# MSc - Data Mining

Topic 03: Exploratory Data Analysis

Part 01 : Exploratory Data Analysis

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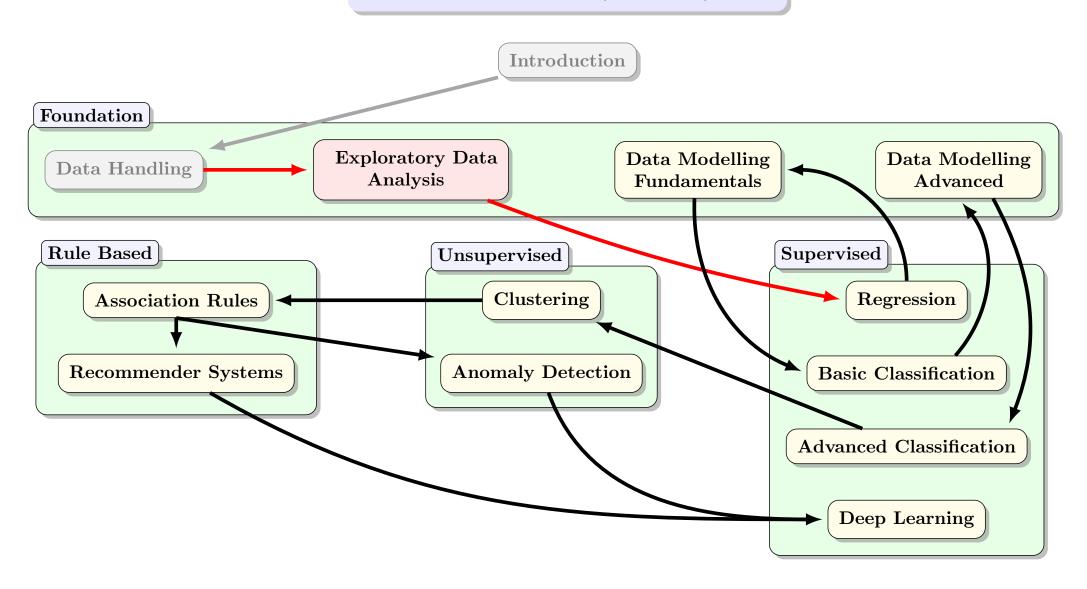
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#### Outline

- EDA Process
- Datasets = Tips, Titanic and Algae Blooms
- Identifying and resolving issues (missing value, outliers)
- Generating ToDo list for Feature Engineering/Transformation/Selection

#### Data Mining (Week 3)



# Exploratory Data Analysis — Summary

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## Exploratory Data Analysis (EDA)

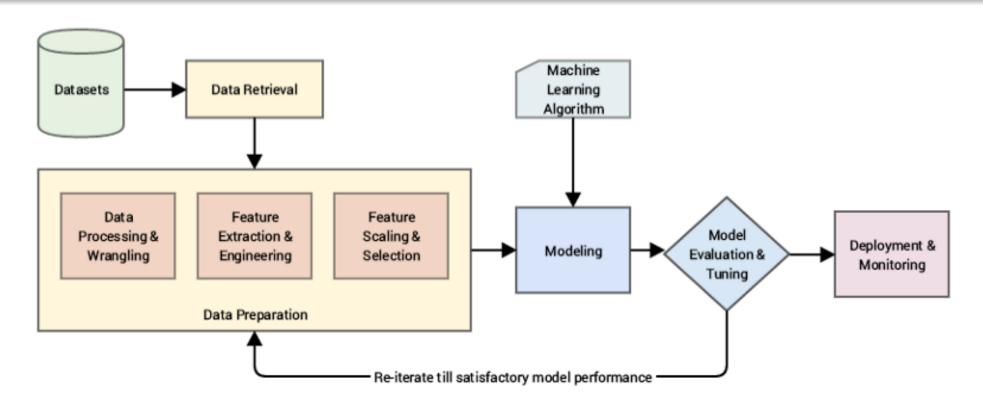
#### Aim

To understand and summarise a dataset to ensure that the features which are feed to machine learning algorithms are refined and that the results are valid and can correctly interpreted.

#### Benefits

- Develop insight about the dataset and understanding of the underlying structure.
- Extract important parameters and relationships that hold between them.
- Test underlying assumptions.
- Identify issues that affect model performance outliers, missing values.

## Data Pipeline

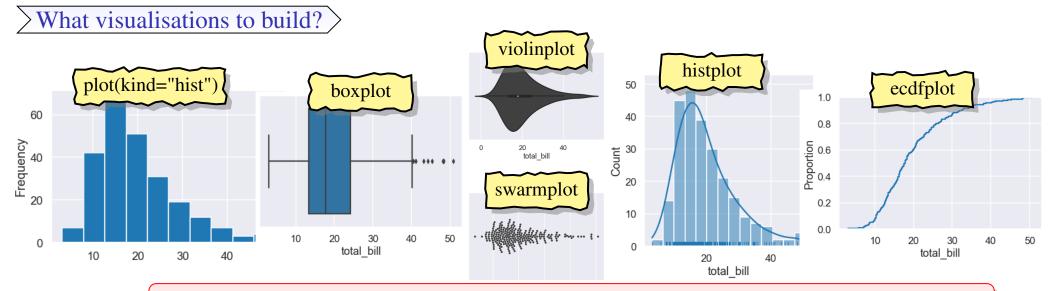


- Data preparation is the core of the data mining pipeline (typical estimates >50% of the time/effort).
- EDA is the data processing and wrangling.
- EDA informs the feature extraction, engineering, transformation and selection.

#### The Bad News — 'The curse of choice'

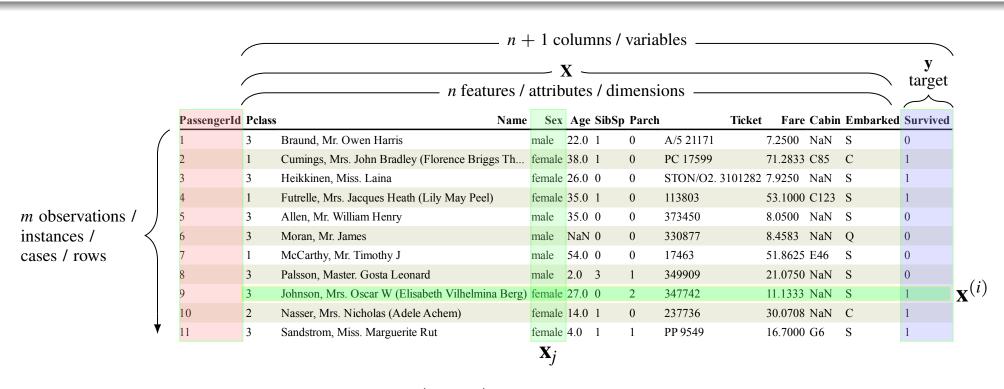
#### What questions to ask?

Dataset global questions: How many features? How many observations? What is the data type of each feature? Any null values? ... Feature specific questions: What is the distribution of each variable? Do there appear to be outliers? What features are related? ... Missing value questions: Are null value a result of the way data was recorded? Can we drop the rows with null values without it significantly affecting your analysis? Can we justify filling in the missing values with the mean or median for that variable? If the data is time-series data, can we fill the missing values with interpolation? Are there so many missing values for a variable that we should drop that variable from the dataset? ... Outlier questions: Why are outliers present? Do the outliers represent real observations (i.e. not errors)? Should we exclude these observations? If not, should we winsorise the values? ... Correlations/Relationships questions: Which variables are most correlated with your target variable? (If applicable) Is there multicollinearity? (Two features that have a correlation > 0.8) How will this affect your model? Do you have variables that represent the same information? Can one be dropped? ...



Have a plan, be selective, understand strengths/weaknesses of metrics/visualisations

# Terminology / Notation



- A labeled dataset consists of m rows  $\times$  (n + 1) columns / variables.
- Use bold to represent vectors and matrices.
- Use superscript in parenthesis to indicate particular observation / instance/ case / row .......

## **Example Datasets**

We will use a few datasets today to illustrate the various features:

# Tips

- Small dataset of total bills, and tips for different servers with gender, day, time and group size.
- Clean, no missing values, some outliers.
- Task: exploratory data analysis

#### > Titanic >

- Classic dataset with passenger information for the Titanic's fatal voyage, and whether they survived.
- Has missing values and information rich text fields (Name, ticket number).
- Task: classification predict whether a passenger survived.

#### Algae Blooms

- Water quality study where samples were taken from different rivers over time.
- Recorded levels of (seven) chemical substances and population of (six) algae species and other information on the sample conditions.
- Task: regression predict algae population level (7 separate populations).

### Tips dataset

| total_bill     | tip  | sex    | smoker | day | time size |
|----------------|------|--------|--------|-----|-----------|
| <b>0</b> 16.99 | 1.01 | Female | No     | Sun | Dinner 2  |
| 1 10.34        | 1.66 | Male   | No     | Sun | Dinner 3  |
| <b>2</b> 21.01 | 3.50 | Male   | No     | Sun | Dinner 3  |
| <b>3</b> 23.68 | 3.31 | Male   | No     | Sun | Dinner 2  |
| <b>4</b> 24.59 | 3.61 | Female | No     | Sun | Dinner 4  |
| <b>5</b> 25.29 | 4.71 | Male   | No     | Sun | Dinner 4  |
| <b>6</b> 8.77  | 2.00 | Male   | No     | Sun | Dinner 2  |
| <b>7</b> 26.88 | 3.12 | Male   | No     | Sun | Dinner 4  |
| <b>8</b> 15.04 | 1.96 | Male   | No     | Sun | Dinner 2  |
| <b>9</b> 14.78 | 3.23 | Male   | No     | Sun | Dinner 2  |

No target column, so mainly just an exploratory data analysis problem. But questions of interest:

- How do factors sex, smoker, day, time, or size affect tip / percentage tip?
- Does size vary with day, time, smoker?

But some questions don't make sense

 What is the relationship between sex and smoker? — why should they be related?

This is the downside of automatic EDA tools such as pandas—profiling—you will drowned in statistics / charts.

# Algae Blooms dataset

|    | Season | Size  | Speed  | max_pH   | min_O2  | mean_Cl    | mean_NO3    | mean_NH4    | mean_oPO4     | mean_PO4    | mean_Chlor  | al   | a2   | аЗ   | a4   | <b>a</b> 5 | <b>a6</b> | <b>a</b> 7 |
|----|--------|-------|--------|----------|---------|------------|-------------|-------------|---------------|-------------|-------------|------|------|------|------|------------|-----------|------------|
| 0  | winter | small | medium | 8.00     | 9.8     | 60.800     | 6.238       | 578.00000   | 105.00000     | 170.00000   | 50.000      | 0.0  | 0.0  | 0.0  | 0.0  | 34.2       | 8.3       | 0.0        |
| 1  | spring | small | medium | 8.35     | 8.0     | 57.750     | 1.288       | 370.00000   | 428.75000     | 558.75000   | 1.300       | 1.4  | 7.6  | 4.8  | 1.9  | 6.7        | 0.0       | 2.1        |
| 2  | autumn | small | medium | 8.10     | 11.4    | 40.020     | 5.330       | 346.66699   | 125.66700     | 187.05701   | 15.600      | 3.3  | 53.6 | 1.9  | 0.0  | 0.0        | 0.0       | 9.7        |
| 3  | spring | small | medium | 8.07     | 4.8     | 77.364     | 2.302       | 98.18200    | 61.18200      | 138.70000   | 1.400       | 3.1  | 41.0 | 18.9 | 0.0  | 1.4        | 0.0       | 1.4        |
| 4  | autumn | small | medium | 8.06     | 9.0     | 55.350     | 10.416      | 233.70000   | 58.22200      | 97.58000    | 10.500      | 9.2  | 2.9  | 7.5  | 0.0  | 7.5        | 4.1       | 1.0        |
| 5  | winter | small | high   | 8.25     | 13.1    | 65.750     | 9.248       | 430.00000   | 18.25000      | 56.66700    | 28.400      | 15.1 | 14.6 | 1.4  | 0.0  | 22.5       | 12.6      | 2.9        |
| 6  | summer | small | high   | 8.15     | 10.3    | 73.250     | 1.535       | 110.00000   | 61.25000      | 111.75000   | 3.200       | 2.4  | 1.2  | 3.2  | 3.9  | 5.8        | 6.8       | 0.0        |
| 7  | autumn | small | high   | 8.05     | 10.6    | 59.067     | 4.990       | 205.66701   | 44.66700      | 77.43400    | 6.900       | 18.2 | 1.6  | 0.0  | 0.0  | 5.5        | 8.7       | 0.0        |
| 8  | winter | small | medium | 8.70     | 3.4     | 21.950     | 0.886       | 102.75000   | 36.30000      | 71.00000    | 5.544       | 25.4 | 5.4  | 2.5  | 0.0  | 0.0        | 0.0       | 0.0        |
| 9  | winter | sn    | How w  | vell can | we pred | lict the ( | 7) differen | t algae pop | oulation leve | els using w | ater sample | info | orma | tion | ?    | 0.0        | 0.0       | 1.7        |
| 10 | spring | small | hìgh   | 7.70     | 10.2    | 8.000      | 1.527       | 21.57100    | 12.75000      | 20.75000    | 0.800       | 16.6 | 0.0  | 0.0  | 0.0  | 1.2        | 0.0       | 6.0        |
| 11 | summer | small | high   | 7.45     | 11.7    | 8.690      | 1.588       | 18.42900    | 10.66700      | 19.00000    | 0.600       | 32.1 | 0.0  | 0.0  | 0.0  | 0.0        | 0.0       | 1.5        |
| 12 | winter | small | high   | 7.74     | 9.6     | 5.000      | 1.223       | 27.28600    | 12.00000      | 17.00000    | 41.000      | 43.5 | 0.0  | 2.1  | 0.0  | 1.2        | 0.0       | 2.1        |
| 13 | summer | small | high   | 7.72     | 11.8    | 6.300      | 1.470       | 8.00000     | 16.00000      | 15.00000    | 0.500       | 31.1 | 1.0  | 3.4  | 0.0  | 1.9        | 0.0       | 4.1        |
| 14 | winter | small | high   | 7.90     | 9.6     | 3.000      | 1.448       | 46.20000    | 13.00000      | 61.60000    | 0.300       | 52.2 | 5.0  | 7.8  | 0.0  | 4.0        | 0.0       | 0.0        |
| 15 | autumn | small | high   | 7.55     | 11.5    | 4.700      | 1.320       | 14.75000    | 4.25000       | 98.25000    | 1.100       | 69.9 | 0.0  | 1.7  | 0.0  | 0.0        | 0.0       | 0.0        |
| 16 | winter | small | high   | 7.78     | 12.0    | 7.000      | 1.420       | 34.33300    | 18.66700      | 50.00000    | 1.100       | 46.2 | 0.0  | 0.0  | 1.2  | 0.0        | 0.0       | 0.0        |
| 17 | spring | small | high   | 7.61     | 9.8     | 7.000      | 1.443       | 31.33300    | 20.00000      | 57.83300    | 0.400       | 31.8 | 0.0  | 3.1  | 4.8  | 7.7        | 1.4       | 7.2        |
| 18 | summer | small | high   | 7.35     | 10.4    | 7.000      | 1.718       | 49.00000    | 41.50000      | 61.50000    | 0.800       | 50.6 | 0.0  | 9.9  | 4.3  | 3.6        | 8.2       | 2.2        |
| 19 | spring | small | medium | 7.79     | 3.2     | 64.000     | 2.822       | 8777.59961  | 564.59998     | 771.59998   | 4.500       | 0.0  | 0.0  | 0.0  | 44.6 | 0.0        | 0.0       | 1,4        |

# Titanic dataset

|    | PassengerId | Survived | Pclass | Na   | ame      | Sex   | Age  | SibSp  | Parch |           | Ticket   | Fare    | Cabin | Embarke | d    |
|----|-------------|----------|--------|--|----------|-------|------|--------|-------|-----------|----------|---------|-------|---------|------|
| 0  | 1           | 0        | 3      | Braund, Mr. Owen Harris                        | ma       | ıle   | 22.0 | 1      | 0     | A/5 21171 |          | 7.2500  | NaN   | S       | _    |
| 1  | 2           | 1        | 1      | Cumings, Mrs. John Bradley (Florence Briggs T  | h fer    | nale  | 38.0 | 1      | 0     | PC 17599  |          | 71.2833 | C85   | C       |      |
| 2  | 3           | 1        | 3      | Heikkinen, Miss. Laina                         | fer      | nale  | 26.0 | 0      | 0     | STON/O2.  | 3101282  | 7.9250  | NaN   | S       |      |
| 3  | 4           | 1        | 1      | Futrelle, Mrs. Jacques Heath (Lily May Peel)   | fer      | nale  | 35.0 | 1      | 0     | 113803    |          | 53.1000 | C123  | S       |      |
| 4  | 5           | 0        | 3      | Allen, Mr. William Henry                       | ma       | ıle   | 35.0 | 0      | 0     | 373450    |          | 8.0500  | NaN   | S       |      |
| 5  | 6           | 0        | 3      | Moran, Mr. James                               | ma       | ıle   | NaN  | 0      | 0     | 330877    |          | 8.4583  | NaN   | Q       |      |
| 6  | 7           | 0        | 1      | McCarthy, Mr. Timothy J                        | ma       | ale   | 54.0 | 0      | 0     | 17463     |          | 51.8625 | E46   | S       |      |
| 7  | 8           | 0        | 3      | Palsson, Master. Gosta Leonard                 | ma       | ile   | 2.0  | 3      | 1     | 349909    |          | 21.0750 | NaN   | S       |      |
| 8  | 9           | 1        | 3      | Johnson, Mrs. Oscar W (Elisabeth Vilhelmina Be | erg) fer | nale  | 27.0 | 0      | 2     | 347742    |          | 11.1333 | NaN   | S       |      |
| 9  | 10          | 1        | 2      | Nasser, Mrs. Nicholas (Adele Achem)            | fer      | nale  | 14.0 | 1      | 0     | 237736    |          | 30.0708 | NaN   | C       |      |
| 10 | 11          | 1        | 3      | Sandstrom, Miss. Marguerite Rut                | fer      | nale  | 4.0  | 1      | 1     | PP 9549   |          | 16.7000 | G6    | S       |      |
| 11 | 12          |          | Jow w  | vall can we predict a passanger's survi        | vol v    | oin a | inf  | ommoti | on ot | time of d | on ortun | 2000    | C103  | S       |      |
| 12 | 13          | 0        | 10W V  | well can we predict a passenger's survi        | ivai u   | sing  |      | Jimau  | on at | unie or d | eparture | العالم  | NaN   | S       |      |
| 13 | 14          | 0        | 3      | Andersson, Mr. Anders Johan                    | ma       | ale   | 39.0 | 1      | 5     | 347082    |          | 31.2750 | NaN   | S       |      |
| 14 | 15          | 0        | 3      | Vestrom, Miss. Hulda Amanda Adolfina           | fer      | nale  | 14.0 | 0      | 0     | 350406    |          | 7.8542  | NaN   | S       |      |
| 15 | 16          | 1        | 2      | Hewlett, Mrs. (Mary D Kingcome)                | fer      | nale  | 55.0 | 0      | 0     | 248706    |          | 16.0000 | NaN   | S       |      |
| 16 | 17          | 0        | 3      | Rice, Master. Eugene                           | ma       | ıle   | 2.0  | 4      | 1     | 382652    |          | 29.1250 | NaN   | Q       |      |
| 17 | 18          | 1        | 2      | Williams, Mr. Charles Eugene                   | ma       | ıle   | NaN  | 0      | 0     | 244373    |          | 13.0000 | NaN   | S       |      |
| 18 | 19          | 0        | 3      | Vander Planke, Mrs. Julius (Emelia Maria Vande | e fer    | nale  | 31.0 | 1      | 0     | 345763    |          | 18.0000 | NaN   | S       |      |
| 19 | 20          | 1        | 3      | Masselmani, Mrs. Fatima                        | fer      | nale  | NaN  | 0      | 0     | 2649      |          | 7.2250  | NaN   | C       |      |
| 20 | 21          | 0        | 2      | Fynney, Mr. Joseph J                           | ma       | ale   | 35.0 | 0      | 0     | 239865    |          | 26.0000 | NaN   | S 1     | 2 of |
| 21 | 22          | 1        | 2      | Beesley, Mr. Lawrence                          | ma       | ale   | 34.0 | 0      | 0     | 248698    |          | 13.0000 | D56   | S       |      |
| 22 | 23          | 1        | 3      | McGowan, Miss. Anna "Annie"                    | fer      | nale  | 15.0 | 0      | 0     | 330923    |          | 8.0292  | NaN   | Q       |      |
| 23 | 24          | 1        | 1      | Sloper, Mr. William Thompson                   | ma       | ıle   | 28.0 | 0      | 0     | 113788    |          | 35.5000 | A6    | S       |      |

# Before we start ... Loading libraries

We start by loading in the core data science modules...

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
```

matplotlib is an excellent visualisation library but some plots needs additional configuration. seaborn sits above matplotlib and has a collection of visualisations optimised for statistical analysis. . . .

```
import seaborn as sns
```

Next, we import some statistical modules ...

```
import scipy.stats as stats
import statsmodels.api as sm
import pingouin as pg
```

scipy.stats has a large number of distributions, parametric and nonparametric statistical tests, and descriptive statistics.

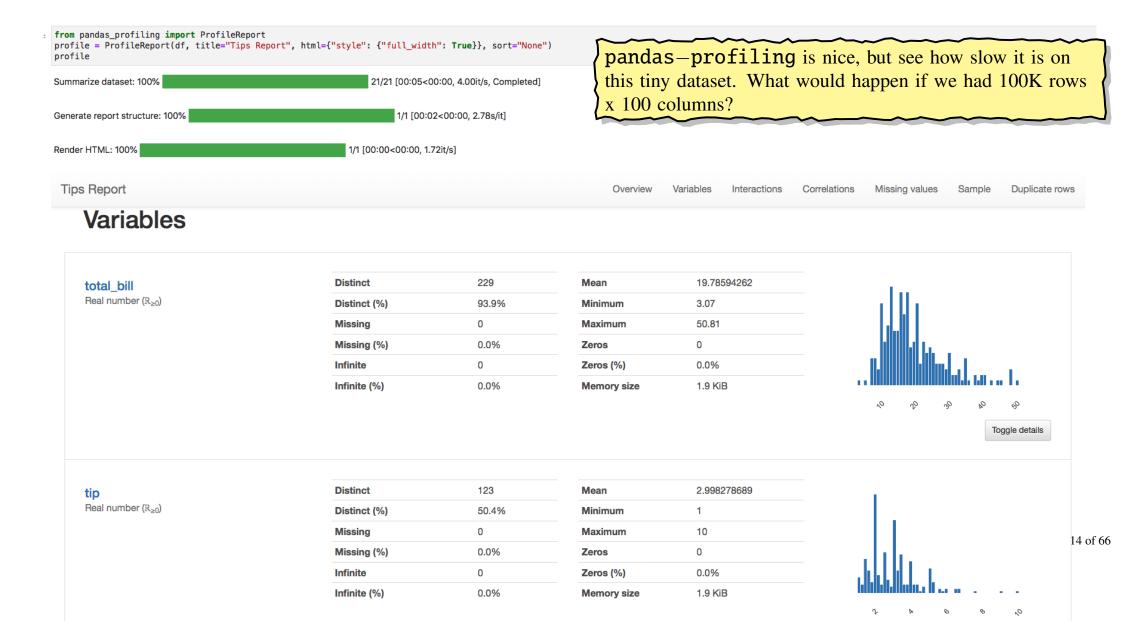
statsmodels is more focused on estimating statistical models.

pingouin overlaps with bits of scipy.stats and statsmodels but generates more details and nicer visualisations.

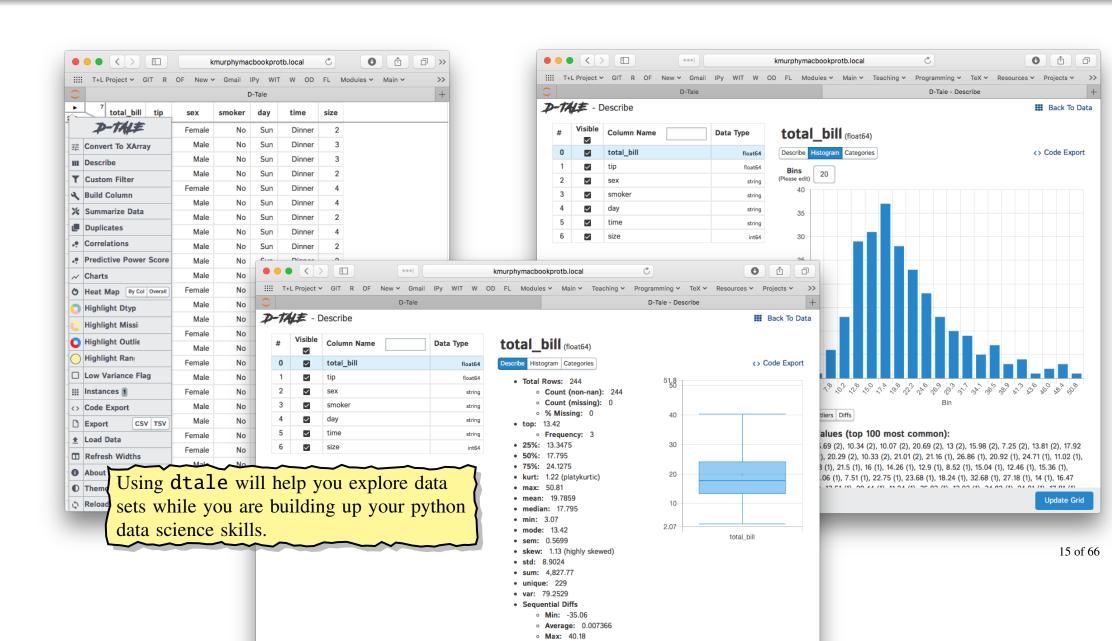
Finally we set options ...

```
plt.style.use("seaborn-darkgrid")
```

# Before we start ... auto EDA using pandas—profiling



# Before we start ... zero-code EDA using dtale



# First Pass — Load Dataset and Initial Clean

- Load dataset
- Check variables names
- Verify variable types
- Identify (and possibly address) missing values

#### Tips — Load

```
df = pd.read_csv("tips.csv")
print(df.shape)
df.head(10) (244, 7)
```

| total_bill     | tip  | sex    | smoker | day | time   | size |
|----------------|------|--------|--------|-----|--------|------|
| <b>0</b> 16.99 | 1.01 | Female | No     | Sun | Dinner | 2    |
| 1 10.34        | 1.66 | Male   | No     | Sun | Dinner | 3    |
| <b>2</b> 21.01 | 3.50 | Male   | No     | Sun | Dinner | 3    |
| <b>3</b> 23.68 | 3.31 | Male   | No     | Sun | Dinner | 2    |
| <u>4</u> 24.59 | 3.61 | Female | No     | Sun | Dinner | 4    |
| <b>5</b> 25.29 | 4.71 | Male   | No     | Sun | Dinner | 4    |
| <b>6</b> 8.77  | 2.00 | Male   | No     | Sun | Dinner | 2    |
| 7 26.88        | 3.12 | Male   | No     | Sun | Dinner | 4    |
| <b>8</b> 15.04 | 1.96 | Male   | No     | Sun | Dinner | 2    |
| <b>9</b> 14.78 | 3.23 | Male   | No     | Sun | Dinner | 2    |

#### df.info()

Issue: categorical data treated as object (string).

## Tips — Fix Data Types

```
df.smoker.unique()
df.sex.unique()
array(['Female', 'Male'], dtype=object)
                                                      array(['No', 'Yes'], dtype=object)
df.sex = pd.Categorical(df.sex)
                                                      df.smoker = pd.Categorical(df.smoker)
df.sex.unique()
                                                      df.smoker.unique()
['Female', 'Male']
                                                      ['No', 'Yes']
Categories (2, object): ['Female', 'Male']
                                                      Categories (2, object): ['No', 'Yes']
df.day.unique()
array(['Sun', 'Sat', 'Thur', 'Fri'], dtype=object)
df.day = pd.Categorical(df.day, categories=['Thur', 'Fri', 'Sun', 'Sat'], ordered=True)
df.day.unique()
['Sun', 'Sat', 'Thur', 'Fri']
Categories (4, object): ['Thur' < 'Fri' < 'Sun' < 'Sat']</pre>
```

## Tips — fix datatypes

```
df.time = pd.Categorical(df.time, categories=['Lunch', 'Dinner'], ordered=True)
df.time.unique()
```

```
['Dinner', 'Lunch']
Categories (2, object): ['Lunch' < 'Dinner']</pre>
```

df.info()

#### Converting to category will:

- Simplify visualisation (order can be preserved).
- Reduce memory usage (not that big a deal for us).
- Speed up I/O (depending on file format).
- ⇒ Convert to category is a bigger deal for features where the levels have an order.

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 244 entries, 0 to 243
Data columns (total 7 columns):
    Column
              Non-Null Count Dtype
    total bill 244 non-null float64
    tip
              244 non-null float64
              244 non-null category
    sex
              244 non-null category
    smoker
    day
              244 non-null category
    time
              244 non-null category
    size
              244 non-null int64
dtypes: category(4), float64(2), int64(1)
memory usage: 7.3 KB
```

#### Titanic — load

- Dataset is split into two parts:
  - train.csv 891 rows with Survived column, used in EDA and model training.
  - test.csv 418 rows without the Survived column, used in competition scoring.

0 C103 S NaN S

NaN S

0 NaN Q

00 NaN S 00 NaN S

NaN C 0 NaN S

0 D56 S NaN Q

0 NaN S

df = pd.read\_csv("train.csv")
print(df.shape)
df.head(25)

|   |   | PassengerId | Survived | Pclass |  | Name | Sex    | Age      | SibSp | Parch | Tick           | et Fare   | Cabin | Embark |
|---|---|-------------|----------|--------|--|------|--------|----------|-------|-------|----------------|-----------|-------|--------|
|   | 0 | 1           | 0        | 3      | Braund, Mr. Owen Harris                      |      | male   | 22.0     | 1     | 0     | A/5 21171      | 7.2500    | NaN   | S      |
|   | 1 | 2           | 1        | 1      | Cumings, Mrs. John Bradley (Florence Brigg   | s Th | female | 38.0     | 1     | 0     | PC 17599       | 71.2833   | C85   | C      |
|   | 2 | 3           | 1        | 3      | Heikkinen, Miss. Laina                       |      | female | 26.0     | 0     | 0     | STON/O2. 31012 | 32 7.9250 | NaN   | S      |
|   | 3 | 4           | 1        | 1      | Futrelle, Mrs. Jacques Heath (Lily May Peel) |      | female | 35.0     | 1     | 0     | 113803         | 53.1000   | C123  | S      |
|   | 4 | 5           | 0        | 3      | Allen, Mr. William Henry                     |      | male   | 35.0     | 0     | 0     | 373450         | 8.0500    | NaN   | S      |
| ` |   | ~           | ~        |        |  | ~    |        | $\frown$ |       | _     | ~~~            | 3         | NaN   | Q      |
|   |   |             |          |        |  |      |        |          |       |       |                | 25        | E46   | c      |

- We could convert Sex or Embarked, to a category, but since their levels are not ordered there is no big advantage.
- We don't want to convert Name, Ticket and Cabin since we want to perform further text processing on these columns. For example, extracting title (Capt, Mr, Miss, etc.) out of Name.
- We have missing values (that are plausibly linked to target) that we need to deal with.

df.info()

Column

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 891 entries, 0 to 890
Data columns (total 12 columns):

Non-Null Count Dtype

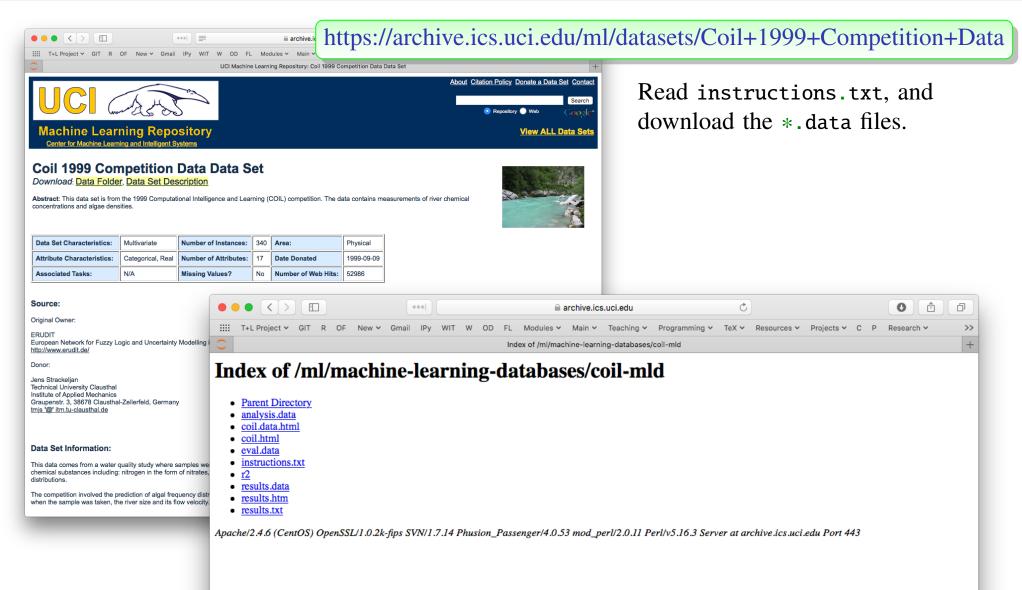
PassengerId 891 non-null int64 Survived 891 non-null int64 Pclass 891 non-null int64 Name 891 non-null object 891 non-null object Sex 714 non-null float64 Age SibSp 891 non-null int64 Parch 891 non-null int64 Ticket 891 non-null object 891 non-null float64 Fare 10 Cabin 204 non-null object Embarked 889 non-null object

dtypes: float64(2), int64(5), object(5)

memory usage: 83.7+ KB

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## $Algae_Blooms - load$



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Pandas function pd.read\_table, is a more general function than read\_csv.

```
df = pd.read_table('src/Analysis.txt')
print(df.shape)
df.head()
(199, 1)
```

winter small medium 8.00000 9.80000 60.80000 6.23800 578.00000 105.00000 170.00000 50.00000 0.00000 0.00000 0.00000 0.00000 34.20000 8.30000 0.00000

- **0** spring small medium 8.35000 ...
- 1 autumn small medium 8.10000 1...
- 2 spring small medium 8.07000 ...
- 3 autumn small medium 8.06000 ...
- 4 winter small high 8.25000 13....

Two problems, first row was treated as column headers, and we need to specify the character(s) used to separate columns

```
df = pd.read_table('src/Analysis.txt', sep='\s+', header=None)
print(df.shape)
df.head()
(200, 18)
```

| 0        | 1     | 2      | 3       | 4        | 5        | 6        | 7         | 8         | 9         | 10       | 11  | 12   | 13   | 14  | 15   | 16  | 17  |
|----------|-------|--------|---------|----------|----------|----------|-----------|-----------|-----------|----------|-----|------|------|-----|------|-----|-----|
| 0 winter | small | medium | 8.00000 | 9.80000  | 60.80000 | 6.23800  | 578.00000 | 105.00000 | 170.00000 | 50.00000 | 0.0 | 0.0  | 0.0  | 0.0 | 34.2 | 8.3 | 0.0 |
| 1 spring | small | medium | 8.35000 | 8.00000  | 57.75000 | 1.28800  | 370.00000 | 428.75000 | 558.75000 | 1.30000  | 1.4 | 7.6  | 4.8  | 1.9 | 6.7  | 0.0 | 2.1 |
| 2 autumn | small | medium | 8.10000 | 11.40000 | 40.02000 | 5.33000  | 346.66699 | 125.66700 | 187.05701 | 15.60000 | 3.3 | 53.6 | 1.9  | 0.0 | 0.0  | 0.0 | 9.7 |
| 3 spring | small | medium | 8.07000 | 4.80000  | 77.36400 | 2.30200  | 98.18200  | 61.18200  | 138.70000 | 1.40000  | 3.1 | 41.0 | 18.9 | 0.0 | 1.4  | 0.0 | 1.4 |
| 4 autumn | small | medium | 8.06000 | 9.00000  | 55.35000 | 10.41600 | 233.70000 | 58.22200  | 97.58000  | 10.50000 | 9.2 | 2.9  | 7.5  | 0.0 | 7.5  | 4.1 | 1.0 |

- Now, notice that the number of data row changed from 199 to 200 since the first row is now counted as a data row. And now we are using default columns names.
- The "\s+" matches one or more spaces. This is an example of a regex.
- We need to name the columns.

# Season Size Speed max\_pH min\_O2 mean\_Cl mean\_NO3 mean\_NH4 mean\_oPO4 mean\_PO4 mean\_Chlor a1 a2 a3 a4 a5 a6 a7 0 winter small medium 8.00000 9.80000 60.80000 6.23800 578.00000 105.00000 170.00000 50.00000 0.0 0.0 0.0 0.0 34.2 8.3 0.0

 1 spring
 small medium
 8.35000
 9.80000
 57.75000
 1.28800
 370.0000

 2 autumn
 small medium
 8.10000
 11.40000
 40.02000
 5.33000
 346.6669

 3 spring
 small medium
 8.07000
 4.80000
 77.36400
 2.30200
 98.18200

 4 autumn
 small medium
 8.06000
 9.00000
 55.35000
 10.41600
 233.7000

Dataframe looks a bit better, but why are numeric columns converted as **object**? Reading instructions.txt we see that missing values are indicated by XXXXXXX.

370.0000
346.6669
98.18200

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 200 entries, 0 to 199
Data columns (total 18 columns):
# Column Non-Null Count Dtype

```
200 non-null object
   Season
   Size
              200 non-null
                            object
              200 non-null object
   Speed
              200 non-null
                            object
   max_pH
   min_02
              200 non-null
                            object
5
              200 non-null
                            object
   mean_Cl
   mean_NO3
                            object
              200 non-null
                            object
   mean_NH4
              200 non-null
                            object
   mean_oPO4 200 non-null
8
                                          24 of 66
9
   mean PO4
              200 non-null
                            object
   mean Chlor 200 non—null
                            object
11
              200 non-null
  a1
                            float64
              200 20 20 21 1
                            flatter
```

#### Season Size Speed max pH min O2 mean Cl mean NO3 mean NH4 mean oPO4 mean PO4 mean Chlor a1 a2 a3 a4 a5 a6 a7 **0** winter small medium 8.00 9.8 60.800 6.238 578.00000 105.000 170.00000 50.0 0.0 0.0 0.0 0.0 34.2 8.3 0.0 370.0000 <class 'pandas.core.frame.DataFrame'> spring small medium 8.35 8.0 57.750 1.288 RangeIndex: 200 entries, 0 to 199 346.6669 2 autumn small medium 8.10 11.4 40.020 5.330 Data columns (total 18 columns): 3 spring small medium 8.07 4.8 77.364 2.302 98.18200 Column 4 autumn small medium 8.06 9.0 55.350 10.416 233.7000

Now some variables have missing values

Also we should convert Season, Size and Speed to category and ensure the levels are ordered.

```
Non-Null Count Dtype
              200 non-null
                             object
   Season
0
   Size
              200 non-null
                             object
                             object
   Speed
              200 non-null
3
   max_pH
              199 non-null
                             float64
4
   min_02
              198 non-null
                             float64
   mean_Cl
              190 non-null
                             float64
             198 non-null
                             float64
   mean_NO3
   mean_NH4
              198 non-null
                             float64
8
   mean_oPO4 198 non-null
                             float64
                                           25 of 66
9
   mean PO4
              198 non-null
                             float64
   mean Chlor 188 non—null
                             float64
11
   a1
              200 non-null
                             float64
```

## Algae\_Blooms — Fix Data Types

The three categorical variables have levels with a natural order  $\Rightarrow$  convert to category and specify order:

```
df.Season = pd.Categorical(df.Season, categories=['spring', 'summer', 'autumn', 'winter'], ordered=Tr
print(df.Season.unique())
['winter', 'spring', 'autumn', 'summer']
Categories (4, object): ['spring' < 'summer' < 'autumn' < 'winter']
df.Size = pd.Categorical(df.Size, categories=['small', 'medium', 'large'], ordered=True)
print(df.Size.unique())
['small', 'medium', 'large']
Categories (3, object): ['small' < 'medium' < 'large']
df.Speed = pd.Categorical(df.Speed, categories=['low', 'medium', 'high'], ordered=True)
print(df.Speed.unique())
['medium', 'high', 'low']
Categories (3, object): ['low' < 'medium' < 'high']
```

## Algae\_Blooms — Identification of Missing Values (NA)

Which columns have missing values?

df.isna().sum()

| Season       | 0  |
|--------------|----|
| Size         | 0  |
| Speed        | 0  |
| max_pH       | 1  |
| min_O2       | 2  |
| mean_Cl      | 10 |
| mean_NO3     | 2  |
| mean_NH4     | 2  |
| mean_oP04    | 2  |
| mean_PO4     | 2  |
| mean_Chlor   | 12 |
| a1           | 0  |
| a2           | 0  |
| a3           | 0  |
| a4           | 0  |
| a5           | 0  |
| a6           | 0  |
| a7           | 0  |
| dtype: int64 | 4  |

- Two columns (features) account for 22 NAs, but cannot just drop them as will lose a lot of information.
- Two rows (observations)
   account for 12 NAs ⇒ remove.
- Removing other rows with a NA will result in a los of 14 rows (7% of the data), instead will impute later.

Which rows have missing values?
How many NAs per row?

df.isna().sum(axis=1).value\_counts()

0 184
2 7
1 7
6 2
dtype: int64

Rows / Cols to drop?

df.loc[df.isna().sum(axis=1)==6]

|    | Season | Size  | Speed  | max_p | pH min_ | O2 mean | _Cl mean | _NO3 mean | _NH4_mean | _oPO4_mean | _PO4_mean | _Chlora | 1 a2  | 2 a3 | <b>a4</b> |
|----|--------|-------|--------|-------|---------|---------|----------|-----------|-----------|------------|-----------|---------|-------|------|-----------|
| 6  | summer | small | medium | 6.4   | NaN     | NaN     | NaN      | NaN       | NaN       | 14.0       | NaN       | 19.     | 4 0.0 | 0.0  | 2.0       |
| 19 | winter | large | medium | 8.0   | 7.6     | NaN     | NaN      | NaN       | NaN       | NaN        | NaN       | 0.0     | 12.5  | 3.7  | 1.0       |

```
df = df.loc[df.isna().sum(axis=1)<6].copy()
print(df.shape) (198, 18)</pre>
```

27 of 66

# After Loading and Initial Clean — Where are we?

## Tips

- ✓ Loaded data, corrected dtypes (categorical with order levels)
- ✓ Sanitised column names not needed, but note column name size shadows pandas dataframe function size ⇒ so use df["size"] instead of df.size.
- ✓ No missing values

#### Titanic >

- ✓ Loaded data no conversion of dtypes needed . . . . . . (but if you don't plots/crosstab order won't agree)
- Sanitised column names not needed,
- Missing values in Age (177/891=20%), Cabin (687/891=77%), and Embarked (2/891=0.2%).
  - A feature with 77% missing values should be considered for deletion, but what if the presence of a missing value actually tells us something?  $\Rightarrow$  convert to a boolean feature.

#### Algae Blooms >

- ✓ Loaded data, corrected dtypes (categorical with ordered levels)
- Sanitised column names.
- Missing values
  - Removed two rows with 6 NA each, accounted for 12/33=36% of the missing values.
  - Remaining, 21 NAs are concentrated in mean\_CL (8) and mean\_Chlor (10). EDA will suggest options.

## After Loading and Initial Clean — Where are we?

#### Next we might

- Save result of initial clean:
  - To either a CSV (if we don't mind losing dtype metadata)

```
df.to_csv('data/Analysis.csv', index=False)
```

• To (say) pickle format (to keep dtype metadata)

```
df.to_pickle('data/Analysis.pkl')
```

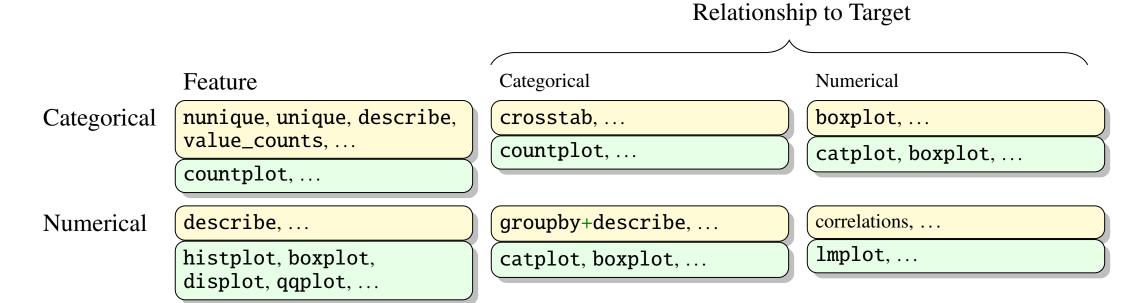
Later can read dataframe back in using •

```
df = pd.read_pickle('data/Analysis.pkl')
print(df.shape)
df.head(1)
```

• If the dataset is large (>100K rows), save a (reproducible) sample of the dataset for later EDA to speed up calculations (especially visualisations).

```
df.sample(frac=.25, random_state=42).to_pickle('data/Analysis_sample.pkl')
```

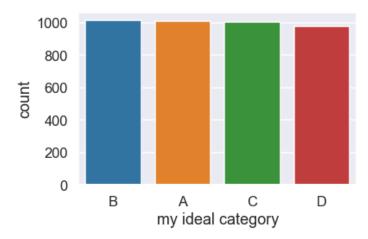
## A Selection of Statistical Visualisations and Metrics



## Categorical Variables

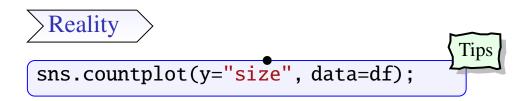
#### The Ideal

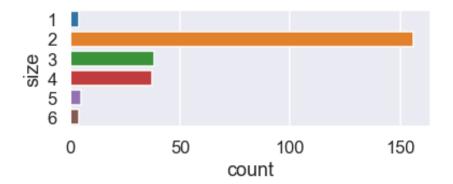
- Each level equally likely.
- Not too many levels: 2–12(ish).



#### Tools

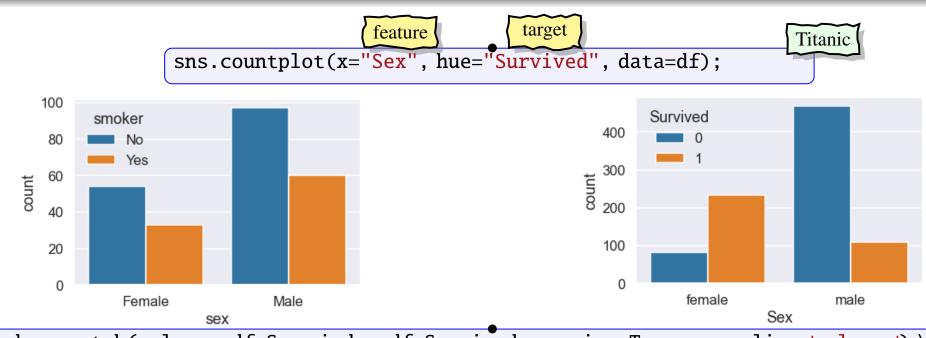
- nunique, unique, value\_counts.





- If size was the target, then most models will train towards the majority class (size=2).
- If size was a feature, then quality of predictor could vary greatly depending on the feature categorical level.
- Consider merge/drop rare category levels.
- sns.countplot shows the counts of observations in each categorical level using bars.

# Categorical Variables — Relationship with (Categorical) Target



pd.crosstab(columns=df.Sex, index=df.Survived, margins=True, normalize='columns') \
 .style.format("{:.2%}").background\_gradient(cmap='summer\_r')

| sex    | Female | Male   | All    |
|--------|--------|--------|--------|
| smoker |        |        |        |
| No     | 62.07% | 61.78% | 61.89% |
| Yes    | 37.93% | 38.22% | 38.11% |

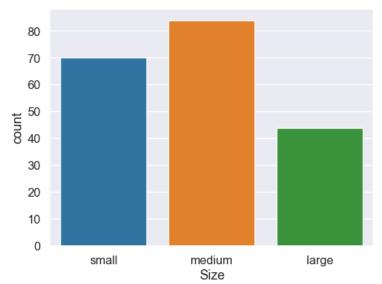
No relationship between sex and smoker

| Sex      | female | male   | All    |
|----------|--------|--------|--------|
| Survived |        |        |        |
| 0        | 25.80% | 81.11% | 61.62% |
| 1        | 74.20% | 18.89% | 38.38% |

Strong relationship between Sex and Survived

# Categorical Variables — Relationship with (Numerical) Target

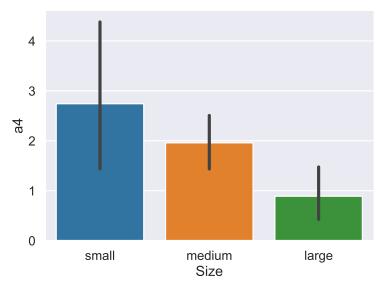
sns.countplot(x="Size", data=df);



• Shows the counts of observations in each categorical level using bar (height/width).



sns.catplot(x="Size", y="a4", data=df, kind='bar');

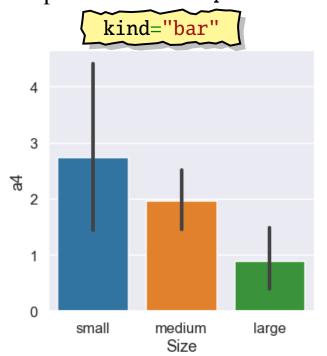


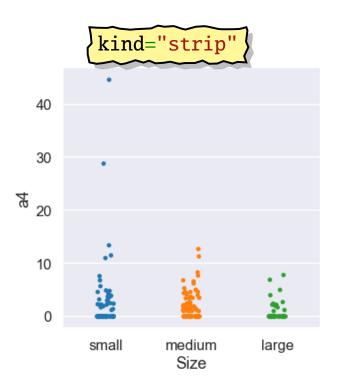
- Shows the average level (mean) and uncertainty (std) of the numerical target (a4) in each categorical level of the categorical variable.
- Vertical bar shows 95% confidence interval.

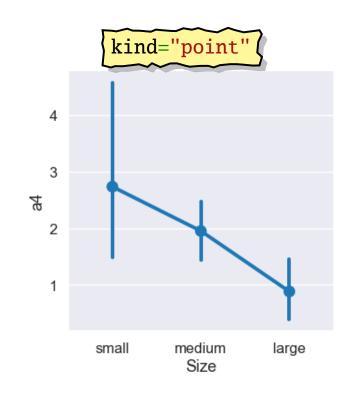


# Categorical Variables — Relationship with (Numerical) Target

The option kind in catplot can be:

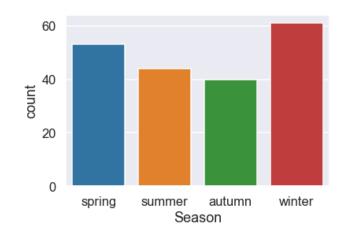


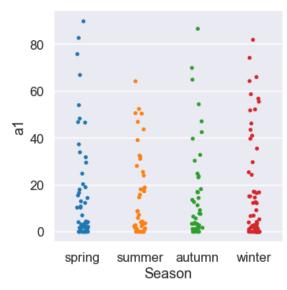


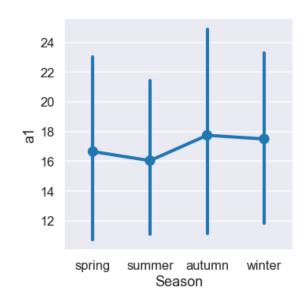


- bar and point show essentially the same information, but point is more compact when comparing multiple categorical features to a continuous target on the same plot.
- strip shows individual observations useful (as in this case) to show that the larger uncertainty in Size="small" observations is mainly due to two outliers.

## Example — Dataset: Algae Blooms, Feature: Season, Target: a1





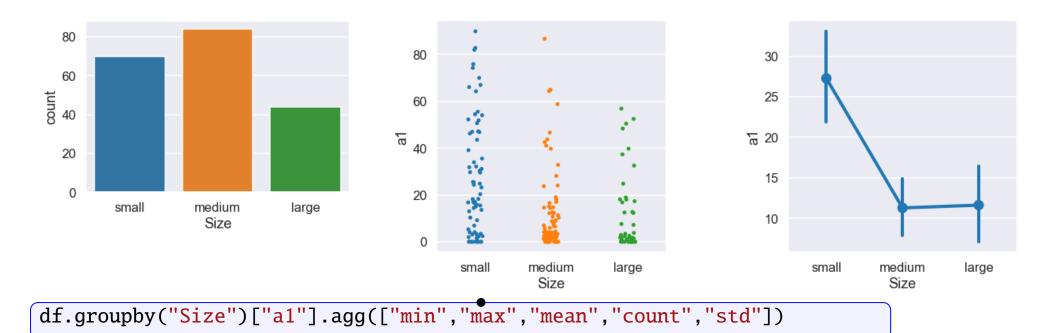


df.groupby("Season")["a1"].agg(["mean","count","std"])

|        | mean      | count | std       |
|--------|-----------|-------|-----------|
| Season | $\bar{x}$ | n     | $\sigma$  |
| spring | 16.649057 | 53    | 23.093786 |
| summer | 16.038636 | 44    | 17.920798 |
| autumn | 17.745000 | 40    | 21.611203 |
| winter | 17.498361 | 61    | 22.568256 |

- Countplot shows no issues with feature Season all levels approximately equally represented.
- Catplots show slightly less spread in a1 for Season="spring" observations. (strip shows smaller range, point shows smaller standard deviation).
- $\Rightarrow$  Mean levels of a1 for different levels of Season are well within the 95% confidence intervals ( $\bar{x} \pm \sigma 1.96/\sqrt{n}$ ), so no/weak relationship between categorical feature and numerical target.

# Example — Dataset: Algae Blooms, Feature: Size, Target: a1



|        | min | max  | mean      | count | std       |
|--------|-----|------|-----------|-------|-----------|
| Size   |     |      | $\bar{x}$ | n     | $\sigma$  |
| small  | 0.0 | 89.8 | 27.255714 | 70    | 24.895426 |
| medium | 0.0 | 86.6 | 11.267857 | 84    | 17.163124 |
| large  | 0.0 | 56.8 | 11.611364 | 44    | 16.556123 |

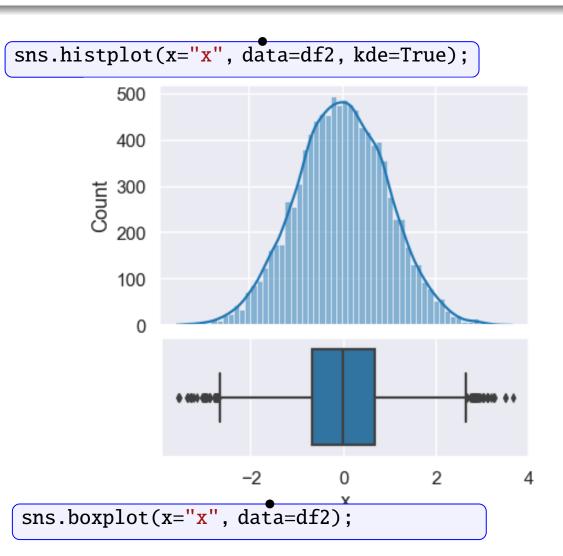
- Countplot shows no issues with feature Size.
- Catplot (point) shows that levels of a1 are higher for Size="small" observations.
- ⇒ Confidence interval for Size="small" observations do not overlap with CI for other levels, so significant relationship between categorical feature and numerical target.

#### Numerical Variables

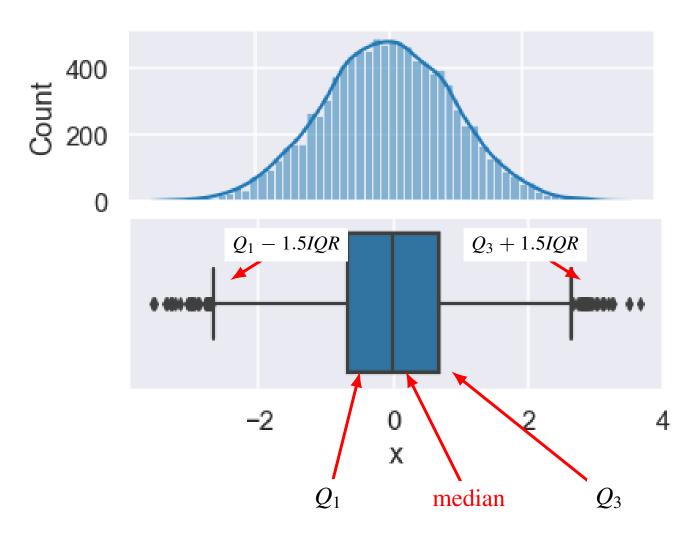
Things here are more complicated as a numerical variable could follow many different distributions. Here we look at data following the standard normal distribution. To start we generate 10,000 values and put in to new DataFrame, df2.

```
rv = stats.norm()
data = rv.rvs(size=10_000)
df2 = pd.DataFrame(data, columns=["x"])
df2.head(5)
```

```
x
0 -0.440553
1 0.507263
2 2.791102
3 0.157782
4 -2.740130
```



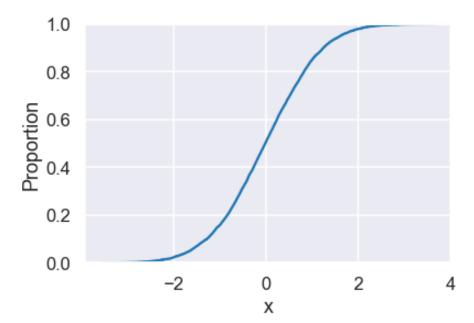
# Histplot (Histogram) and Boxplot



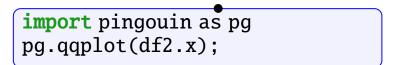
- Histogram is useful in depicting location, spread and shape.
- Curve, is estimate of shape given infinite data and infinite number of bins.
- Boxplots also depicts location, spread and shape, but uses median for estimate of centre, and quartiles for spread.
- Half the data is within the box, data points outside the whiskers (lines) are possible outliers, denoted by circles.

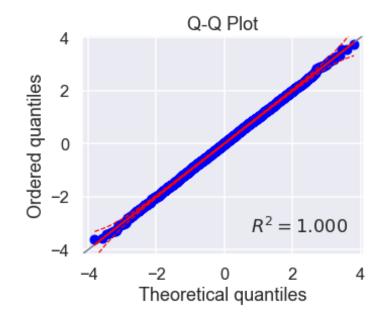
### Cumulative Plot and QQ-Plot

sns.ecdfplot(data=df2, x="x");



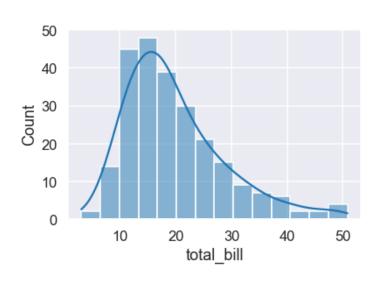
• Represents the proportion of observations less than or equal to given value.

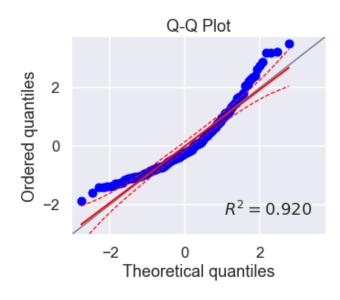


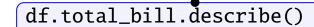


• Plot of observed quantiles against theoretical (assuming normal) quantiles. If both sets of quantiles came from the same distribution, we should see the points forming a line that's roughly straight.

### Example — Dataset: Tips, Feature: total\_bill



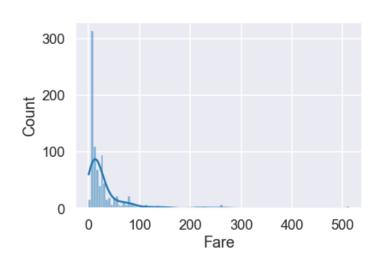


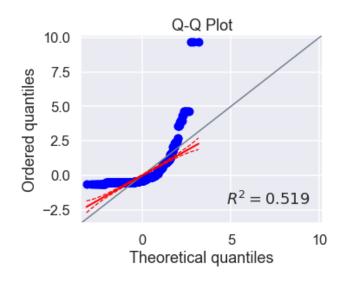


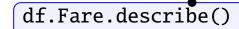
| count       | 244.000000             |
|-------------|------------------------|
| mean        | 19.785943              |
| std         | 8.902412               |
| min         | 3.070000               |
| 25%         | 13.347500              |
| <b>50</b> % | 17.795000              |
| 75%         | 24.127500              |
| max         | 50.810000              |
| Name:       | total_bill, dtype: flo |
|             |                        |

- 10 20 30 40 50 total bill
- Data is bell curve shaped, but right skewed (data is more spread out to the right).
- Outliners to the right.
- QQ-Plot indicate that data is not normal, but we could transform it to be more closer to normal.

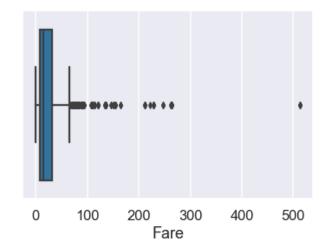
## Example — Dataset: Titanic, Feature: Fare







| count       | 891.000000           |
|-------------|----------------------|
| mean        | 32.204208            |
| std         | 49.693429            |
| min         | 0.000000             |
| 25%         | 7.910400             |
| <b>50</b> % | 14.454200            |
| 75%         | 31.000000            |
| max         | 512.329200           |
| Name:       | Fare, dtype: float64 |
|             |                      |

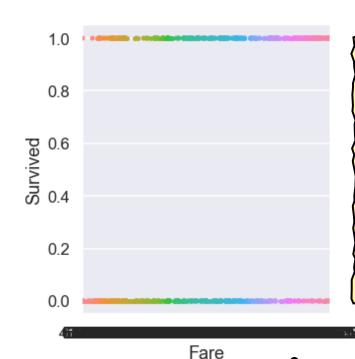


• This variable is more skewed and dominated by its outliers which need to be resolved.

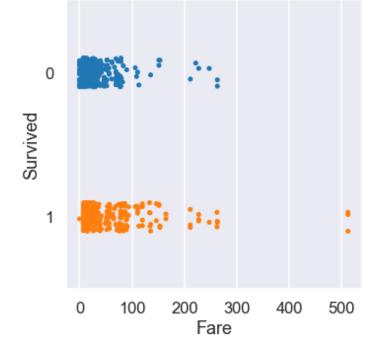
# Warning — Plot Output Depends on Data Assumptions

```
df = pd.read_csv("train.csv")
sns.catplot(data=df, x="Fare", y="Survived");
```

df = pd.read\_csv("train.csv")
df.Survived = df.Survived.astype(str)
sns.catplot(data=df, x="Fare", y="Survived");



- seaborn tries to infer the correct graph based on the data values/type, but it does not always get it correct.
- Survived stores 0 and 1 and has dtype int.
- Converting to a Categorical with numeric levels is not enough.
- astype(str) converts 0 and 1 to "0" and "1".



df = pd.read\_csv("train.csv")
df.Survived = pd.Categorical(df.Survived)
sns.catplot(data=df, x="Fare", y="Survived");

# Second Pass — Individual Features and Target

- Categorical vs numerical target
- Categorical vs numerical features
- Identify (and possibly address) issues
- Relationship to target.

Is it usable?

Is it useful?

### Dataset: Titanic, Target: Survived

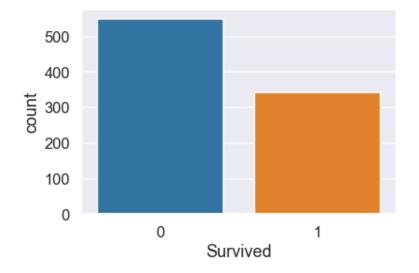
df.Survived.value\_counts(normalize=True, dropna=False)

df.Survived.describe()

0 0.6161621 0.383838

Name: Survived, dtype: float64

sns.countplot(x="Survived", data=df);



[0, 1] Categories (2, int64): [0, 1]

df.Survived.unique()

count 891 unique 2 top 0 freq 549

Name: Survived, dtype: int64

- Simplest classification problem (two classes) with both classes nearly equal frequency.
- In a unbalanced classification problem where the minority class occurs about 20% or lower, models can focus on the majority class.

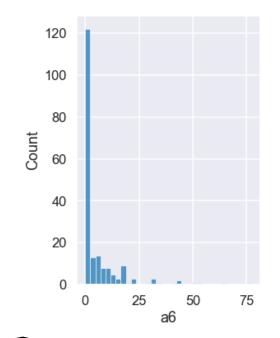
# Dataset: Algae Blooms, Target: a1,..., a7

```
targets = [c for c in df.columns if c[0]=="a"]
targets
['a1', 'a2', 'a3', 'a4', 'a5', 'a6', 'a7']
```

plt.figure(figsize=(4,6))
sns.histplot(x="a6", data=df);

df[targets].describe()

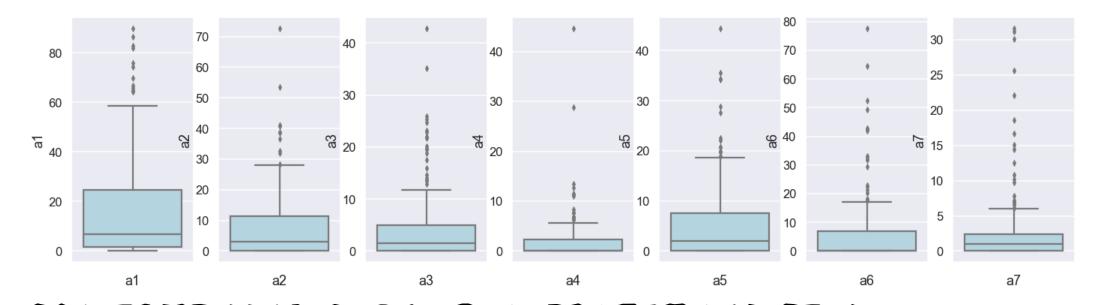
|            | a1         | a2         | a3         | a4         | a5         | a6         | a7         |
|------------|------------|------------|------------|------------|------------|------------|------------|
| count      | 198.000000 | 198.000000 | 198.000000 | 198.000000 | 198.000000 | 198.000000 | 198.000000 |
| mean       | 16.996465  | 7.470707   | 4.334343   | 1.997475   | 5.115657   | 6.004545   | 2.487374   |
| std        | 21.421713  | 11.065461  | 6.976788   | 4.439205   | 7.511846   | 11.711053  | 5.181536   |
| min        | 0.000000   | 0.000000   | 0.000000   | 0.000000   | 0.000000   | 0.000000   | 0.000000   |
| 25%        | 1.525000   | 0.000000   | 0.000000   | 0.000000   | 0.000000   | 0.000000   | 0.000000   |
| 50%        | 6.950000   | 3.000000   | 1.550000   | 0.000000   | 2.000000   | 0.000000   | 1.000000   |
| <b>75%</b> | 24.800000  | 11.275000  | 4.975000   | 2.400000   | 7.500000   | 6.975000   | 2.400000   |
| max        | 89.800000  | 72.600000  | 42.800000  | 44.600000  | 44.400000  | 77.600000  | 31.600000  |



All distributions are heavily skewed to the right, many with outliers (see next slide). All of the zero measurements are probably due to population levels too low to be measured.

### Dataset: Algae Blooms, Target: a1,..., a7

```
fig, axs = plt.subplots(1, 7, figsize=(24,6))
for k, c in enumerate(targets):
    sns.boxplot(data=df, y=c, color="lightblue", ax=axs[k])
    axs[k].set_xlabel(c)
```



The outliers are likely to be true measurements, but their presence can heavily influence the model training — common strategy is to fit two models (one with the case with target outliers and one without) to assess impact of outliers.

#### **Individual Features**

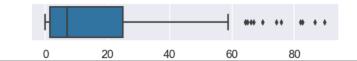
To keep this more manageable we will focus more on the Algae Blooms data set ...

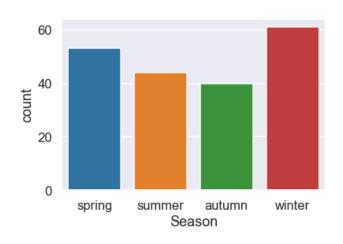
|   | Season | Size  | Speed max_pH | I min_O2 | mean_  | Cl mean_N | NO3 mean_NH4 | mean_oPO4 | mean_PO4  | mean_Chlor | a1  | <b>a2</b> | a3   | a4  | <u>a5</u> | <b>a6</b> | a7  |
|---|--------|-------|--------------|----------|--------|-----------|--------------|-----------|-----------|------------|-----|-----------|------|-----|-----------|-----------|-----|
| 0 | winter | small | medium 8.00  | 9.8      | 60.800 | 6.238     | 578.00000    | 105.00000 | 170.00000 | 50.000     | 0.0 | 0.0       | 0.0  | 0.0 | 34.2      | 8.3       | 0.0 |
| 1 | spring | small | medium 8.35  | 8.0      | 57.750 | 1.288     | 370.00000    | 428.75000 | 558.75000 | 1.300      | 1.4 | 7.6       | 4.8  | 1.9 | 6.7       | 0.0       | 2.1 |
| 2 | autumn | small | medium 8.10  | 11.4     | 40.020 | 5.330     | 346.66699    | 125.66700 | 187.05701 | 15.600     | 3.3 | 53.6      | 1.9  | 0.0 | 0.0       | 0.0       | 9.7 |
| 3 | spring | small | medium 8.07  | 4.8      | 77.364 | 2.302     | 98.18200     | 61.18200  | 138.70000 | 1.400      | 3.1 | 41.0      | 18.9 | 0.0 | 1.4       | 0.0       | 1.4 |

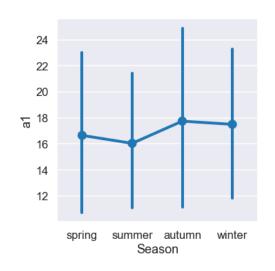
#### Sneak perview`

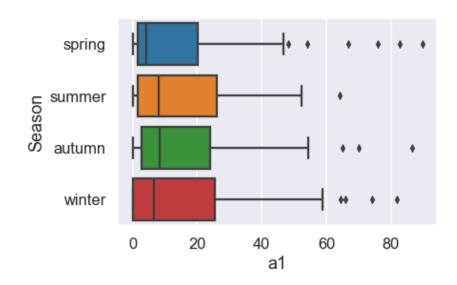
- Three categorical variables Season, Size, and Speed.
  - No missing values
  - No high cardinality, and reasonable balanced.
- Eight numerical variables max\_pH, ..., mean\_Chlor
- Missing values present
- Some variables heavily skewed might need to transform.
- Possibility of features being interrelated multicollinearity try principal component analysis.

# Dataset: Algae Blooms, Feature: Season, Target: a1







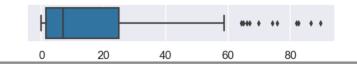


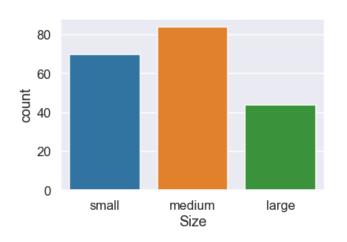
### df.groupby("Season")["a1"].agg(["min","max","mean","count","std"])

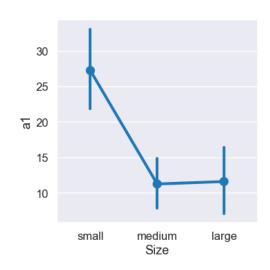
|        | min | max  |           | mean  | count | std       |
|--------|-----|------|-----------|-------|-------|-----------|
| Season |     |      | $\bar{x}$ | n     |       | $\sigma$  |
| spring | 0.0 | 89.8 | 16.6      | 49057 | 53    | 23.093786 |
| summer | 0.0 | 64.2 | 16.0      | 38636 | 44    | 17.920798 |
| autumn | 0.0 | 86.6 | 17.7      | 45000 | 40    | 21.611203 |
| winter | 0.0 | 81.9 | 17.4      | 98361 | 61    | 22.568256 |

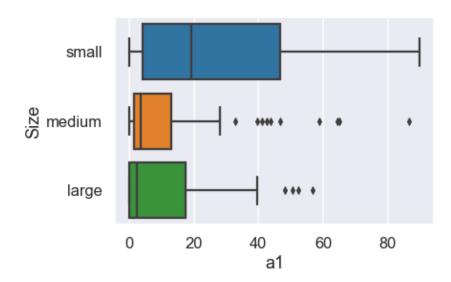
- Countplot shows no issues with feature Season all levels approximately equally represented.
- Catplots show slightly less spread in a1 for Season="spring" observations.
- No/weak relationship between Season feature and a1 target.

# Dataset: Algae Blooms, Feature: Size, Target: a1







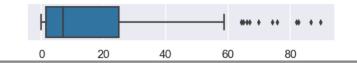


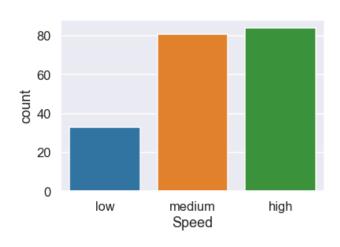
df.groupby("Size")["a1"].agg(["min","max","mean","count","std"])

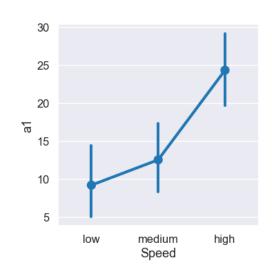
|        | min | max  | mean      | count | std       |
|--------|-----|------|-----------|-------|-----------|
| Size   |     |      |           |       |           |
| small  | 0.0 | 89.8 | 27.255714 | 70    | 24.895426 |
| medium | 0.0 | 86.6 | 11.267857 | 84    | 17.163124 |
| large  | 0.0 | 56.8 | 11.611364 | 44    | 16.556123 |

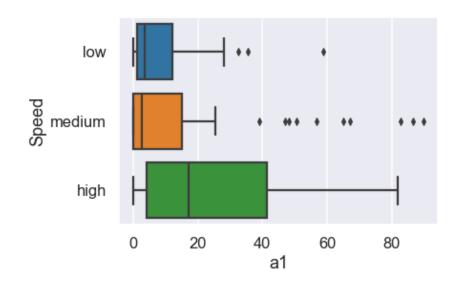
- Countplot shows no issues with feature Size.
- Size="small" rivers have higher frequencies of a1 alga ((point) catplot), and observed frequencies for small rivers is much more widespread across the domain of frequencies than for other types of rivers (boxplot).

# Dataset: Algae Blooms, Feature: Speed, Target: a1







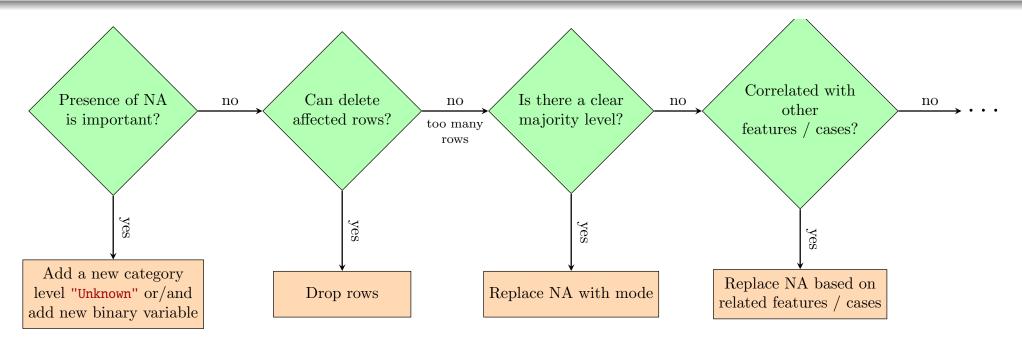


### df.groupby("Speed")["a1"].agg(["min","max","mean","count","std"])

|        | min | max  | mean      | count | std       |
|--------|-----|------|-----------|-------|-----------|
| Speed  |     |      |           |       |           |
| low    | 0.0 | 58.7 | 9.209091  | 33    | 13.164758 |
| medium | 0.0 | 89.8 | 12.548148 | 81    | 21.146986 |
| high   | 0.0 | 81.9 | 24.345238 | 84    | 22.209123 |

- Countplot shows no issues with feature Size.
- Speed="high" rivers have higher frequencies of a1 alga ((point) catplot), and observed frequencies for small rivers is much more widespread across the domain of frequencies than for other types of rivers (boxplot).

# Categorical Variables — Dealing with Missing Values

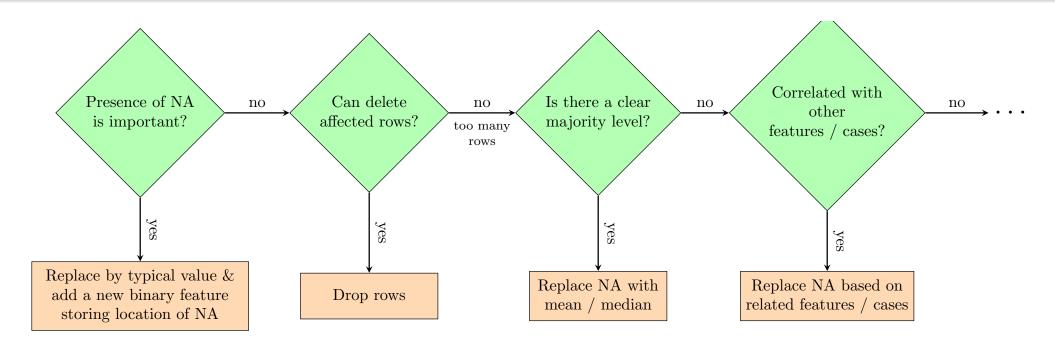


In terms of our three datasets, only Titanic has missing values in categorical features:

- Location of cabin's missing values are important (1st class passengers were most likely to have a cabin) so add new category level "Unknown".
- Replace Embarked's 2 missing values with mode ("S", 644/891=72%).

  Note: Use df.Embarked.value\_counts(dropna=False) to include missing values in count tables.

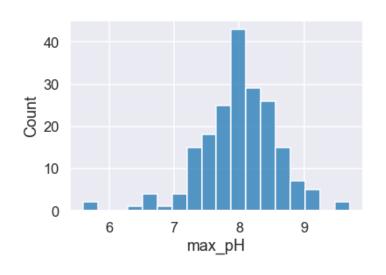
# Numerical Variables — Dealing with Missing Values

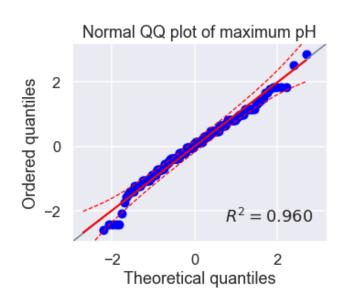


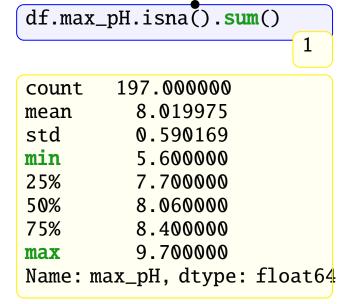
#### In terms of our three datasets:

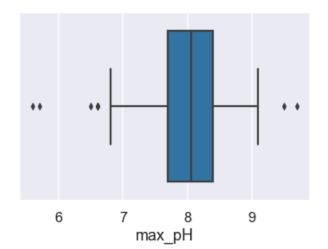
- In Titanic, feature Fare appears to have no missing values, but has 15 zero entries. Are these missing values? or free tickets due to age? ...
- In Algae Blooms, some of the 8 numeric features have NAs ... next few slides.

### Dataset: Algae Blooms, Feature: max\_ph









- Data is relatively normal minor issue with (left) outliers.
- ⇒ Will replace (single) NA by mean

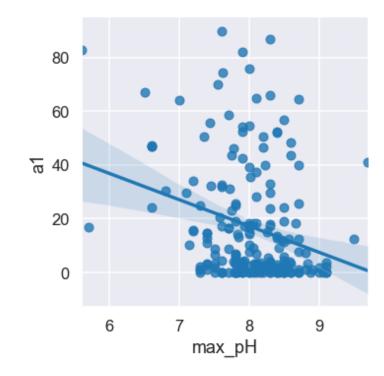
df.max\_pH.fillna(df.max\_pH.mean(), inplace=True)

# Dataset: Algae Blooms, Feature: max\_ph, Target: a1

Is there a relationship between feature max\_pH and target a1?

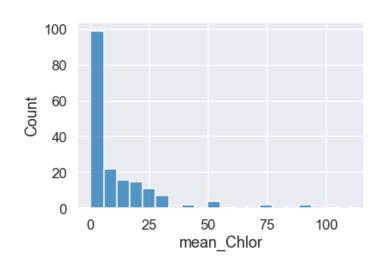
(Pearson's) Correlation coefficient, *r*, measures the strength of a **linear** relationship between two numerical variables.

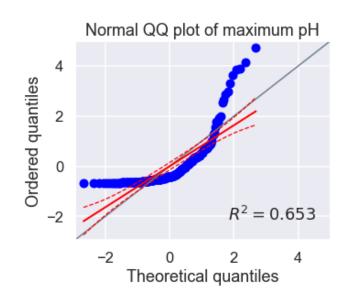
- near zero means no/weak linear relationship.
- near  $\pm 1$  zero means strong linear relationship.
- sign indicates direction.

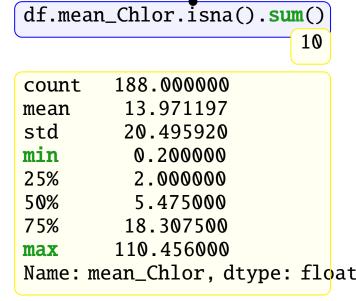


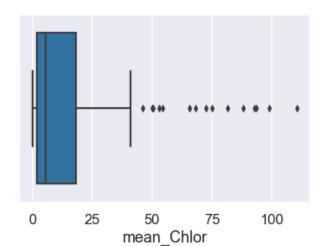
- Correlation coefficient, r = -0.27, shows (at most) a weak negative linear relationship.
- No obvious relationship visible in scatter plot.

### Dataset: Algae Blooms, Feature: mean\_Chlor









- Data is not normal, heavily skewed to the right ⇒ mean is a poor representative of the central location.
- $\Rightarrow$  Will replace (single) NA by median

df.mean\_Chlor.fillna(df.mean\_Chlor.median(), inplace=True)

# After Target and Individual Feature Pass — Where are we?

### Tips

- Reviewed each feature location, spread, shape, issues.
- No missing values
- total\_bill, and total\_tip have possible outliers.

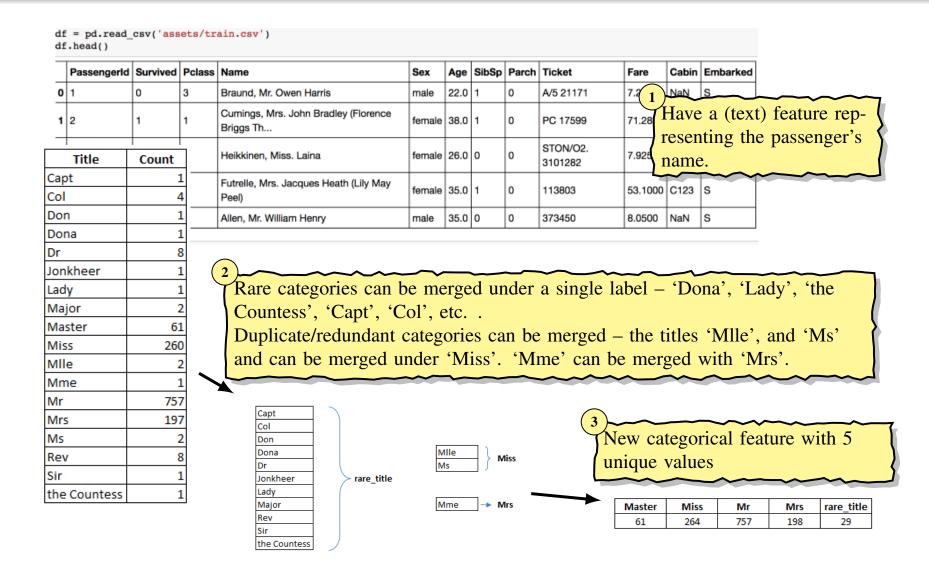
#### Titanic >

- Reviewed each feature location, spread, shape, issues.
- Generated ToDo list for for cleaning, feature extraction
  - Identified features that appear to be related to the target.
  - Feature age has missing values.
  - Feature Fare
    - has 15 measurements with value 0 decide missing value or not.
    - distribution has large outliers and is skewed remove/fix outliers and transform.
  - Feature Name has could be used to obtain new feature Title.

#### Algae Blooms

- Reviewed each feature location, spread, shape, issues.
- Imputed missing values using feature distributions (mean/median).
- Identified features that appear to be related to the target.

### Aside: Steps needed to create new feature Title from feature Name



Third Pass — Relationships Between Features (and Target)

Correlations

# Correlations — Relationship Between two Variables

#### Pearson's correlation coefficient,r

is a measure of linear correlation between two variables. Its value lies between -1 and +1, -1 indicating total negative linear correlation, 0 indicating no linear correlation and 1 indicating total positive linear correlation.

#### > Spearman's rank correlation coefficient, $\rho$

is a measure of monotonic correlation between two variables, and is therefore better in catching nonlinear monotonic correlations than Pearson's r. Its value also lies between -1 and +1, with values near zero indicating no monotonic relation.

#### > Kendall rank correlation coefficient, au

measures ordinal association between two variables. Its value lies between -1 and +1 with values near zero indicating no relation.

$$\rightarrow$$
 Phi-k,  $\phi k$ 

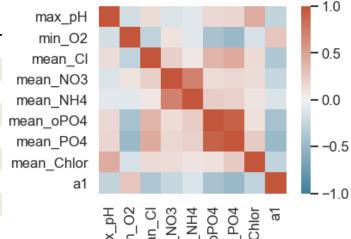
is a new and practical correlation coefficient that works consistently between categorical, ordinal and interval variables, captures non-linear dependency and reverts to the Pearson correlation coefficient in case of a bivariate normal input distribution. Its value also lies between 0 and +1, with values near zero indicating no relation.

#### Pearson's Correlation Coefficient — Dataset: Algae Blooms

columns = df.columns[:12]
corr = df[columns].corr()
corr

cmap = sns.diverging\_palette(230, 20, as\_cmap=True)
sns.heatmap(corr, square=True, vmin=-1, vmax=1, cmap=cmap);

|            | max_pH    | min_O2    | mean_Cl   | mean_NO3  | mean_NH4  | mean_oPO4 | mean_PO4  | mean_Chlor | <u>a1</u> |
|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|
| max_pH     | 1.000000  | -0.167981 | 0.136369  | -0.130762 | -0.093521 | 0.158769  | 0.179885  | 0.445864   | -0.268539 |
| min_O2     | -0.167981 | 1.000000  | -0.278333 | 0.099444  | -0.087478 | -0.416163 | -0.487486 | -0.153265  | 0.285564  |
| mean_Cl    | 0.136369  | -0.278333 | 1.000000  | 0.225041  | 0.071913  | 0.391054  | 0.457449  | 0.149856   | -0.371171 |
| mean_NO3   | -0.130762 | 0.099444  | 0.225041  | 1.000000  | 0.721444  | 0.144588  | 0.168601  | 0.139679   | -0.241211 |
| mean_NH4   | -0.093521 | -0.087478 | 0.071913  | 0.721444  | 1.000000  | 0.227237  | 0.208180  | 0.088947   | -0.132656 |
| mean_oPO4  | 0.158769  | -0.416163 | 0.391054  | 0.144588  | 0.227237  | 1.000000  | 0.914365  | 0.115621   | -0.417358 |
| mean_PO4   | 0.179885  | -0.487486 | 0.457449  | 0.168601  | 0.208180  | 0.914365  | 1.000000  | 0.253621   | -0.487023 |
| mean_Chlor | 0.445864  | -0.153265 | 0.149856  | 0.139679  | 0.088947  | 0.115621  | 0.253621  | 1.000000   | -0.277987 |
| a1         | -0.268539 | 0.285564  | -0.371171 | -0.241211 | -0.132656 | -0.417358 | -0.487023 | -0.277987  | 1.000000  |



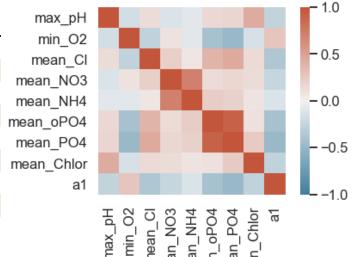
- Categorical variables are not included.
- Suggests best predictors for a1 are mean\_PO4, mean\_oPO4, and meanC1.
- mean\_P04 and mean\_oP04 are highly correlated (0.91) could use values of one to estimate missing values of the other.

# Spearman's Rank Correlation Coefficient — Dataset: Algae Blooms

```
columns = df.columns[:12]
coor = df[columns].corr(method='spearman')
coor
```

cmap = sns.diverging\_palette(230, 20, as\_cmap=Tr sns.heatmap(corr, square=True, vmin=-1, vmax=1,

|            | max_pH    | min_O2    | mean_Cl   | mean_NO3  | mean_NH4  | mean_oPO4 | mean_PO4  | mean_Chlor | a1        |
|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|
| max_pH     | 1.000000  | -0.148676 | 0.159079  | -0.145182 | 0.026160  | 0.290245  | 0.214569  | 0.394813   | -0.247787 |
| min_O2     | -0.148676 | 1.000000  | -0.405142 | 0.057610  | -0.348226 | -0.457805 | -0.519786 | -0.217714  | 0.283418  |
| mean_Cl    | 0.159079  | -0.405142 | 1.000000  | 0.530374  | 0.592052  | 0.670399  | 0.713479  | 0.564915   | -0.546845 |
| mean_NO3   | -0.145182 | 0.057610  | 0.530374  | 1.000000  | 0.425010  | 0.432303  | 0.451272  | 0.346805   | -0.382403 |
| mean_NH4   | 0.026160  | -0.348226 | 0.592052  | 0.425010  | 1.000000  | 0.603157  | 0.646690  | 0.406656   | -0.449194 |
| mean_oPO4  | 0.290245  | -0.457805 | 0.670399  | 0.432303  | 0.603157  | 1.000000  | 0.914921  | 0.510930   | -0.671019 |
| mean_PO4   | 0.214569  | -0.519786 | 0.713479  | 0.451272  | 0.646690  | 0.914921  | 1.000000  | 0.554167   | -0.656670 |
| mean_Chlor | 0.394813  | -0.217714 | 0.564915  | 0.346805  | 0.406656  | 0.510930  | 0.554167  | 1.000000   | -0.537823 |
| a1         | -0.247787 | 0.283418  | -0.546845 | -0.382403 | -0.449194 | -0.671019 | -0.656670 | -0.537823  | 1.000000  |



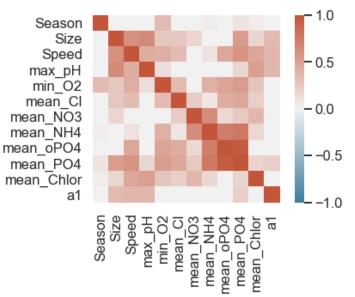
• Now best predictors for all also include mean\_Chlor and mean\_NH4.

### Phik Correlation Coefficient — Dataset: Algae Blooms

import phik
columns = df.columns[:12]
corr = df[columns].phik\_matrix()
corr

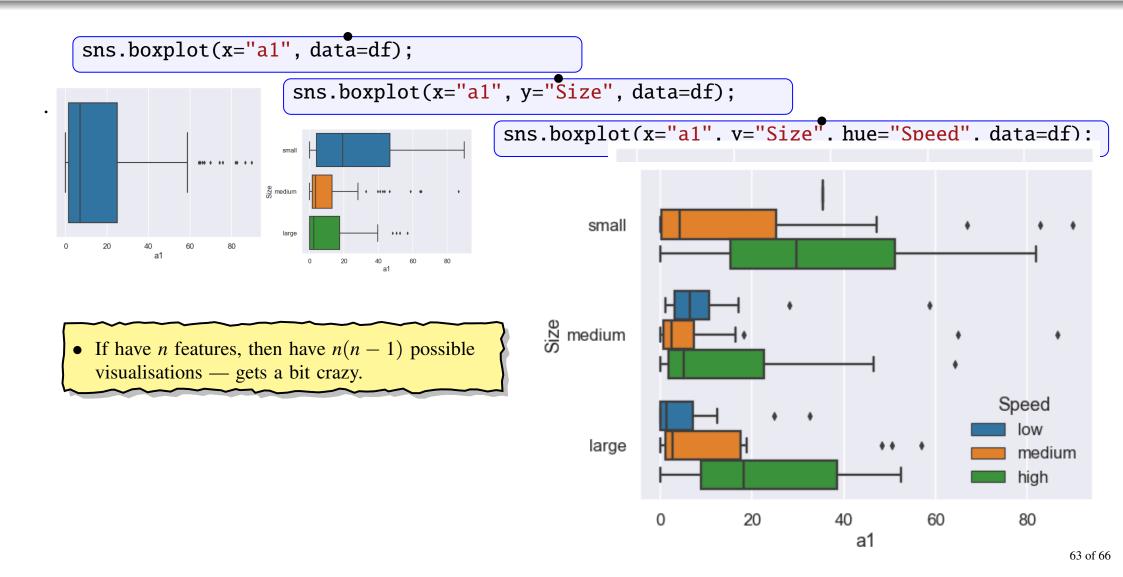
cmap = sns.diverging\_palette(230, 20, as\_cmap=Tr sns.heatmap(corr, square=True, vmin=-1, vmax=1,

|            | Season   | Size     | Speed    | max_pH   | min_O2   | mean_Cl  | mean_NO3 | mean_NH4 | mean_oPO4 | mean_PO4 | mean_Chlor | a1       |
|------------|----------|----------|----------|----------|----------|----------|----------|----------|-----------|----------|------------|----------|
| Season     | 1.000000 | 0.000000 | 0.000000 | 0.000000 | 0.343496 | 0.000000 | 0.000000 | 0.034202 | 0.000000  | 0.093199 | 0.045361   | 0.000000 |
| Size       | 0.000000 | 1.000000 | 0.620101 | 0.655207 | 0.270013 | 0.268198 | 0.182410 | 0.000000 | 0.000000  | 0.531635 | 0.173516   | 0.353390 |
| Speed      | 0.000000 | 0.620101 | 1.000000 | 0.445096 | 0.437356 | 0.339237 | 0.000000 | 0.101348 | 0.483298  | 0.594480 | 0.479735   | 0.369374 |
| max_pH     | 0.000000 | 0.655207 | 0.445096 | 1.000000 | 0.125231 | 0.000000 | 0.000000 | 0.000000 | 0.000000  | 0.175105 | 0.528134   | 0.372031 |
| min_O2     | 0.343496 | 0.270013 | 0.437356 | 0.125231 | 1.000000 | 0.353196 | 0.000000 | 0.416999 | 0.492457  | 0.535996 | 0.296376   | 0.000000 |
| mean_Cl    | 0.000000 | 0.268198 | 0.339237 | 0.000000 | 0.353196 | 1.000000 | 0.243887 | 0.073692 | 0.443047  | 0.472824 | 0.225583   | 0.000000 |
| mean_NO3   | 0.000000 | 0.182410 | 0.000000 | 0.000000 | 0.000000 | 0.243887 | 1.000000 | 0.642789 | 0.158463  | 0.259915 | 0.368142   | 0.000000 |
| mean_NH4   | 0.034202 | 0.000000 | 0.101348 | 0.000000 | 0.416999 | 0.073692 | 0.642789 | 1.000000 | 0.734681  | 0.776197 | 0.167533   | 0.000000 |
| mean_oPO4  | 0.000000 | 0.000000 | 0.483298 | 0.000000 | 0.492457 | 0.443047 | 0.158463 | 0.734681 | 1.000000  | 0.954601 | 0.000000   | 0.000000 |
| mean_PO4   | 0.093199 | 0.531635 | 0.594480 | 0.175105 | 0.535996 | 0.472824 | 0.259915 | 0.776197 | 0.954601  | 1.000000 | 0.192920   | 0.221308 |
| mean_Chlor | 0.045361 | 0.173516 | 0.479735 | 0.528134 | 0.296376 | 0.225583 | 0.368142 | 0.167533 | 0.000000  | 0.192920 | 1.000000   | 0.000000 |
| a1         | 0.000000 | 0.353390 | 0.369374 | 0.372031 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000  | 0.221308 | 0.000000   | 1.000000 |



• Now include categorical variables — Season is not related, but Size and Speed are.

#### Multi-Relation Plots



### After Third Pass — Where are we?

- Reviewed each feature location, spread, shape, issues.
- Identified any correlation among features and with target.
- Located and resolved missing values.
- Generated list of possible feature engineering tasks.



#### Resources

#### Guides

• 1 hour, Youtube on generating seaborn plots — excellent (but wrong on interpretation of box plot)
www.youtube.com/watch?v=6GUZXDef2U0&t=1363s

#### Articles on Exploratory Data Analysis

- Exploratory Data Analysis (EDA) and Data Visualization with Python www.kite.com/blog/python/data-analysis-visualization-python/
- Titanic Survival Dataset Part 1/2: Exploratory Data Analysis (9 min read)
  www.kaggle.com/mcromao/titanic-exploratory-data-analysis
- Titanic Exploratory Data Analysis

```
becominghuman.ai/
titanic-survival-dataset-part-1-2-exploratory-data-analysis-5b98f7917913
```

• When Should You Delete Outliers from a Data Set?

humansofdata.atlan.com/2018/03/when-delete-outliers-dataset