

Office of Academic Affairs
College Goals for Next Five-Year Plan
2005 - 2010

I. Grow Enrollment:

- Target for 2010 (5,000 students)
- Distribution among Schools – Percent of Total
- Composition: Undergraduate and Graduate
- Space availability (classrooms, labs, offices) – Need about 10 Large Classrooms by 2010. Need 5 for September 2005.

II. Build an Image of Quality:

- Double Graduation Rate (50%) (6 year rate)
- Curriculum- Programs- Degrees- Mix of Degrees to Grow Enrollment
- Faculty- Retain high quality faculty- Incentives for Faculty – Faculty Development
- Students- Selectivity- Retention (Departments and Schools)
- Facilities- Grounds and Buildings – Cleanliness and Aesthetics
- Student Life

III. Achieve Financial Equilibrium

- Resource allocation – Consistent with goals – Among Schools
- Cost Benefit Analysis – Consistent with goals – Noted Above

Plan for Achieving Goals

1. Three schools: School of Liberal Arts & Sciences; School of Education; and School of Business. School of Arts & Sciences by September 2005.
2. The Dean in collaboration with Department Chairs, Directors, and faculty will develop strategies and policies. Each school should develop its own five-year plan consistent with the College's goals.
3. Schools become the vehicles for achieving visibility, reputation, identity, cohesion, accountability, and as "centers of advocacy".
4. Each school develops its own time line for achieving goals.
5. Faculty governance, specifically, the Faculty Senate and CAP will discuss the implications of a Dean and School structure and make recommendations.
6. The Budget and Planning Committee will be a forum for discussing the key elements of the five-year plan and report to the Faculty Senate.

Metrics

1. Time line for achieving enrollment growth

Academic Year	2005 – 2006 =	_____
	2006 – 2007 =	_____
	2007 – 2008 =	_____
	2008 – 2009 =	_____
	2009 – 2010 =	<u>5,000</u>

2. Time line for achieving “image of quality”

- Facilities - Renovation
- Degrees – Curriculum Development
- Faculty – Faculty Development - Incentives
- Students – Retention and Graduation Rates
- Public Relations – Marketing Honors Program, 4-credit courses, First-Year Program, etc.

3. Time line for achieving financial equilibrium

Evaluations

1. Are time line objectives being met?
2. What is the probability of success of each strategy?
3. What are we learning from any missed targets?
4. How and when do we change strategies?