



#### Martina Ivaničová

- leading Data Intelligence Tribe at Kiwi.com
- passionate about data and people
- traveller

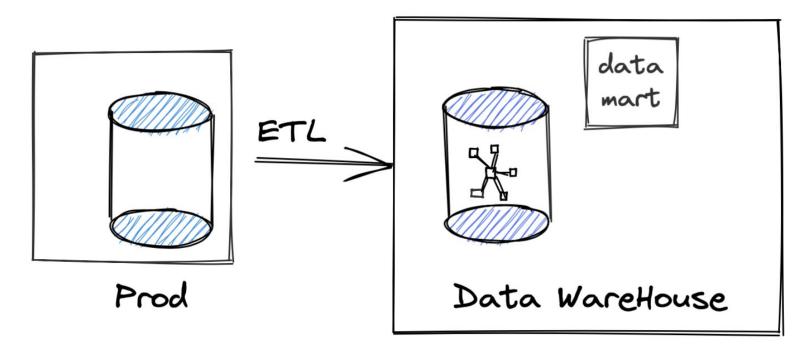


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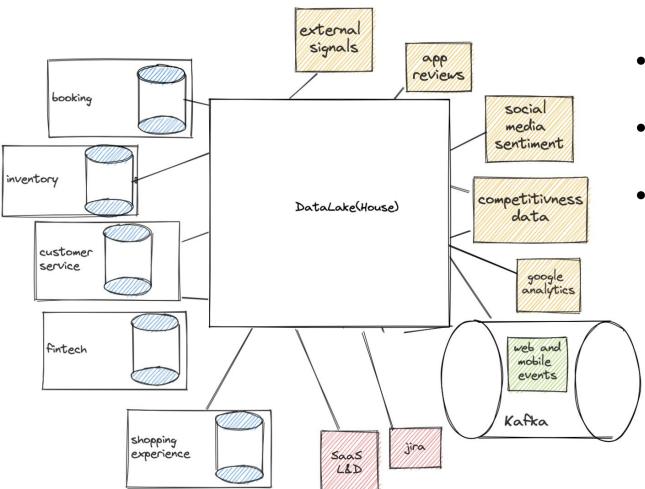




# 10+ years ago







- 450+ data pipelines
- 1 central data platform team
  - No contract between data producers and consumers



## Imagine you are invited to the dinner



@Foto by Madie Hamilton on Unsplash



#### So you go and pick food from the fridge



- Is it fresh?
- Is it consumable?
- What is this item here?



#### What Data Challenges You Face?

"undocumented tables, unawareness of new tables/models"

"data quality issues usually on engineering side""

"need for access to all data with a **good data explanation** and consistency"

"poor data quality and missing clear data pipelines"

"I don't understand what data I am looking on"

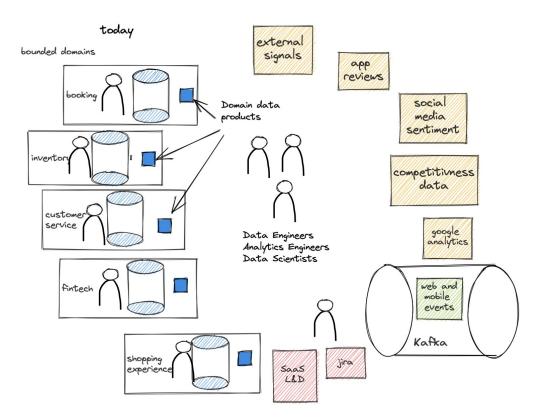


## What We Thought Might Work

- automated consistency checks
- data lineage & schema change alerting tool
- data catalog
- tooling for custom data quality checks



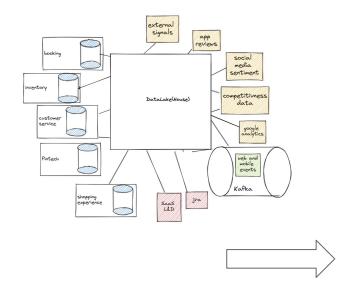
## **Teams Sharing Domain Data Products**

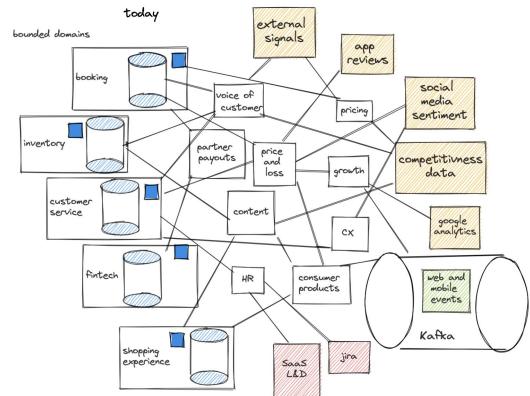


- standardized way of accessing domains' data products
- Centralized platform tools and data standards, decentralized domain data
- Scalability & performance

Federated model

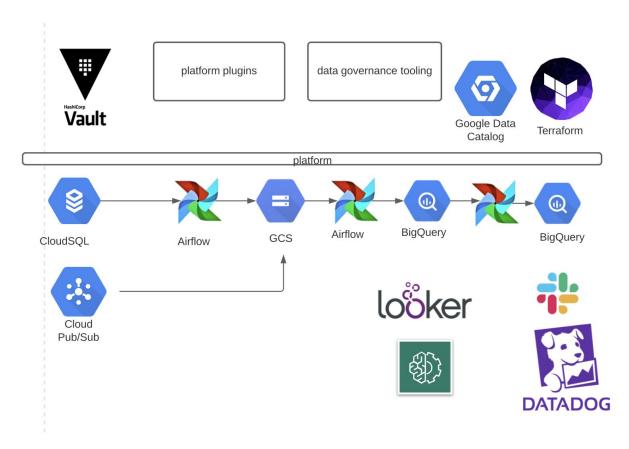








#### Tools we use





Thank you!

https://jobs.kiwi.com/jobs

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