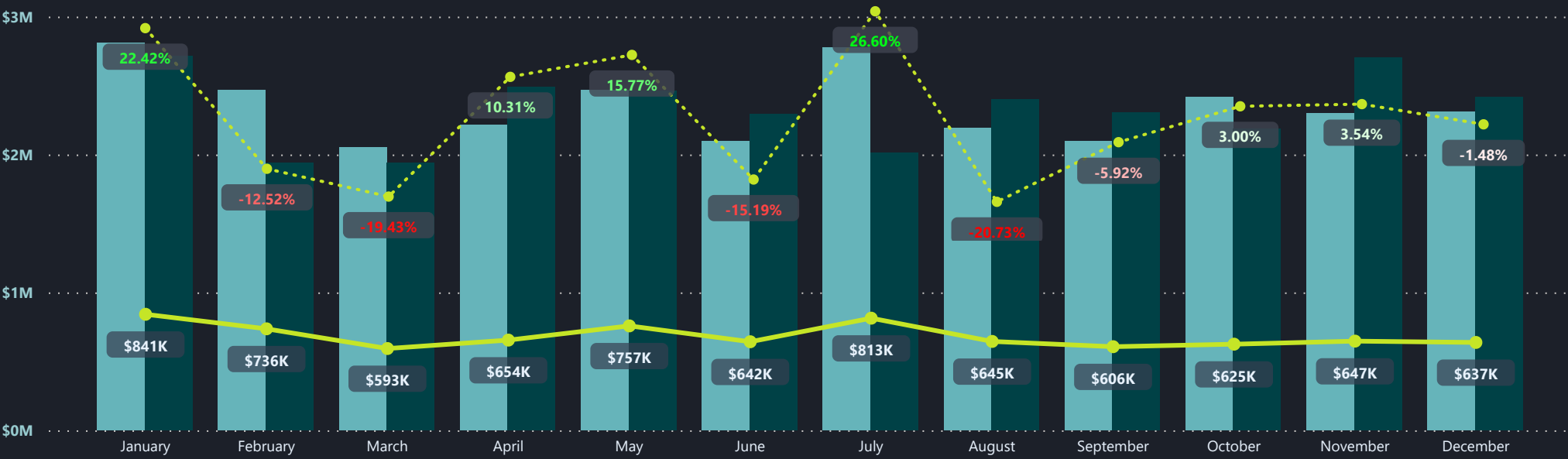


Current & Last Year's Sales VS. Profit, With %MoM Dotted Trendline

Current Year Sales Last Year Sales Profit



State

All

Year

2020

\$28.2M

Sales

\$8.2M

Profit

29.1%

Profit Margin

3125

Order Count

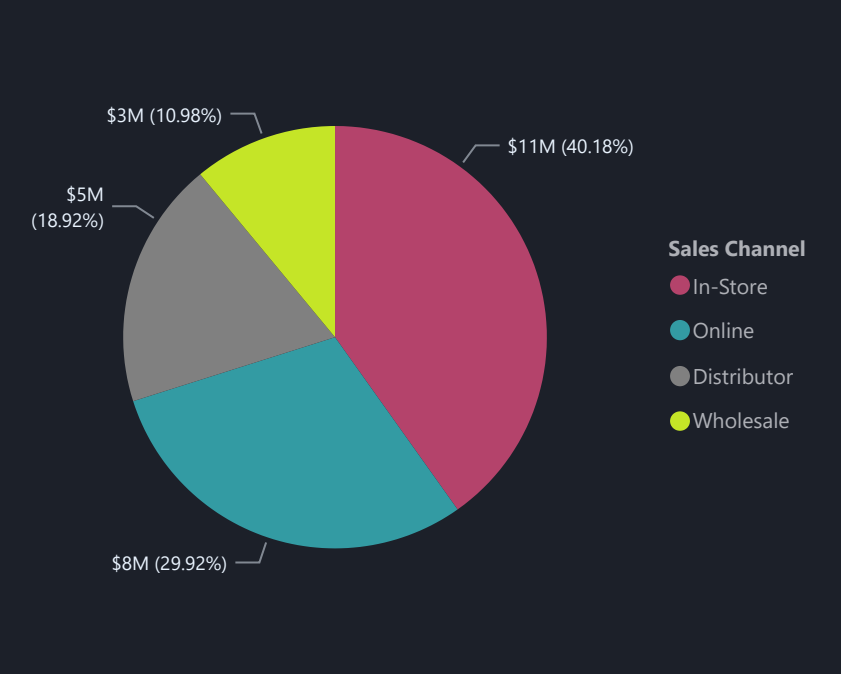
\$9,020

Avg. Sale

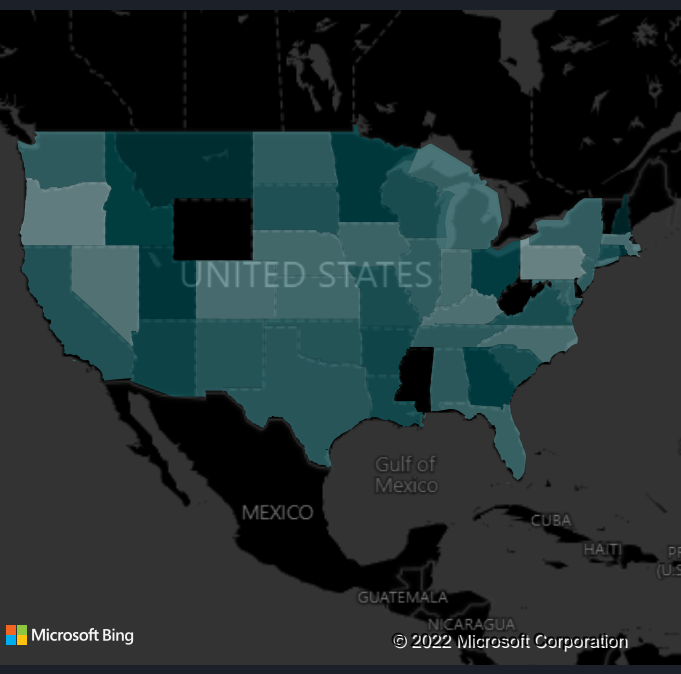
14K

Quantity Sold

Sales Channel Revenue Breakdown



Profit Map (Lighter = Higher Profit Per Store)



State	Avg. Profit/Store	Product	Sales
Pennsylvania	\$3,591	Collectibles	\$863,306
Oregon	\$3,498	Serveware	\$835,152
Nevada	\$3,246	Wall Frames	\$823,956
Kentucky	\$3,186	Accessories	\$778,072
North Carolina	\$3,107	Festive	\$761,661
Colorado	\$3,087	Furniture Cushions	\$755,605
Massachusetts	\$3,052	Bathroom Furniture	\$719,497
Indiana	\$3,048	Wreaths	\$715,398
Nebraska	\$3,031	Dinnerware	\$693,427
Kansas	\$2,972	Floral	\$668,336
Iowa	\$2,909	Table Linens	\$659,599
Florida	\$2,849	Vanities	\$654,028
Michigan	\$2,812	Rugs	\$652,987
New York	\$2,746	Vases	\$643,979