

SALES ANALYSIS OF XYZ ENTERPRISES

State

All

2014

2015

2016

2017

2018

Total Revenue

1.24bn

Total Profit

461.77M

Total Order

541K

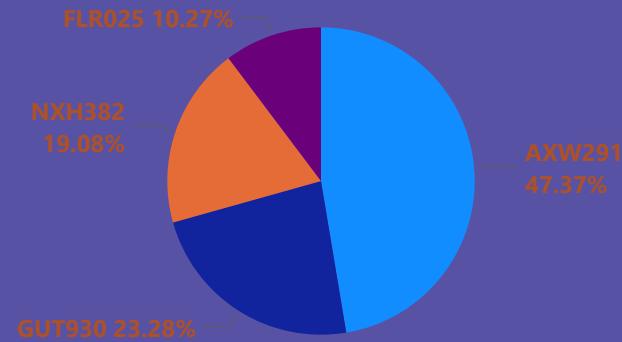
Average Order Value

2.28K

Average Profit Margin(%)

37.36

Revenue by warehouse code



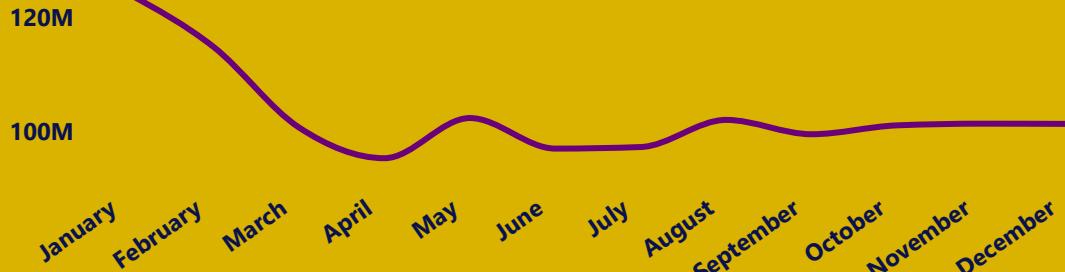
Bottom 5 Products By Revenue



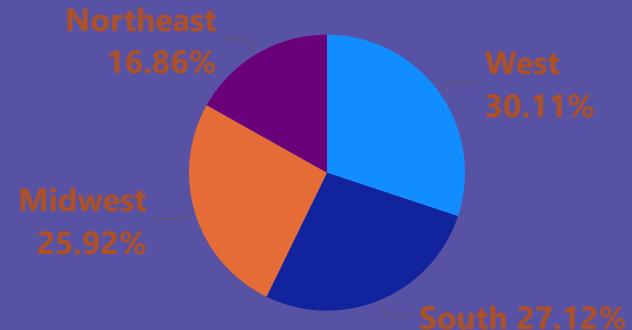
Top 5 Products By Revenue



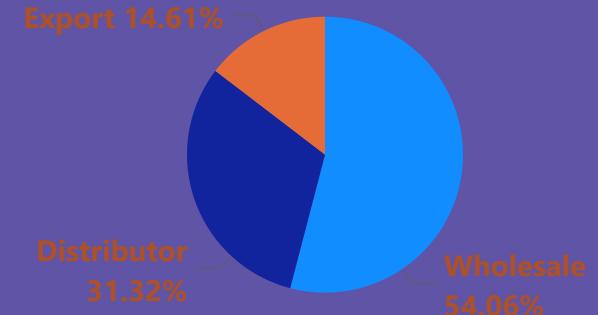
Revenue by Month



Revenue by Regions



Revenue by channel



2014

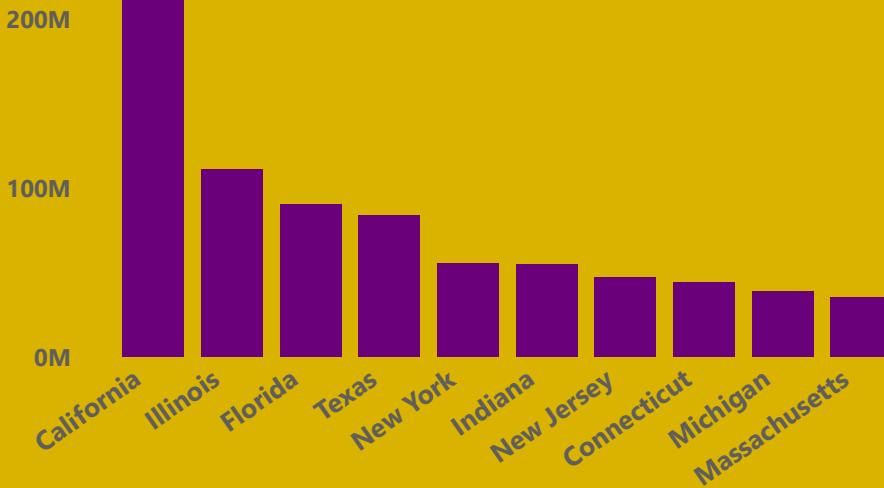
2015

2016

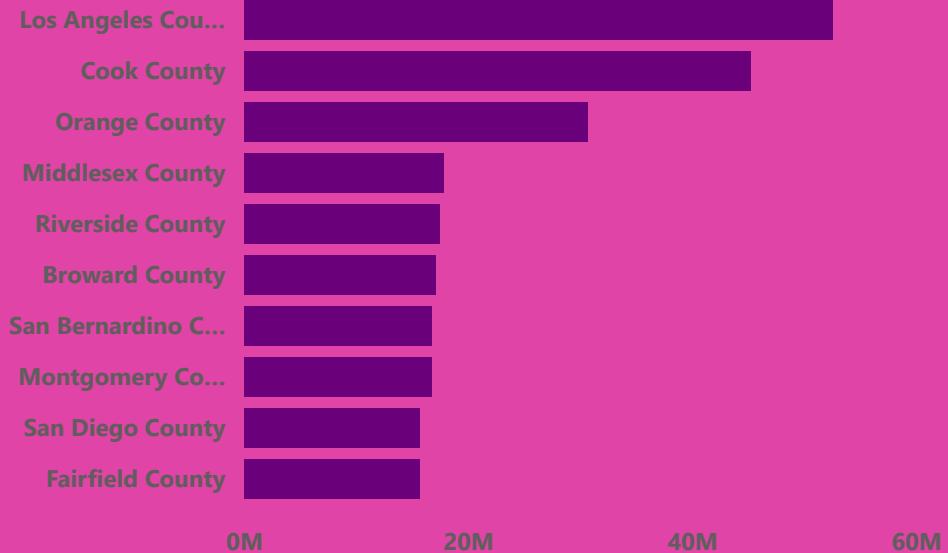
2017

2018

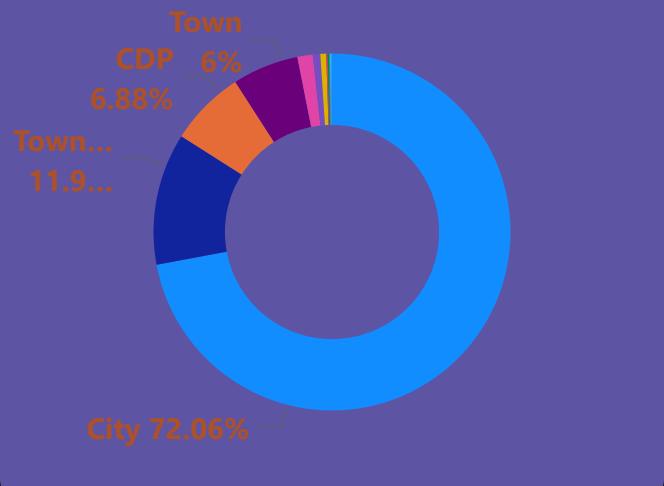
Top 10 State By Revenue



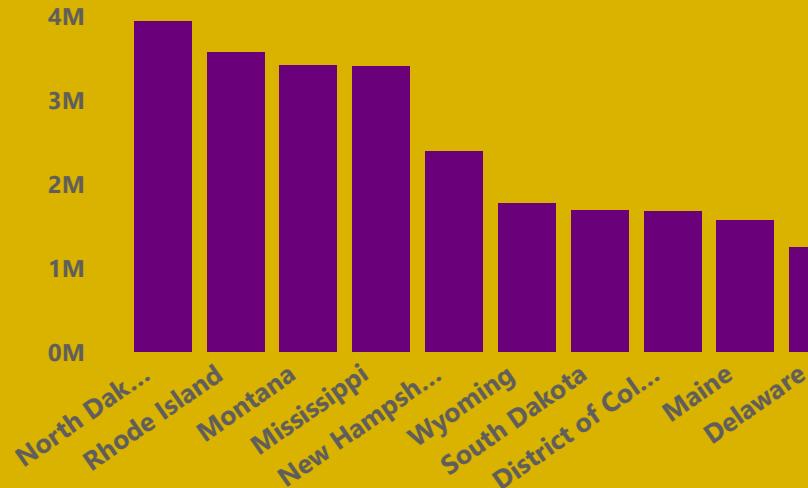
Top 10 county By Revenue



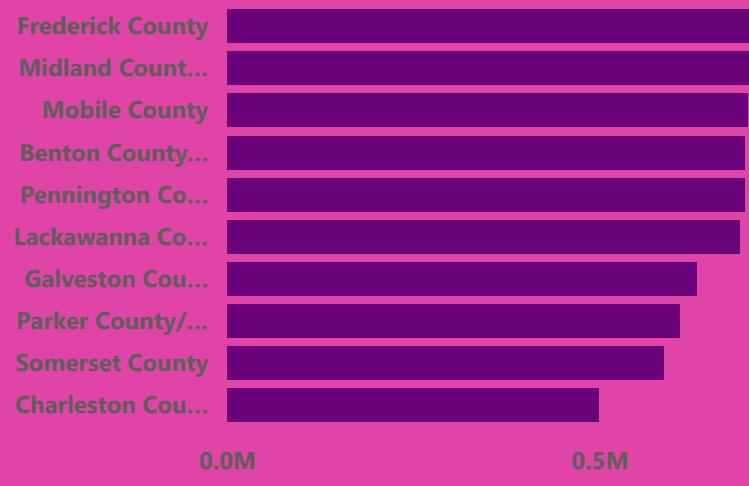
Revenue By Localities



Bottom 10 State By Revenue



Bottom 10 county By Revenue





2014

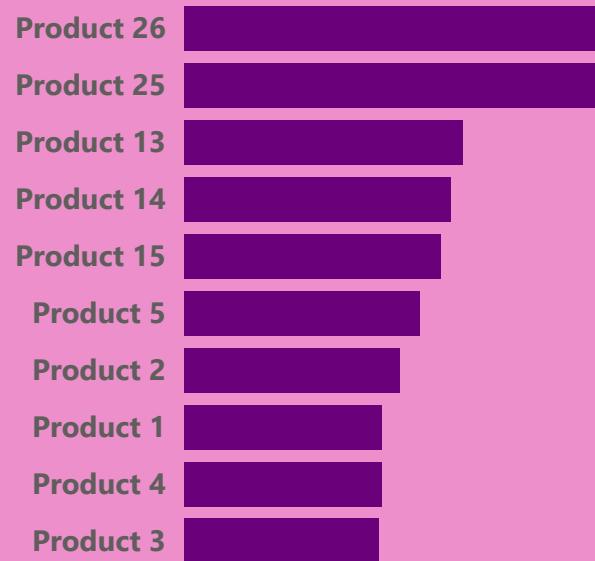
2015

2016

2017

2018

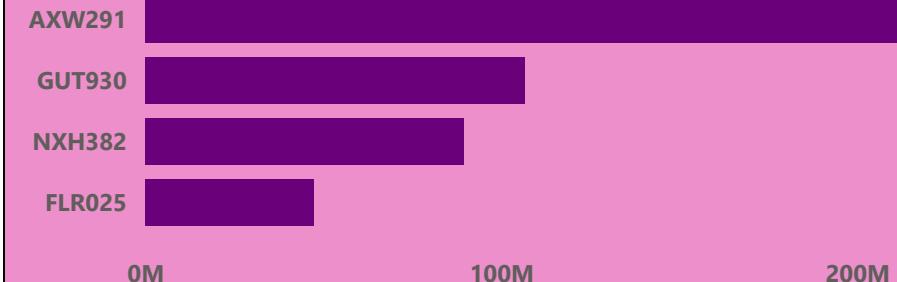
Top 10 Ordered Quantity



Products By Highest Margin

product_name	Profit Margin %
Product 9	40.03%
Product 30	39.05%
Product 28	38.94%
Product 7	38.68%
Product 21	38.60%
Product 18	38.42%
Product 1	38.33%
Product 16	38.03%
Product 29	38.01%
Product 25	38.01%
Product 19	37.90%
Product 23	37.86%
Product 26	37.86%
Product 6	37.75%
Product 4	37.64%
Product 27	37.59%
Product 5	37.55%
Product 17	37.50%
Product 24	37.22%
Product 22	37.01%
Product 20	36.79%
Product 15	36.77%
Product 3	36.75%
Product 13	36.68%
Product 8	36.51%
Product 11	36.33%
Product 10	36.07%

Profit Generated By Warehouses



Profit Generated By Regions



Profit Generated By Channels

