

































My Data Science Journey





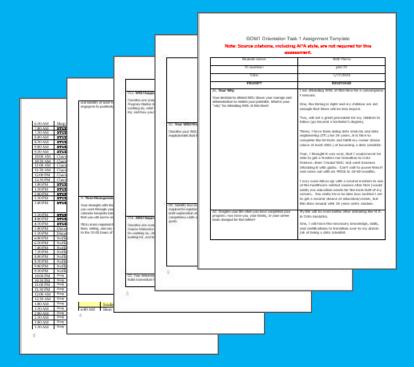
- Introduction
- What is "Data Analytics"?
- Is the Degree Any Good?
- Is the Degree a Good Value?
- Will the Degree Get You a Job?
- What are the Courses?
- How Much Effort is Required?
- How are Courses Graded?
- What Kind of Interaction Can I Expect?
- Conclusion
- Addendum #1: Are There Related Online Masters?
- Addendum #2: Wanna Level Up to a Related Online PhD



Back Story

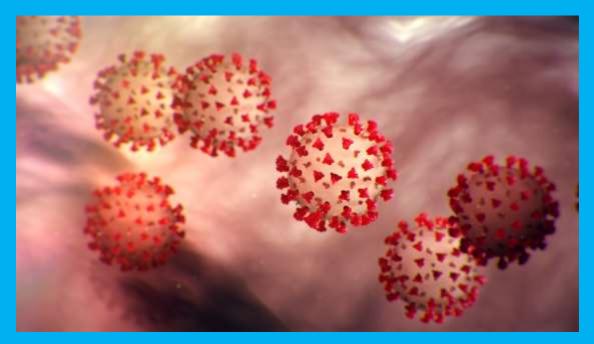
• Dec. 2019 Enroll WGU MSDA





Back Story

- Dec. 2019 Enroll WGU MSDA
- Timing = Lucky + Pandemic = Focus



CDC Image, public domain

Back Story

- Dec. 2019 Enroll WGU MSDA
- Timing = Lucky + Pandemic = Focus
- 10+mo and 1,208hr = MSDA Degree
- 4mo later, still happy

Washington University

The Board of Trustees of Western Governors University, upon the recommendation of the faculty, has conferred upon

Matthew Pierce

the degree of

Master of Science Data Analytics

With all the rights, honors, and privileges thereto appertaining
In witness whereof, the seal of the University and the signatures as authorized by
the Board of Trustees, Western Governors University, are hereunto affixed,
this thirtieth day of November, in the year two thousand and twenty.

Tonya Drake
CHANCELLOR, WGU WASHINGTON



harlisty Saurison W

Charles W. Sorenson
CHAIRMAN, BOARD OF TRUSTEES

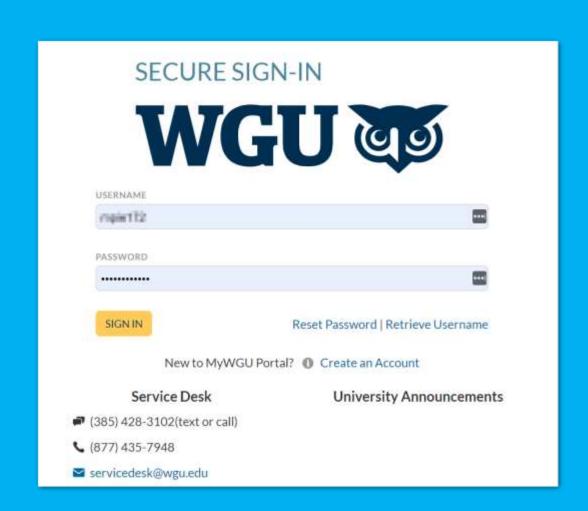
Back Story

- Dec. 2019 Enroll WGU MSDA
- Timing = Lucky + Pandemic = Focus
- 10+mo and 1,206hr = MSDA Degree
- 4mo later, still happy
- Only Regret = not do sooner



Overview

• 100% Online



Overview

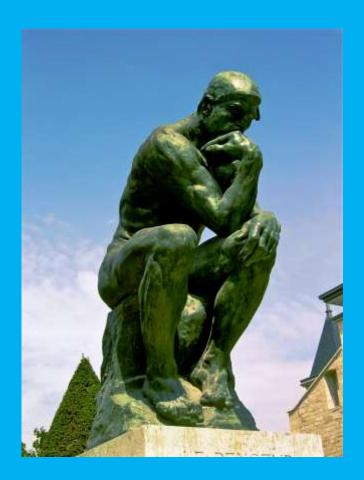
- 100% Online
- Competency based = Go fast or slow
 - Pass vs. Fail = whether you Understand



Public Domain: Competence-Success-Know-Ability-Skills-Strategy-3260624.jpg (960×484) (maxpixel.net)

Overview

- 100% Online
- Competency based = Go fast or slow
 - Pass vs. Fail = whether you Understand
- Process = bliss for introvert
 - Had experience = finish faster
 - No experience, ok b/c deep focus



Overview

- 100% Online
- Competency based = Go fast or slow
 - Pass vs. Fail = whether you Understand
- Process = bliss for introvert
 - Had experience = finish faster
 - No experience, ok b/c deep focus
- Enjoyed Course Material
- Structured Learning = Energizing



- Introduction
- What is "Data Analytics"?
- Is the Degree Any Good?
- Is the Degree a Good Value?
- Will the Degree Get You a Job?
- What are the Courses?
- How Much Effort is Required?
- How are Courses Graded?
- What Kind of Interaction Can I Expect?
- Conclusion
- Addendum #1: Are There Related Online Masters?
- Addendum #2: Wanna Level Up to a Related Online PhD



Short Answer

• Data Analytics ≈ Data Science

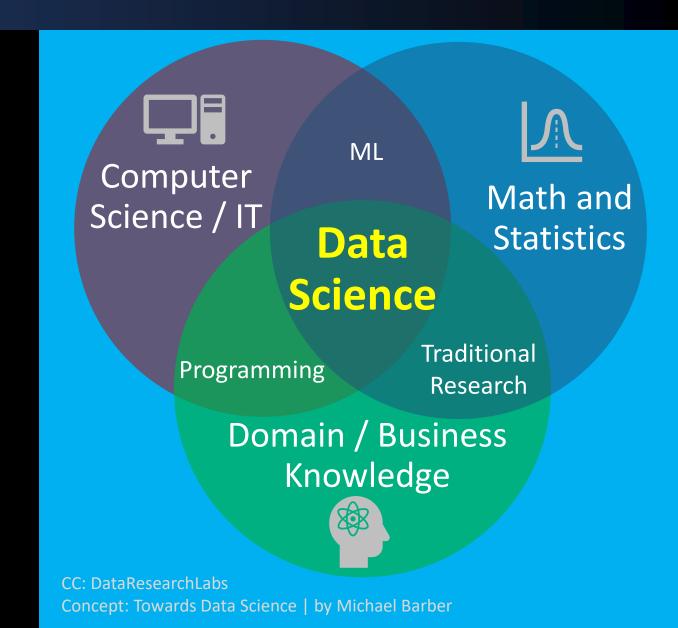
Data Analytics

~

Data Science

Short Answer

- Data Analytics ≈ Data Science
- Intersection of...
 - Computer Science / IT / Programming
 - Math and Statistics
 - Domain / Business Knowledge



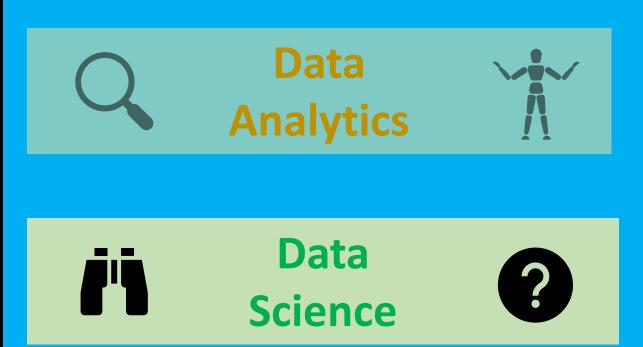
Long Answer

- Data Analytics
 - Micro Focus
 - Insights into Actions



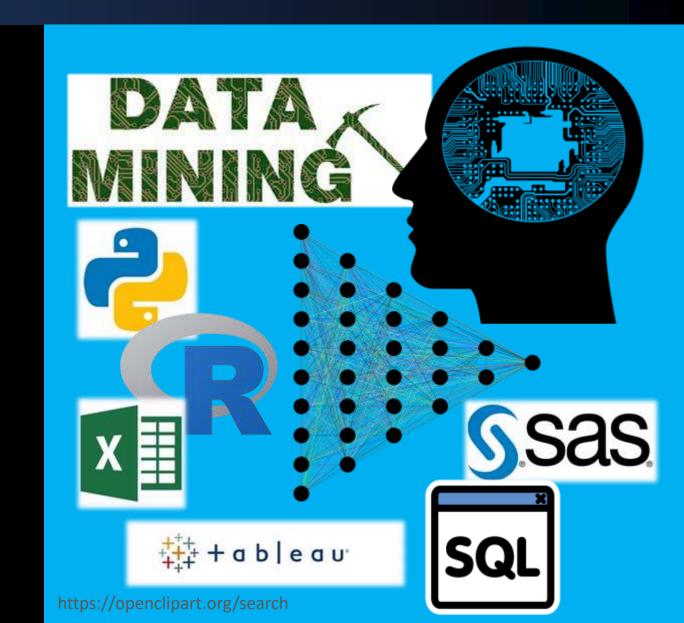
Long Answer

- Data Analytics
 - Micro Focus
 - Insights into Actions
- Data Science
 - Macro Focus
 - Predict Future
 - Discover Questions



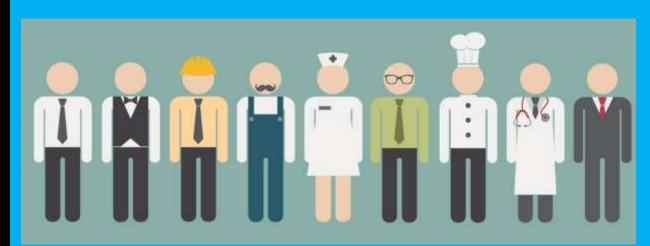
Long Answer

- Data Analytics
- Data Science
- Both Involve...
 - Data mining
 - Data mapping
 - Data munging
 - Al
 - Machine learning
 - Python + R + SAS + SQL
 - Tableau + XL



Long Answer

- Data Analytics
- Data Science
- Both Involve...
- Possible Careers
 - Data Scientist
 - Research Analyst
 - Data Engineer
 - Advanced Analytics Expert
 - Data Analyst
 - Business Intelligence Analyst
 - Business Analyst



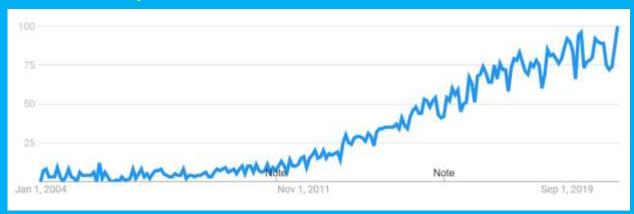


PowerPoint Pictures Creative Commons Only Search

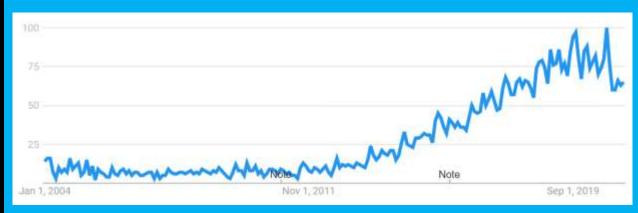
Long Answer

- Data Analytics
- Data Science
- Both Involve...
- Possible Careers
- Regardless, both trending up

Data Analytics:



Data Science:



Google Trends Search Results, Screenshot 2004 thru March 2021

- Introduction
- What is "Data Analytics"?
- Is the Degree Any Good?
- Is the Degree a Good Value?
- Will the Degree Get You a Job?
- What are the Courses?
- How Much Effort is Required?
- How are Courses Graded?
- What Kind of Interaction Can I Expect?
- Conclusion
- Addendum #1: Are There Related Online Masters?
- Addendum #2: Wanna Level Up to a Related Online PhD



- Yes!
 - Consistently Ranked Top 10 / Top 20









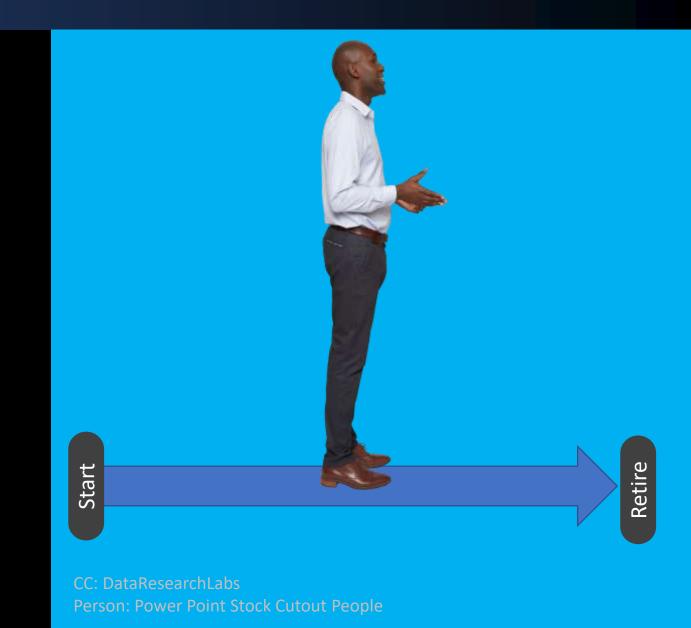




- Yes!
 - Consistently Ranked Top 10 / Top 20
 - Accredited by NWCCU



- Yes!
- Yes, if mid-career upgrade



- Yes!
- Yes, if mid-career upgrade
- Perhaps No, if entry-level



- Yes!
- Yes, if mid-career upgrade
- Perhaps No, if entry-level
- Graduation Rate, 29-37% washout

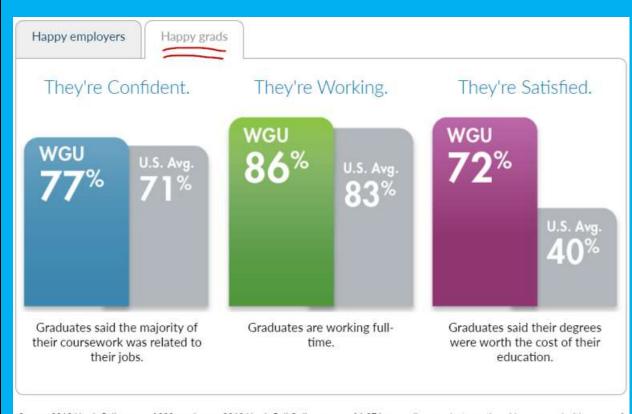


- Yes!
- Yes, if mid-career upgrade
- Perhaps No, if entry-level
- Graduation Rate, 29-35% washout.
- Harris Poll at WGU Website
 - Happy Employers



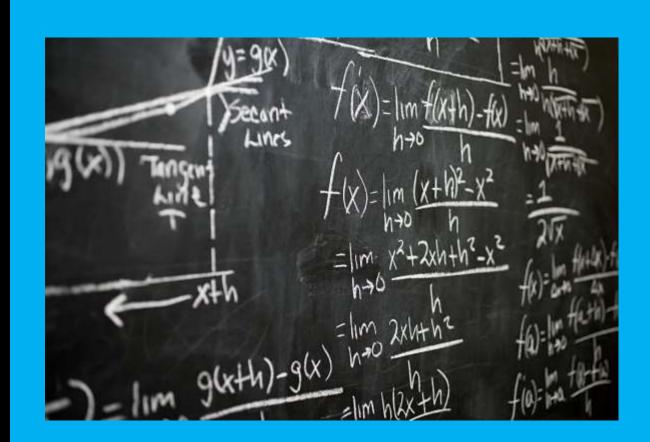
1.147 WGU graduates: Gallup-Purdue Index 2018

- Yes!
- Yes, if mid-career upgrade
- Perhaps No, if entry-level
- Graduation Rate, 29-35% washout
- Harris Poll at WGU Website
 - Happy Employers
 - Happy Grads



Source: 2018 Harris Poll survey of 300 employers; 2018 Harris Poll Online survey of 1,374 new college graduates nationwide compared with survey of 1,147 WGU graduates; Gallup-Purdue Index 2018

- Yes!
- Yes, if mid-career upgrade
- Perhaps No, if entry-level
- Graduation Rate, 29-35% washout
- Harris Poll at WGU Website
- For me, Yes...
 - As a Prospect = excited
 - As a Student = enjoyed the learning
 - As a Graduate = happy did it



- Yes!
- Yes, if mid-career upgrade
- Perhaps No, if entry-level
- Graduation Rate, 29-35% washout
- Harris Poll at WGU Website
- For me, Yes...
- Suggestion: Use it for Career Goals
 - Make pursuing MSDA part annual goals
 - Might get reimbursed
 - Shows effort and future plans
 - One less item to come up with



- Introduction
- What is "Data Analytics"?
- Is the Degree Any Good?
- Is the Degree a Good Value?
- Will the Degree Get You a Job?
- What are the Courses?
- How Much Effort is Required?
- How are Courses Graded?
- What Kind of Interaction Can I Expect?
- Conclusion
- Addendum #1: Are There Related Online Masters?
- Addendum #2: Wanna Level Up to a Related Online PhD



Is the Degree a Good Value?

- Final Cost Depends
 - \$3,835 per 6-month Term
 - 2 Terms = \$7,670
 - 3 Terms = \$11,505
 - 4 Terms = \$15,340

Tuition per 6-month term is

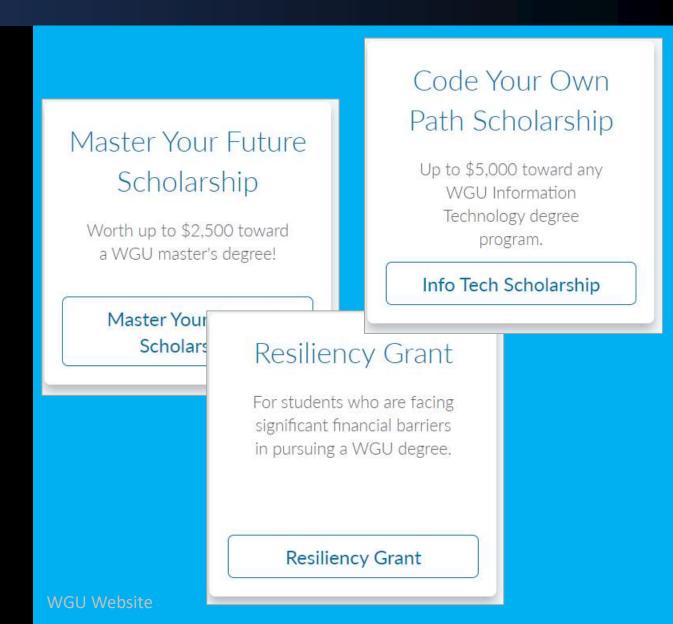
\$3,540

72% of graduates finish within

18 months

Is the Degree a Good Value?

- Final Cost Depends
- Scholarships
 - Dozens of emails
 - Can cut \$thousands off



Is the Degree a Good Value?

- Final Cost Depends
- Scholarships
- Ranking Organizations
 - Best Value School, 7 years running
 - Top 10 / Top 20 lists



* 2020 *
MOST AFFORDABLE
ONLINE COLLEGES

Master's - Data Science

ONLINE U





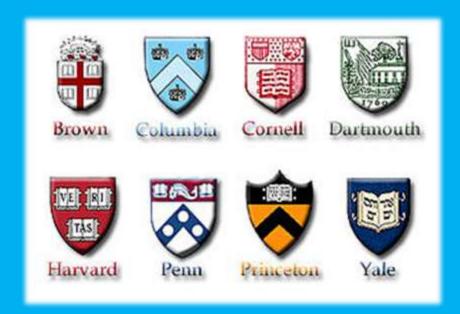


- Introduction
- What is "Data Analytics"?
- Is the Degree Any Good?
- Is the Degree a Good Value?
- Will the Degree Get You a Job?
- What are the Courses?
- How Much Effort is Required?
- How are Courses Graded?
- What Kind of Interaction Can I Expect?
- Conclusion
- Addendum #1: Are There Related Online Masters?
- Addendum #2: Wanna Level Up to a Related Online PhD



Will the Degree Get You a Job?

- By Itself, No
 - Sure, if Ivy League then buying...
 - Networking
 - Brand Reputation



Will the Degree Get You a Job?

- By Itself, No
 - Sure, if Ivy League
 - But WGU buys you...
 - Competency
 - Experience



Networking & Reputation

- By Itself, No
 - Sure, if Ivy League
 - But WGU buys you...
 - For Context...
 - Baseline: 2yr Working = 4,160 hr
 - Degree = 1,208 hr
 - ...is 3.5x smaller!
 - Bottom line: work experience matters

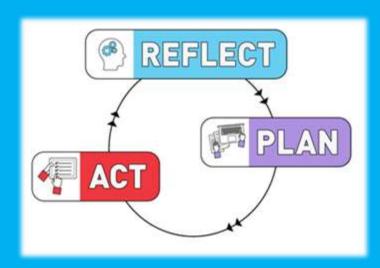
4,160 hr

First
2 Years
Full Time
Job

1,208 hr

Graduate Degree

- By Itself, No
- So, what the degree does do is...
 - Propel far down path...
 - ...just not all the way
 - Can focus
 - Can achieve goals
 - Can follow plan
 - Have foundation in place



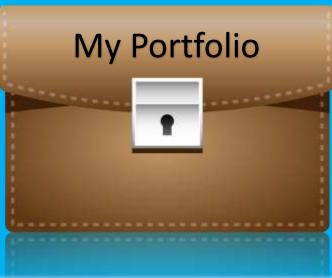


- By Itself, No
- So, what the degree does do is...
 - Propel far down path...
 - ...just not all the way
 - Can focus
 - Can achieve goals
 - Can follow plan
 - Have foundation in place
 - MSDA + LinkedIn = Tie Breaker



- By Itself, No
- So, what the degree does do is...
- Learn from my Mistakes
 - Roll coursework into Portfolio
 - Career & Professional Development
 - Career Advisors
 - Weekly Webinars & Events
 - Job Fairs

<u>This Photo</u> by Unknown Author is licensed under <u>CC BY-SA</u>





WGU Career & Professional Development (CPD)

CPD offers:

- · Career coaching.
- 24/7 access to self-service resources.
- · Advice, guidance, recommendations, suggestions, and opportunities.
- · Weekly webinars on resumes, LinkedIn, job search, and more!

An advisor would be happy to meet with you, Please click on the "Schedule an Appointment" link below to schedule with a trained career professional.

Schedule an Appointment with a Career Advisor

Build Your Resume

Weekly Webinars & Events

Please note: CPD does not offer placement or guarantee students and alumni employment after graduation.)

- Introduction
- What is "Data Analytics"?
- Is the Degree Any Good?
- Is the Degree a Good Value?
- Will the Degree Get You a Job?
- What are the Courses?
- How Much Effort is Required?
- How are Courses Graded?
- What Kind of Interaction Can I Expect?
- Conclusion
- Addendum #1: Are There Related Online Masters?
- Addendum #2: Wanna Level Up to a Related Online PhD



What are the Courses?

- Class List
 - Table from WGU MSDA program guide
 - 11 courses, totalling 31 CU's
 - Standard path depicted
 - You and counselor decide
 - Default = 4 terms
 - 3 or even 2 terms are possible

Course Description	CUs	Term
The Data Analytics Journey	2	1
Data Acquisition	3	1
Data Cleaning	3	1
Exploratory Data Analysis	3	2
Predictive Modeling	3	2
Data Mining I	3	2
Representation and Reporting	3	3
Advanced Data Acquisition	2	3
Data Mining II	3	3
Advanced Data Analytics	3	4
Data Analytics Graduate Capstone	3	4

What are the Courses?

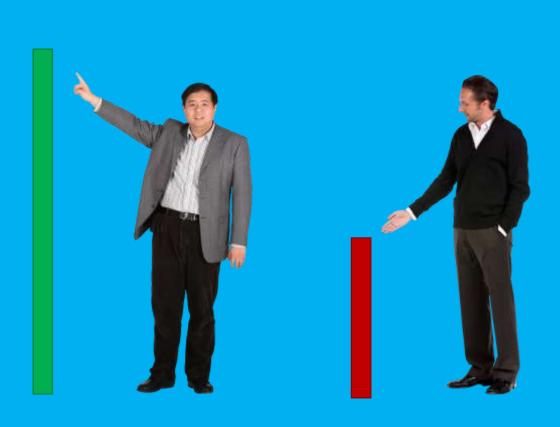
- Class List
- Five Areas of Study:
 - 1. Data Analytics
 - 2. Data Mangement
 - 3. Data Mining
 - 4. Data Visualization
 - 5. Graduate Capstone
- Details at article link, beyond scope

Course Description	CUs	Term
The Data Analytics Journey	2	1
Data Acquisition	3	1
Data Cleaning	3	1
Exploratory Data Analysis	3	2
Predictive Modeling	3	2
Data Mining I	3	2
Representation and Reporting	3	3
Advanced Data Acquisition	2	3
Data Mining II	3	3
Advanced Data Analytics	3	4
Data Analytics Graduate Capstone	3	4

- Introduction
- What is "Data Analytics"?
- Is the Degree Any Good?
- Is the Degree a Good Value?
- Will the Degree Get You a Job?
- What are the Courses?
- How Much Effort is Required?
- How are Courses Graded?
- What Kind of Interaction Can I Expect?
- Conclusion
- Addendum #1: Are There Related Online Masters?
- Addendum #2: Wanna Level Up to a Related Online PhD



- It depends...
 - Like anything, get out what you put in
 - More if goal = grow, deep learning
 - Less if goal = merely pass fast



- It depends...
- Difficulty
 - Final Exams were tough (no guessing)
 - Final Projects were big (lot of effort)
 - Years Experience = 2x / 3x faster
 - However, if new then need put in effort

Exam Question 46

- a) Fish
- b) Bat
- c) Walrus
- d) a) and b)
- e) a) and c)
- f) b) and c)
- z) All
- h) None



This Photo by Unknown Author is licensed under CC BY-SA-NO

- It depends...
- Difficulty
- Study Plan as Checklist
 - Front load = Course Study Plan
 - Use as Checklist Track Progres
 - Screenshot = C741 Statistics
 - Upside = "Gamification"
 - Feels good, incremental progress

- DONE = 0.25 nr = Live Propability, Bayes Theorem
- DONE 0.25 hr LINK Probability Finding the probability of an event

General Statistics Baseline, Videos: 19.50hr

- DONE 9.75 hr <u>LINK</u> Brandon Folz You Tube Channel for statistics Concepts (best I've seen, even beats Khan Academy, did full set on 2x)
- DONE 0.50 hr <u>LINK</u> Basic Statistics Understanding (Skim on 2x)
- DONE 0.50 hr LINK Intro to Stats Playlist (Skim)
- DONE 6.75 hr <u>LINK</u> More (optional) YouTube Stats Playlists; Excellent section augmenting Stats baseline (some I've never seen before, really thorough)
- DONE 1.75 hr <u>LINK</u> StatQuest Video Training (Excellent simplified overviews of PCA, Linear and Logistic Regression, and other)
- DONE 0.25 hr <u>LINK1</u>, <u>LINK2</u> BIC (Bayesian Information Criterion) vs. AIC (only one Q, so focus on high-level concepts)
- Course Material (ZyBooks), Quizzes, Take Notes, 21.00 hr (x wk) 21.00 hr Interactive TextBooks 4/21:4/25
 - DONE 0.25 hr <u>LINK</u> Chapter 1 Getting Started
 - DONE 4.00 hr <u>LINK</u> Chapter 2 Statistics Background
 - DONE 3.00 hr LINK Chapter 3 Parametric Analysis (15q)
 - DONE 3.00 hr LINK Chapter 4 Nonparametric Analysis (4q)
 - DONE 2.00 hr <u>LINK</u> Chapter 5 Categorical Analysis (12q)
 - DONE 2.25 hr LINK Chapter 6 Principal Component Analysis (9q)
 - DONE 3.50 hr <u>LINK</u> Chapter 7 Multiple Regression (14q)
- DONE 3.00 hr <u>LINK</u> Chapter 8 Logistic Regression (14q)
- DONE 0.00 hr LINK Chapter 9 Final Steps
- Supplemental Training to Course Materials, 7.50 hr (1 wk) 5.00hr Training Videos (67%) 2.50 hr TextBooks (33%) 4/26 : 4/27
 - DONE 1.00 hr <u>LINK1</u>, <u>LINK2</u>, <u>LINK3</u>, <u>LINK4</u>, <u>LINK5</u> ZScores: Wikihow article, funny video, statistics show, West Texas A&M, My Secret Math Tutor
- DONE 0.50 hr <u>LINK1</u>, <u>LINK2</u>, <u>LINK3</u>, <u>LINK4</u> T-Tests (Distributions with the same mean)
- DONE 0.50 hr <u>LINK1</u>, <u>LINK2</u> Chi-Square from <u>Statistics Show</u>, 2-YouTube Goodness of Fit (outstanding Link2)

- It depends...
- Difficulty
- Study Plan as Checklist
- By the Numbers
 - Caveat: Course curriculum changed
 - Caveat: Paper size does not matter
 - The numbers...

By the Numbers:

- 1 graduate degree
- 11 courses
- 32 credits
- 10 months (42 weeks)
- 5 final exams
- 7 final projects
- 316 pages of written reports
- 2 SAS certifications
- \$7,670 (two 6-month terms)

- It depends...
- Difficulty
- Study Plan as Checklist
- By the Numbers
- By the Hours
- By the Ratios

By the Hours:

- 562 hrs on projects
- + 215 hrs on exams & studying
- + 200 hrs on video lectures
- + 231 hrs on textbooks and labs
- = 1,208 hrs (total)

By the Ratios:

- 31 hrs / CU
- 29 hrs / wk (above FTE 40+)

• Rollup...

MS in Data Analytics - the details:

	Course		Ttl	Cr	Ttl	Ttl	Level	Paper/F	Project	Ex	ams	Video	TextBks,
Itm	Nbr	Course Name	Cr	Dn	Time	Wks	Effort	Size	Time	#	Time	Lectures	& Labs
0	ORA1	Admissions / Orientation / Career Planning	0	0	75 hr	na	na	2 pg	75 hr				
1	C740	Fundamentals: Data Analytics	2	2	112 hr	3 wk	52 hr/cr	36 pg	84 hr			21 hr	7 hr
2	C995	Data Manipulation: SQL for Data Analysis	4	4	41 hr	2 wk	10 hr/cr			1	9 hr	10 hr	22 hr
3	C745	Communication Advanced Data Visualization	3	3	105 hr	5 wk	38 hr/cr	48 pg	77 hr			13 hr	15 hr
4	C741	Fundamentals: Statistics for Data Analytics	3	3	134 hr	4 wk	45 hr/cr			1	52 hr	49 hr	33 hr
5	C996	Data Analytics: Programming in Python	2	2	32 hr	1 wk	16 hr/cr	9 pg	15 hr		5	11 hr	6 hr
6	C997	Data Analytics: R for Data Analysts	1	1	36 hr	1 wk	36 hr/cr	12 pg	17 hr		6. 6)	15 hr	4 hr
7	C743	Data Analytics: Data Mining and Analytics 1	3	3	64 hr	2 wk	24 hr/cr			1	22 hr	20 hr	22 hr
8	C744	Data Analytics: Data Mining and Analytics 2	3	3	134 hr	5 wk	45 hr/cr	55 pg	104 hr			3 hr	27 hr
9	C747	SAS 1 – Base Programmer for SAS 9.4 cert	4	4	181 hr	9 wk	43 hr/cr	29 pg	30 hr	1	56 hr	26 hr	69 hr
10	C748	SAS 2 – Stat Biz Analyst SAS 9 cert	4	4	125 hr	4 wk	31 hr/cr			1	76 hr	31 hr	18 hr
11	C772	Data Analytics Graduate Capstone	3	3	169 hr	5 wk	56 hr/cr	125 pg	160 hr			1 hr	8 hr
	370	Totals:	32	32	1,208 hr	42 wk	31 hr/cr	316 pg	562 hr	5	215 hr	200 hr	231 hr

^{**}C995 was only 41hr because I have extensive experience in the area...if new to me, would have been 160+hr.

- Introduction
- What is "Data Analytics"?
- Is the Degree Any Good?
- Is the Degree a Good Value?
- Will the Degree Get You a Job?
- What are the Courses?
- How Much Effort is Required?
- How are Courses Graded?
- What Kind of Interaction Can I Expect?
- Conclusion
- Addendum #1: Are There Related Online Masters?
- Addendum #2: Wanna Level Up to a Related Online PhD



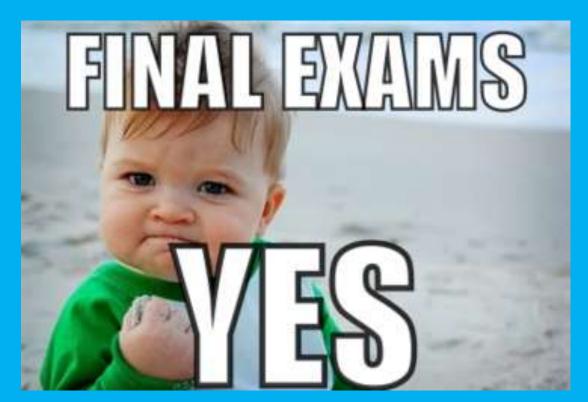
Competency Based

"A method of academic instruction and evaluation based upon students demonstrating their mastery of a subject"

- rasmussen.edu

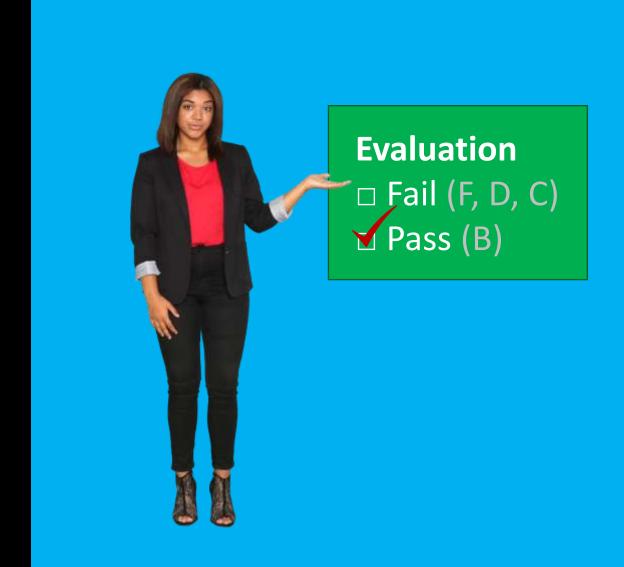
- Competency Based
 Students demonstrate mastery by:
 - 1. Pass "Objective Assessment" (final exam)
 - 2. Pass "Performance Assessment" (final project)

Course flow tends to alternate



This Photo by Unknown Author is licensed under CC BY-SA-NC

- Competency Based
- Official WGU Grades:
 - 1. Fail = traditional F, D, C
 - 2. Pass = traditional B



- Competency Based
- Official WGU Grades:
 - 1. Fail = traditional F, D, C
 - 2. Pass = traditional B

Argue there's a 3rd...

3. Excellence Award = traditional A (me = 3 of 11)



- Competency Based
- Official WGU Grades
- All Final Exams are <u>Proctored</u>
 - Scheduled days in advance
 - No sound
 - No hats or headphones
 - No cell phones
 - Video camera on you entire time
 - Proof of identity
 - Strict rules = no cheating





PowerPoint stock photos



PowerPoint stock photo



- Introduction
- What is "Data Analytics"?
- Is the Degree Any Good?
- Is the Degree a Good Value?
- Will the Degree Get You a Job?
- What are the Courses?
- How Much Effort is Required?
- How are Courses Graded?
- What Kind of Interaction Can I Expect?
- Conclusion
- Addendum #1: Are There Related Online Masters?
- Addendum #2: Wanna Level Up to a Related Online PhD



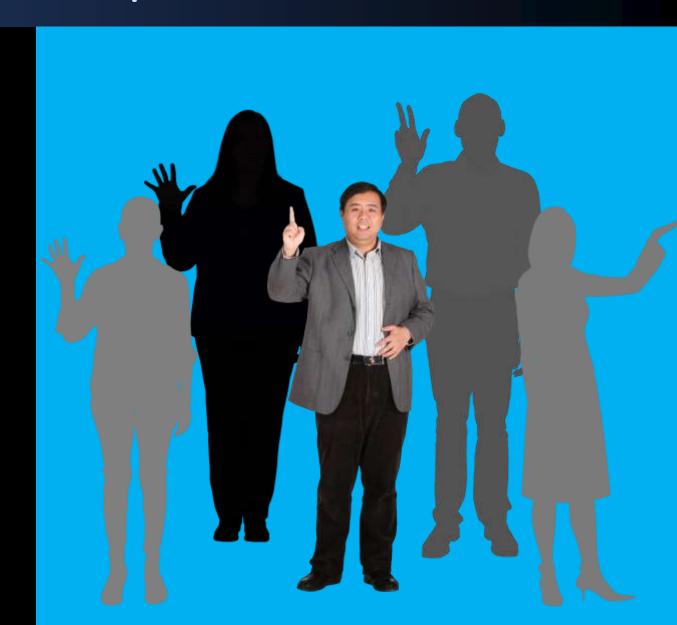
- 1. Enrollment Counselor
 - Determine if a fit
 - Get paperwork all in



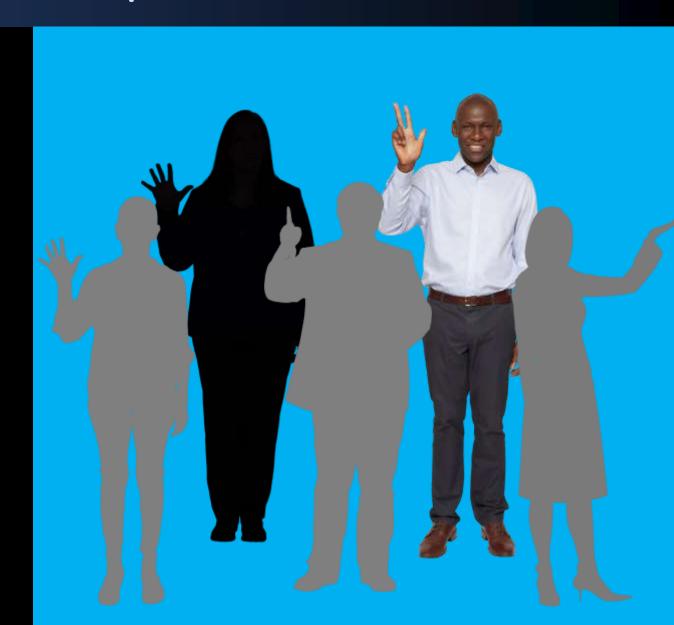
- 1. Enrollment Counselor
- 2. Program Mentor
 - 1. Coordinates Degree Plan with you
 - 2. Activates courses, email tip sheets
 - 3. With you to the end
 - 4. Weekly touch base
 - 5. Remove barriers, resolve issues
 - 6. Most interaction by far
 - 7. Very helpful



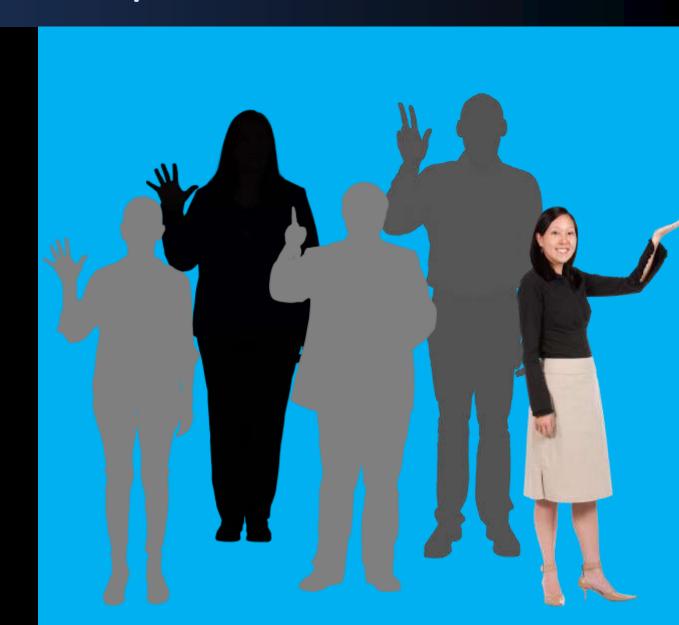
- 1. Enrollment Counselor
- 2. Program Mentor
- 3. Course Instructors (Professors)
 - 1. Have office hours
 - 2. Answer questions
 - 3. Clarify course materials



- 1. Enrollment Counselor
- 2. Program Mentor
- 3. Course Instructors (Professors)
- 4. Program Faculty
 - 1. Oversee course content
 - 2. No interaction, unless suggestions



- 1. Enrollment Counselor
- 2. Program Mentor
- 3. Course Instructors (Professors)
- 4. Program Faculty
- 5. Cohorts
 - 1. Peer group in same classes
 - 2. Team projects
 - 3. Networking
 - 4. Nature of Online = Limited at WGU



- Introduction
- What is "Data Analytics"?
- Is the Degree Any Good?
- Is the Degree a Good Value?
- Will the Degree Get You a Job?
- What are the Courses?
- How Much Effort is Required?
- How are Courses Graded?
- What Kind of Interaction Can I Expect?
- Conclusion
- Addendum #1: Are There Related Online Masters?
- Addendum #2: Wanna Level Up to a Related Online PhD



Conclusion

- I highly recommend WGU MSDA
- Not easy
- But if you put in hours and effort...
 - Fast
 - Flexible
 - Affordable
 - Data Science graduate degree



WGII Advertisement



- Introduction
- What is "Data Analytics"?
- Is the Degree Any Good?
- Is the Degree a Good Value?
- Will the Degree Get You a Job?
- What are the Courses?
- How Much Effort is Required?
- How are Courses Graded?
- What Kind of Interaction Can I Expect?
- Conclusion
- Addendum #1: Are There Related Online Masters?
- Addendum #2: Wanna Level Up to a Related Online PhD



Addendum #1 – Related Online Masters Degrees

MSDS? MBA? MS in Computer Science? MS in Cypbersecurity?

		Accredited		How	
Degree	School	Ву	Credits	Long?	Cost
Computer Science					
[01] MS in Computer Science (EdX)	University of Texas at Austin	Yes?	30	2 yr	\$10,000
Cybersecurity					
[02] MS in Cybersecurity	WGU	NWCCU	30	1+ yr	\$8,000+
[03] MS in Cybersecurity Mgmt	Purdue	"HLC"	60	2 yr	\$25,200
Data Science / Data Analytics					
[04] MS in Data Analytics (EdX)	Georgia Institute Technology	Yes?	36	2 yr	\$9,900
[05] MS in Data Science (EdX)	University of Texas at Austin	Yes?	30	2 yr	\$10,000
[06] Master of Health Informatics	Purdue	"HIMMS"	48	2 yr	\$20,160
MBA					
[07] MBA	Purdue	ACBSP	60	2 yr	\$25,200
[08] MBA	WGU	ACBSP	34	1+ yr	\$8,500+
[09] MBA in Healthcare Mgmt	WGU	ACBSP	36	1+ yr	\$8,500+
[10] MBA in Information Technology	WGU	ACBSP	36	1+ yr	\$8,500+
Information Technology					
[11] MS in Infor. Technology Mgmt	WGU	NWCCU	30	1+ yr	\$7,500+
[12] MS in Infor. Technology Mgmt	Purdue	"HLC"	60	2 yr	\$25,200
** All prices were taken March of 2021.					

Addendum #1 – Related Online Masters Degrees

All matching URLs by [##] will be included in YouTube Description

Links:

- [01] University of Texas at Austin, EdX, MS in Computer Science
- [02] WGU, MS in Cybersecurity
- [03] Purdue, MS in Cybersecurity Mgmt
- [04] Georgia Institute Technology, EdX, MS in Data Analytics
- [05] University of Texas at Austin, EdX, MS in Data Science
- [06] Purdue, Master of Health Informatics
- [07] Purdue, MBA
- [08] WGU, MBA
- [09] WGU, MBA in Healthcare Mgmt
- [10] WGU, MBA in Information Technology
- [11] WGU, MS in Information Technology Management
- [12] Purdue, MS in Information Technology Management

- Introduction
- What is "Data Analytics"?
- Is the Degree Any Good?
- Is the Degree a Good Value?
- Will the Degree Get You a Job?
- What are the Courses?
- How Much Effort is Required?
- How are Courses Graded?
- What Kind of Interaction Can I Expect?
- Conclusion
- Addendum #1: Are There Related Online Masters?
- Addendum #2: Wanna Level Up to a Related Online PhD



Addendum #2 – Wanna Level Up to a Related PhD

MSDS? MBA? MS in Computer Science? MS in Cypbersecurity?

		Resi-	a 10	How	
School / Degree		dency	Credits	Long?	Cost
Computer Science					
[14] DCS in Computer Science	Colorado Technical University	Yes	100	3 yr	\$64,640
[15] PhD in Computer Science	Nova Southeastern University	Yes?	64	3 yr	\$78,144
Cybersecurity					
[16] DCS in Cybersecurity	Colorado Technical University	Yes	100	3 yr	\$64,640
[17] DIT of Info. Assurance & Cybersecurity	Capella University	Yes	82	4 yr	\$63,000+
Data Science / Data Analytics					
[18] DBA in Data Analytics	Grand Canyon University	No?	60	3 yr	\$41,700
[19] DCS in Big Data Analytics	Colorado Technical University	Yes	100	3 yr	\$64,640
[20] PhD in Bus. Analytics & Data Science	Capital Technology University	Yes	54	3 yr	\$50,382
[21] PhD in Data Science	Northcentral University	Yes?	60	3+ yr	\$67,450
Information Technology					
[22] DIT in General Information Technology	Capella University	Yes	82	4 yr	\$63,000+
[23] DIT of IT Project Management	Capella University	Yes	82	4 yr	\$63,000+
[24] PhD in IT Project Management	Capella University	Yes	75	5 yr	\$81,000+
[25] PhD in Information Systems	Dakota State	No?	72	3 yr	\$33,000+
Instructional Design					
[26] PhD in Instructional Design Technology	Liberty University	No?	60	3 yr	\$35,700
** All prices were taken March of 2021					

Addendum #2 – Wanna Level Up to a Related PhD

All matching URLs by [##] will be included in YouTube Description

Links:

- [14] Colorado Technical University, DCS in Computer Science
- [15] Nova Southeastern University, PhD in Computer Science \$1,221/cr
- [16] Colorado Technical University, DCS in Cybersecurity
- [17] Capella University, DIT of Info. Assurance & Cybersecurity
- [18] Grand Canyon University, DBA in Data Analytics \$695/cr
- [19] Colorado Technical University, DCS in Big Data Analytics
- [20] Capital Technology University, PhD in Bus. Analytics & Data Science \$933/cr
- [21] Northcentral University, PhD in Data Science \$3,234/cr
- [22] Capella University, DIT in General Information Technology
- [23] Capella University, DIT of IT Project Management
- [24] Capella University, PhD in IT Project Management
- [25] Dakota State, PhD in Information Systems \$10,733/yr
- [26] <u>Liberty University, PhD in Instructional Design Technology</u> \$559/cr

Thanks for Watching



