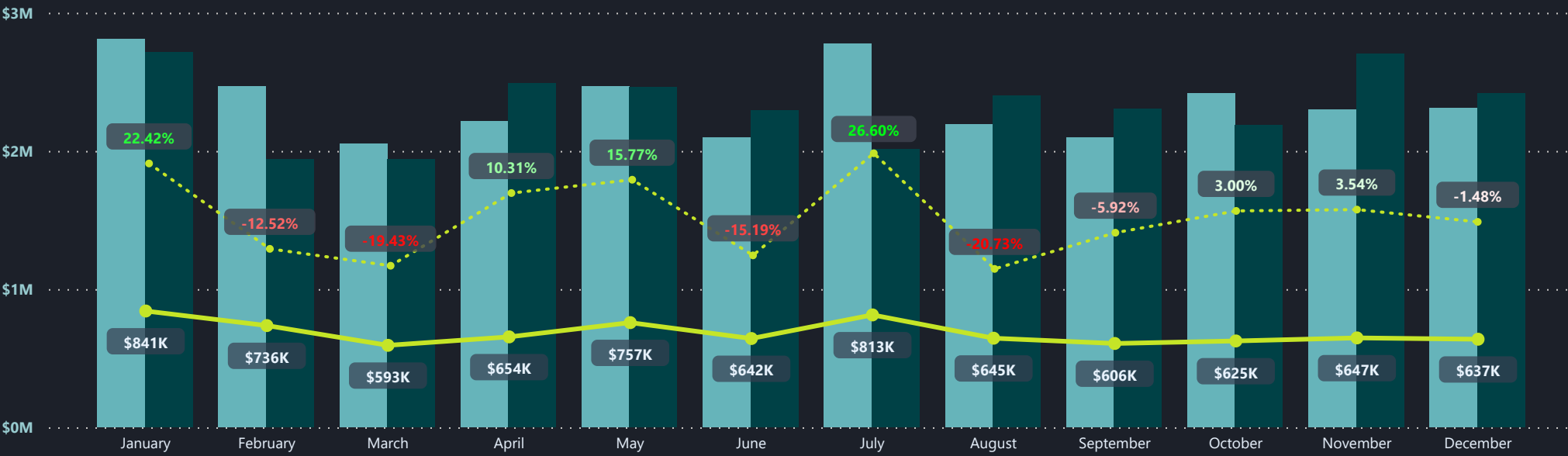


Current & Last Year's Sales VS. Profit, With %MoM Dotted Trendline

Current Year Sales Last Year Sales Profit %Change in Profit, Monthly



State ▼

All ▼

Year

2020 ▼

\$28.2M

Sales

\$8.2M

Profit

29.1%

Profit Margin

3125

Order Count

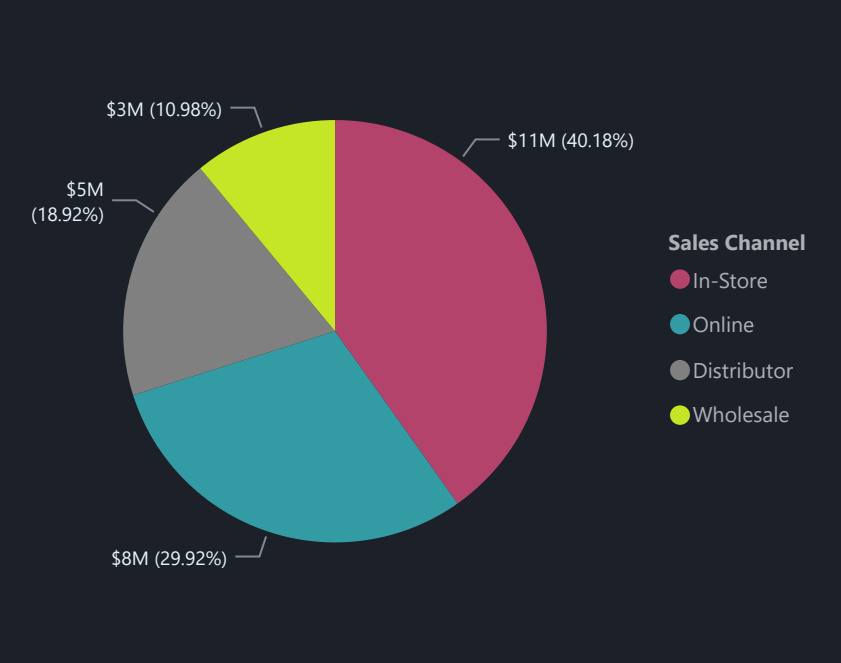
\$9,020

Avg. Sale

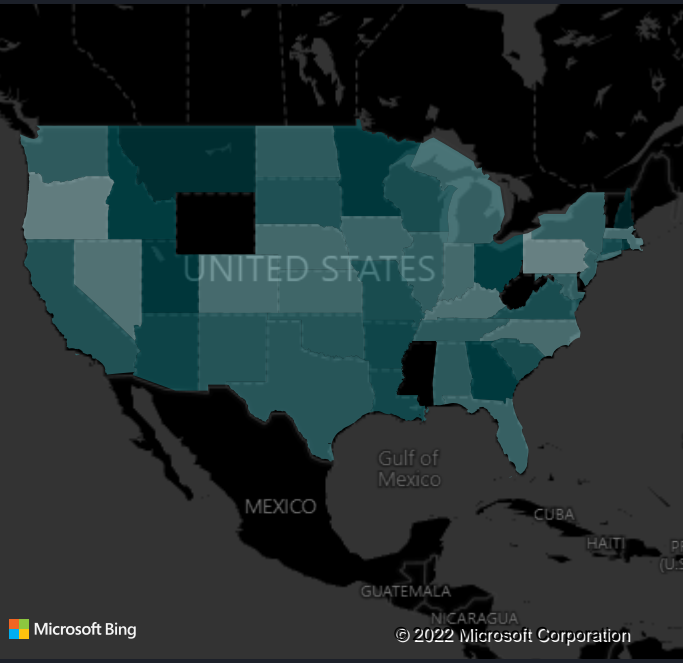
14K

Quantity Sold

Sales Channel Revenue Breakdown



Profit Map (Lighter = Higher Profit Per Store)



State	Avg. Profit/Store
Pennsylvania	\$3,591
Oregon	\$3,498
Nevada	\$3,246
Kentucky	\$3,186
North Carolina	\$3,107
Colorado	\$3,087
Massachusetts	\$3,052
Indiana	\$3,048
Nebraska	\$3,031
Kansas	\$2,972
Iowa	\$2,909
Florida	\$2,849
Michigan	\$2,812
New York	\$2,746

Product	Sales
Collectibles	\$863,306
Serveware	\$835,152
Wall Frames	\$823,956
Accessories	\$778,072
Festive	\$761,661
Furniture Cushions	\$755,605
Bathroom Furniture	\$719,497
Wreaths	\$715,398
Dinnerware	\$693,427
Floral	\$668,336
Table Linens	\$659,599
Vanities	\$654,028
Rugs	\$652,987
Vases	\$643,979