# DATA SCIENCE IN MANUFACTURING WEEK 2

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# LECTURE: WEEK 2

Data Carpentry



#### BY THE END OF THIS LECTURE YOU SHOULD:



Understand the importance of data quality



Understand data carpentry



# DATA CARPENTRY INTRODUCTION



#### WHAT IS DATA CARPENTRY?

Data carpentry, you may have heard this referred to as data wrangling, refers to the process of cleaning-up and pre-processing your data in order to be able to analyse them properly and derive actionable insights from them.



# WHAT IS DATA CARPENTRY?

	А	В	С	D	E	F	G	Н	I	J	K	L	М
1	Clock modulation of	starch, pigr	ments and nitro	g Timet Project									
2	Sosa M; Pintos A	Study 202	19-12-05 to 202	(Period analysed in	n BioDare								
3	If not indicated differ	rently meta	bolites reporte	d per g of fresh wei	ght of 6-wee	k-old plant le	af rosettes						
4				"	Biomas	Starch	Sucrose	Chloro.					
5	Sample	Strain	Genotype	Media		ma/a F\M	(mg/g)			Cell	Sample	Period	Phase
6	A1	D62	phyB-9	GM-agar	0.1206g	6		0.0018 g/g		A1	WT SD	24.2	8.1
7	A2	D64	phyB-9	GM-agar	0.1275g	6.5	1.1	0.0016		A2	phyA SD	23.5	7.2
8	A3	D1	phyA-211	GM-agar	0.2872 g	5	1	0.0014		A3	phyB SD	24.5	7.7
9	A4	B12	elf4-101	GM-agar	0.1524g	3	0.6	0.002		A4	elf4 SD	27.1	9
10	A5	B33	toc1-2	GM-agar	0.2035 g	0	1.1	0.0017		A5	toc1 SD	30.1	11
11	B1	D62	phyB-9	GM-agar +SUC	0.2104	6.2	1.3	0.0021		B1	WT LD	24.5	5
12	B2	D64	phyB-9	GM-agar +SUC	0.2435	7	1.2	0.0019		B2	phyA LD	24.1	6.1
13	В3	D1	phyA-211	GM-agar +SUC	0.3213g	5.8	1.1	error		В3	phyB LD	25	5.7
14	B4	B12	elf4-101	GM-agar +SUC	0.2135g	4.9	0.8	0.0022		B4	elf4	-1	-1
15	B5	B33	toc1-2	GM-agar +SUC	0.292 g	5.9	0.9	0.0021		B5	toc1 LD	31.1	7
16	C1	D62	phyB	short+S	130mg	6	1.2	0.0018					
17	C2	D64	phyB	short+S	141.5 mg	6.5	1.1	0.0016					
18	C3	D1	phyA	short+S	288 mg	5	1	0.0014					
19	C4	B12	elf4	short+S	152mg	3	0.6	0.002					
20	C5	B33	toc1	short+S	204mg		1.1	0.0017					
21	D1	D62	phyB	LD -S	135mg	6	1.2	0.001					
22	D2	D1	phyA	LD -S	695 mg								
23	D3	D64	phyB	LD -S	141mg	7	1.1	0.0021					
24	D4	B12	elf4	LD -S	1425mg	3.1	0.6	0.003					
25	D5	B33	toc1	LD -S	204mg	5	1.1	0.0011					
26		short day	s 6 h light										
27			18 h light		Updated	21-08-11							



#### WHY IS IT IMPORTANT?

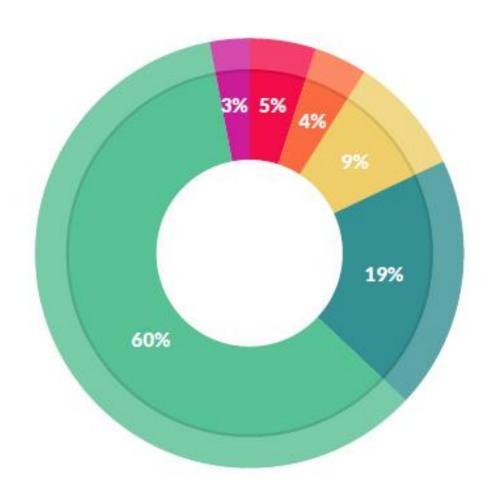
GIGO (garbage in - garbage out)



Bad data won't produce the right information.



#### WHY IS IT IMPORTANT?



#### What data scientists spend the most time doing

- Building training sets: 3%
- Cleaning and organizing data: 60%
- Collecting data sets; 19%
- Mining data for patterns: 9%
- Refining algorithms: 4%
- Other: 5%



Source: CrowdFlower

#### KEY STEPS OF WORKING WITH DATA

#### Source

#### **Transform**

# **Analyze**

#### Communicate

Where does my data come from?

What must be done to make my data usable?

How are we looking for answers?

How do I best convey information?









#### DATA CARPENTRY TAKES THE MOST TIME

# Source

# **Transform**

Analyze

Comm











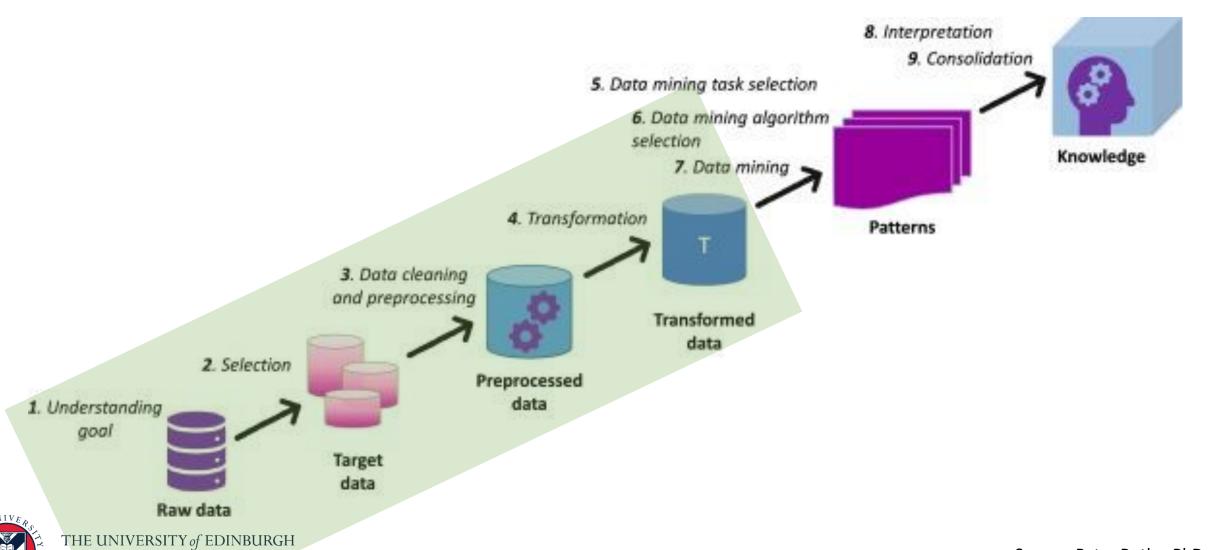
#### DATA MINING AND KNOWLEDGE DISCOVERY PROCESSES

Data carpentry comes before data mining. Data mining is defined as the process of finding anomalies, patterns and correlations within large data sets to predict outcomes. Using a broad range of techniques, you can use this information to increase revenues, cut costs, improve customer relationships, reduce risks and more [2].

Knowledge Discovery Processes (KDP): The process defines a sequence of steps (with eventual feedback loops) that should be followed to discover knowledge (e.g., patterns) in data. [3]

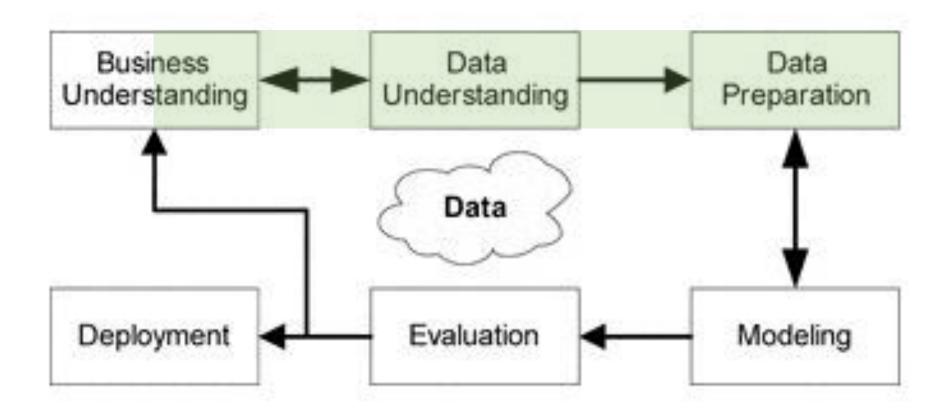


# METHODOLOGIES FOR KNOWLEDGE DISCOVERY PROCESSES: KNOWLEDGE DISCOVERY IN DATABASES (KDD)



School of Engineering

# METHODOLOGIES FOR KNOWLEDGE DISCOVERY PROCESSES: CROSS INDUSTRY STANDARD PROCESS FOR DATA MINING (CRISP-DM)





# CRISP COMPONENTS

CRISP Components	Tasks	Literature and Description
Business understanidng	-Define business objectives  - Risk Assessment analysis  -Cost and benefit analysis  -Technical requirement analysis  - Define data analysis objectives and project planning	In Sharma and Osei-Bryson (2009) a framework for implementing various business understanding tasks is presented and highlights dependencies between them. In Sharma and Osei-Bryson (2008); Rao et al. (2012) an organizational-ontology for business understanding is presented. In Nino et al. (2015) various aspects of business understanding and challenges related to big data are discussed
Data understanding and preparation	<ul> <li>Data extraction</li> <li>Data description</li> <li>Data quality estimation</li> <li>Data selection for modeling</li> <li>Data cleaning and feature extraction</li> <li>Data exploration</li> </ul>	In Duch et al. (2004) rule-based data extraction and understanding is discussed Uddin et al. (2014) discuss various characteristics of big data for its efficient applications. Karkouch et al. (2016); Qin et al. (2016) discuss data properties, life cycle of data from internet of things (IoT) for maintaining data quality from IoT. Cichy and Rass (2019) reviews various comparisons that provide data quality frameworks from different areas, including industrial production. Hazen et al. (2014); Ardagna et al. (2018) discuss methods for data quality management, monitoring, and assessments. Steed et al. (2017); Zhou et al. (2019); Andrienko et al. (2020)) discuss visualization methods and challenges of manufacturing and big data. Stanula et al. (2018)) discuss guidelines for data selection for understanding business and data in manufacturing
Modeling and evaluation	<ul> <li>Model assumption and selection techniques for modeling, parameter selection</li> <li>Feature engineering</li> <li>Model testing, result visualization and analysis</li> <li>Model evaluation and description</li> <li>Other data and modeling issues affecting model performance</li> </ul>	In Diez-Olivan et al. (2019), Vogl et al. (2019), Bertsimas and Kallus (2020) reviews of various models, models building and evaluation for descriptive, diagnostic, predictive, and prescriptive analysis in industrial production and manufacturing are presented
Deployment	<ul> <li>Model utility assessment</li> <li>Model monitoring, maintenance and updates</li> <li>Users response evaluation</li> <li>Model evaluation for data understanding and business understanding</li> </ul>	Issues of model deployment related to human-lefted data science and model safety are discussed in HUMAN-CENTERED Data Science and Model Safety



#### KNOWLEDGE DISCOVERY AND ANALYSIS IN MANUFACTURING (KDAM)

#### Common applications of KDAM include:

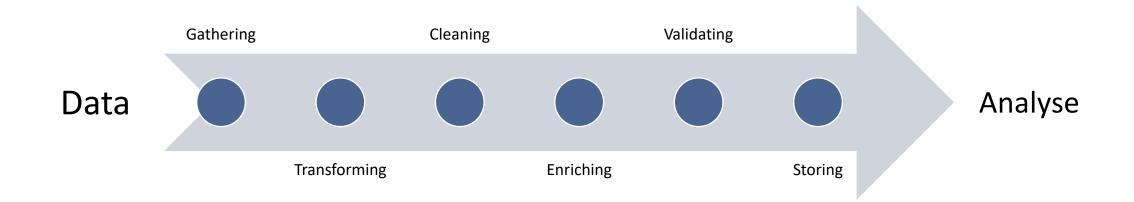
- detection of root causes of deteriorating product quality,
- identification of critical and optimal manufacturing process parameters,
- prediction of effects of manufacturing process changes, and
- identification of root causes and prediction of equipment breakdown. [4]



# DATA CARPENTRY PROCESS



# DATA CARPENTRY PROCESS





# **TRANSFORMING**

Technique	Definition	Example(s)
Formatting and Encoding	Converting the format of data to the appropriate type	(1) Changing a date that comes to you as a number back to date format; (2) Parsing data that comes from a csv into unique columns; (3) Changing text-based categories to numeric categories so the software can understand it (e.g., Python)
Converting	Transforming data into common units	Transforming global salaries into one common currency so they can be compared
Mathematical Transformation	Using a mathematical process to change data into more useful values	(1) Z-scores (to normalize scale); (2) logarithmic transformations (to make nonlinear data linear)



# **TRANSFORMING**

Technique	Definition	Example(s)
Append, Merge, Filter, or Join	Bringing data in from different tables into one table.	(1) Adding columns to your data, like adding performance data to employee record data; (2) Adding rows to your data, like combining reps from the South Region to a data table containing reps from the East Region; (3) Using criteria to decide which records or fields are included, like creating a table of only employees who are present in both 2019 and 2020 performance reports
Binning	Turning a continuous variable into a categorical one	Turning an engagement survey score (0–100) into a category like "high," "medium," and "low"



#### DATA TRANSFORMATION

Not an exhaustive list of all the transformation techniques rather an indicative source of information.

- Changing data types (discretisation)
- Changing range of data values (normalisation)

# DATA CLEANING



# DATA CLEANING

# Data Cleaning Vs Data Wrangling

DATA CLEANING	DATA WRANGLING
Process of removing corrupted or inaccurate records from a table, database or record set.	Process of transforming and mapping data from one raw data into another form with the intent of making it more appropriate and valuable for various task.
Also called Data Cleansing	Also called Data Munging



# CLEANING

Technique	Definition	Example(s)
Imputing	Filling in gaps in your data with educated guesses based on data you do have	Assuming a score on an omitted survey item based on scores provided from similar questions
Check for bad values	Removing corrupted data and bad values. Removing outliers that can potentially skew the results.	In a dataset with values ranging from 1 to 100 there is one that is 300.
Remove duplicates	Removing duplicate entries	Selling data from a specific customer being registered twice
Free-form clean-up	Transforming free-form input data into a standard value.	Changing the values "RU," "Rutgers," "Rutgers U," and "Rutgers New Brunswick" to "Rutgers University" so they can all be tabulated together



#### CAUSES FOR DATA INACCURACY

- Input errors (human errors)
- Design errors
- Incorrect source data (machine errors)

# **TOOLS**

- Excel
- OpenRefine
- Python



#### **ENRICHING**

• The step of enriching your data is optional and refers to the stage of data carpentry where you can augment your data with other data. The combination of your data with data accumulated from other sources can lead to improved accuracy and more meaningful insights [6]. An example would be combining two databases of supplier information where one contains supplier addresses and the other one doesn't.

#### **VALIDATING**

According to the Simon (2013), an operational definition of data validation is:

"Data validation could be operationally defined as a process which ensures the correspondence of the final (published) data with a number of quality characteristics."

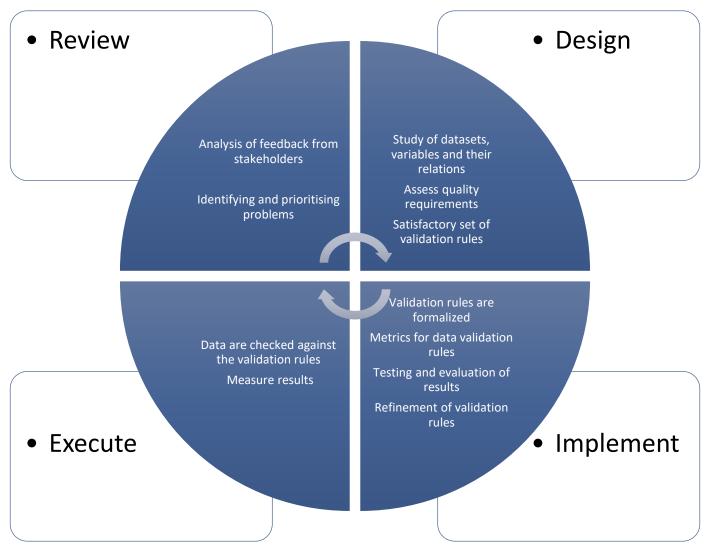
#### **VALIDATING**

The rules of data validation require repetitive programming processes that help to verify the following:

- Quality
- Consistency
- Accuracy
- Security
- Authenticity



#### **VALIDATING**



#### **STORING**

After completing all the steps of data carpentry correctly you should end up with a high-quality dataset that can then be used for analysis to gain insights.

- Store your data according to your company's policies
- Follow a data management process and be mindful of sensitive data.
- Store your data where they can be easily accessed based on the tool you use for analysis.
- Store your data having backward compatibility in mind in case you'll need to perform analysis in the future

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