

# dm25s1

## Topic 07 : Regression1

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### Part 01 : Regression - Overview

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#### Outline

- Regression as a means of minimising sum of the squared errors
- Regression assumptions - what they mean, how they can be used for validation and model building
- Role of residuals

# Data Mining (Week 7)

Introduction



Motivating Example

## Preparation

Data Handling

Exploring Data 1

Exploring Data 2

Building Models

## Prediction

Clustering

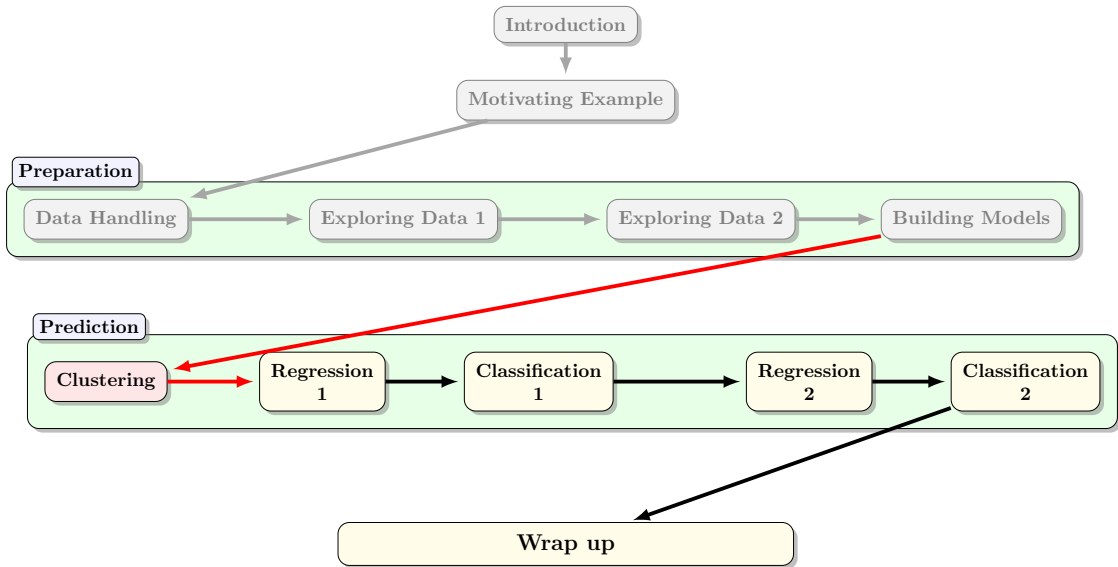
Regression  
1

Classification  
1

Regression  
2

Classification  
2

Wrap up



# Regression - Overview — Summary

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1. Introduction

2. Linear regression assumptions

3. Reviewing regression results

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  - Generated data (various)
  - Advertising dataset: predicting widgets sold based on spending in different advertising channels
  - Credit dataset: predicting credit balance using income, status, etc.

# Simple Linear Regression: Background

- Linear regression was discovered by Gauss and others around 1800. The “name” came later!
- With small data sets, calculations can be done by hand, but they are tedious and error-prone.
- The goal is simple: Given a **training** set of  $(x, y)$  data where  $y$  is assumed to have a linear relationship with  $x$ 
  - Find the line that is the “best fit” to that data
  - Use the specification of that line to *predict*  $y$  for the **test**  $x$  values
- Note that the “linear relationship” of  $y$  upon  $x$  is just one of the underlying assumptions
- In practice, the data does not have an exact linear relationship, but it should be “close enough”—but what does that mean?
- In terms of Week 3’s **ML models taxonomy**: regression is **geometric** and **parametric**
- In terms of Week 3’s **Components of a Machine Learning Problem**
  - **Representation** is based on (fitting) hyperplanes to point clouds
  - **Evaluation** usually based on MSE, with assumption checks to help identify the best model family
  - **Optimization** is one-step (no search needed) because we have a constraint on the errors we allow
- Hyperparameter tuning: polynomial degree, regularisation  $\lambda$ , weights, loss function, ...

# Review: Linear combinations and scalar products

## Definition 1 (Scalar (dot) product of two vectors)

Given two vectors **a** and **b**, each with  $n$  elements, the *scalar product* ( $c$ ) of **a** and **b** is

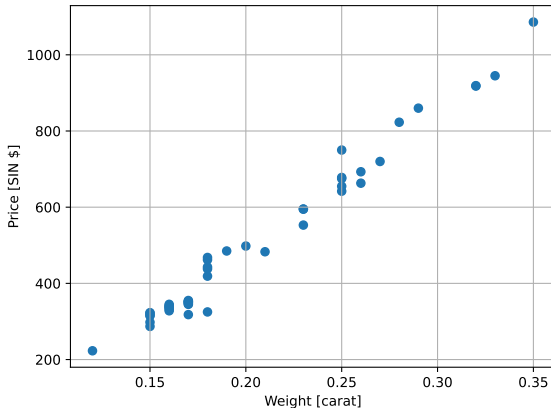
$$c \equiv a_1b_1 + a_2b_2 + \dots + a_nb_n = \sum_{i=1}^n a_ib_i \equiv |\mathbf{a}||\mathbf{b}| \cos(\mathbf{a}, \mathbf{b})$$

## Remarks

- The scalar product of 2 vectors is a scalar, which can be seen as “mixing” two vectors.
- Matrix-vector multiplication  $X\mathbf{a}$  can be seen as the scalar product of each row in the matrix  $X$ , which is  $X(i, :)$  for row  $i$ , with the column vector **a**.
- Alternatively, matrix-vector multiplication can be seen as the *linear combination* of the matrix columns, such as  $X(:, j)$ , with the column multipliers being the elements of **a**.
- For linear regression, the matrix columns are the feature vectors  $X(j)$  and the column multipliers are the regression parameters **a**.
- Two nonzero vectors **a** and **b** can have a scalar product that is zero if  $\cos(\mathbf{a}, \mathbf{b}) = 0$ , i.e., the **a** and **b** vectors are perpendicular to each other.

# Motivating example: Diamond data

Relation between diamonds' price and weight

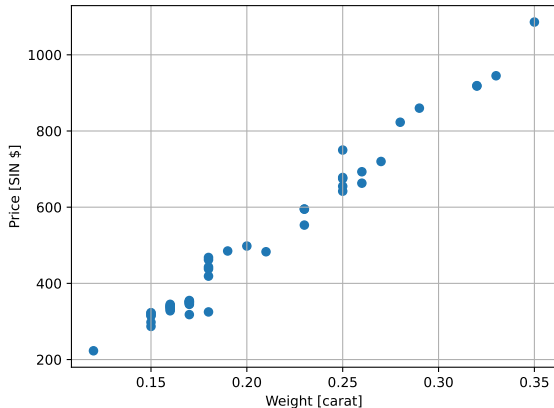


## Diamond Prices by Weight

- Given the data on the left, can we use it to predict the price of a diamond that weighs 0.22 carat?
- NB - we have not seen a diamond with that weight before in the data
- Can you think of at least 3 other factors that might affect the price?

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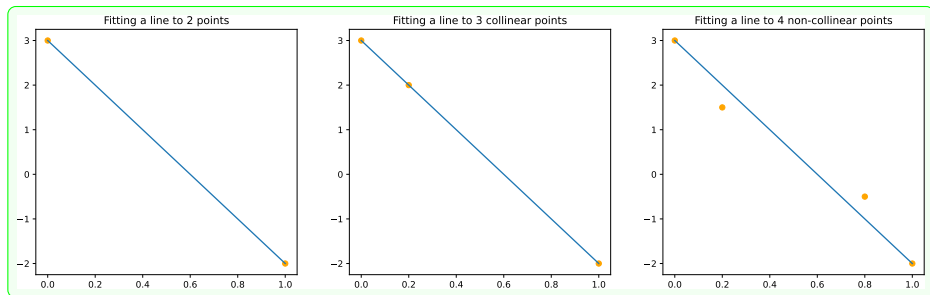


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- Various(!) - some examples: clarity, cut, provenance, part of a set, ...

# Simple Linear Regression: Geometric Intuition

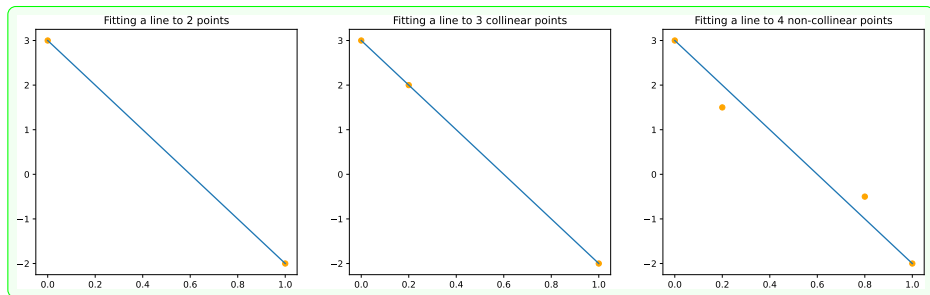
- Given data  $\{x_i, y_i\}$  where  $i = 2, 3, \dots, n$  and  $\beta_0, \beta_1$  as the (unknown, but to be determined) *intercept* and *slope* of the regression line for this data.





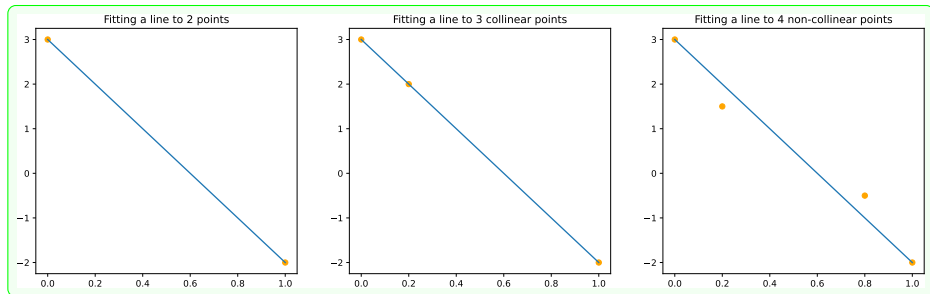
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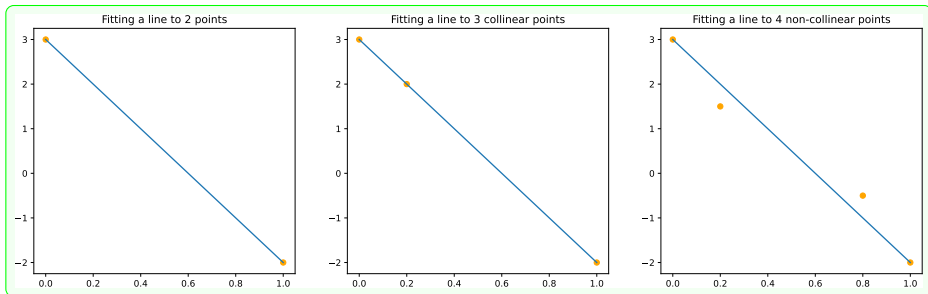
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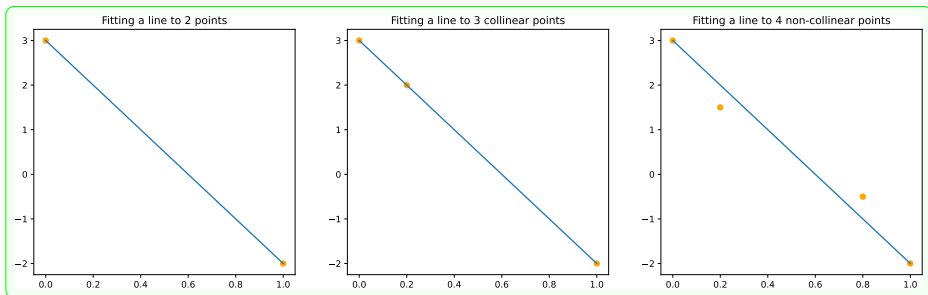
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- For  $n > 2$  collinear points, just pick any two points and solve as before.
- Otherwise the problem is **overdetermined** so need a more general formulation to solve for  $\beta_0, \beta_1$ .



# Simple Linear Regression: Formulation

## Definition 2 (Matrix formulation)

- General equation is  $y_i = \beta_0 + \beta_1 x_i + \epsilon_i = \hat{y}_i + \epsilon_i$  (data = model + error), where  $\hat{y}$  is the predicted  $y$  for these values of  $\beta_0, \beta_1$ .

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- Our geometric intuition is that the errors should be “balanced”: no benefit to changing intercept (sliding up or down) or slope (tilting the line).

# Simple Linear Regression: Normal Equations

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$$\mathbf{y} = X\beta + \epsilon$$

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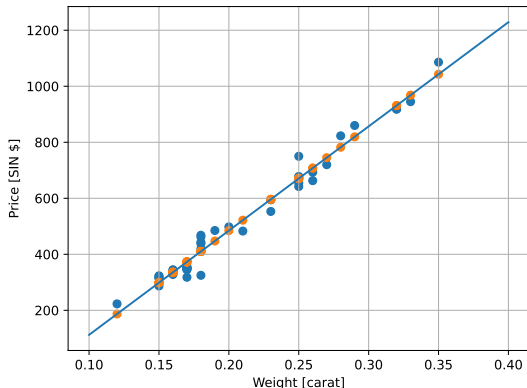
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➤ Note that everything on the right is a set of operations on the data. ➤

For more info, and an alternative construction of the Normal equations, see <https://goo.gl/TbLru3>.

# Simple Linear Regression: Balanced Errors

Relationship between diamonds' price and weight, with OLS fit



- More generally: a weighted sum of the errors should be 0.
- Weights should depend on the features.
- The  $X^T \epsilon = 0$  criterion works well, so we apply it.
- If you imagine the centroid as being the fulcrum of the line, viewed as a lever, we wish to “balance” the errors around that point

What makes this look like a good fit?

*The fitted line passes through the data centroid and errors pass are **balanced** - cf. see-saw*

# Simple Linear Regression: Implementation

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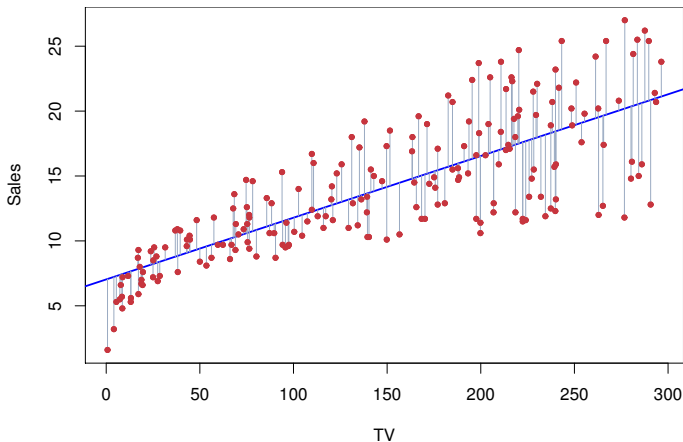
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Remember: after *learning* the  $\beta$  parameters using the training data  $\{\mathbf{x}_i, y_i\}$ , with the model encoded in the feature matrix  $\mathbf{X}$ , it is then possible to predict  $\hat{y}_k$  for “new” (test)  $\mathbf{x}_k$  values, using separate *prediction* function calls.

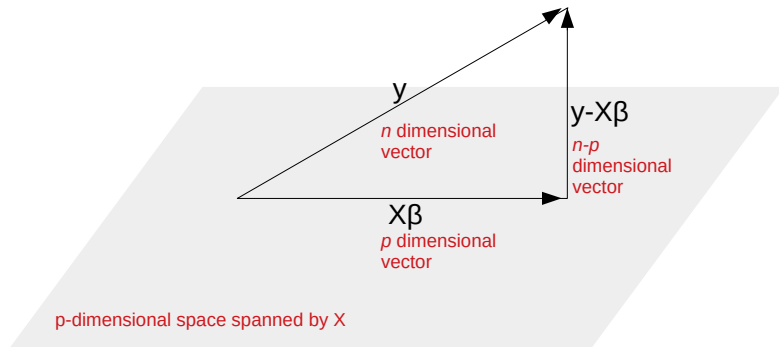
## SLR: Residual Plot for the model



Source: ISLR, Fig 3.1: Advertising data with the model “ $\text{Sales} \sim \text{TV}$ ”.

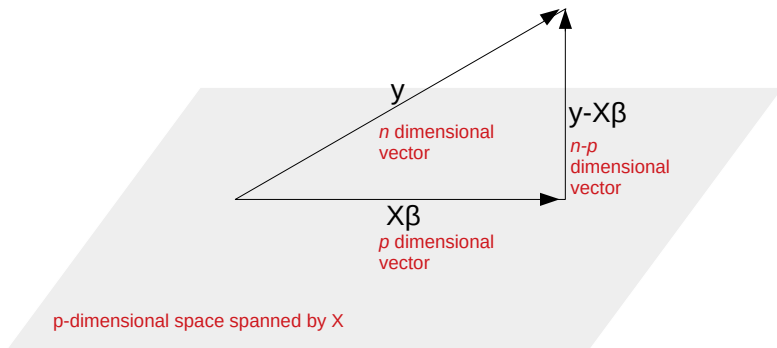
Note the vertical distance between the red dots (data points)  $\mathbf{y}$  and the corresponding  $\hat{\mathbf{y}}$  on the regression line, which is termed the *error*  $\epsilon$ .

# Geometrical interpretation of regression: $n$ rows, $p$ features, $n > p$



- Analogy: achieving photorealism with a limited palette of colours.
- Grey plane represents all the colours mixable from those colours.
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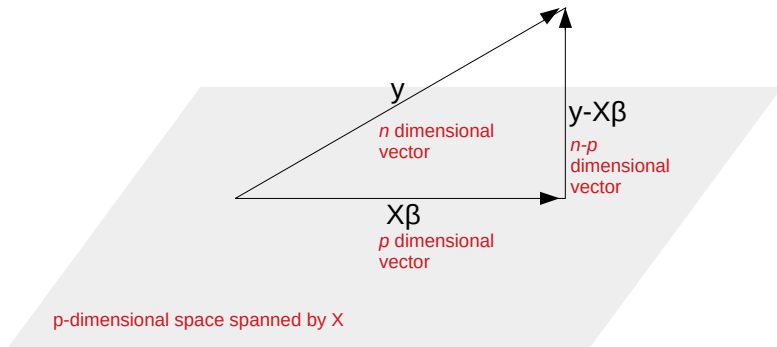
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- But  $y$  has  $n > p$  dimensions and so is represented by a point that lies outside the grey plane.
- When  $y$  is projected onto the nearest point in the  $X$  space,
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This decomposition of  $n$  data dimensions (observations) into  $p$  model parameters and  $n$  residuals with rank  $n - p$  is helpful when interpreting regression diagnostics.

# OLS and Linear Regression

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According to the Gauss-Markov theorem, *Ordinary Least Squares* (OLS), which uses the Normal equations to minimise the sum of the squares of the errors ( $\|\epsilon\|_2 \equiv \sqrt{e_1^2 + e_2^2 + e_3^2 + \dots + e_n^2}$ ), is the *Best, Linear, Unbiased, Estimator* of that model that can be derived from the training data, provided some reasonably loose assumptions hold.

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In the rest of this lecture, we will generalise from Simple to Multiple Linear Regression, where  $\beta = (\beta_0, \beta_1, \beta_2, \dots, \beta_p)$  and  $2 \leq p \leq n$ , so instead of fitting lines, we fit (hyper)planes to data.

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- 3 The predictors are not pairwise collinear, i.e., each pair of predictors  $\beta_{j_1}$  and  $\beta_{j_2}$  (associated with columns  $X(:,j_1)$  and  $X(:,j_2)$ ) have low correlation (equivalently, the inner product of  $X(:,j_1)$  and  $X(:,j_2)$  is far from zero).

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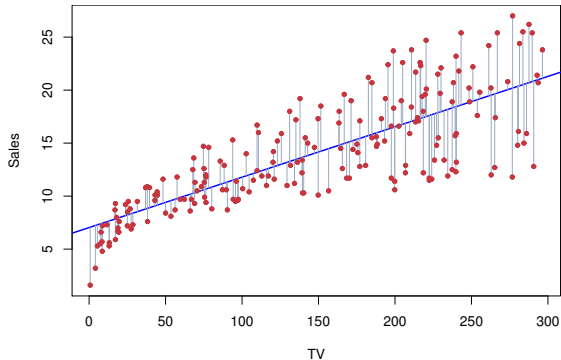
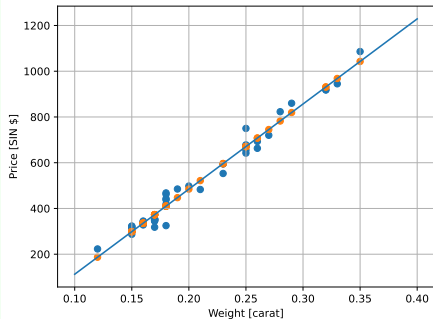
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Consequently, these assumptions can be used constructively, when model building, or as checks, when validating models.



# Linear relationship

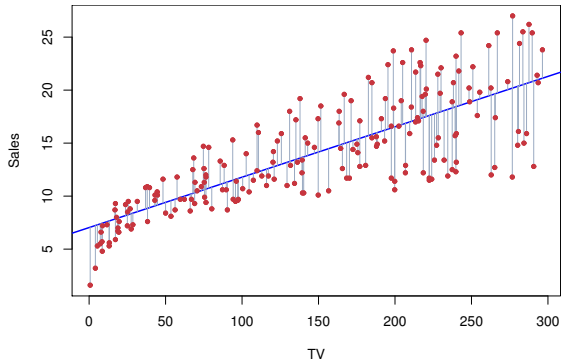
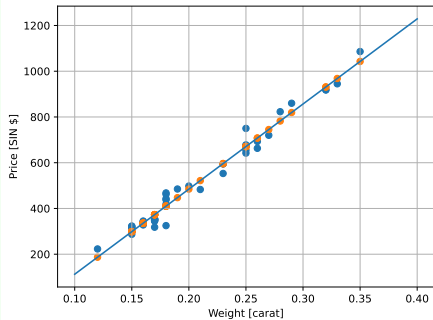
Relationship between diamonds' price and weight, with OLS fit



- In both cases, the relationship between predictor (feature) and target is approximately linear.

# Linear relationship

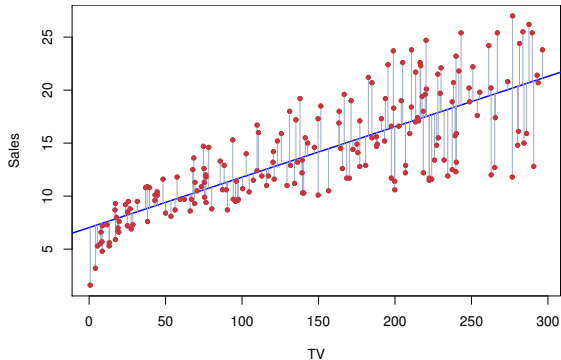
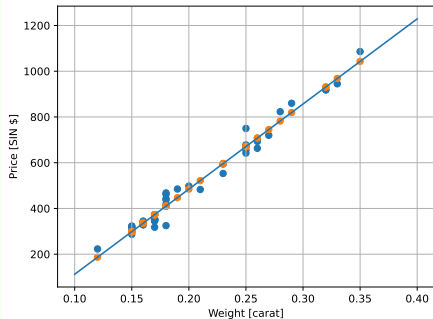
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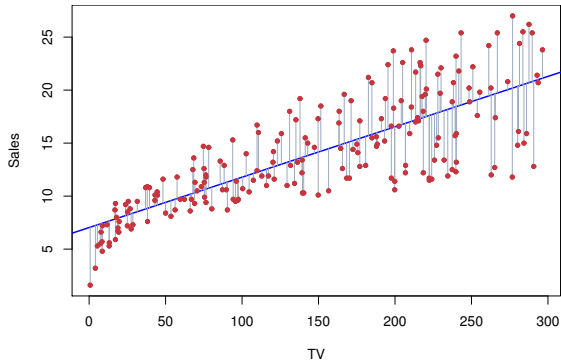
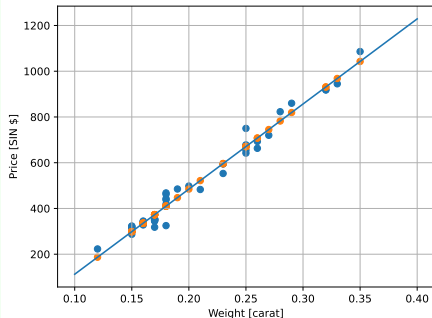
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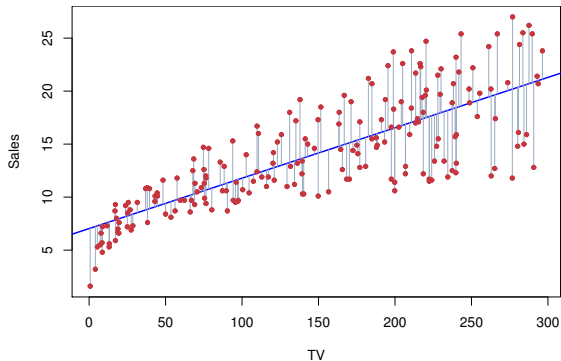
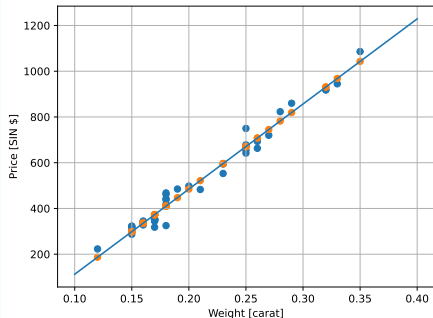
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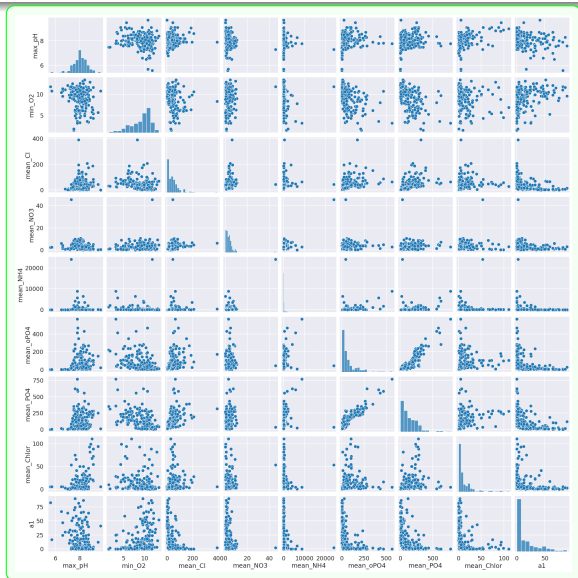
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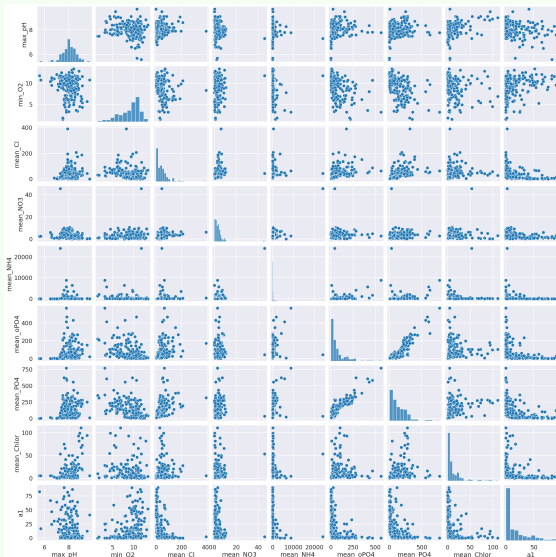
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- $\epsilon_i$  is the *residual error*. It quantifies data behaviour not included in our model.

# Collinearity (high pairwise correlation) among the algae bloom predictors



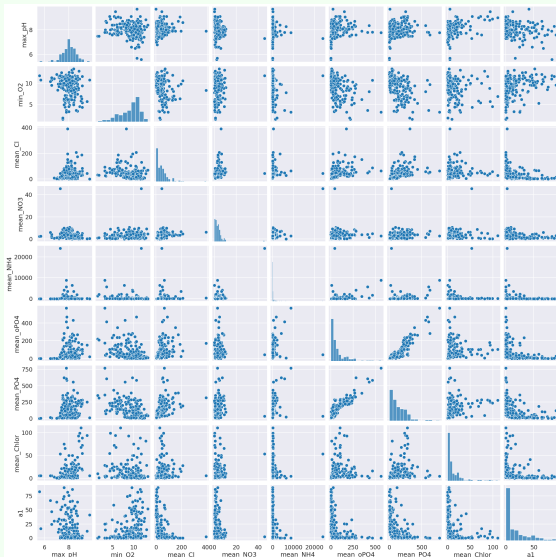
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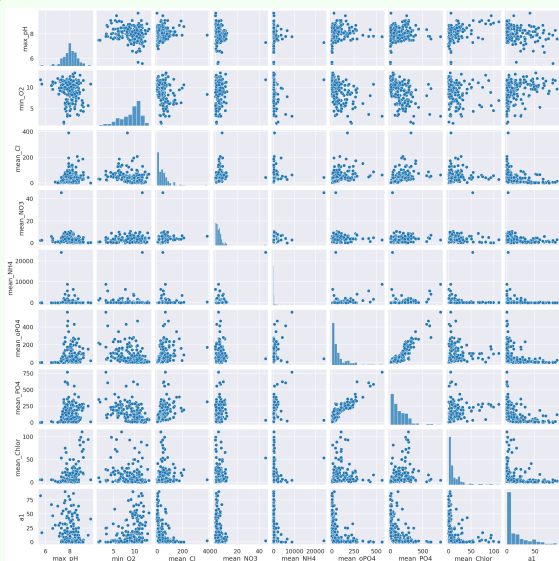
# Collinearity (high pairwise correlation) among the algae bloom predictors



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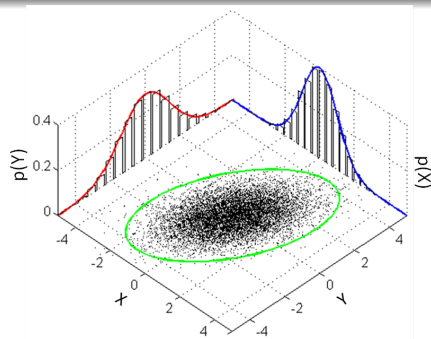
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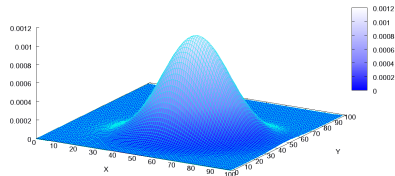
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- Also, the individual predictors do not have a strong linear relationship with a1 (look at the scatterplots in the last row and column) so, on their own, they are not likely to predict a1 well with a linear model.
- However, it is still possible that a combination of predictors might predict a1 well.

# Errors are normally distributed

- Centred on zero so small errors are more common

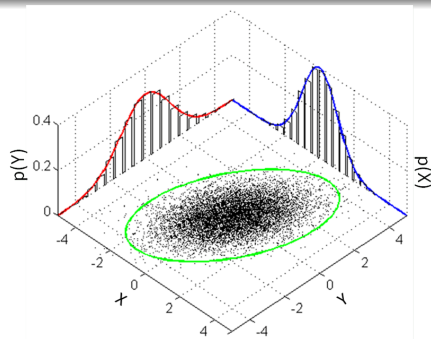


Multivariate Normal Distribution

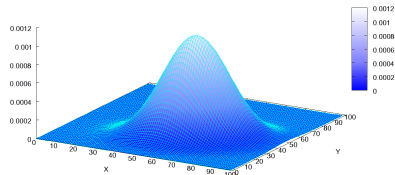


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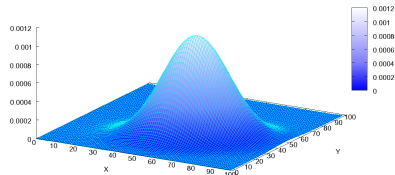
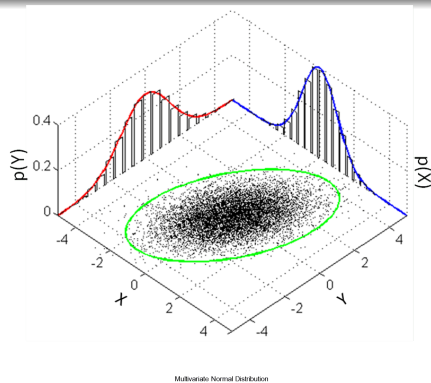


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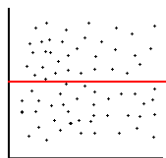


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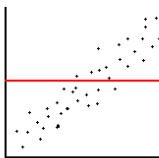
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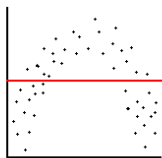
# Bias and variance in regression



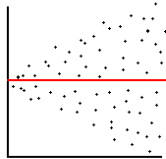
(a) Unbiased and Homoscedastic



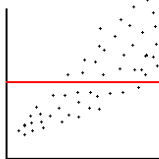
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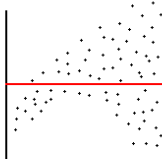
(c) Biased and Homoscedastic



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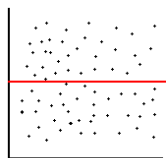


(f) Biased and Heteroscedastic

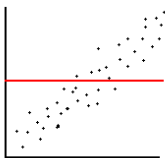
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Source: <https://bit.ly/3vC9zK7>

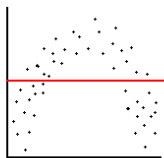
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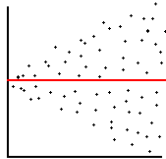
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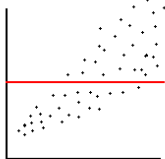
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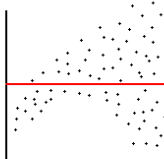
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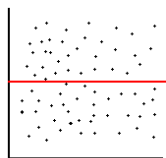


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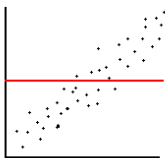
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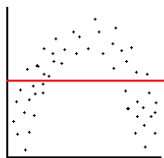
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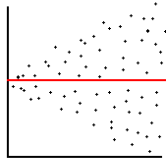
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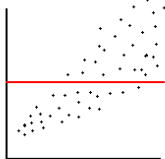
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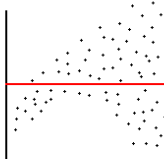
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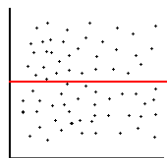


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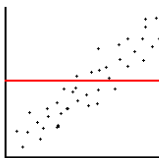
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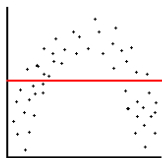
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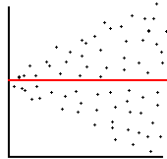
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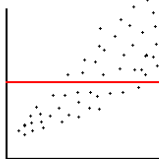
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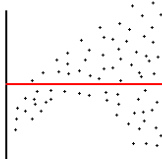
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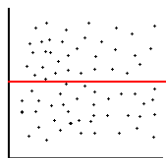
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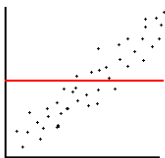
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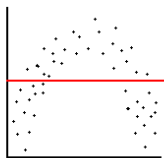
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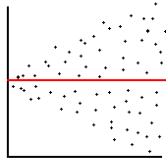
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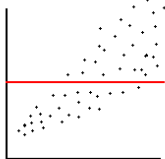
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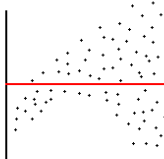
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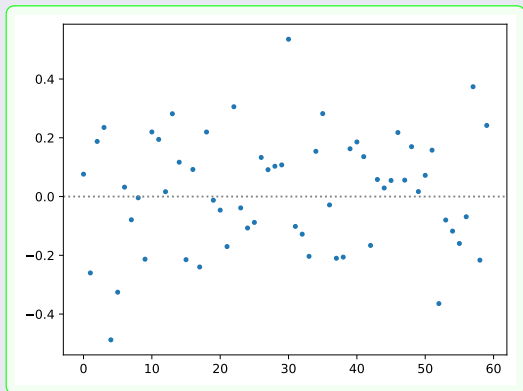
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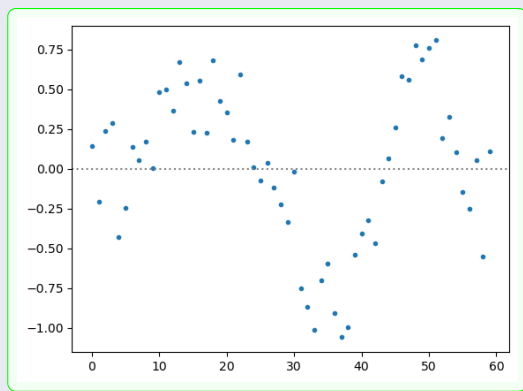
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# Errors should not be serially correlated

## No serial correlation



## Positive serial correlation

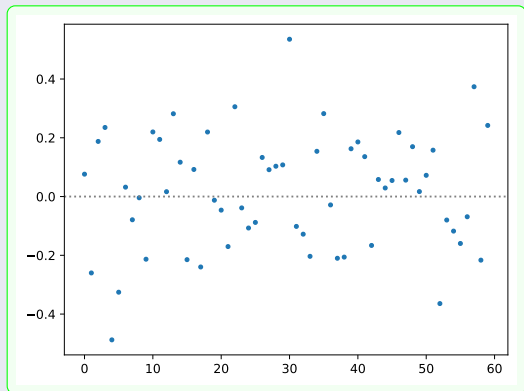


Apparent seasonal effects - can they be removed?

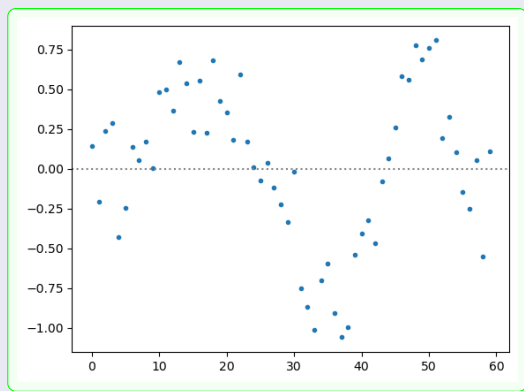
- 1 Add feature to the model

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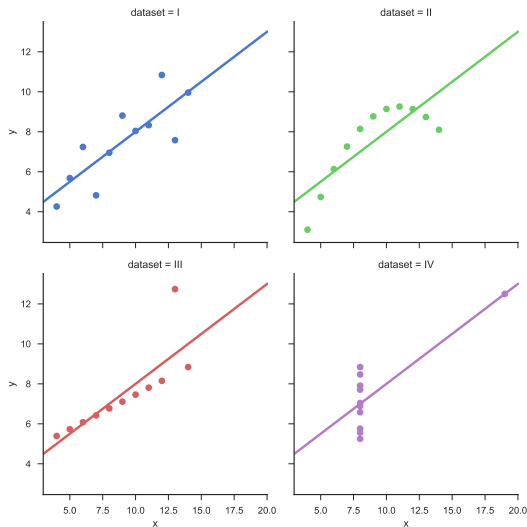
## Positive serial correlation



Apparent seasonal effects - can they be removed?

- 1 Add feature to the model
- 2 Include autoregressive terms (but then it is no longer Ordinary Least Squares (OLS)!)

# Anscombe's quartet (1973)



Francis Anscombe devised 4 data sets to show different forms of misalignment between data and models. Sets I,II,III share the same  $x$  values. All 4 sets share approximately the same descriptive statistics (mean and variance), but little else is common to all 4!

Only I appears suited as it stands. The other data sets require some work, particularly IV.

**What do you think needs to be done for each data set?**

# What's happening here???

