## C740 - Course 1 "Fundamentals of Data Analytics" (2cr)

- 52hr/cr 104hr (3wk) 36pg paper (53hr) 30hr Video Lectures 18.5hr Textbook & Labs
- **Definition:** Tool and techniques. Summarize data, review statistical models, explore data mining techniques, contemplate ethical issues.
- (Optional) Self-Prep Training, 18.75hr (2 wk) 18.75hr Video Lecture 1/1:1/10
  - O DONE 1.25 hr LINK Microsoft, Introduction to Data Science (expires June 2020)
  - DONE 5.25 hr <u>LINK</u> Univ of Michigan Introduction to Data Analytics for Managers (skip over SQL lessons) **Excellent**, wide coverage, depth just right
  - O DONE 2.75 hr LINK Babson Analytics for Decision Making Excellent
  - O DONE 2.50 hr LINK Microsoft, Ethics and Law in Data and Analytics
  - O DONE 4.00 hr LINK Babson Data Analytics Fundamentals (Excel focus, skip over some lessons not needed)
  - O DONE 3.00 hr LINK AWS, The Elements of Data Science (Skipped most of sections 4 and 5 because advanced)
- Instructor's Recommended Pre-Training, 11.50hr (4 d) 11.50hr Video Lecture 1/19: 1/22
  - O DONE 3.25 hr LINK Excel Statistics Part 1 Excellent
  - O DONE 1.75 hr LINK Excel Statistics Part 2 Excellent
  - O DONE 0.25 hr LINK Intro to Descriptive Statistics
  - O DONE 0.00 hr LINK What is Probability
  - O DONE 0.25 hr LINK Time Series Analysis
  - DONE 0.50 hr <u>LINK</u> Good Time Series Analysis (fascinating use of fitting models to derive filters to remove noise and isolate signal, @2x, with skipping)
  - O DONE 0.25 hr LINK Forecasting with Time Series Data
  - O DONE 0.25 hr LINK Introduction to Linear Regression (watched 3 videos in the set, 2x)
  - O DONE 0.15 hr LINK Introduction to Regression Analysis (2x)
  - O DONE 0.10 hr LINK Running a Simple Regression Analysis (2x)
  - O DONE 0.15 hr LINK Running Multiple Regressions on Excel (1.5x)
  - O DONE 0.35 hr LINK Monte Carlo Theory (1.75x)
  - DONE 0.15 hr LINK Monte Carlo Using Excel Video (1.50x created for Manahattan Project)
  - DONE 0.25 hr <u>LINK</u> Simple Monte Carlo in Excel Excellent Integration area under curve with simple formulas, 5000 pts cover the area
  - O DONE 0.50 hr LINK Statistical Aspects of Data Mining (1.75x) Excellent
  - DONE 0.10 hr <u>LINK</u> Histograms Using Excel
  - o DONE 1.50 hr LINK Excel 2013 Statistics (Highline Community College! 2.50hr lecture, but 1.75x takes less time)
  - DONE 0.75 hr LINK C740 Lecture Webinar #1
  - O DONE 0.25 hr LINK C740 Project Overview + APA Style Guide
  - DONE 0.75 hr LINK C740 Tips Webinar Excellent, re-watch when do assignment for tips
- Interactive Text Books + Take Notes, 18.50hr (3 d) 18.5hr Interactive TextBooks 2/1: 2/4
  - O DONE 0.25 hr Chapter 1 Getting Started
  - O DONE 2.25 hr Chapter 2 Descriptive Statistics
  - $\circ$  DONE 2.75 hr Chapter 3 Probability
  - O DONE 2.00 hr Chapter 4 Inferential Statistics
  - O DONE 5.50 hr Chapter 5 Linear Regression
  - DONE 1.00 hr Chapter 6 Time Series Analysis
    DONE 4.00 hr Chapter 7 Data Mining
  - O DONE 0.75 hr Chapter 8 Ethics
- Additional Tips & Links from Instructor's Email & Course Chatter, 2.5hr (2 d) 2.5hr Video Lecture 2/4: 2/5
  - DONE 0.25 hr <u>LINK</u> Student Advice PDF
  - DONE 1.75 hr <u>LINK</u> C740 Course Tip Sheet: (5) ZScore, (2) Chi-Square, ANOVA, Monte Carlo Simulation; stopped midway thru...revisit during perf asmt AS NEEDED.
  - DONE 0.25 hr <u>LINK</u> Download and Skim Read 74pg of Course Chatter DOC; review it repeatedly while doing the project and at end when will make sense
  - DONE 0.25 hr LINK Performance assessment Tips Video Lecture; Stopped because same as last one in pre-training (only slightly different); will re-watch when doing project
- Performance Assessment (Project & Paper), 52.50hr (3 wk) 52.50hr Writing Paper 2/5:2/21
  - DONE 52.50 hr Excel Data Cleaning, Regression Analysis, Research Ideas on what to do, rough out both XL documents, very iterative.