

Resolution for Proposal for A Micro-Credential in Fundamentals of Non-Fiction Video Production

WHEREAS, the Department of American Studies/Media & Communications proposed a **Micro-Credential in Fundamentals of Non-Fiction Video Production**, and

WHEREAS, the proposed micro-credential would help students develop the fundamental skills in video production and post-production for documentary, reporting or advocacy, and

WHEREAS, the proposed micro-credential consists of two undergraduate courses which are part of an undergraduate degree and would help Media & Communications majors focus their elective choice, and

WHEREAS, the proposed micro-credential would help students gain the skill set that is useful in the growing field of video production¹, and there is an increasing demand for Liberal Arts majors in media and technology industries, and

WHEREAS, the proposed micro-credential is built on existing courses and thus requires no additional resources,

THEREFORE, BE IT RESOLVED that the Faculty Senate approve the proposed **Micro-Credential in Fundamentals of Non-Fiction Video Production**.

Submitted by Curriculum and Academic Planning Committee (CAP), February 27, 2020

The Proposal approved by CAP on February 14, 2020

[CAP Membership]

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¹ According to the US Department of Labor Bureau, the projected growth rate for Film and Video Editor and Camera Operator jobs between 2018-2028 is 11%.