

B.Y.O.(C).B

Build Your Own (Chat) Bots



About me

- Chief Data Scientist @ Boost AI
- Machine learning enthusiast
- Kaggle junkie (highest world rank #3)
- Interested in:
 - Automatic machine learning
 - Large scale classification of text data
 - Chatbots

*I like big data
and
I cannot lie*

What are chatbots?

- Chatter bot
- Simulate human behavior
- Natural language processing
- Virtual assistants

Examples of chatbots

- A.L.I.C.E
- ELIZA
- Cleverbot
- Jabberwacky
- James (boost.ai)

Chatbot wars

ALICE vs ELIZA



Hello



Hi there!



Please go on.



Narration continues...



Narration continues...



OK.



I'm not sure I understand you fully.



That's good information.



Tell me more about that.



OK I will tell them when I see 'em.



Julie Bot vs ALICE



Hello



Hello.



Hi there!



how r u



I am not sure if I can quantify the answer.
There might be more than one.



insane



I always try my best.



Do you play any sports?



I like to play the Turing Game.



ya



Types of chatbots

- AIML pattern and rule based
- Sequence to sequence
- Intent based

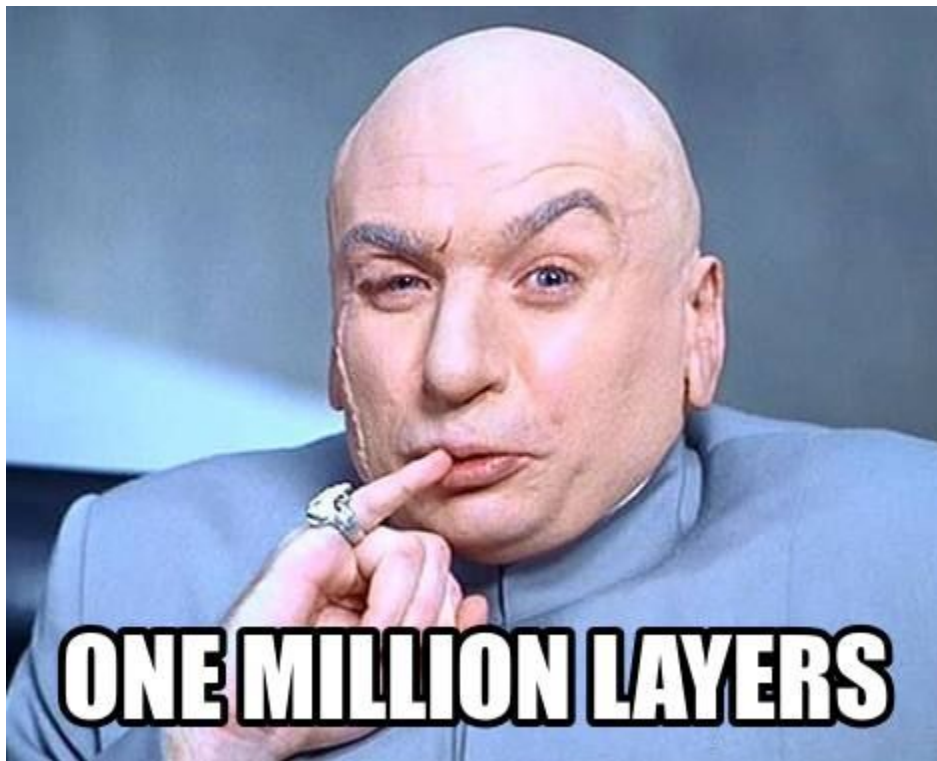
Pattern or Rule Based

```
<aiml version="1.0.1" encoding="UTF-8">
  <category>
    <pattern>HELLO</pattern>
    <template>
      Well, hello!
    </template>
  </category>
  <category>
    <pattern>WHAT ARE YOU</pattern>
    <template>
      I'm a bot, silly!
    </template>
  </category>
</aiml>
```

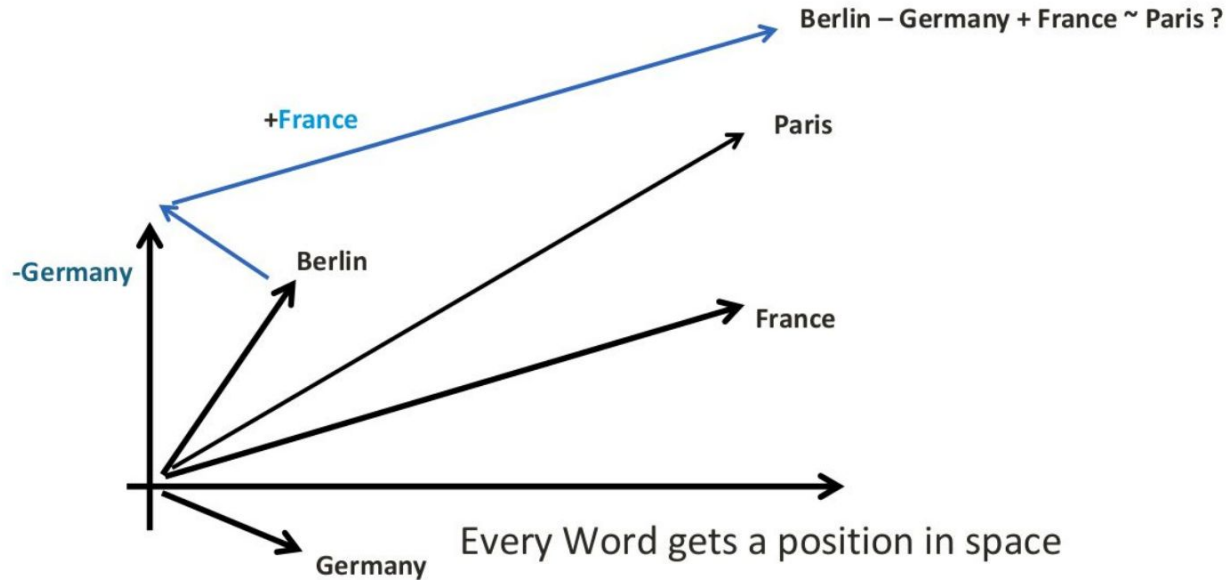
Pattern or Rule Based

```
<category>
  <pattern>ONE TIME I *</pattern>
  <template>
    <random>
      <li>Go on.</li>
      <li>How old are you?</li>
      <li>Be more specific.</li>
      <li>I did not know that.</li>
      <li>Are you telling the truth?</li>
      <li>I don't know what that means.</li>
      <li>Try to tell me that another way.</li>
      <li>Are you talking about an animal, vegetable or mineral?</li>
      <li>What is it?</li>
    </random>
  </template>
</category>
```

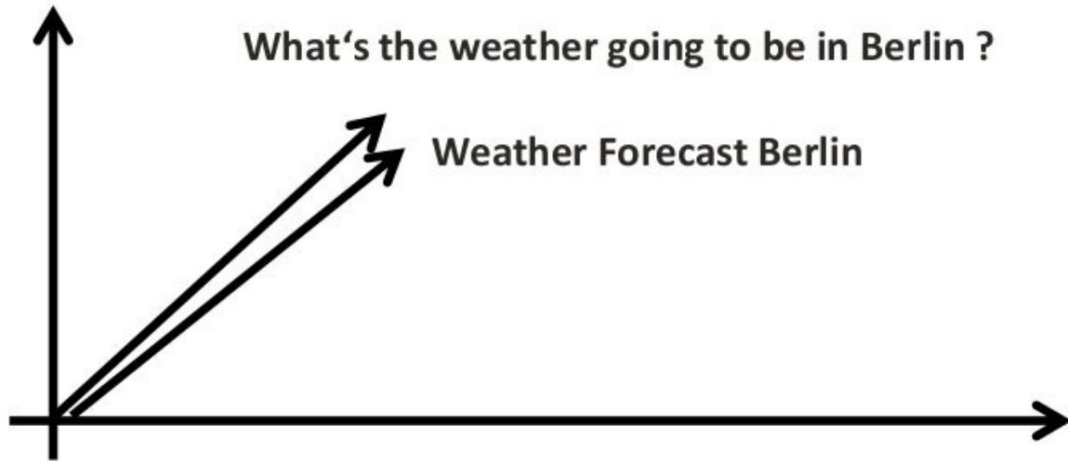

Deep Learning



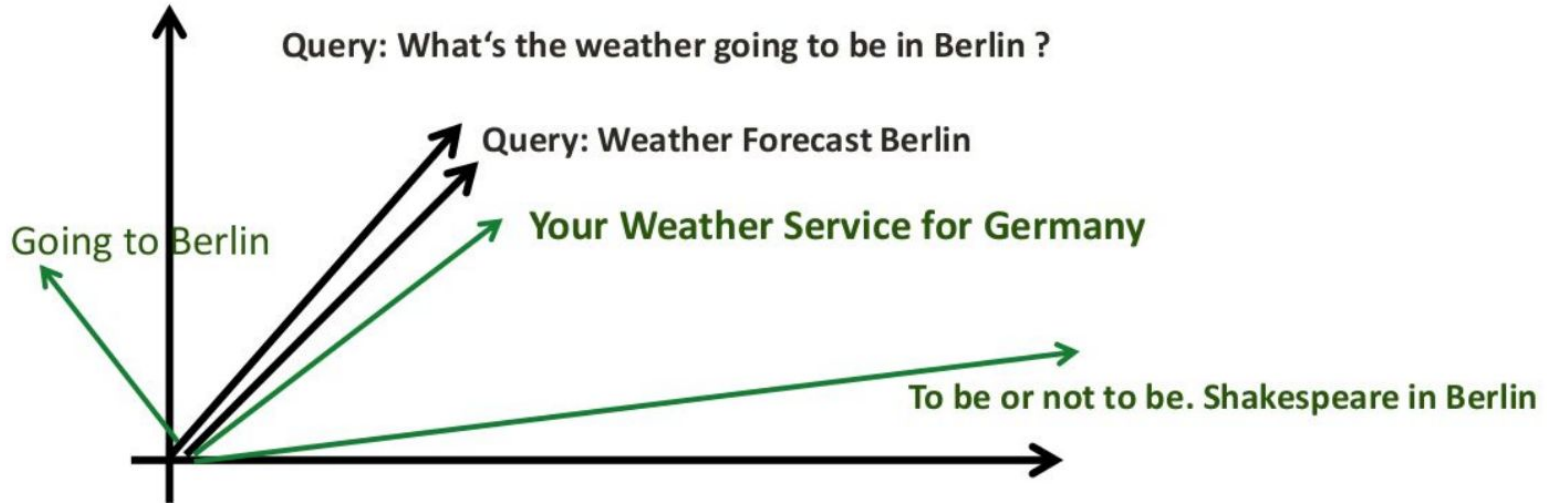
Word2Vec



Word2Vec



Word2Vec

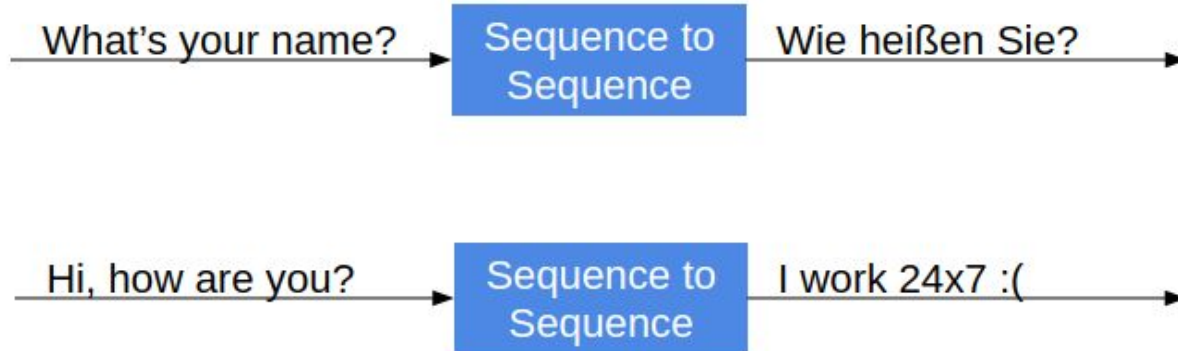


GloVe Embeddings

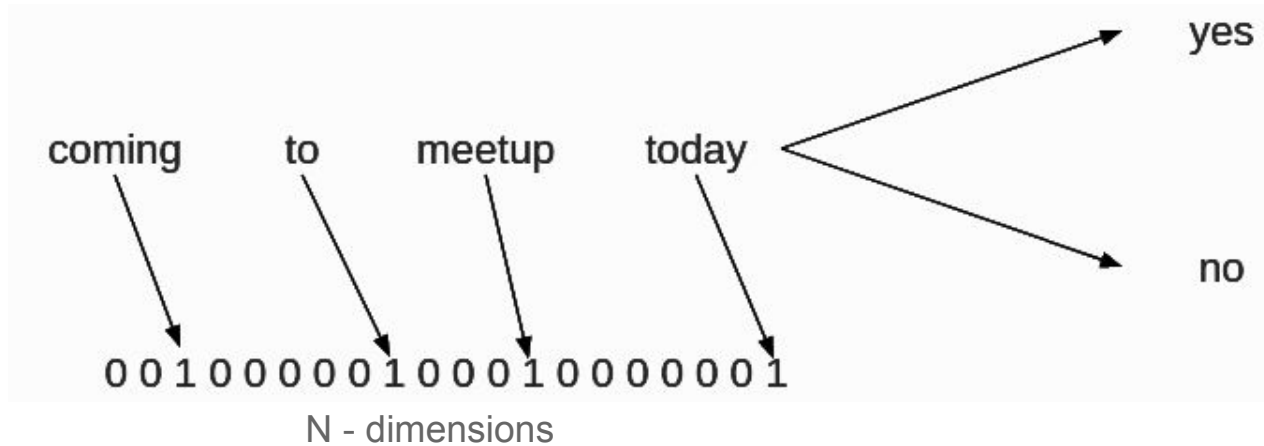
- Count based model
- Dimensionality reduction on co-occurrence counts matrix
- word-context matrix -> word-feature matrix
- Common Crawl
 - 840B tokens, 2.2M vocab, 300d vectors

Sequence to Sequence

- Convert sequence from one domain to another
 - English <> German
 - Question <> Answer



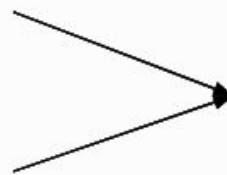
Sequence to Sequence



Sequence to Sequence

```
001000001000100000001
001001001000010000000
000000001000100000001
100000000002010050002
00100000122101000100
01000400000100001010
```

Counts of the words in
sentences



001001

Target Variables:
yes or no

TF-IDF

- $TF(t)$ = Number of times a term t appears in a document / Total number of terms in the document
- $IDF(t) = \log(\text{Total number of documents} / \text{Number of documents with term } t \text{ in it})$
- $TF\text{-}IDF(t) = TF(t) * IDF(t)$

```
tfidf = TfidfVectorizer(min_df=3, max_features=None,  
                        strip_accents='unicode', analyzer='word', token_pattern=r'\w{1,}',  
                        ngram_range=(1, 2), use_idf=1, smooth_idf=1, sublinear_tf=1,  
                        stop_words = 'english')
```

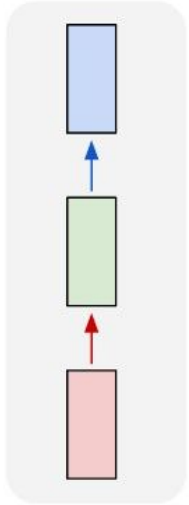
SVD

- Latent semantic analysis
- scikit-learn version of SVD
- 120 components

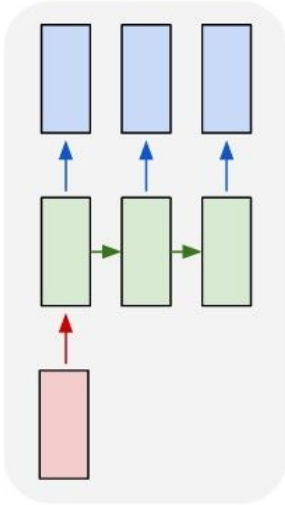
```
svd = decomposition.TruncatedSVD(n_components=120)
xtrain_svd = svd.fit_transform(xtrain)
xtest_svd = svd.transform(xtest)
```

Sequence to Sequence

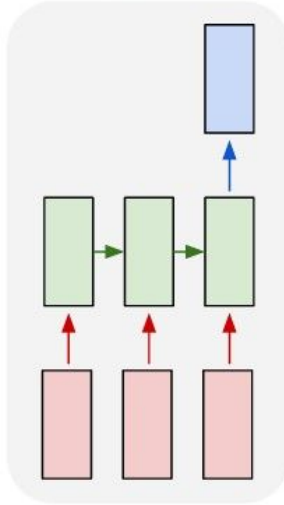
one to one



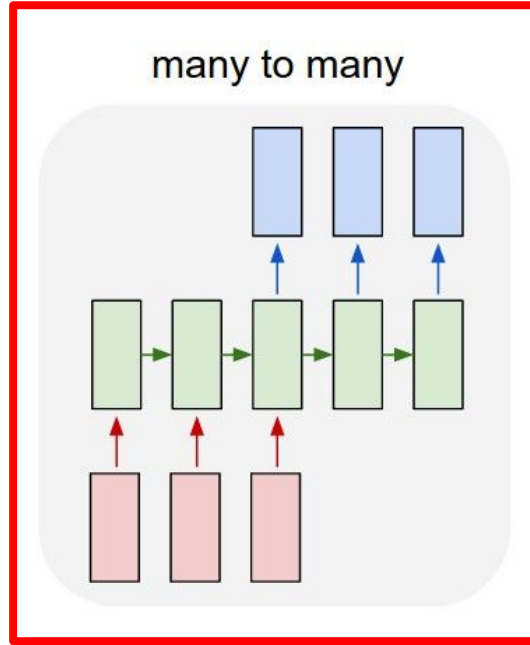
one to many



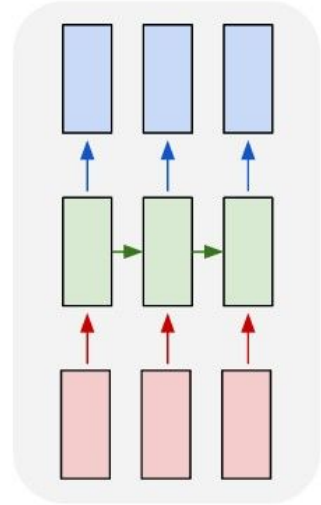
many to one



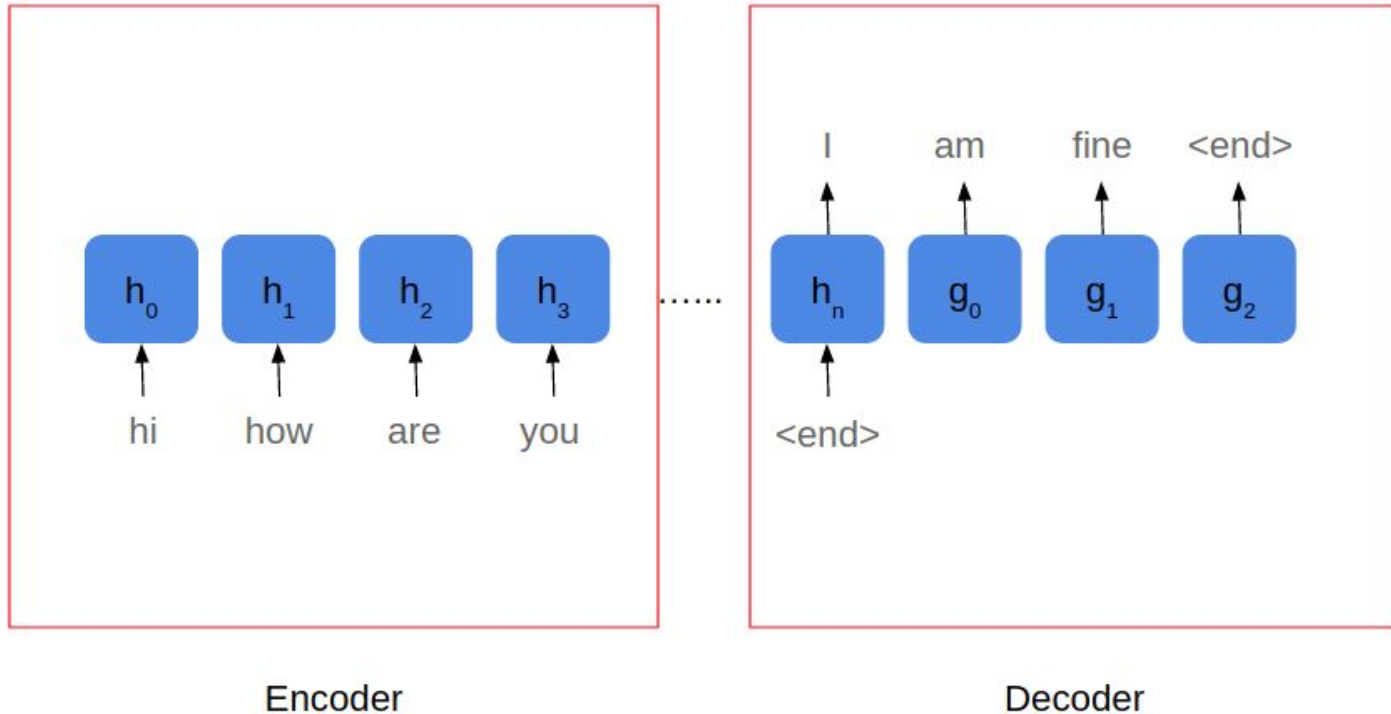
many to many



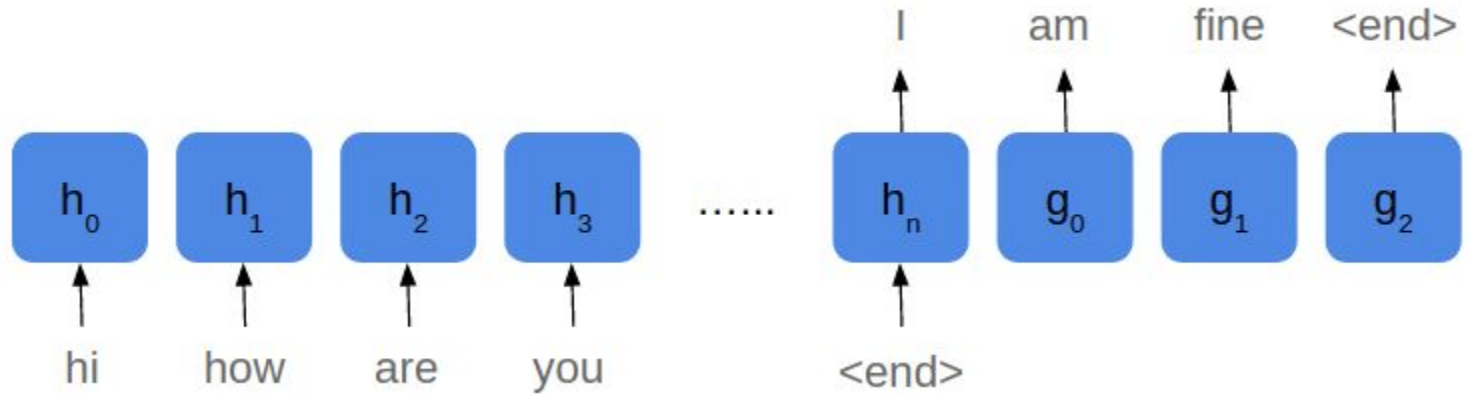
many to many



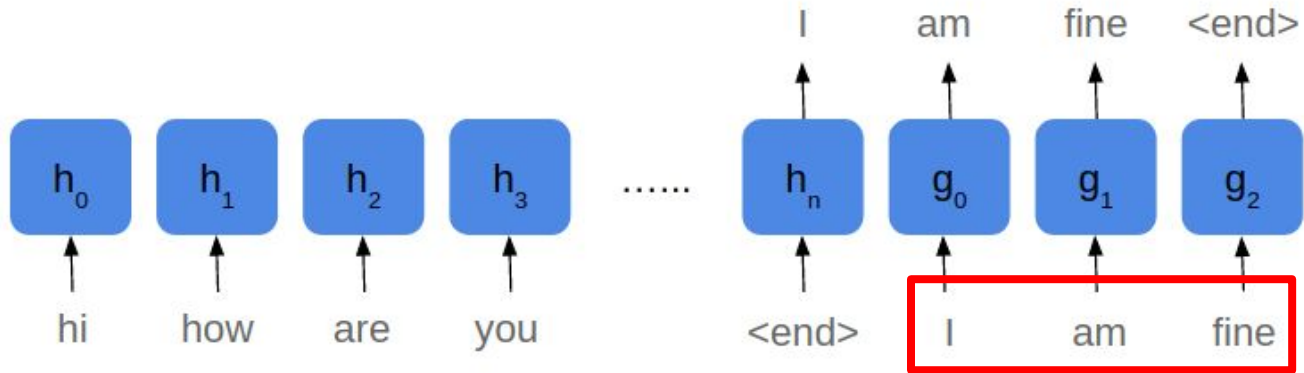
Sequence to Sequence



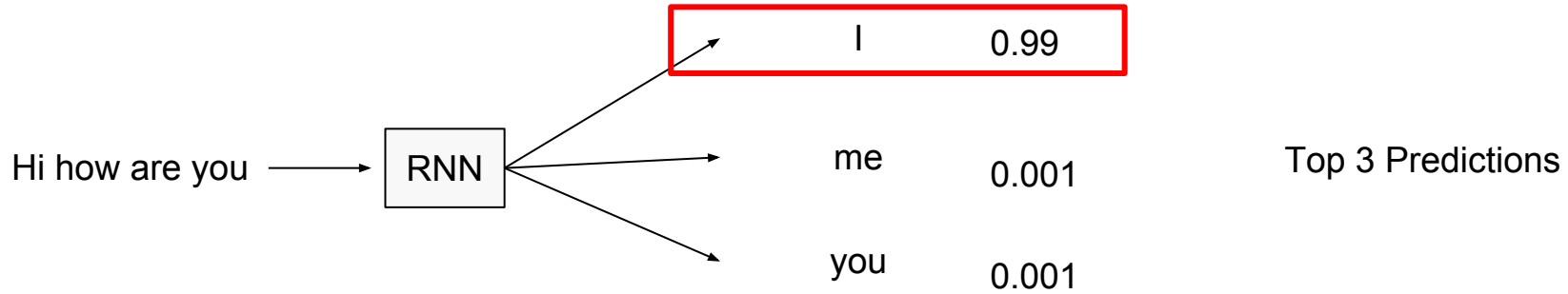
Sequence to Sequence



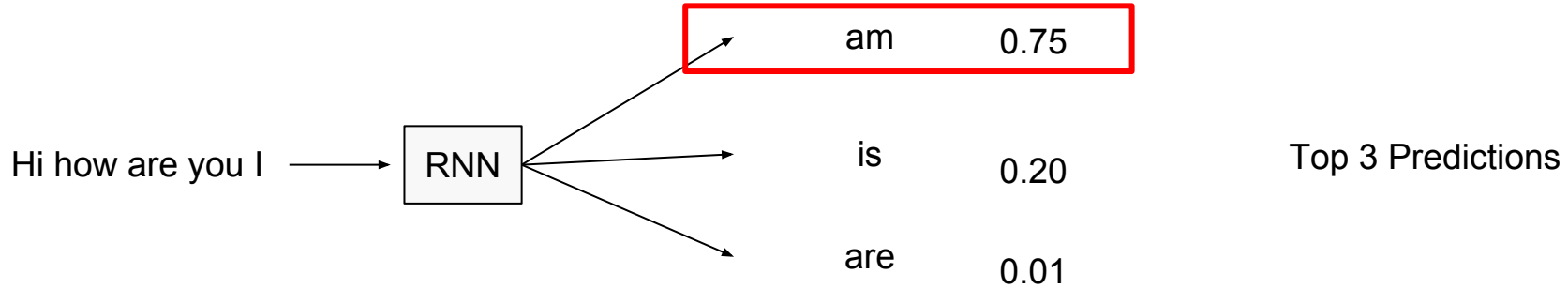
Sequence to Sequence



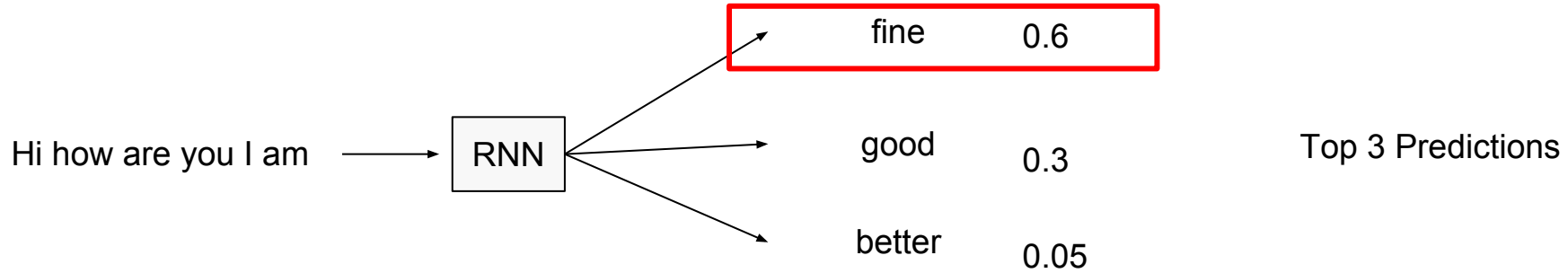
Predictions using Seq2Seq



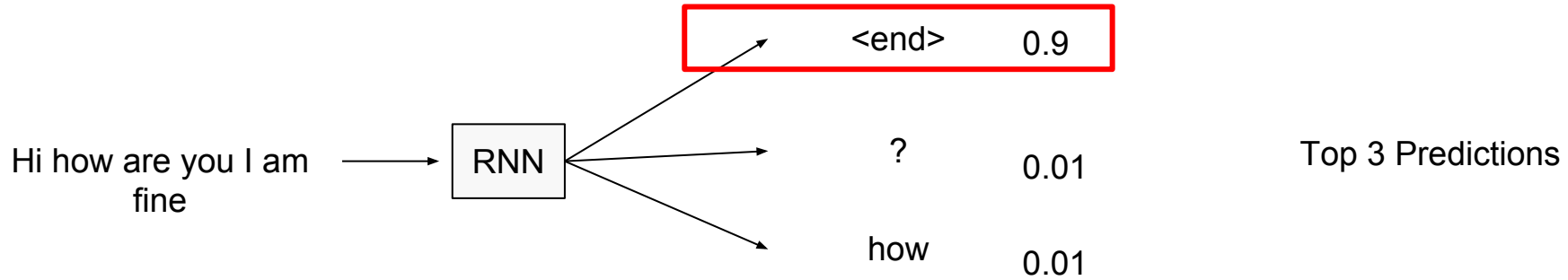
Predictions using Seq2Seq



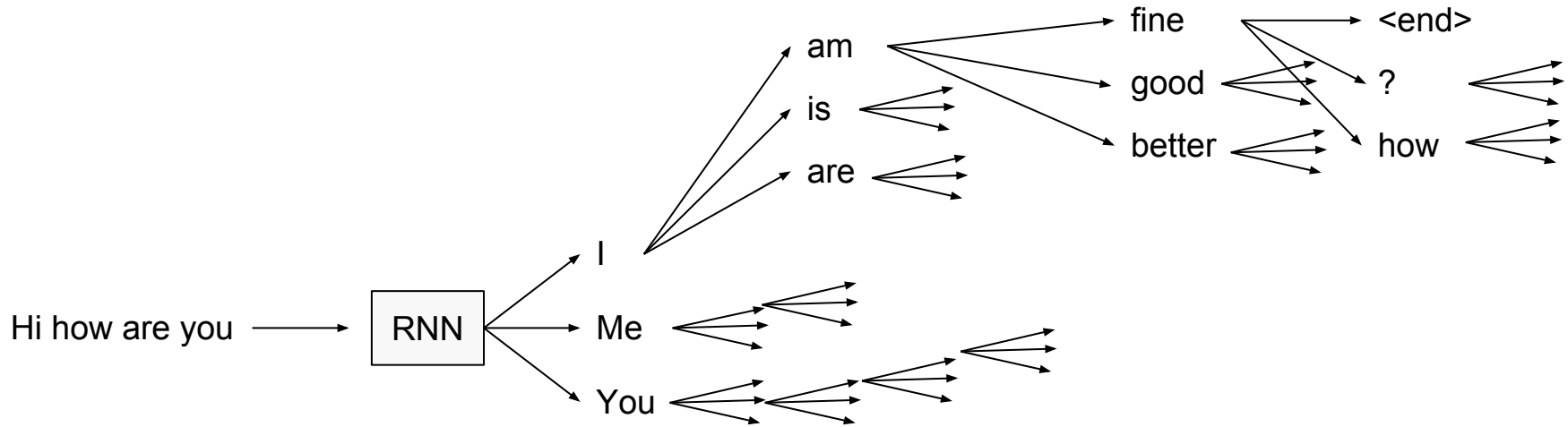
Predictions using Seq2Seq



Predictions using Seq2Seq

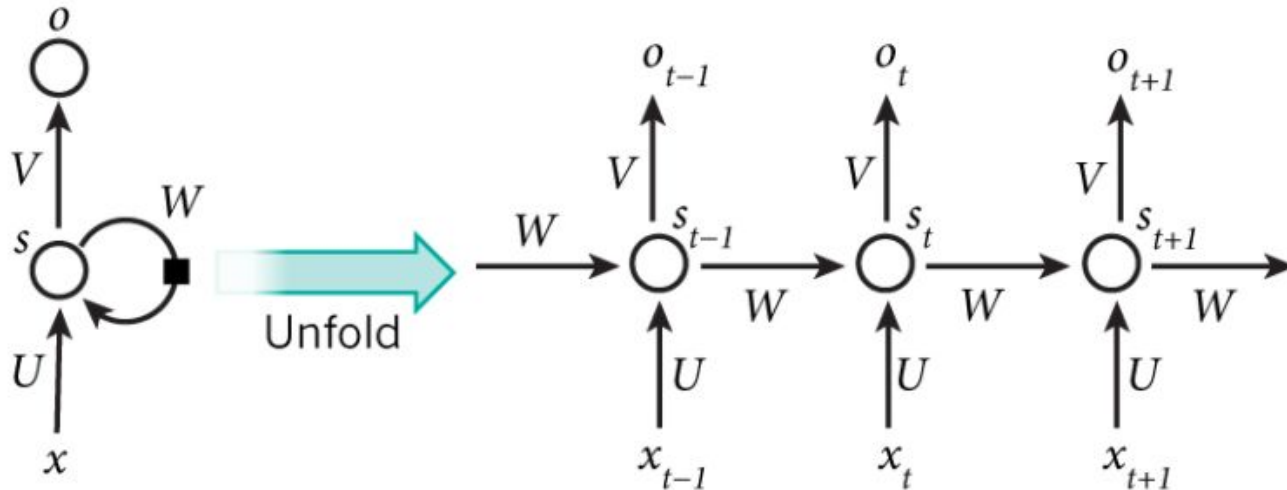


Predictions using Seq2Seq



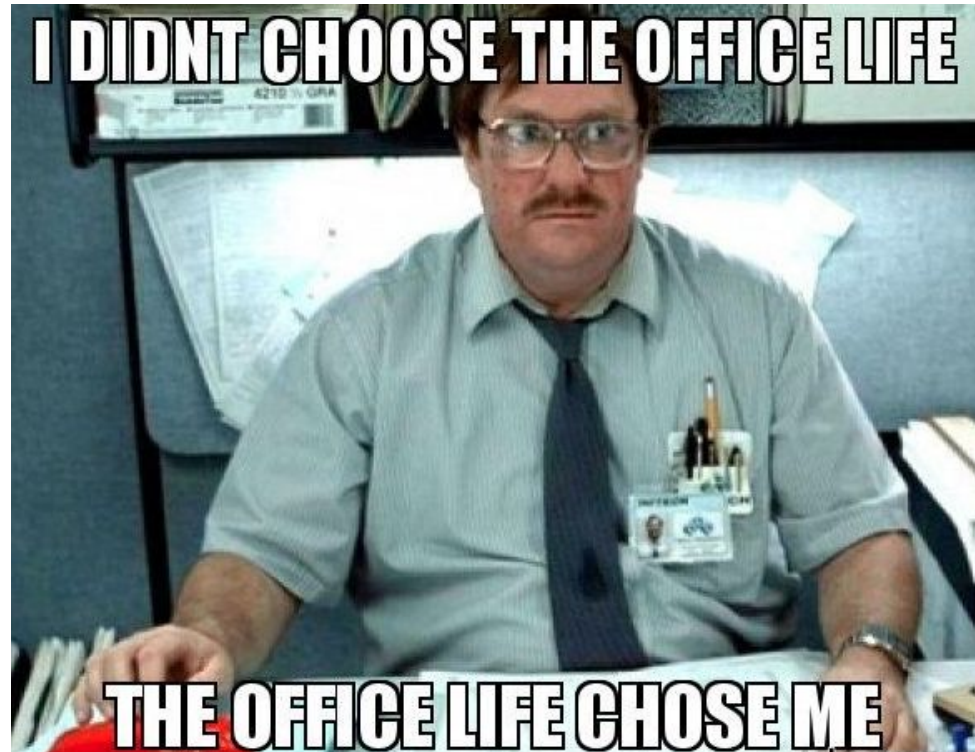
But what are RNNs?

- Sequential information
- Output dependent on previous input



A recurrent neural network and the unfolding in time of the computation involved in its forward computation. Source: Nature

But what are RNNs?



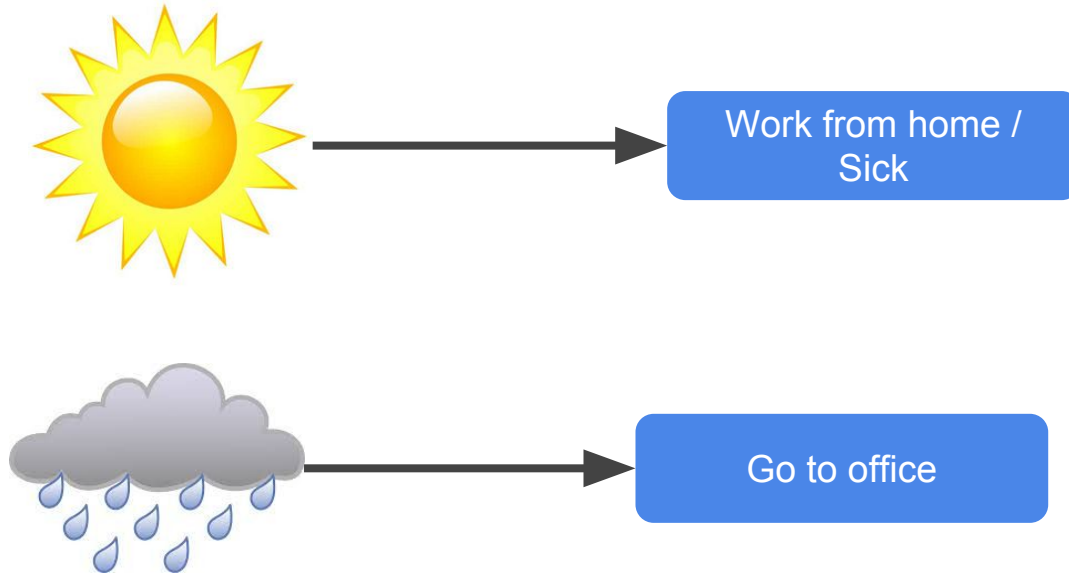
But what are RNNs?



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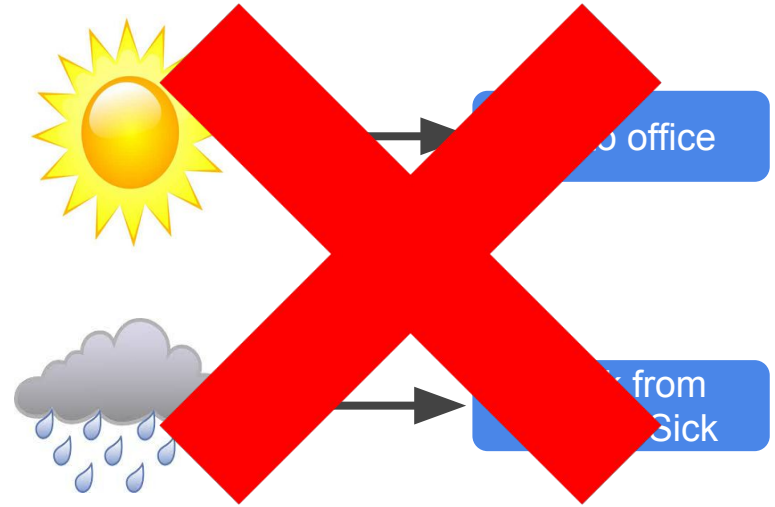


But what are RNNs?

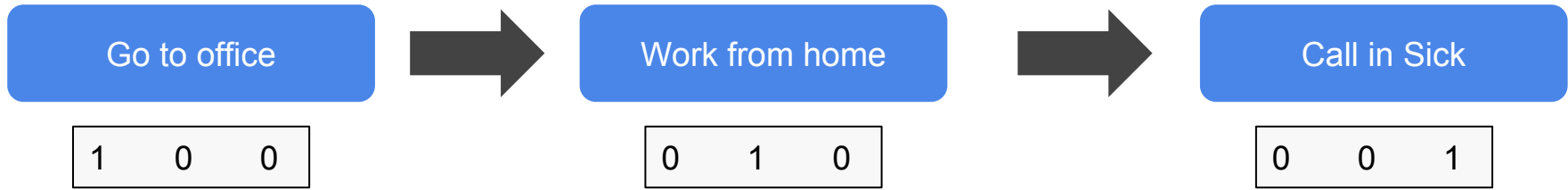


- A simple neural network depending on the weather.
- If it's sunny, I work from home.
- Bad weather implies going to the office.

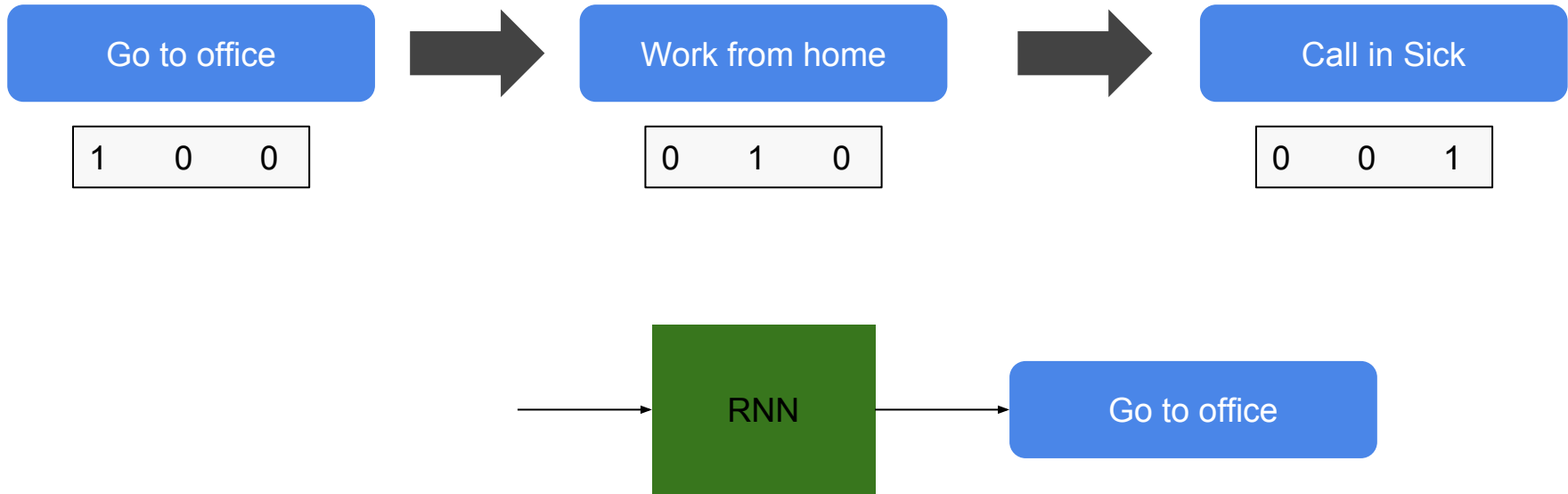
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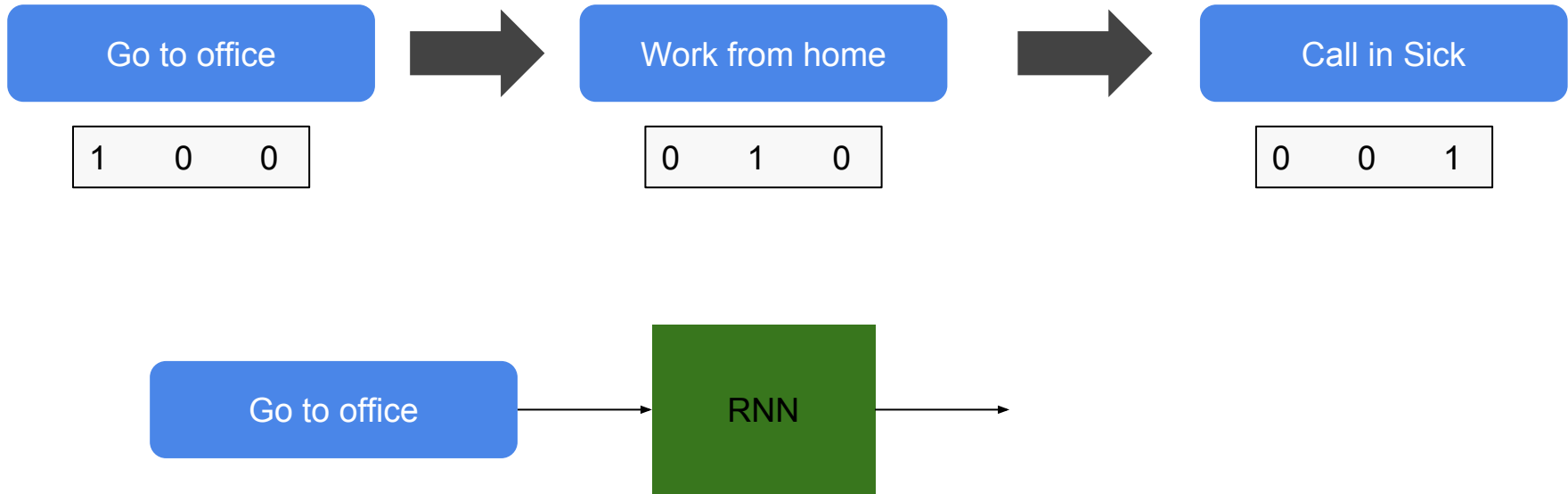
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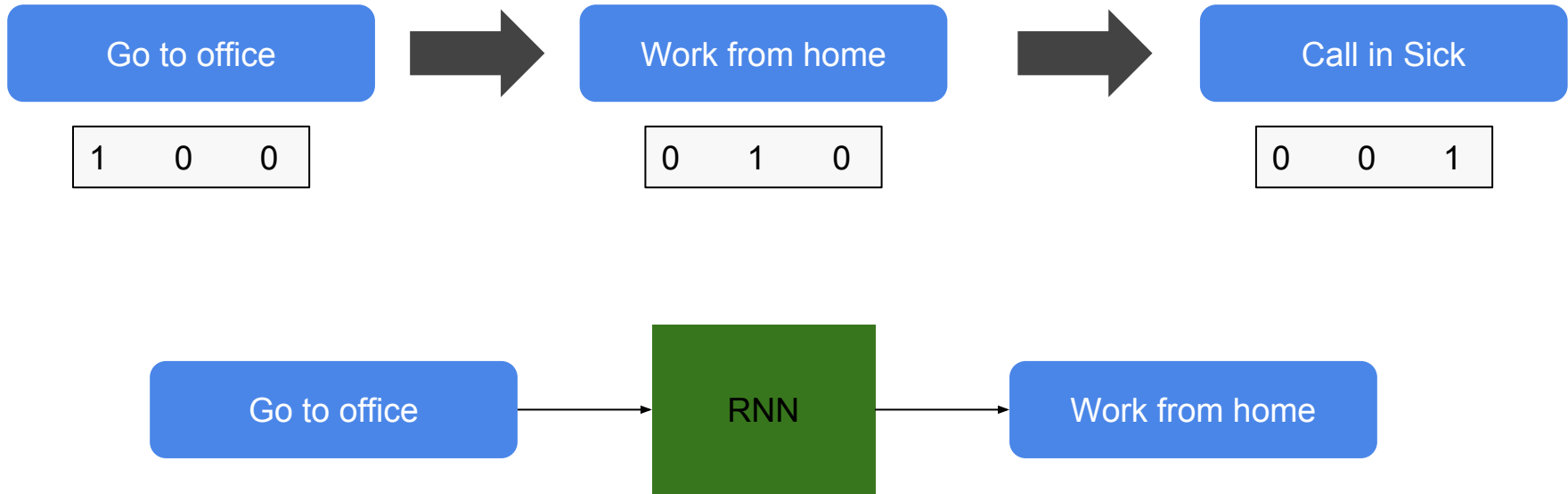
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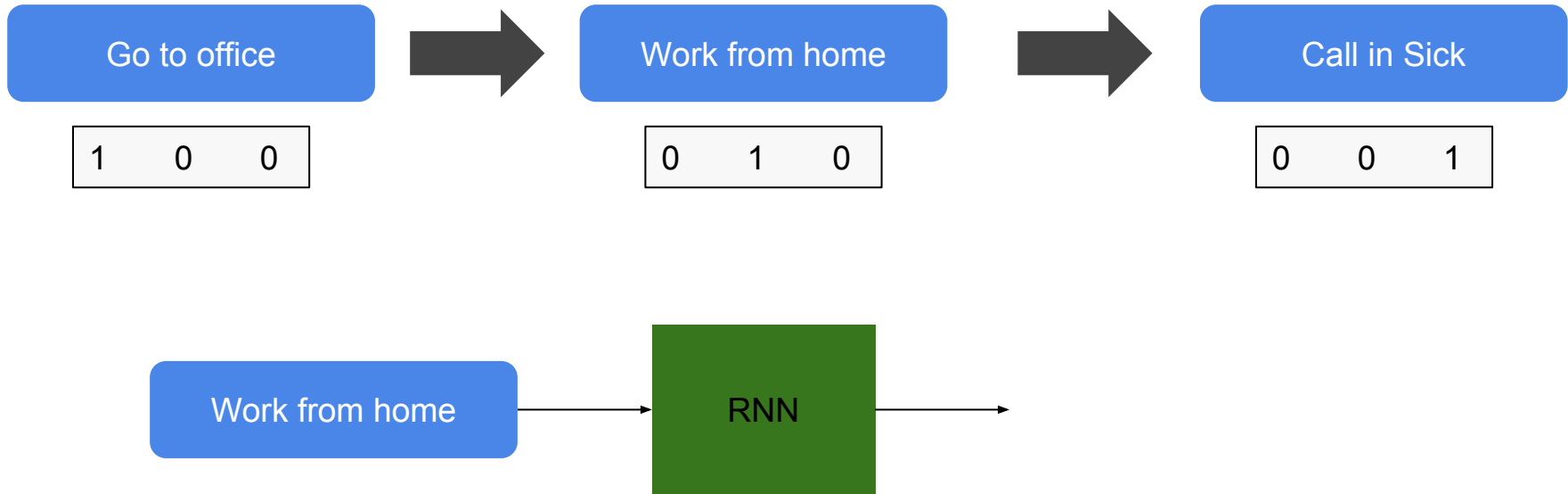
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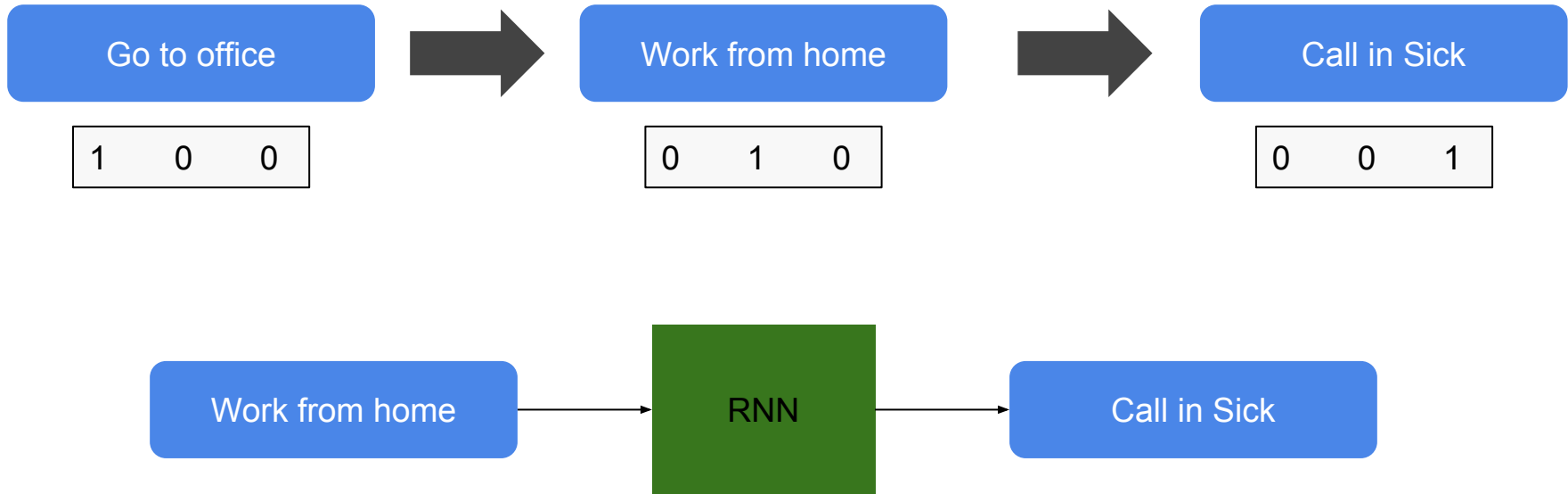
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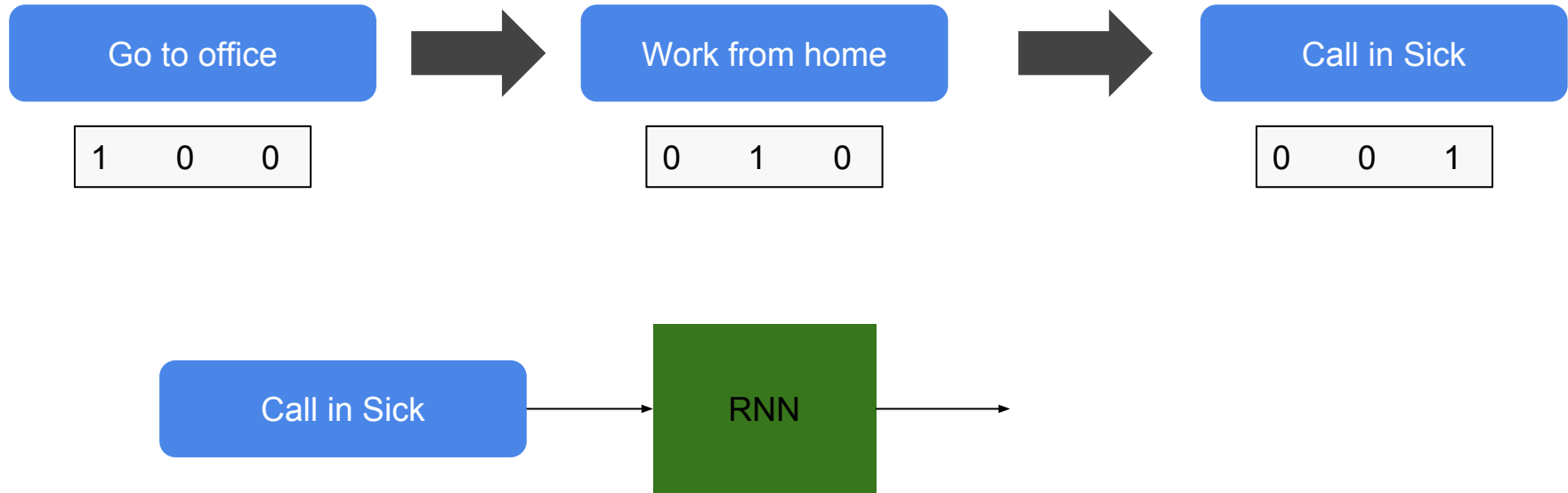
But what are RNNs?



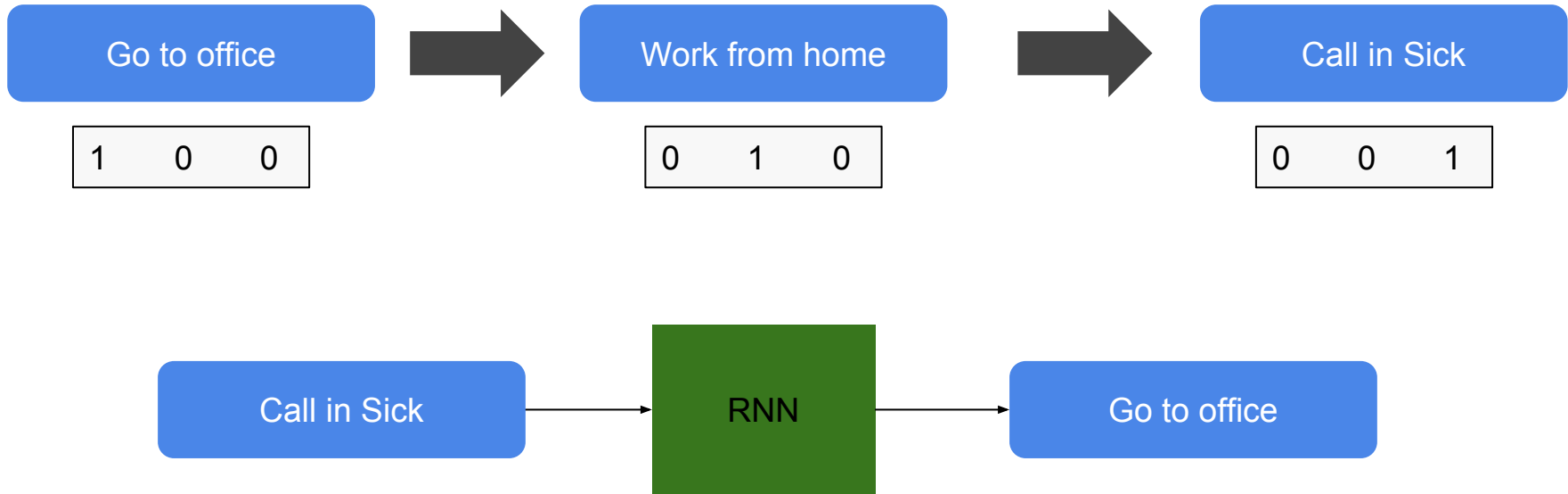
But what are RNNs?



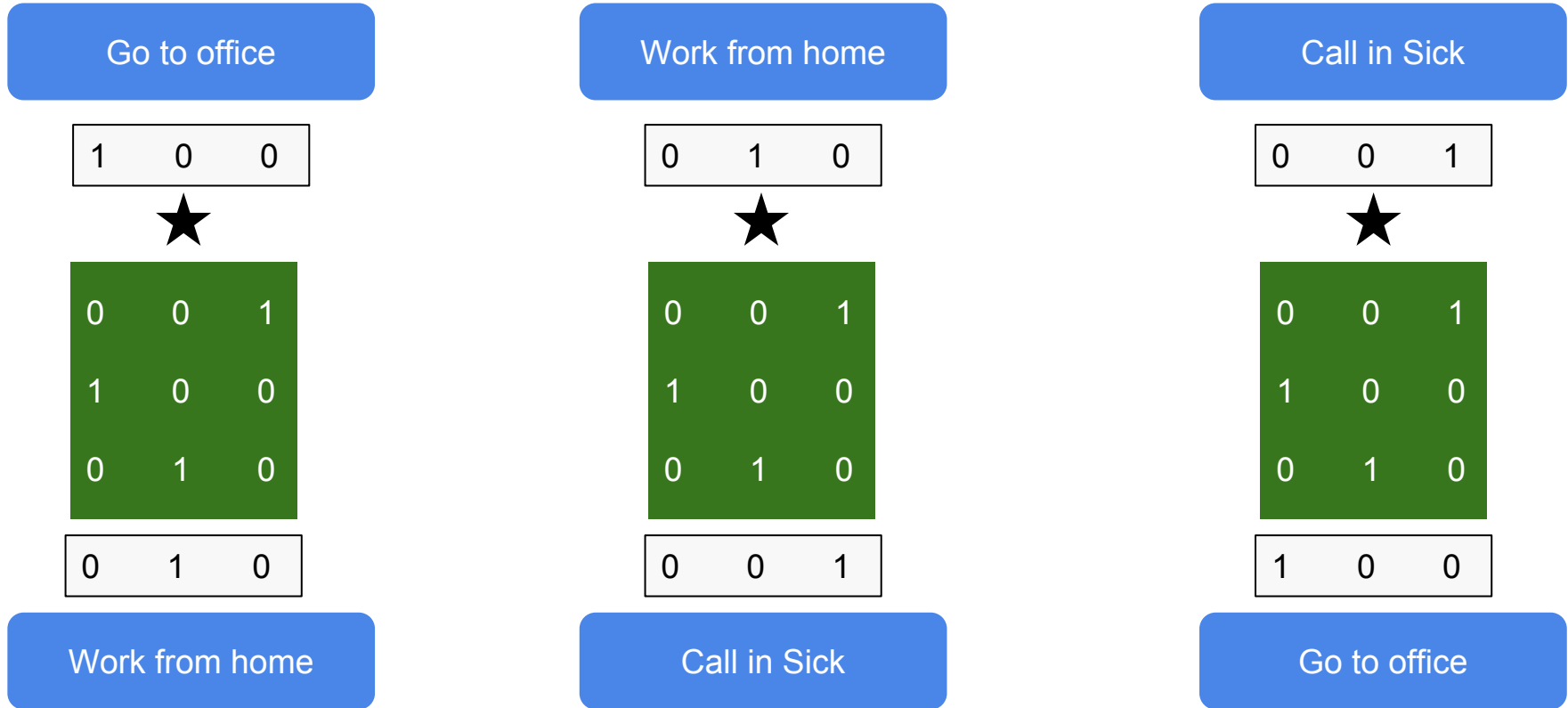
But what are RNNs?



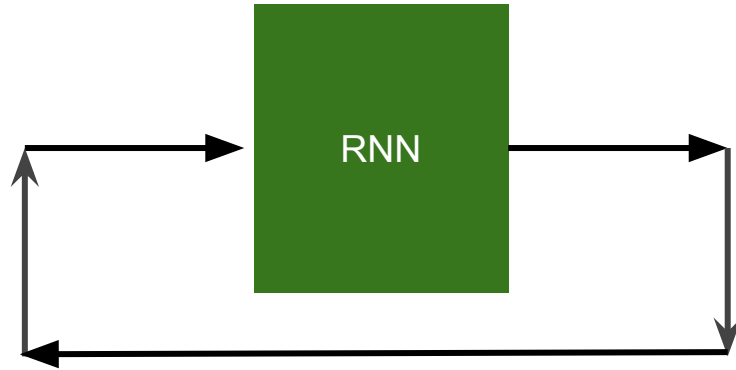
But what are RNNs?



But what are RNNs?



But what are RNNs?

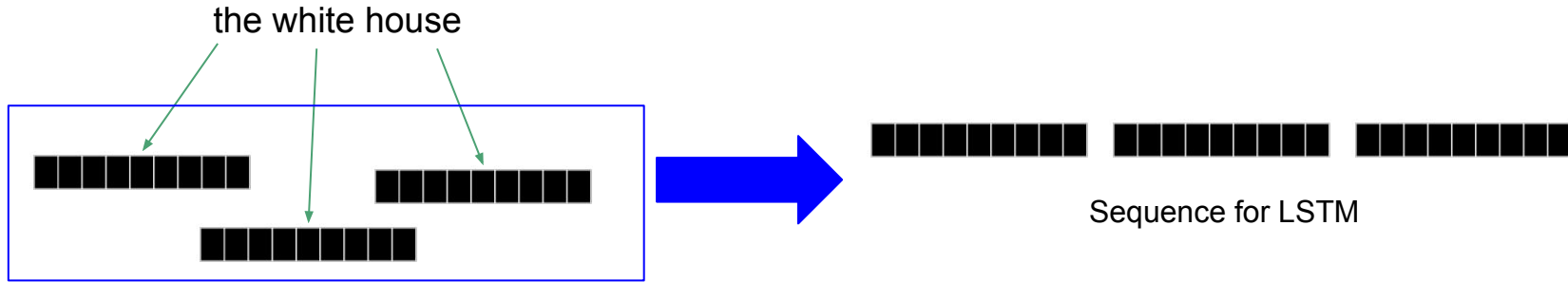


LSTM

- Long short term memory
- A type of RNN
- Learn long term dependencies
- Used two LSTM layers



Feeding Data To LSTMs



```
model = Sequential()
model.add(LSTM(512, return_sequences=True, input_shape=(len(self.X[0]), len(self.X[0][0]))))
model.add(Dropout(0.2))
model.add(LSTM(128, return_sequences=True))
model.add(Dropout(0.2))
model.add(LSTM(64, return_sequences=False))
model.add(Dropout(0.2))
model.add(Dense(1000, activity_regularizer=activity_l2(0.01)))
model.add(Dense(len(self.nd.categories), activity_regularizer=activity_l2(0.01)))
model.add(Activation('sigmoid'))

model.compile(loss='binary_crossentropy', optimizer='adam')
```



- ❖ United States
- ❖ President
- ❖ Politician
- ❖ Washington
- ❖ Lawyer
- ❖ Secretary

Embedding Layers

- Simple layer
- Converts indexes to vectors
- `[[4], [20]] -> [[0.25, 0.1], [0.6, -0.2]]`

1-D CNNs

- One dimensional convolutional layer
- Temporal convolution
- Simple to implement:

```
for i in range(sample_length):  
    y[i] = 0  
    for j in range(kernel_length):  
        y[i] += x[i-j] * h[j]
```

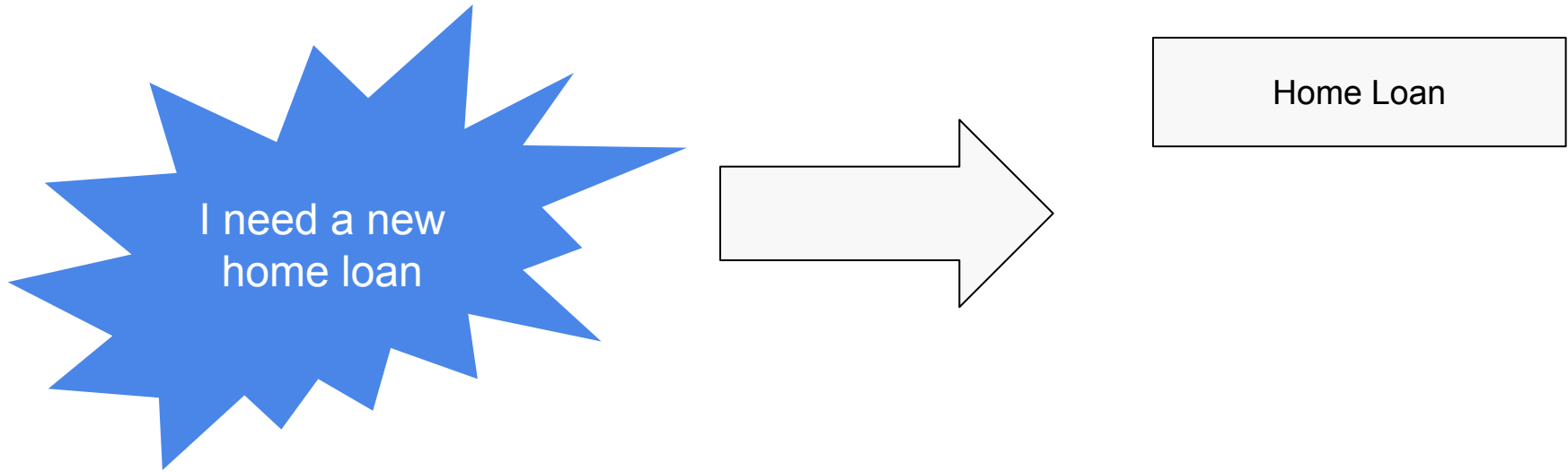
Training a Simple RNN

Hi.	Grüß Gott!
Run!	Lauf!
Wow!	Potzdonner!
Wow!	Donnerwetter!
Fire!	Feuer!
Help!	Hilfe!
Help!	Zu Hülfe!
Stop!	Stopp!
Wait!	Warte!
Hello!	Hallo!
I try.	Ich probiere es.
I won!	Ich hab gewonnen!
I won!	Ich habe gewonnen!

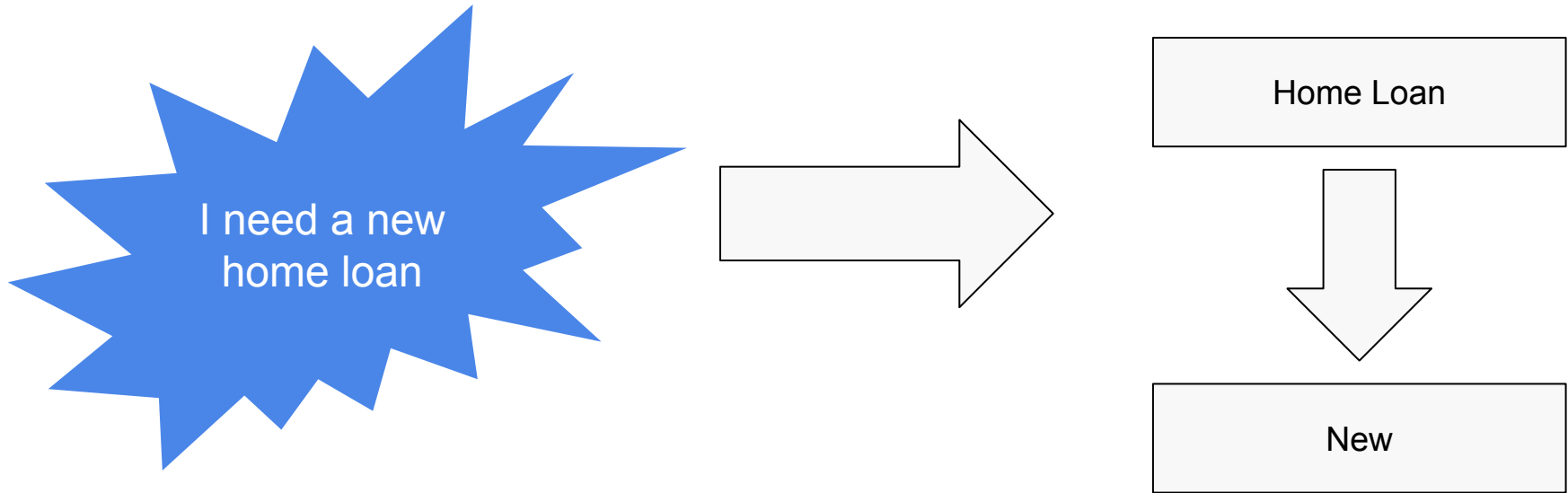
Intention Based Chatbots

- Every “chat” has an intent
- RNNs without seq2seq
- Multi class classification problem
- Isn't as easy as it sounds!

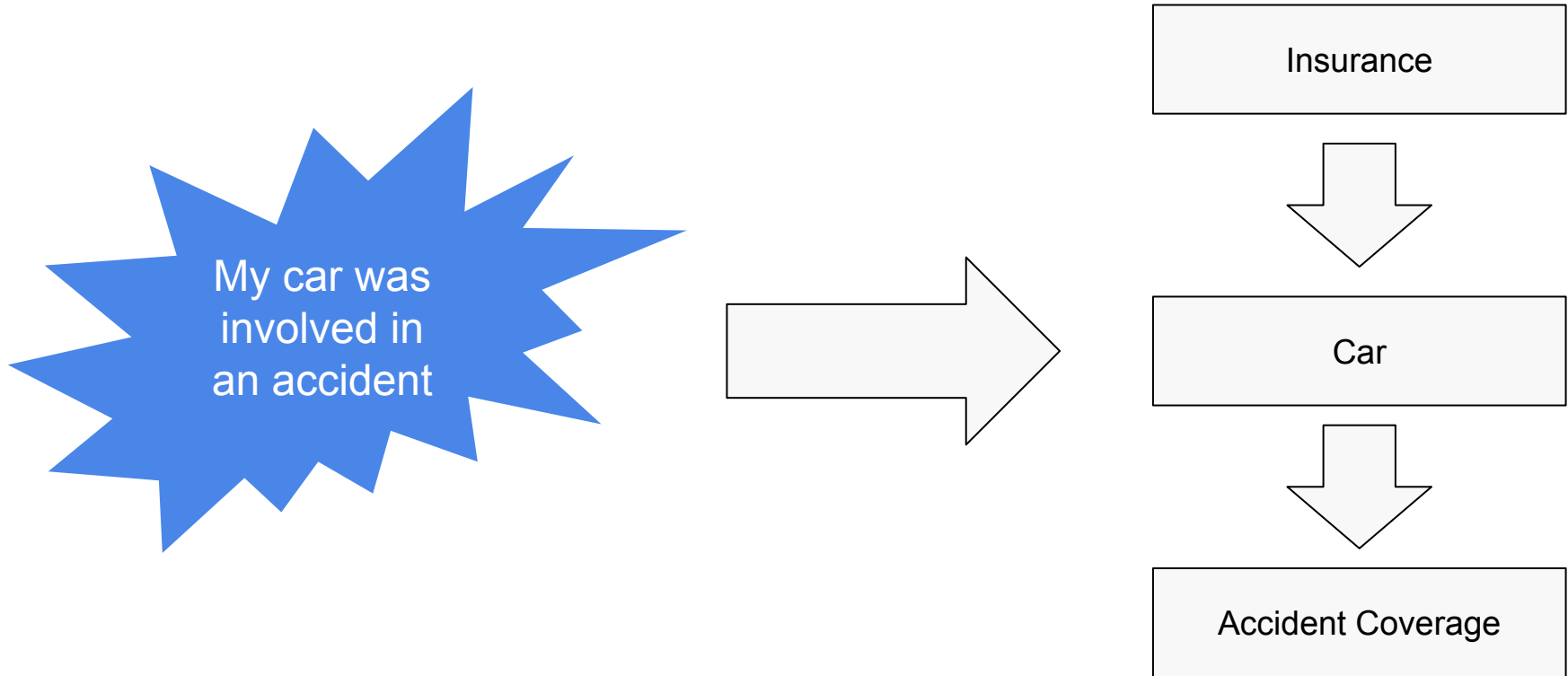
Intention Based Chatbots



Intention Based Chatbots



Intention Based Chatbots



Intention Based Chatbots

Credit Card Application

I need a new credit card and i would also like to apply for insurance for my kids.

Child Insurance

Intention Based Chatbots

Customer enquiry



Hey you, do you knoww if my car insruacne covers practice driving??



Pre-processing of enquiry

Stemming
Cross-language
Misspellings algorithm



Intent classification

1. Insurance
2. Vehicle
3. Car
4. Rules for practice driving



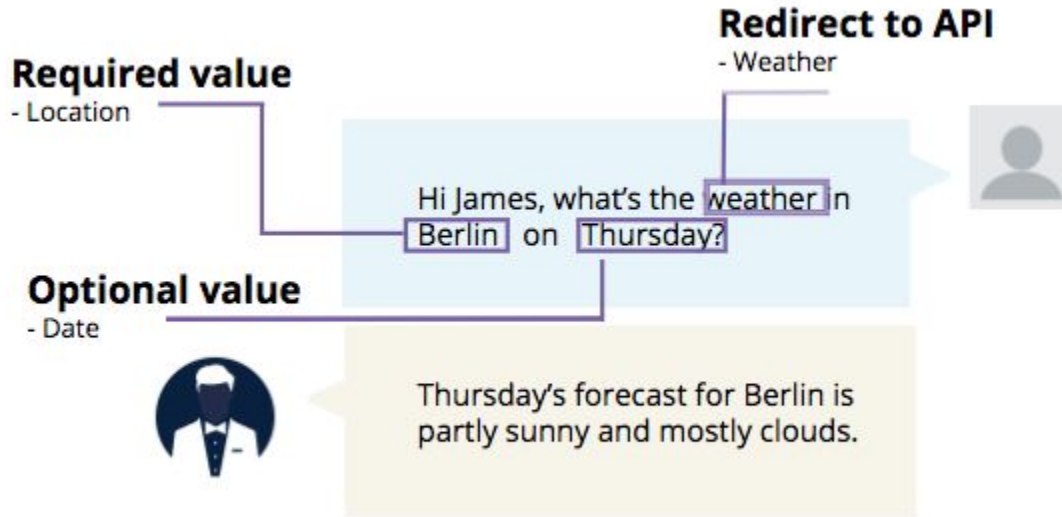
Pre-defined reply



You don't need to adjust your car insurance when practise driving with a learner's permit. In case of damage it's the supervisor with a full driver's license that shall write and sign the insurance claim



Intention Based Chatbots



Thank you

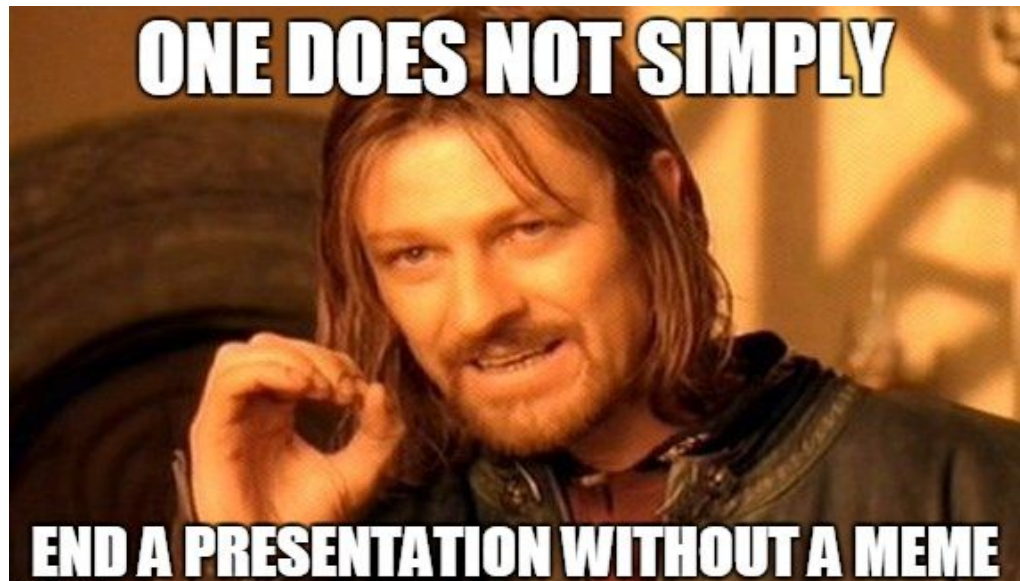
Questions / Comments?

A Lot of Code:

❖ github.com/abhishekkkrthakur

Get in touch:

- E-mail: abhishek4@gmail.com
- LinkedIn: bit.ly/thakurabhishek
- Kaggle: kaggle.com/abhishek
- Twitter: [@abhi1thakur](https://twitter.com/abhi1thakur)



If everything fails, use Xgboost