Privacy

Edmonton Data Management Meetup

You may have noticed ....

Here's why you've been getting so [many]
privacy policy and terms of servi[ce]
updates lately

Thanks the General Data Protection Regulations (GDPR) for the recent assault on yo[ur]

By Stan Horaczek   April 26, 2018

Trello	Trello Privacy Policy Updates - See w...
Zenfolio	Updates to our Terms of Use - Annou...
GoDaddy	We're updating our privacy policy. - It ...
Periscope	Inbox	Updates to Periscope's Terms ...
Instagram	Inbox	stanhoraczek, review and agre...
Plex	In

Twitter sold **Cambridge Analytica** researcher access to public data
Financial Post - 4 hours ago
Aleksandr Kogan, who created a personality quiz on Facebook to harvest information later used by **Cambridge Analytica**, established his own commercial enterprise, Global Science Research (GSR). That firm was granted access to large-scale public Twitter data, covering months of posts, for one day in ...

Recode

Twitter is blocking **Cambridge Analytica** from buying ads because of ...
Recode - 3 hours ago

Twitter Sold Data Access to **Cambridge Analytica**–Linked Researcher
Highly Cited - Bloomberg - Apr. 29, 2018
Brexit result has been thrown into question by the **Cambridge** ...
In-Depth - The Independent - 8 hours ago
Twitter sold data access to researcher in **Cambridge Analytica** scandal
Highly Cited - Engadget - 21 hours ago
How to Wrestle Your Data From Data Brokers, Silicon Valley — and ...
In-Depth - ProPublica - 14 hours ago

Forbes   Proactive Inv...   CNET   Threatpost   9to5Mac   Fast Company
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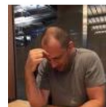
WhatsApp CEO Jan Koum leaving Facebook after **Cambridge Analytica**
USA TODAY - 1 hour ago
SAN FRANCISCO — Jan Koum, the billionaire co-founder and CEO of WhatsApp, says he's leaving Facebook. "It is time for me to move on," Koum wrote in a Facebook post of his decision to resign from the Silicon Valley company. "I ... blessed to work with such an incredibly small team and see how ...

Consumers have filed thousands of complaints about the Equifax **data** ...
Vox - 10 hours ago
Since Equifax announced that a **data breach** had left the personal information of tens of millions of people exposed last September, the Consumer Financial Protection Bureau — the US government's top consumer watchdog — has received more than 20,000 complaints about the company, which is about ...

Cyber saviours: Insurers paid tens of millions to **data breach** firm Equifax
Insurance Times - 14 hours ago
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Canadian **data breach** notification regulations finalized
Lexology - 6 hours ago
The Canadian government has released the final version of its **Breach** of **Security** Safeguards Regulations, which will come into force on November 1, 2018. We now have a final picture of privacy **breach** notification requirements that will be applicable to the private sector in most Canadian provinces as of ...

Data Breach Laws on the Books in Every State; Federal **Data Breach** ...
The National Law Review - 30 minutes ago
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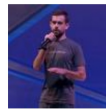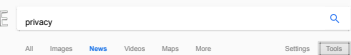
What Can We Do To Solve The **Data Breach** Problem?
Forbes - Apr. 20, 2018
As a developer who has built Facebook-integrated apps in the past, I knew that Facebook had certain measures in place to prevent **data breaches** like this from happening. For example, users had to give permission for the apps to use their data. The problem was, Facebook had no control over what ...

Facebook users are mad as hell over the Cambridge Analytica scandal

Cambridge Analytica CEO lied
...ersity academic says the suspended CEO ...
...ction consultancy at the heart of the Facebo...
...rs investigating fake news. Academic Aleks...
...ce Research, developed a ...

GO[O]GLE   privacy

All   Images   News   Videos   Maps   More   Settings   Tools
All news ▾   Post 24 hours ▾   Sorted by relevance ▾   Clear

EVERNOTE
3 Related Results in your notes

Data **privacy** is about control by the people, not corporations
The Globe and Mail - 1 hour ago
Huda Idrees is founder and CEO of Dot Health. Too much of the recent debate on data **privacy** has been a response to data breaches and the sense of mistrust we collectively feel for Facebook and its chief executive Mark Zuckerberg. As the founder and CEO of a company that helps individuals access their personal health ...

Facebook **privacy** drive may crimp some political campaigns
Rappler - 16 hours ago
Businesses balance Facebook **privacy** concerns, ad needs
Reading Eagle - 19 hours ago
Facebook Knows It Can't Offer More **Privacy**
Opinion - NDTV - 16 hours ago
What to Expect From Facebook's Big Show
In-Depth - WIRED - 12 hours ago

NDTV   Rappler   Reading Eagle   WIRED
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Facebook is trying to block Schrems II **privacy** referral to EU top court
TechCrunch - 6 hours ago
The case relates to a complaint filed by **privacy** campaigner and lawyer Max Schrems regarding a transfer mechanism that's currently used by thousands of companies to authorize flows of personal data on EU citizens to the US for processing. Though Schrems was actually challenging the use of so-called Standard ...
Facebook bids to keep data **privacy** case from EU's top court
Highly Cited - Reuters - 9 hours ago

WhatsApp co-founder Jan Koum is leaving Facebook after clashing ...
The Verge - 1 hour ago
WhatsApp co-founder and CEO Jan Koum is leaving the company amid arguments with parent company Facebook over data **privacy** and the messaging app's business model, according to a report from The Washington Post. Koum, together with his fellow co-founder Brian Acton, sold WhatsApp to Facebook in 2014 for an ...
WhatsApp founder plans to leave after broad clashes with parent ...
Highly Cited - Washington Post - 2 hours ago
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Publishers rebuke Google's interpretation of EU **privacy** law
Reuters - 9 hours ago
Jason Kint, CEO of Digital Content Next, said the statements show that at a time of heightened awareness about online **privacy**, "these big tech behemoths are focused on protecting their massive collection of personal data rather than aligning with the spirit of these new rules and raising the bar on consumer trust". Smaller ...
Australia needs to do more on data protection
In-Depth - The Australian - 9 hours ago
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US Supreme Court to hear Google **privacy** settlement dispute
Reuters - 9 hours ago
(Reuters) - The U.S. Supreme Court on Monday agreed to hear an internet **privacy** case involving Google that could put the brakes on an increasingly common form of class action suits that funnels money to unrelated third parties and charities instead of to people affected by the alleged wrongdoing.
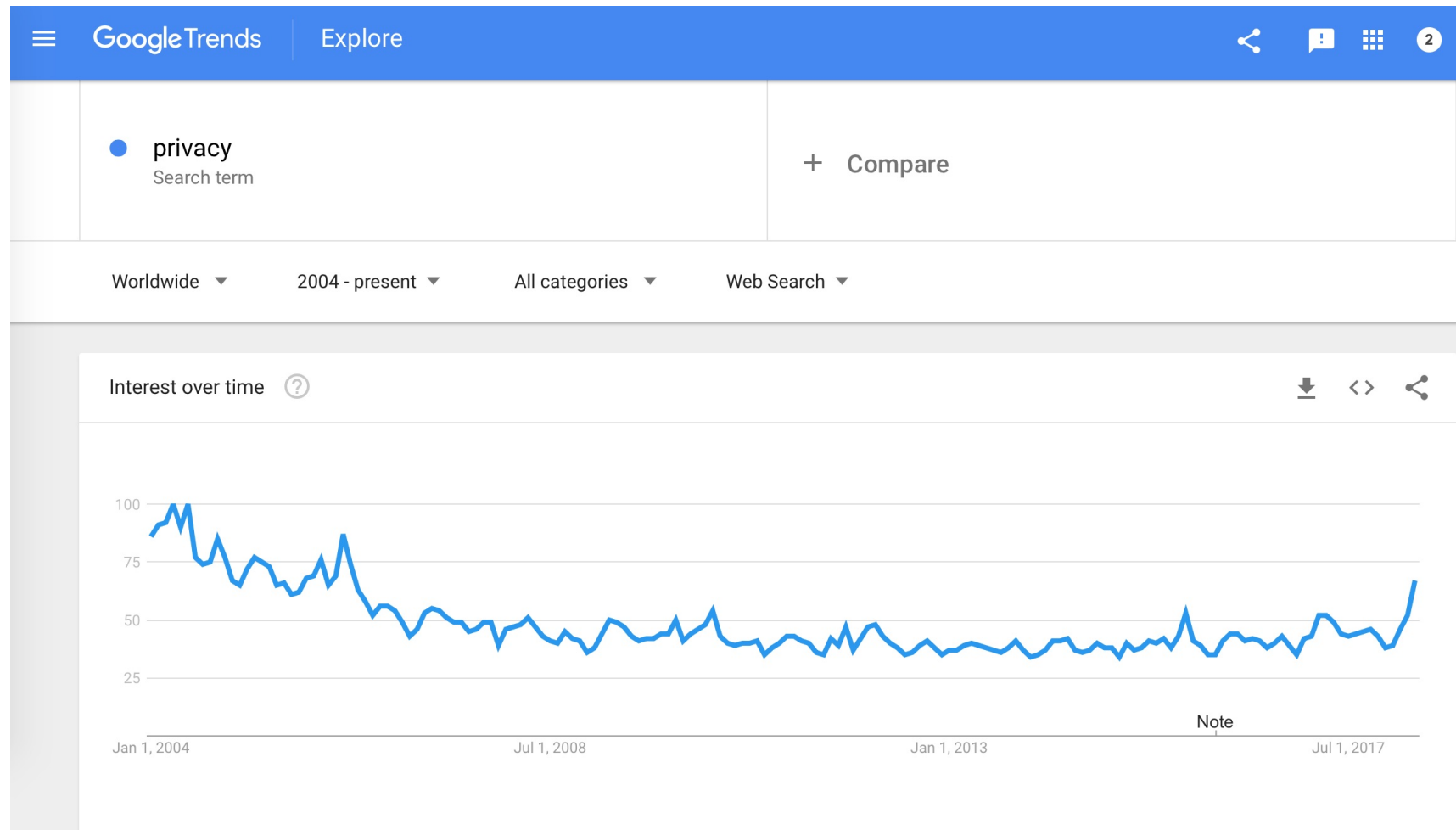Google **Privacy** Settlement Gets Scrutiny From US Supreme Court
Highly Cited - Bloomberg - 9 hours ago

Why?

- Data Breaches - Equifax, etc.

- Scandals - Cambridge Analytica, etc.

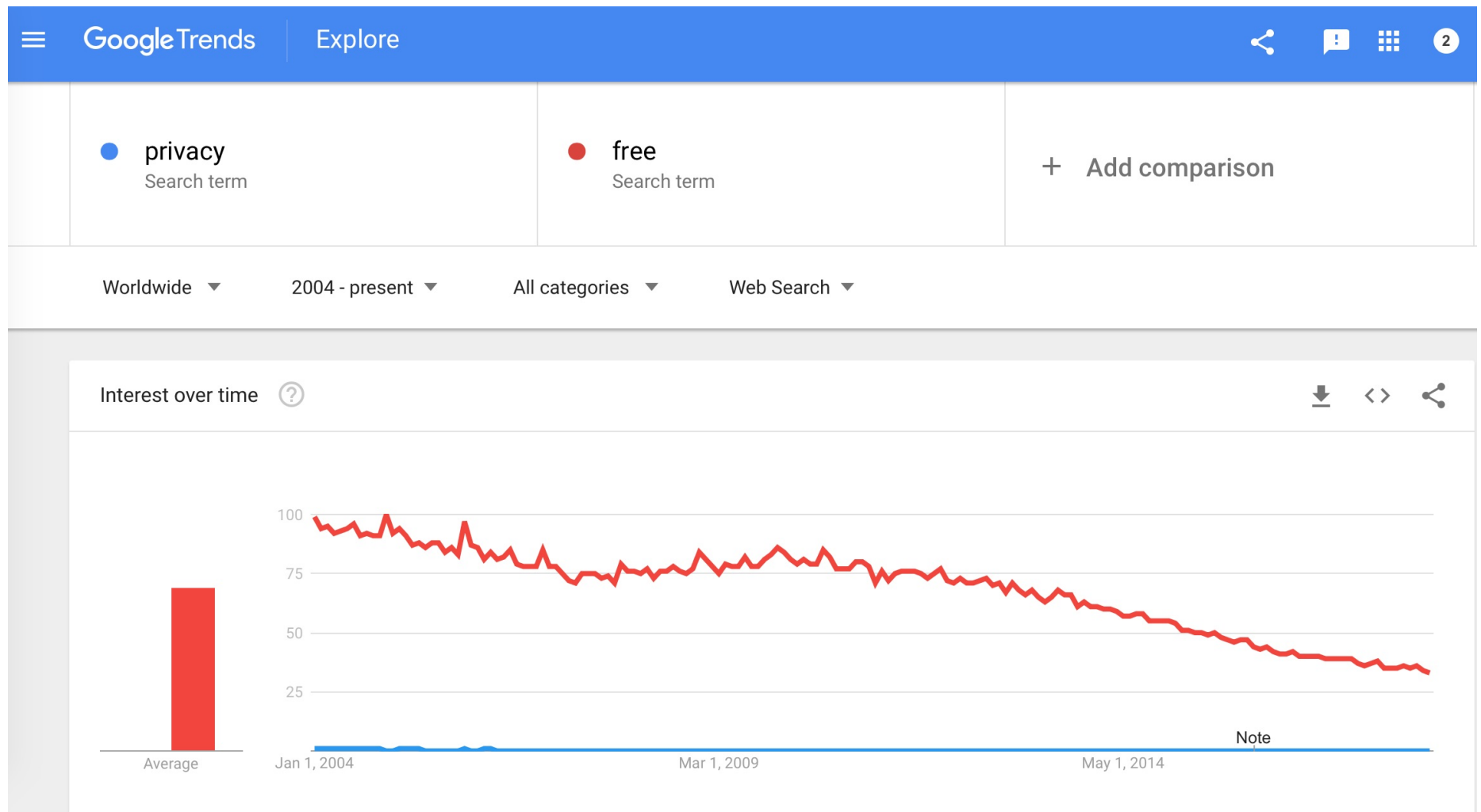- Regulation - PIPEDA, GDPR, HIPAA, etc.

Side Bar: Recent?

- Not really

Side Bar: Importance?

- Hmmmm

Impacts on Your Data

- You may need a privacy process as part of your Data Lifecycle Management

- Know the regulations and requirements that impact your data

  - Typically:

    - obtain consent for personal information

    - collect information that is essential;

    - collect information by fair and lawful means; and

    - have personal information policies that are clear, understandable and readily available.

- "Explain to your mother and a news camera"

Techniques

- Data classification
  - Confidential
  - Sensitive
  - Personally Identifying
  - etc.

- Risk Analysis

- Implement
  - Purge
  - De-Identification
  - Encryption

Discussion

- Masking

- Ranges

- Aggregate

- Generalizations

- Feature Flags

- Tools

Be careful that it can not be re-identified!