

Hypothesis tests are an important tool to analyze data and make some inferences from it.



All Hypothesis tests follow a basic logic...

- 1. An assumption or a claim is made.
- If your data contradicts this assumption or claim then you conclude that the claim or assumption made must be wrong.



Example

As I drove to work one day recently, I assumed that the road that I normally take to school would, as usual, take me to school.

There is the assumption, part 1 of the hypothesis.

But I reached a construction barricade, the road was closed.

There is the data.



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Another Example

You are the production manager at a beverage manufacturer and you receive a bottling unit that has been recently re-adjusted so that it puts 200 milliliter of beverage in disposable plastic bottles.



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Next, rather than accepting this assumption, you decide to test it using data. You fill out 10 bottles using the unit at different times so as to obtain a random sample and very carefully measure the amount of beverage inside each bottle.



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This is your data. A random sample of 10 observations on the amount of beverage in the bottles.



What would you conclude...

> if the average amount of beverage per bottle across these 10 bottles is 170 milliliter?



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What would you conclude...

if the average amount of beverage per bottle across these 10 bottles is 170 milliliter?

easy to conclude that the bottling unit is not properly adjusted.

if the average amount of beverage per bottle across these 10 bottles is 200 milliliter?



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> if the average amount of beverage per bottle across these 10 bottles is 170 milliliter?

easy to conclude that the bottling unit is not properly adjusted.

if the average amount of beverage per bottle across these 10 bottles is 200 milliliter?

again, the conclusion seems easy given this evidence.



What would you conclude...

- > if the average amount of beverage per bottle across these 10 bottles is 170 milliliter?
 - easy to conclude that the bottling unit is not properly adjusted.
- if the average amount of beverage per bottle across these 10 bottles is 200 milliliter?
 - again, the conclusion seems easy given this evidence.
- if the average amount of beverage per bottle across these 10 bottles is 199.9 milliliter or 200.1 milliliter?



What would you conclude...

- > if the average amount of beverage per bottle across these 10 bottles is 170 milliliter?
 - easy to conclude that the bottling unit is not properly adjusted.
- > if the average amount of beverage per bottle across these 10 bottles is 200 milliliter?
 - again, the conclusion seems easy given this evidence.
- > if the average amount of beverage per bottle across these 10 bottles is 199.9 milliliter or 200.1 milliliter?
 - perhaps, giving benefit of doubt you would conclude that the unit is properly adjusted.



What would you conclude...

if the average amount per bottle in the sample turns out to be 199.1 ml? 198ml? 202 ml? ...?



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at what point would you start rejecting the assumption that the unit puts in 200 ml of beverage?

Use your 'gut feeling'.



What would you conclude...

if the average amount per bottle in the sample turns out to be 199.1 ml? 198ml? 202 ml? ...?

- Use your 'gut feeling'.
- □ A more scientific procedure is to use hypothesis testing.



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- It takes into account...
 - size of the sample
 - variability in the sample
 - level of 'significance' you desire in your conclusion



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- Use your 'gut feeling'.
- A more scientific procedure is to use hypothesis testing.
- It takes into account...
 - size of the sample
 - variability in the sample
 - level of 'significance' you desire in your conclusion
- Hypothesis Test is a scientific tool to aid your decision making.



Is a widely used procedure to test a variety of claims...

testing the fuel efficiency claim of a car manufacturer.

testing the claims of efficacy made by a new drug.

testing the claim that the defective rate in your production process is greater than the acceptable limit.

testing the claim by an educational website that enrolling in its courses leads to higher school scores.

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