Resolution for Proposal for A Micro-Credential in Fundamentals of Television News Production

WHEREAS, the Department of American Studies/Media & Communications proposed a Micro-Credential in Fundamentals of Television News Production, and

WHEREAS, the proposed micro-credential would help students develop the fundamental skills of field-video and studio television production for news reporting, and

WHEREAS, the proposed micro-credential consists of two undergraduate courses which are part of an undergraduate degree and would help Media & Communications majors focus in their selection of electives, and

WHEREAS, the proposed micro-credential would help students gain the skill set that is useful in the growing field of video production, and there is an increasing demand for Liberal Arts majors in media and technology industries, and

WHEREAS, the proposed micro-credential is built on existing courses and thus requires no additional resources,

THEREFORE, BE IT RESOLVED that the Faculty Senate approve the proposed Micro-Credential in Fundamentals of Television News Production.

Submitted by Curriculum and Academic Planning Committee (CAP), February 27, 2020

The Proposal approved by CAP on February 14, 2020

[CAP Membership]

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¹ According to the US Department of Labor Bureau, the projected growth rate for Film and Video Editor and Camera Operator jobs between 2018-2028 is 11%.