

Resolution for Proposal for A Micro-Credential in Advanced TV/Video Production

WHEREAS, the Department of American Studies/Media & Communications proposed a **Micro-Credential in Advanced TV/Video Production**, and

WHEREAS, the proposed micro-credential would offer students an opportunity to refine skills for creating high production value television programs and videos, and

WHEREAS, the proposed micro-credential consists of two undergraduate courses¹ which are part of an undergraduate degree and would help Media & Communications majors focus in their selection of electives and motivate them to develop advanced skills, and

WHEREAS, the proposed micro-credential would help students gain the skill set that is useful in the growing field of video production², and there is an increasing demand for Liberal Arts majors in media and technology industries, and

WHEREAS, the proposed micro-credential is built on existing courses and thus requires no additional resources,

THEREFORE, BE IT RESOLVED that the Faculty Senate approve the proposed **Micro-Credential in Advanced TV/Video Production**.

Submitted by Curriculum and Academic Planning Committee (CAP), February 27, 2020

The Proposal approved by CAP on February 14, 2020

[CAP Membership]

Maria C. Bustamante, Tejas Bouklas, Ruomei Gao, Yu Lei, Anissa Wicktor Lynch, Lorenz Neuwirth, Sheyi Oladipo, Frank Sanacory, Ryoko Yamamoto (Chair)

¹ One out of three elective courses and one capstone course.

² According to the US Department of Labor Bureau, the projected growth rate for Film and Video Editor and Camera Operator jobs between 2018-2028 is 11%.