Not Only SQL

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Caveat

- SQL and RDBMS Systems are Fantastic!
- Nearly every project I have worked on has been based on one of these databases
 - DB2
 - Oracle
 - SQL Server
 - SQLite
 - PostgreSQL

What is SQL?

- A "SQL" Database
 - Language https://en.wikipedia.org/wiki/SQL:2016
 - Database Engine
 - Storage System
- An RDBMS combines these

Why SQL?

- SQL is a language specifically designed to deal with data
- Many product options licences and open source
- Amazing integration with supporting tools & tech
- Resources easy to find
- Best choice for most data management solutions

Why not SQL?

- Data Variety data types and complex structures
- Data Volume & Velocity
- Performance & Scalability
- Specific use cases
- Plus ... alternatives continue to improve

Our Challenges

- 1. Complex API JSON Documents
- 2. Logs
- 3. Billing

Plus - we build using a serverless strategy

- Supporting Analytics and Machine Learning Pipeline
- Multiple documents inputs, intermediate, results
- Relational model would require many tables
 - This is a challenge with complex data warehouses as well
- Dealing with schema changes & versioning
- Context and processing rules/flags

- Use AWS S3 as our canonical truth for data
- Different bucket/structure for different use cases
- Allows flexibility and operational benefits
- S3 provides versioning no updates
- PostgreSQL for indexing each S3 file
 - uses JSON datatype in Postgresql for flexibility

```
{} JSON Schema Example.json
                                                                  AWS Cost & Usage.sql
Users > Rob > Desktop > {} JSON S3 Structure Example.json
      <S3 Bucket>
          /<client>
              /a3a9e470-90c8-11e9-b5b7-f37c87eba0bd (requestId)
              /PipelineStep1
                   /PipelineStep1/Source1/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd.json
                  /PipelineStep1/Source2/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd.json
                   /PipelineStep1/data/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-thisInfo.json
                   /PipelineStep1/data/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-thatInfo.json
 10
                   /PipelineStep1/data/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-otherDataInfo.json
                   /PipelineStep1/data/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-derivedInfo.json
                   /PipelineStep1/data/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-PRIVATEInfo.json
              /PipelineStep2
                   /PipelineStep2/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-centralityInfo.json
              /PipelineStep3
                   /PipelineStep3/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-request.json
                  /PipelineStep3/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-results.json
              /PipelineStep4
                   /PipelineStep4/identity/fac5c5d219dc7112af565cddb3b273da9b757bbeb74f39c5b936091790e1
                   /PipelineStep4/model/fac5c5d219dc7112af565cddb3b273da9b757bbeb74f39c5b936091790e1442
                  /PipelineStep4/request/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd.json
                   /PipelineStep4/request/raw/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd.json
                   /PipelineStep4/result/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-results.json
                  /PipelineStep4/result/mining-identity-tks-hash.json
              /PipelineStep5
 30
                   /PipelineStep5/cleanerRequest/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-model1a.json
                  /PipelineStep5/cleanerRequest/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-model2.json
                  /PipelineStep5/cleanerRequest/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-model5.json
                  /PipelineStep5/cleanerRequest/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-model3.json
                   /PipelineStep5/formatterRequest/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd.json
                  /PipelineStep5/predictorRequest/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-model1a.json
                   /PipelineStep5/predictorRequest/a3a9e470-90c8-11e9-b5b7-f37c87eba0bd-model2.json
```

```
{} JSON S3 Structure Example.ison
                                    {} JSON Schema Example.json ×
                                                                     AWS Cost & Usage.sgl
Users > Rob > Desktop > {} JSON Schema Example.json > {} dataContext > {} clientConfig > {} callbacks > abc web
           "schemaVersion": "2.0.0",
           "scoring": {
                "type": "Scoring",
                "package": "Regular",
               "useCase": "Lending-Payday",
               "jurisdiction": {
                    "country": "CAN",
                    "state": "ON"
                "generateReport": true
           },
           "control": {
                "tags": [
                    "mobile"
               "callbackHeader": "X-Api-Key: 9tXKB8aZoLiqWvdvasdfqr4gZAkMhw1JbhrvcP7f54nJ",
               "environment": "prod",
               "correlationId": 1571937202686
           "source": "Portal",
           "user": "bill@client.com",
           "batchName": "single",
           "sendMobileInvite": false,
           "data": {
                "person": {
                    "firstName": "mary",
                    "lastName": "jones",
                    "emails": [
                            "primary": "some.name@hotmail.com"
                    "phones": [
                            "home": ""
```

- Supporting Analytics
 - "Research Data Extractor"
 - Uses PostgreSQL for search
 - Copies to new bucket individual files
 - Tools can load/process as logical table
 - Python Pandas, Spark Dataframes, Presto SQL

Log Data

- AWS logs from all processes go to CloudWatch
 - Challenge to track and investigate
- Stream CloudWatch Logs Data to Elasticsearch
- NonSQL Query but great for text search
- ElasticSearch & Kibana (variation of ELK stack)

Log Data

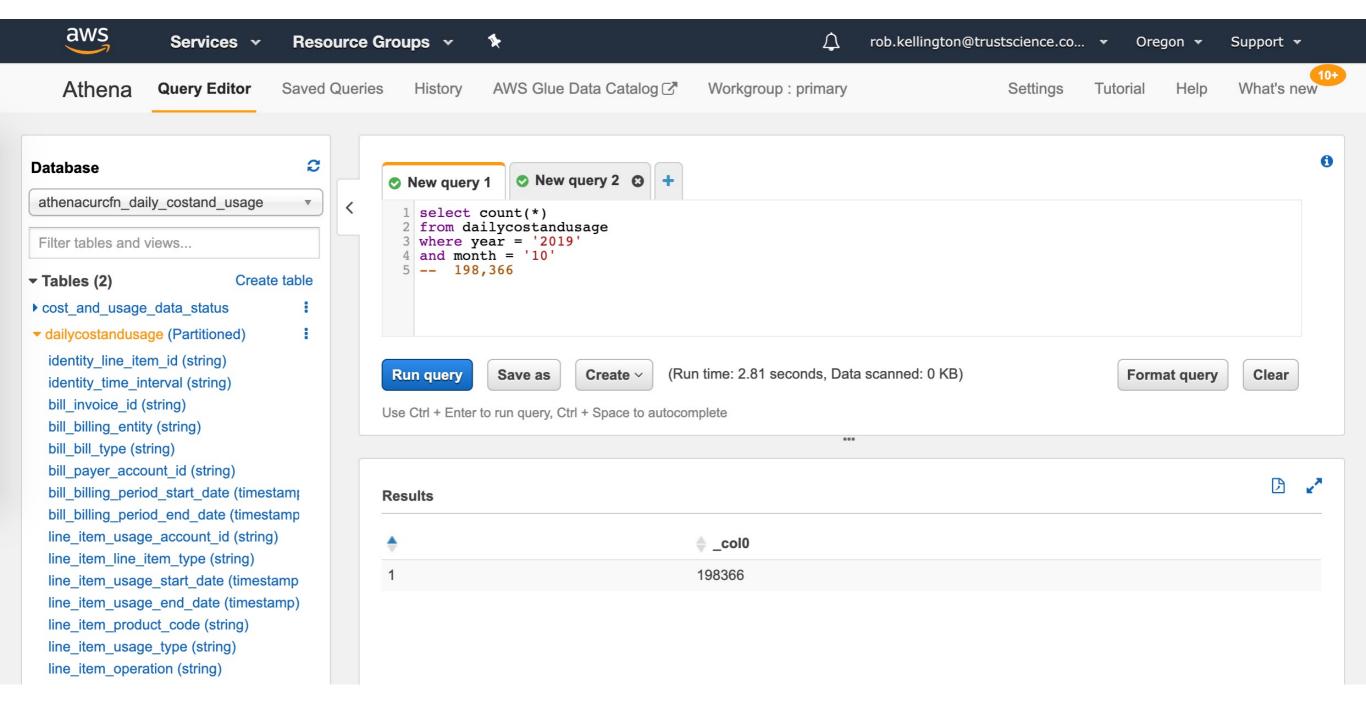
Fetch Items of a Given RequestId:

```
method: POST
     endpoing: /<index>/_search
         "query":{
            "bool":{
                "must":{
                   "bool":{
                       "should":[
11
                                  "scoringRequestId": "<RequestId>"
13
                                                                                                 Dashboard / [Logs] Web Traffic Copy
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16
                                                                                                                                                                                               1.594MB
                                                                                                                                                                                                           34.493KB
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18
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                                                                                                                                                                                                            12.378KB
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        },
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20
        "sort": [
                                                                                                                                                                                               1.085MB
                                                                                                                                                                                                            6.844KB
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21
22
                 "timestamp" : {"order" : "asc"}
                                                                                                                                                                                             458.989KB
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                                                                                                                                                                                                                                              0 4
                                                                                                  12 PM Sat 23 12 PM Mar 24 12 PM Mon 25 12 PM Tue 26 12 PM Wed 27 12 PM Thu 28 12 PM Fri 29
23
            } # In most cases, user prefer to read the history log in asc
24
                                                                                                                                                                           [Vega] Source and Destination Sankey Chart
25 }
                                                                                      (0)
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                                                                                      Î
                                                                                                                                                                           1,200 -
                                                                                      8
                                                                                                                                                                           1,000
                                                                                                                                                                                     IN → CN 55 (3.4%)
                                                                                            [Logs] Unique Visitors by Country
```

Billing Data

- AWS AWS Cost & Usage Report
 - Very large files 195 columns, 200k records per month
- Rarely accessed
 - Standard queries once a month and occasional inquiry
- Process into Parquet files
 - columnar, compressed files in S3
- Athena managed <u>Presto</u> service
- Access standard SQL

Billing Data - Athena



Other NoSQL

- Key Value
 - DynamoDB
- Document
 - Mongo
- Column
 - Google's BigTable
- Graph
 - Neo4J
- Analytics Engines
 - Spark, Hadoop
- Blockchain
 - Hyperledger Fabric and Ethereum, Ledger Database

Summary

- SQL is great
 - But lots of alternatives exist that may work better for some of your use cases
- Cloud / Managed services make NoSQL options easier
 - S3 storage, RDS PostgreSQL, Athena, ElasticSearch/ Kibana