

SALES ANALYSIS OF XYZ ENTERPRISES

State

All

Total Revenue

1.24bn

Total Profit

461.77M

Total Order

541K

Average Order Value

2.28K

Average Profit Margin(%)

37.36

2014

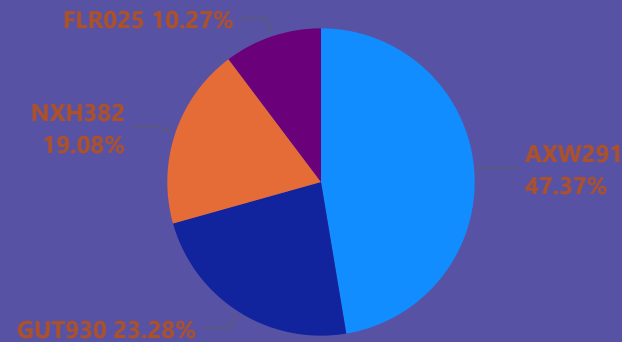
2015

2016

2017

2018

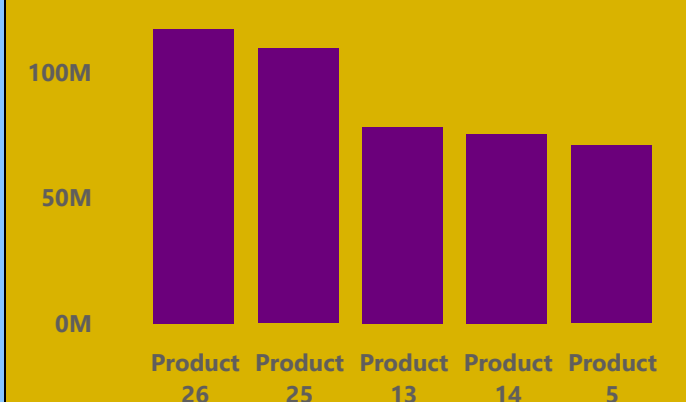
Revenue by warehouse code



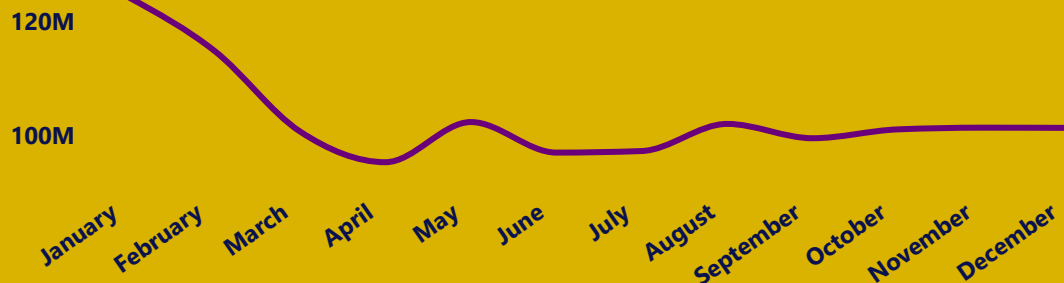
Bottom 5 Products By Revenue



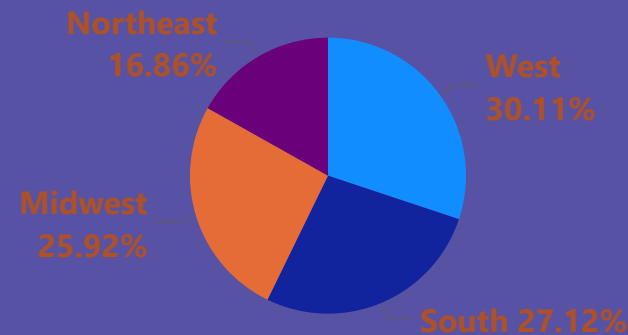
Top 5 Products By Revenue



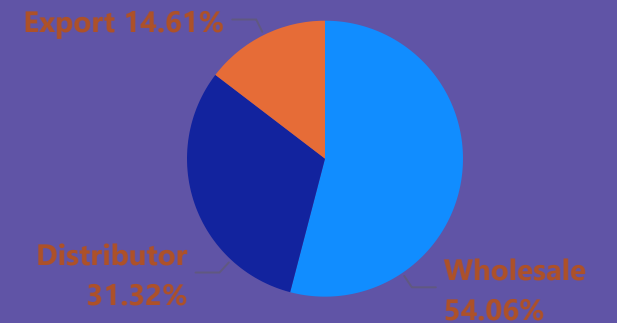
Revenue by Month



Revenue by Regions



Revenue by channel



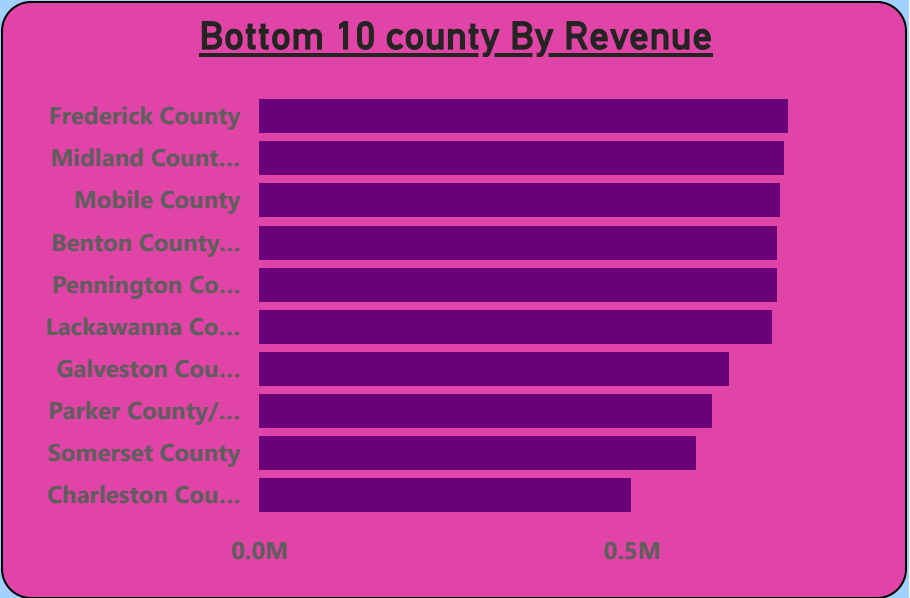
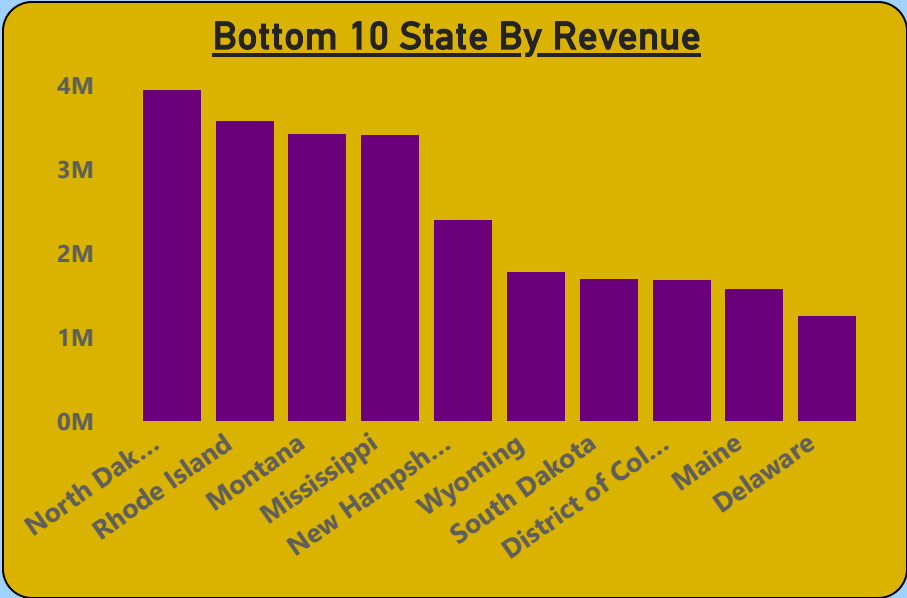
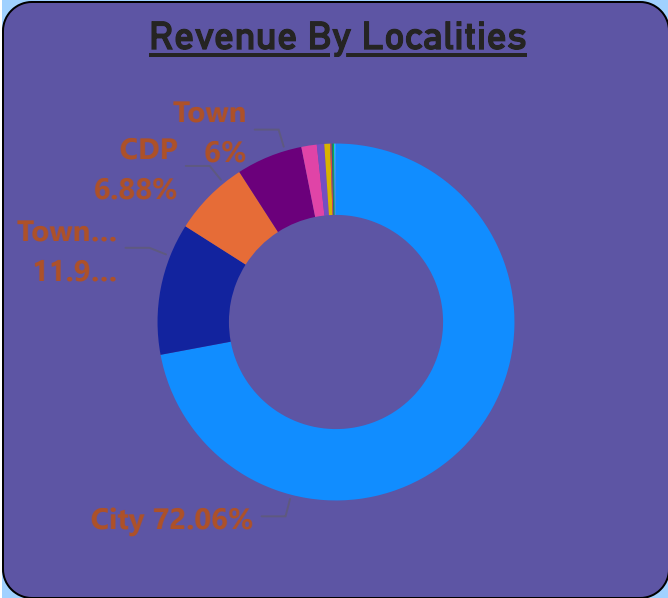
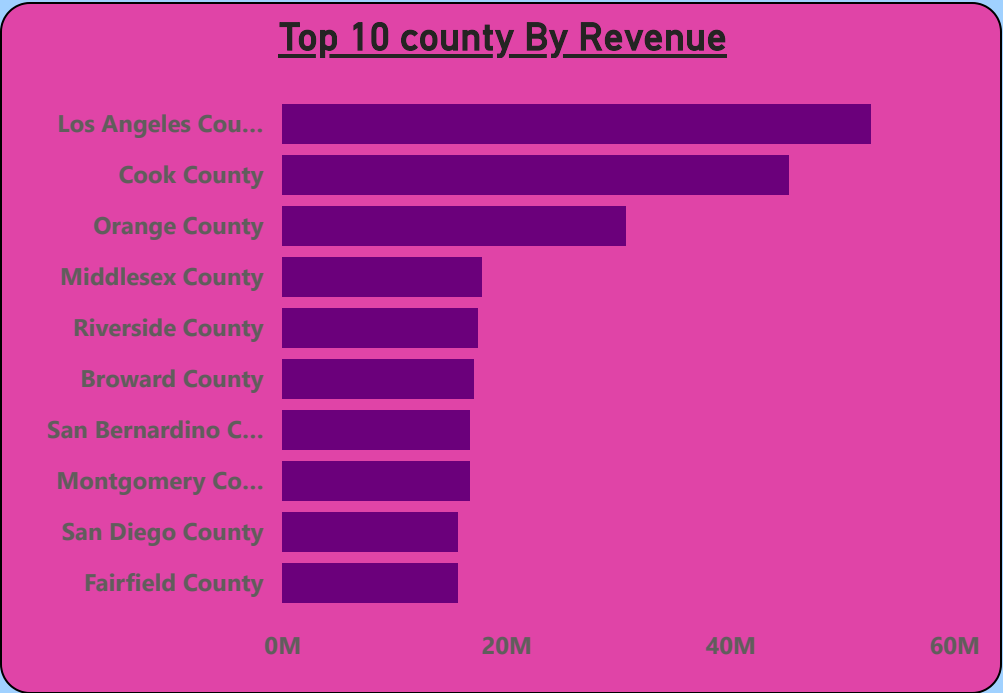
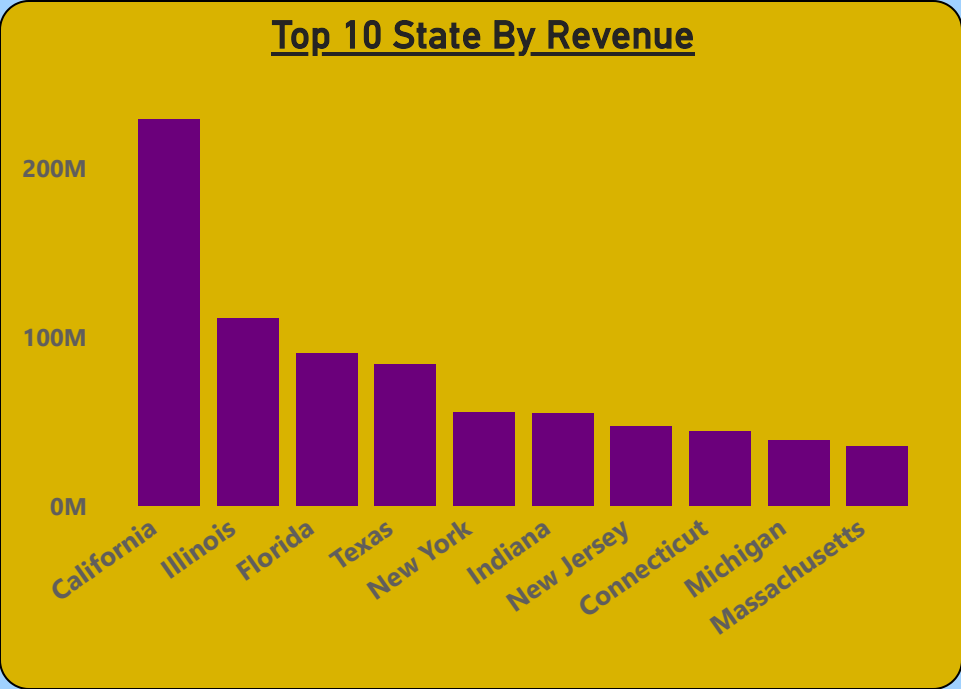
2014

2015

2016

2017

2018



2014

2015

2016

2017

2018

Products By Highest Margin	
product_name	Profit Margin %
Product 9	40.03%
Product 30	39.05%
Product 28	38.94%
Product 7	38.68%
Product 21	38.60%
Product 18	38.42%
Product 1	38.33%
Product 16	38.03%
Product 29	38.01%
Product 25	38.01%
Product 19	37.90%
Product 23	37.86%
Product 26	37.86%
Product 6	37.75%
Product 4	37.64%
Product 27	37.59%
Product 5	37.55%
Product 17	37.50%
Product 24	37.22%
Product 22	37.01%
Product 20	36.79%
Product 15	36.77%
Product 3	36.75%
Product 13	36.68%
Product 8	36.51%
Product 11	36.33%
Product 10	36.07%

