

Hypothesis Testing



Hypothesis Testing

Step 1 : Formulate Hypothesis



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Step 2 : Calculate the t-statistic

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Step 3 : Cutoff values for the t-statistic

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Step 4 : Check whether t-statistic falls in the rejection region

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**Interpret results of hypothesis test as
applied to the particular business application**



Hypothesis Testing *from a previous lesson...*

checking the claim that bottling unit puts in 200 ml of beverage in bottles



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checking the claim that bottling unit puts in 200 ml of beverage in bottles

Null Hypothesis $H_0: \mu = 200$

Alternate Hypothesis $H_A: \mu \neq 200$

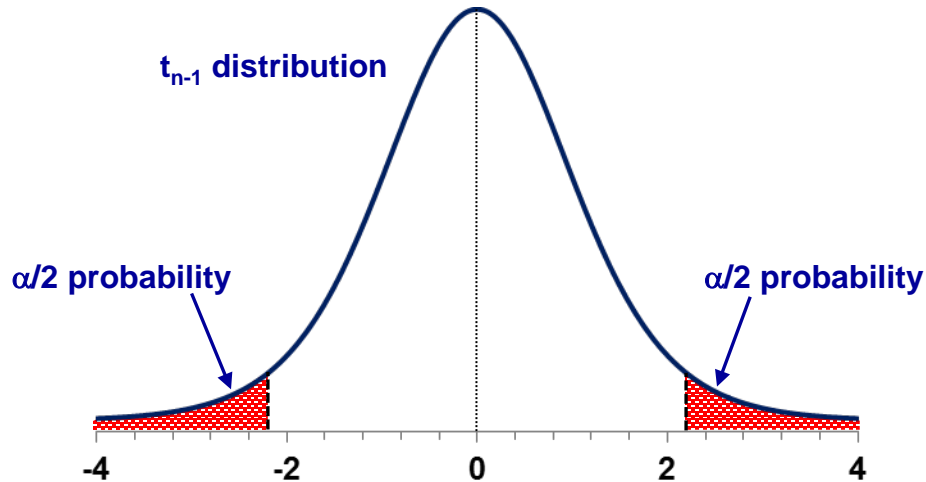
Two tailed test

Hypothesis Testing *from a previous lesson...*

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Two tailed test

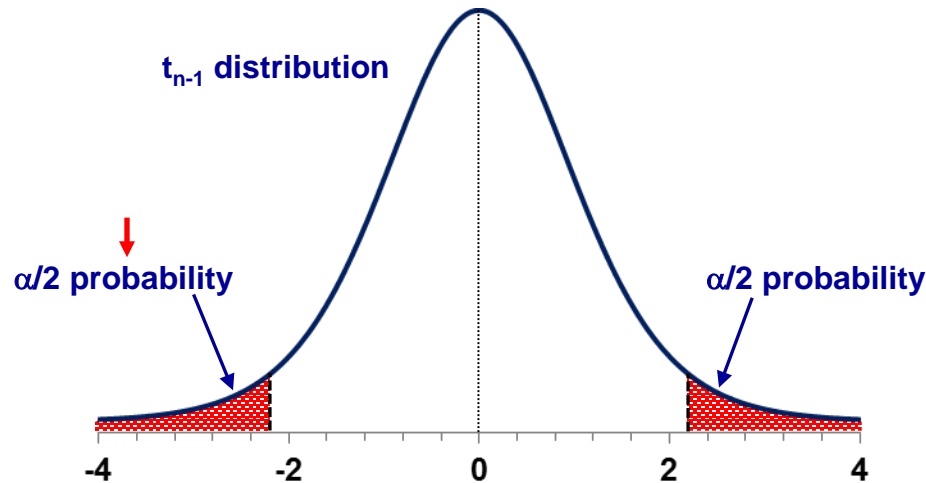


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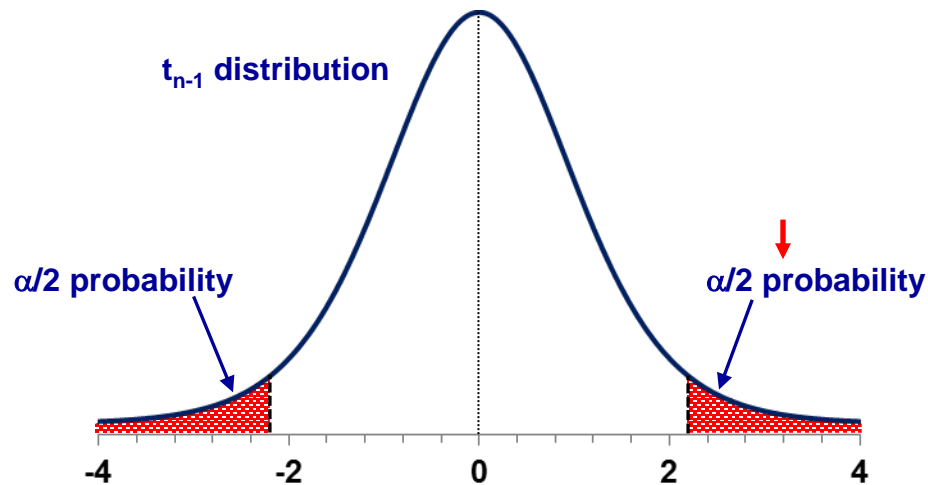


Hypothesis Testing *from a previous lesson...*

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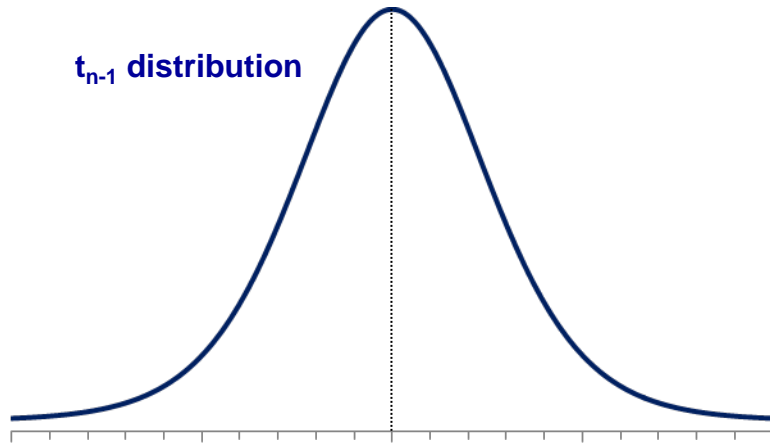
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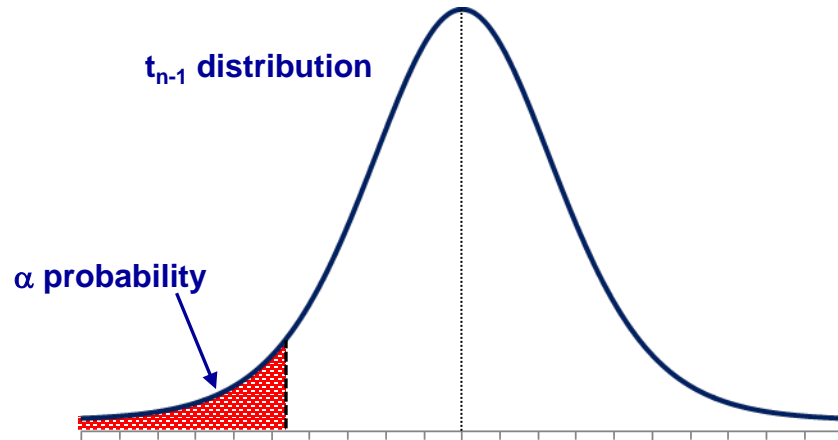
Hypothesis Testing

Single tail hypothesis test



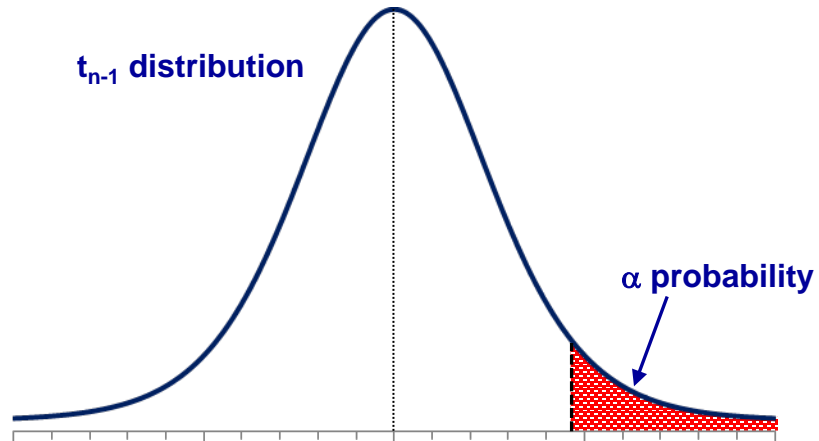
Hypothesis Testing

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Hypothesis Testing

Example

A fuel additive manufacturer claims that through the use of its' fuel additive, automobiles in the small car category should achieve on average an increase of 3 miles or more per gallon of fuel.

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To test the claim...

- 1) Random selection of 150 small cars

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To test the claim...

- 1) Random selection of 150 small cars.
- 2) Their fuel efficiency measured before and after the use of fuel additive.

Hypothesis Testing

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Claim made: increase in fuel efficiency is 3 miles per gallon or more

To test the claim...

- 1) Random selection of 150 small cars.
- 2) Their fuel efficiency measured before and after the use of fuel additive.
- 3) 150 measurements obtained for the increase in miles per gallon achieved.

Hypothesis Testing

Example

A fuel additive manufacturer claims that through the use of its' fuel additive, automobiles in the small car category should achieve on average an increase of 3 miles or more per gallon of fuel.

Claim made: increase in fuel efficiency is 3 miles per gallon or more

To test the claim...

- 1) Random selection of 150 small cars.
- 2) Their fuel efficiency measured before and after the use of fuel additive.
- 3) 150 measurements obtained for the increase in miles per gallon achieved.

sample mean \bar{x} = 2.9 miles per gallon

sample std deviation s = 1.35 miles per gallon



Hypothesis Testing

$n = 150$, $\bar{x} = 2.9$ mpg, $s = 1.35$ mpg





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$n = 150$, $\bar{x} = 2.9$ mpg, $s = 1.35$ mpg

Step 1 : Formulate Hypothesis

Null Hypothesis $H_0: \mu \geq 3.0$

Alternate Hypothesis $H_A: \mu < 3.0$



Hypothesis Testing

$n = 150$, $\bar{x} = 2.9$ mpg, $s = 1.35$ mpg

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One tailed
test

Hypothesis Testing

$n = 150$, $\bar{x} = 2.9$ mpg, $s = 1.35$ mpg

Step 1 : Formulate Hypothesis

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Reject Null hypothesis if \bar{x} is way below 3.0

Hypothesis Testing

$n = 150$, $\bar{x} = 2.9$ mpg, $s = 1.35$ mpg

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One tailed
test

Reject Null hypothesis if \bar{x} is way below 3.0

≡

Reject Null hypothesis if t-statistic is way below 0

Hypothesis Testing

$n = 150$, $\bar{x} = 2.9$ mpg, $s = 1.35$ mpg

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Null Hypothesis $H_0: \mu \geq 3.0$

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One tailed
test

Reject Null hypothesis if \bar{x} is way below 3.0

≡

Reject Null hypothesis if t-statistic is way below 0

Only one rejection region on the Left-Hand-Side



Hypothesis Testing

Single tail hypothesis test with rejection region on the L.H.S.

$$H_0: \mu \geq \dots$$

$$H_A: \mu < \dots$$

Hypothesis Testing

Single tail hypothesis test with rejection region on the L.H.S.

$$H_0: \mu \geq \dots$$

$$H_A: \mu < \dots$$

Single tail hypothesis test with rejection region on the R.H.S.

$$H_0: \mu \leq \dots$$

$$H_A: \mu > \dots$$

Hypothesis Testing

Single tail hypothesis test with rejection region on the L.H.S.

$$H_0: \mu \geq \dots$$

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Single tail hypothesis test with rejection region on the L.H.S.

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Hypothesis Testing

Single tail hypothesis test with rejection region on the L.H.S.

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Single tail hypothesis test with rejection region on the R.H.S.

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Hypothesis Testing

Single tail hypothesis test with rejection region on the L.H.S.

$$H_0: \mu \geq \dots$$

$$H_A: \mu < \dots$$

Single tail hypothesis test with rejection region on the R.H.S.

$$H_0: \mu \leq \dots$$

$$H_A: \mu > \dots$$

Two tail hypothesis test with rejection regions on both sides

$$H_0: \mu = \dots$$

$$H_A: \mu \neq \dots$$

Hypothesis Testing

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Step 1 : Formulate Hypothesis

Null Hypothesis $H_0: \mu \geq 3.0$

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Step 2 : Calculate the t-statistic

$$\text{t-statistic} = \frac{\bar{x} - \mu}{s/\sqrt{n}}$$

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$$\text{t-statistic} = \frac{\bar{x} - \mu}{s/\sqrt{n}} = -0.9072$$

Hypothesis Testing

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$$H_0: \mu \geq 3.0$$
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Step 2 : Calculate the t-statistic = -0.9072

Step 3 : Cutoff values for the t-statistic

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Step 2 : Calculate the t-statistic $= -0.9072$

Step 3 : Cutoff values for the t-statistic $\alpha = 0.05$

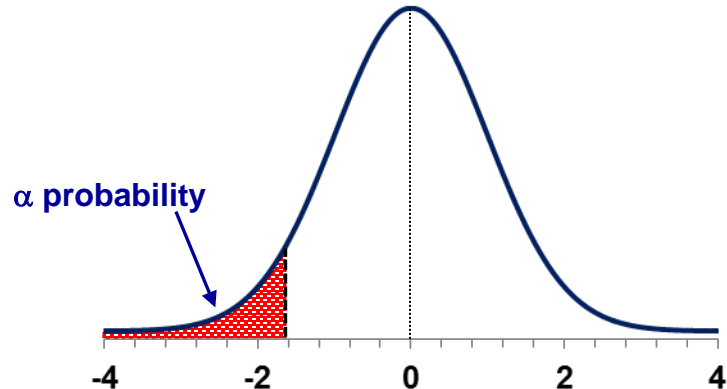
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Hypothesis Testing

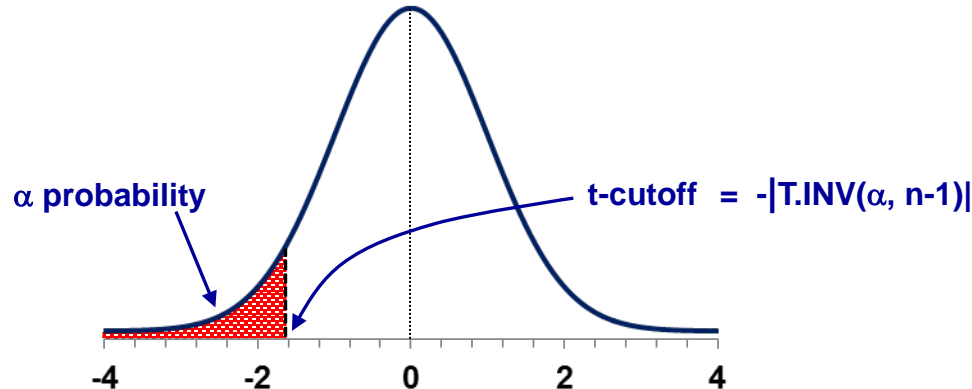
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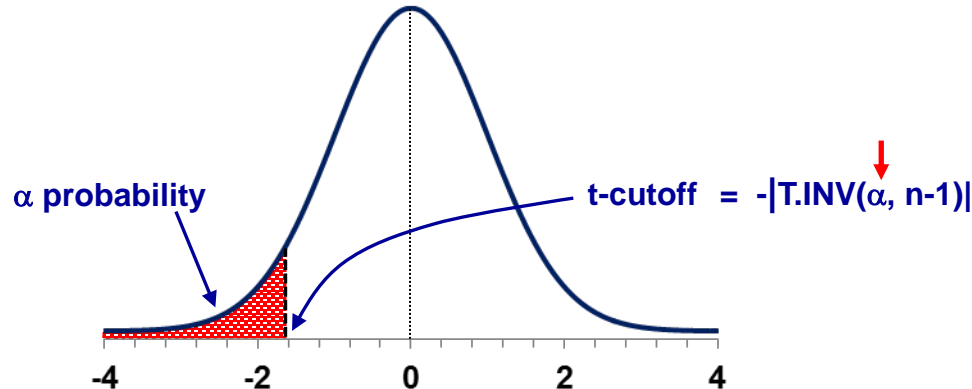
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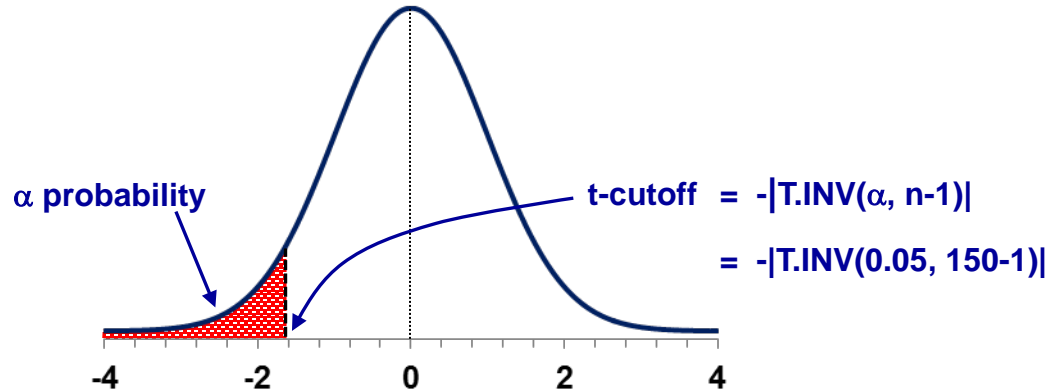
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Hypothesis Testing

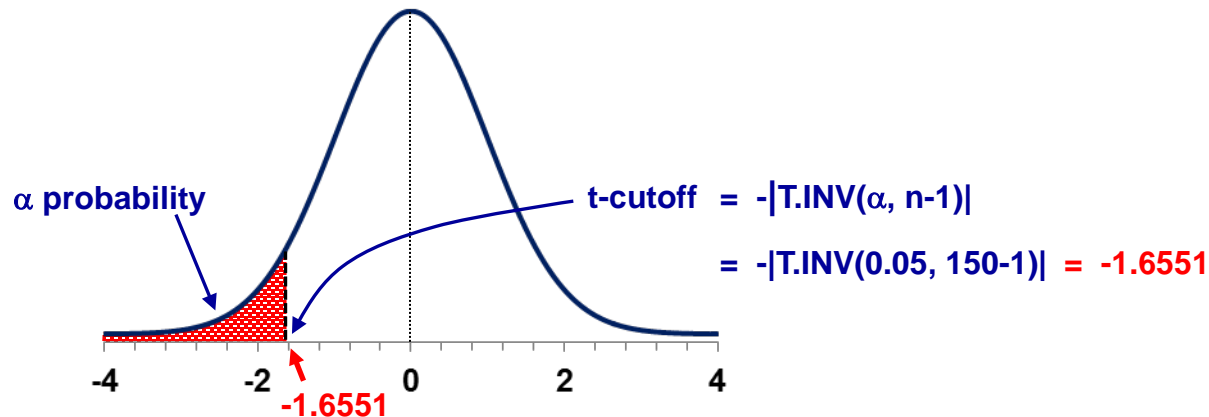
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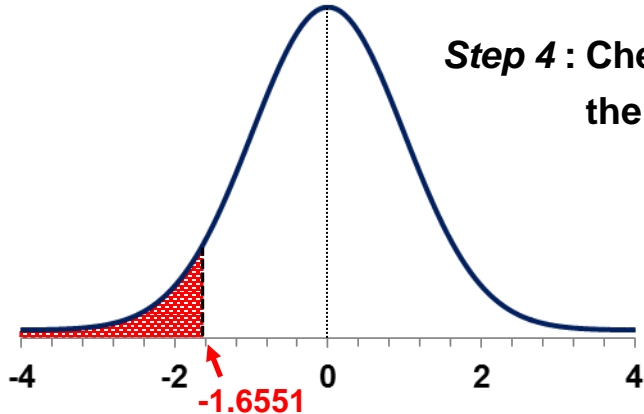
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Step 4 : Check whether t-statistic falls in the rejection region



Hypothesis Testing

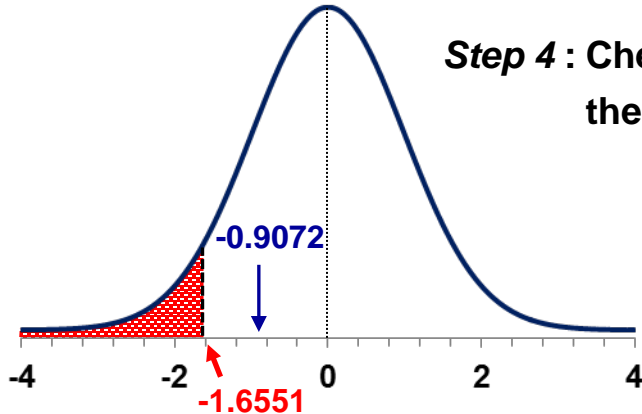
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Conclusion:

- Do not reject Null hypothesis
- Our evidence is consistent with the claim made

