

Introduction/Business Problem

Burgers are an American classic and you would be hard-pressed to find a city with a better burger spread than New York. There are mouth-watering spots in every neighbourhood. I am a Culinary Youtuber based in Singapore and I am planning to do a Burger Tour in New York with the eventual hope of starting my own Burger Joint there. Therefore, to facilitate the completion of this goal, I will have to identify:

1. All the Burger Joints present in New York City.
2. Borough and neighbourhood that have the highest concentration of Burger Joints.
3. Neighbourhoods with top average ratings for Burger Joints
4. Which Burger Joints have the highest ratings (Based on "Likes", "Ratings" and "Tips")

This project will also provide a good insight for aspiring burger chefs who are looking to set up their own restaurants in terms of best location, competition present as well as potential restaurants that they can study to better improve their services/food quality.