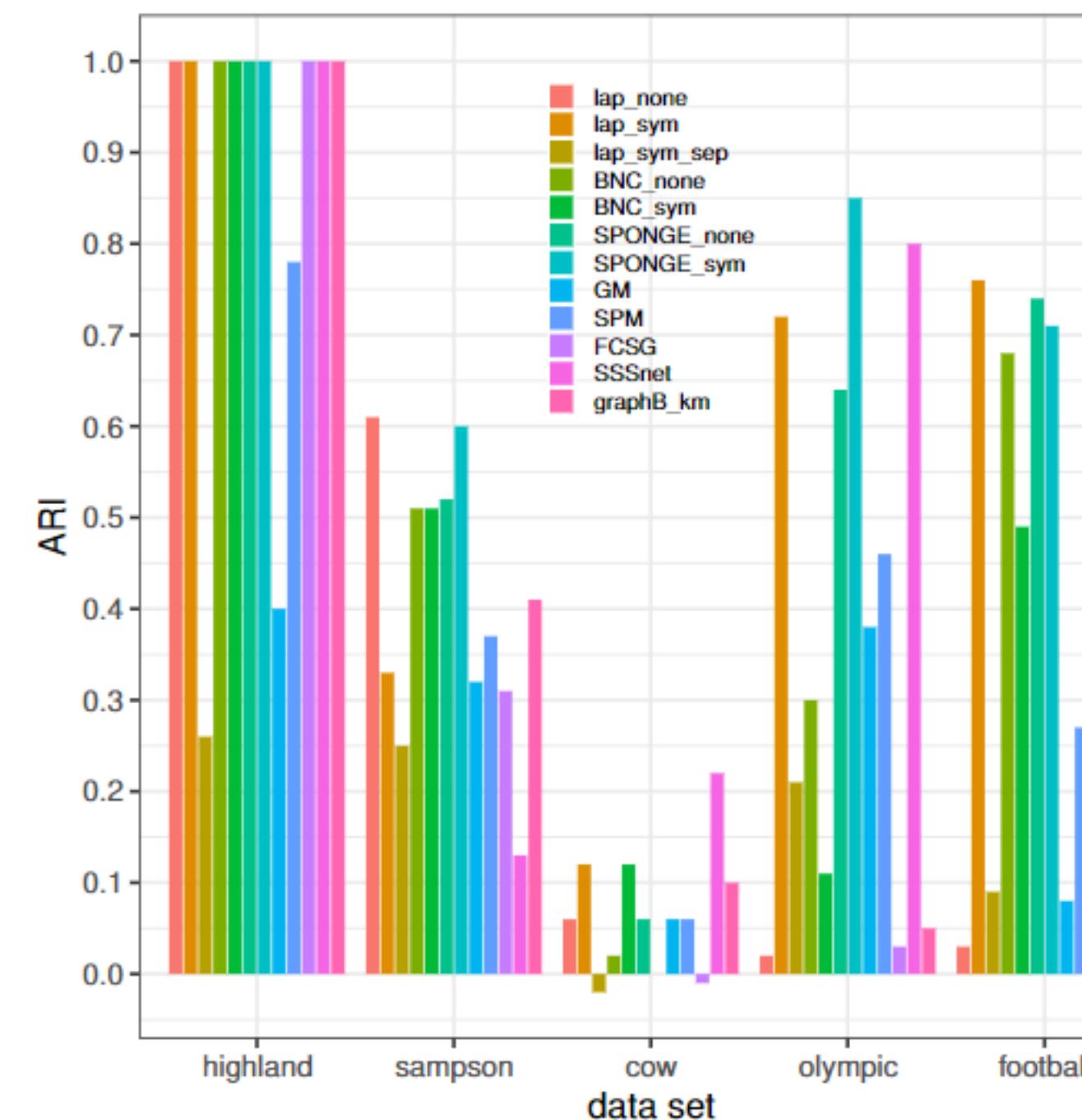


Sampson Consensus based clustering of vertices exposes the disconnect between GT and graph representation

SIGNED GRAPH CLUSTERING SURVEY

(Journal of Complex Networks '22)

12 methods 5 labeled datasets



SIGNED GRAPH CLUSTERING SURVEY

(Journal of Complex Networks '22)

5 methods 4 unlabeled datasets: scalability, runtime, trivial class recovery.

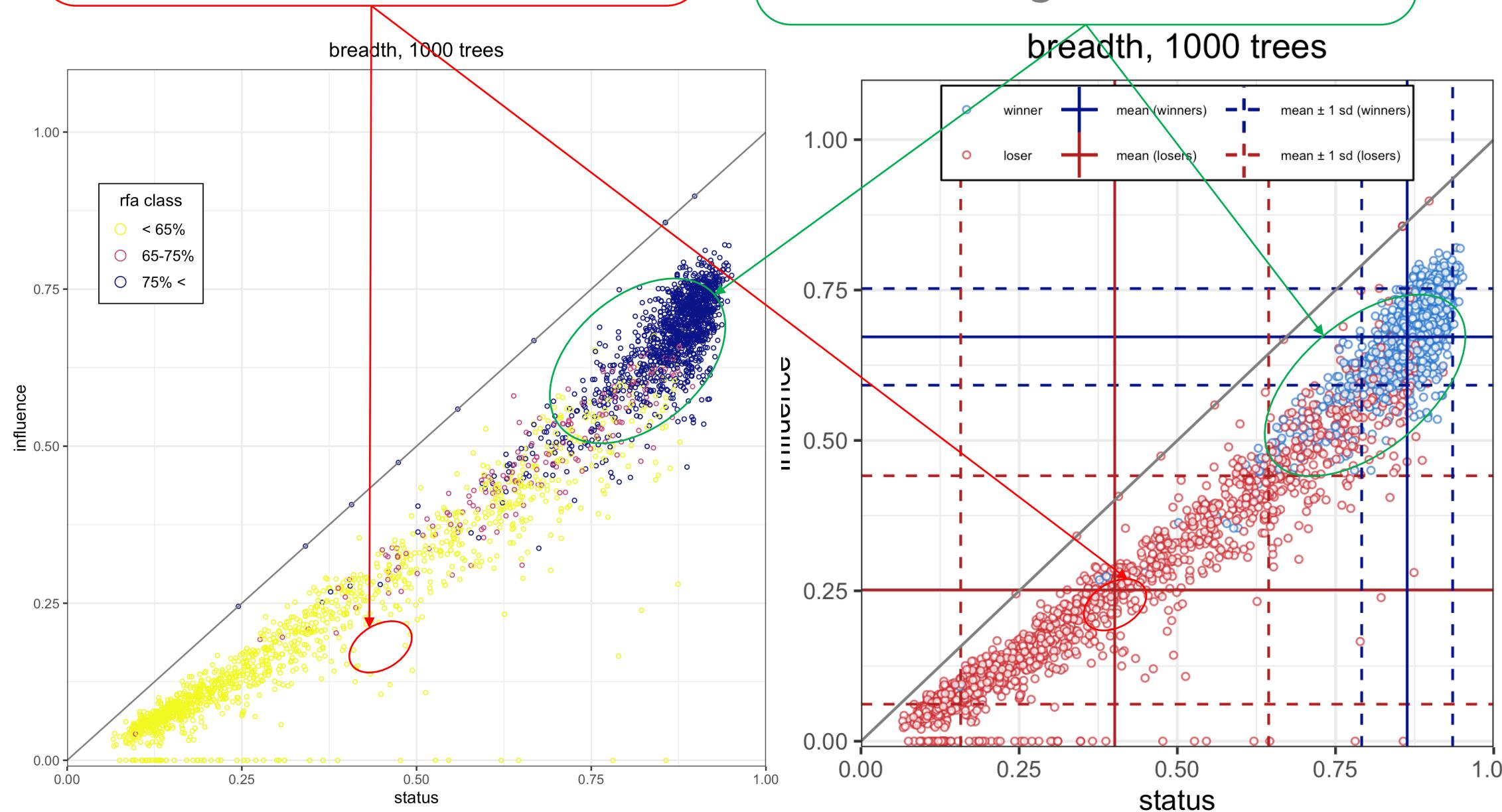
Most comprehensive and unbiased real benchmark to date

dataset	k	Laplacian		Balanced Cuts		SPONGE		FCSG		graphB		k	graphB	
		pos_in	neg_out	pos_in	neg_out	pos_in	neg_out	pos_in	neg_out	pos_in	neg_out		pos_in	neg_out
cow	3	0.99	0.89	1.0	0.55	1.0	0.3	0.84	0.25	0.98	0.58	3	<u>0.98</u>	<u>0.58</u>
wiki	30	0.63	0.67	0.9	0.17	<u>0.59</u>	<u>0.71</u>	0.49	0.52	0.05	0.96	4	0.29	0.73
slashdot	100	1.0	0.0	<u>0.96</u>	<u>0.19</u>	1.0	0.0	N/A	N/A	0.02	0.98	10	0.22	0.78
Epinions	100	1.0	0.0	0.96	0.19	1.0	0.0	N/A	N/A	0.03	0.97	10	<u>0.13</u>	<u>0.88</u>

DataLab12.github.com/graphB

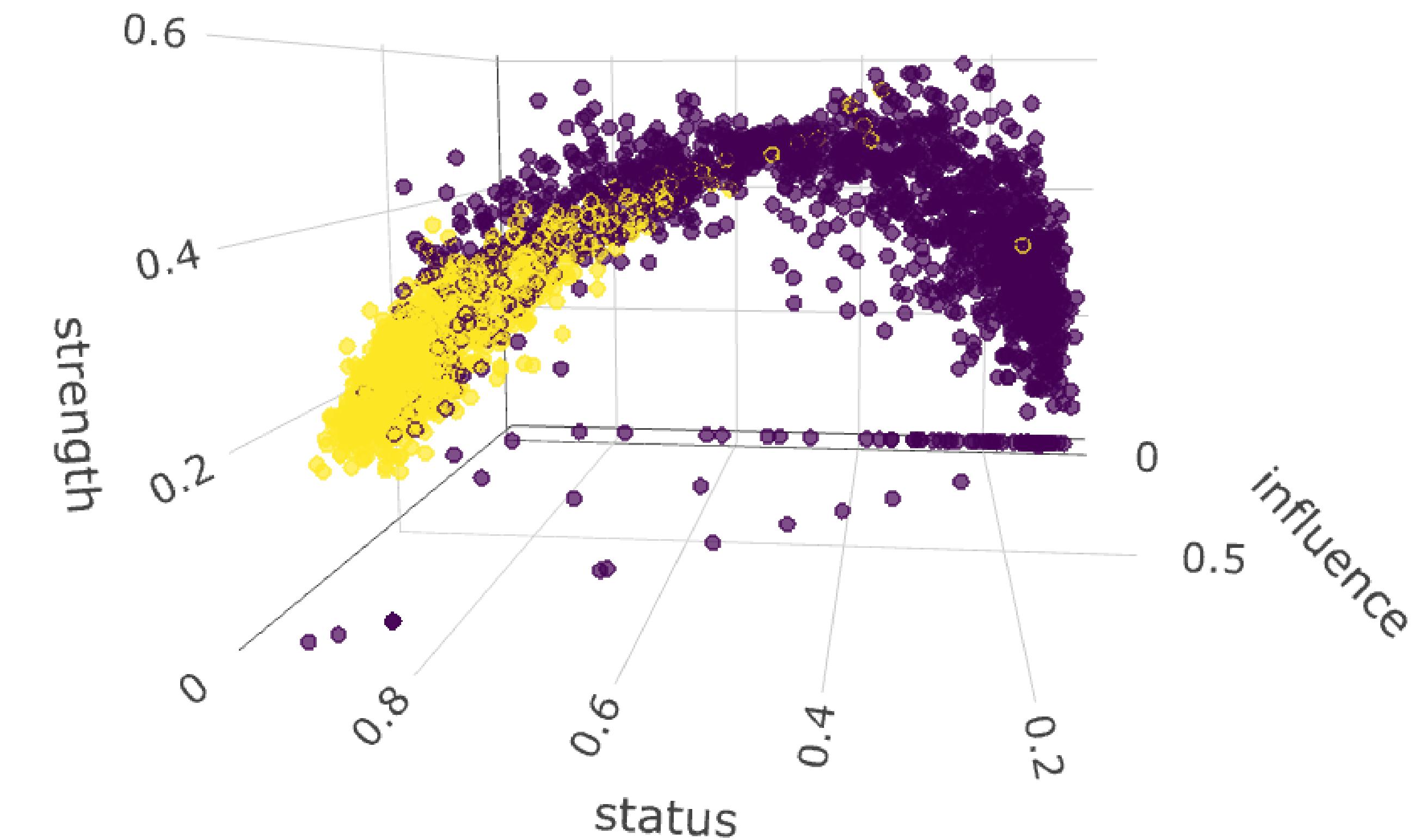
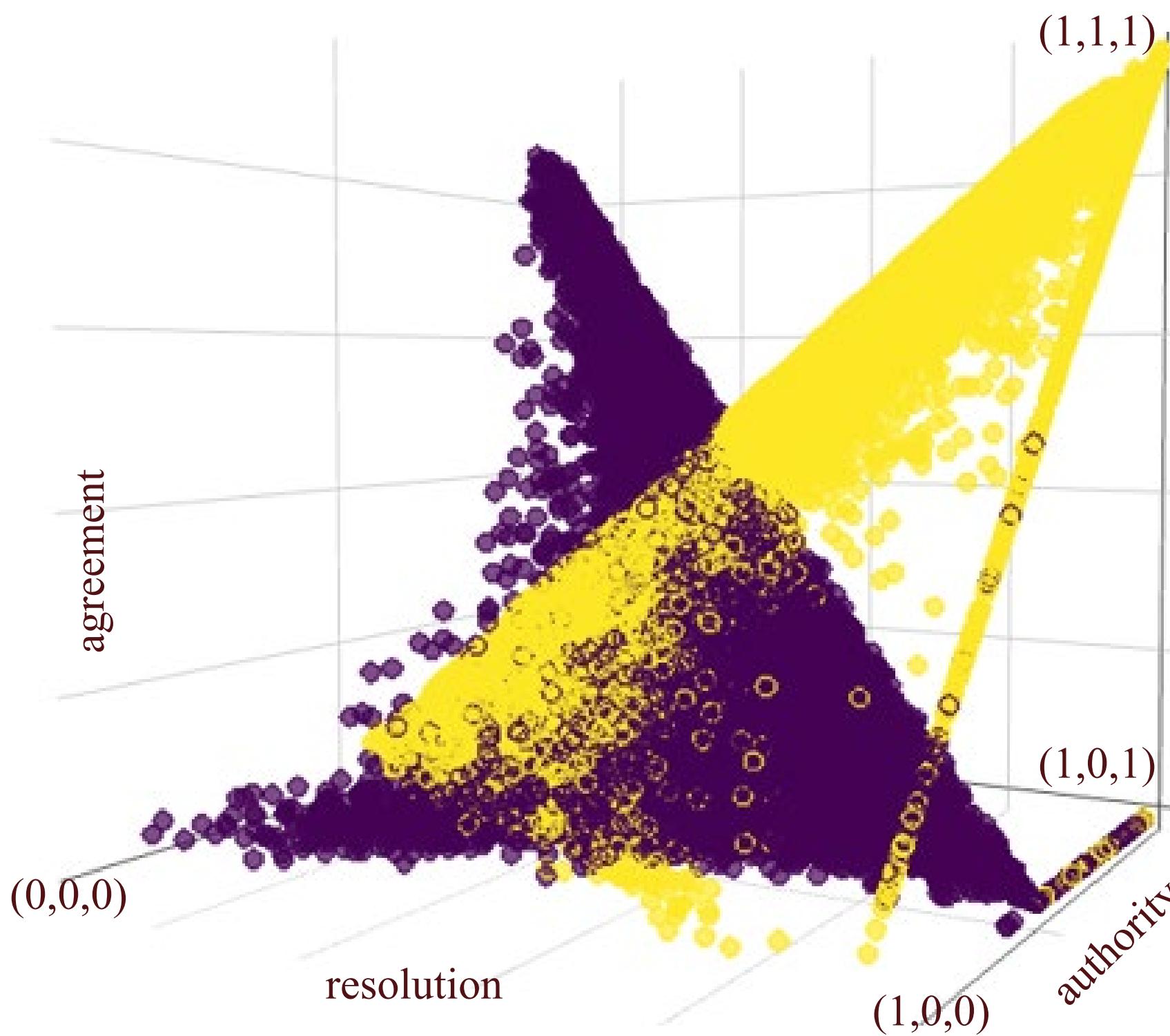
Users with los status and low influence and RfA in 65-75 % range elected

Users with high status and high influence and RfA in 65-75 % range not elected



Wikipedia election (over 7000 people) majority voting results (RfA) (left) and final outcome (right) wrt to status and influence measure the tool introduces. The tool flagged spam users, privileged users, narrow domain users and all anomalies in the process using simple rules:

BIAS DISCOVERY



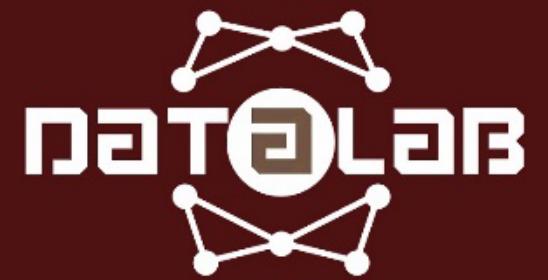
DataLab12.github.com/graphB

Joint work w Prof. Rusnak, Math dept

Funded by TXST startup 2019 – 2021, and CHERR (2021-2022)

- Novel algorithm for signed graph analysis using balancing theory.
- Accurately models the alliance network
- Provides discriminant unbiased features for community discovery
- Successfully predicts administrator election outcome consistent with real election outcomes
- Balance theory answer to spectral clustering issues
- Scalable implementation w Dr. Burtcher's team (graphB+) to apply to Amazon data (SC '21)





Thank you! - jtesic@txstate.edu

- Computers will always do literally, exactly what you tell them to

< **Tweet** +

 Computer Facts
@computerfact

▼

concerned parent: if all your friends jumped off a bridge would you follow them?
machine learning algorithm: yes.

3/15/18, 14:20

